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The M·A·C RECORD



Michigan Agricultural
College Association
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THE M. A. C. RECORD

VOL. XXVIII. No. 16

EAST LANSING, MICHIGAN

JAN. 29, 1923

LANSING STARTS WORK ON FUND

President Friday Tells Central Michigan Association Structure Will Add Greatly to Facilities for Broader Education and Pledged to Committee

In the first effort of the campaign outside of the student body the Union Memorial building proposition was placed before the Central Michigan M. A. C. association at the annual meeting of that body which was held in the guild house of St. Paul's Episcopal church in Lansing January 22. About 130 graduates and former students were on hand to greet President Friday and learn about the plans for the Union building and before the meeting concluded more than ten automobiles were offered for the use of the committee in canvassing the territory around Lansing.

Major Duff, executive secretary to the governor, represented Governor Groesbeck and assured the alumni that the administration of the state was thoroughly supporting all projects which would tend to make M. A. C. a better and more efficient institution of learning. He especially recommended the Union building as an addition to the educational facilities of the college and the means through which its alumni would be brought closer to their alma mater.

Blake Miller, '16, was the next speaker of the evening and he went into detail in regard to the campaign and the plans for the Union building. Miller told clearly the tactics which have been worked out by the committee, of which he is in charge, to make possible the erection of the structure within the time limit which has been set. He detailed the routine which would be followed in each M. A. C. district and explained the functions of the building as they had been described by Pond & Pond and the manner in which they would work out in connection with the college and alumni life.

President Friday concluded the list of speakers and told of his visions of the future M. A. C. and the part a Union building would play in making it the best institution of its kind. He told of the broadened vision of educational institutions, a general tendency on their part to break away from too much technical work and allow a greater latitude to their students among the arts courses. He sees in a more wide spread cultural movement the solution of the problem of keeping farmers contented with farm life and drawing to their ranks the type of men and women they need to lift their mode of life and their environment to a higher plane.

He touched briefly on economic problems of the day and told of the progress which is be-

ing made toward putting the farming industry on a more profitable basis. These remarks, however, were only incidental to his theme, which was entirely a description of the benefits of a Union building and how it would work to better college atmosphere, promote relations between the college and its graduate body and generally serve as a builder for the institution.

"This effort which you alumni are making to enhance the beauty of your campus, add to the facilities for the entertainment of its guests and provide a place where you can come back and watch at close hand the work going on, will result in your greatest service to M. A. C. There is no question but what you are equal to the task which represents but a few dollars from each of you. There is no better opportunity to demonstrate your loyalty to your college and there never will be. Your committee is going to visit each of you to see that none is denied a personal opportunity to study the proposition. The only result any fair-minded person can see is certain success for your plans.

"The students are doing their utmost to further the Union building and if they should fall below the mark they have set as their maximum I shall go out among their committees and explain to them how big an opportunity they are neglecting. There is nothing but success in your path but the attainment of your goal will require effort and that will certainly be supplied.

In referring to the standing which the college had gained through its students of earlier years he mentioned incidents where in his travels about the country he had so often come into contact with the history of noted graduates of M. A. C. "Only a few weeks ago," said President Friday, "I was talking at one of the Farmers' week meetings at the University of Nebraska when I happened to mention the name of Dr. Charles Bessey, '69. As I did so the entire crowd rose and gave the memory of that man an ovation I shall never forget. Wherever you go you will find the names of M. A. C. men and women standing out among the people of the community but you will also find that all colleges produced their greatest men of most service to the nation previous to the past 25 years. It was previous to this quarter century that cultural subjects were stressed in college curricula and it is to that state of affairs that colleges

are gradually turning again for the need is apparent."

"Pete" Bancroft, '12, kept the crowd in excellent humor with a series of stories of which he always has a great store when officiating in his usual role as toastmaster.

Fred M. Wilson, '17, president pro tem. of the association, presided at the meeting and introduced the toastmaster. Sherman Coryell, '20, was elected president, Drury Porter, '02, was elected vice president and W. Cawood, '18, was chosen secretary of the organization.

The Swartz Creke band entertained the diners during the early part of the evening and the crowd sang Lankey's "Fight Song" between numbers on the speaking program, concluding with "Alma Mater."

FLOWER POT RETURNS TO FORMER LOCATION

The Flower Pot tea room, after a delay of six months, during which its prospective habitation was shifted about on and off the campus will hold forth in its old quarters at the car station. In preparation for the advent of this eating place its former quarters have been thoroughly renovated, repainted and altered to handle larger crowds than was before possible. New equipment has been added to the kitchen facilities and Mrs. Colvin, of the home economics department, who has the project in charge, promises that it will be available for the use of Farmers' week crowds.

Under the new management the Flower Pot will be under full control of the college. The alumnae council has relinquished its rights in favor of the administration so the place will be available for the classes in institutional management among the co-eds. Equipment and the building which houses the tea room are not entirely what is desired by the department, but it is planned to make them serve the purpose until the Union building is completed, when there will be ample opportunity for scientific study of cafeteria and dining room management.

MICHAEL, '03, ALSO LISTED AS SPEAKER

Louis G. Michael, '03, will be one of the important speakers on the Farmers' week program. He is now connected with the U. S. department of agriculture as an agricultural economist, specializing in Russian work. Michael holds the unique distinction of having introduced into some of the southern provinces of Russia an art and science of raising corn. He has also been engaged in other work for the Russian government dealing with investigations of agricultural problems. He, with Signora Agresti of Italy, will explain to Michigan farmers how their brothers in that industry handle problems they face in Europe.

AURORIANS BECOME DELTA SIGMA PHIS

The Aurorian Literary society was granted a charter as the Alpha Pi chapter of Delta Sigma Phi, at the installation services held Saturday afternoon, January 13, at the Aurorian house, 335 East Grand River avenue. Thirty-two active members, 13 alumni members, and two faculty members were admitted to membership.

The installation ceremonies were in charge of R. B. Kilgore, of Danville, Illinois, who is district deputy of the Great Lakes district. He was assisted by delegates from nine chapters of Delta Sigma Phi. The following men were installed as officers of the new chapter: President, H. W. Schmidt; vice president, D. C. Godfrey; secretary, E. Bachman; treasurer, M. W. Marx; sergeant-at-arms, V. O. Bernthal; editor, F. W. Henshaw; historian, P. D. Prentice, and chaplain, A. C. McIntyre.

