

# The M. A. C. RECORD.



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No. 3

# The M. A. C. RECORD

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ROBERT J. McCARTHY, '14, editor

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3 Faculty Row, East Lansing, Mich.

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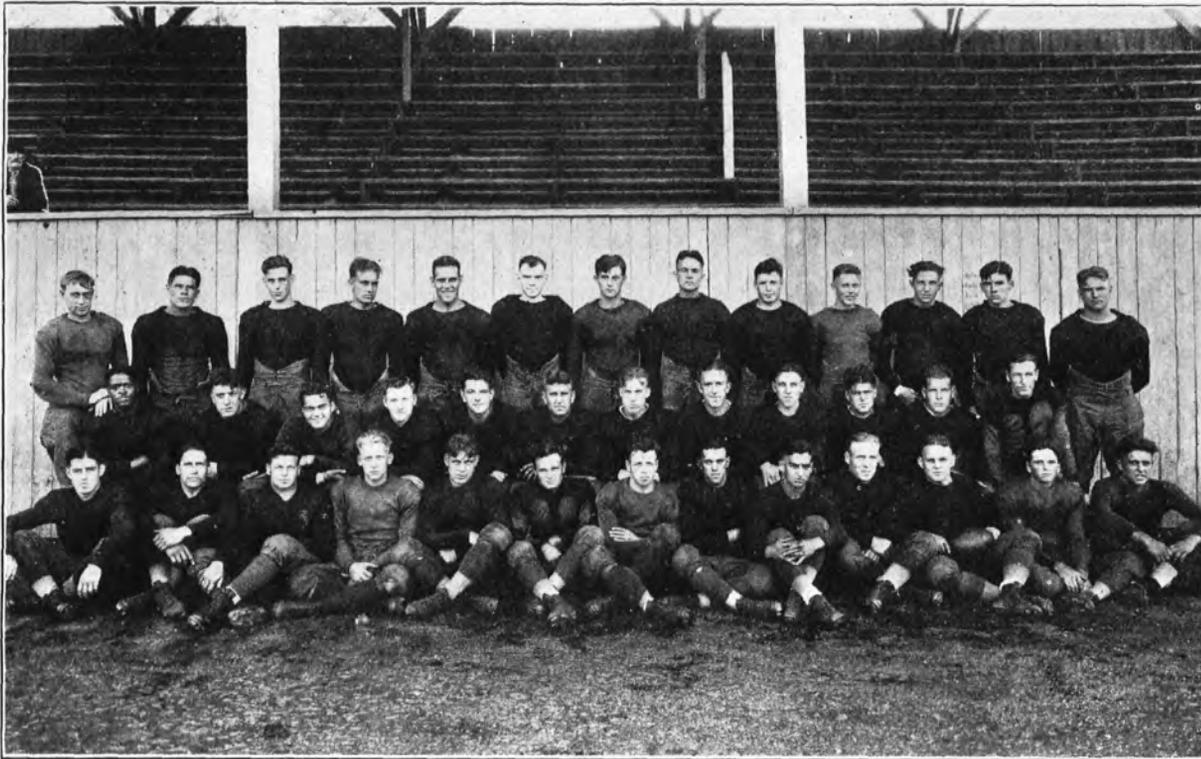


## Cash is Needed to Carry on the Work on the Union Memorial Building

Prompt Payment  
will insure the  
success of the  
project at the  
lowest possible  
cost.

The Students  
used shovels to  
start the con-  
struction work,  
you can use a pen  
to keep it going.

# Green and White Football Hopes for 1924



Top row, left to right: Morley, Garver, Robinson, Spiekerman, Haskins, Rummel, Wenner, Hart, Farley, Hands, Smith, Cole, Vogel; Middle row: Goode, Eckert, Reynolds, Schmyser, Eckerman, Thayer, Lyman, Edmunds, Schultz, Richards, Beckley, Blair; Bottom row: MacMillan, Elliot, Schneider, Collett, Gerdell, Kiebler, Laubaugh, Wolfinger, Fremont, Neller, Hultman, Bennett, Whitlock. Missing: Hacket, Kipke, Anderson.

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Vol. XXX. No. 3

EAST LANSING, MICHIGAN

OCTOBER 6, 1924

## PRESIDENT URGES SPIRIT OF PROGRESS

*Butterfield Tells Students to Aid Civilization.*

In his first formal appearance before the students President Butterfield was greeted by an overflow crowd in the gymnasium on Wednesday, September 24 at the regular convocation hour. He was introduced by Dean Shaw and was given a markedly warm reception by the students and faculty. He spoke on the history of the College, its significance in relation to the present and the possibilities which the future holds.

He drew attention to the growth the College has made since his days on the Campus and compared the student body of that day, in numbers with the present faculty and staff. Impressing the students with the value of the pioneer days he brought out that the spirit which actuated men in those times should still be the ruling force in the lives of those connected with the College but that it should be applied in a different manner; instead of clearing out stumps from the Campus the present standard bearers could do their share in bringing about a better world.

