The MAC. RECORD.



Michigan Agricultural College Association Publishers B East Lansing

Vol. XXX

Nov. 3, 1924

No.

The M. A. C. RECORD

Established 1896

Published for the alumni and former students of the Michigan Agricultural College by the M. A. C. Association.

Published weekly during the college year and monthly during July, August and September; thirty-five issues annually

Membership in the M. A&C. association, including subscription to The Record, \$2.50 per year.

Unless members request a discontinuance before expiration of their memberships it will be assumed a renewal is desired.

Checks, drafts and money orders should be made payable to the M. A. C. Association. Entered as second class matter at the post office at East Lansing, Mich.

ROBERT J. McCARTHY, '14, editor.

THE M. A. C. ASSOCIATION

Faculty Row, East Lansing, Mich.

Officers-1924-25

Frank F. Rogers, '83, Lansing, President Arthur C. MacKinnon, '95, Bay City, Vice-President Luther H. Baker, '93, East Lansing, Treasurer Robert J. McCarthy, '14, Secretary

EXECUTIVE COMMITTEE

Members elected at large

Henry T. Ross, '04, Milford, Mich., Term expires 1925 Clifford W. McKibbin, '11, East Lansing, Term expires 1926 G. V. Branch, '12, Detroit, Term expires 1927 W. K. Prudden, '78, Coronado, Calif., ex-officio Harris E. Thomas, '85, Lansing, ex-officio E. W. Ranney, '00, Greenville, ex-officio

BRANCH ASSOCIATIONS

In Michigan unless otherwise noted.

BARRY COUNTY

BERRIEN COUNTY

BAP CITY

CENTRAL MICHIGAN

CHICAGO

DETROIT CLUB

FLINT

GRAND RAPIDS

MILWAUKEE, WIS.

NEW YORK CITY

NORTHERN OHIO

NORTHWEST MICHIGAN

OTTAWA COUNTY

PORTLAND, ORE.

ST. CLAIR COUNTY

ST. JOSEPH COUNTY

SEATTLE, WASH.

SOUTHERN CALIFORNIA

SOUTH HAVEN

WASHINGTON, D. C.

WESTERN NEW YORK

WESTERN PENNSYLVANIA

THE M. A. C. RECORD

Vot. XXX, No. 7

EAST LANSING, MICHIGAN

NOVEMBER 3, 1924

BUTTERFIELD FAVORS NAME CHANGE

Finds Present Designation Unfair; Guarantees Main Purpose is Agriculture.

In an address before the State Grange in convention at Petoskey last week President Butterfield urged that the name of the College be changed to Michigan State College since the present designation no longer adequately expresses the service rendered by the institution. His speech as reported by the press follows:

"The name of the college should tell the truth and the truth is that the institution is no longer exclusively an agricultural college as it was a generation ago. Engineering, home economics, and liberal arts courses have been added. When alumni, who have been agitating the change in name, have asked my opinion I have answered that the time has come, in my judgment, when the change should be made," Dr. Butterfield said.

The president added that the major work of the college should be and will be agriculture as long as he is at the head.

Turning to the extension department of the college, the new president stated that information that has come to him recently regarding the county agent system has caused him some concern.

"Changes may be necessary, but in the meantime, the farmers must give the extension system their heartiest support and avoid the calamity of permitting the county agent system to die out."

Dr. Butterfield struck a note which apparently was pleasing to the Grangers when he recommended the return of farmers' institutes as part of the Michigan extension system. The speaker touched lightly upon the needs of the college by asserting that until

recently it was half starved as far as its physical needs were concerned. The legislature, he said, should take care to provide for its expansion and development.

This announcement by the president opens the way for such action as will be necessary to bring about the change in name which has been a topic of discussion among students and alumni over a period of fifteen years. Recent investigation has disclosed that the only action necessary to accomplish this is the repeal of an act passed in 1000. In the state constitution the College is not designated by a particular name, merely as the agricultural college of the state, so no amendment will be needed. Alumni in the legislature have already expressed their desire to place the matter before the next session so that it may be settled as soon as possible.

President Butterfield was apprised of the action of alumni groups and the over-whelming vote of the students favoring the change in name and looked into the situation carefully before making his announcement. His previous connection with the College antedated the first efforts made in this direction, in fact, when he was at M. A. C. before, the College had not started to reach its present proportions in variety of curriculum and enrollment.

In his recommendation he proposes Michigan State College without the modifying terms suggested previously. These had been added as a concession that there might be opposition and it was expected that the College would be known by the name President Butterfield proposes if the proposed term had been accepted. The shorter name will undoubtedly meet with the approval of the majority of those interested in the change.

STUDENT STARTED NEW FOUNDATION

American-Hungarian Society Fosters Exchange Scholarships; Drawing Support.

Through the efforts of the American Hungarian Foundation, established here a short time ago, two research professors from Hungary are carrying on their work at M. A. C., one in the division of botany and the other in the bacteriology department. These men will be stationed at the college during the present year, not only studying methods of this college, but also conducting seminars for graduate students.

Professor Geza Doby of the University of Budapest, international authority in biochemistry and plant physiology, is the visiting professor in the botany division. He is accompanied to this country by his wife, his two chldren remaining in Hungary. Professor Alexander Kotlan of the Royal Veterinary College of Budapest is doing research work along zoology and animal pathology lines, working in conjunction with the College bacteriology department.

