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The M. A. C. RECORD

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ROBERT J. McCARTHY, '14, editor

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3 Faculty Row, East Lansing, Mich.

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THE M. A. C. RECORD

VOL. XXIX. No. 33

EAST LANSING, MICHIGAN

JUNE 9, 1924

REGISTRATION AIDS ALUMNI OFFICE

Tables Will Be Placed on Campus if Good Weather Prevails June 14

A full day on the Campus will be necessary if you are to take part in all of the activities planned for June 14 and also have a chance to view the recent changes in the College. The first thing to do when you arrive is to find alumni headquarters and register your name, address, and occupation according to directions. Signs will be posted telling where you are to do this. In case of good weather registration will take place near the Union Memorial building, in case of rain the alumni office at 3 Faculty Row will be headquarters. Classes will establish information centers at registration places where the members of the various reunion groups will be told of the plans of their particular classes. All this should be done before 11 o'clock on the morning of June 14.

At 11:30 the doors will be opened for the alumni luncheon in the Union Memorial building. You will be provided with a box lunch and the other necessities and allowed to carry the major portion of these to your own seat with your class. Luncheon time will be followed immediately by the business meeting of the M. A. C. Association. Announcement will be made concerning the officers elected for the next year by mail ballot, resolutions will be presented for consideration by the meeting and the annual business of the organization will be transacted. The new president and the retiring president will deliver short addresses and Dr. K. L. Butterfield, newly elected president of the College will outline his plans in the course of a short talk. The College band will entertain with several special numbers and will occupy a balcony overlooking the dining room.

After the luncheon there will be a period when classes can congregate and complete their plans for the evening before going to the cornerstone ceremony. This latter

is scheduled to begin at 2:30 o'clock and the speakers will talk from a stand at the south front of the building. The band will also furnish music for this event. Joseph B. Cotton, '86, will deliver the main address of the day in the last number on the program before W. K. Prudden, '78, assisted by a dozen others specially interested in the building, places the cornerstone in position. Preceding Cotton's address there will be talks by D. E. Clark, president of the Union, a representative of the firm of Pond and Pond, architects in charge of the building; H. L. Conrad, of the Christman company, builders of the Union and E. W. Ranney, president of the M. A. C. Association who will be chairman of the program.

Following this ceremony there will be class dinners and reunions many of which have been arranged, and in the evening at 8 o'clock the guests of the day are invited to attend the president's reception and alumni dance in the gymnasium. All those who can come before Saturday are requested to register at the alumni office relieving the congestion around the registration tables on the following day. It has been arranged that all attending will register on cards which can be easily filed and arranged by classes eliminating the necessity of waiting a turn at the big book. Several tables will be established for this purpose and will be readily accessible.

Although it should not be necessary, it is again pointed out that all alumni and former students are invited to the Alumni Day celebration with such guests as they may choose to bring. The luncheon will cost one dollar per box and the crowd will have to collect its own lunch with the exception of beverages and ice cream which will be served at the tables. The luncheon program has been kept as short as pos-

sible in order that the diners may not become impatient at the extent of business which must be transacted. Reports will be printed and distributed so that they may be more generally understood than was the case when they were read. A committee of tellers appointed by the president will canvass the vote on the evening preceding the meeting and report the results at the time of the meeting. The resolutions committee will meet before the general session and have its report ready. The schedule has been arranged to give all possible time to the class gatherings which to most alumni are the most important events of the day. Classes will be seated together where this is possible, although some of the larger groups may be separated somewhat when the seats are arranged.

The first essential is to register, other details of the program will follow quickly and you will be carried along with the tide.

GILLETTE PUBLISHES RESULT OF RESEARCH

C. P. Gillette, '84, is joint author with M. A. Palmer of the Colorado agricultural experiment station of an article printed in the Annals of the Entomological Society of America and reprinted in pamphlet form by that organization entitled "New Colorado Lachnini." It is a report on the results of investigations covering a period of three years concerning new species of aphids found in Colorado. To quote the introduction: "some of the species are difficult of separation. We have found it almost essential, in several instances, to obtain eggs or stem-mothers in the spring and rear the later broods from them under control conditions and record the color characters in all stages." The booklet is illustrated with twelve plates, some of which are in color. A large number of species are described in the article which requires fifty-six pages, 7x10.

Harry Wakefield, Bad Axe, has been elected junior president of the class of 1926.

