

MINUTES OF THE MEETING  
OF THE  
BOARD OF TRUSTEES  
MICHIGAN STATE UNIVERSITY

July 22, 1987

The Trustee Finance Committee and the Trustee Policy Committee meetings were held in the Lincoln Room of the Kellogg Center beginning at 9:00 a.m. on Wednesday, July 22, 1987. The minutes of the committee meetings are on file in the Office of the Secretary of the Board of Trustees.

The meeting of the Board of Trustees was called to order by President John DiBiaggio at 1:30 p.m. in the Board Room of the Administration Building.

Trustees present were: Malcolm G. Dade, Jr., Joel Ferguson, Lawrence D. Owen, Dean Pridgeon, Thomas Reed, Barbara J. Sawyer, Kathy Wilbur, and Patrick J. Wilson.

University officers present included: President DiBiaggio, Provost Scott, Vice Presidents Cantlon, Dickinson, Schonbein, Stewart, Turner, and Wilkinson, Senior Consultant Breslin, Acting Secretary Davis, and General Counsel Kurz. Faculty Liaison representatives present were: Professors Henderson, Matthews, and Silverman. Student Liaison representatives present were: Barker, Clemons, Hannan, and Selke.

All actions taken were by unanimous vote of the Trustees present, unless otherwise noted.

1. On a motion by Mr. Owen, supported by Mr. Dade, THE BOARD VOTED to approve the proposed agenda.
2. On a motion by Ms. Sawyer, supported by Mr. Reed, THE BOARD VOTED to approve the Board Minutes of the meeting of June 12, 1987.
3. The following person addressed the Board of Trustees:

Kenneth G. Smithson, Ph.D. candidate in the Department of Physiology and a graduate medical student in the College of Osteopathic Medicine, addressed the Board of Trustees regarding the Block Tuition Rate for students in the Medical Scientist Training Program. As a formal representative of the 16 participants in the College of Osteopathic Medicine and an informal spokesperson for the student counterparts in the College of Human Medicine, he solicited the support of the Board in approving the Block Tuition proposal for the Medical Scientist Training Program. He stated that in order to achieve the requirements of the program within a six-year time frame, students are required to take courses pertaining to the Ph.D. concurrently with medical school courses. Presently, fees are assessed on two fee schedules--graduate student tuition and medical school tuition--on a term-by-term basis and the fee rate is determined by the student's class schedule. Mr. Smithson urged the Board of Trustees to support the proposal which will greatly improve the student's ability to financially plan for the six- to seven-year undertaking and increase the student's flexibility in making curriculum decisions.

President DiBiaggio thanked Mr. Smithson for his comments and informed him that usually a response is not given to persons who make a presentation before the Board in public participation. However, he thought Mr. Smithson would be pleased to know that this consideration was included as a part of the proposal that was presented to the Finance Committee at its morning meeting.

4. The report of President DiBiaggio included the following items:
  - A. The 1986-87 legislative session was a very successful session for higher education and for Michigan State University. The budgetary request reflected the Governor's continuing concern and commitment to education. The Legislature reflected its support for the expanding impact of higher education on the economy of the State by such actions as the approval of the MITN Proposal which will create a technology network throughout the State of Michigan which was proposed initially by the four major research universities.

Public  
Comments

President's  
Report

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President's  
Report cont.

President DiBiaggio acknowledged Mr. Jack Breslin and stated that the success with the legislature was in great part due to the efforts of Mr. Breslin who worked tirelessly on behalf of the University to keep members of the Legislature well informed. Therefore, relationships with the Legislature were extraordinarily cordial during the entire process.

Despite the generosity of the Legislature and the Governor, an increase in tuition will have to be recommended which is required in order to maintain and enhance the quality of programs. The budget proposal identifies the following criteria established by the Board: improve the competitive position of faculty currently employed and those to be recruited in the future; assure access and opportunity to all citizens regardless of social economic status by providing adequate resources to compensate for the increases imposed; and to continue to address the needs of educational programs that are both responsive to current societal needs and reflective of providing an education which is adequately comprehensive.