He urged that memories of the early days be kept green. "Every turn on this old campus", he said, "brings to mind men and women of bygone days. And it is for us to keep these memories green, not only individually but as an institution, for the work the College is doing is but a superstructure on the foundation laid through all the years of its history."

The new president spoke of the great vitality and energy displayed by the College, declaring that "it is shown by these splendid new buildings and the ambitious plan for development along all lines as well as by a look at the student body. There is nothing dead or decayed about the College. It is tremendously alive and energetic and full of promise."

In his consideration of the prospects for the future Dr. Butterfield found much to

be desired besides the increase in numbers of students or the addition of new buildings to the Campus equipment. "I am asking myself the question," he explained, "What is the big job of this college without any reference to other colleges? What are we all here for? Why is all this money being spent? What are the major lines of development that we ought to plan for? What are the great things that we ought to achieve? When you men and women come back here in ten, twenty or thirty years, what do you want to find in the way of growth, development, and influence? Those are the big questions. Just now they can't be answered, but some day they will be, because you will be alumni."

The president made an appeal to the entire college to work together, to keep the pioneer spirit ever alive in the hearts of the students. The maintenance of high scholastic standings, and the clean standards of student life and activity, athletic and non-athletic, he described as the duties of the student.

L. Whitney Watkins, '03, chairman of the State Board, also addressed the convocation discussing the opportunities afforded the College through the acquisition of Dr. Butterfield as president and his memories of student days.

Branch associations are urged to prepare lists of addresses of those present at meetings so that this information may be used in the alumni office. Signing names to the customary paper may be enlarged to the addition of addresses without much delay and the results will justify the extra effort. Addresses are vital elements in the affairs of the M. A. C. Association, and the individual is the proper source for this information.

## OUTLINE PARKING PLAN FOR MICHIGAN GAME

Although the parking of automobiles will be a big problem the day of the Michigan game, arrangements have been made in such a way so that there will be little congestion unless the entire crowd attempts to come to the game at the last minute. A conservative estimate of the number of automobiles expected to be here that day has been placed at 3,000. Coach Young requests that alumni coming in for the game make a special effort to have their cars parked at least one hour before game time, which is scheduled for 3:00 o'clock Eastern Standard Time.

Michigan State police will direct traffic all day at the college. Their plan for parking is as follows: All cars will be parked on the Drill Field north of the Gymnasium until that space has been completely filled. No exit lanes will be provided in this space, as cars can be run to the roads from any position on the field, as the road completely circles this field. After this space has been entirely filled traffic will be switched to the other side of the river, where parking will be commenced on the old golf course. Lanes for exit purposes will be provided here if there is room, but in case there should not be, this will also be filled up solid, thus making the parking space on the Drill Field the more desirable.

Alumni returning who will make fraternity houses their headquarters are requested to leave their cars at the house, as this will materially aid the situation. Anyone wishing to park at other places on the Campus may do so provided it is not upon the grass.

There will be three main entrances to the field the day of the game. Due to the work on the boulevard fronting the Campus the Farm Lane road is closed on the Grand River avenue approach. This leaves the approach from Evergreen avenue and the one at the west end of the Campus, commonly known as the River Road, the only available entrances from

that side of the Campus. The other approach is from the south side of the river on Farm Lane, connecting with Mount Hope road to Lansing and to Okemos and Mason.

All cars approaching the stadium from the north side of the river will use the new athletic bridge crossing the river just east of the old athletic bridge. The latter will be used only as a foot bridge.

## MANY ALUMNI MEET AT NORTHERN RESORT

Torch Lake near Traverse City was an M. A. C. center in August. "Reverend Buck" Weaver, with his wife, several others of the Weaver tribe, and Eva Lyon, '28, were at a cottage at the south end of the lake. Half a mile away, at the Crystal Beach Inn, were George Boyoucos, of the soils department; L. H. Cooledge, of the bacteriology department; Miss Delia Bemis, of the music department with her small sister Barbara; Fred W. Henshaw, '23, from Detroit; and George Irvine, '23, from Ann Arbor. D. V. Steere and Carl Behrens, also both of '23, were in the vicinity inspecting seed potatoes, in preparation for their year's work at Harvard. Belle Farley, '22, and Mary Ann Gilchrist, '22 were at a girls' camp near the north end of the lake. Nearby were William H. Taylor, '23 and his wife Edna Rabe Taylor, w'24, at the State Y. M. C. A. camp. Prof. C. E. Millar, of the soils department, who with his family was touring Northern Michigan, stopped to camp at the lake for a couple of days. There were several M. A. C. reunions, the largest one at the Weaver cottage on Sunday, August 17, when eleven gathered.

