

The M. A. C. Record

## Advertising Plans

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## PRINTING

Lithography

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Mailing

Electrotyping

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Matrices

Curved Multigraph Plates

## ROBERT SMITH COMPANY Complete Printing Service

Lansing

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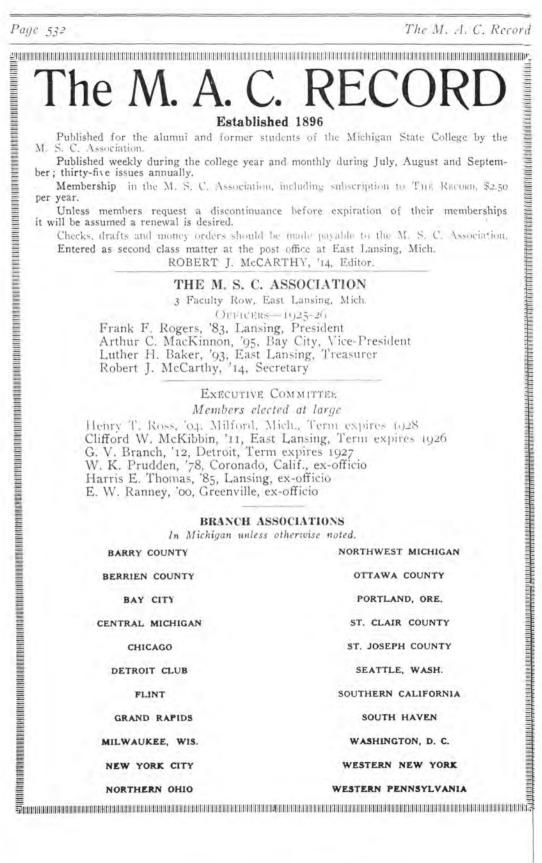
We hope that the millwork which we furnished the Michigan State Union Building may greet the eye of the "Old Grad" when he returns to greet his Alma Mater, thirty, fifty, yes, a hundred years hence, as emblematic of Rikerd Quality.

## The Rikerd Lumber Co. "The Home of Quality"

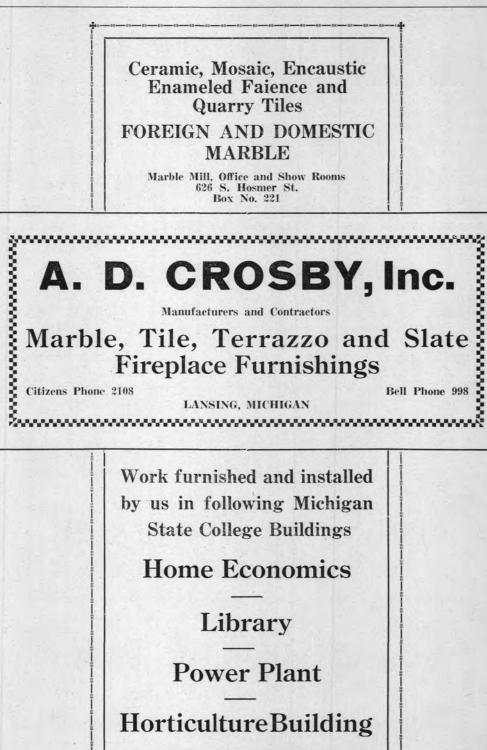
## YARDS AT

East Michigan Avenue East Franklin Avenue and West Saginaw Street

The M. A. C. Record



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The M. A. C. Record

## A LARGE VOLUME OF BUSINESS

Naturally Makes for the Utmost in Savings and Values

Michigan Farm Bureau tailored-to-measure, virgin wool clothes, our fluffy virgin wool blankets and our virgin wool underwear have come to be popular throughout Michigan. They wear better and wear longer. Visitors to Lansing who come to see us very often write us later from far away states to get some of the goods they saw at the Farm Bureau at Lansing at such good values.

We extend you an invitation to visit us when in Lansing and make comparisons of quality and price for yourself. Convince yourself that the quality you get for the price you pay is greater at the MICHIGAN STATE FARM BUREAU than anywhere else—not because of what we say, but because of what you see. We do a large mail order business.

"Merchandise of Merit for Less"

## MICHIGAN STATE FARM BUREAU FABRICS DEPARTMENT

221-227 North Cedar Street

Lansing, Michigan

Let Us Figure With You

on

Building Materials

CEMENT - LIME - PLASTER - BRICK

## Young Bros. & Daley

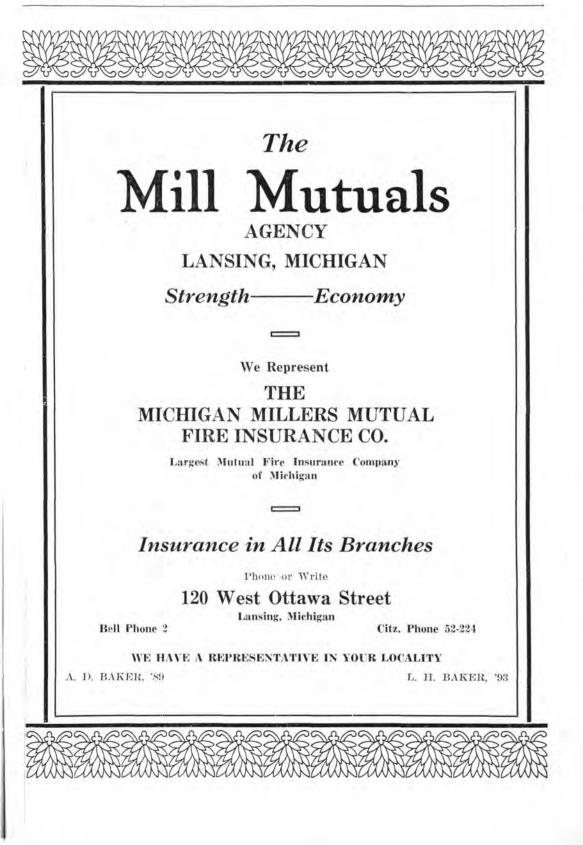
712 East Michigan Avenue

Bell 534

Lansing

Citz. 52315

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In an isolated region, almost inaccessible in winter, this automatic hydroelectric plant of the New England Power Company on the Deerfield River starts, protects and stops itself.

## These power plants almost think



Whether electric power is generated from water, coal or oil, there is automatic equipment that will do everything but think. General Electric Company has led in the development of this equipment and the experience of its engineers is at the service of everybody who wants to develop electric power. Each Saturday afternoon, the demand for electric current diminishes. Immediately this plant, at the head of the stream, shuts down, and a storage reservoir begins to fill with water. On Monday morning, the plant starts itself and sends water down to all the others.

No human touch. Just G-E automatic control.

**GENERAL ELECTRIC** 

3-80

## THE M. A. C. RECORD

VOL. XXX. No. 34

EAST LANSING, MICHIGAN

JULY 30, 1925

## PROPOSE CHANGE TO MONTHLY

Central Michigan Alumni Sponsor New Publication Schedule for Record; Discussion of Situation Offered Readers; Ballot Enclosed for Vote of Members.

At the meeting of the Executive Committee of the Association on June 20 the following communications was received, and ordered printed in THE RECORD.

To the Executive Committee of the M. A. C. Association:

Members of the Central Michigan Alumni Association of the Michigan State College, at their annual meeting Wednesday evening June 17, 1925, discussed fully the advisability of changing the M. A. C. RECORD from a weekly to a monthly magazine and the committee appointed begs to submit the following resolution:

Whereas, the alumni of the College and especially the Central Michigan Association, heartily pledges itself to support aggressively and constantly all measures designed to enlarge the usefulness of the Association, and

Whereas, one of the indispensable requirements of the Association is an official publication in which alumni can freely express their constructive ideas, views and opinions without obligations to the College administration, and

Whereas, it is the opinion of the Alumni Secretary that the present dues must be increased materially, or the RECORD published at less frequent intervals. That financial support should come fully from the alumni. Further that a 48-page magazine can be published once a month with special covers, new departments and proper illustration without over-running the present budget.

Therefore be it resolved: That this Association go on record as favoring the change of the M. A. C. RECORD from a weekly to a monthly magazine, and, be it further resolved that we instruct the chairman of this committee to present these resolutions to the executive committee of the M. A. C. Association.

Signed,

G. O. STEWART, '17, Chairman

C. H. SPURWAY, '09

R. W. HUXTABLE, '19

The secretary was directed to prepare a statement containing the arguments for and against the change and have it printed together with a ballot on which members could signify their wishes so that the committee might be guided in its action.

### FOR THE CHANGE TO A MONTHLY.

The cost of publishing THE RECORD in its present form absorbs the entire income from dues. There is no fund available for illustrations or other incidental expenses of publication. On a monthly basis a better magazine could be produced at a lower cost to the organization.