- B. The President reported that he had the distinct pleasure of being in Washington, D. C. to attend the opening ceremony of the Smithsonian Institution's festival of American Folklore which featured the State of Michigan. He commended Dr. Kurt Dewhurst, Director of the MSU Museum, and the Museum staff members who were responsible for the festival exhibit which will come to the Michigan State campus August 21-30, 1987 and will become part of the Michigan Festival. The Michigan State University Sesquicentennial Festival is considered to be a premier sesquicentennial event of cultural opportunities and will feature exhibits and craftspersons who were in Washington as well as extraordinarily well known local and national Michigan performers. It is expected to be the largest event of its kind ever hosted by Michigan State and will be a birthday celebration for the State of Michigan.

Michigan State is demonstrating a complete and total commitment to the Sesquicentennial which was evidenced by a wagon train excursion which stayed overnight on University property before proceeding to the Capitol.

- C. The President stated that greeting incoming students at orientation programs is among his most positive experiences of each year. The students are competitive and are reminded of the large group of applicants from which they were selected. He also informs them of the rich traditions of Michigan State and the achievements of its graduates, pointing out that the University is proud of the fact that it is an institution that places great emphasis on the individual student and enjoys one of the highest graduation rates of any major public university in this nation. Meeting with parents provides a special opportunity to explain the competitive environment in which the students are now enrolled and parents are urged to encourage their students to work hard beginning with their freshman year in order to be competitive for graduate study, if that is their desire.

A new student Convocation is being planned and will be held on Sunday afternoon, September 20, 1987.

- D. President DiBiaggio said he is looking forward to an exciting new year which will be challenging and will require the efforts of the administration and the Board of Trustees in order to achieve the desired successes for the University. Some of the activities of the next year will include: the CRUE Committee and its review of undergraduate education; the search for a Vice President for Research and Graduate Studies; the Federal liaison office actively engaged in the process of assisting in increased Federal support for Michigan State endeavors; and the announcement and official naming of the leadership of the Capital Campaign of the University.

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- E. The ground breaking for the East Campus Intramural facility is scheduled for early fall to assure that students for whom this facility is intended can participate in the ceremony. The building should be completed in 1988 and will provide recreational facilities for the students who live in the east campus area. The building is a part of the recreational and athletic facility package which was approved by the Board of Trustees in 1984, and included the Breslin Center, the indoor Tennis Facility, and the Football Practice Building. President DiBiaggio recognized Dr. Frank Beeman as the person responsible--more than anyone else--for this building.
- F. President DiBiaggio reported he is serving as Chairperson of the National Association of State Universities and Land-Grant Colleges (NASULGC). In celebration of its 100th year, NASULGC will publish a book featuring the outstanding graduates of the land-grant and state universities in this nation as well as pointing out some of the great achievements of the institutions. The President said he is visiting with media people throughout the nation talking about the land-grant institution and explaining its unique mission, its commitment to access and opportunity, development and application of new knowledge, and the commitment to serving people in the state, the nation, and across the globe.
- G. The university relations efforts of Michigan State University are extraordinarily important to communicate the message of the University's achievements. The responsibility of university relations is under the egis of Vice President for University Relations, Connie Stewart, who President DiBiaggio introduced. Vice President Stewart commended the Board for its vision in 1981 to approve the reorganization of the Information Services division at Michigan State and to create a Public Relations Office and an ability, in an advocacy way, to promote and support the activities of the University--its colleges, academic offerings, special activities, student activities and achievements.

The university relations and overall comprehensive Public Relations functions are carried out by several units within University Relations and Vice President Stewart introduced the directors, assistant directors, editors, and employees of those units.

Vice President Stewart introduced the Alumni Video Magazine--a product of the Broadcast Marketing unit--which visibly demonstrates the coordination of efforts by the institutional advancement units of the University. Video productions are examples of products that carry out and enhance what is already happening in outreach activities. This is the first time in the country a university has taken a video and formatted it along the lines of a printed alumni magazine. It has the same sections and headlines as created by Mr. Robert Bao, Editor of the MSU Alumni Magazine. A copy of the video will be given to Board members.

Following the viewing, President DiBiaggio commented that the video is a beautiful, touching presentation of the university's activities.

