

The M.A.C. RECORD



Michigan Agricultural
College Association
Publishers ■ East Lansing

Vol. XXIX

May 19, 1924

No. 30

The M. A. C. RECORD

Established 1896

Published for the alumni and former students of the Michigan Agricultural College by the M. A. C. Association.

Published weekly during the college year and monthly during July, August and September; thirty-five issues annually.

Membership in the M. A. C. association, including subscription to THE RECORD, \$2.50 per year.

Unless members request a discontinuance before the expiration of their memberships it will be assumed a renewal is desired.

Checks, drafts and money orders should be made payable to the M. A. C. Association. Entered as second class matter at the post office at East Lansing, Mich.

ROBERT J. McCARTHY, '14, editor

THE M. A. C. ASSOCIATION

3 Faculty Row, East Lansing, Mich.

OFFICERS—1923-'24

E. W. Ranney, '00, Pres.
A. B. Cook, '93, Vice-Pres.
F. F. Rogers, '83, Treas.
R. J. McCarthy, '14, Secy.

EXECUTIVE COMMITTEE

Elected at large
Henry T. Ross, '04.
Mrs. Grace Lundy Drolett, '00.
Horace Hunt, '05.

BRANCH ASSOCIATIONS

In Michigan unless otherwise noted.

BARRY COUNTY	MINNEAPOLIS
BERRIEN COUNTY	NEW YORK CITY
BAY CITY	NORTHERN CALIFORNIA
CALHOUN COUNTY	NORTHERN OHIO
CENTRAL MICHIGAN	NORTHWEST MICHIGAN
CHICAGO	OTTAWA COUNTY
CLINTON COUNTY	OWOSSO
DETROIT CLUB	PORTLAND, ORE.
FLINT	SAGINAW
GRAND RAPIDS	ST. JOSEPH COUNTY
HURON COUNTY	SEATTLE, WASH.
IONIA COUNTY	SOUTHERN CALIFORNIA
JACKSON COUNTY	SOUTH HAVEN
LENAWEE COUNTY	UPPER PENINSULA
LIVINGSTON COUNTY	WASHINGTON, D. C.
MACOMB COUNTY	WASHTENAW
MILWAUKEE, WIS.	WESTERN NEW YORK
	WESTERN PENNSYLVANIA

Plan To Be on the Campus
SATURDAY, JUNE 14

It is the day set apart for you to renew acquaintances, visit the old buildings and the new and strengthen your allegiance to your alma mater through seeing her in the beauty of her summer foliage.

The following classes are planning reunions, most of the others will be represented.

'69, '74, '79, '82, '83, '84, '85, '89, '94, '99, '01,
'02, '03, '04, '09, '14, '19, '20, '21, 22, '23

Come on Friday, June 13, so that you can see all of the crowd you knew best in college. Attend the **Alumni Luncheon** at 11:30 o'clock on Saturday. The ceremony at the **cornerstone** of the **Union Building** will be at 2:30 in the afternoon. **JOSEPH BELL COTTON, '86**, will be the **orator of the day**. In the evening there will be the annual **President's Reception and Alumni Dance** as a fitting conclusion.