Not content with the 57 varieties of sports now provided the athletic department has announced that this fall there will be a horseshoe tournament open only to pairs. Horseshoes have been provided and a practice field prepared. For the man who finds other competition too rough, this should be an attractive field of endeavor,

## WILL UNVEIL MEMORIAL TABLET

*Varsity Club to Dedicate Monument to World War Dead October 11.*

Monogram men will honor their world war dead on October 11 by unveiling to their memory a bronze memorial tablet placed on a boulder inside the main gates of the stadium. A. L. Bibbins, '15, baseball captain in 1915 and veteran will deliver the address of the occasion and John Farrell Macklin, coach of the famous teams which defeated Michigan in 1913 and 1915 has been invited to unveil the tablet. At the close of the ceremony buglers will sound "Taps". The William Riker Johnson post of the American Legion will assist in the program. This event is scheduled to start at 2 o'clock, eastern standard time, one hour before the game will begin and a half hour before the start of the ceremonies incident to the dedication of the stadium.

The tablet to be unveiled is inscribed:

"In memory of M. A. C. varsity athletes who gave their lives in the World War.

"Olen Hinkle

"E. E. Peterson

"F. I. Lankey."

Hinkle was a member of the baseball team in 1917, and was a student in the veterinary course with the class of 1919. He died from pneumonia while serving with an ammunition train in France.

Peterson was graduated from the engineering division with the class of 1915. He was manager of the baseball team in his senior year, president of his class in its sophomore year, and generally active in Campus affairs. He also died from pneumonia while serving with the signal corps in France.

Lankey was graduated from the engineering division in 1916. He was the composer of the "Fight Song" and varsity cheerleader. He took an active interest in Campus affairs and was a musician of some note. He died in an airplane crash in Illinois on May 1, 1919.

The tablet is being placed by the Varsity club and all arrangements for the event were in the hands of a committee of which G. E. (Carp) Julian, '15, was the chairman.

## NEW LIBRARY AWAITS FINAL EQUIPMENT

Although the new library is not ready for complete occupancy or for service to students, equipment and materials are steadily coming in and it should not be long before Mrs. Landon and her staff will be able to meet all the requirements of the college. The main cause for the delay is that the furniture for the main reading rooms has not arrived. When this comes all will be in readiness for the formal opening of the new building. When entirely equipped as planned, the new library will be most modern in every respect.

Occupying a commanding and easily accessible position on the campus, it should be the center of interest to students during school hours. The reference shelves are separate from the study and reading rooms, so that when functioning the building will represent the ideal layout for a college

library. On the first floor are the offices of the library force in addition to lobbies for visiting purposes. The main reading room is located on the second floor. This room is about 45 by 90 feet in size, with a high ceiling and an abundance of light. Tapestries recently obtained adorn the walls, making this room a very attractive place in which to work.

Connecting to this main room are the reference shelves, etc., although none of the latter are visible from the room itself. On this floor there are also offices for the library force.

To aid in the work of conducting properly the affairs of this building, Mrs. Landon now has seven assistants as well as a typist. In this way the positions of cataloger, binder, etc. are all held separately, insuring prompt and satisfactory service.



## VIEWS AND COMMENT



There is but little in the minds of the average student or alumnus today except the important question of prospects for the Michigan game. There are those, perhaps, whose thoughts never turn in the direction of this all important contest but they are outvoted by an overwhelming majority. Those privileged to watch the teams trot out onto the field in the new stadium on the afternoon of October 11 will have back of them envious hundreds who find it impossible to attend. It is a national characteristic that fall days bring talk of football, more general among college people than others, perhaps, but not markedly so and it is a healthy subject for discussion. A spirit of high class sportsmanship rules the contests on the gridiron.

As great concrete structures to accommodate the crowds are being built year after year increasing in size beyond all dreams of a few years ago there has arisen a storm of criticism directed at the commercialization of college sports. The critic points to this interest in football as a menace, even sees in the gatherings a menace to the peace of the country. But such critics are too often the onlookers who have no idea of the principles involved. As long as it follows the rules of the game and the tenets of fair competition college football will be an asset to the nation.

As an asset it has many benefits. He who attends a game and fails to feel the thrill of the contest is lacking in some vital element. He who cannot visualize the value of such training to the youth of the country has not investigated the game thoroughly. As a public spectacle it trains men in the qualities of leadership, teaches them to get the most from themselves physically and mentally so that their efforts may be a credit to their teams. Also, as a public spectacle revenue is derived from the general public which enables many colleges to carry out phases of physical education which would be impossible under the ordinary revenues derived for such pur-

poses. In many colleges football supports more than three-quarters of the athletic program which brings into competition the largest part of the student group.