Detroiters' Doings

Genevieve Gillette, '20, was a delegate from Detroit to the Interstate Meet of the Friends of our Native Landscape held at Big Point Sable dune near Ludington, May 30 to June 1. More than 200 delegates from Illinois, Wisconsin, Indiana and Michigan were in attendance with liberal representations from the University of Michigan and M. A. C.

Stewart M. Farr, '22, is now a bacteriologist for the Detroit Creamery with his office at the main office, Cass and Grand River avenues. His home address is 66 West Hazelwood ave.

Gilbert Clegg, '17, has bid Detroit adieu for a while. He is now connected with the Public Land commission at Milwaukee an organization similar to the City Plan commission of Detroit. Clegg has been granted a six-months leave of absence from his position with the Department of Parks and Boulevards.

Answering the roll call at the weekly luncheons by his absence is W. W. "Ocky" Barron, '15. Barron has gone to Lansing where he is in charge of the Tussing building.

HORSE SHOW WINS GENERAL APPROVAL

Fair weather for both days and good crowds marked the second annual R. O. T. C. horse show held at the College, May 30 and 31. There were entries in special events from several cities and the cadets were also well represented in the different classes. A show ring was erected on the south side of the new athletic field south of the Red Cedar, next to the ridge on which there is a thriving pine plantation giving the scene an unusually picturesque setting. Before the first day all reserved seats and automobile parking space had been sold. It is understood that the profits from the show will be used in the construction of a field for polo practice and other projects of the military department.

TRAINS FOR SCIENCE, HOME, BUSINESS

H. E. Division Also Produces Teachers—New Courses Added.

This is the final article of a series designed to give information offered by M. A. C.

While the number of girls enrolled in the applied science and liberal arts courses at M. A. C. is expected to show a constant increase as the divisions become older, the home economics course, the establishment of which in 1896 was a pioneer venture in this field of education, is expected to retain its popularity in spite of the encroachments of the new courses.

"The ultimate purpose of this course," says the official M. A. C. catalog, "is to train students in the application of the principles of the sciences fundamental to living and utilization of all modern resources in the improvement of the home. Courses of instruction in home economics, together with all the subjects correlated therewith, are designed to emphasize the civic, moral and economic responsibility of the individual home to the community and instruct in the right care of human life in the home."

Eight groups of subjects are offered in the home economics division: general, foods and nutrition, institutional management, clothing, textiles, related arts, vocational, and a five year course in home economics and nursing. In each of these the work is practically the same for the first two years. The groups are offered to permit the junior and senior students to specialize in the desired phase of home economics.

All groups prepare the student for teaching, a three-year state certificate being available upon completing four or five courses in the education department. This certificate may be converted to a life certificate at the end of three years' successful teaching. The general and the vocational groups of subjects are especially planned as preparation for teaching, the latter fulfilling the requirements of the Smith-

Hughes law. Technical groups also prepare the student for commercial work of various kinds which are calling for larger numbers of graduates.

The food and nutrition group gives advanced work in foods, nutrition and institutional management, and offers preliminary preparation for the vocations associated with proper eating and nutrition. The institutional management group include courses in tea room and cafeteria management, advanced cookery, and accounting and marketing. The clothing major includes advanced work in clothing construction, tailoring, costume design, millinery, home decoration, and textile buying. Training in all phases of textile chemistry, buying and selling of textiles, economics, clothing construction, and home furnishing is offered in the textiles group. The related arts major includes courses in home furnishing, costume design, applied design, clothing, and art.

The five year course in home economics and nursing is offered through an affiliation with the Edward W. Sparrow Hospital of Lansing. The course leads to the degree of bachelor of science and the certificate of graduate nurse (G. N.).

The new \$400,000 Home Economics building, which was completed this spring contains complete facilities for study and training in every phase of home economics. The laboratories and their equipment are models and are unsurpassed in any educational institution in the country.

The availability of this building and the high standard and wide range of the work offered in the home economics division make possible a strong appeal to girls who are prospective college students.

E. C. Hayhow, '26, Royal Oak, has been elected managing editor of the 1925 Wolverine and Raymond Riggs, '26, Flint, has been chosen editor of the yearbook.



VIEWS AND COMMENT



At the close of this college year THE RECORD finds itself in poorer financial circumstances than a year ago. Subscriptions have been paid by a larger percentage and advertising has grown in volume but with this there has been increased expense in publication which has taken more than the increase in advertising income to equalize.