The M. A. C. RECORD is published on a weekly basis, only two of the Big Ten universities have weeklies. There are only ten alumni weeklies listed in the United States. Subscription to THE RECORD is lower than that of any other weekly and lower than that charged by many of the monthly publications.

The size and frequency of publication of a magazine should be dependent upon the number of subscribers. the present number on the list of THE RECORD does not justify the publication of a weekly. It has but a small fraction of the number appealed to by other weeklies.

THE RECORD is the only alumni weekly for which all the responsibility is vested in one person, but few of the monthlies are run on that basis.

It is possible that an increase in dues would solve the problem but that procedure is not considered advisable at this time.

The M. A. C. Record

There are many improvements which can be effected in the subject matter of THE RECORD as well as its make-up which are not possible under the present appropriation for printing.

Advertisers in a magazine use space on a monthly basis,

AGAINST THE CHANGE TO A MONTHLY

THE RECORD has been published as a weekly for nearly thirty years.

News of athletic and other events on the Campus would be "stale" reading by the time the magazine reached its readers.

More advertising would offset the cost of publication.

As a weekly it serves to keep the alumni in closer touch with the College than it could as a monthly. Graduates expect a weekly.

Please use the ballot enclosed in this number.

## OFFICERS RE-ELECTED FOR ANOTHER YEAR

At the annual meeting of the Association, its name was formally changed to The Michigan State College Association, the name of THE RECORD was changed to conform to this title and the president was authorized to appoint a committee to codify and prepare for presentation to the membership the constitution and by-laws of the organization.

Dewey Seeley, '98, reported for C. V. Ballard, '12, chairman of the canvassing committee, that the officers of the Association had been re-elected as follows: Frank F. Rogers, '83, president; A. C. MacKinnon, '95, vice-president; Luther H. Baker, '93, treasurer; Henry T. Ross, '04, member of executive committee for three-year term. Stanley Powell, '20, and Mrs. Helen Dodge Stack, '11, were elected to the board of directors of the M. A. C. Union.

During the program President Rogers described something of the condition of affairs relating to the Union Memorial building project, Henry Haigh, '74, spoke of

the obligation which had been assumed by the organization to complete the Union Memorial building fund and discharge the debt which it was necessary to incur in order to construct the building. Norman B. Horton, '02, co-author of the bill changing the name of the College spoke briefly and J. R. McColl, '00, member of the State Board of Agriculture, and President Butterfield concluded the list. Howard Rather, 17, was master of ceremonies and kept the crowd in close touch with the speakers. He introduced a novel method of keeping the orators within bounds, using alarm clocks to notify the speakers that their time was coming to a close.

## DEGREES CONFERRED ON LARGEST CLASS

In his Commencement address at the college on June 22, on "The Need of Agricul tural Organization", Ex-Governor Frank Frank O. Lowden of Illinois stated that the field of the agricultural graduate now lay in the organization and marketing of farm products and that a full development of these phases of agriculture was necessary to bring the farmer of today up to an equal business footing with other industries.

The shower immediately preceding the exercises, just at the time when the graduates and faculty were marching to the gynnasium, did not hinder a capacity attendance. Many had to content themselves with standing during the entire itme.

A total of 321 degrees were conferred. For the first time in the history of the college a doctor's degree was granted. Edward J. Petry successfully prepared a thesis in botany upon the subject of "Physiological Studies in Ceanothus americanus".

The commencement this year also marked the graduation of the first regular class in applied science division, as that course was instituted four years ago. This year also marked the conferring of the first A. B.

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## UNION MEMORIAL BUILDING, WEST FRONT



degrees, 12 senior students having transferred to the liberal arts division from other courses during the past year.

Following is a summary of the degrees granted on June 22:

B. S. in agriculture, 84; B. S. in forestry, 14; B. S. in engineering, 82; B. S. in home economics, 55; B. S. in applied science, 34; D. V. M., 12; A. B., 12; M. S., 24; M. forestry, 2; Honorary M. S., 1; Ph. D., 1.

## Alumni Opinion

Editor of THE RECORD:

Occasionally I get out to the old school and drive around the campus. The new buildings certainly look fine and things are progressing wonderfully. There is however one "eye-sore" that I believe should have been eliminated long ago, but it still remains and that is the old garage which was built on the spot where Old College Hall stood. It is now used for artillery pieces, etc., which was alright and proper during the war and during a time of

emergency, but those days have long gone by.

Let us move that unsightly thing off our beautiful campus and not disgrace the school, the campus, the new buildings or Old College Hall on whose site it now stands, any longer.

> Sincerely, Herbert G. Cooper, '16

Lansing, Mich.

The Detroit Creamery company, through W. J. Kennedy, has presented the Union Memorial building with an automatically refrigerated ice cream storage cabinet and responded generously to a request from the committee headed by G. V. Branch, '12, for temporary refrigerators. Frank F. Rogers. '83, president of the Association has presented the Union with three high chairs for the cafeteria and the California Fruit Growers' Exchange through Paul S. Armstrong, '15, has given the building a Sunkist fruit juice extractor for use at the soda fountain. A. D. Crosby, tile and marble contractor of Lansing, will equip a shower bath in the beauty parlor with marble partitions without cost to the Union,

VIEWS AND COMMENT

A small indication of what the Union Memorial building will mean as the years pass was given on Alumni Day when it served as a headquarters for reunion groups, the place for the annual luncheon and meeting and numerous other purposes. In the first use of the kitchen and dining equipment more than 1000 meals were served. For the firt time in the history of affairs of this size the luncheon was served hot and promptly and all with equipment and staff which was seeing its first day of regular duty. Most of the building was not in shape for general use but the utilization of the working parts was notable and somewhat of an index concerning its future usefulness.

There was an attendance of alumni which justified the preparations that had been made for the day. The day was ideal, the program fairly smooth in operation and the results of the meeting gratifying. There were noticeable instances which can be avoided in the future by further completion of the building.

## ų

Included in this issue is a discussion concerning the schedule of publication of THE RECORD. It deserves careful consideration from every reader, it is a question which must be settled and should be settled to the satisfaction of the majority. Satisfactory progress on any project cannot be accomplished unless the conditions under which it is conducted as conducive to sturdy growth. Sturdy growth depends upon a firm foundation not subject to the chance winds of individual favor. THE RECORD is the mouthpiece of an organization, as such it should be entirely supported by that organization and it should be given the opportunity to prove its worth under conditions which make for better and more complete service to its readers. Whether or not it is to be changed to a monthly is something to be decided by its readers.

It cannot progress on its present resources, the resources must be increased or the expenditures lessened. Send your opinion to the alumni office so that it may be presented at the August meeting of the executive committee of the Association.

Class pictures were taken near the portion of the split rock which has been placed southwest of the Union Memorial building. A fund was raised by Dean F. S. Kedzie, '77, and a bronze tablet placed on the rock. The tablet shows in bas relief a view of the rock as it stood on Michigan avenue with the cherry tree growing through it. it also has the verse referring to the rock from the poem by the late Frank Hodgman, '62. It was an object of considerable interest on Alumni Day.



## "Close Beside The Winding Cedar"

From August 1 to September 8 the cafeteria in the Union Memorial building will be closed to permit the completion of the work of installing equipment and appliances.

The summer school enrollment at the College is just short of 500, composed largely of teachers and regular students. A reception and get together was held on Wednesday of the opening week.

Enrollment of freshmen and other new students has been scheduled to begin September 15 while other students will go through the formalities incident to re-entering College on September 18 and 19.

Lack of space prevented the printing in this number of much which usually goes into a commencement issue of THE RECORD but the August issue will supplement this one with the material prepared and held over.

With the new entrance to the Campus in use on Alumni Day access to the grounds was greatly facilitated. The new boulevard is unusual in appearance and when landscaping is completed will add a touch of formality to the Campus.

By the time College opens in September the Union Memorial building will be functioning in most of its important departments. The Union Building & Loan association of Lansing contributed an oak counter for the concourse which has made possible the completion of that necessity.

President Butterfield's reception to the alumni and faculty of the college, held in the ballroom of the Union, served as a fitting climax to the day's events on June 20. The ballroom and lobbies adjoining were taxed to capacity at all times. A Lansing orchestra supplied music for dancing while the food service department of the Union provided refreshments. W. K. Prudden, '78, former president of the Association and pioneer in the movement to erect the Union Memorial building, was in Lansing on June 20. The condition of his health required that he make but a brief visit to the Campus and he met many acquaintances and College friends in the lobby of the Union. He came east from California for the day.

Although the Association, at its annual meeting in June, directed that the name of THE RECORD be changed to conform with the name of the College, it was impossible to make the mechanical changes necessary to issue the publication in its new dress this time. It is possible that this may not be accomplished before the September number which starts the new volume of THE RECORD.

