

LIBRARY
MICHIGAN STATE COLLEGE
AGRI. AND APP. SCIENCE

The M·A·C. RECORD



Michigan Agricultural
College Association
Publishers ■ East Lansing
Vol. XXVIII. Feb. 5, 1923. No. 17



After Every Meal

WRIGLEY'S

and give your stomach a lift.

Provides "the bit of sweet" in beneficial form.

Helps to cleanse the teeth and keep them healthy.



THE CORYELL NURSERY

Ralph I. Coryell, '14 R. J. Coryell, '84
Over 60 acres Full of Growing Nursery Stock.
We Furnish Planting Sketches and Estimates.
Send for Oru Price List and Landscape Booklet.
PLAN YOUR SPRING PLANTING NOW
Birmingham, Michigan.

THE GRAND RAPIDS SAVINGS BANK

Grand Rapids, Michigan.
"The Bank Where You Feel at Home"

M. A. C. People Given a "Glad Hand."
Chas. W. Garfield, '70, Chairman of the Board.
Gilbert L. Daane, '09, Vice-Pres. and Cashier
C. Fred Schneider, '85, Manager Division Branch

LARRABEE'S SPORT SHOP

Sporting and Athletic Goods
Exclusively

GOODELL, ZELIN C.
(Forestry, M. A. C., '11)

Insurance and Bonds of Every Kind.
If you haven't insured your salary, better see or
write Goodell about a good proposition.

Lansing Insurance Agency, Inc.
208-211 Capital National Bank Bldg.

ARCADIA

Strand Arcade Building
THE HOME OF REFINED

DANCING

TUESDAY, THURSDAY, SATURDAY
8 to 12 Park Plan, Admission 15c

DANCING LESSONS

8 to 11 Assembly, Admission \$1 Per Couple
FRIDAY—COLLEGE NIGHT

Music By CLARK'S ARCADIA ORCHESTRA
Class and Private Instruction Daily.

A. G. Wesson Miss Adelaide Rodier
BELL PHONE 2020

FARGO ENGINEERING CO.

Consulting Engineers Jackson, Michigan
Hydro-Electric and Steam Power Plants
Hirace S. Hunt, '05.

TWENTIETH CENTURY RADIO CORP.

L. V. Williams, '16. Detroit

PEORIA LIFE INSURANCE CO. OF ILLINOIS

G. E. Culver, '21 531 Tussing Bldg. Citiz. 2070

Harold M. King, '19, Wholesale Seeds
H. C. King & Sons, Battle Creek

ROSEBERRY-HENRY ELECTRIC CO.
Grand Rapids. Dan Henry, '15

WALDO ROHNERT, '89

Wholesale Seed Grower, Gilroy, Calif.

E. N. PAGELSEN, '89, Patent Attorney
1108-9 Detroit Savings B'k Bldg., Detroit

A. M. EMERY, '83

223 Washington Ave. N.
H. C. Pratt, '09, in charge of Office Supply
Department.
Boiks, Fine Stationery, Engraved Calling Cards,
Fountain Pens, Pictures, Frames, Filing
Cabinets and General Office Supplies.

THE EDWARDS LABORATORY

Lansing, Michigan
S. F. Edwards, '09
Anti-Hog Cholera Serum and Other Biological
Products. Legume Bacteria Cultures
for Seed Inoculation.

LOUIS BECK CO.

112 Wash. Ave. N.
Sam Beck, with '12, Sec'y and Treas.
Best in Clothes for Men, Young Men and Boys.
Royal Tailored Garments to order.

FRY BROKERAGE CO., INC.

Shipper's Agents
Car-lot Distributors of Fruits and Vegetables.
192 N. Clark St.
M. Fry, President; H. P. Henry, '15, Vice President
and Treasurer; V. C. Taggart,
'16, Secretary.
Oldest Brokerage House in Chicago.

THE M. A. C. RECORD

VOL. XXVIII. No. 17

EAST LANSING, MICHIGAN

FEB. 5, 1923.

NEW ATHLETIC BOARD AUTHORIZED

State Board Approves Change Recommended by Old Organization and Grants General Powers to New Board.

At its meeting at the college on February 2 the State Board approved a new plan for the conduct of athletics at the college which had been approved by the board in control of athletics. The new organization was the outgrowth of the conviction among the members of the old board that it was necessary to place the organization upon a different basis before it could function properly. The plan as submitted to the board in control and to the State Board follows:

To the Board in Control of Athletics:

Your committee, appointed to recommend a reorganization of this body in order that it may more satisfactorily handle the affairs with which it is charged, reports the following plan which it has completed after investigating the question as far as the limited time which has elapsed would permit. Some questions have been left to the judgment of the new board, if it takes office in accordance with the suggestions submitted.

We have endeavored to centralize the control of athletics at M. A. C. in this board, which we believe will be representative of all elements actively interested in the problems surrounding the conduct of the athletic department. With the responsibility it must have power or it will again fail to function and will not be in a position to discharge its duties.

The following is recommended:

A. That the board in control of athletics at the Michigan Agricultural college shall consist of:

1. The president of the college or a member of the state board of agriculture.

2. Two faculty members appointed by the president of the college.

3. Two alumni representatives:

a. The secretary of the M. A. C. association.

b. A representative of the alumni body elected at the annual meeting of the association.

4. A student member to be elected at the annual spring college election from a list of three names selected from the membership of the current junior class by the board in control of athletics.

B. That through authority invested in this body by the state board of agriculture and subject to the rules and regulations of the faculty, the board in control of athletics shall have control of all questions pertaining to athletics at the Michigan Agricultural College.

C. That the board to take office upon the

adoption of this recommendation shall not be bound by any previous agreements, verbal or written, affecting the personnel of the athletic department except the contract with Albert M. Barron now in force, and other contracts for the current college year.

D. That the officers of the board shall be a chairman and a secretary, both to be elected from and by the membership of the board.