The important date is

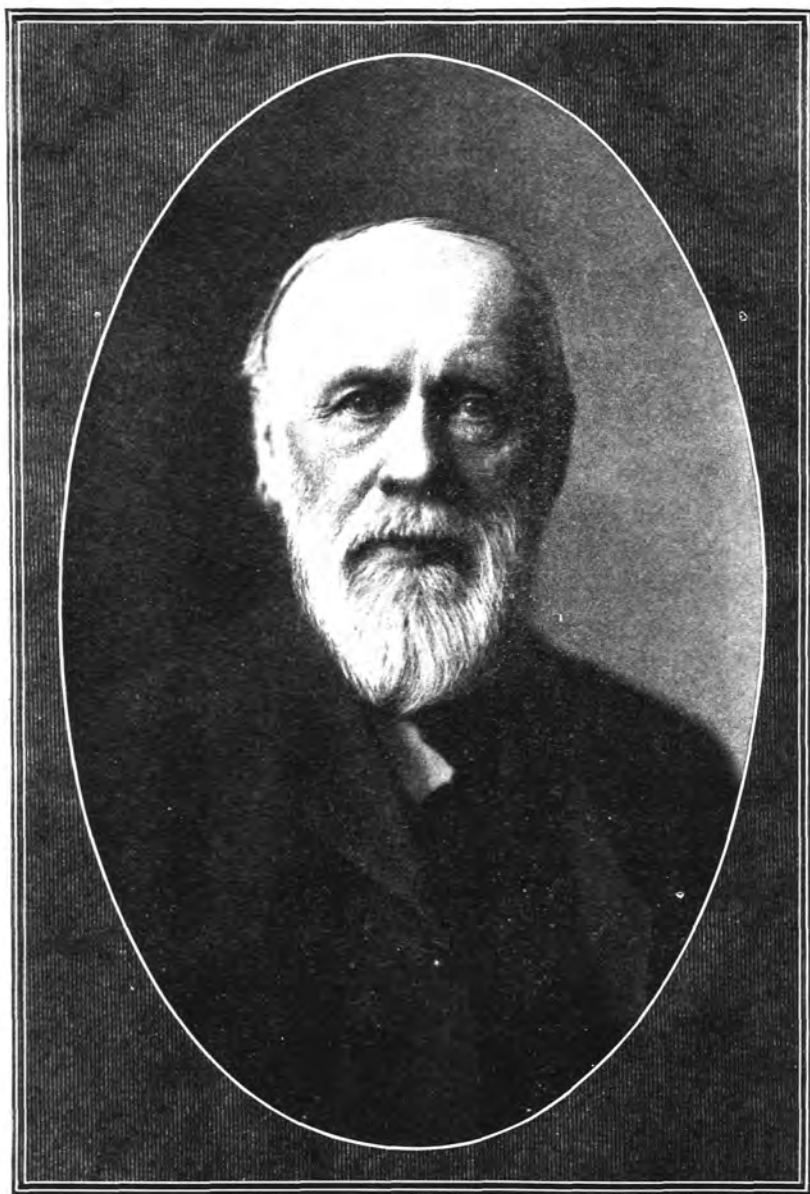
Saturday, June 14

=====ALUMNI DAY=====

It is more important than usual this year. The College is progressing; keep in step with her advance. See the new buildings, the changes which will make it a better institution more able to serve, see the friends of your College days.

**Write your class secretary or the alumni office that
you will come.**

M. A. C.'s Grand Old Man Passes



*Dr. William James Beal, commanding figure in the history of the College
who died in Amherst, Mass., on May 12*

THE M. A. C. RECORD

VOL. XXIX. No. 30

EAST LANSING, MICHIGAN

MAY 19, 1924

LIFE DEVOTED TO COLLEGE IS CONCLUDED

Teacher, Scholar, Philosopher, Combined in Qualities of Dr. Beal.

Dr. William James Beal died Monday morning, May 13, 1924, at the home of his daughter, Mrs. Ray Stannard Baker, Amherst, Miss.

Dr. Beal was in his 92nd year, the oldest citizen of his town and the oldest graduate of his college, the University of Michigan. He had a long and honorable career, having been for over 50 years a teacher of Science, at an early time at the University of Chicago, and later, for forty years, he was professor of botany at the Michigan Agricultural College. He wrote a number of important scientific works, the chief of which was an exhaustive study, in two volumes, of the "Grasses of North America" which remains a standard work upon that subject.

He was a pioneer in the new methods of scientific education, having gone to Harvard college after his graduation from Michigan university, where he studied under Agassiz and Asa Gray, and was one of the earliest teachers to use the methods of Agassiz. His "New Botany," published in 1881 inspired many a young teacher of science. A few of his students have become distinguished botanists, horticulturists and foresters. He was an indefatigable worker, with the habit, almost the passion, for independent observation and study. He was like a child eager to open each new package that nature presented, to see what it contained. He rarely passed a tree or a shrub or a flower without turning to see the other side of it. He infected his students with this enthusiasm to know nature, and to know at first hand. He had certain well-polished maxims which he kept constantly before them. Here are some of them

"Merely learning the name of a plant or parts of a plant can no longer be palmed off as a valuable training."

"In the whole course of botany, the student trains for power more than for knowledge."

"Details and facts before principles and conclusions."

"An eye trained to see is valuable in any kind of business."

Dr. Beal was not only a careful and thorough scientist, but he had a keen interest in spreading scientific knowledge through organizations of every kind. He was one of the organizers and the first president of the Society for the Promotion of Agricultural Science, he was director for some years of the Michigan State Forestry Commission, he was president of the Michigan State Teachers' Association and an energetic member of the Botanical Society of America, the American Pomology Society, the American Association for the Advancement of Science, and other similar organizations. He had degrees from three universities and was awarded honorary doctors' degrees by the University of Michigan, the Michigan Agricultural College, and Syracuse University.

Among the students who passed through his classes in fifty years—and they were legion—it is doubtful whether he had more of influence as a scientist or as a man. For he had qualities of unremitting industry, sincerity of mind, simplicity of habit, together with a characteristic dry humor, which left an indelible impression upon everyone with whom, especially at the zenith of his long life, he came into contact. He was of pioneer Quaker stock, born in Michigan in 1833 when it was still a wilderness. He had to fight for an education, working every step of his way through one school after another, beginning with a backwoods seminary and keeping at it until he found himself studying marine biology with Louis Agassiz at Harvard and

corresponding with Charles Darwin. He lived all his life with a kind of spartan simplicity. He not only never used liquor or tobacco but never drank tea or coffee. He always left the table when, as he said, "he could relish half as much more." He began early, when such things were rare in college, the deliberate and habitual practice of exercising, insisting until he was nearly ninety years old in running a few hundred yards every day, or sawing so many sticks of wood.

"I studied and labored industriously," he said, "because it gave me joy."

He was of a cheerful disposition, and his old age was full of tranquility and happiness. He spent the last fourteen years of his life in a garden at Amherst. He was ill only three days before his death and even during that time suffered little. At the very last, when asked how he was, he remarked, "getting better." He died peacefully in his sleep.

He leaves one daughter, Mrs. Ray Stannard Baker, four grandchildren, and one great grandson. (The foregoing was prepared by Ray Stannard Baker, '89, son-in-law of Dr. Beal and with whom he had been in close contact over a period of more than thirty years.)