There are probably two solutions to the problem of issuing THE RECORD within the bounds of its income. One is to reduce the number of issues per year and another is to increase the subscription rate. At \$2.50 per year THE RECORD is the cheapest alumni weekly in the United States. Others charge at least \$3.00 and many of them more than that. As a corollary to the latter statement a larger percentage of advertising per issue would also aid. Five pages of advertising would pay all expenses of printing the regular sixteen-page number and allow the use of subscription returns to handle the affairs of the office. There are among the reader of THE RECORD large numbers of men and women who should advertise their business in THE RECORD. A business may be purely local in character and have many of its profits depend solely upon the patronage it receives from transient customers. It may have nothing at all to do with agriculture or engineering and still be one of great appeal to most RECORD readers. In any case advertising has proved itself a profitable investment, it is no longer a luxury but a demonstrated necessity. Further than this the advertisement of an alumnus in THE RECORD has extra value which will enhance its ability to bring returns. The M. A. C. Association must arouse itself from a feeling of complacency, take stock and do radical things to some of its established ideas if it is to retain its self respect.

It is unfortunate that THE RECORD cannot be published and sent free to all

alumni and former students, it is unfortunate that the affairs of the M. A. C. Association must be conducted on strictly business principles because that robs it of some of its sentimental value but the worth of any organization is reflected in its ability to run its own affairs. A searching inventory shows the Association is weak in that it has not yet demonstrated its power. THE RECORD should be run to suit its readers but the readers should also take into consideration that the cost of printing an up to date magazine with attending features is an obstacle in the path of doing all that might be done. The affairs of an organization deserve the closest attention from its members if they are truly interested in its welfare and it has no right to exist unless they are.



Dr. Butterfield is leaving Amherst with the heartfelt regret of the people of that place and the college staff and students. Business men honored him at a recent banquet and student publications have expressed the loss the college must face with his departure. In his eighteen years at the Massachusetts Agricultural college he has made many friends and is hailed by the press of the east as a leader in rural affairs. Massachusetts feels that Butterfield's alma mater is getting all the better of the deal through his acceptance of the presidency of M. A. C. Those who have worked with him for such a long time should be in a position to judge of his merits as a college president and citizen and their opinion is unanimous that he is an outstanding figure eminently fitted for the place he is to occupy.

K. D. Bailey, '21, will continue teaching agriculture and will be principal of the high school at Holly, Michigan, next year.

"Close Beside The Winding Cedar"

D. M. McCormack, '26, has been chosen superintendent of schools at Pewamo, Michigan, for the next year.

L. Whitney Watkins, '93, has been commissioned a major in the quartermaster corps in the organized reserves.

M. C. Herdell, '24, was entered in the 100-yard dash and the 220-yard low hurdles at the Conference track meet on June 6 and 7.

T. L. Sherburne, Jr., '27, son of the commandant of the College military units, has been appointed to West Point and will report at the Military academy on July 1.

Spring has lingered long. Early June still finds the white oaks on the Campus undecided as to whether or not to send out their leaves for the season or call it a vacation and hold them over another winter.

A program for those interested in feeding of livestock will be presented at the College on June 18 when the results of the experimental work of the past year will be given out and illustrated with exhibits of various animals from the College herd.

Captain Croll won the singles title in the state intercollegiate tennis tournament at the College on May 30 and 31 but, with Lawrence, was defeated in the finals for the doubles title causing the meet to end in a tie with M. A. C. and Western Normal leading the field.

Theta Alpha Phi, recently installed honorary dramatics society has elected the following to membership: Ruth Christopher, '24, Lansing; Marian Larkworthy, '24, Benton Harbor; Mary Wing, '25, Detroit; Mary E. Ranney, '22, Greenville; Donald Clark, '24, Manistee; Nicholas Kik, '24, Grand Rapids; S. M. Vaughan, '26, Alpena; R. H. Powers, '26, Hartford.

Thomas E. Johnson, state superintendent of public instruction, addressed the final convocation of the year, May 27. He emphasized the need of qualities of leadership among college graduates.

Theodore R. Smits, '26, a student in the applied science division was awarded the Lawson prize for his essay on "William Hazlitt." It will be printed in the Commencement issue of THE RECORD.