Application for reserved seats for the Michigan, Centre college and Colgate university games will be mailed to all whose addresses are on file in the alumni office. The Michigan game will be held at Ann Arbor on October 3, the Centre and Colgate games will be at East Lansing, October 17 and 31, respectively, Capacity crowds are expected for all three games and applications should be sent in at the earliest date specified in order to insure a good choice of seats.

A modern residence for the president of the College will be erected on the high land at the west end of the Campus near the brick house which served for so many years as a home for the executive but which has recently been remodelled for use as the College hospital. 'T. G. Phillips, 'o2, landscape architect for the College has also recommended that the new building for the weather bureau, already authorized, be placed near the site now occupied by the residence of Professor Pettit. The new chemistry building is still slated for the space south of the agricultural building near the power house.

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## ANNUAL REPORT OF THE SECRETARY

Past Year An Active One In Association Affairs, Marked by Completion of Financing Plan for Union Memorial Building, Change in Name of College.

In some respects the past year has been the most fruitful in the hsitory of the M. A. C. Association, at least when judged by results achieved. In the first place the working out of the plan to finance the Union Memorial building was accomplished through an act of the legislature which had such general and influential support that it was passed with but one negative vote, as the second of these accomplishments the officers of the Association were active in the campaign which culminated in the change of name of the College, carrying out the will of the Association as expressed at the annual meeting in June 1024. As a corollary to the first of these the completion of the building has been brought about so that it will be of service to students entering in the fall and to alumni generally beginning with the activities of Alumni Day.

All of these things have been general in character, for the good of the College and the alumni as a whole. It is perhaps necessary but neverthe-less unfortunate that in bringing about the ends sought, some of the work of the Association was forced to suffer for lack of proper encouragement. This refers in particular to the work of the branch associations which should be fostered more carefully in the future than it has been in the past two years. It may be that within a comparatively short time the strength of the general organization will lie in the closelyknit class groups rather than in sectional organizations but until that becomes effective the only unit through which this work can be done is the local group and this should be encouraged by the general office.

In the matter of expenses and income it should be brought to the attention of the membership that it is quite impossible to publish THE RECORD thirty-five times annually on the present rate of dues. It will be noted in the accompanying statement that the dues paid in to the Association treasury barely suffice to pay the expenses of publication and fail entirely to meet a small fraction of the cost of conducting the office which is a legitimate burden of this Association. It is again brought to the attention of the Association that either the number of issues should be reduced so that THE RECORD is issued monthly or the dues increased to the point where they are more in proportion with the service rendered.

In the statement covering the Union Memorial building fund for the past year there are several items of special interest and several which need explanation. In first place the cost of salary and labor is the largest it has been, the sums stated in the table include all such costs including the office staff to handle clerical work and the salary of a field worker. On the side of interest and discount is the amount which it was necessary to expend to obtain funds over the time the Association was awaiting confirmation of its request for a loan on the bonds of the M. A. C. Union. All of this expense will, after July 1, be borne by the Union as will the expense of collections and insurance. In fact the cost of carrying on the campaign after that date will be climinated from the expenses of the fund.

In the financial statement there apepars an item of accounts payable under assets, this represents money paid to contractors in advance of architects certificates, through which a proportionate amount of interest was saved on accounts which had been overdue. The necessary certificates have ben receipted and turned over by the contractor covering this account in full, but this was not done until after June 1, the date of the statement.

On June 30, after the books are closed for the year a certified public accountant will make an audit and report on the books, a copy of which will be placed on file for examination by members of the Association. After that date an audit will be made four times yearly, in conjunction with the audit of the books of the M. A. C. Union. By direction of the Executive Committee the secretary is bonded to the Association in the sum of \$t0,000 for the orderly conduct of his financial affairs.

### FINANCIAL STATEMENT M. A. C. Association

#### June 1, 1025

Assets		LIABILITIES		
Cash on Hand Cash in Bank Accounts Receivable Loans Receivable M. A. C. Film Office Furn, and Fixtures	\$84.99 16.18 139.83 676.45 328.00 1,187.59	Accounts Payable Loans Payable Net Worth	\$326.53 85.87 2,020.62	

\$2,433.04

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#### Analysis of Operating Expenses June I, '24 to June I, '25

Expense		Receipts	
Alumni Day Bond Premium Discount and Interest Illustrations Membership Dues Miscellaneous Publications Rrcorp Postage Salaries Subs. to Publications	\$645.20 25.00 7.93 39.19 15.00 17.19 4.164.09 132.45 980.33 4.00	Advertising Luncheon Money Association Dues Net Operating Expenses	\$819.72 514.50 4.588.45 107.71

#### \$6,030.38

### \$6,030.38

#### FINANCIAL STATEMENT U. M. B. FUND June 1, 1925

#### Assets

## Loans Payable.....\$223,658.39

LIABILITIES

Cash in Bank	
Cash on Hand	120.00
Stocks and Bonds	50.00
Pledges Receivable	193,279.89
Accounts Receivable	128.93
*Accounts Payable	6,972.51
Cunion Memorial Building	200,184.43
Electrical Equipment	
Furniture and Fixtures	650.37
Kitchen Machinery	4.970.50
Office Furniture and Fixtures	369.05
Rugs, Carpets, Curtains	
Tools	39.29

#### \$544,900.27

### \$544,900.27

### Analysis of Operating Expenses June I, '24 to June I, '25

### EXPENSE

Audit	175.00
Campaign	9.36
Freight	9.97
Insurance Premium	438.75
Deferred Insurance	185.11
Interest and Discount	5.054.24
Labor	845.53
Photos	.78
Postage and Stationery	78.50
Safety Deposit Box	2.50
Salaries	4,230.00
Storage	2.00
Telephone and Telegraph	25.66
Travel	1,416.08

### \$12,648.72

\*Payment made on construction in advance of certificate.

## xIncludes construction account.

Received on pledges from June 1, '24 to June 1, '25, \$30,545.90.

RECEIPTS

Song B	ooks		12.75
Net Op	erating	Expenses	12,635.97

#### \$12,648.72

New pledges received from June 1, '24 to June 1, '25, \$46,118.75.

Total amount of cash received on pledges, \$133,672.73.

Respectfully submitted,

ROBERT J. MCCARTHY.

Secretary.

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## ASSOCIATION ADOPTS MANY RESOLUTIONS

Unanimous adoption of the recommendations of the resolution committee marked the business transacted at the annual Alumni luncheon, held in the ballroom of the Union Memorial building on June 20.

The 650 alumni and friends gathered for the luncheon were served in record time under the direction of Gladys Lahym, '16, who has charge of all food service in the building. The menu consisted of baked ham, potatoes, rolls, spring salad, ice cream, sponge cake and coffee.

The older classes occupied the ballroom, with the speakers' table at the south end of the room. The later classes sat in the dining roon and lobby adjacent to the south end of the ballroom.

The resolutions offered by G. C. Dillman, '13, and his committee, consisting of Mrs. Gifford Patch, '14, Bertha Malone, '00, and A. B. Turner, '81, follow:

RESOLVED, That we, as members of the Alumni of Michigan State College, express our appreciation and satisfaction in the progress of the Union Memorial building and extend our thanks to the Executice Committee of the M. A. C. Association and H. G. Christman Company, contractors, thanking those people for their untiring energy to make it possible to use the building at this time. Be it further

RESOLVED, That we extend our thanks to Governor Groesbeck, the State Legislature, the State Administrative Board, Executive Committee, Representative Mac-Kinnon and Senator Norman Horton for maing it financially possible to continue the work on the Union Memorial building. Be it further

RESOLVED, That we congratulate President Kenyon L. Butterfield on his efficient administration of the College in the past year and to pledge to him our continued support for the future. Be it further

RESOLVED, That we express our satisfaction in the change of name to Michigan State College. We feel that special thanks are due to Representative MacKinnon and Senator Horton. We feel that this is a forward step which will be appreciated by the oldest and youngest of the Alumni. Be it further

RESOLVED, That the Alumni express their appreciation of the construction of the boulevard drive along the north side of the campus and the formal entrance to the Campus. We are particularly gratified that the rows of elm trees have been preserved. We request also that no action be taken to close the river drive. We wish to commend Governor Groesbeck's plan of constructing an appropriate boulevard drive from Lansing to the College, making possible a more complete development of Campus. Be it further

RESOLVED, That we petition the State Board of Agriculture to remove the foundations of Old College Hall at the earliest opportunity. And further be it

RESOLVED, That the State Board of Agriculture authorizes appropriate parking Agriculture authoriz appropriate parking promiseuous parking of motor vehicles about the Campus. We feel that the granting of these two requests will help to maintain and improve the beauty of the Campus. Be it further

RESOLVED, That we contratulate the State Board of Agriculture on its acquisition of the new Chemistry building and funds for the various other buildings and Campus improvements granted by the legislature. And further be it

RESOLVED. That we express our gratitude to the State Board of Agriculture for its support of the Alumni Office and its interest in the Union Memorial Building. Be it further

RESOLVED, That in the death of Professor Frank A. Sprague whose creative work in plant breeding added greatly to the fame of the College, the institution has suffered an irreparable loss. Be it further

RESOLVED, That the Association express its appreciation of the untiring efforts of Secretary McCarthy and congratulate him on his success in handling the general affairs of the M. A. C. Union, especially the important part he has taken in the construction and financing of the building and the editorship of THE RECORD.