Funeral services were held at Mt. Hope cemetery on Wednesday, May 14. The burial service was read by the Rev. E. W. Bishop of Lansing and Henry A. Haigh, '74, delivered a short eulogy. He referred to Dr. Beal as one of the group of men whose work was responsible for the beginnings of M. A. C. and whose efforts have meant its success. He associated him with the names of Kedzie, Miles, Carpenter, Fairchild and Cook whom he characterized as having left records not only as teachers and scholars but also as strong men, devoted to the service of the College.

The M. A. C. Association was represented by Vice-President Cook, and a large number of the older alumni from various parts of the state. The pallbearers were selected from among the men still at the College and

with whom he had been associated over a period of some years. They were: Acting President Shaw, Frank S. Kedzie, '77, W. O. Hedrick, '91, Thomas Gunson, E. A. Bessey, and H. K. Vedder.

The following biographical sketch is taken from "Who's Who," edition of 1921:

Beal, William James, botanist; born at Adrian, Michigan, March 11, 1833; son of William and Rachel S. (Comstock) Beal; A. B., University of Michigan, 1859, A. M., 1862; S. B., Harvard, 1865; M. S., University of Chicago, 1875; (honorary Ph. D., University of Michigan, 1880; D. Sc., Michigan State Agricultural College, 1905; D. Agr., Syracuse University, 1916); married Hannah A. Proud, of Rollin, Michigan, September 2, 1863; father-in-law of Ray Stannard Baker. Teacher of natural science, Friends' Academy and Howland Institute, Union Springs, New York, 1859-68; professor of botany, University of Chicago, 1868-70; lecturer on botany, 1871, professor of botany and horticulture, 1871-81, professor of botany and forestry and curator of botanical museum, 1882-1903, professor of botany, 1903-10, since emeritus professor, Michigan State Agricultural College. Director of State Forestry Commission, 1888-92, First president Society for the Promotion of Agricultural Science, 1881-2, Association Botanists of United States Experiment Stations, 1888, Michigan State Academy of Science, 1894; president of Michigan State Teachers' Association, 1881; member Botanical Society of America, American Pomology Society (awarded silver medal, sec., 1881-5); fellow American Association for the Advancement of Science (president section of biology, 1895.) Author: *The New Botany*, 1881; *Grasses of North America*, volume 1, 1887, volume 2, 1896; *Seed Dispersal*, 1898; *Glossary of Botanical Terms*; *History of Michigan Agricultural College*. Also many contributions to horticultural and botanical journals.

AGRICULTURE OFFERS INDUCEMENTS

College Course Broad Enough to Cover Many Phases of Industry.

Following is the third of a series of articles dealing with the educational opportunities offered by the College so that the alumni may become thoroughly conversant with the various features of its program.

A four-year course in scientific agriculture such as is offered at M. A. C. offers a fortunate combination of two basic fundamentals of higher education,—it permits a thorough and complete training in a profession in which capable men are always in demand, and at the same time it provides a broad and invaluable educational background through the inclusion of cultural courses in the curriculum of the agricultural division, and also through the association of agricultural students with those of other divisions.

While the course in agriculture offered at M. A. C. gives adequate preparation for farming, along either general or specialized lines, a great variety of other positions are open to agricultural graduates. A recent survey of the occupations of 1425 graduates of the agricultural and forestry divisions of M. A. C. shows that 401 graduates are engaged in farming; 383 in college and high school teaching work and in extension work; 46 are with the U. S. department of agriculture; while other occupations listed include bacteriologists with boards of health and commercial enterprises; agricultural writers, editors, and advertisers; landscape architects and florists; commercial chemists; farm organization workers and managers; city park and market superintendents; agricultural manufacturers, managers and owners; federal forest service; city forestry and tree repair; and a number of others.

The agricultural course is so designed that during the first two years the student has the opportunity to study all of the great divisions of the industry, from animal husbandry, farm crops, soils, agricultural engineering, dairy husbandry, horticulture,

and poultry husbandry, to forestry and landscape gardening. In the junior and senior years, the young men specialize in any of the foregoing subjects and secure an abundance of technical information; or, if a less technical vocational education is desired, courses giving preparation for various other lines of work are offered.

The splendid physical equipment of M. A. C. gives the student an unusual opportunity to combine the class room instruction with practical field or laboratory training. On the College Farm of 1220 acres, the modern barns, with over 500 head of the best livestock of all important breeds (many of which have been blue-ribbon and prize-winning animals at the International and other shows), the large fields, orchards, gardens, greenhouses, the campus, the forest nursery (30 acres), the well-timbered woodlots (130 acres), the complete dairy manufacturing plant, the large poultry plant, the engineering shops and laboratories, are all of special advantage to the M. A. C. student in agriculture.

The Agricultural Experiment Station at M. A. C. offers the student an opportunity to observe the development of new crop varieties and other recent and important discoveries in the field of agriculture.

The Agricultural Division is the oldest at M. A. C.,—in fact, the oldest in the world. Through all the years since the founding of the institution in 1857, M. A. C. has maintained its leadership in training along agricultural lines. This course presents a double opportunity, and may be offered as an unexcelled training for the high school graduate.

Senior stunt day on May 8 brought out a variety of costumes all designed for youngsters just entering upon their school careers. There was a maximum of merriment in one of the co-eds' classes when the instructor was greeted upon his arrival with the strains, familiar to kindergartners, of "Good Morning Dear Teacher."