The present American-Hungarian Foundation secured its start under the initiative of a Hungarian student in attendance at M. A. C., Julius Madarasz by name, an engineer in the class of 1924. The organization began as a Student League and it was not long before students from eight universities joined the league. Professors in many institutions became interested in the plan, and the royal Hungarian minister at Washington, D. C. officially endorsed the plan.

In the summer of 1922, Henry Ford became interested and pledged the expenses of two exchange-students between the two countries. The International Harvester company made the same generous offer. In the same year M. A. C. appointed an advisory committee to the Students' League.

In 1923 the American-Hungarian society was formed as a substitute for the students' organization. This organization was made up of prominent men of Lansing. A second chapter of the society was later formed in Cleveland, and it is now hoped that similar chapters will soon be organized in all of the larger cities where there are resident Hungarians.

In December 1023, the Hungarian government and the League of University Professors of Hungary officially accepted the plan and appointed Count Paul Teleki, ex-prime minister and professor, to cooperate with the movement.

In the spring of 1924 the State Board of Agriculture endorsed the plan and pledged its official support. It appointed the committee on advanced degrees to represent M. A. C. in the society.

The society became incorporated, under its present name, under the laws of the state of Michigan in April, 1924, with headquarters at East Lansing.

The American-Hungarian Foundation has at present a fourfold purpose. First—to bring about an exchange of professors and graduate students between the Hungarian and American universities and colleges. Second—to establish an American-Hungarian Institute in the University of Budapest, Hungary. Third—the American education of Hungarian inunigrants to America and the publication of a periodical for this purpose. Fourth—the publication of American literature in Hungary and Hungarian literature in America.

The coming to M. A. C, this fall of Professors Doby and Kotlan is a direct result of the efforts of organization. With such a start it should not be long before M. A. C. graduate students will be able to avail themselves of the opportunity of studying in the University of Budapest.

The officers of the organization are Clarence E. Bement, Lansing, president; Dean F. S. Kedzie, vice-president; Professor A. H. Nelson, M. A. C., recording secretary; Julius Madarasz, corresponding secretary and trustee; Jacob Schepers, treasurer; and Professors E. A. Bessey and L. C. Plant, trustees.

NEW RADIO EQUIPMENT INSTALLED

Gifts of Apparalus Gives College Up-to-Date Station With Great Range.

Broadcasting by the College radio station WKAR will be greatly improved with the putting into commission of new equipment which has been supplied by two corporations and which is now being installed. From the Consumers' Power company, the College has received a 182-foot tower which will hold one end of the aerial while the other will be attached to the top of the water tower. The Detroit News has contributed a Western Eelectric radiophone transmitter which has been valued at \$35,000. These items will increase the value of the station by adding to its range and efficiency of its operation.

Thus radio broadcasting has advanced from an experimental proposition conducted primarily by students interested in the work to an official activity of the College. Two years ago marked the first attempts to use the radio for entertainments and since that time there has been a steady increase in its usefulness, which until the gift of this equipment was hampered by lack of suitable, dependable equipment. first station was largely a makeshif affair erected by students and faculty members but it succeeded in arousing enough interest in the possibilities of the work that it attracted the attention of two organizations willing to add to its equipment free of cost to the College. With the new station the College will be able to continue to send out the selected list of programs it has used in the past and also arrange special lectures and other events of general interest, and send them out as efficiently as any station in the territory.

J. B. Hasselman, director of publications, is chairman of the committee in charge of broadcasting. He announces that the program for the coming season depends so much on the final classification of the station that but little has been done to arrange a definite list. With its new equipment, WKAR can be put under class B which allows for a wave length of 400 to 500 meters, while in the past it has operated as

a class A station with a wave length of 280 meters. In case the classification is advanced hours will be assigned for broadcasting and that will limit the number and length of programs so the plans for these programs await the approval of the application for a class A rating. In case the new rating is allowed a larger number of receiving sets will be enabled to pick up programs thus enlarging the field covered by the station and increasing the value of the programs sent out. It is believed, however, that the operation of the new equipment cannot begin until after January 1. the meantime the old station is handling football games and such other programs as the College wishes sent out.

Unlike most apparatus of its sort it is not necessary for the person or persons providing the program to go to the studio, especially constructed on the fourth floor of the Home Economics building. phone wires convey the sound waves from the point where the program is given to the amplifying apparatus and broadcasting station. Thus the speaker at the gymnasium, in the studio, the armory, the stadium, or any other point where a speech is given, talks into a microphone and the wires and central apparatus do the rest. Recent improvements include a system of colored lights which indicate to the speaker whether he is speaking in a manner most satisfactory for radio work, these are operated from the station. The new broadcasting apparatus will be placed on the second floor of the new power house and the tower to hold the aerial is being erected on top of the engineering shops.

The station will be of the 500-watt type. A motor generator set in the new power house will supply energy for the large vacuum tubes used in the transmitter. The voltage supplied in these tubes varies from 1600 to 2000, direct current. The tubes will be lighted by a small generator set supplying 15 volts.