Football may be indicted for too much specialization, too much attention to a few men, but that is not the case at M. A. C. It may be indicted for a program out of balance with its importance, but when it supports the general athletic program of an institution it is justified. It cannot be justifiably accused of teaching anything but good sportsmanship, clean living, and concentration of effort, all lessons as important as any which can be taught in the classroom. It means the expenditure of tremendous effort, it requires just a little more than the best from every player. It helps to cement relations between the two greatest institutions of the state. It holds at a high point a healthy spirit of competition and focuses alumni attention on the College to an extent not reached by any other activity. Football reigns but a few weeks each year but its period of ascendancy is important to all concerned. May it long retain its prominence and continue its beneficent influence.



The question of a suitable goal of endeavor for branch associations is occupying the attention of leaders among alumni groups but it is one which must be settled by each organization to its own satisfaction. The alumni office cannot evaluate the possibilities of any certain group and set for it the mark it should strive to attain, this can be done only by the organization itself. There is a great variety of fields in which the branch association can apply itself. They range all the way from financial programs to those of purely organization work for its sake but in any case the type of work as well as the amount to be accomplished must be determined by the local organization.

## "Close Beside The Winding Cedar"

Charles McKenny, '81, prominent educator and president of the Ypsilanti normal college, addressed the convocation on October 1.

A series of motion picture attractions will be shown one Sunday evening each month at the People's church taking the place of the regular evening service.

Fencing equipment has been purchased by the athletic department and instruction will be given all students wishing to learn the art by O. M. Lebell, instructor in French.

John Farrell Macklin, coach of the famous teams which established football history at M. A. C. has been invited to attend the stadium dedication ceremonies and take part in the unveiling of the varsity club tablet.

New sidewalks are being constructed near the Home Economics building. The main path for foot traffic established near that building by the moving of the Post office will be paved and another crossing the campus to the new library will also be installed.

Between the halves of the big game Saturday President Butterfield will join President Burton on the Michigan side of the stadium and remain with him through the third quarter. At the end of that period President Burton will go with President Butterfield to the M. A. C. side and stay there until the end of the game.

Alumnae may well look with envy upon the new rules for co-eds which limit the number of parties each term only to the student's ability to obtain invitations, but the trouble starts when grades fall below "C," then the Woman's League steps in and decides just how many parties will be allowed. It at least provides an excellent opportunity for proving the efficacy of student government.

A new color has been added to the array of the freshman. Beginners in the liberal arts course are appearing with gray buttons on their green lids.

Only part of the scoreboard at the stadium will be visible to the crowds in the stands on October 11; the necessity for erecting bleachers in front of the board preventing assurance of a clear view.

Alumni visiting the college the day of the Michigan game should not fail to visit the new library if possible. It will be open until noon of that day according to Mrs. Landon, and she invites all visitors to pay her a visit.

"Winter Courses in Agriculture," the title of the June number of the College bulletin gives an outline of the short courses available, the requirements for admission and other material of interest to the general agriculturist or the specialist in some branch of the industry. Enrollment is scheduled for October 27 and the longer courses will be completed March 20.

On the evening of October 1, College officials tendered a reception to President and Mrs. Butterfield in the reading room of the new Library. All members of the College staff were invited and after the guests had met the new president there was music for dancing. Secretary Halladay had charge of arrangements for the event.

The summer has witnessed the shifting of several fraternities from established homes to new ones. Delta Sigma Phi, formerly the Aurorean, now occupies a house on Michigan avenue near to the home of Lambda Chi Alpha, formerly the Forensic, near Delta street. The house formerly used by Delta Sigma Phi on east Grand River is now occupied by Alpha Gamma Rho. The Pythian society, the last co-ed social organization to move off the Campus now uses the residence vacated by Alpha Gamma Rho.

## VARSITY IN GOOD FORM AGAINST OLIVET

*Minor Weaknesses Due for Correction This Week—Final Score 55 to 3.*

Apparently suffering slightly from over-confidence and lacking the presence of Coach Young the M. A. C. team demonstrated what it might do in the first few minutes of the game against Olivet in the new stadium last Saturday but it soon rounded into something like its old form and ran up a 55 to 3 score against the Congregationalists, losing several excellent chances to score through a flock of penalties. At no time did the visitors seriously threaten the M. A. C. line, at no time did their offensive have the power to break down the resistance of the Big Green squad and it was only through a poor punt, the only one of the game that placed the ball in a position to score the field goal which constituted their total for the day.

Olivet came with a squad of at least three full teams and used a large proportion of those present before the game was completed. For the home team a continuous stream of substitutes enlivened the proceedings late in the game and gave a good account of themselves. Many M. A. C. prospects who had not hitherto seen action with the varsity had a chance to take part in at least part of the exhibition, and third string men demonstrated, in many cases, that they had ability which will entitle them to further consideration in the future.

Besides the offensive practice afforded the squad in preparation for the annual clash with Michigan, Olivet gave it effective training in defense against forward passes and handling punts. In the overhead attack the home team looked easy for a good team on Olivet's first two tries but after that the net was tightened and the field well covered, but in handling punts and general handling of the ball M. A. C. looked weaker than it did in its first appearance. Some of these slips are expected in the early season but a succession of inexcusable blunders call for corrective measures such as will be applied during the next few days.

