

MINUTES OF THE MEETING
OF THE
MICHIGAN STATE UNIVERSITY
BOARD OF TRUSTEES

October 24, 1997

The Trustee Finance Committee and Trustee Policy Committee of the Whole meetings were held in the Board Room of the Administration Building beginning at 9:00 a.m. on Friday, October 24, 1997. Minutes of the meetings are on file in the Office of the Secretary of the Board of Trustees.

President McPherson called the meeting of the Board of Trustees to order at 9:40 a.m. in the Board Room.

Trustees present: Dolores M. Cook, Joel Ferguson, Dorothy Gonzales, Colleen McNamara, Donald W. Nugent, John D. Shingleton, Bob Traxler, and Robert E. Weiss.

University officers present: President McPherson, Provost Simon, Secretary Pogel, Vice President and General Counsel Noto, Vice Presidents Denbow, Greenleaf, Huggett, June, Webb, Webster, and Wilkinson, and Executive Director Williams. Faculty Liaison representatives present: Norman Abeles and Daniel Kruger. Student Liaison representatives present: Ebony Green, Nick Krieger, Chad Smith, and Tim Tesmer.

All actions taken were by unanimous vote of the Trustees present, unless otherwise noted.

1. On a motion by Ms. Cook, supported by Ms. Gonzales, **THE BOARD VOTED to approve** the proposed agenda.
2. On a motion by Ms. Cook, supported by Ms. Gonzales, **THE BOARD VOTED to approve** the minutes of the September 12, 1997 Board meeting.

3. President's Report

President's
Report

- A. President McPherson commented on the dedication of the Food Safety and Toxicology Building which would take place that afternoon. He acknowledged former Congressman Traxler for recognizing the importance of food safety in this country and for his tenacity in addressing food safety problems.
- B. President McPherson reported that the administration and ASMSU student leadership have been working with the City of East Lansing on a number of issues. A Seven Point Plan intended to strengthen community relations was announced at a recent press conference.
- C. Vice President Robert Huggett has been selected to receive the first Government Service Award from The Society of Environmental Toxicology and Chemistry. The award recognizes a scientist who has provided exemplary leadership in the application of environmental toxicology and chemistry to risk assessment in a governmental function. Dr. Huggett will receive the award in San Francisco on November 16.
- D. The University was extremely proud to receive the Educational Sector Corporation of the Year Award at a banquet held in Detroit in September. Over a period of years Michigan State has worked with minority contractors. Many have become more competitive in price and quality. Vice President Wilkinson recognized William Wiseman, now retired, who was instrumental in the early development of the program that is being continued by Nabelah Ghareeb, Manager, and Desiree Quinney of the MSU Purchasing Department.

4. Guiding Principles Report

Guiding Principles
Report

Vice President Greenleaf reported on improving academic advising, an element of the Guiding Principle "Active Learning." A number of units and people who have been heavily involved in the process are Lee June, a CQI team led by Linda Lou Smith, the Provost's Office, Student Affairs and Services, Enrollment Services, Libraries, and Computing and Technology, Barbara Steidle, Bonita Curry, Pat Paulsel, Don Straney, Renee Firestone, Paul Hunt, and others. Mr. Greenleaf said that four areas of focus have been identified to improve academic advising: maximizing the transmission of good information, improving the efficiency of the process itself, enhancing the use of technology in the advisory process, and assessing the academic advising system to improve satisfaction for all stakeholders.

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Guiding Principles
Report continued

Lynn Forsblom of Physical Education and Exercise Science was introduced and congratulated for receiving an Outstanding Advisor Award for 1997 from the National Academic Advising Association.

Public
Participation
Germane to Agenda

5. There were no requests to address the Board of Trustees on issues germane to the agenda.

Personnel Action

6. Personnel Action

Vice President Wilkinson presented the following personnel action.

Appointment

A. Appointment

Murray, Mark A.
Associate Vice
President for
Business and
Finance

- 1) Murray, Mark A., AN-Associate Vice President for Business and Finance, Office of the Vice President for Finance and Operations and Treasurer, \$123,000, Executive Management, effective date to be determined.

Mr. Wilkinson commented on Mr. Murray's education and work experiences in State Government. He is currently Director of the Department of Management and Budget and has served in the Engler and Blanchard administrations. Mark Murray graduated with high honors from Michigan State with degrees in Economics and Labor and Industrial Relations.

Chairperson Cook commented that Mr. Murray's appointment is another example of strengthening the team at the University. She said he would be a great addition to the administration.

Faculty Liaison Kruger said Mark Murray had been his student. Not only was he a good student, but professionally he has done wonderful things for the State of Michigan. Dr. Kruger said Mr. Murray will reflect very favorably on Michigan State University, and he is certainly pleased to see him appointed.

On a motion by Mr. Weiss, supported by Mr. Shingleton, **THE BOARD VOTED to approve** the Appointment. The vote was 7 - 1. Trustee Traxler voted No.

