

THE M.S.C. RECORD

❖ A PUBLICATION ISSUED MONTHLY FOR THE ALUMNI AND FORMER STUDENTS OF THE
MICHIGAN STATE COLLEGE BY THE M. S. C. ASSOCIATION ❖

VOLUME XXXIII
NUMBER TWO

OCTOBER
1927



THE ROW OF ELMS
Our People Still Admire the Beautiful
Trees Thru East Lansing

SPARTAN WELCOME BECOMES NEW TRADITION — COLLEGE CONGRESS IMPORTANT PART
OF HOMECOMING PROGRAM — TEAM LOSES TO ANCIENT FOE, WIN FIRST TWO —
CLOSE BESIDE THE WINDING CEDAR



ROOSEVELT
New York, N.Y.



MOUNT ROYAL
Montreal, Can.



RADISSON
Minneapolis, Minn.



SENECA
Rochester, N.Y.



BLACKSTONE
Chicago, Ill.



O'HENRY
Greensboro, N. C.



PERE MARQUETTE
Peoria, Ill.



WILLARD
Washington, D. C.



CORONADO
St. Louis, Mo.



OAKLAND
Oakland, Calif.



WOLFORD
Danville, Ill.



NEIL HOUSE
Columbus, O.



CLAREMONT
Berkeley, Calif.



URBANA-LINCOLN
Urbana, Ill.



BANKHEAD
Birmingham, Ala.



SCHENLEY
Pittsburgh, Pa.



CALIFORNIAN
Fresno, Calif.



SAINT PAUL
St. Paul, Minn.



MULTNOMAH
Portland, Ore.



PALACE
San Francisco, Calif.



PONCE DE LEON
Miami, Fla.



FRANCIS MARION
Charleston, S. C.

These Hotels Offer You Unusual Service— Use Them!

Alumni from the institutions listed below are urged to use Intercollegiate Alumni Hotels when travelling, and when arranging for luncheons, banquets and get-togethers of various sorts.

You will find at each Intercollegiate Alumni Hotel an index of the resident Alumni of the participating colleges. Think what this means when you are in a strange city and wish to look up a classmate or friend.

You will find at these hotels a current copy of your Alumni publication.

You will also find a spirit of co-operation and a keen desire to see you comfortably housed and adequately provided for. Reservations may be made from one Intercollegiate Alumni Hotel to another as a convenience to you.

Intercollegiate Alumni Hotels are a new and vital force in assisting your Alumni Secretary. He urges you to support them whenever and wherever possible. He will be glad to supply you with an introduction card to the managers of all Intercollegiate Alumni Hotels, if you so request.

THE PARTICIPATING COLLEGES

The alumni organizations of the following colleges and universities are participants in the Intercollegiate Alumni Hotel movement:

Akron	Columbia	Maine	Ohio Wesleyan	Union
Alabama	Cornell	M. I. T.	Oklahoma	Vanderbilt
Amherst	Cumberland	Michigan State	Oregon	Vassar
Bates	Emory	Michigan	Oregon State	Vermont
Beloit	Georgia	Mills	Penn State	Virginia
Brown	Goucher	Minnesota	Pennsylvania	Washington and Lee
Bryn Mawr	Harvard	Missouri	Purdue	Washington State
Bucknell	Illinois	Montana	Radeliffe	Washington
California	Indiana	Mount Holyoke	Rollins	Wellesley
Carnegie Institute	Iowa State College	Nebraska	Rutgers	Wesleyan College
Case School	James Milliken	New York University	Smith	Wesleyan University
Chicago	Kansas	North Carolina	South Dakota	Western Reserve
City College	Teachers' Coll.	North Dakota	Southern California	Whitman
New York	Kansas	Northwestern	Stanford	Williams
Colgate	Lake Erie	Oberlin	Stevens Institute	Wisconsin
Colorado	Lehigh	Occidental	Texas A. and M.	Wooster
School Mines	Louisiana	Ohio State	Texas	Worcester Poly. Inst.
Colorado				Yale



SCHENLEY
Pittsburgh, Pa.



CALIFORNIAN
Fresno, Calif.



SAINT PAUL
St. Paul, Minn.



MULTNOMAH
Portland, Ore.



PALACE
San Francisco, Calif.



PONCE DE LEON
Miami, Fla.



FRANCIS MARION
Charleston, S. C.



GEORGE VANDERBILT
Asheville, N. C.



ST. JAMES
San Diego, Calif.



WALDORF-ASTORIA
New York, N. Y.



ONONDAGA
Syracuse, N. Y.



WOLVERINE
Detroit, Mich.



BILTMORE
Los Angeles, Calif.



BENJAMIN FRANKLIN
Philadelphia, Pa.

Intercollegiate Alumni Hotels



Every Dot Marks an Intercollegiate Alumni Hotel

Asheville, N. C., *George Vanderbilt*
Baltimore, Md., *Southern*
Berkeley, Cal., *Claremont*
Bethlehem, Pa., *Bethlehem*
Birmingham, Ala., *Bankhead*
Boston, Mass., *Copley-Plaza*
Charleston, S. C., *Francis Marion*
Charlotte, N. C., *Charlotte*
Chicago, Ill., *Blackstone*
Chicago, Ill., *Windsor*
Cincinnati, Ohio, *Sinton*
Columbus, Ohio, *Neil House*
Danville, Ill., *Wolford*
Detroit, Mich., *Wolverine*
Fresno, Cal., *Californian*

Greensboro, N. C., *O'Henry*
High Point, N. C., *Sheraton*
Kansas City, Mo., *Muehlebach*
Lincoln, Nebr., *Lincoln*
Los Angeles, Calif., *Biltmore*
Madison, Wis., *Park*
Miami, Fla., *Ponce de Leon*
Minneapolis, Minn., *Radisson*
Montreal, Canada, *Mount Royal*
New York, N. Y., *Roosevelt*
New York, N. Y., *Waldorf-Astoria*
Northampton, Mass., *Northampton*
Oakland, Cal., *Oakland*
Peoria, Ill., *Pere Marquette*
Philadelphia, Pa., *Benjamin Franklin*

Pittsburgh, Pa., *Schenley*
Portland, Oreg., *Multnomah*
Rochester, N. Y., *Seneca*
Sacramento, Cal., *Sacramento*
St. Louis, Mo., *Coronado*
St. Paul, Minn., *Saint Paul*
San Diego, Cal., *St. James*
San Francisco, Cal., *Palace*
Savannah, Ga., *Savannah*
Seattle, Wash., *Olympic*
Syracuse, N. Y., *Onondaga*
Toronto, Canada, *King Edward*
Urbana, Ill., *Urbana-Lincoln*
Washington, D. C., *Willard*
Williamsport, Pa., *Lycoming*



COPLEY-PLAZA
Boston, Mass.