There was a little encouragement to be gleaned from the exhibition of punting given by Coach Young's men. In no cases were the kicks long or of remarkable height but when Richards was booting the ball he displayed a tendency to place his drives where the opposition could not return them. His favorite spot was close inside the twenty-yard line and he did this consistently. Richards has not been used as a punter in all of his experience with the varsity but his work with the ball on last Saturday again opened the question as to just who would shoulder the kicking burden against the Maize and Blue. Of course he was favored by comparatively weak opposition which allowed him plenty of time to get the ball into the air but even with that consideration his work was of a high order. Rollie was easily the outstanding man in the backfield, his long runs, his passing and blocking were first class throughout, and in addition he will be in good shape for the big game on Saturday.

Neller had a big day, also, he was one of the most consistent ground gainers, around end or through the line and interspersed his dashes with those of Richards and Schmyser for necessary yardage when he was called into action. In the line Eckert had his first chance to play with the regular varsity lineup. He held his ground well and was a power on breaking up those plays which the visitors tried to send through his position.

Robinson and Schultz on the ends, with Anderson, Edmunds and a long list of reserves prevented the runs of the Olivet team from counting for gains. It is extremely doubtful that the Crimson would have counted a single first down had it not been for opportune penalties.

From the spectators' standpoint the game was one of the slowest seen on the home gridiron in a long time. Countless injuries, of a minor character, to the Olivet players delayed the whistle when the officials were not trying to gain unanimous

consent to rulings on various plays. Haskins was relieved from duty at right tackle when he lost patience and berated the head linesman for his tactics while M. A. C. suffered a fifteen-yard penalty in addition. Olivet drew but a small share of the official reverses inflicted, which is as it should be in a game between contestants so unevenly matched, it is a sort of handicap which should add something to the interest in the game but which in Saturday's case only served to delay a rather slow exhibition.

Coach Young watched the Michigan-Miami affair at Ann Arbor and was assisted in his observation by Coaches Kobs and Casteel, rulers of the horde of freshman competitors. Coach Taylor remained in charge of the home operations and directed the play but the task of keeping the score to respectable proportions was too heavy for his ingenuity. Second and third string players went through the Olivet line and around the ends with ease during the closing few minutes of the game and a series of rushes was taking the team close to the Olivet goal when time was called.

Once again a visiting team had men of better than ordinary size and of fair ability but the M. A. C. line showed far superior form when it got down to serious business and the Green backfield shone with unusual brilliance. Haskins and Speikerman started at the tackles, Hultman and Hackett at the guards, Robinson and Schultz at the ends, Eckerman held down his customary post in the center of the line and Lyman, Neller, Richards and Schmyser began the afternoon in the backfield. Changes were made frequently. Eckert went in at tackle for Speikerman, Rommel took Hultman's guard and the latter went out to end in place of Schultz. Lioret relieved Richards and the latter went to quarter relieving Lyman. Goode and Beckley took places in the backfield with Kebler, McMillan, Wolfinger, Schneider all getting a hand at carrying the ball. Anderson, Collett, Cole, Edmunds were some of the ends on the field for M. A. C. while Farley and Thayer saw some service at guard. Eckerman

was given a respite from his work at center by both Vogel and Vogelsang. Garver played tackle for nearly half the game. It was impressive that backfield and linemen could be changed often without affecting much the power of the team.

Jack Blott, all-American center on the Michigan team in 1923, and two assistants kept tabs on the game for Coach Yost from the press stand. It is evident that the Michigan leader finds in M. A. C. more than the usual opposition expected from the Green and White eleven and does not look upon the dedication game as a practice session in preparation for the contest with Illinois the following Saturday.

Ritchie, right tackle for Olivet was an M. A. C. student up to this fall but was ineligible for competition during his stay in East Lansing.

With one touchdown in the first quarter, two in the second, one in the third and four in the fourth the points were rolled up by the home team. Olivet's claim to glory, a field goal from the 25-yard line was put across in the final period. In only one case did the team fail to score a point after touchdown. Details of the game are inconsequential, they indicate nothing of special interest which has not already been told. A large proportion of the forward passes resulted in gains, Richards to Robinson or Schultz counting for much territory while Neller running from punt formation with excellent interference worked the visitors defense for impressive gains. Early in the game Richards raced thirty yards for a touchdown only to have it called back and M. A. C. penalized. In touching on the backfield men prominent in putting the ball ahead Lyman, Lioret and Beckley must be counted in. Beckley played the best game of his career in this department.