The installation services were followed in the evening by a formal banquet at the Hotel Downey, at which nearly a hundred were present. After the banquet, R. B. Kilgore acted as toastmaster. H. G. Smith and H. K. Menhenick, of the Alpha Pi chapter of M. A. C.; H. L. Bancroft, city forester of Lansing, and an alumnus of the M. A. C., Alpha Pi chapter; and Dean R. S. Shaw, Dean G. W. Bissell, Prof. A. J. Clark, Prof. C. P. Halligan, and Prof. R. L. Tweed of the M. A. C. faculty, were among the speakers.

The following is a list of the active members of the Alpha Pi chapter of M. A. C.:

R. D. Simons, E. H. Reinhard, L. W. Tornblom, G. A. Thorp, R. Ingleright, D. E. Hasley, V. C. Bernthal, R. K. Mitchell, R. H. Applin, K. M. Fehlig, D. J. Bremer, G. H. Morris, J. H. Thompson, D. C. Godfrey, R. S. Armentrout, B. P. Ruth, G. P. Arnold, M. W. Marx, L. A. Bemis, E. N. Bachman, G. Irvine, A. C. McIntyre, K. R. Korr, P. D. Prentice, H. W. Schmidt, J. W. Percy, H. G. Smith, F. W. Henshaw, W. J. Sweetman, H. K. Menhenick, and W. L. Eva.

Alumni members also affiliated with the chapter: F. V. Nelson, Wayland, Mich.; J. S. Rose, Lansing, Mich.; C. E. Wellman, Hastings, Mich.; F. A. Prentice, Saugatuck, Mich.; D. DenUyl, Holland, Mich.; Z. Goodell, Lansing, Mich.; L. H. Belknap, East Lansing, Mich.; B. L. Bailie, Detroit, Mich.; C. E. Kiefer, Ann Arbor, Mich.; A. W. Walkup, Elgin, Ill.; O. E. Stricklin, Hastings, Mich.; R. A. Jones, Grant, Mich.; D. M. Barnett, Lansing, Mich.; F. Foster, Jr., Lansing, and H. L. Bancroft, Lansing.

Besides Mr. Kilgore, Geo. Proctor, of Decatur, Ill., deputy of the northern district, was present, as was also Dr. L. H. Sloan of Chicago, the vice president of the fraternity. The Aurorian society was organized in 1905. In 1919, a combination was affected with the Athenium society, the name, however, remaining the Aurorian Literary society.

COLLEGE ENTERTAINS STATE FARMERS

Record Attendance Expected to Mark Annual Meetings of Agriculturists—
Noted Speakers are on Program

More than 5000 farmers and those interested in the problems of the agriculturist made M. A. C. their Mecca for the annual Farmers' week program which began today. Dean Shaw and President Friday were on the program for the first sessions of the week held in the gymnasium and there was a short program of motion pictures before the meeting. Other general meetings for the week were to be addressed by Congressman Sidney Anderson, of the congressional commission of agricultural inquiry. Eugene Davenport, '78, G. F. Warren, professor of agricultural economics at Cornell Charles Snyder, editor Chicago Daily Drovers' Journal, Signora Olivia Agresti, Rome, Italy, James Schermerhorn, Detroit, and a long list of men prominent in the various lines of scientific agriculture.

Starting Tuesday there will be special meetings for the women at which women who have made a study of the problems of the farmer's wife will be the speakers. At the same time there will be meetings in progress of the various associations who will hold their annual conferences during Farmers' week.

Early registrations indicated that the crowd would be the largest entertained at M. A. C. in the history of this annual function. East Lansing rooming houses and Lansing hotels were crowded to capacity as the first day's program got under way. The prominence of the speakers obtained for the program, the attraction of the livestock parade and the gathering of thirty organizations for their annual meetings all served to increase interest in the week.

The associations and clubs which meet at the college this week are: Michigan State Farm Bureau, Michigan Crop Improvement association, Michigan Breeders and Feeders association, Michigan Sheep Breeders and Feeders association, Michigan Oxford Sheep Breeders association, Michigan Shorthorn Breeders association, Michigan Hereford

Breeders association, Michigan Aberdeen Angus Breeders association, Michigan Red Polled Breeders association, Michigan Guernsey Cattle club, Michigan Jersey Cattle club, Michigan Ayrshire Breeders association, Michigan Holstein Friesian association, Michigan Swine Breeders association, Michigan Duroc Jersey Swine Breeders association, Michigan Poland China Breeders association, Michigan Hampshire Swine Breeders association, Michigan Chester White Breeders association, Michigan Horse Breeders association, Michigan Beef Producers association, Michigan Potato Producers association, Michigan Soils association, Michigan Muck Farmers association, Michigan Bee-Keepers association, Michigan Poultry association, Michigan Rural Press association, County Agricultural Agents, Home Demonstration Agents, Boys and Girls Club Leaders, County Y. M. C. A. Secretaries.

HALL, '87, REPORTS EXPANDING BUSINESS

Dear Mac:

During the last year the business I started over eleven years ago has expanded and is now associated with thirteen other similar plants mentioned in the margin of this sheet. This is a kind of co-operative plan by which each gives and gets valuable information along this line, and we seek to cover the trade of the Northwestern States.

Just now we are especially interested in the manufacture and installation of concrete municipal water and irrigation systems and find that the quality of pipe we make is well adapted to these uses. It is a most interesting problem and capable of great expansion. This section of the country is waking up to the necessity of securing the needed water where it is not naturally precipitated.

Mrs. Hall (Carmelita A. Hill, with '03), wishes to be remembered to her college mates.

Our daughter, Lois, was last fall married and is living in Berkeley, Cal., and our family drove there and to the home of my brother, Howard J. Hall, '90, at Los Altos, for a family reunion at Thanksgiving. Had a most enjoyable occasion. The highways are paved practically the entire 700 miles. The variety of scenery in this trip is past description.

Sincerely,
Winthrop C. Hall, '87.

Sacred concerts by the college band have been inaugurated as Sunday afternoon features for the winter term.

ALUMNI TO LUNCH AT PEOPLE'S CHURCH

Alumni will gather Thursday at noon at the People's Church for the annual luncheon held during Farmers' week to draw together the scores of graduates who return to college for the annual week of discussion of farm problems. There will be no formal program for the event but an effort will be made to give those who attended an opportunity to talk to their old acquaintances. Announcement is made of the luncheon in the official program for the week.