VIEWS AND COMMENT



Without loyal, devoted, unselfish friends no college can progress. Particularly are such people needed when the institution is growing and trying to fill its proper place in the scheme of things. It requires fortitude of the highest order, the strongest character and the incentive based upon a desire for its good rather than the glorification of the individual to produce the results which the early workers for its cause brought forth at M. A. C. In a multitude of ways the figure of Dr. Beal was the embodiment of all these. He worked ceaselessly that the College might uphold the ideals which had been placed before it. He spent the productive period of his life in doing those things which meant the betterment of the College. To improve it was an obsession with him and to hold it close to the path for which it was intended was his constant wish.

In the passing of Dr. Beal the wide field of men devoting their lives to science will mark the end of a prominent career. Michigan loses a son whose influence extended to the corners of the earth and M. A. C. loses its "Grand Old Man" who has left evidences of his work at the College which will long endure.

To plan for the needs of the future, to beautify what was in existence and add further to that beauty, to engage in study and research which would aid the ordinary citizen to live a better life, to make friends and keep them, all of these were Dr. Beal's ideals. It is not necessary to call attention to the Pinetum, the wild garden, the Arboretum in which are found many of the beauties of the Campus to show his greatest accomplishments. Far more fruitful were his contacts with students and faculty which made him one of the best known and best loved men ever connected with the College. He labored in a fruitful field, but his own efforts were greatly responsible for the field becoming fertile.

The thoroughness and care with which he compiled his history of the College, his constant attention to the details of the wild garden and the botanical museum were but expressions of part of his character. Other phases are marked in his activity in the various organizations of delvers into the mysteries of nature. He lived an unostentatious life of devotion to duty. He erected for himself in the hearts of M. A. C. men a monument which time will not destroy.



Grading on the Campus side of the Home Economics building has been practically completed. Workmen will also turn their attention to placing the surroundings of the Library building in proper shape to receive the reunion crowds. Both of these structures will be near enough to completion to give the returning former students a chance to see their main attributes without dodging plasterers and carpenters.

The forestry department has started a detailed study of forest taxation in Michigan. The plans call for a study of the results of the present system of taxation on reforestation and the holding of mature timberland, the working of the present woodlot tax act, the probable effects of various proposed systems of taxation on the general tax burden of the state and on reforestation, and the working out, if possible, of a system that will be fair both to timberland owners and to other tax payers. Karl Dressel, graduate assistant, is carrying on the study under the direction of Professor Chittenden, who did considerable work along this line some years ago in Wisconsin. The United States department of agriculture has expressed its interest in the work and says that such a detailed study is essential to the working out of a fair system of forest taxation.

"Close Beside The Winding Cedar"

J. W. E. Glatfield of the University of Chicago lectured at the Chemistry building on the evening of May 9 on "Present Day Researches in the Simple Sugars."

A request which might well be broadcast to alumni appeared in The Holcad recently. Mrs. Landon urged all books belonging to the College library be returned and "no questions asked."

The H. G. Christman company builder of the Union Memorial is also to handle the construction of the new People's church. It is planned to start work in the near future on this project.

Harry B. Potter, general secretary of Alpha Zeta fraternity visited the Campus and inspected the College chapter which is composed of men selected from those high in scholarship in the agricultural division.

Major General Harry H. Bandholtz, retired, reviewed the College cadet regiment on May 12. It was the first good day for the military display which the organization has been privileged to enjoy this spring. Hundreds of visitors watched the parade and heard a short band concert after the ceremony.

COMING EVENTS

May 20—Chicago Symphony Orchestra, gymnasium.

May 21—Baseball, Michigan, East Lansing; Meeting of executive committee, M. A. C. Association.

May 24—Track meet, State Invitational, East Lansing.

May 26—Baseball, St. Viator's, East Lansing.

May 30—Baseball, Wisconsin, East Lansing; R. O. T. C. horse show.

May 31—Baseball, Butler college, East Lansing; R. O. T. C. horse show.

Xi Sigma Pi, forestry honorary society, is again offering a prize for the student doing the best work in freshman forestry this spring.

Forsythia and Japanese quince have both begun to bloom, the former bringing its golden radiance to the Campus ahead of its more sedate successor, like the blast of a trumpet heralding the coming of the queen.

Senior co-eds taking physical education conducted a campaign on the Campus last week for better posture among the students. Posters were distributed urging more attention to the matter of standing and walking correctly.

Sphinx, honorary campus society for co-eds has elected the following to membership: Elsa Foot, '25, Lansing; Helen M. Jones, '25, Marine City; Margaret Plant, '25, East Lansing; Jessie MacKinnon, '25, Bay City; Myrtle Lewton, '25, Takoma Park, D. C.; Irma Rupp, '25, Saginaw; Bernice Francis, '25, Standard.

O. L. Smith, assistant attorney general of the state, addressed the convocation on May 7. He found much to challenge in the attitude of some whom he termed prominent educators toward the communistic movement. He stated as his belief that most of these men failed to learn the full details of the movement before lending their support.

In moving the exhibits from the old museum to the new quarters provided on the top floor of the new Library building the men in charge of the collections are finding difficulty in placing the high cases and in getting the material into the room. Stairs to the new exhibit room are narrow and not easily reached. There is more floor space available in the new structure than there was in the old library.