Schultz .....	LE .....	Kirschman
Speikerman .....	LT .....	Folland
Hultman (c) .....	LG .....	Root
Eckerman .....	C .....	Gibbons
Hackett .....	RG .....	Betts
Haskins .....	RT .....	Ritchie
Robinson .....	RE .....	(c) Anderson
Lyman .....	QB .....	Brumson
Schmyser .....	LH .....	Rigley
Richards .....	RH .....	Null
Neller .....	FB .....	Jones
Officials: Referee, Ritter, Purdue, Umpire, Koper, Western State Normal, Head Linesman, Doane, Michigan.		

## THAT THE WORK MAY CONTINUE

*Opinions on the Memorial Building as Expressed by Subscribers to the Fund.*

Dear Mr. Secretary:

I missed meeting you before leaving Lansing last night and so am mailing my check for \$1,000.00, the amount of my last subscription for the Union Memorial building. When your committee called last year—imperturbable, indefatigable and irresistible—with subscription blank all filled out and ready, I took the proffered pen and signed on the dotted line. But with perhaps unnecessary precaution and possibly questionable taste, I appended a condition that the amount should not become payable until I could be sure the building would be completed.

My wonderful experience of yesterday—gratifying, reassuring and inspiring—proved precaution unnecessary and showed that beyond peradventure that beautiful and substantial facade, so far completed, will presently develop into the ideal structure which we have longed for and for which we have labored.

All in good time, I make no doubt, a stately and beautiful building will repose in its superb setting and become to all Alumni a Temple of Blessed Memories and to all students a shrine of daily inspiration and a constant, comforting, practical utility; a beautiful ideal put to perpetual use. And after all it is the ideal put into practice that is the abiding grace of culture.

Accept, dear Mr. Secretary, my heartiest congratulations on the splendid success of the last reunion. It was fine in every way, and you, and all of you, are entitled to great credit and to grateful appreciation.

With warm personal regards, I remain,  
Yours most sincerely,

Henry A. Haigh, 1874.

Frank Johnson, '95:

"I am enclosing you check plus interest in payment of the balance due on my subscription to the Union Memorial building. I trust you will now be able to complete the Memorial building at a very early date without the aid of any seafarer."

F. A. Johnson, '21:

"I am enclosing check as total payment of my subscription to the Union Memorial building fund. At some future time I hope to supplement this. I am very much pleased with the progress that has been made, and hope to visit M. A. C. in about a month to get in touch with you once more."

E. F. Hock, '12:

"Enclosed find my overdue subscription to the Memorial fund. Sorry you had to notify me so many times of my dilatory action, and wish I might do more. (But as I am starting on a trip around the world in my new yacht, the extra cash is not available.) Sympathy to the author. Success to you and the Memorial building."

Lloyd A. Sheffield, '22:

"I am enclosing check to cover my long since due pledge to the Union Building. In order to make up in a small way possibly the delay, I have increased the amount a bit, which I am certain will not come amiss.

"I wish you all success in the completion of the Union Memorial."

Walter Warden, '07:

"My pledge to the Union Memorial building fund has long since been paid. I am enclosing a small check. I sincerely wish it was in keeping with the building project instead of my income."

W. H. Cudaback, '20:

"Enclosed find my check which pays in full my pledge toward the Union Memorial building. I trust this is coming in time to keep the good work going."

R. M. Maitland, '21:

"Enclosed find check to apply on my pledge for the Union Memorial building. I shall send the fifth and last installment in the near future unless I fall and break my neck."

Ethel M. Snyder, '20:

"I am surely glad to be able to send you the full amount of my pledge, after keep-

ing you waiting for so long. It hasn't been from neglect or lack of interest that I have not sent sooner, for no one is more anxious to see the fund reach the desired amount, than I. Some time in the future I may be able to send more.

"Wishing you every success, I remain always an 'Aggie' booster."

C. F. Ritchie, '17:

"Just got the wolf chased far enough from the door to send you my little past due contribution."

## POTATO SHOW IS PART OF FARM WEEK EXHIBITS

A new and interesting feature has been added to the list of attractions the College will present for Farmers' week with the announcement that the State Potato show will be held on the Campus at that time. Last year this event was held in connection with the State Apple show at Grand Rapids but this season the two exhibits will be separate. An extensive list of prizes has been prepared by the officials in charge of the show and it is expected to attract general attention from producers and dealers.

Farmers' week will be February 2 to 6 and a list of meetings similar to those held last year will occupy the attention of many visitors.

Dedication and Homecoming day program now includes: 2 o'clock (eastern standard time), unveiling of tablet to varsity men; 2:30 o'clock, stadium dedication ceremonies; 3 o'clock, Michigan-M. A. C. game.

## NECROLOGY

CLARENCE L. McMILLAN, w'21

Clarence Louis McMillan, w'21, died in Pasadena, California, on June 19 after an illness of more than a year. He was born in Detroit December 29, 1898 and was graduated from Northwestern high school in that city in 1917. The fall of that year

he entered M. A. C. and took a two-year course in landscape gardening. In 1919 he went to California where he continued in the work he had prepared for in College until forced by illness from active effort. While at M. A. C. he was a member of the Phi Delta society and engaged to some extent in athletics. A brother, R. A. McMillan, is a member of the class of 1925.