## 1923 PLANS GIFT TO BUILDING FUND

Members of the class of '23 who were on the campus on Alumni day held a reunion in the form of a breakfast at the new Union building, Sunday, June 21. Members came from the four corners of the earth as it were. There were "Doug" Steere and Carl Behrens from way down east (Harvard University). Dorothy Bacon from way out west (Los Angeles, California), "Cran" Rowland from way down south (Little Rock, Arkansas), and "Ken" Ousterhout from way up north (Cadillac). In addition to this many others came from New York, Ohio, and Illinois, not to mention those who were present who are carrying on in various parts of Michigan. Upon roll call, it was found that 31 members were present. After the eats a short business meeting was held which was presided over by President Fred Henshaw. Joe Edmond of the horticultural department was elected permanent secretary-treasurer to take the place of "Boh" Gerdell resigned. Gerdell who has recently accepted a position as chemist at the Ohio experiment station in a letter to the class stated that he felt class affairs as pertaining to the office of secretarytreasurer could be more effectively handled by some local member-hence, his resignation.

The most important business of the morning was the matter pertaining to the class gift to the Union. It was the unanimous opinion of the members present that the class should do something in a concrete way to assist in the completion of the new Union. In view of this, President Henshaw presented for discussion the feasibility of either furnishing a guest room or the counter for the main lobby of the building. To conform to this idea, a motion was carried to the effect that the class should take the necessary steps to esablish this gift. What form the gift will be, will be determined later. Just before adjournment the members voted to make the breakfast an annual affair.

After the business session the meeting was turned over to our famed Rhodes scholar "Doug" Steere, who acted as toastmaster. He called on every member present to say a few words as to where he was located and what he was doing. Particular spice was lend to the occasion by a discussion between "Cran" Rowland of the Missouri Pacific and "Buss" Morrison of the Pere Marquette as to the merits of their respective roads.

The following members were present: Geo. P. Arnold, Detroit; Carl F. Behrens, Cambridge, Mass; Kenneth Bingham, Birmingham; Dorothy I Bacon, Grand Rapids; Hester Bradley, Howell; Helen G. Bradford, Grand Rapids; A. Catlin, Detroit; Florence Dovle, South Haven; Toseph B. Edmond, East Lansing; Mildred Grettenberger, Okemos; Lynn Heatly, Midland; Carl H. Hemstreet, Shelby; Fred W. Henshaw, Detroit; Fred E. Holmes, Redford; George Irvine, East Lansing; C. E. Johnson, Detroit; Melita Kaiser, Okemos; Ralph Kidder, Jamestown, N. Y.; Margaret Leach, Portland; Ted Miller, Dearborn; Russell Morrison, Saginaw; Kenneth Ousterhout, Cadillac; L. E. Perrine, Detroit; Katheryn Baert Ramsey, Lansing; J. Ward Percy, East Lansing; Teddy Roosevelt, Decatur; Cran Rowland, Little Rock, Arkansas; Douglas V. Steere, Oxford, Michigan; Phil Weamer, Akron, Ohio.

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## 1915 STARTS PLANS TO PRINT NEWSLETTER

E. B. Hill submits the following account of the reunion of the class of 1915.

At the ten-year reunion of the illustrious class of 1015, twenty-five members of the class, their wives and husbands, gathered Saturday. June 20, at 6:00 p. m. in the special dining room of the Hunt Food Shop to talk and eat. It was the second reunion to be held by the class and although more successful than the one of five years ago it left something to be desired, especially in attendance.

In accordance with the Dix Plan our regular reunion occurs next year, 1926. Thus, no doubt, some arrangements will be made for a "get-to-gether" for the 15'ers who return in June of 1926. When that time comes around let us know of your intentions. Every five years however, is said to be the big reunion date, and so our next big "come-back" will be in 1930. Don't forget

Extensive advance arrangements were not made for the reunion this year, and it was not until the local 15'ers learned that Dick Richardson was driving through from Delaware, and that P. R. Taylor, A. L. Bibbins and Don Stroh were making a big effort to attend, that a self-appointed committee assembled and doped out plans for a class dinner and other entertainments.

The meeting was a success in every respect and every one reported a good time. One of the most important actions taken was the selection of a local committee to arrange for the publishing of a '15 news letter and to arrange for future reunions. The committee consists of J. E. Burnett, G. E. Julian, E. E. Kinney, E. C. Mandenburg and E. B. Hill.

The following were in attendance, A. L. Bibbins, G. E. Julian, Don Stroh, P. R. Taylor, Dick Richardson, Charles Hatch, Mr. and Mrs. C. J. Gatesman, Mr. and Mrs. W. J. Baker, Mr. and Mrs. (Mildred Farwell) B. B. Adams, Mr. and Mrs.

(Theodora Hollinger) Brookwalter, Hazel Mundy Wayne, Mr. and Mrs. E. C. Mandenberg, Mr. and Mrs. Leon Bishop, Mr. and Mrs. J. E. Burnett, Mr. and Mrs. Turner Broughton, Mr. and Mrs. E. E. Kinney, and E. B. Hill.

Remember the reunion for 1926 and for 1930.

## 1881 BOOSTS PLEDGES TO BUILDING FUND

A, B. Turner, secretary, offers the following account of the 1881 reunion.

We were graduated thirty-three strong and nineteen are known to be living. Ten of these were present at the Alumni Reunion on June 20 together with three who were with us for a year or more. Seven ladies honored us by their presence and just twenty sat down to our class dinner served in the Union Memorial building. The dinner and the service were fine and greatly appreciated.

Those of the class who were present were Herbert Bamber, Highland, Mich.; Carroll Clark, Caro, Mich.; Carl Dart, Wilmette, Ill.; Gerrie Dunn, Lansing, Mich.; George Grover, San Jacinto, Cal., Will Hubbert, Detroit, Mich.; Dan Lincoln, Big Rapids, Mich.; Byron Palmer, Palmyra, N. Y.; John Root, Plymouth, Mich.; George Turner, Sturgis, Mich.; Arthur Turner, Memphis, Tenn.; Albert Voigt, Los Angeles, Cal., and Jason Woodman, Paw Paw, Mich.

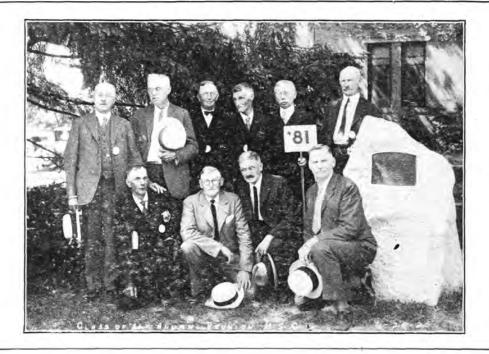
Mrs. B. S. Palmer and Mrs. A. B. Turner entered into the reunion most heartily and added much to the pleasure of their husbands as well as the others.

Several of our daughters were present, Mrs. Sibley and little Miss Janet Sibley, daughter and grand daughter of Dr. A. E. Smith, and the Misses Rose Phelps and Ruth Turner.

We had no formal program but thoroughly enjoyed recounting old and new days and visiting old and new scenes.

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## CLASS OF '81 REUNION



Three of our classmates have been called home since our previous reunion. Mr. Voigt expressed the regards of all for the work and character of those who have gone on before us and the loss we felt because of the absence of Walt Lilly and A. E. Smith, both of whom were regular in attendance at reunions and loyal to our class and college.

To express our appreciation of the Union Memorial building our class increased the total of subscriptions by a substantial amount.

Dr. Frank Kedzie snapped a kodak for us and a print of twelve will be sent to each one in the picture and to others of the class who want them.

We all voted the reunion a success and felt sorry for those who could not or would not attend.