1. The duties of the chairman shall be those usually undertaken by a presiding officer of any organization.

2. The duties of the secretary shall be to keep an accurate and complete record of all business of the board and carry out the directions of the board.

E. That there shall be three regular committees of the board appointed by the chairman unless hereinafter specified.

1. A finance committee consisting of the chairman of the board who shall have the assistance of the director of athletics and who shall have general control over all matters connected with the receipt and disbursement of funds received by or apportioned to the athletic department except that said committee shall not expend or authorize the expenditure of any amount over \$100 without the approval of the board. The following general rules shall govern the administration of the funds entrusted to the athletic department.

a. All funds of the athletic department shall be handled through the office of the college treasurer.

b. A monthly audit of the accounts of the athletic department shall be made by the finance committee and a detailed report shall be made to the board in control of athletics.

2. A building and grounds committee consisting of two members of the board in control appointed by the chairman of the board shall have general supervision over matters pertaining to the buildings and grounds used for athletics at the Michigan Agricultural College and shall recommend to the board such action as it deems advisable in regard to the conduct of these affairs.

3. An eligibility committee of two members of the board in control of athletics shall be appointed by the chairman of the board to be responsible that the eligibility of all members of M. A. C. teams is properly decided by the faculty committees on eligibility before they are allowed to participate in intercollegiate competition.

F. Matters concerning personnel of the athletic department shall be decided by vote of the board in control of athletics subject to the approval of the state board of agriculture.

G. A full written report of the business and conditions of the athletic department shall be made at the end of each academic year by the board in control of athletics to the state board of agriculture.

H. Vacancies in the elective membership of the board in control of athletics shall be filled by action of the board in control of athletics.

I. The conduct of all other matters coming under the scope of the athletic department not hereinbefore specified shall be carried out according to the plans to be made after the new board takes office.

R. C. Huston, Chairman,
R. S. Shaw
R. J. McCarthy

ROSS ADDS THREE M. A. C. LEGISLATORS

Senator Henry T. Ross, '04, comes to the rescue with the list of M. A. C. men who are now serving in the state legislature. Instead of four as we have been led to believe there are seven. He notes that besides himself, A. C. MacKinnon, '95, and E. O. Ladd, '78,, there are enrolled in the list of law makers of the state four others. His letter follows:

My dear Mac:

I noticed when I was home last week that you had a write-up in THE RECORD of M. A. C. members of the legislature. You mentioned, besides myself, Representatives Ladd and McEnnon. I thought it would be a good thing to call your attention to the fact that you missed over half of our delegation.

William C. Sanson, '87, from Tuscola county, is serving his second term in the House. In the Senate, you missed Horatio S. Karcher, with '87, from Ogemaw county, representing the 28th district; Harry H. Whiteley, with '02, from Cass county, representing the 7th district (Whiteley has previously served one session in the House); and Norman B. Horton, '02, from Lenawee county, representing the 19th district.

This is by far the largest representation M. A. C. has ever had in the Legislature during my five terms. I remember, at one session, I was the only M. A. C. man.

All of these men I have mentioned have received good committee appointments and are M. A. C. boosters. I believe there is a much friendlier feeling toward M. A. C. among the members of the fifty-second Michigan Legislature than there has been in the past. I am very much in hopes, if the finances of the state will permit, to see M. A. C. get a big boost.

Yours very truly,

Henry T. Ross.

WATKINS IS NAMED COMMISSIONER

L. Whitney Watkins, '93, president of the state board of agriculture and prominent member of several state farmers' organizations, has been appointed state commissioner of agriculture to succeed John A. Doelle who resigned, effective February 1, to become vice president of a farm loan bank. Watkins' appointment was endorsed by practically all agricultural organizations. He has announced that since he was elected to the state board he will continue to serve on that body.

The Detroit Free Press says:

"Mr. Watkins has been prominent in politics for years. In 1912, he was the Bull Moose candidate for governor, and his name has frequently been heard in connection with the possible Republican candidates in 1924."

He has long been identified with the state board and is one of the most loyal supporters of the college.

ROGERS TO PRESIDE AT ROAD MEETING

At the ninth annual conference on highway engineering to be held at the University of Michigan February 12 to 15, M. A. C. will be well represented on the list of speakers. On Monday G. C. Dillman, '13, deputy state highway commissioner, will discuss "What Part the Motor Vehicle Should Pay Toward Road Construction and Maintenance in Michigan." C. A. Melick, formerly a member of the M. A. C. engineering faculty, will speak on "Standard Bridge Practice of the Michigan State Highway Department" at the Tuesday morning session. Dillman presides at the Wednesday morning meeting and at the meeting and dinner of the Michigan Association of Road Commissioners and Engineers, of which he is president, on Thursday afternoon and evening.

Frank F. Rogers, '83, state highway commissioner, presides at the meeting of the state association on Thursday morning, addresses that body on "Michigan's Present Highway Problem," on the afternoon of that day and will address the dinner meeting. W. S. Cumming, '13, will speak on "Mechanical Labor-Saving Devices on Road Work," on Thursday. More than half of the program is in charge of M. A. C. men. Thus the graduates of the engineering department go to Ann Arbor to conduct a meeting of road builders shortly after their colleagues in the agricultural department have handled one of the largest gatherings of men interested in agriculture in the history of the state.

H. B. Crane, '14, of Fennville, was one of the exhibitors at the Hort show.

NECROLOGY



Joseph E. Coulter, '82

Joseph E. Coulter, '82, died at his home in Grand Rapids on January 25 following an attack of apoplexy. He was one of the best known alumni of M. A. C. and had attended all but one reunion during the forty years of his graduate life. He was an active member of the M. A. C. association and was one of the charter members of the Grand Rapids branch association.