VIEWS AND COMMENT



"M. A. C. needs that building," writes "Carp" Julian, '15, who said the same thing, substituting "touchdown" for "building" in many games when the Green and White were near the top of the country's football list and proceeded to go out and get the extra yards his team needed. We are not fortunate enough to have "Carp's" active help in running up the total but we are certain our project will be realized within the time we have set because we have the same spirit in the leading alumni and student workers who are out to make sure the success of the campaign. Truly "M. A. C. needs that building," and just as truly will the loyalty of the former students of the college rise to the occasion and see that it becomes a reality.



This issue of THE RECORD marks the half year point for this publication. A new directing hand has struggled to shape its path so it could render the best service to its owner, the M. A. C. association. In a business way it has prospered. In the kind wishes of its friends it is rich and through the loyal support of those who appreciate it it is stirred with a hope for a better future. Minor changes have been made in its appearance, more will follow as their need is demonstrated.

The most important matter to be considered is: Does THE RECORD fill your needs as an alumni publication? Your criticisms, adverse as well as favorable, are the only indications the office has of the way it hits you. Remember it is your publication, you supply the news, control its policies and pay the bills. Your consideration is invited and your sentiments will be appreciated. It is only through the constructive effort of all that progress can be made.



And now we hear talk among East Lansing people that one row of the famous elms should be sacrificed to allow for a widening of the pavement. It is a matter for grave concern when a man will even suggest that these stately trees be cut down. It would be much more advantageous to the city to condemn enough land on the other side of the street to make way for the improvement in traffic facilities which has become necessary. It would add more to the value of adjacent property if the boulevard plan of having half the highway south of the elms was adhered to. At least it is not within the province of good reasoning to propose to cut down those trees which have added a touch of distinction to a notably crude commercial thoroughfare. Immediate costs are not to be considered when

the aesthetic future of the community is at stake. Dollars saved now by destroying this avenue of trees could never replace them when their need is felt by the generations to come. Cities are finding it more difficult every day to attain the beauty of natural embellishments which they relinquished when in earlier days they offered up their heritage of charm to the maw of Mammon.

To the college the Beal elms represent the loving foresight of a man who gave his life to the beautification of his adopted college. To the city of East Lansing they represent an adornment which can never be replaced once it is destroyed. It adds to the distinction of the avenue which borders the college town a tone of beauty and restful landscape. It would be an irreparable damage to the city and the college for part of the elms to be removed, it does not seem that the better judgment of the college community will allow temporary commercial considerations to rob it of beauty which cannot be valued in terms of money.

DETROITERS' SMOKER ON WEEK'S PROGRAM

Wednesday night of this week the Detroit M. A. C. club will make merry at its annual smoker. The cards announcing the event advertise a wide variety of entertainment for the grads in the metropolis and surrounding territory. Radio and movies will be ordinary sorts of amusement for the Detroiters with smokes and food thrown in in their characteristic style of doing things right. The Nut Club will divert the patrons of the affair in an extraordinary manner and the Army and Navy club at Cadillac square and Bates street will house the mob for the evening.

G. V. Branch, president of the organization, reports that an ambitious committee is in charge of the "blow-out" and he has full confidence that the wildest hopes of the most enthusiastic will be realized in full.

Co-eds will have a chance to display their talent at arranging baskets of fruit during the Hort show in the armory Farmers' week. The girls will be given a supply of fruit on the morning of January 2 and twenty baskets will be displayed, the best to be chosen by spectators, who will deposit their votes at the booth.

In the final reckoning you get as much out of any proposition as you put into it and no more. Your enjoyment of the new Union building will be dependent upon the share you have in its erection.

"Close Beside The Winding Cedar"

President Friday's article, "An Agricultural Program for an Industrial State," is printed in the issue of the Saturday Evening Post for January 27.

Luncheon clubs from Lansing will join with the people at the college for Farmers' week in several luncheons at the gymnasium, where the crowds will be served in the pool enclosure.

Seniors in the mechanical engineering course specializing in automotive work have organized an association which will meet fortnightly and hear talks by men prominent in the work they intend to follow.

Henry L. Southwick, president of the Emerson college of oratory in Boston, interpreted "Othello" to a large audience in the gymnasium last Wednesday night. This was a number on the liberal arts course.

Part of the M. A. C. Glee club gave a well-attended concert at Grand Ledge on January 18. A trip to Owosso gave an opportunity to the people of that city to hear the organization on January 25. Other jaunts are being scheduled for the singers.

The members of the class of 1924 proved their superiority in track events by taking the inter-class meet at the gymnasium last week by a large score. Some new material from among the membership of the class of 1926 was exhibited for the inspection of the coaches.

Grand Rapids Junior college swimmers were no match for the M. A. C. webfeet, who captured a meet in the tank of the former squad by a score of 45 to 23. Coach Rauch's men came in first in four events, second in two and third in two, tying for second in the plunge for distance.

You can let the other fellow do it in all cases except in personal obligations if you are inclined that way, but the Union Memorial Building fund represents your personal obligation to your college. You can't dodge your share and keep peace with your conscience.

William C. Swanson, '87, of Caro, is another representative of M. A. C. in the state legislature. Rep. Sanson's name was omitted from a list of legislature members recently given in THE RECORD. He is one of the veterans in the House and has always been a staunch supporter of the college.

Target revolvers and target rifles have been purchased for the use of student marksman teams. The military department is extending this branch of training to a large proportion of

the student body and expects a good showing from the varsity squad of shooters who will be chosen from the contestants on the armory range.

"Nothing but the Truth" was a success for the Dramatic club and aided materially the prospects of the debating team making its trip through the east. The armory was filled for the presentation of this comedy and the students remembered it was an amateur production when they cheered the hero as he kissed the heroine just as the curtain fell.

Major Henry T. Bull, inspecting officer for college R. O. T. C. cavalry units, visited the campus last week and reported that he found the local troopers in good form as well as the horses and their quarters. He expects that the decision of the college military department to install a course in military calisthenics will greatly improve the bearing of the M. A. C. soldiers.

Irving J. Woodin, '13, of Sacramento, Cal., was a recent visitor to the campus, snatching a few days from a trip to Chicago to see again the scenes of his youth. Woodin, with O. W. Schleussner, '12, and Edwin Smith, '12, attended a meeting of interest to the horticultural industry in Chicago early this month. All are engaged in work of this nature on the Pacific coast.

Nearly a hundred co-eds have joined the ranks of the target squad and some of them have distinguished themselves on the range. Capt. G. Pinckney, of the military department, is in charge of the competition and reports matches booked with teams at the following universities: Michigan, Illinois, Maryland, DePauw, Northwestern, Drexel Institute of Philadelphia and Ripon college.