VIEWS AND COMMENT



Contentions that colleges like M. A. C. do not supply Christian leadership are, of course, erroneous, vet they are often broadcast by those who point to the work of the denominational institutions. As a matter of fact the missionary work done by agricultural graduates is reaching the point where it is considered the most successful of all types of this endeavor. M. A. C. graduate goes among the people of a foreign nation with his background of broad training, entitling him to act as an advisor in scientific matters as well as in the capacity of spiritual leader. He teaches the unskilled native how to expend his efforts to the most advantage, how to rotate his crops, select his seed, cultivate and harvest. From the fund of knowledge he has gained in College he knows something of community organization and effort, ways of education constitute, in a broad sense the essence of his course in College. He has seen the regular student and the short course man, the extension worker and the member of the faculty. He has had an opportunity to watch the fruits of this work and see the advantages of the different sys-The Christian background he obtained through this work among students as a member of student organization, or his connection with the People's church. All of these forces have blended in the individual who chooses missionary work for his own, at least they are present for his use and observation. Thus is the M. A. C. graduate the best equipped for his work, he can meet the farmer on his own grounds, he can discuss equally well economic and fundamental religious policies. He proches the ideal for this sort of worker.

Nor can the importance of this work for the College itself be overestimated. From France and China have come agricultural students anxious to learn American ways and return to their native lands to spread the truths as the United States has found them. They come to M. A. C. because they were told of its prominence as

a scientific center and because their early instructors went from here. They will return to add to the fame of M. A. C. in far lands and their numbers will increase as time passes for this manner of joining the Gospel and science has proved its efficacy.



Proper competition for the M. A. C. football team is a much discussed matter. It is granted that it should meet Michigan's eleven each year but other opponents are left to hazy suggestions in the minds of most alumni. This season, at least, has effectively proved that competition offered by colleges of the M. I. A. A. is not of the type necessary for good work, the choice of others has been open to question. the first place the date of the Michigan game decides the schedule for the fall, That is set at Ann Arbor. Dates with Conference elevens are plentiful when they are played on their home fields but the experience of the M. A. C. team at Madison and Evanston does not sharpen a desire for this sort of a program. Any team plays to win, if it is worth sending onto the field but the insuperable obstacle of officiating often determines which team has the larger score at the end of the game

It is proposed that smaller Conference elevens be booked and that is also a matter which they decide in the negative, as a rule. Any number of teams are suggested as suitable but usually their dates conflict with those of M. A. C. since this College is the member of no organization. is a possibility that the next few years may see a re-alignment of these conferences and that M. A. C. will find its sphere in one of them, until that time the matter of a schedule must be one of expediency rather than choice. The efforts of Director Young are applied to reducing the tangle to the most advantageous form but thus far the completed program has been no accurate reflection of his desires.

"Close Beside The Winding Cedar"

Dairy students at the College have formed a club to foster interest in the course and encourage discussion.

Greenhouses in connection with the new horticultural building are nearing completion and will be ready for use within a short time.

A most delightful Indian summer has bathed the Campus in sunshine throughout the early fall, making up for the rigorous temperature of the accustomed summer.

Professor A. K. Chittenden has been elected Secretary of the Ohio Valley section of the Society of American Foresters. It is planned to have the next meeting at the College or on the state forest at Grayling.

Students of the forestry department are locating the trees on the new large scale maps of the Campus and indicating the species, diameter and height of each. When the work is completed the landscape architect will have a record of each tree.

Professor J. C. DeCamp as Secretary of the Michigan Forestry association is carrying on a campaign for more members. The association has published an attractive booklet on forestry which is being sent to new members and it also sends out news bulletins at more or less regular intervals. It is planned to hold a meeting of the association at the College this winter, probably during Farmers' week.

Jackson county alumni threaten to institute further activity in their territory with a meeting during the week of November 10. A. L. Sayles, '15, and C. A. Sanford, are the moving spirits in the enterprise. They report that there are more than one hundred alumni and former students within a short radius of Jackson and are making an effort to get a good proportion of them together so that the attempts to do some work may meet with the support of a larger number that have hitherto answered the call,

Clarence E. Bement, Lansing manufacturer, addressed the convocation on October 22.

Fred Henshaw is planning on a meeting of members of the class of '23 in Detroit at some early date.

Senator Woodbridge N. Ferris will address the student body and faculty at the convocation on November 5.

C. M. Archbold, '24, is junior forester on the Targhee National Forest and his address is St. Anthony, Idaho.

Members of the College staff and alumni were prominent in all of the meetings of the State Teachers' association. President Butterfield addressed the sectional meeting in Lansing.

Lansing and Detroit alumni are planning banquets for the football squad at the close of the season. Those of the former district planned a preliminary meeting for November 3 at the Elk's temple.

The annual forestry campfire was held in the forest nursery recently. It was well attended and a number of talks on summer experiences were given by the students. J. A. Mitchell, '09, was the principal speaker.

A whippet tank has been requisitioned by the military department of the College to add to the equipment of the infantry branch. This type of war machine is manned by a driver and gunner and is used to aid the infantry in assaults on enemy positions.

Under the leadership of Raymond Riggs, '26, Flint and E. C. Hayhow, '26, Royal Oak, the 1925 Wolverine staff is getting its work underway. A subscription campaign during which the co-eds did the work and the subscribers devoted their talents to selecting the queen of beauty among the co-eds was in full swing the third week in October. As is customary, the book is advertised as "the best ever."

