

The MSC RECORD

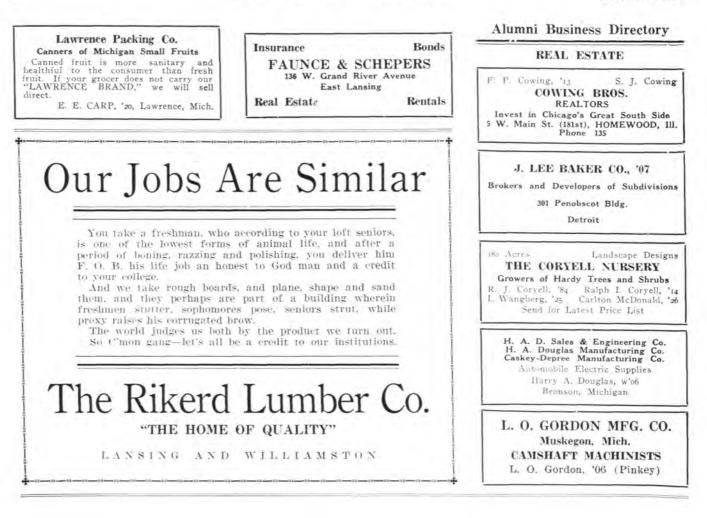
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DECEMBER ISSUE VOL. XXXII NO. 4 1926

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THE M. S. C. RECORD

December, 1926



The greatest wheel business in the world, reared upon the greatest contributions to automotive progress in wheels and related science

Motor Wheel Products

The M. S. C. Record

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Vol. XXXII. No. 4

December, 1926

Capitalizing the Instinct for Athletics

New Course to Develop Instructors Among Those Who Prefer Thrills of Physical Competition to Triumphs of Academic Pursuits

For four years he was an outstanding athlete on the campus. He played freshman football for a year and then became a mainstay on the varsity eleven. He was active and above the average in basketball. Even in the spring, those lazy days of the school year, he won monograms in track. Sir, in his four years stay at State we won some six or eight or maybe nine major sport letters, and then

Graduation days had past. This athlete, this sterling Spartan fighter, was out into the world again. He loved sports and his first thought was to jump back into the game as a coach or an athletic director. He made applications, one after another, and they all failed to land that job he craved. They said he failed to meet the state teaching requirements, and he did.

A year passed. He got work that meant only a little swelling of the pocketbook to him. His heart was not in the work. Occasionally he took a fling at professional sports, but always as just a fill-in. Another year passed, and still he Finally his vision was dimmed and, *** he worked solely for the "holy dollar" and, . . . maybe he was content and maybe he was not.

Now, State College officials are working on a plan which they hope will bring to an end the influence that might hamper the progress of sport lovers whose names are great names on the school roster. A course in coaching has been added to the College curriculum. It meets the teaching requirements of the state. It has been approved by every necessary official body on the campus. The State Board has sanctioned it, and now it is ready to be put into operation when the winter term opens.

The new course puts the prospective coaches and athletic directors, graduating from State, on a par with those produced by the state university and the normal schools of the state. So far, only state institutions are making this offer.

With the education department and the department of athletics cooperating, sponsors of the new course hope to claim the best trained men produced from the school. The curriculum will be heavily strewn with elementary biological courses and electives, besides the courses in education and physical education. Practice teaching will not be omitted. Work stressing general administration work will also hold a prominent place in the program of training.

The athletic department will be included within the department of education with Dean John Phelan as general administrator of the course. To Director Young, however, will be left most of the work of actually producing the coaches and physical education directors. Working with the largest coaching staff in the history of the school. Mr. Young will find it possible to offer a varied course with efficient instructors. Miles Casteel and Barnard Traynor are qualified to teach football theory and practice. Ralph Leonard, a new addition to the State staff, is a specialist in wrestling and soccer, and has also coached lacrosse. W. Sterry Brown, another newcomer, is an

expert on swimming matters and is nationally recognized as an authority.

John Kobs specializes in hockey and baseball, and Benjamin Van Alstyne, although well acquainted with other major sports, devotes most of his time to basketball. L. D. Burhans directs the classes in general gymnasium work at the College and has had years of experience along these lines. Several part-time instructors, Prof. C. D. Ball in tennis and Morton Mason in cross country and distance running. round out the staff. L. L. Frimodig, assistant director of athletics, would fit ito the staff, as would Jack Heppinstall, trainer.

To leave a considerable number of electives open to the coach in training and to make him thoroughly acquainted with at least one other line of study besides that taught by Mr. Young and his staff, are the foremost aims of Dean Phelan. Thus, he explains, a man faithfully following the new curriculum will be among the best trained graduates. He will be acquainted with administrative problems of both the class room and of athletics. He may even be qualified to a administer properly in the business world if he chooses. The problems of organized play in connection with industrial concerns will not be foreign to him.

The story thus far has dealt solely with men, but a new day in women's athletics is dawning. Already Miss Helen Grimes has organized the co-ed sports on a sound basis and her interests will not be forgotten under the new plan.

Two Prominent Alumni Pass On

Dick J. Crosby, '93, Noted for Work On Education and Dr. John Wesener, '87, Active In Chicago Association Die During Month

(Contributed)

Dick Jay Crosby, '93, was born Oct. 2, 1866, at the Cabmoasa government school in the Ottawa-Chippewa Indian reservation, now Eldridge, Oceana county, Michigan. He was the son of Daniel W. and Agnes Comstock Crosby. After receiving his early education in the district school, he taught eight terms and then attended the Flint Normal school for six months.

In 1889 Mr. Crosby entered M. A. C. as an agricultural student. In spite of the fact that he worked his way through school, he was active both in a social and scholastic way, claiming membership in the Union Literary society, serving as chairman of the J-Hop program committee and graduating in 1893, fourth from the top in his class.

After graduation, he acted as instructor of English and rhetoric until 1899 and edited the M. A. C. Record from 1895 to 1900. Resigning his position in 1900 to pursue graduate work at his Alma Mater, he received his master's degree in 1901.

In 1902, he was married to an old classmate, Mary Lilian Wheeler, and to this union were born three children—Ruth, 1904, Alan Wheeler, 1905, and Richard Collier, 1909. The home was saddened in 1913 by the death of the beloved wife and mother.

From 1901 to 1908, Prof. Crosby was assistant in the office of the experiment station of the United States department of agriculture. In this same department he served as specialist in agricultural education service from 1908 to 1913. Leaving Washington at the end of this work, he operated a farm in western New York state for a year. During this time he was married to Adelaide J. Irwin.

In 1915 Prof. Crosby was called to Ithaca as professor of extension teaching in the New York State College of Agriculture at Cornell, and this position he occupied until his death. During his stay at Ithaca, he was in charge of extension work on Indian reservations (1920), teacher of advanced students in extension methods, organization and policy, acting director of extension (1922-23), and research expert in extension methods



Dick Jay Crosby, '93

(1923-26). Of the latter he said:

"After nine months' sabbatic leave from Cornell university studying means of stimulating scholarship in land-grant colleges, I returned to investigate and teach methods in extension work; the investigation is being made from the point of view of the men, women and children living on farms."

Prof. Crosby published numerous articles as bulletins of the United States department of agriculture, and in the year-book of this department. As secretary of the committee on instruction of agriculture, home economics and mechanic arts of the Land-Grant College association, he wrote most of the annual reports of the committee (1906-1926) published in the proceedings of the association.