LINCOLN
Lincoln, Neb.



WINDSOR
Chicago, Ill.



OLYMPIC
Seattle, Wash.



SACRAMENTO
Sacramento, Calif.



PARK
Madison, Wis.



SOUTHERN
Baltimore, Md.



NORTHAMPTON
Northampton, Mass.

The Intercollegiate Alumni Hotel movement is sponsored by the Alumni Secretaries and Editors of the participating colleges and directed by

INTERCOLLEGIATE ALUMNI EXTENSION SERVICE, 18 E. 41st St., New York, N.Y.

DIRECTORS

J. O. BAXENDALE
Alumni Secretary
University of Vermont

MARION E. GRAVES
Smith Alumni Quarterly
Smith College

HELEN F. McMILLIN
Wellesley Alumni Magazine
Wellesley College

R. W. SAILOR
Cornell Alumni News
Cornell University

A. C. BUSCH
Alumni Secretary
Rutgers College

R. W. HARWOOD
Harvard Alumni Bulletin
Harvard University

J. L. MORRILL
Alumni Secretary
Ohio State University

W. B. SHAW
Alumni Secretary
University of Michigan

DANIEL L. GRANT
Alumni Secretary
University of N. Carolina

JOHN D. MCKEE
Wooster Alumni Bulletin
Wooster College

W. R. OKESON
Treasurer of
Lehigh University

ROBERT SIBLEY
Alumni Secretary
University of California

E. N. SULLIVAN
Alumni Secretary
Penn State College

LEVERING TYSON
Alumni Federation
Columbia University

E. T. T. WILLIAMS
Brown University



CHARLOTTE
Charlotte, N. C.



SHERATON
High Point, N. C.



SINTON
Cincinnati, O.



KING EDWARD
Toronto, Can.



BETHLEHEM
Bethlehem, Pa.



LYCOMING
Williamsport, Pa.

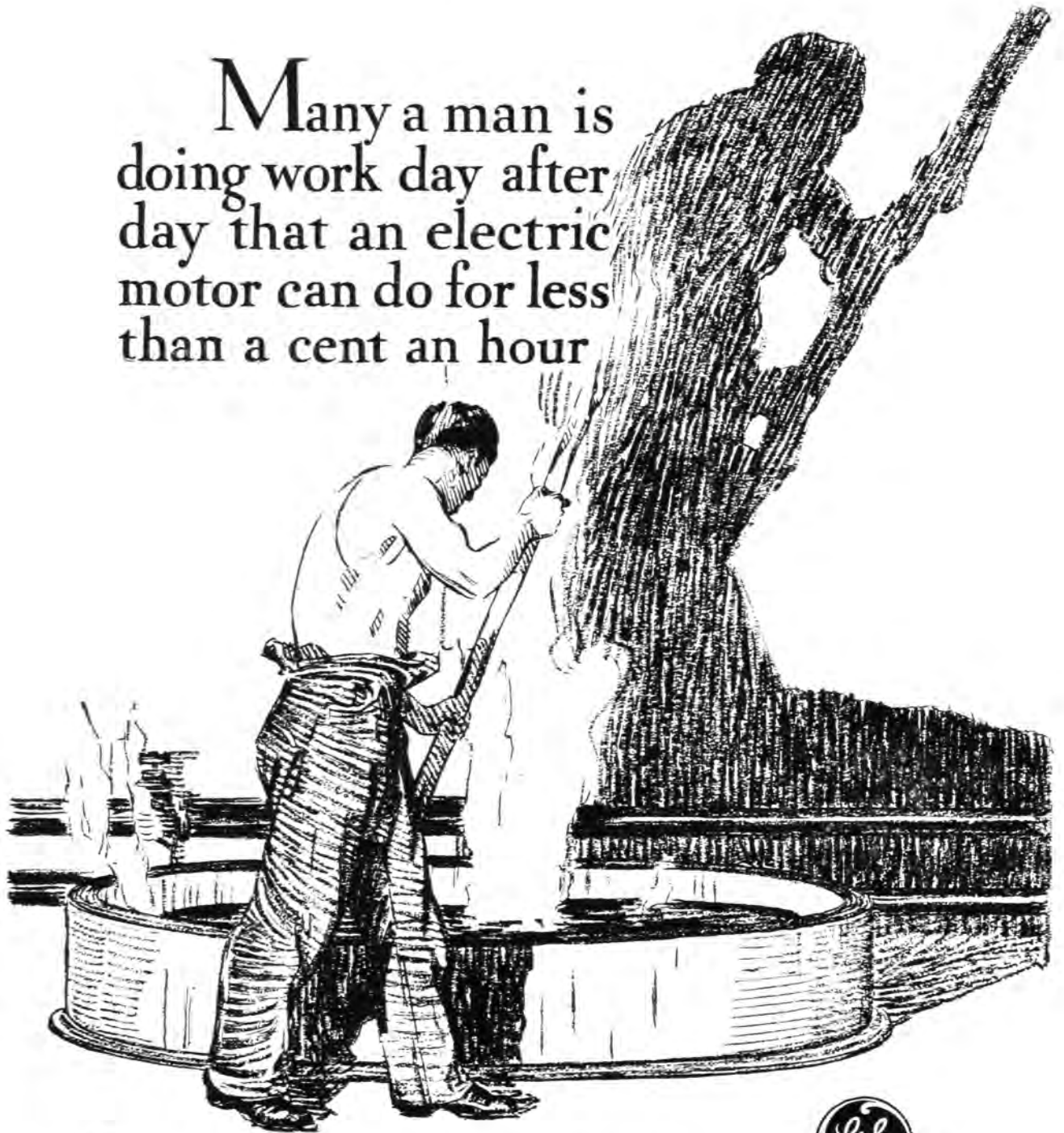


SAVANNAH
Savannah, Ga.