G. N. Swanson, '25, Ishpeming, was elected president of the Union for the next year; Elsa Foote, '25, Lansing, was elected vice-president; and E. B. Hill, '15, was elected treasurer at the final meeting of the college year.

Seniors who have completed the requirements for commissions in the officers' reserve corps will receive the official acknowledgment of their attainments at Commencement. Hitherto commissions have been given out at the last review of the year. A large class will attend the summer school at Camp Custer and Fortress Monroe.

A. B. Cook, Jr., '23, teacher of agriculture in the school of Ionia is credited with a successful year in a recent issue of the Ionia County News. He organized a Farmers' day program which drew a record crowd to Ionia and has introduced a system of teaching which has met with general approval in the county. He has also served as coach in two branches of athletics.

A contest for those taking the course in public speaking resulted in the following awards: first, R. H. Powers, '26, Hartford; second, H. C. Roberts, '26, Harrisville; third, R. E. Horwood, '26, Howell. Prizes of \$15, \$10, and \$5, respectively were furnished from the income of the alumni public speaking fund. It is planned that these contests will be held annually.

THREE BASEBALL VICTORIES SCORED

Wisconsin, St. Viator's and Butler Defeated on College Field.

St. Viator's, Wisconsin and Butler were all vanquished in the most successful week of the baseball season ending on May 31. In the Monday game St. Viator's lost out in a thrilling ninth inning finish, Wenner's hit accounting for the winning run after two men were out and concluding the game 8 to 7. Wisconsin failed to exhibit the baseball expected of a Conference squad and was vanquished, 7 to 4 in the first day of the Memorial Day holiday. Butler took an 8 to 4 beating on the following day. In two cases the visitors tried left handers and in both cases the former terrors of the M. A. C. hitting attack were the means of insuring victory to the home forces.

The first game of the week was a repetition of a contest with the same club a year ago. In 1923 MacMillan was the hero of the day sending a home run to deep left field for the winning scores, this year Wenner took his turn and drove a long hit to center field scoring enough ahead of him to make victory certain. Wakefield started on the mound but retired in favor of Wenner after four runs had been scored in the first two innings. The latter allowed but five hits in the remainder of the game, and kept his opponents from crossing the plate after the third inning until the ninth when they pushed another run across. The visitor's pitcher showed signs of weakening several times during the game and gave out bases on balls at critical moments. His wildness filled the bases in the ninth with two bases on balls and a hit batsman and then forced in two runs by giving another base on balls and hitting another batter. This was the time chosen by Wenner for his long hit.

Wakefield proved effective enough against Wisconsin. Although the Memorial Day visitors collected the same number of hits as did the home team they were not placed advantageously for scoring purposes. The Badger coach used three pitchers in his efforts to save the day but none was quite right for the task. Richards proved

his value in the field by halting a rally in the fourth inning with a running catch which he took with one hand. He also stole two bases. MacMillan had a big day making three hits in four attempts, and scoring two runs.

Wisconsin undoubtedly had good talent on its squad but a lack of coordination prevented a good showing, an exhibition which was all the more evident because of the close team work on the M. A. C. nine. The visitors also showed an inclination to pay more attention to the umpire than to the work at hand.

M. A. C.	AB	R	H	PO	A	E
McMillan, 3b	3	1	1	0	3	0
Sepanek, ss	3	1	0	0	2	0
Richards, lf, cf	4	0	0	2	3	0
Kebler, 2b	2	1	0	5	2	0
Williams, rf	2	0	0	0	1	1
Wenner, rf, p	4	1	2	1	2	1
Fremont, c	3	0	1	5	2	0
McInnis, 1b	3	0	3	13	0	0
Wakefield, p	0	0	0	0	0	0
Beckley, cf	4	1	1	0	1	0
*Haynes	0	1	0	0	0	0
**Wallis	0	1	0	0	0	0
Ramsey, rf	0	0	0	0	0	0
Kohn, rf	0	1	0	1	0	0
Totals	28	8	8	27	16	2

*Ran for McInnis in third.

**Ran for McInnis in fifth.

St. VIATOR	AB	R	H	PO	A	E
McInnis, cf	2	3	0	0	0	0
Jordan, lf	4	1	3	2	1	0
Dairymple, ss	5	0	0	3	1	0
L. Winterhalter, 2b	5	0	1	3	1	1
J. Winterhalter, 1b	3	1	2	5	0	0
Murphy, 3b	3	1	2	2	3	1
Fitzgerald, rf	4	0	0	1	0	0
Bell, c	4	1	2	10	3	0
Dundon, p	3	0	0	0	2	0
Totals	33	7	10	26	11	2

*Two out when winning runs were scored.