TRACK AND BASEBALL TEAMS LOSE

Varsity Defeated by Iowa State; Freshmen Sweep Alma Meet.

Iowa State defeated the varsity track team 102 to 29 at Ames on May 10. Herdell took first in the 100-yard dash, second in the 220-yard dash and first in the 220-yard low hurdles. Van Noppen was first in the 120-yard high hurdles. Crane and Holihan tied for third in the pole vault, Kurtz and Preston tied for first in the high jump and Nordberg was third in the javelin accounting for all of the points scored by the Green and White.

On the same day the freshman squad defeated Alma college varsity trackmen by 103 to 28. The freshmen staged processions in several events not allowing the up-state men a chance at the tape.

The summary:

100 yard dash—Grimm (F.), Alderman (F.), Rupp (F.); time 10.4 seconds.

220 yard dash—Alderman (F.), Grimm (F.), Rupp (F.); time 22.5 seconds.

440 yard run—Grimm (F.), Bentley (A.), Wolfinger (F.); time 54.7 seconds.

880 yard run—Peas (F.), Drake (F.), Johnson (F.); time 2 minutes 12 seconds.

Two mile run—Haven (F.), Waterman (F.), Morrow (F.); time 10 minutes 36 seconds.

220 yard low hurdles—Sherburne (F.), Hill (A.), Marshall (F.); time 28 seconds.

120 yard high hurdles—Hill (A.), Schultz (F.); Marshall (F.); time 10.6 seconds.

Discus throw—Grimm (F.), Hartsell (F.), Bentley (A.); distance 107 feet 5 1-2 inches.

Shot put—Grim (F.), Hill (A.); distance 35 feet 4 1-2 inches.

Javelin throw—Garver (F.), Alderman (F.), Ames (F.); distance 149 feet.

Pole vault—Bailey (A.), Parrish (F.), Bentley (A.); height 9 feet 8 inches.

High jump—Bailey (A.), Hart (F.), Hill (A.) and Sherburne (F.), tied for third; height 5 feet 4 inches.

Broad jump—Alderman (F.), Flesser (F.), Bentley (A.); distance 21 feet 11 1-2 inches.

Mile relay—Won by Fresh team: Wolfinger, Culbert, Proctor and Dorrance.

Score—Fresh, 103; Alma, 28.

Gunderson, left handed pitcher of the Kalamazoo Normal team again proved the undoing of the M. A. C. team when it met the Western State contingent on its home field May 9. Coach Walker tried

an altered lineup in an effort to overcome the effects of this youth's curves but his batting order failed to find the proper combination. Kebler, who has been one of the most consistent hitters on the team was moved to second base and MacMillan took up his old stand at third. Wenner went into left field and Kuhn took right. Wakefield pitched a masterful game but was responsible for the first run when he threw wild to first base allowing a base runner to score and the batter to reach second. The next batter hit safely scoring the second run and giving the victors their total for the day. All of this occurred in the second inning. Fremont scored the only run for the Green and White in the seventh when he singled, was advanced a base and crossed the plate on a wild pitch.

The score:

W. S. N.	AB	R	H	PO	A	E
Righter, ss	5	0	0	0	1	0
Moser, 3b	4	0	1	1	3	0
R. Miller, 1b	4	0	1	11	2	0
Johnson, lf	4	0	0	0	0	0
Gunderson, p	4	0	1	1	2	0
Hess, cf	4	1	2	1	0	0
Maher, c	3	1	0	13	1	1
Lee, rf	4	0	3	0	0	0
B. Miller, 2b	3	0	0	0	0	0

35 2 8 27 7 1

M. A. C.	AB	R	H	PO	A	E
Kebler, 2b	4	0	1	1	4	0
Beckley, 1b	3	0	0	10	0	1
Richards, cf	3	0	0	3	0	0
Fremont, c	4	1	1	6	0	0
Sepanek, ss	4	0	2	1	3	2
Wenner, lf	4	0	0	0	0	0
MacMillan, 3b	1	0	0	1	0	0
Kuhn, rf	2	0	0	2	0	0
Wakefield, p	1	0	0	0	4	1

26 1 4 24 11 4

Struck out—By Gunderson, 11; by Wakefield, 5; base on balls—off Gunderson, 4; Wakefield, 2; umpire—Sclar.

ABBOT IS HOSPITAL; OTHER CHANGES MADE

Now that Abbot Hall has become the temporary quarters for the College hospital it has but a few more uses to serve before it would make a complete college of its own were it to be duplicated enough times. It was originally a dormitory for women, housing the first home economics laboratories and all of the co-eds. For years it held forth as a men's dormitory with an eating club in the rear and a restaurant in the basement and the band practice room on the second floor. Of late it has again been used by the women but was abandoned for this purpose at the beginning of the winter term this year when the exodus of girls to sorority houses reduced the feminine population of the Campus to such an extent that its facilities were no longer necessary. Now that the emergency of supplying hospital space has arisen Abbot is again called into duty. It is the oldest building of its size on the Campus.