MUEHLEBACH
Kansas City, Mo.

Many a man is
doing work day after
day that an electric
motor can do for less
than a cent an hour



ASK your electrical expert to help you select
the labor-saving electric equipment best suited
for your factory, farm, or home.



Guided by human intelligence, electricity can do almost any job a man can do. From stirring to grinding, from lifting to pulling, you will find a G-E motor special[™] adapted to any task.

GENERAL ELECTRIC

210-35B

The M. S. C. Record

Entered at the East Lansing postoffice as second class matter.

Vol. XXXIII No. 2

EAST LANSING, MICH.

October, 1927

"Spartan Welcome" Becomes A Tradition

Innovation Arranged by Blue Key, Student Council, Michigan State Union, and Women's Self-Government Association; L. Whitney Watkins Chairman for Ceremony

IN AN impressive ceremony that exceeded all expectations and definitely establishing its right to become a tradition on the Campus during the ensuing years, the "Spartan Welcome," inaugurated this year—upperclassmen extended a formal greeting to the more than 1,000 freshmen on the drill field, Friday morning, September 23.

Classes were excused at 10:45 and promptly at eleven o'clock the band struck up a stirring march, bringing the sophomores, the juniors, seniors and faculty from the four corners of the drill field to the speakers' platform at the center of the grounds. A cavalry es-

cort led the freshmen columns to the platform where the newcomers were extended greetings and a royal welcome. Freshmen were extended the "hand of fellowship" by L. Whitney Watkins, '93, chairman of the State Board of Agriculture, who presided at the meeting. He was introduced by James B. Hasselman of the publication department. The program was opened with the singing of Alma Mater, led by the military band which made its first public appearance under the new director, Leonard Falcone.

In addition to Chairman Watkins, who gave a rousing talk on school spirit, clean living and hard

work, the freshmen were greeted by Judge Emerson Boyles, deputy attorney general, representing Governor Green and the state departments; Coach Ralph Young, director of athletics, on behalf of the faculty; Miss Flossie Pangborn, of the Women's Self-Government Association; Clyde Olin, president of the Student Council and Ogden Grimes, new president of the Union.

The talks were concluded by the well-chosen words of Dean John Phelan who pleaded for a feeling of unity in the student body, and a spirit of loyalty to the College. And one of Michigan State's traditions closed promptly at noon by the singing of "America."



L. WHITNEY WATKINS AT THE MICROPHONE GREETES THE FRESHMEN

THE M. S. C. RECORD

Established 1896

Published for the alumni and former students of the Michigan State College by the M. S. C. Association.

Published monthly throughout the year.

Membership in the M. S. C. Association, including subscription to THE RECORD, \$2.50 per year.

Unless members request a discontinuance before expiration of their memberships, it will be assumed a renewal is desired.

Checks, drafts and money orders should be made payable to the M. S. C. Association.

Entered as second class matter at the postoffice at East Lansing, Michigan.

GLEN O. STEWART, '17, Editor

THE M. S. C. ASSOCIATION

Union Memorial Building

OFFICERS—1927-28

Arthur C. MacKinnon, '95, President

R. Bruce McPherson, '90, Treasurer

Glen O. Stewart, '17, Field Secretary

G. V. Branch, '12, Vice-President

Robert J. McCarthy, '14, Secretary

EXECUTIVE COMMITTEE

Henry T. Ross, '04, Milford, Mich., term expires 1928; E. E. Gallup, '96, Lansing, term expires 1930; Frances Kirk Patch, '14, East Lansing, term expires 1929; Harris E. Thomas, '85, Lansing, ex-officio; E. W. Ranney, '00, Greenville, ex-officio; Frank F. Rogers, '83, Lansing, ex-officio.

Views and Comments

GOOD ALUMNI make the best citizens, and their interests extend oftentimes even beyond the purely intellectual states and problems. Frequently and properly these interests extend to football at this season of the year, and alumni are often observed to experience a sensation of elation when they see their team winning or to suffer a momentary depression when their team is losing.

So after extending to President Butterfield greetings and our best wishes for a successful college year, we believe this breadth of interest among the alumni as a body justifies us, in turning, then, to Athletic Director Ralph Young, Coaches Traynor and Casteel, and Captain Smith and in assuring them of our support financially and spiritually in their guidance of our football teams to a successful season.

HOME COMING—always a magic word of promise—is nearly here. October 29 is the day selected and the opponent on the gridiron field will be the University of Detroit eleven. Our expectation of more alumni and the presence of more scattered groups has been brought about by the interesting and varied program which

the College Congress will inaugurate.

On numerous occasions we have said considerable about alumni membership in local clubs and the general association. We cannot conscientiously ask your support unless we feel that the spirit of the entire alumni body is organized to serve. Without the coordination of all alumni interests, harmony and team work will avail us nothing.

MICHIGAN STATE COLLEGE FOOTBALL SCHEDULE

Season of 1927

Oct. 15—Cornell College (Iowa)

Oct. 22—Open Date.

Oct. 29—University of Detroit.

*Nov. 5—Indiana University.

Nov. 11—Albion College.

Nov. 19—Butler University.

*Dec. 3—North Carolina State.

*Games away from home.

Those of us working daily with alumni matters recognize that of the many working units in the general association the class organization is paramount. It is the only unchanging group in the entire alumni organization, and consequently the one that lends itself most readily to the process of up-building throughout the years. We believe that in the class organizations should be found those activities

which are near the life of the alumni, and, because of the close friendships, the best of the most constructive work in the field of alumni activity. Therefore, as a part of the College Congress, we have set aside the evening of Friday, October 28 as "Class Secretaries Night." Wilfred B. Shaw, of Ann Arbor, the dean of alumni secretaries, and president of the American Alumni Council will be the main speaker of the evening and help us to provide a foundation on which a simple class structure may be erected. Every class secretary and representatives of all classes are urged to attend.

The meeting of the Congress on Saturday morning will include the class secretaries and delegates of the local alumni clubs. President Butterfield, the State Board of Agriculture and the executive committee of the general association will meet the delegates in a business session that will no doubt exceed in importance any previous alumni gathering. The widest geographical representation and the greatest range of alumni viewpoints will unite in that meeting. It should result in forming a program of leadership in promulgating the financial needs of the institution, and preserving a proper public attitude toward our Alma Mater.