E. N. BALL, '82

E. N. Ball, '82, died at his home near Hamburg, Mich., August 23, 1923, according to information recently received.

## MARRIAGES

KARKAU-BABCOCK

Edward L. Karkau, '20, and Gertrude Babcock, '20, were married September 6, 1924. Their home will be in East Lansing at 320 N. Center.

MUSSELMAN-GRETTENBERGER

Forest F. Musselman, '19, and Marion L. Grettenberger, '18, were married August 23, 1924. Musselman is connected with the Chesterfield Hills Realty company and Mrs. Musselman was formerly in the Chemistry Experiment station at the College.

MALLORY-FINCH

Announcement is made of the marriage on August 30, 1924, of Gerald Mallory, '23, and Ruth Finch.

GALBRAITH-SANDERS

S. Neil Galbraith, '24, and Thelma Sanders, '25, were married September 4, 1924. They are living at 1917 Jerome street, Lansing.

## CLASS NOTES

'92

Arthur Stow is in the insurance business at Pewamo, Michigan. He is also deputy sheriff.

'94

Ernest V. Johnson is general foreman in the construction department at the Detroit Edison company. He lives in Detroit at 7501 Dunedin.

'95

Thorn Smith says that his daughter, Katherine E. Smith, enters M. A. C. this term as a sophomore.

'01

Major and Mrs. (Irma Thompson, '00) M. L. Ireland are now at the Q. M. Depot, Jeffersonville, Indiana.

## '04

George W. White is in steel drafting work with the Jewell Iron works at Los Angeles. He lives at 414 S. Grand street.

## '07

Violet Miller Dixon has moved in Los Angeles to 688 S. Westmoreland avenue.

B. B. Clise may be reached at P. O. Box 788, Havana, Cuba.

## '08

William Rider is living in Fayetteville, New York.

## '09

N. B. Hubbard is a consulting engineer in Detroit with offices in Room 614, 1504 Broadway. He lives at 2985 Blaine avenue.

John A. Smith describes his work as follows: "Myself and family are located in a suburb of Harrisburg, Pennsylvania (Washington Heights R. 1, Camp Hill, Pennsylvania). Am operating an outdoor service bureau, with a title of landscape forester. My force consists of twelve experts, two heavy duty trucks, and a four ton trailer, power driven saws, power sprayer, and this season have invented an electric driven tool for cavity work. With this tool one man can remove as much unsound wood from a cavity in a day as two men can remove in a week with mallets and gouges. I have a paint that will stick and remain stuck on wounds for ten years, it disinfects the wound as well as being a wood preservative."

R. Z. Hopkins is plant superintendent at the Hudson Motor car company and lives in Detroit at 2576 Hurlburt avenue.

## '14

Gerritt Cotts is a practicing physician in Chicago giving special attention to obstetrics and gynecology. He is on the teaching staff of the Rush Medical college. Cotts lives at 1060 Ainslie avenue, and has his offices at 5036 Broadway.

W. W. Lankton reports as electrical engineer at the Detroit Copper and Brass Rolling mills. He lives at 2169 Hubbard avenue.

C. W. Gifford is another Detroiter, living at 114 Newport avenue N.

R. W. Wilson is assistant sales manager for the Clarage Fan company of Kalamazoo, and lives at 627 Melrose street.

C. Faye Myers is breeding production Guernseys at Knolly-nook farm near Grand Blanc, Michigan.

## '15

John W. Leggat is sometimes termed the shock absorber for the Gray Motor corporation of Detroit, so-called as all complaints are turned over to him. He lives at 4720 Brooklyn avenue.

## '16

"Would like to see the old gang on October 11," writes Charles N. Richards, R. R. 4, Benton Harbor. "I haven't forgotten U. of M.'s last appearance at M. A. C. Let's go. Isn't there any way of getting some M. A. C. football news into the Chicago papers. We seldom see the name mentioned."

## '17

P. M. Hodgkins, Gorham, New Hampshire, writes that he is still in the United States Forest service.

Credit manager is the title that H. P. McLean places after his name now. He is with the DePree company in Holland, Michigan, manufacturers of SanTox preparations.

Edwin H. Pate is associated with Russell A. Murdock, consulting engineer, in Detroit, and lives at 5177 Hillsboro avenue.

## '18

Cleo Gledhill has just returned to Galion, Ohio, from New York where she took special work in home economics at Columbia University this summer.

Eldred Walker announces the birth of a daughter, Jane, on September 9, 1924. Walker is a structural designer in Rochester, New York, subway construction, and lives at 25 Leander road.

## '19

Winnie Haywood is located in Davenport, Iowa, at 1309 Perry street.

## '21

Nelson R. Carr is associated with Donald B. Pockock, fruit and produce broker of Cleveland, and lives at 6310 Dibble avenue N. E.