LAKE FOREST NO MATCH FOR VARSITY

Final Score, 12 to 13; Fumbles Again Mar Play and Reduce Score.

Lake Forest repeated its triumph of scoring a touchdown, which it inaugurated auspiciously in 1923 in the first game in the new stadium, and added another to its total when it met the varsity last Saturday. The first score of the game came in the first quarter and the visitors were flushed with the thoughts of victory when the second period began but their hopes were short lived for the big Green team started a relentless procession with the opening whistle and tallied a total of 42 points before the timekeeper ended the struggle. The second touchdown for the Illinois team came in the fourth quarter when Beckley fumbled on his own 30-yard line and Kavalla broke through and dashed over the goal line without noticeable hindrance.

To meet the occasion as best it might the varsity line presented a patched up aspect on the left side. Hultman was at end, Garver at tackle and Vogel at guard but the faults in the game lay not so much with the forwards as they did with the backfield. In the latter department much of the offensive power was set at naught by fumbling, the same fault which lost the Northwestern game. Runners dropped the ball when tackled, fumbled it back of the line or failed to cling to the leather when they had forward passes within their grasps.

Including touchdowns and forward passes the M. A. C. team made 466 yards from scrimmage while Lake Forest made 05, including a thirty yard run for touchdown after the varsity fumbled in the final period. The home team was penalized for twice the distance lost by Lake Forest. Without taking into account the two long runs for a score the visitors gained 21 yards from scrimmage. A high wind made both kicking and passing uncertain.

The final minutes of both halves found the M. A. C. eleven well filled with reserve material which the coaches wanted to see in action. Grim made his first appearance in a varsity game. Errors by the men on the field hurried them to the bench that they might know their faults were not passed over by the coaches. A fumble always meant a substitution and other breaches of the rules for playing football were marked in a like manner.

Shortly after the kickoff Lake Forest took the ball at midfield on a fumbled forward pass. It failed to make headway and punted to the M. A. C. 20-yard line. Goode, Neller and Lyman carried the ball on successive plunges within scoring distance but Robinson failed to hold a pass on the visitors' 15-yard line and the fumble was recovered by the visitors. The next march was started from the M. A. C. 16vard line where a punt was downed. Lake Forest took the ball on downs on the M. A. C. 40-yard line and after two attempts had failed Folgate went down the sidelines for a touchdown. The attempt at goal failed. Score-Lake Forest, 6; M. A. C., o.

The quarter ended with the ball in M. A. C.'s possession in the center of the field. Anderson went in at right end for Robinson. The Green team again advanced to the Lake Forest 12-yard line only to lose the ball on a fumble. Beckley went in for Neller. A short punt gave the team another chance and Lyman, Beckley, Lioret and Goode carried the ball over, Lyman going through the line for the touchdown. Beckley kicked goal. Score—Lake Forest, 6; M. A. C. 7.

Lyman was down with the kickoff on his own 37-yard line. In two runs each Beckley made eighteen and Goode twenty-one yards. Lioret aided in the procession toward the goal and Beckley made the last foot with a dive through the line. Beckley kicked goal. Score—Lake Forest, 6; M. A. C., 14.

Fremont went in at quarter for Lyman. Anderson received the kickoff and was downed on his 31-yard line. Fremont circled left end for twenty yards but lost the ball on a fumble. He was replaced by Wolfinger. Grimm replaced Lioret. Lake

Forest fumbled Beckley's punt on its 10-yard line and Hultman recovered. Cole went in for Hultman. Wolfinger made a yard through the line and Goode added eight. Beckley went over for the touchdown. Beckley kicked goal. Score—Lake Forest, 6; M. A. C. 21.

Thayer went in at guard for Garver. The half ended just after the kickoff.

Haskins took the kickoff twenty-five yards to his 45-yard line and Fremont broke through for a 50-yard run putting the ball on the Lake Forest 5-yard line. After a penalty and a five yard gain Neller went off tackle for fifteen yards and a touchdown. Neller also kicked goal. Score—Lake Forest, 6; M. A. C. 28.

Goode put the kickoff on the 26-yard line. An exchange of punts gave M. A. C. an advantage but forward passes were incomplete over the goal line and Neller's attempt at a place kick failed. Lake Forest's efforts at advancing the ball gained it nothing and a short punt paved the way to another touchdown. Fremont and Neller advanced twenty yards on two plays and Schmyser carried the ball over. Neller kicked goal. Score—Lake Forest, 6; M. A. C., 35.

Neller took Altenberg's kickoff and carried the ball twenty-six yards to his 41-yard line. Goode made twenty-three yards around right end. M. A. C. had the ball three yards from the goal as the quarter ended.

In two plunges Neller made another touchdown and kicked goal. Score—Lake Forest, 6; M. A. C., 42.

Edmonds went in for Hultman at end. Altenberg punted out of bounds on his 40-yard line when line plays were turned back after the kickoff. Farley went in for Vogel and Vogel moved to center relieving Eckerman. Beckley went in for Neller. Lake Forest took the ball on downs on its 25-yard line. Kiebler went in for Goode. Lake Forest made seven yards on two plays but failed to make first down. Fremont caught Altenberg's punt on his own 20-yard line and advanced eight yards. Beckley and Kiebler made nine yards through the line. Beckley fumbled a pass from cen-

ter on the next play. His interference had started and Kayalla broke through, picked up the ball and went nearly thirty yards for a touchdown without being touched by a tackler. Foncher kicked goal. Score—Lake Forest, 13; M. A. C., 42.