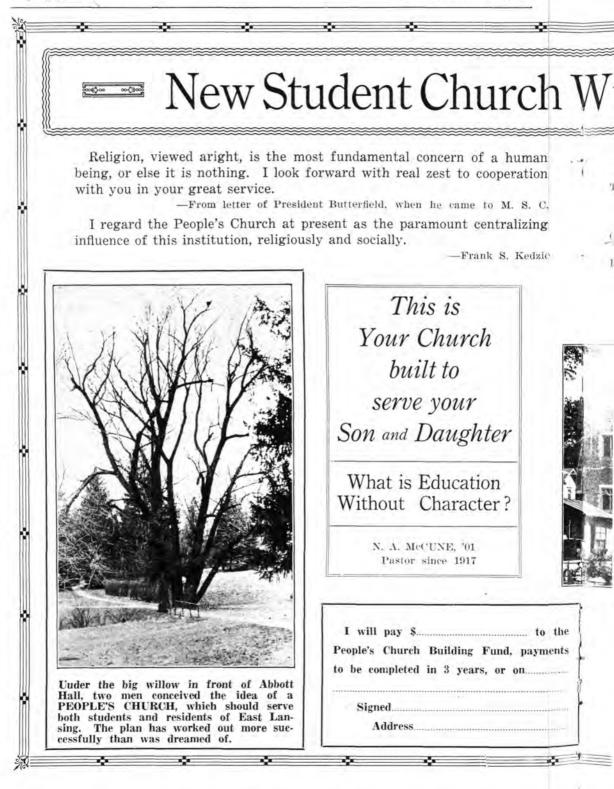
Many other interesting things are omitted that we may not exceed our space limit.

## NATIONAL INTEREST IN PEOPLE'S CHURCH

"At the Michigan State College, East Lansing, there is being conducted a very significant experiment in denominational cooperation," writes Secretary O. D. Foster in the June issue of "Christian Education". He goes on to say: "The Baptists, Congregationalists. Methodists and Presbyterians are jointly erecting a beautiful church to serve the college and community of East Lansing. Over a score of denominations have communicants in the membership of this church and all feel quite as much at home as within their own denominational groups. The services are democratic, spiritual and helpful."

The new People's church movement is receiving national attention and publicity. The unique manner in which the entire task is being conducted is such an innova-

The M. A. C. Record



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h Will Be Ready This Fall

## -Facts That Talk-

The Peoples Church is different—ask President Butterfield. It is the only Church in East Lansing for the students of YOUR COLLEGE.

Organized in 1907 in the College Armorymade interdenominational in 1923.

Four great denominations for six years have co-operated heartily in the Church program—the Baptists, Congregationalists, Methodists, and Presbyterians.— Twenty other denominations are represented on the church roll. The auditorium will seat nearly 1500larger than any church in Lansing.

Big, attractive parlors for the use of students, looking across to the campus, will be a "home away from home."

Class rooms for courses in religious education, for which college credit is allowed.

The student employment bureau secured 2,400 jobs for students this past college year. One day's jobs amounted to \$642.00 in wages.

The Church is open every day in the week.



The \$375,000 church, now building. Designed by a noted church architect, it will be one of the great churches of the middle west. People will come across the continent to see it.

Alumni in all parts of Michigan and other states have pledged to the BUILDING FUND.

Have you? \$50,000 still needed.

Fill out coupon and mail to D. A. Seeley, '98, chairman of finance committee.

#### Page 550

tion that church people throughout the nation are following it with great interest.

The new church, situated on Grand River avenue at the Michigan avenue intersection, will aid materially in concentrating and crystallizing the religious work of the students. The building will not only contain a large and elaborate auditorium, but many additional rooms for group activity as well. The rooms for students will be very attractive. Both the men's and women's rooms are on the south side of the building, facing the campus. It will be possible to throw these rooms together whenever advisable for joint activities.

The basement parlors will accommodate 500 for dining purposes, and even more for general get-to-gethers, such as the church committees stage during the school year. A small stage will be set at one end of the parlors, making amateur theatricals possible.

Cooperation of church work with the regular student curriculum has received a decided boost by the installation of religious education courses, for which the eollege gives regular credit. One elective course is offered each term. A full time man will be engaged for this purpose as soon as finances permit and the proper man can be found.

Another illustration of cooperation between church and college is the actual participation by students in the management of the affairs of the church. For the past two years the student body has had representation on all church boards and committees, including the boards of elders and trustees, committees on religious work, building finance, publicity, and building. These student representatives are selected at the annual all-college elections.

## VARSITY TAKES CLOSE GAME FROM ALUMNI

With the aid of remarkable errors by the varsity the alumni came close to leading the way in the annual baseball clash but fell short by one run. There was plenty of variety in the battle. Manager MacMillan for the graduates used almost enough men to make two teams so that the players need not suffer from over-exertion. Bibbins, '15, was the representative of the oldest class involved in the conflict; Blake Miller, '16, came next in point of antiquity and Frimodig, '17, was third in this respect.

The alumni displayed a woeful weakness with their bats when they attempted to put across safe hits against Wakefield. The latter was complete master of the situation and would have kept the losers' total much lower had his efforts been matched by his teammates afield. Frimodig and Sepanek were the only alumni able to hit safely. There was no discrimination shown by the graduates for Miles Casteel, assistant coach and former Kalamazoo college player took his turn at third base. He was the only "foreigner" however, thus honored.

The score:

The bester						
VARSITY	AB	13	11	$(\cdot)$	À	k
Zimmerman, rf	4	3	3	a	0	0
Baynes, ss	3	11	.0	2	1	3
Fisher, If	3	1	1	0	u.	.41
Kiebler, c		0	1	11	0	D.
Kuhn, cf		0	0	1	1	1.1
Rowley, 3b		11	1	2	.0	2
Spickerman, 1b	_ 3	0	11	5	0	1.0
Gauss, 2b	. 3	1.	1	0	3	0
Wakefield, p	. 3	ł.	ł	0	Ĩ	2
Totals	28	ñ.	8	21	Ū.	8
ALUMNI	AB.	R	Н	Ó.	A	E
Springer, 2b		0	a	a.	-O	11
Herdershott, 2b	1	0	0	1	0	1
Andrews, 3b McMillan, 3b	2	0	0	0	0	0
McMillan, 3h	1	0	0	$\Omega$	0	13
Casteel, 3b	- F		.01	0.	0	12
Brown, th-p	.3	()	0	3	0	0.1
Hammes of	7	1	0	1	0	0
Snider, rf-lf	. 1	1	0	Ū.	I.	- 0
Brady, rf	. 1	0	0	1	0	0
Frimodig, lf-fb	3	1	1	3	0	0
Sepanek, ss	. 3	2	1	i i	2	-2
Bibbins, c	. 2	0	0	4	0	11
Johnston, c	. T	0	0	2	.0	0
Wenner, p	. 2	0	0	2	Ô.	0
B. Miller, p	. 0	0	Ó	0	2	¥I.
Totals	26	5	2	18	ĥ	-4
	-				1.0	-

Two-base hits-Gauss, Zimmerman, Home run-Zimmerman, Sacrifice-Wakefield, Bases on balls-Wakefield, r. Struck out-Wakefield to; Wenner 2. Stolen bases-Kiebler, Rowley, Springer, 2; Sepanek.

## CLASS OF '95 REUNION



## FRESHMAN WINS LAWSON PRIZE CONTEST

Essay On "Cubist Art" by Frank Halpin, First Year Student In Applied Science, Takes Honors In Annual Competition.

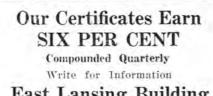
Frank W. Halpin, Lansing, a freshman in the applied science division was awarded the Lawson essay contest prize on his discussion entitled "Cubist Art". In conformity with the wishes of the donor, The Record prints the winning essay.

If you can't feel a cubist picture just give it up, for possibly you don't know how to feel. And if you want to learn how, above all don't ask anybody who says he understands cubist art to explain your particular puzzle-it's liable to put him in a bad humor. For instauce, take a look at this nightmare of Picasso's. "Nothing but child's play", you say. Well, it may be, but if you half close your eyes and look at it in a sort of dream, that is, if you disregard all details and gather the general impression, you will notice those blotches of yellow, and a few pencils of crimson floating through a sky blue blackground, and from your knowledge of the oriental fantasies you will at once say, "Chinese!" Well, Picasso would call this picture "Chinese Maiden in a Kimono." So your inferences of the yellow chrysanthemums, the red lace and the blue sky were just impressions gained from imaginary elaborating on the generality given by the artist. The result is that you subconsciously feel a picture of this type rather than see it obviously portrayed for you.

The very fact that some of the greatest precubist painters are now leaders of the cubist movement with all its fantastic creations and apparently childlike attempts to produce something original must have a significance. And this significance may have developed from the war. At any rate there seems to have been a deep psychological influence foreshadowing the art history of Europe just before the war. In fact, some critics have gone so far as to say that this form of art, as produced first, was a prophecy of the great struggle to follow.

But in order to have a more lucid knowledge of the meanings and workings of cubism in detail, we must know something of the history, attempts, and successes of some of the main exponents and founders of the movement .