5. On a motion by Mr. Reed, supported by Mr. Wilson, THE BOARD VOTED to approve the following personnel actions.

A. Appointments

1. Cavusgil, S. Tamer, AY-Professor, Department of Marketing and Transportation Administration, \$63,000, with Tenure, effective September 1, 1987.
2. Dickson, W. Patrick, AN-Professor, Department of Counseling, Educational Psychology and Special Education, \$72,000, with Tenure, effective July 1, 1987.
3. Hollingworth, Robert M., AN-Professor, Pesticide Research Center and Department of Entomology, \$78,000, with Tenure, effective September 1, 1987.

President's  
Report cont.Personnel  
Actions

Appointments

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Other Personnel  
ActionsB. Other Personnel Actions

The following promotion and reappointment which include the award of tenure, are recommended to be effective August 1, 1987.

1. Kuhn, Jeffrey R., reappointment as Associate Professor, Department of Physics and Astronomy.
2. Lynch, William G., promotion to Associate Professor, Department of Physics and Astronomy and the National Superconducting Cyclotron Laboratory.

Gift, Grant and  
Contract Report

6. On a motion by Ms. Sawyer, supported by Mr. Owen, THE BOARD VOTED to approve the Gift, Grant and Contract Report, with a total value of \$5,704,126.59. A copy of the report, Agenda Attachment D, is attached to the file copy of the Board Agenda.

Trustee Finance  
Committee

7. Mr. Owen presented the report and recommendations of the Trustee Finance Committee.

## Bids and Contracts

- A. On a motion by Mr. Owen, supported by Mr. Reed, the BOARD VOTED to approve the Bid and Contract recommendations of the committee.

East Campus  
Intramural Bldg.

1. A contract in the amount of \$4,937,000 be awarded to Design & Build Inc. of Lansing, from Lansing, Michigan, and a budget in the amount of \$6,044,000 be established for construction of the East Campus Intramural Building.

Alterations to  
Room 116 Erickson  
Hall

2. A contract in the amount of \$232,300 be awarded to Higgins Construction Co. of Flint, Michigan, and a budget in the amount of \$300,000 be established for alterations to Room 116 in Erickson Hall.

Alterations in  
Farrall Hall,  
Anthony Hall, &  
Engineering Bldg.  
for Bioprocess  
Engineering

3. A contract in the amount of \$554,000 be awarded to John E. Green Company, of Flint, Michigan, and a budget in the amount of \$815,000 be established for alterations in Farrall Hall, Anthony Hall, and the Engineering Building for Bioprocess Engineering.

Alterations to  
Buildings A & C  
of Research  
Complex/Engr.

4. A contract in the amount of \$835,000 be awarded to Design & Build Inc. of Lansing from Lansing, Michigan, and a budget in the amount of \$1,040,000 be established for alterations to Buildings A and C of the Research Complex/Engineering.

Roof restoration  
on Shaw Hall

5. A contract in the amount of \$120,733 be awarded to Stephenson & Son's Roofing, Inc., of Flint, Michigan, and a budget in the amount of \$205,000 be established for roof restoration at various locations on Shaw Hall.

Parking lot  
resurfacing in  
Spartan Village &  
Univ. Village

6. A contract in the amount of \$211,200 be awarded to Spartan Asphalt Paving Co. of Lansing, Michigan, and a budget in the amount of \$242,000 be established for parking lot resurfacing in Spartan Village and University Village.

Appointment of  
Architect/  
Engineer for  
Animal Care  
Facilities

7. Appointment of Fishbeck, Thompson, Carr, and Huber, Inc. (FTC&H), of Ada, Michigan, as the Architect/Engineer (Professional Services Contractor) for the proposed upgrade of Campus Animal Care Facilities.

Appointment of  
Architect/Engineer  
for Bio-Medical  
Library

8. Appointment of Samborn, Stekete, Otis and Evans, Inc. (SSOE, Inc.), of Flint, Michigan, as the Architect/Engineer for the proposed Bio-Medical Library.

Purchase of  
VanHoosen Farm

9. Acceptance of an offer from Stony Pointe Development Corporation to purchase 93.554 acres of the VanHoosen Farm located in Rochester, Michigan, for a price of \$561,324.

Self-Insurance  
and Risk  
Management  
Facility

- B. On a motion by Mr. Owen, supported by Ms. Sawyer, the BOARD VOTED to approve that the Administration be authorized to enter into a standby letter of credit arrangement with the Michigan National Bank-Lansing for the purpose of meeting the University's contingent funding requirements for the Michigan Higher Education Group Self-Insurance and Risk Management Facility.