The war period saw him in service as secretary of New York state food commissions.

Two brothers of Prof. Crosby, Matt A. and Mark G.—and one sister, Mamie L., attended M. A. C. in 1898, two of whom graduated in 1902—Matt and Mamie.

The life and activities of Dr. John A. Wesener (with '87) of Chicago, who passed away Nov. 17, 1026, make up a striking example of my feeling that "once an M. S. C. man always an M. S. C. man."

A freshman from Owosso with a jovial disposition and great ability with the slide trombone, he made himself known easily, to both faculty and students. He left us to enter the medical course at the University of Michigan, where upon graduation, he next studied at the College of Physicians and Surgeons in Chicago, taking a degree in pharmacy.

From 1891 to 1896 he was professor of chemistry in the medical department of the University of Illinois.

Together with several scientific associates, he founded the Columbus Food laboratory in 1894. This is located in the Columbus Memorial building, 31 State street. It was the first laboratory of its kind in the country.

In the years since its establishment, there have been many important contributions made to the knowledge of our foods. The technology of flour manufacture and baking methods have been intensively studied; in fact, Dr. Wesener's inventions for maturing flour and the preparation of cereals

through the wet process are valuable additions in this line of work.

Dr. Wesener had a national reputation as a medico-legal expert and toxicologist, having figured as scientific expert in several famous murder and government trials.

Among the men of our college who have worked in this laboratory are W. L. Rossman, '87, F. W. Robison, '98. O. H. Skinner, '02, George L. Teller, '88, and A. A. Towner, '07.

One of the strongest local organizations of M. S. C. graduates and former students to be found is the Chicago M. S. C. Alumni association. Dr. Wesener took a very active interest in this organization.

Dr. Wesener's health became seriously affected due to heart disease last summer, and the end came Nov. 17. He is survived by his widow, Lila Patti Wesener, a cousin of the late President Harding, and one brother, Hugo G. Wesener. -F. S. Kedzie.

ALUMNAE COUNCIL

During the past year the women of Lansing and East Lansing through their alumnae council have carried on several projects endeavoring to raise a fund to purchase furniture for the women's lounge room in the Union Memorial Building. From donations, a tag day, and a benefit bridge S1,421.00 has been secured.

At the present time the funds of the Union Memorial Building will not permit the finishing of any large rooms in a permanent way, except where those funds come from individual donors for specified purposes.

The executive committee of the alumnae council at a recent meeting decided it unwise to proceed buying permanent furniture now unless the room itself were finished. The floor needs cementing, a twenty-five foot square being sunken for the carpet. The space surrounding the carpet or rug will be flagstone tile, and the room will have a ten inch marble base. The interior trim on the ten windows and doors, the chair rail, plate glass for the doors.

permanent lighting fixtures, drapes and panels on the walls will put the interior of the room in proper condition for the furniture as suggested by the architects. The total cost of finishing will be approximately \$1,000.00.

As the room when completely finished and furnished will be open to all women the alumnae council wishes that there might be started a finishing fund for the women's lounge, to be raised by contributions from groups of women all over the country. The women of Lansing and East Lansing council with their limited number of active workers have averaged between \$10.00 and \$15.00 per capita, outside of donations received by letter. It has been suggested that in other cities where the Union Building is not so familiar to the women that the amount of money that could be raised per capita would be somewhat less, perhaps one-half. Wals and means of working out a money raising campaign will necessarily have to be studied locally by each group. Alumni members of various sororit'es often meet in Detroit, Grand Rapids, and other cities. These smaller groups of eight, ten or fifteen women would possibly work out a plan best suited for their own conditions. The Lansing and East Lansing women will continue their efforts to enlarge the furniture fund, and very enthusiastic about the response given them so far.

If a number of small groups pledge themselves to contribute to the "finishing fund" for the lounge. it might be passible fo some of the money from the furniture fund to be loaned for finishing purposes This money would later be returned to the "furniture fund" when the money for finishing comes in from the other groups. The advantage to this plan would be the immediate starting of the finishing work. Concrete base, tile floor and marble base work takes time, and the labor costs will be somewhat less at this time of year.

With the assistance of a large number of small groups the women's lounge room can easily be finished and partially furnished by commencement, 1927.

The officers of the local alumnae council are Elizabeth Palm, president; Frances Kirk Patch, vicepresident; Lou Butler, secretarytreasurer. They will be glad to furnish you with additional information on the project. G. O. Stewart. alumni field secretary, will cooperate with the group leaders while traveling among the various branch alumni clubs.

Mrs. Mary E. Jenison of East Lansing has donated the piano from her home to the Women's Alumnae Council. Miss Elizabeth Palm, '11, president of the local group, states that it is very acceptable and will be used in the women's lounge room of the Union building for the present.

UNION RECEIVES GIFT

Secretary M. S. C. Alumni Ass'n Dear Sir :--

The Western Pennsylvania M, S. C. Alumni Association has held no meetings for several years and is practically disbanded.

As treasurer of the Association I hold in my hands the sum of \$23.75 as there is no prospect of the Association resuming its activities and the members have become scattered. Acting on the advice of some of the former members and according to my own judgment, I have decided to donate the amount now in the treasury to the M. S. C. Alumni Association, to be used in the purchase of a chair or other article of furniture for the Union Memorial Building.

Very respectfully yours,

MAY BUTTERFIELD NICHOLS, '05 Treasurer Western Pennsylvania

M. A. C. Alumni Association. 136 Jefferson Drive

Pittsburg, Pa,, S. H. B.

"The Goose Hangs High" was presented by Theta Alpha Phi, dramatics fraternity, at the People's church on Nov. 30. The efforts of the cast were well received by one of the largest crowds of the year. M. H. Grams, '28, Houghton, and Marian Trumbull, 29, Birmingham, took the leading roles.

THE M. S. C. RECORD

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- be assumed Checks, draits and money orders should be made payable to the M. S. C. Association. Entered as second class matter at the postoffice at East Lansing, Michigan. ROBERT J. McCARTHY, '14, Editor

THE M. S. C. ASSOCIATION Union Memorial Building

OFFICERS-1025-26

Arthur C. MacKinnon, '95, Vice-President Frank F. Rogers, '83, President Luther H. Baker, '93, Treasurer Robert J. McCarthy, '14, Secretary Glen O. Stewart, '17. Field Secretary

EXECUTIVE COMMITTEE

Henry T. Ross, 'oq. Miliord, Mich., termi expires 1928; G. V. Branch, '12, Detroit, term expires rozy; Frances Kirk Patch, '14, East Lansing, term expires 1929; W. K. Prudden, '78, Coronado, Calif., ex-officio; Harris E. Thomas, '85, Lansing, ex-officio; E. W. Ranney, '80, Greenville, ex-officio.

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322 E. Ridge St., Marquette, Mich. WASHINGTON, D. C.—Ray Turner, 213 Baltimore Ave., Tacoma Pk., D. C.

WESTERN NEW YORK-Charles N. Silcox, 1021 Ackerman Ave., Syracuse.

Views and Comments

On the one hand we have the student charging the alumnus with attempting to wreck the machinery responsible for the athletic policies of the institution, and even going so far as o say that the latter takes but little interest in the college. while on the other there is the alumnus who places the blame for athletic reverses upon the lack of student spirit. It is a serious situation, one which demands clarification and one which must be remedied if either body is to achieve for the common good.

