THEM.S.C. RECORD

A PUBLICATION ISSUED MONTHLY FOR THE ALUMNI AND FORMER STUDENTS OF THE MICHIGAN STATE COLLEGE BY THE M. S. C. ASSOCIATION

VOLUME XXXIII NUMBER FOUR



CAMPUS MONARCHS

DECEMBER 1 9 2 7

Kipke Becomes Football Coach



ROOSEVELT



MOUNT ROYAL



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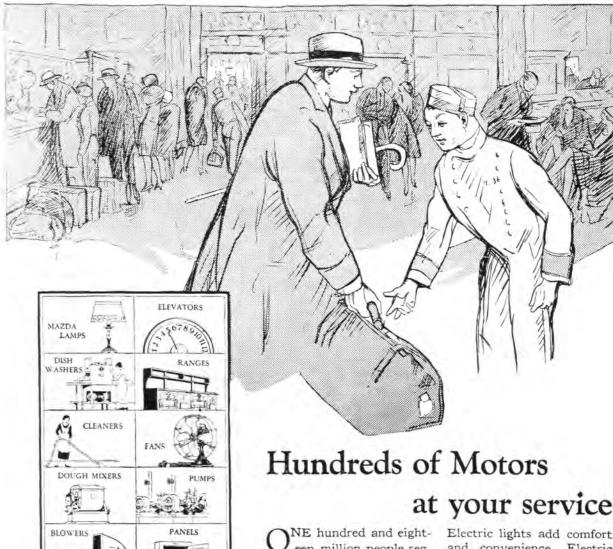


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GENERAL ELECTRIC

201-58B

The M. S. C. Record

Entered at the East Lansing postoffice as second class matter.

Vol. XXXIII No. 4

EAST LANSING, MICH.

December, 1927

Kipke Honored at Annual Football "Bust"

Alumni Banquet Marked by Display af Spirit From Fans

HARRY KIPKE came home last Saturday night. The great Michigan All-American halfback came home to the town of his birth, to the college that had inspired his first thoughts of football, and to the campus with which the name of Kipke had long been associated.

More than 700 attendants at the annual football banquet given by the Central Michigan Alumni association cheered wildly the newly appointed head football coach when he appeared for his first official speech before an East Lansing crowd.

With Howard Rather, '17, as general chairman, the football 'bust" was one of the greatest gatherings of gridiron followers ever held by the alumni of the college. For the first time in his seventeen years of selecting an official all-state high school team, Richard Remington, of the Detroit News, was able to present the medals to every man on his team The entire squads of the Muskegon High School and Detroit Northwestern with their coaches and supporters were present for the occasion, in addition to 150 or more outstanding "prep" athletes from over the state.

H. Lee Bancroft, '12, Lansing city forester, was toastmaster and the Swartz Creek band, famous comic organization of the college, furnished the music. Assisting Bancroft was "Fat" Taylor, '15, of Detroit, acting as official doorman and bouncer, a "headwaiter" and assistant in the persons of Jimmy Hayes, '11, and Howard Rather, Ed. Smith, noted story teller, of the Wright Players of Lansing and the Von Sisters, famous shovel dancers, "Del" VanDervoort, w'19, and Paul Smith, '28.

Other speakers on the program

in addition to Remington, were Ralph Young, director of athletics, who awarded major letters to 22 varsity football men, heavy weight service sweaters to seven men, and light weight service sweaters to nine. Major letters and gold track shoes were awarded the six members of the undefeated cross country team. Judge Charles B. Col-



HARRY KIPKE

lingwood, '85, speaking on sportsmanship praised the college and high school athletes and lauded the accomplishments of Lansing's son, Harry Kipke. The ovation given "Kip" as he was introduced by the toastmaster, lasted nearly four minutes and will never be forgotten by the hundreds of football fans present. Apropos of all the enthusiasm Kipke said: "You are all steamed up here tonight. It is my earnest hope that you will conserve some of it for next fall. I trust that when the football season rolls around that everyone of you will still have some of this energy and good will remaining. I want to see you all out there. Please do not lose all your steam between now and then."

On behalf of the Central Michigan Alumni association and friends of Lansing, "Kip" was presented with a large basket of chrysanthemums.