J. W. Applin, '11, has left the Lafayette Motors corporation of which he was chief engineer to take over the territory adjacent to Franklin, Ind., for the Durant and Star agencies. Applin has had an extensive experience in the automotive field. He was for several years associated with the Cadillac Motor company, going from there to the Lafayette when that concern was organized in 1919.

The co-ed prom held in the gymnasium on January 19 was a riot of color and a most unusual collection of varied costumes, according to those who were fortunate enough to be present during the festivities. Pickaninies, butterflies, flowers and even a skeleton marked some of the most novel masques worn by the dancers. Exotic dances were presented by the girls and corners of the dancing floor depicted life in various lands.

HORTS RANK HIGH IN GOLDEN WEST

Eustace, '01, Recounts Achievements of M. A. C. Graduates in California—
Compete Successfully with Native Sons

H. J. Eustace, '01, formerly professor of horticulture at the college and now advertising manager at the San Francisco office for the Curtis Publishing company, keeps in touch with M. A. C. men in his state and has compiled a list of them and their occupations which is printed herewith:

The recent notes about the activities of "Horts" in the Wenatchee, Wash., district, was interesting because it gave personal news of these good fellows and also shows how prominent these graduates have become in horticultural work in a highly-developed, fruit-producing section a long way from the campus. It suggested a roll call of "Horts" in California.

It is a remarkable showing when it is known that the horticultural department of the College of Agriculture of the University of California has a magnificent equipment and a very strong faculty. Beginning in the southern end of the state and calling the roll northward it is as follows:

J. G. France, '11, county agent for San Diego county, an important horticultural county. He is making a splendid success. His superiors say so.

Frank L. Williams, '15, for some years was in charge of the lemon work of the field department of the California Fruit Growers' Exchange, and now some kind of a boss on a large orange and lemon rancho at Fullerton.

Harry A. Schuyler, '13, seems to have charge of the selling of the products of the well-known Leffingwell Rancho at Whittier. Just as reliable and dependable as in his student days.

Ralph C. Caryl, '14, is a right-hand man of A. D. Shamel, of Riverside, the individual who has made "bud selection" well known.

L. B. Scott, '11, is now located at Pasadena for the United States Department of Agriculture, working out something that fruit growers want to know about.

Don Francisco, '14, partner of Lord & Thomas, the advertising experts who prepare the beautiful advertisements for oranges, raisins, walnuts and other California products and Wenatchee apples. He is able to talk in technical horticultural language about any of these crops.

O. W. Schleussner, '12, buys and sells various kinds of produce from the Los Angeles branch office of the nationally-known American Fruit Growers, Incorporated. Usually too busy to go to lunch, or else out in the celery, cantaloupe or cauliflower fields.

Hartley E. Truax, '12, for some years was

the Los Angeles representative of the Bureau of Markets of the United States Department of Agriculture, but for a year has been active under his own shingle as a "Fruit and Vegetable Broker" and growing prosperous.

Paul S. Armstrong, '15, is the advertising manager of the California Fruit Growers' Exchange and is responsible for keeping you informed of the goodness and healthfulness of oranges and lemons for your family. A few days ago one of the best-known advertising experts in Chicago said: "Mr. Armstrong is, in my opinion, the best advertising manager in the country."

Ben. H. Ernsberger, '14, for a long time has been the superintendent of a large packing house on the Limonera Rancho at Santa Paula—one of the finest and best-managed horticultural properties in the United States.

James E. Palmer, '15, is at Lindsay and keeps busy and makes money superintending orange and lemon groves for people who do not know how to do it themselves.

Arthur H. Hendrickson, '13, is a part of the Department of Pomology of the University of California and he is making a notable reputation as an investigator of cultural problems of tree fruits.

Walter S. Fields, '13, is connected with the Federal Horticultural Board and stationed at San Francisco, helping to keep such undesirable aliens as insects and diseases from enjoying the pleasures of this congenial land.

I. J. Woodin, '13, has charge of the Sacramento office of the American Fruit Growers, Incorporated, and is just as busy and as much of a hustler as in his student days.

H. J. E., '01.

The Sphinx, general honorary society for co-eds, announces a change in its program of selecting each year two students from each society and two from among the independent girls. Henceforth selections will be made without regard to society affiliations. The following members of the senior class have been chosen by the organization as winter term initiates: Dorothy Jermin, Alpena; Florence Doyle, Hastings; Mary Reynolds, Middletown, Del. Helen Bradford, Grand Rapids, is president of the society.

If the student body reaches a higher per capita subscription than the alumni, as it now seems likely, how can the alumni expect to hold a place of respect and influence greater than that exercised by the men and women in college?

STRANGE, '67, HELPS INSTRUCT RESORTERS

A. H. Phinney, '70, sends the following clipping from the St. Petersburg (Fla.) Independent and Phinney, who writes on the stationery of the Chess, Checker and Domino club, of which he is secretary, says the man referred to as Dr. Strange is Daniel Strange of the class of '67. He reports that Strange is 76 years old and has taken an active part in literary matters at the southern resort. The clipping follows:

Yesterday the entire forum hour was given to Dr. Strange of Grand Ledge, Mich. His subject was "Language" and he gave one of the most interesting and instructive addresses yet delivered in the park. The time was too short for him fully to present his subject and the audience would gladly have listened to him another hour. He commenced his story with the very beginning of language—the language of bees, birds, animals and showed how the various languages of the world were developed from different sounds interpreted by characters and alphabets. The most interesting thought he presented and which constituted the most of his discourse was concerning phonetic language. He has made a special study of the phonetic method and has constructed a phonetic alphabet. His argument for its general use was convincing and conclusive. It is to be hoped that this lecture may be given to the teachers and pupils of the St. Petersburg high school and widely through the country. The forum yesterday scored a high water mark in its endeavor to provide first class entertainments for its clientele. It is to be hoped that many other able and cultured tourists will lay aside their modesty, come to the relief of the leaders of the forum, and in a self-sacrificing spirit contribute to the instruction and pleasure of a most appreciative audience.

ALL COLLEGE DINNER AT ALUMNI MEETING

An all college dinner will be one of the features of the meeting of the Association of Alumni Secretaries in Cleveland April 12, 13, 14 and it is planned to have a representative from every college having alumni in Cleveland or nearby cities. It will be held in the gymnasium of Western Reserve University and further details of the affair will be published later.

A small sum pledged to the Union Memorial building fund will demonstrate your loyalty to your college in no uncertain manner.