It is not peculiar to Michigan State College that alumni take a close personal interest in athletics, that they are critical of policies and individuals; neither is it a local characteristic that the students are charged with a growing weakness or a reversion from the so-called redblooded type of the old days. On the street corner, in the smoking car, in the hotel lobby, in the city clubs, any group of college men, from whatever institution may be represented, can tell you just what would have won the big game for alma mater. They are all sincere in the belief they are offering certain cures for existing "evils," although their diagnoses may vary widely. Most colleges and universities have arranged that alumni

sentiment be represented on the board controlling the department of athletics as a regular avenue for expression of the opinions developed. The college has undertaken to reorganize the present board so that there will be a better representation; in this the authorities are working with a general committee of alumni and the report should be complete in the near future.

A feeling of mutual distrust can result in no good to the institution or to either students or alumni. There is no basis for either group frowning upon the other. There is too much at stake for a division of effort. A common cause is lost when its supporters allow animosities to grow among themselves. The noisy minority always yaps at the heels of progress.

With the close of the year there passes in review the accounts of the organization. The matter of annual dues is a small one to the individual member but, in the aggregate, a great problem to the association. Find time before the close of the year to fill out the blue slip and write a check for the amount indicated on the bill with which it was enclosed.

Signalizing the advent of the holidays, a large spruce tree near the Home Economics building is illuminated with strings of colored lights. It is the one campus recognition of Christmas which has grown into somewhat of a tradition.

Construction has been almost completed on one of the new units of farm barns on the south side of the Red Cedar. The building stands east of Farm Lane at least 200 yards from the river. Eventually this site will contain the entire group of farm buildings now on the campus side of the river.

The alumni of Shiawassee county will hold a meeting at Owosso, Monday evening, January 10 and Jackson county at Jackson on Wednesday evening, January 12. G. O. Stewart, alumni field secretary will attend all meetings.

THE M. S. C. RECORD

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Close Beside the Winding Cedar

The Grand Rapids M. S. C. association will hold a dancing party at Garfield Lodge on the evening of Jan. 20. John C. Rappleyea, '26, is president for 1927 and Arthur D. Wolf, '13, is treasurer.

A curved cinder drive affords an approach to the College hospital, formerly the senior house and erected originally as a residence for the president of the College at the western extremity of Faculty Row.

Alumni and former sudents living in Flint and Genesee county will hold an election of officers and organization meeting, Tuesday evening January 18. The get-together will be a potluck dinner at the home of Mr. and Mrs. Howard Estes, 1001 Blanchard street, Flint A large attendance is expected.

The Chemistry club announces the election of the following new members: J. T. Ott, '27, Lansing; S. F. Carlson, '27, Oak Grove; T. Benton, '28, Haslett; M. Grams, '28, Houghton; W. Sparling, '28, Bad Axe; H. Brigham, '28, Richland; S. Sinclair, '28, Climax. It is also announced that the club is expecting to receive a charter from a national organization with the same objectives.

Horticulture at Purdue university was under the direction of Michigan State men for the first 33 years the course was offered. James A. Troop, '78, was the first professor of horticulture teaching the subject in 1884. He was succeeded in 1912 by C. G. Woodbury, '04, who held that position until 1917. A review of Indiana horticulture issued in connection with the dedication of the new horticultural building at Purdue this fall describes the progress made under the direction of these men. Troop is still at Purdue, although he is not now connected with the horticultural department. Woodbury is secretary of the National Canners' association at Washington, D. C.

Curb and gutter have been laid for the new drive encircling the campus.

J. W. Stack, in charge of ornithology in the department of zoology, has been elected secretary of the Inland Bird Banding association and has also been chosen treasurer of the Wilson Ornithol ogical society.

Branch Rickey, noted baseball figure and at one time coach of the sport at the University of Michigan, appeared in a number of the Artists' course in the People's church on Wednesday, Dec. 1. He spoke on "Losing Play."

Through the aid of the American Federation of Arts the local art department has secured a representative group of reproductions of the works of great masters. The department holds the exhibit open to the public in its quarters in Olds Hall.

A somewhat new alignment of opponents for the varsity is shown in the schedule announced for the 1927 football team. Cornell college of lowa and Ohio university are the only two strange names on the list. The University of Detroit, Butler and Indiana appear again after several years' absence. Kalamazoo college opens the season and Michigan is again the third game of the fall. The fourth Saturday in October is left open, leaving two weeks of preparation for the Detroit game on Oct. 29. Of the opposition all but Michigan and Indiana will show their wares at East Lansing.

Sept. 24—Kalamazoo. Oct. 1—Ohio University. Oct. 8—U. of M., Ann Arbor. Oct. 15—Cornell College. Oct. 22—Permanently left open. Oct. 29—U. of Detroit.

Nov. 5-Indiana University, at Bloomington, Ind.

Nov. 12—Albion College.

Nov. 19-Butler University.

J. S. Taylor, head of the college music department, announces the organization of a co-ed quartet which, with the new freedom of women, should share with the male species the "barber shop" honors of the campus.

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Dr. Edwin Bishop, of the First Congregational church, Lansing, is now in the midst of a series of lectures at the People's church on questions of international relations. An exceptional interest in these matters has been indicated by the popularity of the series.

Members of the class of 1928 are planning on a J-Hop of considerably less expense to the individual and larger attendance than has been customary in the last few years when the bill has run into figures higher than the majority believed they could afford.

Seven engineers were honored by bids from Tau Beta Pi, the honorary engineering fraternity of the campus. Ceremonies ended in a banquet at the Union where the following men were initiated: Paul Yates, Vicksburg; Lewis Childs, Lansing; Gerald Jakeway, Grand Rapids; Carlton Sanders, Marshall; Harold Rothfoot, Grand Ledge; Leslie Wierman, Chesaning and Neil Waterbury, Ionia.

W, H. Wise of the department of English announces that the following have survived the eliminations and will compose the debate squads this year:

LaVerne Roberts, '30, Lansing; J. Dale Madill, '28, Midland; Harry F. Smith, '28, Detroit; T. J. Ramsdell, '29, Manistee; R. M. Hair, '27, Indianapolis, Ind.; Warren Edwards, '30, Escanaba; Carl W. Kietzman, '27, Big Rapids; Don McPherson, '29, Lowell; Lawrence Glerum, '28, Lansing; Milton H. Burgh, '29, Chicago, Ill.; Almon Arnold, '30, Escanaba, and George Walker, '29, Detroit.

Washington Greets College Delegates

Association at Capitol Gathers With Alumni at Land Grant Meeting; Prominent Speakers On Annual Program

Once every two years the Washington M. S. C. association is honored with the presence of many out-of-town alumni who come to attend the meeting of the Association of Land Grant Colleges. This year Washington was also the meeting place of the American Country Life association which brought many former students to the city. A meeting was scheduled for the evening of Nov. 10, and the Hamilton hotel was selected for the gathering. Members came early to greet old friends, for reminiscences of "auld lang syne," and for answers to the query, "What are you doing now?" About the guests assembled for dinner, and the oldest class, that of 1874, was represented by Donald Macpherson. Music by the orchestra included old college songs.