In 1888 he married Alice Weed, '82, the third woman to graduate from M. A. C. and moved in 1891 to Grand Rapids where he was connected with the Grand Rapids Felt Boot company. He next accepted a position with the Hood Rubber company and went from there to the Grand Rapids Brush company. In 1917 he organized the Coulter Lumber company and was secretary of that concern at the time of his death. He was a deacon in the Park Avenue Congregational church and was active in civic affairs.

He cultivated a wide acquaintance among the students during his years in college, coming into contact with most of them through the position he occupied in Secretary Bird's office. He was a member of the Delta Tau Delta fraternity.

All five sons of Mr. Coulter attended M. A. C. They were: Robert Douglas, w'12, Howard W., w'17, Willard Moores, '18,

Dwight L., w'23, and Joseph Edward, Jr., w'11, who died in 1910.

The funeral was held from his home, 457 Union avenue, S. E., on January 27, with interment in Oakdale cemetery, Grand Rapids. Representatives of the college and many Grand Rapids alumni attended the services.

McKENNY DEDICATES NEW MASON SCHOOL

Charles McKenny, '81, delivered the main address at the dedication of the new high school building in Mason, Mich., on January 26. McKenny is president of the Michigan State Normal college at Ypsilanti and is one of the leading educators in the state. He chose for his topic the returns netted through investment in education and emphasized the value of general knowledge. He referred to the dissemination of learning as the biggest business in the world. "Two billions of dollars is invested," he said, "in school property in the United States. It is the one big business in which we are all engaged, and it pays the biggest dividends of any business. If you think taxes are high in the United States you should go to Mexico or Russia and see what a small proportion of good you derive from your investment in government.

"There is much discussion of older civilizations and much comparing those of earlier days with the one we enjoy. In three ways we are building a civilization which will outlive the others, first, through our ideals of christianity, second, through the findings of modern science and, third, through our modern educational system which distributes and diffuses both the christianity and science."

SORORIAN ALUMNAE ELECT NEW OFFICERS

Sororian alumnae of Lansing and East Lansing met at the home of Mrs. Arthur Sergeant, '13, last Wednesday evening and participated in a Bohemian supper before electing officers and discussing the business of the organization. The following were elected: Mrs. Crosman Pratt, '12, president; Mrs. Sherman Coryell, '20, vice president; Margaret Frost, '19, secretary-treasurer; Mazie Gitchell, '14, reporter.

The next meeting will be held at the home of Mrs. J. W. Weston, 1810 E. Michigan avenue, on the last Wednesday in this month when some of the members of the active society will be entertained.

A. L. Bibbins, '15, of Syracuse, N. Y., was one of the Farmers' week visitors to his alma mater. Bishop Adams and Kris Bemis, of the same class, also attended the agricultural gatherings.



VIEWS AND COMMENT



To combat the old argument that M. A. C. is primarily and entirely an agricultural college the activities of her engineering graduates are coming more and more before the public. At a meeting of county road engineers and members of the state highway department to be held in Ann Arbor next week M. A. C. men will have almost entire charge of the program. This is just an instance of where material from the college is considered valuable. F. F. Rogers, '83, state highway commissioner, knows the value of an education at M. A. C. and has selected his assistants largely from the ranks of her alumni.

In mechanical lines too, they are forging to the front. Automobile companies find them efficient and with the training necessary to make good chief engineers, one airplane company has selected an M. A. C. man as its chief engineer, electrical manufacturing concerns want them as salesmen and technical experts, chemists and architects know that M. A. C. trained men fill their needs better than others, they are even penetrating into the mining and oil fields. Solid fundamentals and exceptional practical training have put M. A. C. engineers ahead of their competitors.



Intercollegiate athletics are designed primarily to develop leadership and impart the benefits of physical education to college students. They have been developed to the point where they are leading as public attractions beyond the power of professional contests. It is probably a good thing for the public that this is so. Amateur sports provide healthy diversion for the man tied to an office desk or held to a rut in the machine shop or on the farm. They have never been invaded by the scandals attached to the sophisticated variety of athletic competition.

There is a hue and cry being raised among some of the colleges that sports have progressed too fast for the good of the institutions, they are becoming too specialized, but this can hardly be a fault of athletics at M. A. C. The department is still a unit of the campus organization. It functions under the control of the faculty. Men attend M. A. C. for the benefits they obtain from the curriculum, not for athletic glory, and only as long as they do that will M. A. C. continue to hold her place as a leader in education.

Prestige on the athletic field draws attention to the college. It is valuable advertising for any institution to have a winning team but only so long as its record is built upon unsullied principles can it retain its fame. The glory of great victories is fleeting at best but if they are not the result of true sportsmanship and truly clean policies the best advantage gained through them is a deficit. M. A. C.

should build up its athletic program in proportion to its standing in the collegiate world, it should produce competitors who are imbued with the spirit of giving their best to their alma mater and who will make the name of their college synonymous with sportsmanship and manhood and it will do these things as it has in the past so long as it adheres to those standards of ethics accepted as the goal of intercollegiate competition. There can be no deviation, however small, without its aftermath of great regret, there must be no deviation.



M. A. C.'s program of expansion will come before the legislature for approval late in the session. Hearings have been set for March. During the interim inspection of the college will be made by the committee from the House and Senate. Alumni can aid in urging upon the law-makers the necessity for a full appropriation to carry out the plans of the college executives. It is largely a matter of explaining what the college accomplishes for the state. Its achievements are spread broadcast throughout the nation but in many cases the individuals who must vote upon the questions are not so well informed as would be best for the interests of the institution.

The legislature and M. A. C. are fortunate in having among the members who will judge the merits of the case this year seven M. A. C. men. A former student cannot fail to appreciate the value of his alma mater but this loyal group must be aided in its efforts to do the best it can for the college. Alumni, prominent in their communities, can take up this matter with considerable effect but the ordinary voter has an opportunity to serve as well for his voice must count when those dependent upon his choice reckon on representing the will of their constituencies.