Of interest to many alumni and former students will be the first freshman football game on the morning of Homecoming Day, October 29, when the yearlings will take on the Ferris Institute eleven.

L. Whitney Watkins, '93, and wife were quite seriously injured and their car completely demolished in an automobile accident on the Okemos-Mason highway last week. Mr. Watkins managed to be out for the game at Ann Arbor on Saturday but Mrs. Watkins will be confined at the College hospital for some little time.

Hugh Blacklock, who was one of the football idols from 1913 to 1916 was back on the campus preceeding the Michigan game and gave one of the pep talks at the mass meeting on Thursday evening. Hugh donned a uniform and mixed with the boys in scrimmage.

STATE GIVES U. OF M. BRAVE FIGHT BUT LOSES GAME, 21-0

Spartans Show Power in Defense; Kalamazoo College Downed
and Ohio University Humbled in Previous Games

WITH two victories tucked safely away and one defeat to date Coach Young's fighting Spartan squad is harnessing all its power for the big battles immediately before them.

Not since 1924 has the Green and White gridiron performers turned in such a creditable day's work against Michigan as they did on Saturday October 8, when they went down on the blank end of a 21 to 0 count. That year the score was 7 to 0 and with any kind of luck and a little better thinking in the pinches the score might easily have been the same this year. State virtually gave the Wolverines two of their scores, one coming on the failure of the defending backs to bat a forward pass to the ground instead of up in the air where a Michigan end captured it, and the other seven points appearing in the last minutes of play shortly after two backfield men got crossed up on receiving a short Michigan punt with the result that it was fumbled and the ball regained by the Wolverines deep in Spartan territory.

An estimated crowd in excess of 30,000, the largest ever to see a State-Michigan tilt, were on hand to see the game. Michigan started its scoring early, registering a touchdown in the first four minutes of play by means of hard running plays.

Michigan scored again in the second period, but in the third, State had things all its own way, and indeed, it was not until the last minute of the game that Oosterbaan grabbed a long pass for the third touchdown.

Three men stood out in State's defense. One was Ward Ross of Port Huron, the rangy center who was always spilling Michigan's running plays. Another was George Ferrari of Bessemer, a sophomore who was the best tackle on the field, racing from one side of the line to the other to halt the Wol-

verine backs. With more experience he should prove a great lineman. Although not flashy, Koester Christenson of Escanaba played a great game at end, getting down under punts in fine fashion, and halting the receiver dead in his tracks. On one occasion he leapt into the air to take a pass for a substantial 20 yard gain.

Captain Paul Smith contributed his usual brilliant punting to thrill the crowd. On virtually every exchange of kicks, and they were frequent in the hard fought game, Smith gained ten or more yards on the University. McCosh carried on the good work when Smith was taken out with a bruised ankle. State's punts averaged 43 yards

For the benefit of the less fortunate alumni unable to return to the campus, Jim Hasselman, popular announcer of station WKAR, will give a play-by-play account of the homecoming game on October 29 with the University of Detroit, and the final home game of the season on November 19 with Butler University. These games will start at 2:30 o'clock Eastern Standard time.

from the line scrimmage to the point where the Michigan receiver was downed—truly a remarkable performance.

State's defense was hampered by the loss of Marion Joslin of Highland Park, a sturdy tackle. He was out with leg injuries, getting into only three plays.

Backfield men who were held back by injuries during the game were Vern Dickeson and John Wilson, in addition to Captain Smith. Harry Kurrle played a good defensive game, and Earnest Deacon starred by grabbing several passes for good gains.

Although the Spartans showed power, they did not look particular-

ly impressive in the first game of the season when they defeated Kalamazoo College, 12 to 6. But the next week a strong Ohio University team was crushed, 28 to 0, State unleashing in the first quarter the most powerful running attack that has been seen in East Lansing in a decade, in the opinion of close followers of the game.

Games of the next month, with Cornell College, University of Detroit, and University of Indiana will severely test State's strength.

Summary of Michigan game:

MICHIGAN		M. S. C.
Oosterbaan	L.E.	Christenson
Harrigan	L.T.	Ferrari
Palmeroli	L.G.	Grimes
Thisted	C.	Ross
Baer	R.G.	Hitchings
Gabel	R.T.	Joslin
Boden	R.E.	Drew
Hoffman	Q.B.	Smith
Babcock	L.H.	Wilson
Gilbert	R.H.	Dickeson
Rich	F.B.	Schau

Score by periods:

Michigan	7	7	0	7	—21
Michigan State	0	0	0	0	—0

Referee—Nichols of Oberlin. Umpire—Haggerty of Colby. Field judge—Thompson of Lawrence. Head linesman—Graves of Illinois.

Touchdown—Gilbert, Rich, Oosterbaan. Points after touchdown—Gilbert 1, Geistert 2.

Substitutions—Kurrle for Schau, Christenson for Drew, Weeks for Joslin, Deacon for Dickeson, McCosh for Smith.

VARSITY CROSS COUNTRY GROUP LARGEST IN HISTORY

FIFTY men, the largest cross country group in the history of the College, have been working out faithfully under Coach Morton Mason for the past month, and present indications are that State will have one of the best teams of recent years. The first real test comes on October 29 at Milwaukee against Marquette University, with the University of Michigan furnishing a second stumbling block at Ann Arbor on November 5.

Captain Henry Wylie heads a small group of veterans, but several sophomores have showed promise. The letter winners on the team includes besides Wylie, Havens, Blakeslee, and LaPlante. Leading sophomores are, Brown, last year's state intercollegiate champion in cross country and the two mile run, and Roosien, Roberts and Trapp. Clark and Willmarth, recruits from the track team, also look good.



College Receives Electrical Arrester The electrical engineering department has been presented with a sample of specimen of the crystal value lightning arrester through the courtesy of W. J. Koch of the sales department of the Electric Service Supplies Co. of Chicago. It is being used as a demonstration model in the electrical course. The lightning arrester is so arranged that it may be taken apart and its construction observed. J. L. Kirby of the same company also sent the department some typical transmission line hardware, as well as unassembled pin type and suspension type insulators.

George Lott Tennis Star Enrolls George Lott, Jr., of Chicago, the brightest of America's younger tennis stars, whose victories over Bill Tilden and Rene La Coste have placed him on top of the ranks, was among the transfer students to enroll this fall. He registered with advanced credit from the University of Chicago in the liberal arts division.