Following the dinner all adjourned to another room for the speaking program. Ray Turner, president, called attention to the fact that both the president of the land-grant colleges and the prsident of the American Country Life association are M. S. C. men, a distinctive honor for the old school. President Turner announced that reminiscence had its place, but at this time he thought all would be glad to learn "What steps the colleges are taking to meet agricultural problems."

Dr. Butterfield (also president of the American Country Life association) and Dean Burnett, of Nebraska (president of the Association of Land-Grant Colleges), gave talks on this subject. Dr. Butterfield stressed two points of rural life need: greater economic effectivenss, and the maintenance of the quality of the life of the people. He said that the burden of raising rural standards must not be borne entirely by the farmer. He remnided us that standards of living are not necessarily natural consequences of prosperity; that the existing conditions are largely due to the speed in the development of urban industry; that we must go farther in both economics and research; and that a type of assistance much needed by the farmer is in organization, especially in the making of state and county programs. This means applying methods used by scientists and by business men. The work of training farmers, teachers, and country preachers for leadership must go on, as well as the "adult education" or "continuing" education of the farmers themselves.

Dean Burnett, of Nebraska, discussed the next step for the agricultural colleges, saying that the point of view has changed. It was formerly thought that development of technology was most important, now it is essential that we have a broader point of view. The colleges need to recognize the many opportunities for the man who has a broad grasp of world conditions. They should reorganize on a larger plan; should get contact with the "big business" of farming. Cultural and broader subjects should he stressed to a greater degree so that studnts can get biggr contacts. Dean Burnett prophecies that this will result in contact with new and larger groups and will put the agricultural college in a more responsible relation to the public than heretofore. He mentioned the bankers' agricultural conferences being held in various localities as an example of the new move.

It was with deep regret that the members larned that Dick J. Crosby, '93, one of the charter members of this association, had passed away at his home in Ithaca.

Dr. Butterfield extended an invi-

tation to all to be present at the 70th anniversary of the college next spring and also to attend the meetings of the International Country Life association there in August.

The College was represented by Pres. K. I., Butterfield, '91, Prof. J. F. Cox, Deau Jean Kreuger, Dean G. W. Bissell, Dean John Phelan, Prof. E. H. Ryder, Prof. B. A. Walpole, Prof. J. D. Willard.

Others present were: Donald Mae-Pherson, '74, C. P. Gillette, '84, E. A. Burnett, '87, W. A. Taylor, '88, J. R. McColl, '90, F. B. Mumford, '91, Mrs. F. B. Mumford, Dr. Howard Edwards, W. D. Groesbeck, '92, Lyman J. Briggs, '93, Katherine Cook Briggs, '93, C. P. Close, '95, Mrs. C. P. Close, E. E. Gallup, '96, H. C. Skeels, '98, Mary Baker Waite, '98, Arthur Adelman, '94, Mrs. Arthur Adelman, D. A. Gurney, '94, R. D. Maltby, '94, Mrs. R. D. Maltby, C. G. Woodbury, '94, Cora L. Feldkamp, '95, Isabella Smith, Anna Pickett Gurney, '95, C. A. Reed, '95, Katherine McNaughton Reed, '95, Roy C. Potts, '96 C. A. Wilson, '96, Blanche Clark, '99, Julia D. Connor, R. A. Turner, '99, Mrs. R. A. Turner, G. H. Collingwood, '11, Mrs. C. H. Collingwood, '11, Mrs. C. H. Collingwood, '11, Mrs. C. H. Collingwood, '14, Mrs. R. D. Mason, D. A. Spencer, '12, E. W. Brandes, '13, R. D. Jennings, '14, Mrs. R. D. Jennings, H. D. Corbus, '15, E. D. Mallison, '23, P. J. Truscott, '23, George D Quigley, '25.

M. T. Rainier, '74, writes of the golden wedding of Mr. and Mrs. William Cook, "This is the first of our class of '74 to reach the golden period and is worthy of note and will be gladly welcome to the boys in that period of College history, for I think I can truthfully say there was no man in College during the years I was there that was more highly respected by everyone than Will Cook. He was our first class president and I think we were the first to organize and elect officers. He was also our class poet".

Football Awards Granted; Smith Elected

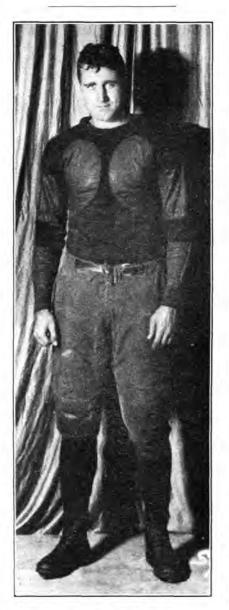
Varsity Bows to Haskell's Weight and Skill in Final Game of Season; Twentyone Letters Given to Squad

The report that signaled the close of the Spartan-Haskell Indian football tilt brought down the curta'n, on a sorry looking team of battered men, and a 40 to 7 Spartan defeat. Yet, holding faith with the sturdy fighters whose name they carry, the boys in Green and White fought royally until the end, though the odds were mightily against them.

State had the first chance at the ball and swung into an offense that seemed to overwhelm the redskins. They cut and passed through and over the 200-pound Indian line with a vini that would have swamped any other team appearing in the home stadium this year. The big quarter-ton Indian tackle seemed their easiest bait and even the Haskell captain who played the other tackle lost all sense of humor before the game was over and was put off the field for foul play. It was that combination of head work and fight that gave Bohn Grim a chance to get away on an intercepted pass for State's only counter early in the game. When a man ties a world's 75-yard dash record on the cinder track he doesn't propose to get caught on the gridiron, especially when he is toting a football.

Though the score was hard against the Spartans, and was so for most of the game, the game never became dull. Every effort the Indians made was met with all the fight the State men could muster. Spartan after Spartan was helped from the field in the last half, victims of the heavy red men's onslaught, but their ranks were continually filled with sterling stuff from the bench.

The coaches' awards for fall term sports included football letters, and a larger number of minor awards. Included in the latter class were 25



Paul Smith, for two years a veteran of varsity football and a graduate of Saginaw Eastern high school, was elected captain of the 1927 football team. The honor awarded him came as a recognition of the superior work done by the Saginaw fullback. During the season just passed Smith proved himself to be the team's outstanding player. football yearlings, the cross-country men who won the Central Inter-Collegiate run on the day of the Haskell game, beating out Notre Dame, Butler and Marquette before that football crowd of 7,500, and the many men who received service sweaters for their faithful work of the past three months.

Heading the varsity football list is the name of Captain Martin Rummell. Although this leader did not play in a single game or take active part in any practice session he was on the field every day, on the bench every game and led the team, though crippled. An automobile accident last summer kept the red-headed Spartan leader out of the rough work all season.

In making the football awards Coach Young declared that almost every man on the squad played a better game against Haskell, the closing engagement of the year, than he had at any time in the year. The stellar performance of the day perhaps, in Coach Young's estimation, was the playing of Johnny Anderson at left end.

"Anderson typified the fine play of the team against Haskell," said Coach Young. "He played just about five times as well as we had any reason to expect from watching him in practices or other games. It was almost on this great day's work alone that the college wants to honor Anderson by presenting him with his "S".