Another structure which has served many purposes and which threatens to extend its field of usefulness in another direction is the low structure which has served successively a woodshed for Howard Terrace, post office, book store, alumni office and tea room as well as a general waiting station for all street car passengers. A movement is now under way to have this building moved to the banks of the Red Cedar and converted into a canoe house as protection for the long lines of water craft which now ply the Campus waterway. Two suggestions have been submitted for the location, one is near the wild garden and the other is east of Farm Lane near the bridge.

Two other buildings familiar to several generations of students are also doomed according to a recent advertisement calling for bids on the music center and Y. M. C. A. The former was for more than thirty years occupied by the professor of horticulture. During that time it faced on Faculty Row and was known as No. 9.

When it was turned to its present location it was rearranged for the use of the music department. The Y. M. C. A. was used first as the College hospital but for the past few years has served as the headquarters for the student Christian organization. Both of these must make way for the new roadway for which a preliminary survey has been made and construction probably will be started this year.

WALKER RESIGNS; KOBBS APPOINTED TO STAFF

Fred M. Walker for two years in charge of basketball and baseball squads and assistant on the football staff has resigned from the department, effective at the conclusion of the college year.

The board in control of athletics announces that John H. Kobbs will take over the work handled by Walker. For the past three years Kobbs has been assistant director of athletics at Hamline university, St. Paul, Minn. He was graduated from that institution in 1921 after winning letters in football, track, basketball and baseball. On the football squad he was a half back and end, he was a forward in basketball and played first base or pitched during the baseball season. His work with the track squad was confined to hurling the javelin and taking part as a member of the relay team. He has also had some experience as a hockey player. Two summers he spent playing professional baseball. During the coming vacation he will attend the school for coaches at the University of Illinois.

John L. Taylor, whose success in handling the linemen on the football squad last fall was a feature of the season will return to take up his duties in the fall and Miles Casteel, graduate of Kalamazoo college where he won recognition as one of the best athletes in the state will be an assistant to Director Young and the other coaches in the various sports. Casteel is qualified through training and experience to handle any of the major sports. He will act as an assistant with the larger squads in all sports.

SIGMA XI PRESIDENT SPEAKS ON RESEARCH

On Thursday, May 8, the College was visited by Professor F. L. Richtmyer of Cornell university. Dr. Richtmyer is a professor of physics in Cornell and is also president of the Sigma Xi Fraternity, a society devoted to the promotion of high ideals of scholarship and research in science.

Dinner was served at the Wildwood Inn for about thirty of the local professors and instructors who are members of the national Sigma Xi organization with Professor Richtmyer as guest. Following the dinner the graduate students of M. A. C. were addressed by Professor Richtmyer on the general subject of research and the necessity for its encouragement and promotion in modern life.

T. L. Hankinson, '98, now head of the department of zoology at the Ypsilanti state normal was recently elected a member of the Cornell chapter of Sigma Xi.

CLASS NOTES

The classes of '69, '74, '82, '83, '84, '85, '89, '94, '99, '01, '02, '03, '04, '09, '14, '19, '20, '21, '22, '23 are all due for reunions on June 14 and members of all other classes who take this opportunity to visit the Campus will find many of their friends and classmates. The above list is selected under the Dix plan and on the basis of special reunions every five years. A special effort is made to get the members of these groups back while general inducements are offered the other classes during the years when they do not have regular reunions. There is a good enough selection of classes to insure that everyone returning will find college friends at least, if the proportion of classmates is small.

'81

Dr. Charles W. McCurdy, 838 Rosser avenue, Brandon, Manitoba, announces the acquisition of new equipment and an extensive course of study as an improvement in his practice of osteopathy.

'88

Louis A. Bregger sizes up the name question as follows "Name? What's in a name! (Tweedle-dee-tweedle-dum). Hang the name so it ain't coward or snob. Spirit, not the letter. Deeds, not words. Let's work, fight and stick for and to the essentials, the real things, and let the other little damn (beg pardon) stuff slide."

'03

The following is from H. M. Eaton: "The comments of William Uhle, '02, appearing in THE RECORD recently in regard to changing the name of the college I heartily approve of. I have had experiences similar to his, when appearing as an expert witness before utility commissions, state and federal courts."

'05

Frederick Johnston has moved to 1505 West Seventh street, Wilmington, Delaware.

'07

From Earl P. Robinson, Durham, New Hampshire, comes this: "It is very gratifying to note the many evidences of advancement for M. A. C.; the new buildings, the new departments, the prospects for a larger student body. We want M. A. C. folks to look us up when in New England. If traveling in these parts, drop us a line and we'll try to make it easy for you to find our humble village. We are very happy to have Dr. L. J. Klotz help us uphold the credit of Michigan Aggies in these parts."

'15

Harry Gottheimer sends his bit on the name question from 1227 South 20th street, Birmingham, Alabama, as follows: "I want to fall in line in favoring a change in name for our Alma Mater. Although an Ag. I always, even as a student, sympathized with the engineers in their efforts to change the present name. The name I would suggest is Michigan Polytechnic Institute. Too bad that the initials in this name are not M. A. C., but who will say that the name is not accurately descriptive of the various courses offered at the college? The land grant college here in Alabama is called Alabama Polytechnic Institute but is more familiarly known as Auburn from the town in which it is located."

Fred and Orene Smith Moran have located in Pea Ridge, Arkansas, moving from Rogers, Arkansas.