The summary:

Two base hits—L. Winterhalter, Jordan 2, McInnis. Sacrifice hit—Sepanek. Stolen bases—McInnis, Kebler 2, Jordan, Richards. Double play—Wenner to Fremont to Kebler, Jordan to Dairymple, Bell to J. Winterhalter to Bell. Hit batsman—by Dundon, McInnis, Kebler. Hits—off Wakefield 5 in 2 innings, off Wenner 5 in 7 innings. Base on balls—Wakefield 2, Dundon 8, Wenner 5. Struck out—Wakefield 3, Dundon 8. Let on bases—M. A. C. 3; St. Viator 7.

WISCONSIN	AB	R	H	P	O	A	E
Tangen, 3b	5	0	1	1	3	1	
Dugan, rf	5	1	2	2	0	0	
Goss, 2b	5	1	1	0	2	0	
Aschenbrener, c	4	0	2	6	0	0	
Emanuel, cf	3	0	0	0	0	0	
Ellingson, ss	4	0	0	1	3	0	
Johnson, lf, p	3	0	1	4	0	0	
Servatius, lf	1	0	0	1	0	0	
Ritchie, p	3	1	1	0	1	0	
Steen, 1b	3	1	1	7	0	0	
Coleman, p, 1b	1	0	0	2	0	0	

Totals 37 4 9 24 9 1

M. A. C.	AB	R	H	P	O	A	E
Ranney, lf	4	1	1	1	0	1	
Sepanek, ss	4	1	1	0	3	0	
McMillan, 3b	4	2	3	2	0	1	
Kebler, 2b	3	0	0	6	1	1	
Wenner, lf	3	1	2	1	0	0	
Fremont, c	4	1	1	7	1	0	
Richards, cf	4	1	1	5	0	0	
McInnis, 1b	4	0	0	5	0	1	
Wakefield, p	3	0	0	0	2	0	

Totals 33 7 9 27 7 4

The summary:

Stolen bases—Richards 2. Sacrifice hits—Kebler, Wakefield, Wenner. Two base hits—McMillan, Wenner. Ritchie Aschenbrener. Three base hits—Goss, McMillan. Double play—Kebler to McInnis to McMillan. Hits—off Ritchie 6 in 5 innings; off Coleman 3 in 1 inning; off Johnson 0 in 2 innings. Struck out—by Wakefield 7; by Ritchie 2; Coleman 3; Johnson 1. Base on balls—Wakefield 1. Passed ball—Aschenbrener.

Butler closed the program of the week in a Saturday attraction which resulted in an 8 to 4 victory for the Green and White. Again the visitors used two pitchers but were out-hit so badly that their chances were never bright. On two occasions Richards was able to go from first to home by successive stolen bases and six other thefts were marked up by the M. A. C. squad. The home team played laxly in the field and was charged with six errors.

Wenner pitched most of the game. He was relieved by Wakefield in the seventh inning and took right field through that session returning to the mound in the eighth. Three clean hits was the total for Butler off both Wakefield and Wenner.

Butler	010 020 100—4 3 0
M. A. C.	011 132 00*—8 10 5

Stanton, Slaughter and Goett; Wenner, Wakefield, Wenner and Fremont.

WILL CONSTRUCT ROOF ON UNION IN AUGUST

Slate for the roof of the Union Memorial building has been ordered delivered by August 1. By that time the present schedule indicates most of the structure will be complete so far as the outside walls are concerned. Interior work will take up most of the time in making the building ready for operation. As soon as the cornerstone is put into place the walls can be brought up level with the second floor and work from that point on can progress more rapidly than has been the case the past month.

In distributing the 1924 Wolverine during the first few days of June the staff has achieved a mark not often set before. The big annual is filled with pictures of the College and the events of the year. Excavation week finds a place with five pages devoted to it, athletics, social affairs and campus organizations make up the rest. In typography, art work and effect the volume for this year is decidedly pleasing. It is a notable addition to the records of life at M. A. C. which the Wolverine so well portrays.