The State mentor had praise for almost every man on the squad. He called Boehringer, who graduates next June, the best quarterback at East Lansing in the last four years, branded Glen Hitchings, the squad's iron man, called Hugo Kanitz' fine play the proof that work and determination will get a football player somewhere, said that Jack Hornbeck probably is the greatest end prospect at Michigan State in years, pointed out that Harry Kurrle fought so hard all year that he was continuously black and blue, and said that Grim, Wenner, Drew, McCosh, Ross, Barratt, Crabill, Deavon, Danziger and Moeller played their best games of the year in the final encounter.

The list of awards follows:

VARSITY FOOTBALL

Martin F. Rummel, Saginaw; R. E. Boehringer, Bay City; John E. Garver, Caro, O; Bohn Grim, Sturgis; E. A. Wenner, Brooklyn; K. L. Drew, Adrian; O. E. Grimes. Des Moines, Ia.; J. A. McCosh, Detroit; W. F. Ross, Port Huron; Paul Smith, Saginaw ; John Anderson, Lansing; Fred W. Barratt, Lansing; L. Christensen, Escanaba; C. I. Crabill. Battle Creek; F. W. Danziger, Detroit; F. E. Deacon, Lansing; H. F. Kanitz, Muskegon; G. E. Hitchings, Petoskey; L. A. Hornbeck, Lansing; Harry A. Kurrle, Owosso; W F. oMeller, Detroit.

VARSITY CROSS-COUNTRY

Captain Roy W. Severance. Cass City; Henry E. Wylie. Sparta; Herrick Waterman, Detroit; Alvin LaPlant, Eau Claire; E. W. Williams, Okemos; L. H. Blakeslee, St. Johns.

FOOTBALL MANAGER'S LETTER

Clifford H. Hauptli, Sault Ste. Marie,

BASKETEERS OPEN FINE

Opening fire on one of the hardest schedules ever confronting a State basketball squad, the Spartans have kept even with the board by registering one victory and one defeat. Though pre-season basketball training had been under way for several weeks Coach Van Alstvne found that most of the really good men upon whom he must depend were men from the gridiron squad. With about a hilf dozen practices after football season, under a new system and a new coach the team was thrown into action against Adrian. They emerged on the larger end of a 29 to 33 score but only after a close call. In the practice season tilt with the University the Spartans were smothered by a overhead attack to the tune of 13 and 34.

Van Alstyne finds the team lacking in two major points of the game. Because no outstanding center material is available State can not control the tip off. This difficulty linked with the fact that no one with extraordinary basket shooting ability has yet been found makes it tough for the man who must pick the quintette that must meet the high caliber teams scheduled.

As was expected from previous season showing Kenneth Drew is proving to be the neatest guard in the troop. C. Colvin and C. Hood also are making good showings at guard. L. J. Smith and D. C. Dickeson have done good work at forward as have L. Fouts and R. P. Eldred. The ranks of accessible forwards may be increased after the reports from the present term scholastic standings are made known. It is possible that Mocco. Levet, and Edwards will be back in the game next term but Capt. Chas. Frederick cannot return.

The following is the schedule that the Spartans must tackle:

Dec. 8-Adrian College. Dec. 11-University of Michigan. Dec, 18-U. of Chicago. Dec. 20- Northwestern Univ. Jan. 8-Marquette Univ. Jan. 12-Albion College. Jan. 14-Butler University. Jan. 15-Earlham College. Jan. 18-University of Detroit. Jan. 21-Lake Forest. Jan. 22-Marquette University, Jan. 29-Notre Dame Univ. Jan. 31-Butler University. Feb. 9-Hope College. Feb. 12-Univ. of Detroit. Feb. 19-University Pittsburg. Feb. 22-U. Notre Dame. Feb. 26-Alumni.

MILITARY BALL

Graduates of the R. O. T. C. who hold commissions in the Reserve Corps may secure tickets for the Military Ball to be held Jan. 28 by sending a check for \$4 to Gerald Reynolds at the Union Literary Home, not later than Jan. 15. Howard Corbus, principal of the St. Johns high school, together with several other loyal boosters, have arranged for a Clinton county M. S. C. get together in the high high school building at St. Johns the evening of Jan. 17. Alumni and former students in the county will be notified of the plans in the near future.

Alumni of Owosso and Shiawassee county plan a meeting for Monday evening, Jan. 10, for the purpose of organizing a branch M. S. C. club and electing officers for the next year, V. C. Braun, agricultural teacher in Owosso high school, is acting as chairman for the initial meeting.

Word comes to us that the Flint M. S. C. club will start the New Year off with a big meeting on the evening of Jan. 18. While definite plans have not been formulated, President Geo. Fryman announces that a speaker from the college will be on hand and the club will decide on a definite phase of work for the ensuing year.

Friday, June 10, has been accepted by the State Board and faculty as Commencement day, and Alumni day will no doubt be held on Saturday, June 11. Groups of classes, scheduled to return for Commencement retunion this year, according to the Dix plan, are, 1870, 1871, 1872 and 1873; 1889, 1800, 1891 and 1892; 1002, 1909, 1010 and 1911; and in addition the class of 1925, two years out.

Besides the above groups there will be the five year classes, 1867 back for its 60th anniversary; 1882 will celebrate its 35th year; 1887 its 30th homecoming; along with '97, '02, '07, '12, '17, and '22.

The attendance this year will be larger than ever and is not limited to those classes coming under the Dix reunion plan.

The 70th anniversary of the founding of the college, will be celebrated in an appropriate manner and everyone is urged to meet with his or her old classmate on the campus at Commencement time. Make your June plans early.

MARRIAGES

MORRISH-FISK

Announcement has been made of the marriage of Frances Marjorie Fisk of Edwardsburg, Mich., to Ralph Morrish, '20, which took place October 9 at Edwardsburg. They reside in Lansing at 52712 N. Washington avenue.

ROBERTS-NESBITT

Harold Roberts, '26, and Helen Elizabeth Nesbitt were married in Milwaukee, Wis., Nov. 24, 1026. Mrs. Roberts has been connected with the staff of the State Journal as society uditor for the past four years. Mr. Roberts is an electrical engineer with the Allis-Chalmers company of Milwaukee. They will make their home at 408 Fiftieth avenne, Milwaukee.

CLASS NOTES

'61

James H. Cannison has moved from East Lansing to Dimondale, Mich., where he may be reached over R. D. 2.

'81

Carlton R. Dart reports "no change" from 700 Greenleaf avenue, Wilmette, III.

'84

William Thum has moved in Pasadena. Calif., to 1507 East Mountain street.

'86

William R. Rummler gives his address as 7 South Dearborn street, Chicago.

P. B. Woodworth is reached at 772 Crescent bonleyard, Glen Ellyn, III.

'87

E. A. Burnett is dean of the college of agriculture of the University of Nebraska. He lives in Lincoln at 3256 Holdnege street.

'93

O. B. Hall writes from Warrensburg, Mo.: "Practicing medicine as usual at the same old stand. I often wonder why M. A. C. men do not come to Kansas City, 'The Heart of America,' to enter business or professional work. I seldom see an M. A. C. man in these parts, the best part of Uncle Sam's domain."

'97

Milwaukee, Wis., 484 Park place, continues to reach A. L. Pond.

'98

Homer C. Skeels is at the "same old job" and lives at 210 Holly avenue, Takoma Park, D. C.