Ming S. Lowe, '15, writes from Tangshan, China, where he is a member of the staff of Tangshan college, Chiao Tung university: "Please announce for me in THE RECORD that a boy, Chungyao, was added to my family roll September 10, 1922. There is nothing interesting to tell you at this time except that politics in this old country of ours is going from bad to worse and that anything and everything may happen at any time. May this short letter of mine bring each and every member of the M. A. C. family a very happy New Year."

Boxers in large numbers apply to Coach Devers for training in the manly art of self defense. The glove flinging sport has a popular place on the schedules of many colleges and is growing in strength through the middle west.

"Close Beside The Winding Cedar"

Dean Frank S. Kedzie has been in ill health for some time.

W. K. Prudden, '78, former president and treasurer of the M. A. C. association, is reported seriously ill in Coronado, Cal., where he has been making his home since last spring.

Instruments used in civil engineering were exhibited at 109 Olds hall last week for the benefit of those who passed through the room to see the display of the art department.

You can let the other fellow do it in all cases except in personal obligations if you are inclined that way, but the Union Memorial Building fund represents your personal obligation to your college. You can't dodge your share and keep peace with your conscience.

PRIZE WINNERS AT CO-ED PROM



Dorothy Jermin, '23, right, represented April showers and Albertine Stenson, '23, Covington, was "May Flowers" in the couple which won the honor of being the most beautiful to attend.

The new library will, in addition to its notable equipment, have a marble floor.

C. S. Langdon, '11, member of the field committee in charge of the campaign for the Union building fund, is a victim of chicken pox and has gone to his home in Hubbardston to recover.

Leroy L. Jones, '12, of the department of poultry husbandry at Purdue, is the author of a bulletin issued by the Purdue experiment station in which he describes the lay-out of a five-acre poultry farm.

Crowds filled the gymnasium for the general meeting on the program for the week and the basketball game in which the Chicago Y. M. C. A. college team was defeated drew the largest attendance of a sport event on the winter program.

One of the few things which grow in winter is a new building. Both the library and home economics building are being erected in spite of zero weather and heavy snowfall. Both of these structures are almost complete to the second floor.

Kentucky Wesleyan and the University of Cincinnati will exhibit the first evening game of intercollegiate football on the Cincinnati gridiron on September 29. Special arrangements have been made for lighting the field so it will not be necessary to use a white ball.

While the luncheon clubs from Lansing and several of the associations holding conventions at the college were lunching in the pool enclosure of the gymnasium last week they were entertained by members of the swimming team who displayed their ability in exhibitions of various types.

One of the familiar campus features has almost disappeared within the last few years. Tree labels, once so common, have either been robbed of their markings by the elements or have been taken from the trees. Graduate foresters who have not kept in touch with Michigan species find it difficult to demonstrate their knowledge without these handy little aids to memory.

Athletes among the members of the Hesperian society demonstrated their superiority over those in other organizations at the college by taking the inter-society indoor track meet on January 27. The scores follow: Hesperian, 25; Columbian, 17 1-4; Lambda Chi Alpha, 16 1-4; Dorian, 11; Phi Delta, 9; Aethon, 8; Eunomian, 63-4; Olympic, 41-4; Alpha Gamma Rho, 3; Hermian, 3; Union Literary, 2; Trimoira, 2; Delphic, 11-2; Phylean, 1.

NEED MORE TIME FOR ART WORK

Department Finds Equipment Good but Lacks Opportunity to Develop Talent—Emphasis Placed on Commercial Phases of Training.

An invasion of the heart of M. A. C. such as the public makes during Farmers' week serves to reveal some of the interests which have become stronger in the past few years and bid fair to outgrow some of their weaker brethren. One of these is the development of the art department of the college. The annual gathering of agriculturists at the college has been made the occasion for a display of the work of her sons and daughters who have ability to portray with the pen and brush and those alumni who take this opportunity to pass through the impromptu galleries in Olds hall are not only given the enjoyment of such an exhibition but also the pleasure of knowing their alma mater is taking strides along lines which promise to add much to her standing as an educational institution and bring a new element into the ranks of the alumni.

There are paintings of still life, landscapes and marine scenes, pen and ink work of the highest order, posters and here and there a portrait. You are surprised to note that some of them were executed by sophomores or freshmen and the more mature work is the product of Professor Scheele and Miss Edith Butler. Professor Scheele has contributed some notable examples of marine and landscape work to the display and Miss Butler's hand is evident in a view of the greenhouse and two portraits.

As the department functions now it is making an effort to meet the demands of the college but is hindered in this task by a lack of time in the curriculum for those students who display aptitude and have the ambition to continue studies in art beyond the fundamentals taught in the regular courses. Professor Scheele declares the studios on the fourth floor of Olds hall to be ideal and the unusual beauty of the campus to be an inspiration for the expression of artistic talent. He believes M. A. C. should establish itself as a college where enough art could be taught to supply the increasing demand for trained men and women in commercial and educational fields.

"There are three separate parts to a well-rounded college art department," said Professor Scheele, "the academic training which instills an appreciation of art into the mind of the student through a study of its history, commercial training which prepares the student for a place in advertising and normal training which trains the student to go out as a teacher. The first emphasizes the general influence exerted upon life by art and should be available to all students for it gives them a necessary viewpoint which the ordinary course in a college cannot impart. Through such a

course art would function better in the home and that is the objective of such instruction.

"A large proportion of our students face the necessity of earning their living when they complete their college work, it is training in laying out advertising and doing general commercial work that will aid many of them and this we are trying to accomplish. Students have for the past five or six years made special studies of pages for the Wolverine, they have provided a mast head for the Holcad and covers for college and state bulletins. They have contributed their time and talent to making attractive posters for the Union operas and other campus activities and by doing these things they have gained training which will stand them in good stead when they receive their diplomas and try their skill at earning a living.

"There is a great demand for teachers of art. We cannot supply the teachers Professor French needs every year to handle work in the public schools. We are losing opportunities every day in this line.