Trustee Traxler commented that he voted no, not on the basis of the individual being appointed to the position, but rather on elevating the position to Associate Vice President. He said he has "long felt that the expansion of the executive staffing at the University level was excessive and that extreme caution should be exercised in creating new positions or advancing positions into a higher grade level."

Mr. Murray was introduced and welcomed by President McPherson and the Trustees.

Information
Reports

B. Information Reports

Information Reports of Academic Personnel Actions of August 29, 1997 and September 26, 1997 were distributed with the Board Agenda and are included with the agenda materials in the Office of the Secretary of the Board of Trustees.

Gift, Grant and
Contract Report

7. Gift, Grant and Contract Report

Vice President Huggett presented the Gift, Grant and Contract Report for the period of August 28, 1997 through October 14, 1997. The report is a compilation of 313 Gifts, Grants and Contracts, 36 Consignment/Non-Cash Gifts, and no Consignment/Non-Cash Loans with a total value of \$22,500,787.76. The report is included with the Board Agenda in the Office of the Secretary of the Board of Trustees.

On a motion by Ms. McNamara, supported by Mr. Nugent, **THE BOARD VOTED to approve** the Gift, Grant and Contract Report.

Dr. Huggett provided an additional one-page statistical report with comparative data of Gift and Grant Awards Accepted by the Board of Trustees for October. This report will be prepared and distributed regularly to Board members.

Trustee Finance
Committee

8. The Trustee Finance Committee report and recommendations were presented by Committee Chairperson Nugent.

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- A. Establishment of Funds Functioning as Endowment
- 1) Computer Science Scholarship/Fellowship Fund
 - 2) IBM Computer Science Alumni Scholarship/Fellowship Fund
 - 3) Carl V. Page Memorial Scholarship/Fellowship Fund
 - 4) Pediatrics and Human Development Endowed Enrichment Fund
- On a motion by Mr. Nugent, supported by Mr. Shingleton, **THE BOARD VOTED to approve** the recommendations.
- B. Revised Statement of Investment Objectives for the Pooled Cash Fund
- It was recommended that the Statement of Investment Objectives for the Pooled Cash Fund be revised to permit allocation of up to 30% of the Base Cash Pool to the University's Common Investment Fund; that the administration, in consultation with Cambridge Associates, be authorized to make such allocations; and that guidelines be established for maintenance of a minimum balance in the Designated Fund Cash Pools Income Reserve to protect the General Fund budget from possible adverse market conditions in the pooled cash investments.
- Vice President Wilkinson reported that Board members will receive regular reports relating to the implementation of this recommendation.
- On a motion by Mr. Nugent, supported by Mr. Weiss, **THE BOARD VOTED to approve** the recommendation.
- C. The 1998-99 Budget Request Guidelines
- The Budget Request Guidelines were recommended for adoption. The Guidelines include operating needs for the University General Fund, the Michigan Agricultural Experiment Station, the Michigan State University Extension, and the Plant Initiative.
- On a motion by Mr. Nugent, supported by Ms. Gonzales, **THE BOARD VOTED to approve** the recommendation.
9. President McPherson presented the report of the Trustee Policy Committee of the Whole.
- A. MSU Logotype/Wordmark, Block S and Official Spartan Green
- It was recommended to endorse the existing MSU logotype/wordmark and the Block S as the official institution-wide graphic symbols and Pantone Matching System Color 341 as the official Spartan Green, and direct the administration to implement a graphic standards system.
- On a motion by Mr. Weiss, supported by Ms. Cook, **THE BOARD VOTED to approve** the recommendation.
- The Division of University Relations will work with campus units to assure the development, effective use, and implementation of the graphic identities.
- B. Amendments to Bylaws for Academic Governance
- It was recommended to approve the proposed amendments to the Bylaws for Academic Governance as listed in Attachment 2.D., effective Spring Semester, 1998. The attachment is included with the Board Agenda in the Office of the Secretary of the Board of Trustees.
- On a motion by Ms. Cook, supported by Mr. Shingleton, **THE BOARD VOTED to approve** the recommendation.
10. Chairperson's Report and Trustee Comments
- A. Chairperson's Report
- 1) Chairperson Cook commented that it was a significant weekend for Michigan State with the dedication of the Food Safety and Toxicology Building. She also welcomed the University of Michigan to our campus for the Saturday football game.

Trustee Finance
Committee cont.

Funds Functioning
as Endowment

-Computer Science
-IBM Computer Science
-Carl V. Page
-Pediatrics & Human
Development

Revised Statement
of Investment
Objectives

Budget Request
Guidelines
1998-99

Trustee Policy
Committee

MSU Logotype/
Wordmark, Block S
and Official
Spartan Green

Amendments to
Bylaws for
Academic
Governance -
eliminate Univ.
Com. on Academic
Environment; unify
Steering Committee
& Executive Com.,
and other amend-
ments

Chairperson's
Report and Trustee
Comments

Chairperson's
Report

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Chairperson's
Report continued

- 2) Trustee Cook complimented the team of Dr. Walter and Pauline Adams for their intellectual leadership in outreach activities around the country. A group of alumni expressed their delight to Ms. Cook that they had the opportunity to attend the Hannah Lecture presented by Dr. Adams in Chicago.
- 3) Student Liaisons were applauded by Chairperson Cook for their breakfast discussion on alcohol problems and alcohol-related activities on the campus. She said Board members and the President are most concerned and it is vitally important to engage students in the problem solving.