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- C. Mr. Owen, Chairperson of the Finance Committee, presented the following comments regarding the budget information which was presented to the Finance Committee.

Trustee Finance  
Committee cont.

Mr. Owen stated that with the adoption of the Guidelines for the Development of 1987-88 Budgets, the Board will be establishing a budget of \$334.4 million for the General Fund of the university for the next fiscal year. This compares to a budget of \$306 million for this fiscal year which is an increase of approximately \$27.8 million. The three main objectives targeted are: the budget will enable the University to establish a fund which will assure that every public or private high school student in Michigan who has the academic qualifications and desire to come to Michigan State University will be provided the financial assistance to do so. Secondly, the budget continues the effort to maintain a competitive and top-notch educational service for students which can be accomplished by working at the differentials in faculty compensation between Michigan State University and other comparable schools. Recognizing that more has to be done in order to be competitive, the budget will create a 5% compensation increase effective October 1 for academic staff, followed by an additional 5% average increase on April 1. This increase will begin the process of moving Michigan State up the ranks of peer institutions. Finally, undergraduate education will be strengthened by directing monies toward the liberal arts and sciences by continuing efforts to obtain the most modern technology, equipment, and facilities. A tuition increase of 9.4 percent as well as fee increases which together with tuition, room, board, and fees will result in an increase of about \$147 per quarter for most students or \$442 per year for undergraduate Michigan resident students. This, as a percentage of the total cost, is about 11.7 percent.

The Finance Committee unanimously recommended the adoption of the Guidelines to the Board and Mr. Owen urged its adoption.

Randy Hannan, Chairperson of ASMSU, said ASMSU gave a considerable amount of time towards examining the budget in an attempt to get a better insight for how it is promulgated. A great deal of insight was gained as to the complexity of the process and the difficulty of balancing the different needs of the academic community. He said they were very encouraged by the observations made by the President that the budget preserves not only the University's competitive position by rewarding faculty, but that it should preserve access and opportunity to students from every social economic status and provide for a constant improvement in the educational programs, facilities, and services. He further stated that the proposal reflects an exceptional effort on the part of the administration and Trustees at a time when fiscal resources are very strained and limited. Mr. Hannan acknowledged the talents and the progressive ideas of the Provost and the President and stated that he appreciated their efforts and looks forward to improvements in both service and instruction.

President DiBiaggio thanked Randy Hannan for the profound statement and his recognition of the University's commitment to a balance of quality and access.

On a motion by Mr. Owen, supported by Ms. Sawyer, the BOARD VOTED to approve the adoption of Guidelines for the Development of 1987-88 Budgets and directed the administration to implement the tuition and fee schedule effective Fall Term 1987, and to develop the General Fund, Agricultural Experiment Station, Cooperative Extension Service, and Intercollegiate Athletics budgets in accordance with these guidelines for submission to the Board at its next meeting.

Adoption of  
Guidelines for  
Development of  
1987-88 Budgets

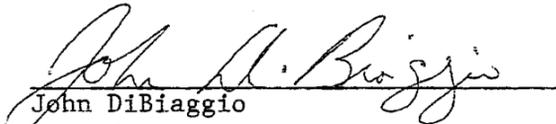
8. Mr. Wilson reported the Policy Committee had no agenda items for approval of the Board of Trustees. Dean Judith Lanier of the College of Education presented a comprehensive report to the Trustee Finance Committee of both national and University educational issues of significant challenge which will have to be addressed. Mr. Wilson stated that it is a significant report and he encouraged Board members to read the report.

Trustee Policy  
Committee

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President's  
Comments

9. President DiBiaggio pointed out that he has started a third year as President of Michigan State University and that it has been a very exciting period in his life. There have been difficult times and rewarding times, but above all, the progress the University has been able to achieve has come about in great part because of the support of the faculty, staff, administrators, the student body, and above all the Trustees of this University. Collectively, all have worked diligently to assure the progress of this great University and to maintain its marvelous traditions. The President said he personally wanted to thank all persons as he enters into a third year of his tenure.
10. The meeting was adjourned.

  
John DiBiaggio  
President

  
Marylee Davis, Ph.D.  
Acting Secretary