Movements that are great enough to become talked about usually have a deep seated root that can be traced far back into the graphical high point of a previous period. And such is the case with cubism. The forerunner of our



1

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Willis Vandenburg, '21, Manager Fulton St. Branch

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## The M. A. C. Record

modern art-camouflage was a French artist named Cezanne. Although cubism is a comparatively recent divergence from the trodden path, it was not accomplished overnight. Cezanne didn't blossom forth with a radical crossword puzzle as soon as he began his painting career, Instead he dabbled in the contemporary art of his time and came to be known as a great painter. He wasn't ambitious as a painter; he was interested in art for its own sake as a means of expressing his opinions and emotions as regards natural objects. This fact is backed by the knowledge that when he had finished a canvas he was through with it, and he didn't care what became of it; often when he had completed a picture of a garden subject he would leave it standing on the easel outside and his wife coming along that way later would salvage the neglected masterpiece. Cezanne's father was a banker and financial matters did not bother his household

But to resume, I stated above that cubism didn't grow like a mushroom. This naturalistpainter Cezanne had an idea that he liked to make things look solid in his paintings, and for no reason in the world probably, other than to satisfy this whim for his own pleasure, he started accentuating all the angles and eliminating the bulk of the curved lines, or at least decreasing them to a minimum. The resule was a curious jangle; things looked unnatural, houses seemed just about to topple over while a gently undulating hill would be translated as a broadstepped staircase. This whimsey grew on the man till he began to see everything in the light of square corners, and to think that his creations were beautiful. Since he had already achieved fame in the field of legitimate art. people were influenced to think there must be something of meaning in his divergences.

Just about this time a school of younger painters sprang up and were called Fauvists or, literally translated, beasts. They received this appellation from the fact that they were as primitive as beasts in their beliefs and their expression of them. They seized upon Cezanne's creations and sized them up with the result that they formulated the dogma; first, that strength is beauty; and secondly, that a straight line is stronger than a curved line. These fundamental assertions, while not necessarily true, served as seeds for the growth of the Fauvist creed. Then the Fauvists produced a few pieces of work but always with the same underlying control.

The Fauvists might have lived, lingered, and gone on to something else entirely different had not photography sprung up with its rapid effect on the status of art. Artists who had been to the fore in pre-cubist art were confronted with a photograph of a scene and nothing was left to puzzle their brains over. Exact repreductions of images, correct to the last detail of perspective and shadow portrayal, could be produced by the camera in less time almost than it takes to look

at the thing. This left the artist nothing of the creative, nothing to do but copy; and it is natural that the more brilliant and original of these men would be eager for new worlds to conquer. In this way our prodigy Pablo Picasso now moves up stage.

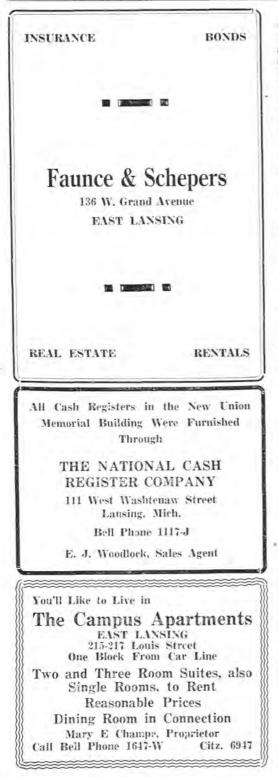
Picasso, a Spaniard, was the son of an art instructor in Madrid, and since he was naturally inclined toward the artistic, it is easy to see that his father would help him in his own line of work. Picasso began early and worked in many different fields. The thing that most easily characterizes him is his versatility. His life can be divided into periods in which he jumped from one form to another, always leaving disciples who took from him the principles of that particular period. While Picasso would be speeding on to his next mutation, these men, having no originality, kept repeating over and over that the Spanish artist had taught them. To the uninitiatd, two pictures, each from a different period of the development of Picasso's art, would seem like the work of two different men. Well, Picasso was just the man to wax hot over the interference of photography and so he began to cast about for more trees to climb. As he was more or less of a student of the art galleries, he was not long in deciding what he wanted and what he did not want to enlarge upon. It happened that while at a Fauvist exhibit in Paris he saw some of Cezanne's work which immediately set his ready imagination going. He was living with a sculptor at the time and he noticed that the sculptor put the Cezanne-like square corners on his work. But as the sculptor was too slow in his work to keep pace with Picasso's imagination, the artist started to fashion figures of his own out of pasteboard in the form of cubes. Having played around awhile with these, he probably in his original brain was concocting what was to become the first radical cubist picture-a picture that would be different: something that would suggest a world of contrast. Finally it came out, a picture of a woman's head made up of cubes and shadows-a. perfectly hideous caricature of what centuries of realists had striven to perfect; the painting of things as they really are. Such is the first impression, but on studying it carefully we are bound to admit that it has expression in its features, even though it looks like an unshapely pile of bricks and mortar at first sight.

In the meantime independent agencies were working on a similar matter though from a different angle. Mathematicians and scientists were making concessions. Crystal forms were suggested; and with the advent of the first cubist picture by Picasso a new school was formed on the foundation that anything that showed evidences of having "crystallized" was good material for the art. Along with his movement our mathematicians and scientists advanced with their theory that the primitive form of all things was once the crystal.





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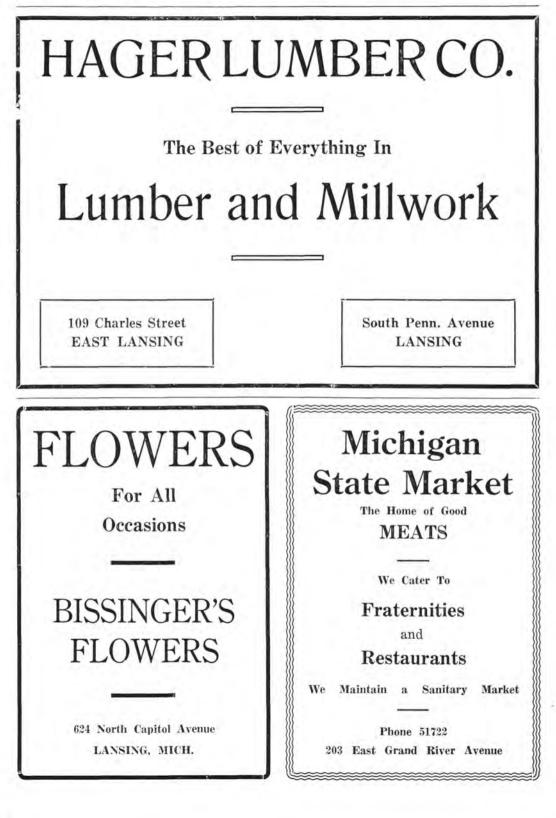
The M. A. C. Record

Thus cubism began to get an audience and many young artists began dabbling in it because it offered such unmliited possibilities; it was a new field, everything was to be gained, and as yet nothing much to be lost. It has been stated above that Picasso was a bright light in the development of cubism. This is due to his great versatility. He would create a school 4 one phase of the art, and then after giving his less imaginative followers the principles of its foundation, he would speed on to the next phase, leaving his disciples in the rut copying his work over and over again. These phases of cubism, roughly, according to Jan Gordon are as follows: (1) The reduction of pictures to the chief elements of space suggestion, i. e., the Cezannist influence with square corners. (2) The combination of two properties of modern art; of the space-painting of Cezannism, with the simplified emotional form in low relief. (3) The transference of the low relief form to a flat

surface. (This is the stage where things began to "lock queer".) (4) The superimposition of several points of view to indicate total menta! conception as opposed to partial direct vision', This phase at once becomes so complicated that the impression gained by the uninitiated is allmost nil; artists take abstract objects, such as tea-pots, street car tickets, keys, salt shakers arcoplane motors, and all manuer of unrelated things, and paint pictures of them as they would appear if viewed from a side, from above, or at an angle; and these several impressions they incorporate into one "composition". (5) The fifth phase consists of pictures which contain memoria, as they are called, and abstract design intermingled. These memoria were such things as guitars or clay pipes which Picasso first introduced and his unoriginal disciples, at a loss to find anything different, still kept sticking them in wherever they could, (6) The development of pure pattern color containing space suggestion, i. e., cubes and all memor of solids flashed in flagrant colors, but still with the sug-gestion of solidity and depth. (7) While the seventh definite phase reduced the painting to two dimensions; all space suggestion was climiunted; only the noisy colors and the abstract design remained.