S. J. Marsden instructs in poultry husbandry at the University of Nebraska, Lincoln.

Harold J. Plumb and Florine Folks Plumb, '20, who live at 213 N. Webster street, Jackson, Michigan, claim to have the most representative M. A. C. household going. With them reside John B. Donovan, '21, Henry J. Kurtz, '21, and Charles D. Mallock, '23. All four men are engineering employees of the Consumers Power company. They extend a welcome to any M. A. C.ite in or about Jackson.

H. L. Broan is a draftsman at the Dodge Brothers Motor Car company and lives in Detroit at 6522 Lawton avenue.

## '22

"Am still with the Mutual Fire Prevention bureau, 230 East Ohio street, Chicago," writes C. W. Gustafson. "M. A. C. alumni here are waiting for news relative to prospects for our football team. How soon will we be able to write Michigan State instead of Michigan Aggies? We all hope that it will be soon."

As a loyal engineer, L. F. Keely claims distinction. He has sent a recruit from Milwaukee to take the agricultural course which he convinced him was the best on the ag. market. Keely lives in Milwaukee at 754 34th street.

Lillian Grimm, 217 E. Main street, Elkton, Maryland, writes: "Maryland is such a delightful state in which to work that I plan to stay on indefinitely as home demonstration agent in Cecil county. There are now three M. A. C. folks doing extension work here—Eva Schurr in Harford county, Lohal Green in Garrett county, and I. Our Alma Mater is pretty well represented in other branches as well as in the extension. An open house for M. A. C. folks is always held at 217 E. Main street, Elkton. I hope next time to say for Michigan State folks."

J. R. Witwer is engaged in county forestry work in Wayne county, along with J. M. Bennett, '19 and T. R. Miller, '23. Witwer lives at 1090 Williams street, Plymouth.

Our Business is Growing

### THE CORYELL NURSERY

R. J. Coryell, '84      Ralph I. Coryell, '14

PLANT TREES AND SHRUBS NOW

West Maple Ave.

Birmingham, Mich.

THE STRAUS BROS. COMPANY

First Mortgage Bonds

G. O. STEWART, '17

700 W. Washtenaw St.

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A. M. EMERY, '83      Books and Office Supplies  
223 Washington Ave. N.

H. C. Pratt, '09, in charge of Office Supply Department

THE EDWARDS LABORATORY, S. F. Edwards, '99  
Lansing, Michigan

Anti-Hog Cholera Serum—Other Biological Products

E. N. PAGELSEN, '89, Patent Attorney

1321 Lafayette Building, Detroit.

FORDS — LINCOLNS — FORDSONS —

GERALD BOS, '16 with STANDARD AUTO CO.

Grand Rapids, Michigan

THE GRAND RAPIDS SAVINGS BANK

Grand Rapids, Michigan

"The Bank Where You Feel at Home"

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C. Fred Schneider, '85, Manager Division Branch

WALDO ROHNERT, '89

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SAM BECK, '12, with LOUIS BECK COMPANY

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Society Brand Clothes—Complete Haberdashery

GOODELL, ZELIN C. (M. A. C. '11F)

Insurance and Bonds 208-211 Capital National Bk. Bldg

FORDS—W. R. COLLINSON, '18

The F. J. Blanding Co., Lansing

# WRIGLEY'S

After every meal

A pleasant and agreeable sweet and a l-a-s-t-i-n-g benefit as well.

Good for teeth, breath and digestion.

Makes the next cigar taste better.



Sealed in its Purity Package



## Preferred Position

Old Timers in advertising well remember that the best preferred position in any small town "sheet" thirty years ago was alongside the personals.

The alumni publication is the only magazine today that offers advertising space alongside personal news notes.

These notes are all about personal friends of the readers.

So—every page is preferred position.

Forty-four alumni publications have a combined circulation of 160,000 college trained men. Advertising space may be bought individually or collectively—in any way desired. Two page sizes—only two plates necessary—group advertising rates.

The management of your alumni magazine suggests an inquiry to

## ALUMNI MAGAZINES ASSOCIATED

ROY BARNHILL, Inc.  
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23 E. 26th St.

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230 E. Ohio St.



After the third lightless night, the business men took matters into their own hands. "If the city won't pay for the lights, we will," they told the city council.

## Where was Lima when the lights went out?



MAZDA, the Mark of a Research Service. It is the mark which assures the user of the lamp that the manufacturer had advantage of the most recent findings of the Research Laboratories of the General Electric Company. Invention moves from the ideal to the real. So the researches of men trained to investigate and experiment make impressive contributions to human progress.

As part of an economy program, Lima, Ohio, tried turning out the street lights. The trial lasted three nights.

One newspaper summarized the result as "the probability of a crime wave, increase in the number of traffic accidents, and the loss to Lima business houses of a gigantic sum during the holiday season."

# GENERAL ELECTRIC