'01

John B. Stewart sends his blue slip from 20 Loomis avenue, Windsor, Conn., with the following: "Treasurer and general manager of the Windsor Tobacco Growers' corporation. Not much news. Have one son in Dartmouth and a daughter in Abbot, one son and one daughter in Loomis and one son in public school. Find time to play a little and enjoy life generally. George White, ('ot). Newark, N. J., called at my home a few weeks ago. George is looking as well as ever,"

'02

O. H. Skinner may be reached at 1120 E. 23rd street, Indianapolis, Ind.

'03

Frank C. Rork is in charge of structural portion of the power drafting room of the Los Angeles Bureau of Power and Light, with headquarters at room 1228, 207 S. Broadway, Los Angeles. He lives at 1775 E. to2nd street.

'04

C. G. Woodbury is directorm of the bureau of raw products research, National Canners' association, Washington, D. C. He lives at 1730 H street N W. J. H. Prost is manager of the real estate department of Cochrane & Mc-Chier company, 40 North Dearborn street, Chicago. This concern handles real estate, bonds, mortgages, and insurance. Prost announces that his favorite sport is golf and dancing as of old. He lives in Wilmette at 511 Laurel avenue.

'05

E. J. Gunnison, treasurer of the National Railway Devices company of Chicago, notes on his blue slip: "Nothing of particular interest, business and health fune. Like the monthly editions of the Record. Think new buildings and growth of college very encouraging. Football team doing well. Would like to see M. S. C. become a member of the Big Tem conference. Sherwood Hinds, '05, recently married and can be reached at 017 Goodfellow avenue, St. Louis, Mo., after Dec. 15." 224 N. Desplaines street reaches Gunnison.

Gate-City, Va., is the new address of Emma C. Baker.

'10

John A. Smith reports: "Forester for the city of Harrisburg, Pa. Conducting the outdoor service burean through a competent foreman. We do everything pertaining to the home yard, large or small. We move trees, large or small. Have one crew busy at all times on right of way trimming. We do a complete job, not only to clear the wires, but remove all dead wood, congestion, shape up the tree in general, and, quite important, we paint all wounds with an antiseptic as well as a waterproof tree paint." Smith lives in Lemoyne at 853 Walnut street.

'11

1504 Central avenue, Wilmette, Ill., continues to reach Emily Orwig Lyman (Mrs. R. D.). Max . Gardner gets his Record at 312 Sylvia street, West Lafayette, Ind.

H. E. Truax is the California representative of Gillarde-Bruns company of Chicago, carlot handlers of fruits and vegetables. His home is in Los Angeles at 129 N. Mariposa avenue.

The postoffice notifies us that R. L. Nye has moved in Syracuse, N. Y., to 515 Euclid avenue.

According to postoffice notice, H. L. Bancroft has moved to 535 Kirby drive, Lansing, Mich.

'13

University Farm, Davis, Calif., reaches A. H. Hendrickson.

Carl C. Carstens receives his Record at 710 Pine street, Michigan City, Ind. Mail addressed to N. D. Simpson at Decatur, Mich., has been returned unclaimed.

'14

Martin V. McGill is teaching chemistry in the Lorain, Ohio, high school. He is also secretary of the chemistry teachers' organization of northeastern Ohio, and a member of the executive committee and the committee on visual education of the division of chemical education of the American Chemical society. McGill lives at 1444 East Erie avenue.

Don Francisco is Pacific coast manager of the firm of Lord & Thomas & Logan. This organization is 54 years old and is the largest international advertising agency in the world. Mr. Francisco's work is chiefly in connection with the advertising of California as a tourist resort, Sunkist oranges and lemons, Southern Pacific railroad, and other corporations and industries. He may be reached at 1151 South Broadway, Los Angeles.

A leaflet announcing the appointment of Norton W. Mogge as Pacific coast manager of the Meredith Publishing company contains the following: "Mr. Morton W. Mögge will represent the Meredith Publishing company as Pacific coast manager beginning Dec. 1, 1926. His wide training and experience includes a knowledge of agricultural and farming problems, a broad understanding of merchandising and dealer distribution, and a successful advertising background. He is a graduate of Michigan State college. For the California Fruit Growers' Exchange he established a dealer service in New York and throughout the middle west. For several years he was advertising manager of 'Skookum' apples while associated with the Northwestern Fruit Exchange and Skookum Packers' association. More recently he has been vice-president of the Northwest Fruit distributors in charge of field sales and advertising. The very nature of his past business experience will enable Mr. Mogge to cooperate and serve you to the fullest extent in behalf of the Meredith publications-Successful Farming, the Dairy Farmer, and Better Homes and Gardens

You will find Mr. Mogge a man well

qualified and capable of discussing intelligently and constructively your problems of advertising mediums, market distribution, and merchandising both in the city and farm markets." The western office of this company is located at 505 Sharon building, San Francisco.

Melvin A. Russlel reports "no change from last year" and may still be reached at 5710 W. Superior street, Chicago, III.

'15

Charles H. Hatch is a member of the firm of Miller, Franklin, Basset & Co., consulting and management engineers, New York City. At present he is in charge of plant layout, design and specifications for the Nizer division of the Electric Refrigeration corporation at Detroit. He is also a member of the executive management committee of the Pittsburgh Dry Goods company. He may be reached at his home, Traymore apartments, Bronxville road, Bronxville, N. Y.

Mail addressed to A. L. Sayles at 1817 Hawley street, Toledo, Ohio, has been returned unclaimed.

Wyoming, Dela., continues to reach Frank W. Richardson,

George Karl Fisher indicates a change in street numbers on North Main street, Pontiac, Ill., to 827, with the note; "You will notice I am on the same street, but due to the infirmities of age I have moved one block nearer mv work. In my third year as head of the mathematics department of the township high school here. Spent one term at the University of Chicago this summer."

The postoffiec reports that Mrs. Addie Gladden Donald has moved to Detroit, Mich., 1726 Seward avenue.

W .G. Knickerbocker is chief clerk in the meter department of the Detroit Edison company. He reports that C. Davis, 'a3, is in the property division of the Detroit Edison company. Knickerbocker's blue slip reads: "Enjoy the Record and news of Michigan State folks, though it seems as if it will lose some of its news value being published monthly."

'16

Bernard Moll serves the city of Grand Rapids as chief draftsman in the santtary engineer's office. He reports that Jack Knecht, '11, has been promoted to general superintendent of the Grand Rapids street railways. Moll lives at 160 Campbell place N. E.

'17

Elsie Huffman Campbell, wife of Captain Harry L. Campbell, died at Cincinnati, Ohio, Oct. 2, following an operation for appendicitis. She is survived by her husband and daughter Virginia, aged 4 years. Capt. Campbell's address is care of University of Cincinnati, Cincinnati, Ohio.

L. E. Flanders writes: "My little girl, Dorothy Lou, and myself are still making our home with her grandparents here in Baldwinsville, N. Y. Dorothy is going to kindergarten and likes it fine. She and her dad naturally think each other about all there is to it."

The postoffice advises that David Blair has moved in Rochester, N. Y., to 952 Arnett boulevard.

Myron S. Strong requests that his Record be sent to Box 164, Fort Lauderdale, Fla.

Earl A. R. Lauffer sends his blue slip from 4741 Garland avenue, Detroit, with the following notes: "Working on costs and time at present for the Wark company, builders. Have put up three big jobs and a number of small ones for the Budd Manufacturing company, besides considerable Budd Wheel company work since this spring. The only M. S. C. man I have seen recently is Elmer-Gunnison, '12, who lives a few doors south."