Schneider replaced Beckley. Lake Forest made a first down through the line by recovering one of its own fumbles for a little extra distance but Schmyser intercepted an Illinois forward pass and put the ball on the 16-yard line. A poor pass to Grimm lost sixteen yards, he made up most of the lost territory on the next two plays but the ball went over. Lake Forest had the ball on its 15-yard line when the game ended.

The lineups:

M. A. C.		LAKE FO	DREST
Hultman	L.E.		Sungaard
Garver	L.T.		Priestman
Vogel	L.G.		Altenberg
Eckerman	C		Tomkins
Hackett			
Haskins			
Robinson			
Goode			
Fremont			
Lioret			
Neller			

Touchdowns—M. A. C.: Lyman, Beckley 2, Neller 2, Goode. Lake Forest: Folgan, Kayalla. Goals after touchdown—M. A. C.: Beckley 2, Neller 4. Lake Forest: Altenberg.

Referee—Knight, Dartmouth. Umpire—Kennedy, Chicago. Head linesman—VanTassel, Michigan.

FLINT ALUMNI MEET FRIDAY, NOVEMBER 14

Nominations and program committees will report at the meeting of alumni and former students of the Flint district to be held in room 801, Industrial Bank building at 8 o'clock on the evening of November 14. Edgar Osborne, '19, president of the Flint association announces that business will be the only feature of the evening and urges all interested in maintaining an organization there to join in the meeting. The first session of the year was held October 24 and twelve men responded to the invitations which were extended to men only for that meeting. The next meeting is for both men and women.

SMITH, '94, EULOGIZES W. D. HURD

Washington Alumni Hear Tribute to Life and Works of Late Leader.

At the first fall meeting of the Washington, D. C., M. A. C. Association a tribute was paid to the late W. D. Hurd, '99. former president of the organization. Alumni and former students met Harvey's restaurant on luncheon at September 26, a letter from Professor Thomas Gunson, representative of the association at the funeral of Mr. Hurd and the talk by C. B. Smith, '94, were the main features of the program. G. H. Collingwood, '11, spoke interestingly on his experience in the south. Further plans were discussed about the decision of the association to give a memorial tablet to be placed in the Union Memorial building bearing the names of the men who gave their lives in the world war.

The tribute to Mr. Hurd follows:

Since we last met together here, one of our member, Professor Wm. D. Hurd, has passed into the Great Beyond. Taken at the very noontide of his life, with years of service still before him, his passing makes us pause and, in almost infantile helplessness, ponder the ways of Providence. His was a life of efficiency, of integrity, of helpfulness, of aggressive service. have experienced his virile leadership in this association, both as a lay number and as its president. It is with profound sorrow and regret that we record his death. He died at his residence in Chevy Chase of heart disease, August 22, 1924. born in DeWitt, Michigan, December 19, 1875, and was 48 years old when he died. His father, Edgar Hurd, was at one time superintendent of the Turner Stock Farm near the college.

Professor Hurd graduated at the Michigan Agricultural College in 1899 and was granted his Master's degree at the same institution in 1908. Soon after graduation, he became principal of the Lansing, Michigan high school. In 1900 he took up work as plant and nursery inspector in the University of Illinois. Then came his appointment as Professor of Horticulture in the

School of Practical Agriculture and Horticulture at Briar Cliff Manor, New York, 1901-1903. In the summer of 1903 he organized the Extension Work of the Rhode Island Agricultural College, following which he became Professor of Agronomy at the University of Maine., 1903-1906. In 1006 he was made Dean of the College of Agriculture in the same institution and continued in this work until 1909, when he accepted a position in the Massachusetts Agricultural College as Director of the Extension Service, which position he held for ten years. In the spring of 1917 he was called to the United State Department of Agriculture as Assistant to the Secretary, to aid in the development and prosecution of the World War agricultural program, continuing his services with the Department into 1918. The latter part of the year 1919 he resigned his position as Extension Director in Massachusetts to become Western manager of the Soil Improvement Committee of the National Fertilizer Association of Chicago. He was made general director of the association in 1920, with headquarters in Washington, where he continued work with the association until his death.

At college, Professor Hurd was president of his class in his senior year. He was a member of the Hesperian society, serving as its president, director of the Athletic Association, and took an active part in all college activities. At the time of his death he was a fellow of the American Association for the Advancement of Science, a member of the Society for the Promotion of Agricultural Science, a member of the American Genetic Association, and of the American Society of Agronomy. a member of the Cosmos Club in Washington, also a member of the Alpha Zeta fraternity (Agricultural), the honor fraternity Phi Kappa Phi and Phi Gamma Delta fraternity. He was likewise executive secretary of the Northeast Conference on Rural Progress. For years Prof. Hurd was an active member in the Association of Land Grant Colleges, holding various responsible committee appointments and contributing particularly to the development of its extension work and policies.

Professor Hurd was married on December 31, 1902, to Miss Sarah E. Cooper of Lansing, Michigan. His wife, mother, brother, and two sisters survive him.