Fourteen records were broken at the eighteenth annual track and field meet held at the College on May 30 and 31 for class B and C high schools. Of this list two are new state marks while the others are for those two classes of schools only. Wood, of Northville, hurled the javelin 162 feet 11 1-2 inches for a new schoolboy record for Michigan and George, of Petoskey jumped 21 feet 8 1-2 inches for a new broad jump mark. Petoskey finished in first place in class B, while Plainwell took the honors in class C for the fourth consecutive year.

Dudley Pritchard, '24, is working for the General Motors with the Oakland Motor Car company at Grand Rapids, where he lives in room 920 Y. M. C. A.

1919 DRIVES STAKES FOR REUNION CIRCUS

Everything is set for the fifth reunion of the class of 1919, Alumni Day, June 14. Festivities will start with all members at the alumni luncheon Saturday noon in the new Union building. The reunion will be as lively as a Democratic national convention after the 33rd ballot and will be run on the same principles—whatever they are.

Bob Huxtable is chairman, unanimously so. Since he is no longer concerned about the shortage of bananas in Guatemala, Hux has joined the other '09'ers in Lansing who didn't have to leave town in order to get a job. At the reunion he will urge the advisability of every home providing itself with a pair of oars in case of a flood.

Class delegates from the well known Ward E. (Wells Hall) Reconstruction Commission of the early post war days have already made reservations, bringing with them their movable and immovable equipment. The Commission will collect class matrimonial statistics and will award suitable decorations to the heads of the ten largest families in the class. Ambitious class members should not take advantage of this early announcement and bring some of their neighbors' children in an effort to beat out any rivals.

Nothing has been overlooked to make the reunion a howling success, according to Chairman Huxtable. Half the drill field has been reserved for free perambulator parking space, to be in charge of Siwash Franson.

The alumni dancing party will be held that evening. For the pleasure of the ladies, Mr. Huxtable has arranged to equip all the men with ball bearing feet, Forrest Musselman with a double set, but is maintaining the strictest secrecy about the matter. Don't miss this reunion.

Alpha Zeta has elected the following: D. W. Willard, '25, Oak Park, Ill.; C. H. Boehringer, '25, Bay City; J. C. Cash, '25, Alma; C. A. Lavis, '25, Mason; B. L. Braamse, '25, Coopersville; G. D. Quigley, '26, Erie, Pa.; M. C. McLay, '25, Flint; H. L. Wilkinson, '24, Detroit.

ALDERMAN QUALIFIES FOR OLYMPIC FINALS

Fred Alderman, '27, qualified for the finals in the Olympic tryouts at Ann Arbor, May 30 and 31. He ran third in both the 100-meter and the 200-meter events. It is probable that he will compete at the latter distance in the eastern eliminations. Bohn Grimm, also a freshman, ran fifth in the 200-meter finals. He ran fourth in the qualifying heat beating some of the best men in the middle west. Hartsuch was fifth in the preliminaries of the 800-meter run, Baguley placed fourth in the 3,000-meter run and fifth in the 3,000-meter steeple chase. Herdell placed third in his heat in the preliminaries but failed to place in the 100-meter finals.

It was planned to have Alderman take part in the finals for the selection of the Olympic squad, as his time equalled the world record for 200-meters. Every member of the M. A. C. squad entered in the meet bettered his best previous record.

This is the final issue of THE RECORD for the present college year. The Commencement number will not come from the press until about July 20. It will have a complete report of Alumni Day affairs, pictures of important events and general scenes. If the plans for the book can be carried out it will have a special cover and will be liberally filled with advertising to pay the expenses of publication. There will be other features to mark the largest number of volume XXIX.

Alumni Opinion

Editor of THE RECORD:

Enclosed find my ballot on the new plan, which is a good one.

The letter and editorial published on May 5 are a surprise to me. In my opinion, THE RECORD has been getting steadily better. Campus news, particularly regarding faculty and buildings, board meetings, and alumni news, are the subjects I find most interesting.

Four years contact with Penn State and University of Maryland have convinced me that a broader name for the College must be secured, the sooner the better. "Michigan State College" without any additions is my preference, although I opposed it while in college.

Have just spent a week giving a series of classes in marketing at State College. Had pleasant visits with both Paul Thayer, '00, Snyder, '22, and Dr. S. W. Fletcher, formerly professor of horticulture at M. A. C.

Sincerely,

P. R. Taylor, '15.

Harrisburg, Pa.