"In our perception of what an art course should be we are not stressing the purely art for art's sake side of the question; we are putting our emphasis upon the practical phases of the vocation and still want to give the opportunity of full expression to every student so that none may feel he must adhere strictly to routine at the expense of evident talent in some other direction."

The art department of M. A. C. is but a division of the department of drawing and design over which Prof. R. K. Steward has supervision but it works practically as a separate department with the sanction of Professor Steward and is progressing beyond the bounds of ordinary drawing and design. Arnold G. Scheele, associate professor of design, is in immediate charge of the art work. Professor Scheele has devoted his entire life to teaching and study in several fields and is equipped to handle any of the various divisions of his subject. He was graduated from Oberlin college with an A. B. degree and afterward was given an A. M. by his alma mater. His art training includes work in the Art Students' League in New York, the Art Institute of Chicago, the Chicago Academy of Fine Arts, the Commercial Art School of Chicago, of which he served as dean for a while. Summers he has spent studying with noted artists some of whom were William E. Chase, Thomas Fogarty, John F. Carlson, and George Bridgman. He has also attended sessions of the Broadmore Art Academy at Colorado Springs and the Woodstock Landscape School of Painting at Woodstock, N. Y.

Last summer he toured the national parks in the west although he has been accustomed to spending his summers on the east coast where he has done some of his best work. Several landscapes in the present exhibition show the wide range of his travel, there are scenes of Pike's Peak, of the valleys around Woodstock, N. Y., and of the harbors along the New England coast. In commercial work he had charge of the art department for Lord & Thomas, advertisers, in Chicago, and before coming to M. A. C. he was in the architectural department of the University of Illinois.

Caroline L. Holt, assistant professor, has devoted much of her spare time to preparing her course in the history of art. She has visited all the principal galleries in the United States and spent some time in Europe gathering material for her classes. She has studied in Boston, Chicago and Columbia university and has been on the staff at M. A. C. over quite a period.

Edith Butler, instructor in the department, began her career at M. A. C. as a stenographer but finding her interest lay more in the expression of art through pen and brush laid aside her typewriter and took to the study of art. For a time she worked after office hours under Professor Scheele's direction, then extended her studies which have included a year at the Academy of Fine Arts in Philadelphia, two years at the Chicago Art Institution and two summers at Saugatuck.

The art department is trying to meet a need for training among the students at M. A. C. It is not designed to expand the college into an art school but rather to give those students now at the college or who will come later on an opportunity to develop their talents. Professor Scheele declares the M. A. C. campus presents a most desirable selection of scenery for the practice of art. He believes the college has a future in this field and is anxious to aid in the development of the department.

Sugar beet growers and beet sugar manufacturers met at the college January 16 to 18 for a conference relative to the problems of these industries. Specialists in diseases of beets, soils and general problems discussed them for the benefit of the gathering. A banquet around the pool in the gymnasium was one of the features of the meeting. E. B. Hill, '15, was chosen secretary of the organization and a decision was reached to make the conference a yearly affair.

Members of the R. O. T. C. are polishing their puttees and pressing their uniforms in preparation for the annual military ball to be held February 10. All who attend the function must wear regulation uniforms or formal evening clothes and the armory will be decorated especially for the event. Karl Phelps, of East Lansing, is chairman of the general committee in charge. Two army officers of high rank have been invited to be the honor guests of the evening.

DETROITERS ENJOY INFORMAL EVENING

Detroiters ate, smoked, drank punch, watched the movies and made ambitious plans for similar events to follow in the near future with a dance and buffet lunch for the whole gang some time this month when the M. A. C. club of the metropolis called its members together at the Army and Navy club on the evening of January 31. The evening was informal in every way except that Ray Covey proposed the collection of all dues.

Early in the evening an impromptu get-together was staged in the lounging room of the club. Here the master of the punchbowl, "Dutch" Keydel, was given explicit directions for his part in the proceedings of the evening and the committee on arrangements carried out the final details of its plan. Misfortune befell the members of the Nut club just before the party and they were unable to present their peerless entertainment number. McCarthy, alumni secretary, was called upon to fill the gap between reels of movies and introduced the topic of the Union Memorial building after telling of plans on foot at the college to place the athletic policies of the institution upon a sound and firm basis. He also expatiated upon the progress which he saw ahead of M. A. C. and urged a united sentiment among the alumni to boost the institution in every way possible.

After McCarthy's breath and two reels of motion pictures had been exhausted (one of the films broke down under the strain) attention was turned to a variety of smokes and the contents of the punch bowl with a liberal supply of lunch to satisfy the appetites of the hungry wayfarers and matters of business were considered. It was decided to celebrate some time this month with a regular dance and buffet supper and it was further decided that a smoker or similar function be placed upon the calendar for the club at least once each month during the winter. The next one was assigned to a special committee to prepare especially.

There was a long discussion on means of getting the Detroit bunch together with better representation and plans were laid for personal solicitation through those present to enlarge the scope of the membership. C. E. Merwin, '08, and "Octy" Barron, '15, were the orators of the evening with Leo Digby, '13, and many other members aiding in the embroglio. There were no casualties, however, and the gathering separated after the City Hall clock had warned them that they were passing bed time even for Detroit.

S. B. Lee, '17, was the cheerleader of the evening and his efforts produced enough noise to shake the building without endangering its safety. M. A. C. songs, both old and new, brought full support from the men.

COLLINGWOOD TALKS ON UNION BUILDING

Alumni visitors during Farmers' week met at the People's church for luncheon last Thursday, heard a short musical program and a short talk by Judge Collingwood, '85, gave several cheers on their own account under the leadership of O. A. Taylor, '15, and were the first to see the booklets describing the Union Memorial building.

Tables had been reserved in the dining room of the church for those former students who had gathered at the college for the week's program and they were well filled before the business of the hour was under way. While lunch was being served Frances Ayers, '25, played a violin solo and desponded to applause with a pleasing encore. H. K. Bingham, '25, of Birmingham sang and also obliged with an encore. Both aided in entertaining the alumni through the kindness of Prof. J. S. Taylor of the music department.