Professor Hurd will be remembered primarily as a horticulturist, educator, and ad-Activity and accomplishment ministrator. were characteristics of his whole life. He was a ceaseless worker and worked to a definite purpose and in many fields. It is characteristic that he proposed the placing of a memorial tablet to the war dead of our Alma Mater in the new Union building and was taking active steps for its accomplishment at the time of his death. In his will he has provided that, should there be a residue in his estate beyond the provisions named for his widow, \$2,000 shall be set aside as a permanent fund to the Michigan Agricultural College, the interest on which shall be used each year to help finance the most worthy student in agriculture, as determined by a committee appointed by the president of the college.

You will be interested to know, also, that his wife has given his agricultural library of about 250 books to the Michigan Agricultural College. Withal, Professor Hurd was a man with many interests, in each of which he put his whole soul. He was a delightful companion, a splendid example of the efficient, conscientious public servant, and a teacher and administrator of marked ability. He was a member of the Episcopal church and a deeply religious man.

It is beyond our limited ken to fathom God's plan or to know the why of His ways. We only know that this association has lost an honored member, agriculture a great teacher, the college an illustrious alumnus, his wife a devoted husband, and the world an honored citizen in the passing of W. D. Hurd. In this world he obeyed the great Divine law to do justly, love mercy, and walk humbly with his God. Peace to his ashes.

Detroiters' Doings

R. Karl Phelps, '23, and Joe Smiley, '23, now list Detroit as their address. Both are employed by the Michigan Inspection Bureau, with its offices in the Real Estate Exchange building.

Waldemar C. Johnson, '23, is in charge of the landscape work in the new Masonic Acacia Park cemetery located between Birmingham and Detroit.

"Morry" Jewett, '20, is located temporarily in Detroit. He is chief metallurgist for the Interstate Iron and Steel company of Chicago, and call that city home.

"Chuck" Davis, '23, announces his recent marriage to Miss Marie George of Carson City. Davis is still employed by the Detroit Edison company and lives at 675 Philadelphia. Buckingham, '23, was rooming there until lately but should be addressed at 6522 Lawton avenue now.

John Lazelle, '23, is working in Detroit temporarily with the Bell Telephone company. He expects to return to the Lansing office soon.

Omicron Nu, honorary home economics society, announces the election of the following new members: Gladys Hubbard, '25, Hastings; Amanda Hill, '24; Doris Redmond, '25, Saginaw; Emily Perry, '25, East Lansing; Lenna Thomas, '25; Helen Marie Jones, '25; Marine City; Orma Simmons, '25, Lansing; Thelma Kling, '25, East Lansing.

R. C. Huston, associate professor of chemistry and chairman of the board in control of athletics is aiding Coaches Young and Taylor by supervising the efforts of second string teams. Huston is accustomed to the work having served in this capacity several years.

Under the direction of the military department students are competing in a contest to furnish suitable emblems to replace the monogram now worn on the left sleeve of the blouse of cadet uniforms.

Alumni Opinion

Dear Sir:

We are still in the Philippines, but we are scheduled to leave here in February, 1925, on our way back to the best country in the world.

I heartily favor a change of name to Michigan State College. While everyone appreciates the sentiment of those who attended the college in the early days, I feel that educational conditions have changed to such an extent since then to warrant a new name which will meet these new conditions. Just one instance of what I have met. In 1919 and 1920 I attended the Ordnance Department Engineering School. There were officers in my class from Harvard, Boston Tech., California, Minnesota, Ohio State, University of Chicago and the Military Academy at West Point. My engineering preparation, I think, compared most favorably with any of the others. One day the instructor in mathematics and electricity, who was from Princeton and an able man in those subjects, said to me, "What school are you from, Campbell?" I answered, "The Michigan Agricultural College." "But I thought you were an engineering graduate." "I am." "Well, who ever heard of an engineer from an agricultural college?" Those are the actual words as nearly as I can remember.

Very probably the college people who have such a vague conception of the courses given at M. A. C. are very rare. But the above is not the only time I have known people to express surprise on learning that engineering work is given at M. A. C. They should know that engineering work is given at all land grant colleges, but they don't. Since the above experience I have always said that I am from Michigan State rather than M. A. C. when it has been apparent that the questioner is not already familiar with conditions and not once have I been misunderstood as to what college I mean.

It is a big step, but I think it is justified. When a farmer finds that his barn is inadequate he rebuilds. Michigan State College is the best name because the case is similar to that in Pennsylvania and other states.

All the discussion is very well, but it doesn't get action. Who has the authority to change the name and how is that authority to be persuaded to take action? I have not yet seen that point discussed.

Yours for a greater future for the old school with her new name and her new president.

H. L. CAMPBELL, '17,

MARRIAGES

WHITELAW-RANNEY

Lieutenant John L. Whitlaw and Mary Emily

Ranney, '22, were married in Greenville, Michigan, on October 3, 1924. After the first of November they will be at home at Fort Wadsworth, Staten Island, New York.

CLASS NOTES

'00

Alice Cimmer has moved in Battle Creek, Michigan, from 130 Champion street, to 12 Burnham place.

'04

G. G. Robbins is assistant general manager of the Whiting corporation of Chicago, and claims 10828 Prospect avenue will reach him.

'06

The postoffice gives the forwarding address for C. A. Lamb as 7837 Ridgeland, Chicago.