TAYLOR FINDS PATH OF PROMOTER ROUGH

Dr. O. A. Taylor, '15, secretary of the Varsity club, is gathering in his henchmen for the annual homecoming basketball game which will be contested in the gymnasium on the evening of March 17 unless complications enter the situation. "Fat" has not announced that he would try to put a team of Irishmen on the floor for his campaign against the varsity but he could be thus assured of having plenty of spirit in his aggregation. The natal day of their patron saint is just the occasion for a good supply of pep among the sons of Erin.

Anyway "Fat" will have a quintet which would make any Irishman blush with envy when he sees its fighting spirit. He states that from the replies he has received there will be a great collection of former M. A. C. court stars on hand when the referee sounds his whistle and Coach Walker will have to look to his laurels on that night.

As to the selection of a referee "Fat" is non-committal. He expresses it this way "If I get a man who is favorable to the home team he will have such a hard job trying to figure out which is the home team that I am afraid he will spoil the job for the alumni. I don't want it said either that we chose anyone who would give us the best of the deal but you know with these new-fangled rules it will be necessary for us to find someone who will at least understand that my string of All-Americans have not become accustomed to the regulations and will make allowance for the boys." So that's that.

The subject of a time keeper being an important cog in a winning machine is also being considered by "Fat" who declares he can not afford to have someone in there who will not know enough to stop the game before the Varsity scores too often after time should have been called.

Another problem confronting the promoter of this affair is that of handling his temperamental stars. For instance, "Baldy" Spencer refuses to play on the same side of the fence with Ralph Dodge; the latter draws all the applause because of his excellent crop of hair.

There are numerous situations arising which begin to make it look as if "Fat" would have to play and keep some of his stars waiting on the bench in order that the team work he has worked out will not be rendered ineffective. This of course would be an unusual proceeding and would not be carried out unless it proved to be the only possible solution of the case for as "Fat" says: "I wouldn't care to be instrumental in defeating such a fine team as Coach Walker has developed. I want the alumni to win but I don't want to carry on my conscience the guilt I should feel if I were to be the means of beating the M. A. C. varsity."

WILL ORGANIZE NEW GROUP IN OTTAWA

Alumni living in Ottawa county have been called a meeting and feed for the evening of February 8 in Grand Haven. There are more than fifty alumni and former students in that county and under the leadership of C. J. McLean, '20, and several others who live in Grand Haven a branch association will be formed to include all in that section. Invitations have been sent to the South Haven and Grand Rapids associations to have a representative from each group present at this gathering and arrangements are being made to have some representative from the college.

Business for the evening is outlined by McLean to include an organization program at which officers will be elected and other matters determined in regard to the new association.

NECROLOGY

Louis Adelbert Clinton, '89, died in Harper hospital, Detroit, on January 21 after a protracted illness from pneumonia. At the time of his death he was director of extension with the New Jersey college of agriculture at New Brunswick, a position he had occupied for five years. Clinton began a career in agricultural work immediately upon his graduating from M. A. C. which carried him to a high place in his profession.

From 1890 to 1893 he was assistant to the director of the experiment station at M. A. C. The next two years he served as assistant professor of agriculture and assistant agriculturist in the experiment station at Clemson College, South Carolina.

For the next seven years he served as assistant agriculturist in the experiment station at Cornell university. From 1902 to 1912 he was director of the experiment station and professor of agriculture at the Connecticut agricultural college. Then he was called to the United States department of agriculture to be agriculturist and assistant to the chief of extension work in the states relations service. He left the department to accept the task of directing agricultural extension work in New Jersey at the college of agriculture, which position he held at the time of his death. He was president of the American Society of Agronomists, 1912-13.

He was born in Grand Rapids on Feb. 13, 1868, and married Florence A. Seage in 1892. Besides his widow he is survived by three daughters, two of whom, Ruby, '18, and Olive, '22, attended M. A. C. He was a member of the Olympic society.

Funeral services were held from the home of his father in Grand Rapids on January 25 and interment was in a Grand Rapids cemetery.

PRESIDENT FLAYS CAPPER'S THEORIES

In his review of Senator Capper's book "The Agricultural Bloc," in the New Republic for January 24, President Friday tears the theories of the publisher-senator to shreds. He epitomizes his opinion of the volume in the final paragraph: "In a way it is a service to American political life to have written a book like this, for it may goad someone into collecting the facts and interpreting them to us without prejudice."

He refutes most of the statements in the book concerning taxation through which Senator Capper attempted to show that the farmer paid half the taxes of the nation and the statements he made that the dweller on the farm shoulders more than half of all transportation costs, quoting figures to prove the statements were overdrawn.

Other assertions advanced by the author were exploded with similar ease and as a finishing touch the last paragraph as quoted above put the sting into the review which brought a prompt message from Senator Capper that President Friday had destroyed the value of his book.

KEYDEL FOUND LAST ALUMNI LUNCH DEAD

My dear McCarthy:

Enclosed please find check to renew my association membership and RECORD subscription. Also please accept my compliments on the improvement of the present RECORD over the wofeful sheet put out last spring. Alumni morale depends largely on the optimistic, broad minded spirit of THE RECORD, and I feel certain that your efforts toward the further improvement of the alumni paper will greatly strengthen this morale.

Having commended the better RECORD allow me to suggest that future Homecomings be more widely announced than was the last one. Some inexpensive decorations and a little undergraduate entertainment would have helped to put some "pep" into the alumni luncheon; old-timers here agree that the last Homecoming luncheon was "dead."

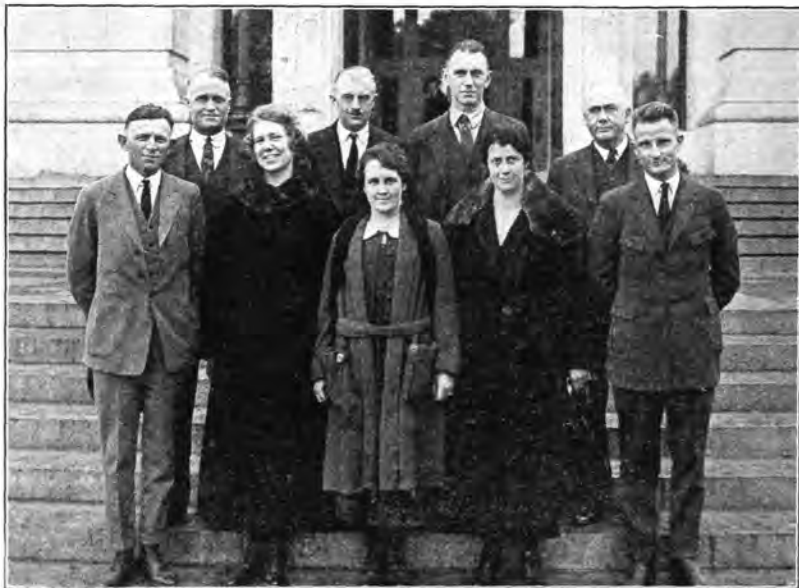
H. B. Keydel, '20.