We have seen that the cubist desire was to get away from the realistic, the commonplace; to create something new, and impressionistic. Realism has its roots in science according to the cubists; at least they say that, since the camera reproduces with scientific accuracy, to the last detail, everything in front of it, realism is as much apart from true art as poetry and cold science are apart from each other. But the question is, will the greater part of the artistic public eventually come to this opinion? Only time can tell this, for no one can prophesy what the public of any one generation will accept. To quote Forrest and Chaffin, "\_\_\_\_its hope for the future lies: firstly, in the picture being

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decoratively beautiful; secondly, in its reliance upon the expressional rather than the representative qualities, not on the concrete facts of evesight but upon the abstract suggestion to the imagination. Whether this belief is justified and how it is to be realized time alone will tell." To give an impression received by two prominent art critics on viewing a flagrant departure of Henri Matisse, also an exponent of the new movement. I quote them, "......most people are shocked because they have the habit of making naturalistic representations the standard of their approval or disapproval of a picture. Others. accepting the author's premise calculated to stimulate abstract sensations, forget the shock and discover both handsomeness of design and expressional power."

Cubism is bound to have a beneficial effect on art, for in all literature, science, and art, revolutions and permutations are always slowly taking place, all of which tend to broaden the scope of its particular endeavor. Free verse in literature can be cited as a parallel of cubism, or the Einstein thtory as science's parallel of cubism, although as a matter of fact, cubism is at present on the decline, its influence can be seen in some of the art of today. Picasso himself has even emerged from his sea of planks into the realistic and natural.

That cubism has had its share, and more, of

The M. A. C. Record

criticism can be seen by this clever parody on Kipling's "Danny Deever":

Lack of space prohibits publication of poem.

### MARRIAGES

#### BROWN-WILCOX

C. A. Brown, '23, and Carol Wilcox were married June 9, 1925, at Yale, Michigan. They will make their home at Yale, where Calvin is on a farm

#### KALTENBACH-SWEENEY

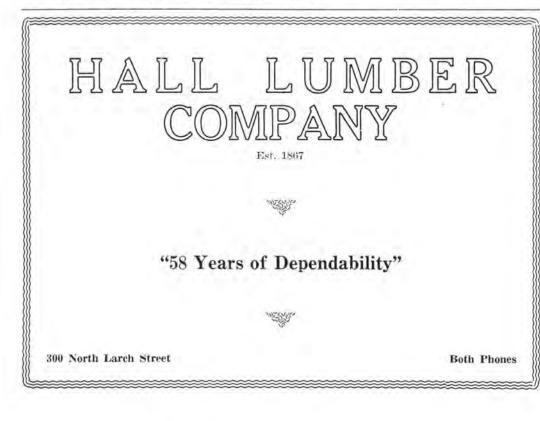
Wayne Kaltenbach, '22, and Loretta Sweeney, w'25, were married June 13, 1925, in Lansing. They will reside in Buffalo, N. Y.

#### DUNPHY-SCHEPERS

Herbert Dunphy and Josephine Schepers, '24, were married June 20, 1925. After their wedding trip Mr. and Mrs. Dunphy will reside in Providence, R. I.

### MILLER-MCFARLAND

H. Hewitt Miller, '16, and Mary Virginia Mc-Farland were married June 3, 1925, at Brighton, Colorado. After the first of August they will be at home a t42 Harriett street, Tonawanda, New York.



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### BAUERLE-HARTE

Harold Baucrle, '24, and Vera Harte were married June 11, 1025, in Lansing. They are at home at 132 S. Hayford avenue, Lansing.

## CLASS NOTES

### '86

George W. Park has moved from Dunedin, Florida, to Greenwood, South Carolina.

#### '04

J. H. Prost, formerly city forester of Chicago and recently connected with Baird and Warner, is now associated with Cochran & McCluer company, as manager of the real estate department. His office is at 40 N. Dearborn street, Chicago, and may be reached over Central 0030.

#### '05

W. P. Robinson requests that his Record be sent to Box 184, Route 3, Salem, Oregon.

'06

Until further notice, Alida Alexander may be reached at Manitou Beach, Michigau. The M. A. C. Record

#### '07

H. L. Brown may be reached at 1012 Artillery avenue, Detroit.

#### '10

John C. DeCamp is with the forestry department at M. S. C. as assistant professor. He reports that Art Campbell has been ranching in Wyoming, and is now an agricultural extension worker at Reeding, California.

#### '11

On June 11, 1925, John Patrick joined Buckshot and Audy of the Hays family, residents of Howell, Michigan,

#### '12

V. G. Anderson has moved in Bay City to 200 N. Birney street.

#### '13

J. S. Sibley may be reached in Tucson, Arizona, at 1804 East Eighth street.

#### '15

Charles H. Hatch requests that his Record be sent to Miller, Franklin, Basset and company, 347 Madison avenue, New York City.

## East Lansing---10,000 by 1930 INVESTMENTS -- HOMES -- HOMESITES

The rapid expansion of M. S. C. with the most beautiful campus in America, serving as a park to East Lansing, an unexcelled residence section, clean community and first class schools, with rapidly increasing land values and connected with Lansing by the proposed 200 foot beautiful boulevard and state park, all combine to make East Lansing the land of investment opportunity.

## MUSSELMAN REALTY COMPANY

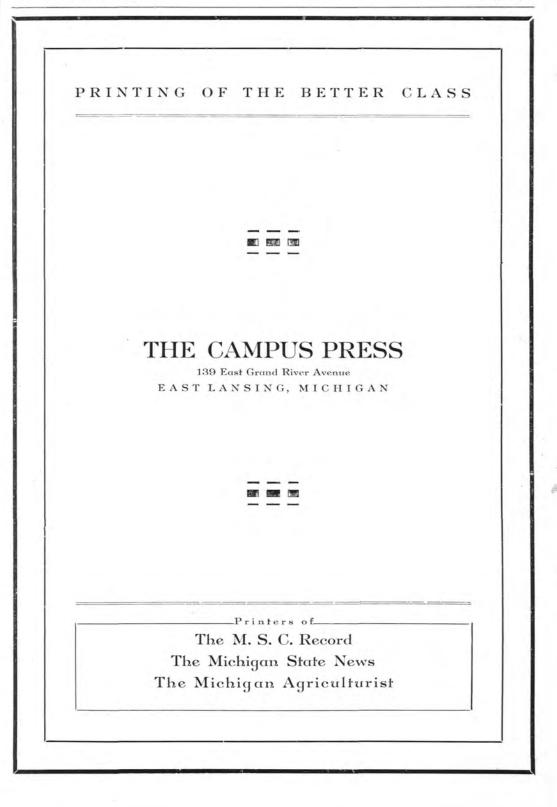
Forrest F. Musselman (Class of '19) Manager Offices Opposite Entrance to M. S. C. East Lansing, Michigan

## GOLDEN CRUST BREAD

AND A FINE LINE OF ALL KINDS OF CAKES ARE MADE BY THE

## LAWRENCE BAKING CO.

The	M	A	C	Record
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R. R. Havens is with the state highway department at Lansing.

Captain George L. Caldwell has for his address, Presidio of Monterey, California.

#### '16

Post office notices have it that Rose Coleman lives at 1051 N. Taylor avenue, Oak Park, Illinois.

The latest news of the C. E. Thompson family is that Margaret Frances arrived March 12 1925.

G. Ray Warren may be addressed in care of the County Agricultural Agent, Court House, Ocala, Florida.

#### '17

Helen Perrin, rated as a superior teacher in home economics, was made supervisor of all home economics in the Lansing city schools. She will take work at summer school to further prepare herself for her duties.

E. B. and Alice Kuenzli ('16) Benson announce the birth of Robert Glion on May 31, 1925.

Wilson Newlon writes from Berkeley: "During a recent trip to the south end of the state I was very much pleased to see Russell Simmons who is in the lemon sales department of the

### The M. A. C. Record

California Fruit Growers Exchange. The recent hot weather in the east has certainly enabled the Fruit Growers Exchange to dispose of many carloads of lemons. Russ stated that they had placed 150 carloads the day before. I also saw Lewellyn Overholt who seems to be having plenty to do in his law office. Dropped in for a few moments to see Curtis Howard who All of the is still in the insurance business. hoys seemed to be very busy which was to be expected as the city of Los Angeles was host to the thousands of Shriners who were there at the time. All the boys seemed pleased over the fact that the name of the old college has been changed from Michigan Aggies to Michigan State college. Everyone out here seems to feel that there is no reason why the agriculture students should object because the change is a forward step and will mean much to graduates from other divisions of the institution. I am very sorry that I cannot return for commencement, but am sure that after June 20 everyone will say 'a good time was had by all.' I am looking forward to the time when 1 can return and enjoy the henefits and pleasures of the new Union building."

Earl R, and Rebecca Collingwood (w'20) Trangmar have bought a new home on Dartmouth Road, Douglaston, Long Island, New York, and report that it is "a great place".