Trustee Comments

- B. Trustee Weiss commented that the University should be in the forefront of education and prevention of substance abuse. He said he appreciates Mrs. Joanne McPherson's involvement with students on alcohol issues. Mr. Weiss recommended a long-term, consistent commitment of the University with a tracking system to mark its progress. He said that resolving substance abuse will result in citizens who are more productive and less violent and will solve a myriad of societal problems.
- C. Trustee Traxler expressed his excitement for the beautification of campus and planting trees on south campus. He remarked about the marvelous renderings of the project.

Secretary Pogel provided an update in response to Trustee Traxler's interest in the progress of the committee to study art on campus. A report on art acquisition will soon be sent to the President, Provost Simon, and Vice President Wilkinson. The effort is part of what has been identified as the intensification of the academic environment or the serious student initiative. Dr. Pogel said it is the committee's feeling that having art works in more visible places on campus will help to create a more intellectually stimulating environment and will encourage students to learn more about sculpture and painting.

Trustee Traxler said he is pleased with the report and gratified that the University is moving forward with this initiative.

- D. Trustee Nugent expressed his appreciation to former Congressman Traxler and former President Gordon Guyer for being instrumental in the Food Safety and Toxicology Building being built on this campus. Mr. Nugent noted that the Food/Agricultural industry is a \$30 billion industry in Michigan, and Michigan is the second most diverse State in agriculture of any state in the union. Mr. Nugent said as the food industry progresses into the next century, food safety and toxicology and the total utilization of food production becomes ever more critical. He said the new building will add a tremendous impetus economically to the State.
- E. Trustee Gonzales said she wanted to reemphasize the importance of education as an approach to alcohol abuse. Our students and the public need to be educated on the long-term outcomes of their behavior. She said the University has the resources and must have campus-wide ownership of the effort to educate.
- F. Trustee Shingleton reported that he also is concerned about the issues discussed by his colleagues and believes alcohol is the number one problem confronting students. He would like the University to address the issue and take dramatic steps to correct the problem.

Public
Participation
not Germane to
Agenda

- 11. The following individuals addressed the Board of Trustees on issues not germane to the agenda.
 - A. Jennifer Maltby and Dawn Haney, students from Student Action Team Roundtable, are members of an on-campus organization that provides support for student groups and individuals who are making healthy choices about their alcohol consumption. Support is provided through networking and through educational and social programming without alcohol. This week is National Collegiate Alcohol Awareness Week. This is the fourth year of alcohol-free tailgates at Saturday football games where food will be served to between 500-600 students. Board members were invited to attend the activity.

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B. The following East Lansing residents spoke about relations between the University and the city.

Public
Participation on
Issues not Germane
to Agenda cont.

- 1) Susan E. Shea, alumna, addressed Board members for a second time regarding an over-concentration of rental housing in certain East Lansing neighborhoods. She suggested that the University implement an off-campus crime policy.
- 2) Beth VanLiere, alumna, Alumni Service award recipient, and artist, said Michigan State needs to involve itself more deeply in resolving the problems of student behavior and improving the conditions for residents in East Lansing.
- 3) Judy Olson urged the University to develop a policy of sanction against students who are ticketed by local police for inappropriate behavior.
- 4) Hanna Christiansen, teen-age daughter of Vickie Christiansen, spoke of incidents occurring in her neighborhood.
- 5) Vickie Christiansen told of activities occurring on her property and in her neighborhood. She said it will take cooperation between the City and Michigan State to return the city to the place it was and that responsibility must be accepted for a safe environment in which to learn and grow.
- 6) Rhonda Hodgkins would like to see immediate consequences for inappropriate student behavior and to send a strong message that it is a privilege to be an MSU student.
- 7) Douglas Jester, Mayor of the City of East Lansing, said that he believed it was an appropriate time to review with the Board the relationship between the University and the community. He reported that he communicates regularly with Vice President Webster and President McPherson about a wide range of issues. Their intentions are serious and positive in this relationship. He said MSU should have an emphasis on community values and a greater emphasis with the surrounding community. He would like to solve the community's concerns about housing, transportation, and night-time noise.


12. President McPherson reported there had not been a request for the Board to meet in Executive Session.

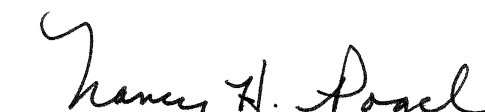
Request for
Executive Session
- None

On a motion by Mr. Weiss, supported by Ms. Cook, the Board voted to adjourn at 11:10 a.m.

13. Trustees and officers attended the Food Safety and Toxicology Building dedication ceremony and lunch.

Food Safety &
Toxicology Building
Dedication


Peter McPherson, President


Nancy H. Pogel, Secretary