Editor of THE RECORD:

Isn't it strange how M. A. C. men react to the circumstances produced by time and distance? Here we have C. C. Georgeson, of Sitka, Alaska, Class of '78, requesting that his subscription be discontinued on the ground that THE RECORD is not worth the money, that it is not just the magazine that it might be, that it caters too much to the sporting element of the College, and that it should devote more space and talent to science and the records of the alumni!

Strange attitude this, but consider where the brother lives and that he is where a low temperature usually prevails! For what other reasons can we assign his position in the light of the welcome and warmth THE RECORD receives at the hands of the great majority! No, the publication cannot be what our friend would have it for reasons stated so ably by the Editor in the last number.

The trouble is rather with our esteemed alumnus who does not appreciate the quiet dignity and able presentation of local affairs, incidents and sports as well—and by the same token, reverse his position, supporting the paper instead of rejecting the only connection between the past and present, of College days and the outside world. But so be it; we will have to part company if he can not see the light—but we are thankful we live in a country less remote and where a view-point may obtain consistent with means to an end in the

elevation and enlightenment of an ever increasing army of the M. A. C. alumni—the appreciation of the sons and daughters of one of the greatest educational institutions in the good old U. S. A.

H. Arnold White, '92
Springfield, Ill.

TO THE FRIENDS OF M. A. C.:

Had I been at the Chicago meeting which asked a change of the name to State College I would have voted: NO!

About 70 years ago Michigan was a pioneer in an educational idea which was crystallized into the establishment of the present M. A. C. and which has from the beginning been the guiding principle of that institution. Its followers in other states, of which there soon were many, referred to it as the Michigan idea. It is now prominent in the majority of the leading educational institutions of America, is continually growing and is recognized everywhere. In general it is the application of systematized education to the practical industries of the human race. This system of education is the outgrowth of a desire of the patrons of Agriculture to acquire and distribute knowledge that would be useful in promoting that industry. Its advantages were quickly recognized and sought after by those interested in other industries.

My education at M. A. C. gave me a right, even though meager foundation in many branches, including various sciences, veterinary, civil and mechanical engineering, military, home economics, and something of literature and art, with the thought uppermost in the mind as to how most of these might be applied, especially to agriculture and horticulture. I have found it a most useful training and one for which I am very thankful.

The breadth of the training as given even in those days is apparent in the wide diversity in occupations followed by the graduates. They have built upon the foundations laid. These were naturally included as a part of the course of instruction because they belonged to it and were a necessary part of it. The college itself

has recognized that the work then done was but a foundation and has now established several additional courses of instruction but upon various nuclei already there.

I have spent many years in active work in one of America's greatest cities where, because of duties and opportunities, I have come somewhat in touch with a great variety of human activities and have often been impressed with the extent to which the great majority of these have had their part and counterpart in the old farm and farm life of my boyhood days. They are a natural outgrowth of farm life, however enlarged and intensified they may now be.

The names Harvard, Yale, Wellesley and the like are not descriptive but these institutions have become known and recognized because of the sons and daughters who have gone from them. Agricultural is in a measure descriptive, but it is broadly inclusive and noble enough in its character that it need offend no one. I never have been ashamed of it.

If a time has come that the name ought to be changed, the new name should be significant and should indicate growth and advancement. What could be more fitting than Michigan Agricultural University? That would be distinctive. That would mean something because of what it represents. That would be a fitting tribute to the minds that conceived its being, and to the sturdy characters that nurtured it in its earlier years and have done so much to make it what it is.

Geo. L. Teller, '88

Editor of The Record:

I notice in a recent copy of The Record the letter from Mr. C. C. Georgeson of Sitka, Alaska, criticizing the character of the Record for containing so much news of local interest to students and so little of special interest to alumni.

I quite agree with the Editor of the Record that the agricultural press of the country forms a more appropriate organ for publicity on the scientific work of the College. While occasional articles from members of the faculty are greatly to be

desired, they cannot make up the bulk of any college newspaper.

I recall many appeals to alumni of the College to furnish information regarding their work, matters of public interest, and incidents in their careers which would be of interest to fellow alumni. Doubtless every alumnus thinks that he will tell the Record what he is doing and how he has been prospering, but thru neglect or diffidence he puts off the time so that the amount of information which finds its way into the Record is very much less than could appropriately be used. I do not know how an editor of the Record can cure this situation unless each alumnus takes it upon himself to furnish such information.