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# Michigan State College

OF AGRICULTURE AND APPLIED SCIENCE

## An Institution of which Alumni Are Justly Proud

Since its founding in 1857, Michigan State college has added new courses until at the present time four year courses are being offered in Agriculture, Engineering, Home Economics, Applied Science, Veterinary Science, Forestry, Liberal Arts. Most recent of the additions is a Business Administration course.

In the last few years, great changes have come to the college. The new Home Economics, Library, Union and Horticulture Buildings and Stadium have materially changed the appearance of the campus. Still the wholesome atmosphere of its typical college community has been preserved. In fact the new Gothic designed buildings blend beautifully with Michigan State's vast resources of natural beauty.

Steady growth in enrollment has boosted the student total to 2,500, including about 2,000 regular four year men and women enrolled in the past college year.

Additional information may be procured from the college registrar.

W. C. Eggert has moved in San Francisco, to 2100 Grove street.

### '18

The Lansing post office says that Leonard S. Plee has moved to St. Joseph, Michigan, 1313 Harrison avenue.

#### '19

William A. Siefert is in Sharon, Pennsylvania, with the Westinghouse Electric and Manufacturing company as an estimating engineer. His address is 499 N. Oakland avenue. It is reported that Siefert joined the ranks of the benedicts shortly after he moved to Sharon.

#### '20

W. Harold Cudaback is still connected with the Agricultural Extension division of the University of California doing farm advisor work at Napa, California, and is getting along splendidly. Should any M, S. C.ite happen in the San Francisco Bay region, he would be pleased to have him call around and see him. His office is at 1028 Coombs street.

Louise Larrabee is again in Lansing, and lives at 611 Washtenaw.

C. J. McLean has moved in Dixon, Illinois, to 215 W. Seventh street.

Blanka Retingerowa, a Polish girl whom many will remember as taking a short course in poultry in the winter of 1920, has returned to the United States, and is living in Pensacola, Florida. In 1921, Mrs. Retingerowa sailed with her husband, a scientist of the Polish University, to her country to assist in reclamation work following the war.

#### '21

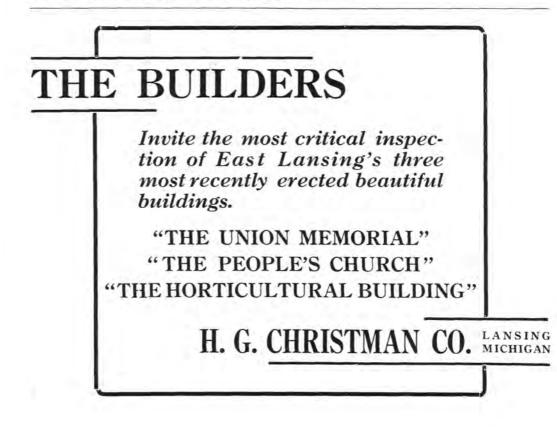
The post office says that Mrs. John F. Spalding has moved in Chicago to 4600 N. Paulina.

Since March 15, Verno O. York has been testing motors in the engineering department of the Howell Electric Motors company of Howell, Michigan.

Carol MacGregor is with the Michigan Inspection Bureau at the Grand Rapids Savings Bank building, Grand Rapids, Michigan.

Wesley F. Malloch seems to have worn out his old address of 212 W. Washington Lane, Philadelphia, but has substituted none in its place.

William Redfern has returned to Lansing from Baltimore, Maryland, where he was graduated June 9, from Johns Hopkins university with the degree of doctor of science, having specialized in immunology and bacteriology. He has taken a position in the laboratories of the state health department.



### The M. A. C. Record

## The Sheet Metal and Roofing

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## **Michigan Sheet Metal Works**

116 South Larch Street LANSING

The M. A. C. Record

'22

Samuel DeMerell gives his address as Capstan Glass, Connellsville, Pennsylvania.

Gerald Geisler has moved from Hartford, to Watervliet, Michigan.

Fanny E. Rentola requests that the remaining copies of THE RECORD for the year be sent to her at Amasa, Michigan.

James Wellman has moved from Port Huron, and is now living in Fenton, Michigan, where he is chief chemist at the New Egyptian Portland Cement plant.

Carl Soderbeck has been transferred by the Consumers Power company from Battle Creek to Otsego, Michigan. They are going to replace the old machinery in one of the hydro electric plants near Otsego.

Fred Hill may be reached at 1255 Flora court, Grand Rapids.

South Byron, New York, continues to reach John D. Walker.

'23

Richard Gorman Cruise was born June 5, 1925. Mrs. Cruise was formerly Marguerite Gorman.

Robert Gerdel has received his masters degree from Ohio State and has accepted a position as assistant chemist at the Experiment Station at Wooster, Ohio. Sigurd Mathieson is no longer working for the H. J. Heinz company, and will be at home in Frankfort, Michigan, for a few weeks.

Hubel Matzinger should be addressed at 349 Fifth street, Manistee.

The new address for Clyde Schilhaneck is 638 S. Washington, Hastings, Michigan.

John R. Stewart is a research associate at the Bureau of Standards at Washington, D. C. He lives at 1660 Columbia road. He adds: "If any Michigan State alumni should visit Washington, I hope they will find time to look me up. My phone number is Columbia 516."

Marquerite Kane McComb is living in Lansing at 316 William street,

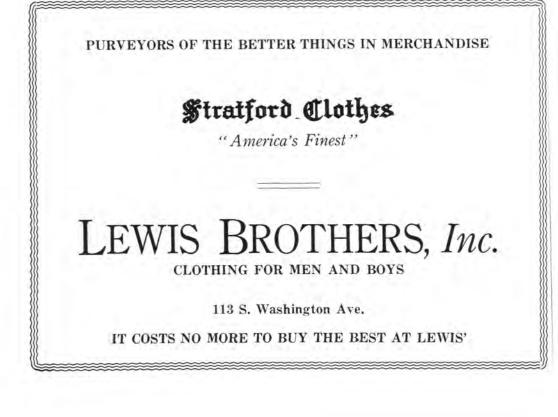
Charles D. Davis is no longer to be reached at 1170 Reed Place, Detroit, but has left no forwarding address.

For the past two years, LaRue Pennell has been teaching home economics at Charlevoix. Next year she will teach foods in the high school at Ironwood.

Carl Rippatti is with the Briggs Manufacturing company at Detroit, and may be reached at 1585 Hart avenue.

'24

Otto Meyer appears to be lost. At any rate 4300 Virginia Park, Detroit, isn't where he is now.



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## THE FACE BRICK

on the

## Union Memorial Building

ARE

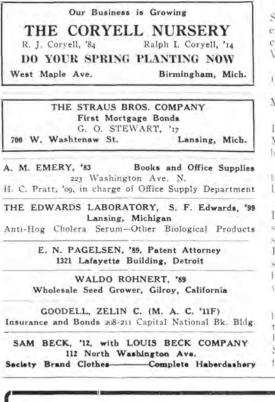
# OLD Rose Missions

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THE BRIGGS COMPANY Lansing, Michigan

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Thomas Eldred is with the Chicago Central Station Institute working in the distribution engineering department of the Public Service company of Northern Illinois. He lives in Waukegan, at 335 N. Genesee street,

Isabel Roberts has moved in Marine City to 124 S. Elizabeth street.

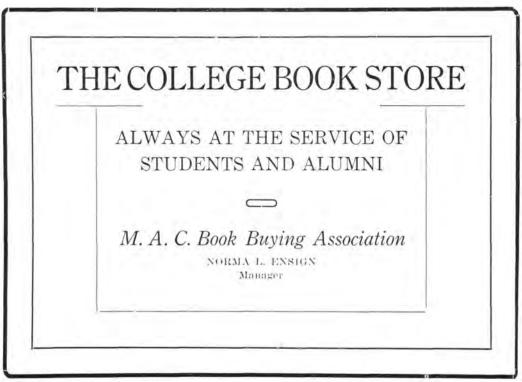
Lelah G. Burkhart is again in Fowlerville, Michigan.

O. W. Kotila is working for the West Pennsylvania Power company in Pittsburgh. Mail reaches him at 814 Center street, Wilkinsburg.

Fred Passenger has just finished a year of teaching at White Pigeon, and is living in Pompeii, Michigan.

Paul Hartsuch lives at 20521 Cameron avenue, Detroit. He is teaching chemistry, general science, and biology at the Hazel Park high school, corver John R, and the Nine Mile road. He has helped get a new troop of boy scouts started at the school, and, not being able to keep his hand off newspaper work, is faculty supertisor of the high school bi-weekly.

J. Otto Gower is with the State Highway department, located at West Branch, Michigan. He reports that Frank K. Miller, '26, and Payl Lemon, '21, who is project engineer for the State Highway department, are also located there.



## Loyalty is the Moving Force that Gets Things Done

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