The announcement of Kipke's appointment to the responsible position of director of gridiron destines of the Green and White was made several weeks ago by Ralph Young, director of athletics. He was selected by Director Young as the best available football coach in the west and as the logical man to round out an efficient coaching staff, probably the best in any college of the size of State in this section of the country. The choice was approved by the athletic council, and given the official sanction of the State Board of Agriculture.

While Kipke will not formally take over the office until the opening of school next fall, it is expected that he will arrange to be present during the spring football practice and become thoroughly familiar with the material that he will have at hand next year for the building of the 1928 edition of the Spartan gridiron team. Kipke will take over the football duties that have been handled by Director Young since he came to the college five years ago. Mr. Young has announced that Harry will have complete control of the football situation, including the naming of his own assistants.

Student War Heroes Memorialized in Colorful Pageant "Canticle of Praise"

NOT one false note marred the beauty and impressiveness of the memorial service with which the college paid tribute to its student heroes, Sunday afternoon, Novembere 13. Over 5,000 people thronged the new demonstration hall for the first large meeting held there since its completion. The program was under the joint supervision of Lt. Col. T. L. Sherburne, Professor Lewis Richards and Professor E. S. King.

Flags of the Allies draped the walls. A huge platform, with green backdrop, and banked with ferns, had been erected in the center of the hall, while in front of it was a and Ladies' Choral club of Lansing, all seated on the central platform, in singing, in which the audience joined.

Dr. N. A. McCune gave the invocation and Dr. E. W. Bishop gave the reading from the scriptures. The main feature of the ceremony, "The Canticle Praise," was read by two cantors, Professor E. S. King, and Howard Rather. The entire assemblage took part in the singing of the "Battle Hymn of the Republic," following which the cantors spoke the drama of canticle, interspersed with bits by the trumpets and drums, and the responses by the chorus. The



During the roll call of our glorious dead by Dr. Frank Kedzie, historian of the College, ninety-six beautiful co-eds dressed in white, slowly filed around the cenotaph and deposited a memorial wreath for each man whose name was called.

cenotaph which closely resembled a marble monument, upon which 96 co-eds, dressed in white, laid wreaths, honoring the 48 students and alumni who lost their lives in the World War.

Following the trumpet calls which opened the ceremony, a procession led by the band and followed by 60 mounted cavalrymen and 800 R. O. T. C. cadets took their places near the platform. Arthur Farwell, college music instructor, directed the college chorus, glee club, orchestra, the Orpheus club

"Marsellaise" was followed with benediction by Dr. Frank Kingdon, Lansing. The choruses sang, "Now the Day is Over," and in the distance taps sounded.

According to an announcement just received from G. H. Collingwood, 'II, the Washington, D. C. alumni will hold the annual meeting of their association on the evening of February 21. Place of meeting will be announced later, but anyone in or near Washington is requested to keep this date open.

SPARTAN CLUBS

VERY alumnus and former E student of the motor city should have attended the pep meeting of the Detroit Alumni association held at the Masonic Temple, Detroit, Monday evening, December 5. It was a new organization behind an old and long established alumni body. Emil Pokorny, '07, president, turned the meeting over to G. V. Branch for the evening and talks were given by J. F. Cox, A. J. Clark and Glen O. Stewart of the College. The new outlook on football was the main subject. The Detroit club in addition to their weekly luncheon, plans to have one night meeting a month from now on Lt. Col. Sherburne of the college has been scheduled for their, speaker at the next meeting. It will be held at 6:30 Monday evening, January 9, at the Masonic Temple. All Detroiters are urged to attend.

Reports of alumni meetings held this fall in connection with Michigan State Teachers' meetings, continued from November RECORD.

DISTRICT NO. 4

The alumni banquet of the fourth district that has become a part of the annual events of the Grand Rapids alumni club was held in the main dining room of the Oakwood Manor, Monday evening, October 31. Due to previous engagements for Hallowe'en parties many of the Grand Rapids couples were busy with outside engagements. However, nearly sixty alumni and former students, greeted Glen O. Stewart, '17, alumni field secretary, of the College and E. E. Gallup, '96, member of the executive committee of the M. S. C. Association.

"Stew", as he was once known to the Furniture City folks, discussed the immediate expansion plan of the alumni association and the work that is being carried on among the branch clubs. As the main part of his evening's entertainment he pulled the crowd together with his historical question box, and the coffers of the treasurer soon swelled with the thin dimes extracted by the tail-twister.