When the eating part of the ordeal was complete, Glenn O. Stewart, '17, acting as chairman, introduced Judge Collingwood, whose short talk upon the merits and necessity for the Union building found sympathy with the crowd. Those who attended the luncheon represented classes from '69 to '26. The list follows: E. O. Ladd, '78, J. Satterlee, '69, Harry Sheldon, '90, John T. Miller, '08, R. J. Coryell, '84, Charles B. Collingwood, '85, W. O. Hedrick, '91, Bernice J. Gardner, '05, V. R. Gardner, '05, Bertha VanOrden Baldwin, '14, R. J. Baldwin, '04, A. B. Cook, '03, C. E. Gunderson, '20, E. G. Amos, '15, W. N. Clark, L. R. Walker, '15, R. J. McCarthy, '14, G. V. Branch, '12, Ralph Carr, '08, J. G. Boyle, '08, Walter Postiff, '09, Edna V. Smith, '03, Fanny Rogers Stewart, '18, G. O. Stewart, '17, Blanche Clark, '12, M. A. Wright, '18, Louis Berger, '16, A. G. Bovay, '12, J. W. Wagner, '20, O. I. Gregg, '07, Bernice Woodworth, '17, Mario L. Grettenberger, '18, Alice M. Powell, '17, Austin L. Pino, '17, Eugenie Armstrong Pino, '17, F. I. Williams, J. B. Strong, N. I. Moore, B. A. Holden, '91, I. M. Williams, J. I. Post, J. H. Pennington, '92, C. P. Johnson, '15, W. F. Johnston, '91, F. T. Riddell, '13, V. A. Freeman, '14, Mrs. V. A. Freeman, R. V. Tanner, '09, Trix Skeels Tanner, '07, R. A. Turner, '09, Marie Belliss Johnson, '09, Margaret Holbrook Hartsuch, '14, Alice A. Skeels, '25, Veronica Martinkewz, '26.

Ray Turner led in singing two verses of "Alma Mater" just as the meeting closed.

Rep. E. O. Ladd, '78, was one of the exhibitors at the Hort show.

The Union Memorial building will foster the college spirit you value so highly and what is more it will give you a chance to get into touch with college sentiment on your trips to East Lansing.

BUSY TIME PLANNED FOR REUNION CROWD

There will be something doing all the time every day during the class reunions which will be centered about June 16, Saturday, this year. A preliminary program has been worked out and will be presented at the meeting of the executive committee on February 17 for approval, then committees will be appointed to carry out the plans for the reunions. It is probable that the custom of having a pageant during this period will be modified this year somewhat and a spectacle carried out on the Red Cedar with part of the program extending to a short time after dusk. This will undoubtedly take place either Friday or Saturday night.

For the inauguration of work on the Union Memorial building, there will be an extensive program during which the first sod will be turned and formalities completed for the contractors to start erecting the structure.

There will be the customary alumni-varsity baseball game on Saturday and other events will be scheduled to allow full play for this feature. Classes will be provided with quarters for reporting and registering and the meeting of the M. A. C. association at which officers will be elected and business will be transacted for the year will be held at the most desirable time.

It will be necessary that at least 250 railroad tickets be purchased to allow for a reduction in fare to three-quarters of the regular rate but it is expected that this number will be surpassed as it has been exceeded in the past, although many return by automobile for the reunion.

Commencement will take place on Monday and those who wish will have the privilege of staying over the week end and still take advantage of the reduction in fare. Sunday will be available for meetings of classes and organization work with class dinners as a possibility.

There will be movies made of the different events on the program as it will be the most momentous commencement period in the history of M. A. C. marking as it will the completion of two of the largest buildings erected on the campus and the start of work on another. Reserve the dates now and see your classmates on the campus June 15 to 19.

Lyman L. Frimodig, '17, assistant director of athletics, was called to his home in Calumet last week by the death of his father.

Visitors to the Hort show, the past week, were impressed by the extent of the exhibition. Apples from all of the important horticultural counties of Michigan and from important fruit raising states were on display. Many exhibits represented the product of orchards either owned or controlled by alumni.

Early preparations to install a cafeteria in the home economics building have been dropped to allow the Union building a monopoly in this form of service.

We can grant that we owe nothing to the college for our education and still see justice in the appeal being made to alumni to help complete the fund for the Union Memorial building.

Irene Benjamin, '19, is doing analytical work in biological chemistry at the college. Until recently she was a chemist with the state food and drug commission at Lansing. She lives at 220 N. Chestnut street, Lansing.

For Farmers' week lunches were served at the Dairy building, in the halls of the gymnasium, at the Hort show in the armory, in the Woman's building and at the Flower Pot tea room. Besides this restaurants off the campus and the People's church catered to the needs of hungry visitors.

At the beginning of the fall term Miss Yakeley reported a total of 1637 students entered. The total for the winter term is 1533. Of the 104 who were dropped or left college, 104 were from the freshman class, 30 were sophomores, the junior class increased by four and the senior class lost one. Fourteen specials did not continue their courses in the winter term.

Irving K. Pond, of the firm of Pond & Pond, architects of the new Union building, visited the campus recently and expressed his approval of either of the two sites which have been selected by the M. A. C. association as desirable for the structure.

Baseball men intending to try out for pitching duty with the Varsity this spring reported to Coach Walker in the gymnasium last week and had a short workout. This is the first of a series which are calculated to have the hurlers in shape when the weather is good enough to transfer activities to the out of doors.

WANTED

Solicitors for
House to House Canvass

For high class, easy selling article, can easily make from five to eight dollars a day. Splendid work for students wishing to make extra money. For further information, write F. C. WALTERS, S15 W. Grove Place, Toledo, O.

All Together, Now!!!