We have been advised that K. B. Stevens can be reached at 308 Flower street, Huntington Park, California.

133 Killiam, Los Angeles, California, is the new address for Dora Skeels Post.

'08

William Rider is head of the dairy husbandry department at Syracuse university. He lives in Fayetteville, New York.

'09

Mary Allen has moved in New York city to 7 Livingston place.

F. F. Burroughs gets his RECORD at 918 Crane, Evanston, Ill.

'11

"Please note my change of address from 109 Harding court, Monrovia, California, to 833 Fifth street south, St. Petersburg, Florida," writes Louise Kelley Pratt. "My two boys and I are here to spend the winter, having come by boat from California, through the Panama canal. It is a wonderfully interesting trip."

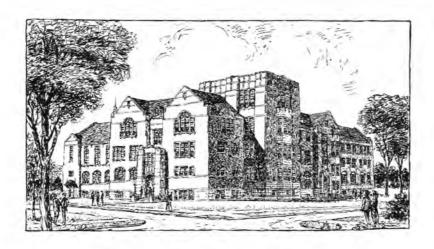
Wells Pratchner writes from 152 Walnut avenue, Santa Cruz, California, "I still spend the major portion of my time spanking kids. I also conduct a small nursery on the side handling bulbs, ferns, and evergreens. I might also add that I am still happy and single, with no indications for a change of above mentioned conditions, at least for the present. Letters and visits from M. A. C. people are heartily welcome."

1504 Central avenue, Wilmette, Illinois, is the correct address for Emily Orwig Lyman (Mrs. R. D.)

'12

Edward Bender notifies us of a change in Detroit to 2175 Gray avenue.

Katherine Ransom may be reached at 1353 Insurance Exchange building, Chicago.



Cash is Needed to Carry on the Work on the Union Memorial Building

Prompt Payment will insure the success of the project at the lowest possible cost.

The Students used shovels to start the construction work, you can use a pen to keep it going.

The following bears the signature of H. K. Wright: "Kindly change the address on my RECORD from Charcas 1228, Buenos Aires, to 4 Whittier place, Swarthmore, Pennsylvania. I returned from Buenos Aires in July and have been taking a real vacation here in New Hampshire."

'14 1443 Spring road, N. W., Washington, D. C., now appears under the name of R. D. Jennings on letters.

115

Fred Moran has been transferred from Pea Ridge, Arkansas, to Fountain Hill, in the same state.

16

Oliver H. Frederick says his new address is 5 Stahl Square, Connellsville, Pennsylvania,

T. L. Jackson has recently moved into his new home at 311 Breckenridge West, Ferndale, Michigan.

117

H. N. Putman is in the office of the blister rust control for the U.S. department of agriculture, at 618 Realty building, Spokane, Washington.

'18

The postoffice has given corrected addresses for Oscar P. North and D. C. Beaver. The former is now at Clio, Michigan, and the latter at 932 Gladstone, Detroit.

'19

The most recent address for Gladys Gordon Brockway is 417 Worthington avenue, Wyoming, Cincinnati, Ohio.

Leila Clements is a student in the college of oral hygiene of Columbia university, and lives at the Junior League Hotel, 541 E. 78th street, New York city.

Harold F. Thayer is located in Lancaster, Ohio, as county agent:

Larry Archer writes: "I am sorry I was lost to the world so long but since I am back close by I hope to keep in better touch with things. Had the pleasure of seeing the M. A. C.-Michigan game and it was well worth driving all night both ways. Many congratulations to the boys. It looks like we are due for some more successful seasons. I came to Chicago from Denver in July and am with Stewart Fruit company at 192 N. Clark street, permanently, I hope. While in Denver I lived with R. S. Simmons, '18, whom I used to trim very irregularly at golf. ran across P. L. Rice out there. Prof. H. J. Eustace, formerly of the hort department, dropped in for a minute yesterday on his way east from California. Surely was glad to see him, if only for a minute."

J. S. Holt is connected with the Roanke Gas company, Roanoke, Virginia.

Arthur W. Winston is with the Dow Chemical

company at Midland, Mich.

George A. and Barbara Lillie Garratt announce the birth of Stephen Masters on October 13, 1024.

'21

Warren A. and Merle Chubb ('18) Parks announce the birth of Robert Allen, October 4, 1924.

Morris Baldwin may be reached at 303 W. Washington, Urbana, Illinois.

John S. Cutler has moved in Columbus, Ohio, to 15 Indianola court.

Hugh Kitson has departed from East Lansing for Syracuse, Indiana.

C. H. Osgood writes from Blissfield, Michigan, "Another year finds me at the old job as agriculture teacher, but this year the outlook is greater for an October to, Peggy Louise arrived to help her daddy correct exam papers. A future co-ed for our latter M. A. C.

Vera Benore may no longer be reached at 442 State street, Petoskey.

Karl Dressel has for his new address 512 W.

Main street, Midland, Michigan,

lack and Martha Perry Foster announce the birth of David Perry Foster on October 25, 1924. Louise Kling is teaching clothing in the Battle

Creek high school, and lives at 112 North avenue. She says that Clara Carbine Gray lives with her and teaches in the high school.

Boyne City, Michigan, reaches Burton Mellen-

camp.