Detroit, Mich.

Figures recently compiled by an organization of text and reference book publishers show that there has been a larger increase in the enrollment of large universities than the smaller colleges.

Affection for your college cannot be entirely expressed in terms of cash but you can give an indication of your regard for the old school through your pledge to the Union Memorial building fund.

EXTENSION WORKERS IN CALIFORNIA



Bill Newlon, '17, herded all former M. A. C. people who attended the annual Farm advisers conference held at Berkeley, Cal., early in January and had a picture taken of the bunch. The photograph is printed herewith. Bill's letter follows:

My dear Mac:

Last week, January 8 to 13, the annual Farm Advisers' conference was held in Berkeley. The conference included all the Agricultural extension agents of the University of California, including county agents, home demonstration agents, and specialists.

France and Cudaback spent Wednesday evening with Jess and me at 1564 Leroy avenue, and we decided to have a snap taken of the Aggie bunch, a print of which I am herewith enclosing. We make no apologies for same, particularly the front row, and feel that the old school is well represented on the staff.

From left to right in the front row you see J. G. France, '11 Hort, who is county agent in San Diego county; Hilda Faust, formerly professor of household science, extension specialist in nutrition; Jessie MacCornack Newlon, formerly instructor in physical education, home demonstrator for your truly, Berkeley; Zilla E. Mills, '14, home demonstration agent in Kern county; and Harold Cudaback, '20, assistant county agent, Napa county; top row, same direction—Prof. J. W. Nelson, post-graduate, soils and pomology, '02 and '03, assistant state leader of county agents, Berkeley; Bill Newlon, '17, extension specialist in poultry; E. W. Curtis, with '11, county

agent in Tehama county; and C. M. Connor, '92, county agent, Tulare county.

The University of California alone can show a larger representation on the extension staff here. We are proud of our Alma Mater, and are attempting to uphold her reputation in Sunny California. Individually and collectively we wish her and hers a happy and prosperous New Year.

Fraternally yours,
Bill Newlon, '17.

1564 Leroy Avenue,
Berkeley, California.

Special electrical effects will feature the presentation of "Campus Nights" by the M. A. C. Union. Novel scenic effects have been devised by the directors of the production and they promise to far surpass any previous efforts along this line. The gymnasium and Wells hall will be seen on the stage and a full sized airplane carrying two passengers will be part of the mechanical equipment used by the opera.

M. S. Tarpinian, '17, is teaching microbiology to the nurses of Springfield hospital, Springfield, Ill., and doing laboratory work in his spare time.

The Union Memorial building will foster the college spirit you value so highly and what is more it will give you a chance to get into touch with college sentiment on your trips to East Lansing.

BRICE, '13, HEAD OF WEST. N. Y. ASS'N.

At the annual meeting of the Western New York M. A. C. association held Wednesday evening, January 10 at the University club in Rochester, N. Y., D. A. Brice, '13, was elected to lead that organization during the coming year and it was decided to hold the next meeting of the association during the New York state horticultural show in 1924. The following members of the association attended: P. I. Allen, '13, Florence Gamble Allen, '14, H. I. Andrews, Norma Vedder Andrews, '10, Glen I. Blades, '18, Mrs. Glen I. Blades, D. A. Brice, '13, Mrs. D. A. Brice, A. L. Bibbins, '15, J. T. Bregger, '17, Ralph Gleichauf, '16, J. P. Haftencamp, '05, Mrs. J. P. Haftencamp, S. Willard Harman, '17, Herbert Hartwig, '21, U. P. Hedrick, '93, George E. Julian, '15, Blake Miller, '16, Dr. Byron Palmer, '81, Mrs. Byron Palmer, Lois Ramage, '21, C. N. Silcox, '20, G. E. Smith, '14.

Bad weather prevented a larger attendance but did not stop those who braved the elements from enjoying the evening with plenty of spirit. Songs were sung and impromptu talks were given by most of the members of the association. Blake Miller pictured conditions at the college and took up the matter of alumni support for the Union Memorial building. He was assured that the association was back of the plan. "Carp" Julian in his first appearance before an M. A. C. crowd in five years discussed his favorite subject, football, and explained the various factors which are necessary to make a winning football team.

U. P. Hedrick spoke interestingly of the days when he was in college and how M. A. C. had led the educational institutions of the nation in the development of agricultural interests and the solution of the problems faced by the farmer.

During the general social part of the evening the ladies received as favors balloon goats and in the grand raffle and drawing contest Joe Haftencamp won a flute, Norma Andrews a mandolin and Bibbins a mouth-organ. The three winners then rendered an effective interpretation of a selection entitled "Discord and Accidentals."

After the purely entertainment period of the evening drew to a close Blades reported for the nominating committee the following list of officials for the coming year and they were elected: president, D. A. Brice, '13, vice president, Lois Ramage, '21, secretary-treasurer, P. I. Allen, '13.

Lung power applied in the proper places is productive of good for M. A. C. but a much more certain way of benefiting your alma mater is through a contribution to the Union Memorial building fund.

CORSON, '18, WANTS COMPANY OF RECORD

Dear Mac:

I had a letter from William Corson, '18, a few days ago. He enclosed a check for \$2.50 and wanted me to get him enrolled in the M. A. C. association. He is way out in Wyoming and never sees an M. A. C. man. I am giving you a few little items of interest that might help out.

"Have been in Casper, Wyoming, for the past five years, working for the Standard Oil company. I have been married three years and have a two-year old youngster. (Didn't say whether it was a boy or girl.) Have been trying to get back to see the old place once more but so far I have not succeeded. Certainly would like to hear from some of the old gang." Bill's address is 1221 S. Oak St. He was with the class of '18 until May, 1917, when he left for Fort Sheridan for the 1st Officers' Training Camp. He never finished up but returned to his home. Wanted to know if there was such a thing as a 1918 Wolverine in existence that he could get hold of.

Sincerely Yours,
Edwin R. Clark, '20

Lansing, Mich.

Just an opportunity to do something for M. A. C. That is the basis upon which you will be allowed to participate in the erection of the Union Memorial building.

CLASS NOTES

Good snapshots of yourself at work, at play, or with your family will be used in the Record if they are suitable for making cuts. Let your friends see you as you are. In sending pictures be sure they are fully identified as to names and places and are as clear as possible.