Mr. Gallup, who has a self-inflicted tilte of "the old man" recounted many interesting and amusing experiences of his college days, and was welcomed by the entire crowd. Old college songs livened the occasion and helped make it spirited. Herb. Straight, president of the local club acted as toastmaster and several committees assisted him with the after-dinner entertainment. This consisted of dancing, although many couples prefered to play bridge. The party can be reported as a complete success, as it brought out several new members and also allowed the old ones to get better acquainted. The following people registered at the Michigan State headquarters room at the Pantlind or at the evening party:

party:

A. B. Cook, Jr., '23: Corinne Backus, '27: Margaret Zachariah, '26: Theodore Knopf, '27: Ben J. Dobben, '26: Roy C. Wenning, '26: Gwin G. Goodwin, '26: Loureen Fitch, '27: Keith R. Landsburg, '26: Margaret Thomson, '22: Ray Baxter, '19: Mrs. Ray Baxter, '19: Thomas Steele, '21. Mrs. Thomas Steele, '21: DeGay Ernst, '22. and Mrs. Ernst, w'24: L. Verschoor, '17. and Mrs. Verschoor: Dr. Charles Bloodgood, '77: W. M. Ball, '99, and Mrs. Ball: M. T. Ball, w'26: Don Meeker, '17. and Mrs. Meeker; W. B. Williams, '21: Mrs. W. B. Williams, '21: Mrs. W. B. Williams, '17: Dudley Pritchard, w'24, and Mrs. Fritchard, '20: John C. Rappleyea, '26; W. M. Coulter, '18: Mrs. Coulter, '19: J. H. Caldwell, w'20: Mrs. J. H. Caldwell, w'19: Herbert Straight, w'17. Mrs. Herbert Straight, '18: Mrs. Florence Notley Fort, w'19. and Mr. Fort; Sherman Coryell, '20, Mrs. Sherman Coryell, '20; C. C. Higbie, '22, Mrs. C. C. Higbie, '23: Carol MacGregor, '21, and Mrs. Co. M. Hough, '24: John Bos, '22, and Mrs. John Bos, '21: M. F. Irwin, '27: E. E. Gallup, '96: G. O. Stewart, '17. and Mrs. G. O. Stewart, '18. —Carol MacGregor, '21, Secretary.

—Carol MacGregor, '21, Secretary.

DISTRICT NO. 5

A reunion for the M. S. C. teachers of the fifth district and alumni of Mason county was held at the Stearns Hotel in Ludington, on the evening of October 24. Because of the large numbers an overflow table was used in the main dining room. One of the features of the meeting this fall was the establishment of a headquarters room by the alumni field secretary, where visiting teachers could rest and spend their leisure moments.

At the banquet Dorr Stack, of Manton was the official chairman, and soon had the large group singing college songs and telling old college stories. Glen O. Stewart of the alumni office at the college and E. E. Gallup, of the executive committee, entertained the group with short talks and conducted a very interesting question box.

Wesley Hawley of Summit, presented the club with a choice display of Ohio apples. Before the meeting closed Mr. Stack was unanimously selected for the chairman of the reunion to be held at Cadillac next year. A committee of T. H. Caldwell, Grace Hitchcock and Wesley Hawley was appointed to make arrangements for a permanent branch association in Mason county.

Among those present at the fifth district banquet were:

district banquet were:

B. B. Adams, '15; Esther Skoog, '20; Margaret Johnston, '19; E. E. Gallup, '96; Viola B. Strauch, '27; L. C. Atkins, '22, and Mrs. Atkins; Freda R. Hecht, '27; Elsie A. Lautner, '17; T. H. Caldwell, '12, and Mrs. Caldwell, '12; Henrietta Edgeumbe, '25; Homer B. Armstrong, '24, and Mrs. Armstrong; Grace H. Hitchcock, '15; John M. Kinney, '16; O. E. Harrington, '16, and Mrs. Harrington; W. J. Cook, '17, and Mrs. Cook: A. M. Collins, '24, and Mrs. Collins, '24; Margaret Linsell, '27; Neva Anderson, '27; G. E. Culver, '21; Clyde K. Schickler, '27; Alton M. Porter, '17; W. F. Thomas, '21; Alberta Bates, '26; John B. Hopkins, '25; F. A. Snivley, '15; Watson E. Fowle, '20; Mr. and Mrs. Wesley S. Hawley, '13; Flossie Reader Mack, '18; Kenneth T. Bordine, '27, and Nellie Ingalls Bordine, '27; R. E. Meek, '25; Charles Ritchie, '17; Sabella Thorne, '21; G. O. Stewart, '17, and Frances Conrad, Dorr Stack, Harold O. Fitch, s. c., '21, L. H. Colburn, Marion Ditto, Charlotte Price, P. S. Brundage, E. O. Holmquist.