Co-eds to Be Elected Sponsors The five most popular co-eds, to be chosen by vote of the cadets, will be formally installed as sponsors of the College R. O. T. C. in a ceremony Friday, December 2, in the new armory, according to Lieutenant Colonel T. L. Sherburne, head of the military department. Interest will be added this year to the event, which is usually the most brilliant of the fall term in the social life of the campus. The installation will be the informal "house-warming" for the new \$350,000 armory. Military ceremony will mark the event, which will be followed by an all-college dance, the first big party in the building.

"Close Beside the Winding Cedar"

Power Co. Makes Gift to Eng. Dept. The gift of a motor generator set for four machines, has been received by the electrical engineering department from the Consumers Power Company of Jackson. The company also gave the College a set of blue prints for a station recently built. The generator set which has been installed in the headquarters of the department will be used to supply high voltage direct current of about 2,400 volts.

Headquarters for Homecoming will be at the Union Building. Please register in the big book. Free checking will be available to those returning and food service will be well provided. No special alumni luncheon will be scheduled this year due to the business meeting of the College Congress. Special tables may be reserved in the dining room for your evening party. Remember the Union Building is YOUR home on the campus. Use it and bring your friends there.

Miss Gross to Entertain Old Friends Miss Erma Gross has publicly announced that all her former Practice House members and other alumni friends are welcome to have a cup of tea with her at the practice house after the Homecoming game Saturday, October 29.

First Co-ed Short Course Planned Women will be given an opportunity to enroll in the first short course of their own this year, when a new course in home economics will be installed. Director R. W. Tenny is at present working on the short course program which this fall will include sixteen different courses and will open the latter part of the month. The home economics course will be offered January 3.

Chamberlain Family Has Unusual Honors Dr. Clark W. Chamberlain, who recently joined the faculty here to serve as associate professor of physics, boasts an unusual record. His wife, himself and their daughter, who this summer was married to a New York University professor, have all been awarded the Phi Kappa key for exceptional scholarship. The new instructor, who replaces L. G. Morrell, now on a year's leave of absence to secure his doctor's degree at Cornell university, was to have been head of the physics department on the "floating university" world cruise this year. When the trip, sponsored by New York University, was cancelled, Dr. Chamberlain came here. During the past twelve years he served as president and head of the physics department of Dennison university, at Grandville, Ohio.

Students Still Allowed "Benzine Buggies" Mayflowers, Leaping Lenas, Hesperis, Lambies, Eunomebuses and other benzine buggies are again in evidence around the Campus and the parking bus adjacent to most fraternity houses. All this despite the action in most colleges of the state, including the University, to prohibit student owned automobiles. No official restrictions have been made and there are no indications that any will be made according to H. H. Halladay, secretary of the College. The students will be asked to exercise judgment in the use of their cars.

Douglas V. Steere, '23, holder of the Rhodes scholarship at Oriel College, Oxford University, was a speaker at the special convocation held in the Peoples church the second week of school.

First steps have been taken by Professor Arthur Farwell of the music department in organizing an all-student chorus of more than 100 voices.

SMITH, '12, RECEIVES APPROBATION OF VIRGINIA GOVERNOR

IN THE September 13 issue the house organ of the Bureau of Agricultural Economics of the U. S. Department of Agriculture gives special recognition to the work of Edwin Smith, '12, who for some time has been representing the bureau in England. His work there has been mainly with the development of market information relative to enlarged outlets for American apples and other fruits used in England and nearby continental countries. The commendation given Smith is as follows:

"A letter from Governor Byrd of Virginia, addressed to the Department, expresses appreciation for the 'splendid address' given by Edwin Smith before a meeting of Virginia fruit growers held at Governor Byrd's home late in August. Governor Byrd states that he wishes a copy of the address could be distributed throughout the state. He calls attention to an interview given by Mr. Longfield, from Newcastle, England, to one of the daily papers of Winchester, which was published the day after Mr. Smith made his address and which emphasized the value of Mr. Smith's work abroad. Governor Byrd asks that Mr. Smith write him from time to time regarding conditions in England, and making suggestions as to methods of pack and other details that will be helpful to apple exporters."

Increase in the general enrollment this fall brings the total number of cadets in the R. O. T. C. to the record of 1189, which is over 100 more than were enrolled last year, according to Lieut. Col. T. L. Sherburne.

John W. Kelly, '28, of Grand Haven, was appointed editor of the Michigan State News this fall by the board of publications. He replaces Levon Horton, who failed to return to school. Kelly has had long experience on campus publications, having served on the State News two years and the Wolverine several years. He is a member of the Olympic society and recently resigned as president of the Union to take over his new activities.

MARRIAGES

EDWARD-MACGREGOR

Announcement is made of the marriage of S. Fred Edwards, '99, and Mrs. Carolyn Ellsworth MacGregor, w'06, on August 9, 1927, at Detroit, Michigan. They will be at home after November 1, at 801 Ionia street, Lansing, Michigan.

DURFEE-GRAY

Donald W. Durfee and Clara Carbine Gray, both '22, were married in Lansing on August 31, 1927. They will make their home in Detroit.

FOSTER-EWING

Carl C. Foster, w'16, and Alice Ewing, '21, were married in the Peoples church in East Lansing, September 3, 1927. They will reside in Birmingham, Michigan, where Foster is a contractor.

SLAUGHTER-McHENRY

Clare Slaughter, '24, and Geraldine McHenry, '25, were married June 29, 1927, in Lansing.

CLARK-DIRRIM

Earl Clark, '26, and Eva Dirrim were married in the chapel of the Peoples church, East Lansing, on June 25, 1927.

MOORE-FOOTE

Carl Moore, w'26, and Margaret Foote, '26, were married in the Temple house at Lansing, Michigan, on July 5, 1927. They are living in the Abbott apartments, East Lansing.

LOOMIS-WELCH

Russell F. Loomis and Mary E. Welch, both '25, were married June 25, 1927, at Ann Arbor, Michigan. They are at home at 1411 Patterson avenue, Flint.

MORROW-WELLMAN

Earl R. Morrow, '21, and Lucile Wellman, '23, were married in East Lansing on August 2, 1927. They left for an eastern trip, planning to make their home in Miami, Florida.