'69

"Richard Haigh is passing a pleasant, philosophic and active old age in his native village of Dearborn, where he has a pretty bungalow among the ancient maples of the Old Haigh Homestead which adjoins lands of the Henry Ford estate."—H. A. H.

'74

Henry Haigh has retired as president of the Cincinnati, Georgetown and Portsmouth railroad and as secretary and treasurer of the Milwaukee Northern railway; but still retains active interest in banking institutions, being president of the Peninsular Bank of Highland Park and a director and member of the executive committee of the Peninsular Bank of Detroit. Mr. Haigh lives at 762 Seminole avenue, Detroit.

'80

Frank Gulley is still living in Alton, Illinois, 410 Eighth street.

'87

Winthrop C. Hall writes from 1454 Onyx street, Eugene, Oregon. "Howard J. Hall, '00, English department Leland Stanford Jr. University Palo Alto, California, is busy outside of his class work publishing books of reference and text books in English. Recently he sent to publishers a reference

Have You Paid Your Debt to M. A. C.?

You know your education cost the state twice as much as it cost you.

As a business or professional man or ordinary citizen this must make it clear in your mind that you are under a moral obligation to make a return on this investment.

HERE IS ONE WAY

Do your share to help build the UNION MEMORIAL building.

It will be an imposing structure of great utility.

It will be an attraction to desirable students.

It will serve students, faculty and visitors and, to consider it from a selfish viewpoint, it will provide you with a campus home, a place to meet your friends, a clubhouse where you will be always welcome and where you can enjoy true M. A. C. hospitality.

book upon the work of the first American poet, Benjamin Thompson. Clarence B. Kratz, with about '08, U. L. S. man, has been in this city for several years,—has a sign painting shop and seems to be doing a fairly good business. O. A. Kratz, '07, a brother, has recently been appointed the business manager of the city of Astoria, Oregon, coming from a similar position at LaGrande, Oregon. He has a change to make a good record with the building of a new city since the near destruction of that old city by fire in December."

'89

E. A. Holden is secretary and manager of the Patrons' Fire and Cyclone Insurance company at the Lansing office. Holden lives at 600 W. Shiawassee street.

'91

R. J. Crawford is the Macomb county agent of the State Welfare commission with offices in Mt. Clemens. He lives in Armada.

'92

L. C. Brooks may be addressed in care of the Bethlehem Shipbuilding corporation at Quincy, Massachusetts. He writes on his blue slip: "No change since last report. Am very hopeful that the merchant marine bill will pass and allow a very important American industry to keep afloat. The ten-year U. S. naval holiday is bad enough but America cannot do without ships."

'93

O. B. Hall is practicing medicine in Warrensburg, Missouri. He tells us: "Working hard to keep abreast of the times. Still in growing practice in the Warrensburg Clinic with four other men. Enjoying the best of health with my better half and the four children who are still at home attending the public school and college. I rarely see any M. A. C. people. Gregory of '02 however, has located in Kansas City, Kansas, holding down a position as assistant superintendent of a neuropathic sanitarium. I have not seen him since he became located in his new position but will soon as convenient motor to see his old face again. We old fellows would be glad to hear more from the boys of long ago, but I suppose they are all busy like myself and do not take time to write personalities for The Record. However, some of the 'old tops' that we never hear from might do well to say 'howdy' through the columns of The Record."

'01

George C. Humphrey, professor of animal husbandry at the University of Wisconsin, writes: "After 20 years of married life, Mrs. Humphrey and I had a real honeymoon trip to South America during the past summer. The trip was incident to an invitation to judge the dairy breeds of cattle at Argentina's National Live Stock exposition at Buenos Aires. Spent a very enjoyable month in Argentina with Mr. and Mrs. D. S. Bullock. Mr. Bullock has represented the U. S. Department of Agriculture in South America as agricultural commissioner. He is now on his return to the U. S. to summarize the results of his investigations in that country."

'02

M. A. Crosby may now be reached at 201 South Strand street, Alexandria, Virginia.

'03

F. O. Foster still sends in his blue slip from 137 Laurel street, Royal Oak, Michigan.

'04

E. S. Good continues to be the head of the animal husbandry department at the University of Kentucky. This work includes teaching experimental and extension work relating to animal dairy husbandry. Good lives in Lexington, at 1120 S. Lime-stone street.

H. D. Hahn has moved in Detroit to 2930 West Grand boulevard.

'07

Calla Krentel Eyler says she is still living on a dairy farm 30 miles from El Paso, and is making plans to be on the campus next June. Mrs. Eyler may be addressed at LaMesa, New Mexico.

Neal C. Perry writes from 1030 Elizabeth street, Fresno, Calif.: "Nothing new in my occupation, still teaching piano at the Polito School of Music

and playing at the White theater and other engagements. Saw Chester L. Brewer's team from the Davis Agricultural college play the State College team of Fresno, a corking good scoreless tie game of football this fall and had a short talk with Brewer. He looked fine."

'11

Charles N. Frey is a biochemist for the Ward Baking company of New York, and lives at 103 W. 183 street, New York City.

Homer E. Dennison is dairy extension specialist in charge of dairy extension work at the college.

J. W. Applin has moved in Indianapolis, Indiana, to 3704 North Pennsylvania street.

'12

J. H. Carmody, local manager for the Holland-St. Louis Sugar company of Decatur, Indiana, recently attended the sugar beet conference at the college.

H. Groothuis reports from 108 W. Ridley avenue, Ridley Park, Pa.: "Mechanical engineer with Day & Zimmermann of Philadelphia. Distinctions: Not a member of the Klu Klux Klan. Additions to the family: a radio outfit."

I. J. Westerveld says he and C. W. Parsons, '12, are trying to make people believe that concrete is the best building material in the world. Westerveld lives at 313 Jefferson street, Wausau, Wisconsin. He reports that J. A. Miller, '12, is in Minneapolis with Thorman H. Rosholt, distributor of contractors equipment.

'14

H. B. Vasold announces, "I have only this minute been able to get my feet on the ground after being mixed up in a tornado of farm work the past year. Between puffs we (Mrs. Vasold, Katherine Benham, '10 and I) send greetings." The Vasolds live at Freeland, Michigan.

U. C. Zeluff joins in from Tampa, Florida, "Am still on the old job. Inspecting all fruit, vegetables and plants coming in here from foreign countries. Recently made a trip to Cuba on business. Yes, there is plenty of good (?) liquor there. Am hoping to see some M. A. C. people down here this winter in the tourist crowd. In spare time getting some wonderful quail hunting. Wish you all could join me here for a visit. R. D. Potter, '14, is assisting me here."