"Still attacking horticultural problems at their beginnings, the nursery," writes J. T. Bregger. "Helping to devise methods of growing ever better frees to produce better fruit. In the special service and research department of the Stark Brothers nurseries, Louisiana, Missouri The new Record makeup is fine! Saw Hendershott 'on duty' at Lake Chelan, Washington, this summer, and other M. S. C. men all along the line."

'18

Orva L. Kimble's blue slip reads: "I am with the California Petroleum corporation, being chief chemist at their refinery at Fillmore, Calif. I have been associated with the refining game since the war. I am married and have a family of two, a girl three years nine months and a boy three weeks old. Wife and baby doing fine." They announce the birth on Oct. 22 of William Shiells Kimble.

T. W. Keating may be reached on the 14th floor, 11 Broadway, New York city.

'19

Clarence E. Bird is a resident surgeon at the Peter Bent Brigham hospital, Boston. He reports that Wayne Palm is at the Harvard Law School and that Maxwell Seeley and Richard Lyman are in the graduate school of business administration.

George Spinning should be addressed in care of J. W. Phillips, R. 2, Eaton Rapids, Mich.

E. D. Crandall is in Saginaw at 1722 Congress avenue.

Ada Cobb has moved in Omaha, Neb., to 623 North 36th street.

'20

Mrs. Neil Pearson (Gladys Barnett) is living in Richester, Mich. Mr. Pearson is connected with the Oakland Motor Car company at Pontiac.

Willis Earseman has moved in St. Louis, Mo., to 4511 Athlone avenue.

'21

William J. Clench is curator of mollusks at the Museum of Comparative Zoology, Harvard university. Clench majored in biology at M. S. C. and spent the year following his graduation at Harvard working for his master's degree. He received his doctor's degree from the University of Michigan.

The postoffice advises that Neal Fenkell has moved in Detroit to 2210 Montclair avenue, and that R. B. Coulter has moved from Hammond, Ind., to Charlevoix, Mich.

'22

E. W. Hardies is teaching crops at the South Dakota State college, and is in charge of the crops work at the different experiment stations in that state. He may be reached at Station A, Brookings.

225 Unity building, Bloomington, Ill., is no longer a good address for Morris A. Nelson.

Richard J. Anderson has recently been appointed manager of the Kresge Dollar store at Fond-du-Lac, Wis The past year he has been assistant manager of similar stores in Evansville, Ind., Chicago, and South Bend, Ind. He and Mrs. Anderson (Dorothy Pettit, '23) and their small son Jimmie are enjoying the snappy Wisconsin weather. They may be reached at 181 East street.

236 James avenue, Grand Rapids, continues to reach Antoinette Trevithick.

George R. Phillips has been at Oklahome City, Okla., as state forester since last February. He visited the college for a short time in August and September and was very much pleased to see the splendid progress made. He concludes his notes with the hope that a Spartan team will some day meet up with an Oklahoma A, and M. college or University team.

The postoffice notes that Frederick H. Huebner has moved in Detroit to 4600 Lakewood.

The present adress of Robert A. Bevier is 621 St. Paul street, Baltimore, M.

'23

R. K. an Estelle Raymond ('25) Edmonds have moved from Lansing to 2111 LaSalle Gardens, Detroit, according to postoffice notice.

William S. Stover gives his address as 310 Donald place S. E., Grand Rapids,

Ezra Sperling does not claim mail sent to him at 306 S. 7th street, Saginaw.

George W. Olson may be reached at General Delivery, Ketchikan, Alaska.

Leo K. Harris is in Schenectady, N. Y., at 106 Guilderland avenue.

R. F. Brevitz is a forester and tree surgeon at Battle Creek, Mich. His address is 220 Calhoun street.

'24

George Allan may be reached at Milan, Mich.

Onni Kotila is still with the West Penn Power company at Pittsburgh. He lives in Wilkinsburg at 900 Ross avenue, Apartment 1.

Waldo Sands is in South Bend, Ind. and may be addressed at 2114 S. Franklin avenue.

Walled Lake, Mich, reaches Harry Nesman.

L. B. Karr gives his address as 124 Park avenue, South Haven, Mich.

25

E. L. Hubbard entered the testing department of the General Electric company in July, 1025, and is now engaged in the motor generator testing department.

"Still with the Chicago health department but expect to be in business for myselt in the near future," writes Oscar Gullans from 908 Windsor avenue, Chicago,

G. D. Quigley is in the poultry depart-ment of the University of Maryland agricultural experiment station at College Park, Md.

Beatrice E. Nelson gives her address as Box 4135, Station A. Miami, Fla.

Grand Rapids Savings Bank Grand Rapids, Michigan

"The Bank Where You Feel At Home"

M. S. C. People Given a Glad Hand Charles W., Garfield, '70, Chairman Executive Committee Gilbert L. Daane, '09, President C. Fred Schneider, '85, Manager C. Fred Schneider, '85, Manager Division Branch Benj, C. Porter, '84, Manager South G. R. Branch Benj, C. Porter, Jr., '11, Asst. Manager South G. R. Branch

Willis Vandenburg, '21, Manager Fulton St. Branch

E. N. PAGELSON, '89, Patent Attorney 1321 Lafayette Building, Detroit

STATIONERS AND OFFICE OUTFITTERS 223 Washington Avenue, North LANSING

A. M. Emery, '83 H. C. Pratt, '09

SAM BECK, '12, with LOUIS BECK CO. 112 North Washington Ave. Society Brand Clothes **Complete Haberdashery**

THE EDWARDS LABORATORY S. F. Edwards, '09 Lansi Anti-Hog Cholera Serum Lansing, Mich. Other Biological Products



Harry Lautuer sends his blue slip from 201 E. Ontario street, Chicago, with the note: "Still 'scaping' land for the American Park Builders, Chicago."

LaRne H. Nagler gives his new address as (a) W. Bethune street, Detroit. Mich.

W. A. Koessel is at the U. S. Engineer's Office, Dam 47, Newburgh, Ind.

Charles E. Kellogg is at the college this year taking graduate work in soils. His address is 625 E. Grand River ave-

A. W. Hanigan gives his new address as 2070 Pingree avenue, Apartment 2, Detroit, Mich.

The postoffice advises that William J. Eldridge has moved to 1007 N. Capitol avenue, Lansing.

E. E. Bachman is junior forester on the Shasta National forest, Mt. Shasta, Californnia.

C. O. Doster is in fire control work at DeQueen, Ark.

L. J. Bassett is teaching agriculture at Saudusky, Mich,

'26

Alvah R. McLaughlin is in East Lansing at 116 Ardson road.

Ralph Morrish is in the farm crops department at M. S. C.

F. M. Skiver is with the Warner dairy at Ypsilanti. His address is 115 Normal avenue.

William O. VanGieson is a second lientenant ni the U. S. army. His address is 17th infantry, Fort Des Moins, Lowa

Morris Collins is a student engineer for the Detroit Edison company. He may be reached at Box 87, Trenton,

L. B. Whelan is in the testing section of the radio engineering department of the General Electric company, Schenectady, N. Y

W. F. Beeman receives his Record at

184 Sixth street, Ambridge, Pa. Margaret Webb cannot be reached at 807 W. Midlaud street, Bay City, Mich. F. S. VanDeBogart is employed by the Consumers Power company in the production and transmission department. His address is 137 Post avenue, Battle Creek.