SHUMWAY-ARBAUGH

Guy C. Shumway, '20, and Ruth Arbaugh were married June 29, 1927, at Lansing, Michigan. They are at home at 820 W. Shiawassee street, Lansing.

CLASS OF 1927 SCATTERS FOR WORK

After the ceremonies were over in the new armory on June 10 many members of the class of 1927 hesitated long enough for a snapshot, with sister or mother getting the last snap; a few minutes to get the proper sheepskin; then hurriedly entrusting the remaining furniture in his room to some lesser light, scattered and went to work. Teaching will perhaps find the majority, with the balance divided among engineering, farming, continuing college work toward a higher degree, professional apprenticeships, and connections with many varied business houses. Not a few have mar-

ried and some with their classmates.

Reports to the alumni office while still incomplete give the following definite occupations:

Claude H. Reading is a veterinary surgeon at Hopkins, Michigan.

Mary Irene Parr is doing library work in the Flint Public library, and may be addressed at Davison.

Alfred Dorrance is assistant county agricultural agent at Ewen, Ontonagon county, Michigan.

Gordon Jarman is a second lieutenant in the regular army. Grand Ledge is his home address and mail will reach him if addressed there.

D. R. Olson and William Gillett are with the Michigan Bell Telephone company, Olson at Charlotte and Gillett at 327 Stone street, Saginaw.

M. C. Wakeman is a forester with the Michigan Land Economic survey, and is located at Coldwater, Michigan, 224 E. Chicago street. Ronald Bird is also with the Land Economic survey as a forest mapper. 218 Kenwood avenue, Ann Arbor, reaches him.

Helen Wooster says she is a pastry cook, and gives her address at 409 S. Winter street, Adrian, Michigan.

Wilda Bolles is visiting housekeeper for the Social Service bureau at Lansing.

Herrick Waterman is in horticultural work at Sawyer, Michigan.

Kenneth M. Lyle is farming at Paw Paw, Michigan.

John Handy is assistant horticulturalist at the Connecticut Agricultural college at Storrs.

Dorothy Permar and Joseph Waffa are still on the campus, Miss Permar as assistant in zoology and living at the Sigma Kappa house, and Waffa as a graduate student. Box 832 reaches him.

Ralph Hodgkinson is a student with the Michigan Bell Telephone company at Grand Rapids, Michigan.

John T. Ott is with the Michigan Clay Products corporation as chemist. He lives in Lansing at D-7, Frances apartments.

Glen Marvin lives at 516 E. Patterson street, Flint, Michigan, where he is an engineer for the Flint Engineering department.

Franklin Howland is with the Federal Greosote company, and gives his address as 619 Durango drive, Toledo, Ohio.

Harlow H. Hall is state dairy chemist with headquarters in Lansing where he lives at 1608 S. Washington avenue.

Bohn Grim is with the Firestone Tire company of Akron, Ohio. 262 South Portage Path reaches him.

Morris Graham is doing electrical station design for the Commonwealth Power corporation of Jackson, Michigan.

George L. Dirks is with the Goodyear Tire and Rubber company in the production department. He may be reached at 78 N. Adolph avenue, Chelsea club, Akron.

J. Stanley Coven is an electrical contractor in Grand Ledge, Michigan. 918 DeGraff street is his local address.

The FACULTY Problem

THE most important angle of this problem is pay. If the college teacher must make less money than his equal in business, how is he to provide adequately for his years of retirement? And for his family in case of death or disability?

The Massachusetts Institute of Technology has recently taken an interesting step in regard to these questions.

In addition to the retirement features, the Tech plan provides for a death and disability benefit. It is a special application of Group Insurance as written by the John Hancock.

Alumni, Faculties, Secretaries, Deans, Trustees — all those who have felt the pressure of the faculty problem — will be interested to know more about this.

We shall be glad to furnish any information desired without any obligation. Write to Inquiry Bureau,



Sixty-Four years in business
Insurance in force, \$2,500,000,000
Safe and Secure in every way
Excellent openings for ambitious men and women of good character and ability

Grand Rapids Savings Bank
Grand Rapids, Michigan
"The Bank Where You Feel At Home"

M. S. C. People Given a Glad Hand
Charles W. Garfield, '70, Chairman
Executive Committee
Gilbert L. Daane, '09, President
C. Fred Schneider, '85, Manager
Division Branch
Benj. C. Porter, '84, Manager
South G. R. Branch
Benj. C. Porter, Jr., '11, Asst. Manager
South G. R. Branch
Willis Vandenburg, '21, Manager
Fulton St. Branch

Herbert Blanding is occupied as a chemical engineer in Flint, Michigan, where he lives at 617 Dewey street.

Neil Waterbury is a structural draftsman. His address is 448 Marshall street, Gary, Indiana.

Bancroft, Michigan, reaches Mary E. Mixer.

William H. Bartels may be addressed at 512 Albert avenue, East Lansing, Michigan.

Joseph A. Voitek gives his address as 118 Shamrock street, Ironwood, Michigan.

Teaching claims the following people: Roy Severance, Smith-Hughes agriculture at Decker, Michigan; Wilhelmina Sailer, home economics at Plainwell, Michigan; Grace Reynolds, Walled Lake; Olive Reed, home economics at Glenview, Illinois; Dorothy Dundas Peterson, Morrice; Margaret Luedders, South Haven; Donald Kline, agriculture and science at Bellevue; Camilla Johnson, home economics in Detroit, living at 211 S. Macomb street, Monroe; and Genevieve Johnston, who gives her address as 814 W. Washtenaw street, Lansing.

CLASS NOTES

'76

John E. Taylor says he has retired, and is living at 931 S. Lafayette street, Greenville, Michigan.

'78

H. E. Emmons may be reached at 43 West 32nd street, New York, New York.

"Mrs. Davenport and I spent over six weeks in Alaska this summer traveling some 5,000 miles," writes Eugene Davenport from Woodland. "Spent a few hours at Sitka with C. C. Georgeson and his good wife. He is retiring this year."

'81

John F. Root writes from Plymouth, Michigan, "On part of the same old farm that has been in the family 162 years. Do not try to do much, have a son and family that look after the work."

A. H. Voigt has returned from a rather extended European trip and is at home in Los Angeles. The trip was undertaken partially for rest and recreation, for pleasure, and also for business. The itinerary included a visit to the larger cities in Italy, Switzerland, Germany, Czechoslovakia, Belgium, France, and England, during a period of three months. He writes that he found the trip very interesting, instructive, and healthful.