Are you ready when the song leader gives the signal?
When the bunch sings the old songs don't just hum the tune.
All of M. A. C.'s best songs, with the music, are included in an attractive booklet of convenient size.
You boosters of the Green and White need it on your pianos.
It is indispensable for branch association and club meetings.
Your copy will be mailed prepaid upon receipt of 50 cents at the alumni office. Attractive prices for group orders.
The proceeds will be applied to the Memorial Union Building Fund.

BASKETBALL SQUAD REVERSES DOPE

Walker Has Made Representative Team From Unpromising Material—
Season's Prospects Now Better.

A feature which can stand out as one of the biggest achievements of the year for M. A. C. athletics is the development of a basketball team which has proved itself equal to the task of representing the college. Starting against heavy opposition the Green and White basketballers went into the fray without the advantage of exceptional material. In fact it was admitted by those in touch with the situation that nothing but unusually effective coaching could pull out of the fire a season which bore all the earmarks of a lean one and this is what has happened.

With Notre Dame as its first opponent the Green and White five fought gamely and displayed a tendency toward intricate team work of the highest order but could not cope with the accurate shooting of the Catholics. There was a strong defense against Kalamazoo Normal but little offense. Carnegie Tech was the first victim to fall before Walker's men but Michigan's team of veterans had the better of the argument at Ann Arbor after being held to a low score through the first half. St. Ignatius carried off a victory but Toronto was easy for Walker's men. Ypsilanti found a team with the ability to keep the ball in friendly hands, a marvelously

rapid set of men who could put the ball where it was needed with the least energy and with the smallest chance of delivering it to the opposition was developed. To add to the chances of success men were found among the student body whose abilities on the court had not been put to use and H. A. Robinson, an experienced basketball man with a record for work in interscholastic circles, donned a suit early in the year and is working into the organization as an excellent center. "Bill" Johnson, captain of the football team, also displayed enviable form on the court and is counted on to work into the team. Other members of the squad have been recruited from the class of 1925 with the exception of Fessenden, who is a senior, and McMillan, who is a junior.

In discussing the squad and the season thus far Coach Walker says: "One of the most satisfying results of my work has been to see the absolute attention to the game which the men have given. They have shown the best spirit possible and have given all they had every time they went out on the floor. It is gratifying to find men who are anxious to do their best and still more gratifying to find them with the spirit which carries them through against heavy odds."

SMOKER IS ADDED TO COURT CONTEST

Now that he has off his chest the worries incident to handling a proposition as big as the varsity-alumni basketball game on March 17, O. A. Taylor, '15, executive secretary of the varsity club, announces he will include in this annual feature a smoker to be held immediately after the game. He failed to give details as to who would provide the smoking material but he is determined to cover the results of that game with a smoke screen so he may be expected to go to great lengths to accomplish his purpose. According to his statement last week "Fat" is determined that the alumni shall be victorious but he is also anxious to protect the reputation of the varsity squad so he has laid his plans deep enough to cover any eventuality.

Thus far he reports "Dutch" Miller his only holdout. It seems that "Dutch" demands more expenses than the amateur rules allow for a trip between Lansing and Saginaw so "Fat" is despondent. Blake Miller, too, is kicking over the traces at being asked to pay his own expenses from the Hesperian house to the gym. "Chuck" Higbie says he has signed a

life contract in the matrimonial league and can't afford to endanger his reputation by playing with a bunch of outlaws. Bibbins has promised to help by sending his youngster although the latter is already pointed toward a baseball career to rival that of his father. John Hammes is in condition. He has been throwing potatoes into bags so much this past fall that he believes he is in excellent shape for a shot at the old game.

Packing them in will be another problem for Taylor. He refuses to put seats too close to the basket for he is not certain he can control the occupants of those seats so they will aid his men and slight the other team. He has also decided that there will be only one referee and that official must be chosen from a list of impartial men which he will present within one minute of game time. He also announces that the list will contain but one name.

The last time he was seen by a reporter for THE RECORD "Fat" was arguing with Bish Adams, '15, who was at the college for Farmers' week, that basketball should be scored like golf so that the better team, that is the one with the most gentlemanly players, would not be forced to forfeit honors just because the other five failed to live up to the principles of etiquette. Anyway, March 17 will determine the championship of East Lansing.

Have You Paid Your Debt to M. A. C.?

You know your education cost the state twice as much as it cost you.

As a business or professional man or ordinary citizen this must make it clear in your mind that you are under a moral obligation to make a return on this investment.

HERE IS ONE WAY

Do your share to help build the UNION MEMORIAL building.

It will be an imposing structure of great utility.

It will be an attraction to desirable students.

It will serve students, faculty and visitors and, to consider it from a selfish viewpoint, it will provide you with a campus home, a place to meet your friends, a clubhouse where you will be always welcome and where you can enjoy true M. A. C. hospitality.

FUND TOTAL RISES AS WORK ADVANCES

Totals in the student campaign for the Union Memorial building are slowly climbing toward the goal of \$75,000 as the chairmen of the class committees round up those who have not yet signed on the dotted line; a thorough canvass of the alumni in Lansing and surrounding territory is continuing with the average of \$100 for all persons visited by the solicitors standing out as an achievement worthy of note; a group of business men in Lansing is being organized to take over the task of inviting all merchants and professional men of the city to take a hand in the enterprise. There are the features of the past week in the effort being made to fill the chest of the Union Memorial building and they are encouraging to the directors of the campaign. The whole hearted support of the student body and the attitude of the nearby alumni promises general approval of the project.

Detroit and Grand Rapids are tuning up for the big push when they will show their speed as alumni centers and other associations in Michigan cities are preparing for the advent of the Union fund field committee. Those not connected with branch associations will find an opportunity to aid through personal solicitation. The object of the campaign is to give every former M. A. C. student a share in the Union building and none will be overlooked.