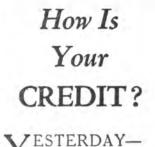
J. P. VanArman is in Muskegon, Mich., and writes: "Am located at the boder works and started working from the bottom up. Getting along fine, Still single, well and happy. See more M. S. C. grads every day. Saw Schenk and Hoffman while they were here a few weeks ago.

John D. Hawkins is a second lieutenant in the regular army and is stationed at Fort Niagara, New York,

Homer Hansen is in Saginaw with the Consumers Power company. He lives there at 620 S. Washington.

The postoffice advises that F. S. Brewster has moved from Saginaw to Lansing, Mich., where he is living at 610 Smith avenue.

Mail addressed to C. R. Myers at 626 M. A. C. avenue, East Lansing, has been returned unclaimed.



life insurance agents were considered a bore, a time consuming nuisance. That prejudice has disappeared now.

Today, if you ask a banker about your credit, he asks you about your life insurance.

But, though you may have enough insurance to satisfy your banker, you may not have exactly the right arrangement of policies to secure you and your dependents the maximum of future security.

A John Hancock agent is a specialist in security for the future, the foundation of mental serenity.

Ask him to come in.



A STRONG COMPANY, Over Sixty Years in Business. Liberal as to Contract, Safe and Secure in Every Way.

Olympic Recreation Club BOWLING AND BILLIARDS **College Manor BarberShop** BOBBING A SPECIALTY 224 Abbot East Lansing

13

WALDO ROHNERT, '89 Wholesale Seed Grower, Gilroy, California



ROOSEVELT New York







CORONADO St. Louis



OAKLAND Oakland, Calif,



CLAREMONT Berkeley, Calif.



URBANA-LINCOLN Urbana, Ill.



SCHENLEY Pittsburgh



Montreal





BLACKSTONE Chicago

MAIN FEATURES OF THE INTERCOLLEGIATE ALUMNI HOTEL MOVEMENT

Interested alumni can secure from a clerk at the desk of each Intercollegiate Alumni Hotel an information leaflet which describes in detail the Intercollegiate Alumni Hotel movement.

At each Intercollegiate Alumni Hotel there will be maintained a card index of the names of all the resident alumni of all the participating institutions. This will be of especial benefit to traveling alumni in locating classmates and friends.

The current issues of the alumni publications of all the participating institutions will be on file at each Intercollegiate Alumni Hotel.

Reservation cards will be available at the clerk's desk in each designated hotel and at the alumni office in each college or university. These reservation cards will serve as a great convenience to travellers in securing advance accommodations.

The managers of all Intercollegiate Alumni Hotels are prepared to cooperate with individual alumni to the fullest extent and are also prepared to assist in the creation of new local alumni associations and in the development and extension of the activities of those already formed.



CALIFORNIAN Fresho



SAINT PAUL St. Paul



MULTNOMAH Portland, Ore.



THE M. S. C. RECORD



New York







BILTMORE Los Angeles

BENJAMIN FRANKLIN Philadelphia

COPLEY-PLAZA Boston



LINCOLN Lincoln, Neb.



WINDERMERE Chicago

1 IIIIII

OLYMPIC Scattle



SACRAMENTO Sacramento



SAVANNAH Savannah, Ga

THE PARTICIPATING COLLEGES:

The alumni organizations or magazines of the following colleges and universities are participants in the Intercollegiate Alumni Hotel movement:*

Akron Alabama Amherst Bates Beloit Brown Lucknell Ervn Mawr California Carnegie Institute Case School Chicago City College New York Colgate Colorado School Mines Colorado Columbia Cornell Cumberland Duke Emory Georgia

Harvard Illinois Indiana Iowa State College James Milliken Kansas Teachers' College Kansas Lake Erie Lehiph Louisiana Maine M. I. T. Michigan State Michigan Mills Minnesota Missouri Montana Mount Holyoke Nebraska New York University

Goucher

North Carolina North Dakota Northwestern Oberlin Occidental Ohio State Ohio Wesleyan Oklahoma Oregon Oregon A. Penn State Pennsylvania Purdue Radcliffe Rollins Rutgers Smith South Dakota Southern California Stanford Stevens Institute Texas A. and M.

Texas Union Vanderhilt Vassar Vermont Virginia Washington and Lee Washington State Washington Wellesley Wesleyan College Wesleyan Western Reserve Whitman Williams Wisconsin Wooster Worcester P. I. Yale

"in most instances both the alumni organization and the alumni magazine are participating as a unit.

INTERCOLLEGIATE ALUMNI HOTELS:

Roosevelt, New York Waldorf-Astoria, New York University Center,* New York Copley Plaza, Boston University Center,* Boston Blackstone, Chicago Windermere, Chicago University Center,* Chicago Benjamin Franklin, Philadelphia Willard, Washington Radisson, Minneapolis Biltmore, Los Angeles

*To be built in 1926-27

SINTON

Cincinnati

Palace, San Francisco Olympic, Seattle Seneca, Rochester Claremont, Berkeley Onondaga, Syracuse Sinton, Cincinnati Wolverine, Detroit Multnomah, Portland, Ore. Sacramento, Sacramento Californian, Fresno Lincoln, Lincoln, Nebr.

Oakland, Oakland, Cal. Lycoming, Williamsport, Pa. Mount Royal, Montreal King Edward, Toronto Coronado, St. Louis Bethlehem, Bethlehem, Pa. Urbana-Lincoln, Urbana, Ill. Saint Paul, St. Paul Savannah, Savannah, Ga. Schenley, Pittsburgh Wolford, Danville, Ill.

KING EDWARD Toronto



BETHLEHEM Bethlehem, Fa.

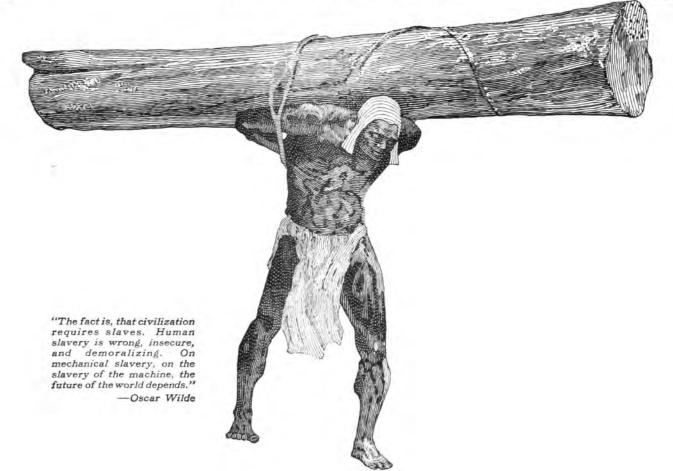


80

THE M. S. C. RECORD

December, 1926

9-23





You will find this monogram on all kinds of electrical machinery. To insure quality, ask for it on the equipment you buy for your factory, office, or home.

Slaves

In a quarter century the General Electric Company has produced electric motors having a total of more than 350,000,000 manpower. Electric light, heat, and transportation have also contributed their part to the freeing of men. These are America's slaves. Through their service American workers do more, earn more, and produce quality goods at lower cost than anywhere else in the world.

GENERAL ELECTRIC

201-31K