Arthur B. Turner with Mrs. Turner enjoyed an interesting vacation in August, a trip down the St. Lawrence to Montreal and a rest in the mountain retreats of Vermont and New Hampshire.

'18

H. H. McKinney's blue slip comes from 464 S. Spruce street, Clarendon,

Virginia, and reads: "Am still a plant pathologist in the U. S. Bureau of Plant Industry. Moved my headquarters to the Arlington Farm laboratory last summer. Just returned from a five months' trip to Europe and Africa where I was with the Allison V. Armour expedition and Dr. David Fairchild doing plant exploration work. I was searching for virus diseases and plant material which might be resistant to mosaic. My wife and two boys, Robert and Clinton, are happy and enjoying life."

Mr. and Mrs. E. A. Johnson announces the birth of Betty Marilyn, on July 1, 1927.

'23

Floyd Bueschlen has moved in Jackson, Michigan, to 243 N. Bowen street. He is still employed by the state department of agriculture.

Mr. and Mrs. John D. Cruise (Marguerite Gorman) announce the birth of a son, William Warry, on April 12.

Ernest A. Kinney may be reached in care of Spooner & Merrill, Engineers, 1012 Harris Trust building, Chicago.

Russell A. Morrison is division engineer for the Pere Marquette railway company at Saginaw, Michigan, where his address is 613 North Second street.

Insurance	Bonds
FAUNCE & SCHEPERS	
136 W. Grand River Avenue East Lansing	
Real Estate	Rentals

SAM BECK, '12, with LOUIS BECK CO.
112 North Washington Ave.
Society Brand Clothes
Complete Haberdashery

Olympic Recreation Club
BOWLING AND BILLIARDS
College Manor Barber Shop
BOBBING A SPECIALTY
224 Abbot East Lansing

THE EDWARDS LABORATORY
S. F. Edwards, '99, Lansing, Michigan.
Bacteria for Seed Inoculation
Veterinary Supplies

COLLEGE PHOTO SERVICE

J. H. Pratt, The Photographer
College Views
214 Abbott Road East Lansing

HEATON'S
DRUG STORE

Bank Block
East Lansing, Mich.

STATIONERS AND OFFICE OUTFITTERS
 223 Washington Avenue, North
 LANSING
 A. M. Emery, '83 H. C. Pratt, '09

H. A. D. Sales & Engineering Co.
 H. A. Douglas Manufacturing Co.
 Caskey-Depree Manufacturing Co.
 Automobile Electric Supplies
 Harry A. Douglas, w'06
 Bronson, Michigan

J. LEE BAKER CO., '07
 Brokers and Developers of Subdivisions
 301 Penobscot Bldg.
 Detroit

E. N. PAGELSON, '89, Patent Attorney
 1321 Lafayette Building, Detroit

ALBERT W. HAINES, '17
 Attorney and Counselor

1212 First National Bank Bldg.
 DETROIT

180 Acres Landscape Designs
THE CORYELL NURSERY
 Birmingham, Mich.
 Growers of Hardy Trees and Shrubs
 R. J. Coryell, '84 Ralph I. Coryell, '14
 I. Wangberg, '25 Carlton McDonald, '26
 Send for Latest Price List

'24

Esther Fager may be reached at the Veterans Hospital, Perry Point, Maryland.

Bruce E. and Helen Gould Nelson announce the arrival of a daughter, Natalie Ann, on April 28, 1927.

Paul J. Hartsuch assumed his duties as instructor in chemistry at the Case School of Applied Science, Cleveland, Ohio, on September 1. During the last three years Hartsuch has been head of the science department of the Hazel Park high school, Royal Oak, Michigan.

Clarence C. and Elna Larkin McBride have moved in Detroit to 13326 Robson boulevard.

Harold C. Newman gives his new address in Pittsburgh as 7210 Meade street.

Irene Patterson writes from Wau-seon, Ohio: "It has been an interesting year teaching in Adrian college, and though the home economics department has a small enrollment, the courses offered keep one instructor out of mischief.

A letter from Elmer C. Perrine reads: "Am now a construction engineer for the Semet-Solvay Engineering corporation, makers of gas manufacturing equipment, for whom I am now doing some plant construction work at Long Branch, New Jersey. Though

L. O. GORDON MFG. CO.

Muskegon, Mich.

CAMSHAFT MACHINISTS

L. O. Gordon, '06 (Pinkey)

The Equitable Life Assurance Society
 of the United States

F. M. Wilson, '17 E. A. Johnson, '18
 903 Prudden Bldg., Lansing, Mich.

WALDO ROHNERT, '89

Wholesale Seed Grower, Gilroy, California

The Mill Mutuals

Agency

INSURANCE

In All Its Branches

A. D. Baker, '89 L. H. Baker, '93

PUBLICATION WORK A SPECIALTY

The Campus Press

(Incorporated)

139 East Grand River Ave.
 East Lansing, Michigan

Printers of the M. S. C. Record and Michigan State News



THE PEOPLES CHURCH
 The Student Religious Center at
 MICHIGAN STATE COLLEGE

The Interdenominational

**Temple of Worship
 School of Religion
 House of Service**

Where the Spirit of Brotherhood Prevails

NEWELL A. McCUNE, '01, Minister

this may be at variance with the course of study at Michigan State, it is indeed interesting work, unattended with romance it is true, yet with an occasional thrill. Have met several alumni in New York city although we have here no organization such as that enjoyed in Detroit. Our address is Semet Solvay Engineering Corp., 40 Rector street, New York city."

According to postal information, Merle C. Ralston has moved from Anaheim to Corona, California.

'25

Maurice F. Elliott gives his address as 1902 Euclid avenue, Chicago Heights, Illinois.

Russell Ammon is teaching at the General Motors Institute of Technology, Flint, Michigan, and is living at 845 Dickinson street.

Prof. L. C. Plant of the mathematics department of the College sends in the following note: "The University of Michigan scholarship for the year 1927-28 has been awarded to Mr. Charles M. Armstrong, Jr., of the class of '25. Immediately after graduating, Armstrong accepted a position with the General Electric company at Schenectady, where he has met with excellent success. For the past year he has been employed in the office of the chief statistician. At the University he will do his graduate work in mathematical statistics."