Early last week booklets prepared under the direction of Roy Irvin, '14, were received from the printers and placed in the mails. They are expected to give full explanation of the proposition and place before the graduate body the idea back of a Union building. The pictures recall campus scenes and the printed matter shows just why M. A. C. needs a Union building and what it will do with one when it is complete. If you fail to receive your copy of this booklet one will be mailed upon your request being received at the alumni office. A pledge card will also be mailed if you so indicate. The cards which have been prepared for alumni use are of an ornamental nature and will serve as years pass as a reminder of your participation in the project. They will be returned to you after they are paid up.

In the final reckoning you get as much out of any proposition as you put into it and no more. Your enjoyment of the new Union building will be dependent upon the share you have in its erection.

The Freshman basketball team romped over "Brownie" Springer's Port Huron five by a large score and then took John Bos' Grand Rapids Junior college combination into camp in its second appearance. Other victories are predicted for the yearlings are fast, aggressive and skillful.

GROESBECK, '92, AT WORK



W. D. Groesbeck is satisfied to work in room 217 of the Patents Building in Washington, D. C. unless there is something more important on hand. His favorite occupation is boating.

Affection for your college cannot be entirely expressed in terms of cash but you can give an indication of your regard for the old school through your pledge to the Union Memorial building fund.

Seats have been placed on sale at the college for the appearance of "Campus Nights" at the Gladmer February 13 and 14. All advance notices indicate that the Union production this year will be the best ever. All profits on this opera are turned in to the Union Memorial building fund.

It was announced at the recent meeting of the Detroit M. A. C. club that a trophy would be presented by that organization to the high school team winning first place in the interscholastic indoor track meet. It is probable that possession of this trophy will be but for one year until a school has taken first place three times.

Five years out of college and deep in a rut

"What hope is there for me?" he asked

HE graduated in 1912 from one of the best of New England's colleges, and found a job in a big Eastern business.

For a year or two things seemed to go very well; he moved from one subordinate job to another at nominal advances in salary. Then suddenly progress stopped. After being out of college five years he lost his self-confidence, lost his enthusiasm, almost lost his hope.

One day by chance he was introduced to a representative of the Alexander Hamilton Institute. The Institute man has shared the confidences and perplexities of thousands of business men, and almost unconsciously the younger man began explaining his problem. The result of that conference is best set forth in the letter which the young man wrote two years later.

"My self-confidence increased; my earning power doubled."

"It is now two years since I enrolled with the Alexan-

der Hamilton Institute; I call it the best decision I ever made. Next to that is the decision to leave the corporation where I had allowed myself to become merely a cog in the machine. Myself-confidence and courage have increased infinitely, and incidentally my rate of pay in the period of one year has nearly doubled. For the first time since I left college I feel that I am equipped to make real progress in business. To the Institute is due most of the credit."

The Alexander Hamilton Institute was founded by a group of business leaders who realized that modern business tends to produce specialists, but is not developing executives.

One Course— One Product

The Institute has but one Course; its purpose is to give men, in reading and specific training by the "case system," the all-round knowledge of every department of business that comes ordinarily only by slow progress thru each department in detail.

Year by year the Alexander Hamilton Institute has become more and more widely accepted as the outstanding post-graduate training in practical business.

35% were university graduates

Altogether more than 35% of the men who enrolled with the Institute have been graduates of American universities and colleges.

"Forging Ahead in Business"

For the sake of creating a wider knowledge of the Institute among college men—both employers and employed—we have set aside several thousand copies of "Forging Ahead in Business," a 118-page book that tells in detail what the Institute is and does.

We should like to place a copy in the hands of each reader of this publication; the coupon below will bring your copy immediately upon receipt of your address.

Alexander Hamilton Institute
681 Astor Place, New York City

Send me "Forging Ahead in Business" which I may keep without obligation.



Name..... *Print here*

Business.....

Address.....

Business
Position.....

The M. A. C. RECORD

Established 1896

Published for the alumni and former students of the Michigan Agricultural College by the M. A. C. Association.

Published weekly during the college year and monthly during July, August and September; thirty-five issues annually.

Membership in the M. A. C. association, including subscription to THE RECORD, \$2.50 per year.

Unless members request a discontinuance before the expiration of their memberships it will be assumed a renewal is desired.

Checks, drafts and money orders should be made payable to the M. A. C. Association.

Entered as second class matter at the post office at East Lansing, Mich.

ROBERT J. McCARTHY, '14, editor

THE M. A. C. ASSOCIATION

3 Faculty Row, East Lansing, Mich.

OFFICERS—1922-'23

E. W. Ranney, '00, Pres.
A. B. Cook, '93, Vice-Pres.
F. F. Rogers, '83, Treas.
R. J. McCarthy, '14, Secy.

EXECUTIVE COMMITTEE

Elected at large

Henry T. Ross, '04
Mrs. Dorothy Lillie Crozier, '17
Horace Hunt, '05

BRANCH ASSOCIATIONS

In Michigan unless otherwise noted.

| | |
|-------------------|----------------------|
| BARRY COUNTY | MINNEAPOLIS |
| BERRIEN COUNTY | NEW YORK CITY |
| BAY CITY | NORTHERN CALIFORNIA |
| CALHOUN COUNTY | NORTHERN OHIO |
| CENTRAL MICHIGAN | NORTHWEST MICHIGAN |
| CHICAGO | OWOSSO |
| CLINTON COUNTY | PORTLAND, ORE. |
| DETROIT CLUB | SAGINAW |
| FLINT | ST. JOSEPH COUNTY |
| GRAND RAPIDS | SEATTLE, WASH. |
| HURON COUNTY | SOUTHERN CALIFORNIA |
| IONIA COUNTY | SOUTH HAVEN |
| JACKSON COUNTY | UPPER PENINSULA |
| LENAWEE COUNTY | WASHINGTON, D. C. |
| LIVINGSTON COUNTY | WASHTENAW |
| MACOMB COUNTY | WESTERN NEW YORK |
| MILWAUKEE, WIS. | WESTERN PENNSYLVANIA |