'16

The following bears the signature of Carl B. Waters, and is postmarked Hicksville, Ohio: "Am on the same old job of teaching science and taming the festive bee. Can't give much information about M. A. C. folks hereabouts. The Musselman's live in the next county though I haven't seen them for some time. A beautiful and talented young lady resident of this town told me that Gerald Secrist of the class of '16, would be in this town on Saturday last. I didn't see him, possibly for the reason he didn't come to see me."

Herbert G. and Cydna Free ('17) Cooper announce the arrival of Richard Free on March 2, 1924.

Pauline Coppens Colville has moved in Detroit to 9406 Woodside.

Business Life Insurance

Now Recognized as a Permanent
Economic Factor—Executive Ability
an Asset, and a Loss if Displaced

BUSINESS LIFE INSURANCE must be recognized as an economic factor in indemnity for the loss of capital and brains. The death of a man closely identified with a business cannot but result in a shock to the organization, possibly affecting its financial credit, its business-getting ability, or its efficiency of operation, all of which may bring about pecuniary loss.

Hence it is both wise and prudent for business concerns to have the lives of men whose death would affect them in this way properly protected by life insurance, thus assisting to tide over temporary difficulties and provide for continuance.

A man who has great executive ability, or whose knowledge assists in shaping the destiny of a business, is of distinct economic value to the organization, and the same may be said of the Financial Man in touch with business conditions, banks, bankers, etc.

The same is true of the Sales Manager, whose ability and tact have developed the producing factor. It may be true of the Buyer of the concern, whose knowledge of market conditions leads to closer trading and better profits; also of the Foreman of the shop,

whose skill and industry have become a permanent and substantial part of the business.

The loss of any one of these may throw the organization out of gear, resulting in disarrangement and actual loss.

All business men recognize the need of adequate fire-insurance protection for their credit—in fact, they could get no credit if they did not have this insurance—and yet loss by fire is infrequent and may never occur, but death is certain to come sooner or later.

Here is developed a great need for the life-insurance policy, and it would seem that good business judgment would prompt the setting aside of the life-insurance premium among the fixed charges of a business concern.

The life-insurance policy is easily adaptable to varying conditions—to replace ability and brains, to safeguard credit, to buy out a retiring partner's interest, to satisfy the estate of the deceased member, to establish an emergency fund to tide over re-organization.

In contracts of this description, security of the indemnity will be the first thought of the careful business man and in this respect this Company offers the very best.

John Hancock
MUTUAL
LIFE INSURANCE COMPANY
OF BOSTON, MASSACHUSETTS

Sixty-one years in business. Now insuring over One Billion Eight Hundred Million dollars in policies on 3,300,000 lives.

'17

Minton S. Nelson may be reached at 6350 Kimbark avenue, Chicago.

M. S. Tarpinian expresses his views on the name question as follows: "I have looked over some of the names which have been suggested but don't like them. I thought a great deal for a proper name and nothing seems to be better than Michigan College of Applied Sciences. I don't see any use of using State since it is not a mere state institution but federal. I think the name appropriate because it gives a true and clear picture what the college really is." Tarpinian's new mailing address is 401 S. 7th street, Springfield, Ill.

C. Carlisle Hood has changed his office to Room 1885, 231 S. LaSalle, Chicago.

W. E. Savage has moved in Dayton, Ohio, to 25 E. Burton avenue.

G. H. Gillespie is in Buffalo, New York, in care of the New York Central agent at the Louisiana street freight station.

Amy Gumm Pearsol has recently moved from Onaway, Michigan, to Cleveland, Ohio, where she is living at Fenway Hall.

W. C. Eggert has moved in San Francisco, California, to 200 Cordova street.

'18

R. A. Beers is no longer to be reached at 215 Pratt building, Kalamazoo, Michigan.

Maurice G. and Marjorie Smith Jewett announce the arrival of David Maurice on April 14, 1824. The Jewetts live in East Chicago, Indiana, at 4236 Baring avenue.

I. T. Pickford of Hart, Michigan, is now representing the Niagara Sprayer company in and around Hart. He writes: "While at Middleport, N. Y., last winter, I met Ernie Hart, '14, George Smith, '13, and Max Tower, '09, who are all connected with the same company."

Howard E. Alford has for his new address in Benton Harbor, Michigan, 136 Elm street.

Margaret Gallandt Woodworth is now located in St. Louis, Missouri, at 3922 Wyoming street.

'19

George W. Truby may be reached at the U. California.

Irma Preston Bridge has moved in Denver, Colorado, to 4322 Yates.

H. B. Keydel's blue slip contains the following: "Still manufacturing novelties, bird houses, etc. Recently started branch shop in Walkerville, Canada. We are strongly in favor of changing name to Michigan State college, and are looking forward to visit at commencement time." Keydel lives at 392 Kitchener avenue, Detroit.

Harold Carrow has moved to Plainwell, Michigan, where he is connected with the Eesy Electric Power company.

D. W. Kent asks us to change his address to Fort William McKinley, Rizal, P. I. Quarters No. 70, with the following note: "We all arrived in fine shape including Graham, on March 17, which was just forty-eight days on the boat from New York city. Captain Lee Campbell, '17, came out and called on us the other day. He is in the ordnance department and stationed in Manila."