Justin C. Cash has left the county agent work in Manistee county to become general livestock agent for the Buffalo stock yards. Cash should be addressed in care of the Buffalo Stock Yards, Buffalo, New York.

Margaret Frace Cotchett gives as her address the Charlesgate—218, 3710 Winthrop avenue, Chicago, Illinois.

Arthur Gardner is working on golf course construction for William Connellen company, Sears, Michigan, continues to be the best way to reach Gardner.

Howard Guthrie is state inspector of orchards and nurseries. His mailing address is Bridgman, Michigan.

Max K. Hood has charge of a thirty acre fruit farm near Corunna, Michigan. The fruit consists mainly of apples, peaches, and cherries. He adds: "Am still single and happy."

Harold Lautner is with the American Park builders of Chicago. He has supervision of all construction work on the Lincolnshire Country club near Chicago Heights. This is a development of eleven hundred acres, including four eighteen hole golf courses, a forty acre artificial lake, and the subdivision of about 3,000 lots. 201 E. Ontario street, Chicago, reaches Lautner.

Fred Pacholke gives his new address as 424 Steward avenue, Jackson, Michigan.

A. L. Stahl received an M. S. degree in plant physiology at Rutgers in June. He will continue his studies at either Cornell or California.

W. S. Stover is in nursery and florist work in Del Monte, California.

EAST LANSING STATE BANK

Banking In All Its Branches

East Lansing, Michigan



COURTESY — SAFETY — SERVICE

Citizens' Mutual Automobile Insurance Co.

Howell, Michigan

THE OLD ORIGINAL

(Organized Aug. 30, 1915)

All Forms of Auto Insurance

Full or Limited Coverage

ARTICLES OF FAITH:—

Over 65,000 Claims Paid

Totaling over 4¼ Million Dollars

Over 55,000 Members

Assets, June 20,\$957,839.11

Surplus,\$101,555.27

Full Legal Reserves

*Every fourth auto meets with an accident once a year.
Is yours adequately protected?*

SEE LOCAL AGENCY OR WRITE HOME OFFICE

'26

Horace Thomas gives his new address as 2089 Carter avenue, St. Paul, Minnesota.

"Since May first I have been with the Minnesota Extension department at St. Paul as assistant state club leader," writes Edna Brown.

Albert E. Deline is in the soils and crops department of E. Rauh and Sons Fertilizer company, 310 N. Illinois street, Room 246, Indianapolis, Indiana.

Willard Perry gives his new address

as 901 Townsend street, Midland, Michigan.

Myron Hartman is located in Traverse City, Michigan, as field engineer for the Portland Cement association. He notes that he has 21 counties in the northern part of the lower peninsula.

John C. Rappleyea is superintendent of the Grand Rapids Creamery company, and lives in Comstock Park.

Martha Scott is teaching home economics in the high school at Chassell, Michigan. She says: "The copper coun-

try of Michigan is in cloverland, not the Arctic or uncivilized parts as some Lower Michigan folks seem to think."

D. M. VanNoppen is employed in the sales department of Kawneer Manufacturing company at Niles, Michigan, and lives at 35 S. Third street.

The postoffice states that Clarence Walquist may be reached at 280 Lake street, Battle Creek, Michigan.

Mervyn K. Wrench is an engineer for the Mt. Clemens Gas company and may be reached in Mt. Clemens at 84 Market street.

"Always at the Service of the Students and Alumni"

THE STATE COLLEGE BOOK STORE

N. E. WAGNER, *Manager*

BANK BLOCK



Where Trails Struggle Up the Steeps

For its size, no animal in all the woods is so strong as the wolverine. Nor is any so tireless in its wanderings, so fearless in attack.

Because it has characteristics like those of the wolverine of the woods, Reo's new Wolverine of the roads is a motor car without equal in its year-in-year-out readiness for the

struggles of the road. Whether you drive on congested boulevards or up the trails of the silent places, you'll find this car a wolverine for strength, a wolverine for tireless endurance, a wolverine in ability to do its job.

Get behind the wheel and try one out. You'll find the kind of car you'll like to own.

Reo Michigan Sales, Inc.

317 East Michigan Ave.

Lansing, Michigan



The Hotel Olds

LANSING, MICHIGAN

*“Welcomes the Alumni
of Michigan State College”*

300 Rooms, all with Bath

Absolutely Fireproof

Rates from \$2.50

—DIRECTION—

Continental-Leland Corporation

GEORGE L. CROCKER, Manager

Wood Wheels

Steel Wheels

Wire Wheels

MotorWheel

LANSING, MICHIGAN • *World's Largest Wheel Builders*

OLDSMOBILE ANNOUNCES

NEW BEAUTY NEW COLORS NEW LUXURY OF INTERIORS

AT NEW LOWER PRICES



\$ 875

TWO-DOOR SEDAN **BODY BY FISHER**
F. O. B. LANSING

✓ ✓ NOW ON DISPLAY ✓ ✓

Come and see the new styling, new colors, new upholstery, new details of trimming and finish—

Now glorifying the car for the American family!

Come and see this showing, *all* the models, *all* the colors, *all* the interior treatments.

Here is modish beauty as satisfying as the additional qualities of performance and endurance that make such staunch friends of Oldsmobile owners.

Come and marvel, as you will, at this Oldsmobile Six—the latest and greatest, and yet at new lower prices!

OLDSMOBILE

SIX
PROPERTY OF OLDSMOBILE MOTORS



You Get More Than Just Furniture

We are gaining an increasing appreciation of the part
the Home plays in American life.

There is a great satisfaction in realizing that we are not here merely
to sell so much furniture and rugs.

Nor can we persuade ourselves into thinking that the home equipment
of itself is capable of solving entirely the problem of making home at-
tractive. For we know today, better than ever before, that the real
salvation of the home rests upon the willingness of those responsible
for its maintenance to put into action the inherent desire to make it
more attractive.

Whether it be for a modest cottage or pretentious mansion, it is the
spirit behind the purchase that really helps the home. And this makes
our work more enjoyable.

And now that we have discontinued the practice of "Clearance Sales,"
we are pricing all goods so reasonably that "Sales" of left-over stock
will be unnecessary.

THE HOOVER-BOND COMPANY

One Price—One Profit—Always

HB
Co.