It is but natural that the content of a college paper should be made up of the current events in the life of the students, and if college athletics seem to occupy more space than chemistry or agronomy or horticulture, it is because such events are more in the limelight. They are better organized from the student standpoint. They depend more for their success upon full student support than does the educational program which is paid for by taxation.

I believe most graduates of the College look with anticipation for each issue of the Record. They are interested in personal news. They are specially interested in items regarding the growth and welfare of the College. They like to know of its contacts with other educational institutions and with the general life of the state. They would like to see mention of new scientific facts which have been developed by the Experiment Station, but they would naturally depend for fuller information on the official publications.

The erection of the Union Memorial Building will do much to stimulate the interest of the alumni in the College as an institution. Too many of us have gone out upon graduation without a proper appreciation of the manner in which M. A. C. has given impulse and direction to our lives. We have not returned frequently enough to keep our personal contacts. We

Plan To Be on the Campus
SATURDAY, JUNE 14

It is the day set apart for you to renew acquaintances, visit the old buildings and the new and strengthen your allegiance to your alma mater through seeing her in the beauty of her summer foliage.

The following classes are planning reunions, most of the others will be represented.

'69, '74, '79, '82, '83, '84, '85, '89, '94, '99, '01,
 '02, '03, '04, '09, '14, '19, '20, '21, 22, '23

Come on Friday, June 13, so that you can see all of the crowd you knew best in college. Attend the **Alumni Luncheon at 11:30 o'clock on Saturday**. The ceremony at the **cornerstone of the Union Building** will be at 2:30 in the afternoon. **JOSEPH BELL COTTON, '86**, will be the **orator of the day**. In the evening there will be the annual **President's Reception and Alumni Dance** as a fitting conclusion.

The important date is

Saturday, June 14

=====ALUMNI DAY=====

It is more important than usual this year. The College is progressing; keep in step with her advance. See the new buildings, the changes which will make it a better institution more able to serve, see the friends of your College days.

**Write your class secretary or the alumni office that
 you will come.**

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have associated ourselves with other institutions or with business enterprises and allowed these to absorb our interests until many of us have forgotten the debt we owe to our alma mater.

The character of the M. A. C. Record is indeed different from that of some other institutions which undertake to publish a monthly or a quarterly journal dealing largely with the activities of the alumni and but little with the daily life of the College, such student life being presented thru a daily paper devoted wholly to student interests. Possibly such an arrangement would be advantageous to M. A. C. The Record's history and attainments are creditable but this need not prevent a critical analysis of the preferences of the alumni membership.

Very truly yours,

E. A. Burnett, '87.

Editor of the Record:

Don't let my friend Georgeson's views give you the blues. The field of a college paper and a scientific publication are as similar as those of the War Cry and Police Gazette. Most of us older graduates want to learn of the college life and progress of the present even if the actors are unknown to us.

While the name M. A. C. does not now express fully all the functions of the college there is one important factor that must be considered. We have in business a valuable asset in "Trade Mark and Goodwill." This is just as important to an educational institution. M. A. C. has made her reputation on this name and I fear the loss by a change would be great.

Today what the world needs is that her workers and leaders shall be well trained and independent in thought and action. As to just how the name of the college from which he graduated is worded is unimportant, the real test is the ability of the individual and his training.

N. S. Mayo, '88.

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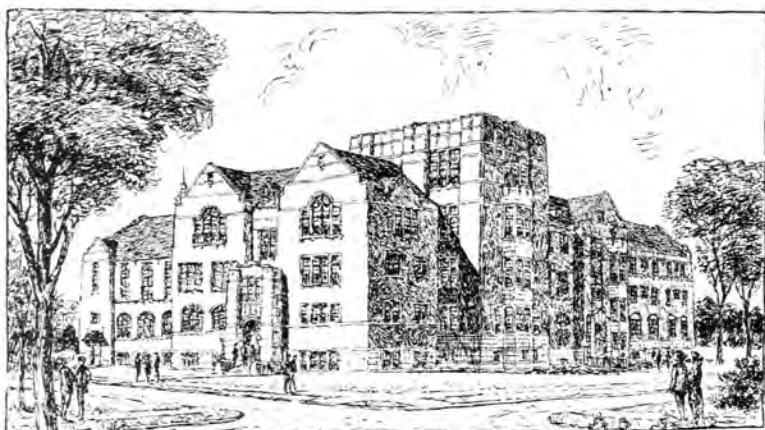
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