The meeting of the M. S. C. alumni and teachers attending the meeting of district six at Cheboygan was somewhat disappointing. President MacKinnon of the association and Mrs. MacKinnon drove up from Bay City and had dinner with Miss Hazel Bradley, chairman of the district, and a few others. While the numbers are very few the meeting on the evening of October 24, at the Ottawa Hotel should have brought out more people. An attempt will be made next year, if the meeting is held at Alpena, to awaken more alumni sentiment in the district.

DISTRICT NO. 7

E. E. Gallup, '96, supervisor of vocational agriculture in Michigan, and a member of the executive committee of the M. S. C. Association, was the guest of the Upper Peninsula club at their meeting at the Curry hotel, Ironwood, on the evening of October 7. The club also had as its guests the visiting teachers of district seven, bringing the attendance well over forty.

With Hugo Swanson, '23, as chairman, the ice was soon melted and before everyone knew it he was living over again his good old college days. Mr. Swanson, with his "You Tell One" question box, brought to light many interesting historical facts that many alumni had forgotten. As the time was limited Mr. Gallup was the only speaker, and he described many of the newer things now being done at the College, and particularly emphasized the need of closer alumni relationship.

With the assistance of Mrs. Gust. Thorpe at the piano, several College songs filled the balance of the program. Hugo Swanson was re-elected chairman for the next reunion, and Iron Mountain was selected as the 1928 meeting place. The following people registered at the reunion banquet:

the reunion banquet:

G. A. Thorp, '23; G. F. Biekkola, '24; T. E. Gibson, '22, and Mrs. Gibson: S. W. Gingrich, '23; M. M. Smith, '25; D. L. Benfer, '22; M. L. Wright, '17; J. A. Voitek, '27; A. W. Bergquist, '27; B. F. Gaffney, '22, and Mrs. Gaffney: W. A. Willard, '23, and Mrs. Willard; Ruth Bennett, '27; E. E. Gallup, '96; R. M. Barrett, '26; and Mrs. Barrett, 'James A. Murray, '25; Emma DuBord, '24; Martha Scott, '26; Edith Martinson, '26; Fanny Rentola, '22; Leona Votaw, '27; Alice Windes, '26; Veronica Martinkewz, '26; Haxel Burge, '27; Helen Duchene, '23; Hugo Swanson, '23; and Frances Girard, Pearl Olson, Margaret Harris, Mrs. C. E. Skivver, Ruth Freegard, Minnie L. Irons, and Alice Thorpe.

DISTRICT NO. 8

Some real live M. S. C. pep was shown at a meeting of the Kalamazoo county alumni and visiting teachers of the eighth district held at the New Burdick Hotel, Thursday evening, October 27. This year's meeting is believed to have surpassed the last meeting by twenty-five, the local alumni being well represented in the gathering.

Russell Nellist, '21, Richland, was chairman of the evening and the intellectual feed was given by three boosters from the College, Glen O. Stewart, alumni field secretary; John Rufi, of the education department; and E. E. "Old Man" Gallup, supervisor of vocational agriculture. Several musical numbers were arranged through the courtesy of "Swede" Oas, '21. of Paw Paw, and the college songs were led by Gladys Love, '24.