Flora Wettlaufer may no longer be reached at 711 W. Alexandrine avenue, Detroit.

Paul Howard is still inspecting meats for the city of Detroit. He reports four M. A. C. men on the meat inspection force. Howard lives at 8600 Epworth.

R. E. Houston is living at 88 Adeline, Dearborn. He testifies that "Bob Junior (seven months) qualified for long distance creep recently, and gives promise of becoming a real Aggie track star some day."

'23

'Tis reported, and from quite a reliable source, that Park Teter has busted into the movies. Films taken of Chicago's reception of the Prince of Wales reveal Park near the front line.

E. R. Bowins gives his address as 2151/2 West Eighth street, Oklahoma City, Oklahoma.

A. C. Christensen has requested that his Re-CORD be mailed to 923 Lakeshore Drive, Escanaba. Michigan.

Dorothy Hanigan is assisting in a nutritional prospect which is being carried on by the Merrill-Palmer school in Detroit. Other M. A. C. alumnae in the same work are Aurelia Potts, Belle Farley and Ethel Sharp. Miss Hanigan lives in Detroit at 5024 Avery avenue.

Dorothy Bacon has moved in San Pedro, California, to 3835% Bluff place.

John Griffin Little is assistant combustion engineer at station 3 for the Rochester Gas and Electric company. He lives at 72 Fillmore.

294

Niley D. Bailey is in Mears, Michigan.

Leon Hornkohl is in the forest service with headquarters at 210 Post Office building, Salt Lake City, Utah.

Marjoric Kenyon is teaching mathematics in the Mt. Plasant high school, and lives at 614 E. Wisconsin street.

Helen Perry should be addressed in care of the Toledo hospital, Toledo, Ohio.

Isohel Roberts is teaching home economics, botany, and biology in the Marine City high school. She lives at 406 S. Main street.

Our Business is Growing

THE CORYELL NURSERY

R. J. Coryell, '84 Rai

Ralph I. Coryell, '14

PLANT TREES AND SHRUBS NOW

West Maple Ave.

Birmingham, Mich.

THE STRAUS BROS. COMPANY
First Mortgage Bonds
G. O. STEWART, '17

700 W. Washtenaw St.

Lansing, Mich.

A. M. EMERY, '83 Books and Office Supplies 223 Washington Ave. N.

H. C. Pratt, '09, in charge of Office Supply Department

THE EDWARDS LABORATORY, S. F. Edwards, '98
Lansing, Michigan
Anti-Hog Cholera Serum—Other Biological Products

E. N. PAGELSEN, '89, Patent Attorney 1321 Lafayette Building, Detroit.

— FORDS — LINCOLNS — FORDSONS —
GERALD BOS, '16 with STANDARD AUTO CO.
Grand Rapids, Michigan

THE GRAND RAPIDS SAVINGS BANK
Grand Rapids, Michigan
"The Bank Where You Feel at Home"
M. A. C. People Given a Glad Hand
Charles W. Garfield, '70, Chairman Executive Com.
Gilbert L. Daane, '09, President
C. Fred Schneider, '85, Manager Division Branch

WALDO ROHNERT, '89
Wholesale Seed Grower, Gilroy, California

SAM BECK, '12, with LOUIS BECK COMPANY
112 North Washington Ave.
Society Brand Clothes——Complete Haberdashery

GOODELL, ZELIN C. (M. A. C. '11F)
Insurance and Bonds 208-211 Capital National Bk. Blds

FORDS-W. R. COLLINSON, '18 The F. J. Blanding Co., Lansing



Preferred Position

Old Timers in advertising well remember that the best preferred position in any small town "sheet" thirty years ago was alongside the personals.

The alumni publication is the only magazine today that offers advertising space alongside personal news notes.

These notes are all about personal friends of the readers.

So—every page is preferred position.

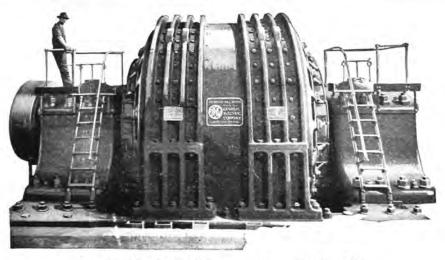
Forty-four alumni publications have a combined circulation of 160,000 college trained men. Advertising space may be bought individually or collectively—in any way desired. Two page sizes—only two plates necessary—group advertising rates.

The management of your alumni magazine suggests an inquiry to

ALUMNI MAGAZINES ASSOCIATED

ROY BARNHILL, Inc.

NEW YORK 23 E. 26th St. CHICAGO 230 E. Ohio St.



In spite of its size and the enormous power developed by this reversing blooming mill motor it reverses many times a minute. Its maximum rating is 22,000 h.p., equivalent to the muscle power of 176,000 men.

"The 100,000 Man"



Look closely at the picture of this great motor installed in the plant of a large steel company, and you will see the monogram of the General Electric Company, an organization of men and women who produce equipment by which electricity does more and better work.

Of Napoleon it was said that his presence on the battlefield was equivalent to 100,000 additional men. "The 100,000 man," his enemies called him.

Napoleon dealt in death. Big General Electric motors, like the one in the picture, lift heavy loads off human shoulders, and contribute to the enrichment of life.

GENERAL ELECTRIC