Gertrude Rogers Moody reports on her blue slip "No change to note. Everything the same except our Betty Jean, who changes every day and keeps us always entertained. Had a very pleasant call from Clarence Hatland and his wife who live in Walnut, not far from here." The Moody's live in Dixon, Illinois, at 606 Brinton avenue.

'20

Yreka, California, no longer reaches Harry R. Saxton.

Stanley M. Powell writes of his activities as follows: "During the past year I have been dividing my time quite evenly between the home farm at Ionia and the Michigan State Farm bureau at Lansing. In this latter work I have been closely associated with E. E. Ungren, '10, who has charge of all the bureau's publicity. However, within the past few weeks I have been made assistant secretary and so for the present at least I fear I shall become one of the white-collared, swivel chair farmers we read about."

Helen Hilliard is no longer living at 203 Peck street, Muskegon, Michigan.

Stanley and Laura Collingwood Johnston announce the birth of a son, Stanley Collingwood Johnston.

L. C. House is still teaching science in the Stambaugh, Michigan, high school, and keeps bees as a sideline. He reports Hilding Swanson, w'19, in the mercantile business in Stambaugh, and Douglas Dawson, w'19, with the Peninsular Light and Power company in the same town.

Karl Hendershott writes from Chelan, Washington: "We will ship over two hundred cars of boxed apples next season under the famous 'Trout' brand. Planted sixteen acres of orchard two years ago, fine experience but keeps one broke. Let the alumni and students vote on a new name for our institution and settle the question. I vote for Michigan State College."

S. C. Vandecaveye is "busy raising bugs to inoculate the farmers' legumes" at Pullman, Washington.

Elmer Unruh is chemist for the Ontario Silver company of Muncie, Indiana. He reports that he has not seen an M. A. C. man or woman in the two years he has been in Muncie.

John F. Yaeger is teaching agriculture and coaching athletics at the Lapeer, Michigan, high school.

Albert N. Nesman has transferred his mailing address from East Jordan, to Vermontville, Michigan.

WRIGLEY'S

After every meal

A pleasant and agreeable sweet and a l-a-s-t-i-n-g benefit as well.

Good for teeth, breath and digestion.

Makes the next cigar taste better.



Sealed in its Purity Package



Preferred Position

Old Timers in advertising well remember that the best preferred position in any small town "sheet" thirty years ago was alongside the personals.

The alumni publication is the only magazine today that offers advertising space alongside personal news notes.

These notes are all about personal friends of the readers.

So—every page is preferred position.

Forty-four alumni publications have a combined circulation of 160,000 college trained men. Advertising space may be bought individually or collectively—in any way desired. Two page sizes—only two plates necessary—group advertising rates.

The management of your alumni magazine suggests an inquiry to

ALUMNI MAGAZINES ASSOCIATED

ROY BARNHILL, Inc.
Advertising Representative

NEW YORK
23 E. 26th St.

CHICAGO
230 E. Ohio St.

AMERICAN EXTENSION UNIVERSITY

The Life Planning Institute

A. C. Burnham, B. S., LL. B., (M. A. C. '93)
President

CORRESPONDENCE COURSES

50,000 Students Already Enrolled

Address: 1108 Wrigley Bldg., Chicago.
1829 Roosevelt St., Los Angeles.
1218 Longacre Bldg., Times Square, New York City.

Unusual opportunities for M. A. C. men as Specialty Salesmen.

Our Business is Growing

THE CORYELL NURSERY

R. J. Coryell, '84 Ralph I. Coryell, '14
PLANT TREES AND SHRUBS NOW

West Maple Ave. Birmingham, Mich.

— FORD — A. W. HOCK — LINCOLN —
with
DALRYMPLE-MORLEY CO.
Mack Av. at Van Dyke—Detroit

THE STRAUS BROS. COMPANY

First Mortgage Bonds

G. O. STEWART, '17

700 W. Washtenaw St. Lansing, Mich.

THE GRAND RAPIDS SAVINGS BANK

Grand Rapids, Michigan

"The Bank Where You Feel at Home"

M. A. C. People Given a Glad Hand

Charles W. Garfield, '70, Chairman Executive Com.
Gilbert L. Daane, '09, President
C. Fred Schneider, '85, Manager Division Branch

WALDO ROHNERT, '89

Wholesale Seed Grower, Gilroy, California

SAM BECK, '12, with LOUIS BECK COMPANY
112 North Washington Ave.
Society Brand Clothes—Complete Haberdashery

A. M. EMERY, '83 Books and Office Supplies
223 Washington Ave. N.
H. C. Pratt, '09, in charge of Office Supply Department

THE EDWARDS LABORATORY, S. F. Edwards, '99
Lansing, Michigan
Anti-Hog Cholera Serum—Other Biological Products

E. N. PAGELSEN, '89, Patent Attorney
1321 Lafayette Building, Detroit.

GOODELL, ZELIN C. (M. A. C. '11F)
Insurance and Bonds 208-211 Capital National Bk. Bldg.

FORDS—W. R. COLLINSON, '18
The F. J. Blanding Co., Lansing



Cash is Needed to Carry on the Work on the Union Memorial Building

Prompt Payment
will insure the
success of the
project at the
lowest possible
cost.

The Students
used shovels to
start the con-
struction work,
you can use a pen
to keep it going.