R. E. Caryl is still helping to improve California's citrus fruits at Riverside, Box 586.

'15

Frank H. Prescott is assistant chief engineer of the Remy Electric company at Anderson, Indiana, and lives at 1025 Hendricks street.

R. M. Roland is with the American Life Insurance company at Detroit.

R. Verne Lester reports a change of address in Wilkingsburg, Pennsylvania, to 1414 Coal street. Lester is with the Westinghouse Electric in the transformer engineering department.

'16

Rose Coleman is now at the government school in Albuquerque, New Mexico.

F. A. Querker is in Kenosha, Wisconsin, in care of the City Hall.

'17

Lieut. (jg) L. K. Cleveland is attached to the U. S. S. Galveston which belongs to the special duty squadron, referred to as "banana boats" on account of their duties in Central American waters.

Otto Pino is spending his fifth year as foreman of the L. Whitney Watkins farms at Manchester, Michigan. He says: "We stay here so all '17ers will know where to send their dues. They all liked their last news letter. Do they want another? Dues, please."

Austin and Eugenie Armstrong Pino have been living in East Lansing since last spring. Pino is in the city marketing work in charge of the Lansing markets.

Ruth McKinley who recently accepted a position in the M. A. C. library, is living at her home, 920 W. Ottawa street, Lansing.

G. H. Gillespie slips in the front door of the Freight Office at Albion, New York, along with Red Carmody, Pug Parks and Freddie Zimmerman.

'18

A. L. Strang, who has been locating pure seeds in Idaho for the Michigan State Farm Bureau, has

returned to the Lansing office for the winter. He is rooming at the Delphic House.

'19

E. E. Ungren, publicity director for the Michigan State Farm Bureau at Lansing, has just issued the first number of the Michigan State Farm Bureau News, a semi-monthly paper. This will eventually reach the entire membership, replacing the county bulletins.

Kenneth Roland who has been teaching in Warwick, North Dakota, left that place recently but neglected to inform us of his new address.

Hazel Muhlittner is in Charlotte, Michigan, living at 426 W. Lovett street.

The Dees, Thomas and Marjorie, are living at 441 South Main street, Charlotte, Michigan, where Tommy is local manager in Charlotte, Eaton Rapids, Olivet and Bellevue for the Consumers Power company.

'20

"Born to Mr. and Mrs. C. W. Andrews, January 11, 1923, Robert Frederick, an Aggie third baseman in 1943." Andrews is teaching in Howell, Michigan.

Clifford McCormick is a traveling salesman for the Hoosier Manufacturing company and may be reached at 518 Morris avenue S. E., Grand Rapids.

The following bears Glen Lankton's signature: "From now on it will be possible to get The Record at least once a month which will bring up the average of receipts considerable. I am now located in Detroit at my old address at present, 3522 Townsend avenue. Lately I have been unable to be at any of the noon-day dinners of the M. A. C. bunch but would if possible."

Carl Miller is in the city engineer's office at Saginaw and lives at 322 Cedar street.

Roland and Josephine Zachariah Shenefield live in Toledo, Ohio, at 1011 West Bancroft street. Shenefield says: "Would be pleased to have any M. A. C.-its in this territory call upon us. At the same time we could take care of the insurance on their car, saving them about 50 per cent of their present cost and still make a little money for the company."

R. E. Hetrick is a dry kiln engineer and worker on the manufacture of wood floor for the Nichols & Cox Lumber company of Grand Rapids. Hetrick lives at 1035 S. W. Canfield street.

Norman Koleman is a forester with the Landscape Service company at Wheeling, West Virginia. He lives at 424 National road, Fulton.

C. H. Shaver lives at 847 Washington Blvd., Oak Park, Illinois.

'21

Mr. and Mrs. Mark Westlake (Carol Rogers) are spending the winter months in Florida. They will be pleased to hear from their friends at the Heights Apartments, Leesburg, Florida.

Dale Musselman, until recently connected with the college, has accepted a position as instructor in biology at the Hamtramck high school.

Lois L. Ramage tells us of her nutrition work in Rochester, New York, as follows: "Still doing nutrition work with school children for the tuberculosis and public health association of Rochester and Monroe counties. The work grows more interesting each year, with growing demand for it, and new developments. I'm inclosing a circular of an institute to be held the last of the month, wish some of the Michigan people would attend, people are coming from all sections. A splendid program. Our M. A. C. banquet this year was the best one I ever attended." Miss Ramage lives at 121 Mulberry street, Rochester.

'23

Margaret Tower is at her home in Lansing, 526 W. Ottawa street.

DeGay Ernst has moved in Grand Rapids to 729 Fountain avenue.

Cheryl Windes has accepted a position of dietitian housekeeper in the Aultman Memorial Hospital at Canton, Ohio.

Lloyd C. Atkins until very recently answered roll call at Augusta, Michigan, but that fails to reach him now.

'23

Glen Nesman has accepted a position with the H. J. Heinz company expecting to work principally in Michigan.

All Together, Now!!!



Are you ready when the song leader gives the signal?
When the bunch sings the old songs don't just hum the tune.
All of M. A. C.'s best songs, with the music, are included in an attractive booklet of convenient size.
You boosters of the Green and White need it on your pianos.
It is indispensable for branch association and club meetings.
Your copy will be mailed prepaid upon receipt of 50 cents at the alumni office. Attractive prices for group orders.
The proceeds will be applied to the Memorial Union Building Fund.

The M. A. C. RECORD

Established 1896

Published for the alumni and former students of the Michigan Agricultural College by the M. A. C. Association.

Published weekly during the college year and monthly during July, August and September; thirty-five issues annually.

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Unless members request a discontinuance before the expiration of their memberships it will be assumed a renewal is desired.

Checks, drafts and money orders should be made payable to the M. A. C. Association. Entered as second class matter at the post office at East Lansing, Mich.

ROBERT J. McCARTHY, '14, editor

THE M. A. C. ASSOCIATION

3 Faculty Row, East Lansing, Mich.

OFFICERS—1922-'23

E. W. Ranney, '00, Pres.
A. B. Cook, '93, Vice-Pres.
F. F. Rogers, '83, Treas.
R. J. McCarthy, '14, Secy.

EXECUTIVE COMMITTEE

Elected at large
Henry T. Ross, '04
Mrs. Dorothy Lillie Crozier, '17
Horace Hunt, '05

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In Michigan unless otherwise noted.

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