After the feast the local alumni gathered for a business meeting, and elected Russell Nellist, president of the county club; H. G. Snow, '13, vice-president and

(Continued on page 10)

THE M. S. C. RECORD

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THE M. S. C. ASSOCIATION

Union Memorial Building

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Arthur C. MacKinnon, '95, President R. Bruce Mc Pherson, '90, Treasurer G. V. Branch, '12, Vice-President Robert J. McCarthy, '14. Secretary

Glen O. Stewart, 17, Field Secretary

EXECUTIVE COMMITTEE

Henry T. Ross, '04, Milford, Mich., term expires 1928; E. E. Gallop, '96, Lansing, term expires 1930; Frances Kirk Patch, '14, East Lansing, term expires 1929, Harris E. Thomas, '85, Lansing, exofficio; E. W. Ranney, '00, Greenville, ex-officio; Frank F. Rogers, '83, Lansing, ex-officio.

Don't Tide Your Light Unboubted that some of their class-mates occasionally do send us items of interest. But even that friendly group is all too few, and the editor must rely on newspaper clippings, and chance bits of gossip to pick up the items which he knows will be of interest "Among the Alumni."

Our magazine is not free from criticism at all times, but most unfavorable comments received are that we publish too few class notes. Yet, we frequently receive blue slips and a check with no "newsy items" attached. You can make The Record better. What do you know of alumni interest? Who's who and why? Future issues of The Record will improve with the addition of interesting class notes. An idea and a stamp will do it. Don't hide your light, perhaps you are the one who can help.

Merry A Christmas sue

A BOUT the time the December issue of THE RECORD reaches you the first

part of the school year will have come to a close, and the Christmas season will be occupying the attention of the peoples of the world. Certainly no season of the year is so interesting nor offers greater opportunity for joyousness for all folk alike, than the Christmas season,

Christmas is the only holiday which has signifiance enough so that its original purpose has never been forgotten through the twenty centuries of its observance. Other holidays which commemorate the birthdays of nations, individuals, historic events or those which become holidays through proclamation, gradually fall from the high estate surrounding their birth and become just another day. No other annual event makes such a dent upon individual and group consciousness. It returns always renewed with mysteries, merriment. and happiness.

That our readers and alumni may share in this universal sparkle and splendor which the Christmas season holds under its spell, is our sincere wish, "A Morry Christmas."

"THE present gen-eration of col-The-Present lege students are dif-Generation ferent. You have heard that often. It is true. Oh, they are bright-brighter than we were. And they are not afraid to be different. In our day, you will recall that college men and women were of two different classes, those who feared to be different and those who sought to be different Neither class seems to exist on the

campus today. To be conventional is of no merit. To be unconventional is of no note. When one is frankly skeptical one is not trying to "act smart." He is merely being honest.

Not being patriotic or virtuous or religious in the old sense shocks no one. One doesn't believe anything because one is expected or not expected to do so.

When home, country or church are mentioned, the mental and emotional inhibitions that affected us seem not to touch these youngsters. They seem to have been excommunicated from all institutional and traditional authority.

The new generation is traveling by aeroplane. There are no barriers, no brakes, great hazard, great speed, great fun." North western Alumni News.

President A. C. MacKinnon, '95, of the M. S. C. Association announces that the resignation of Robert L. McCarthy, '14, who is now serving his sixth year as alumni secretary and his third year as general manager of the Michigan State Union has been accepted by the executive committee of the Association, effective not later than September 1, 1028. The resignation was presented last June to be effective in the fall, but, at the request of the committee, the final date was extended a year. Carthy has accepted an opportunity to enter commercial work. His successor has not been chosen.

According to an announcement made by Dean John Phelan, the Research Bureau for retail training is interested in getting in touch with college men and women who would like to get into personnel work in stores. Alumni who are interested might write to Mr. James H. Greene, Director, University of Pittsburgh, Pittsburgh, Penn.

For the thirteenth time Michigan State entered a team of students in the inter-collegiate live stock judging contest at the International Live Stock Exposition at Chicago this fall, placing twelfth against teams from 22 colleges and universities.

"Close Beside the Winding Cedar"



Corps Sponsors Installed

One of the most brilliant and colorful events of the fall term was the annual in-

stallation ceremony of co-ed cadet sponsors, held at the new demonstration hall on the evening of December 2. Bruce Anderson of Lansing, major in the organized reserve, presented the five co-ed sponsors the insignia of their office, The co-eds selected for this honor by the college cadet corps were. Miss Dorothy Robinson, Manistee, cadet colonel; Miss Mary Marshall, Bear Lake, infantry; Miss Margaret Longnecker, Traverse City, artillery; Miss Elna Bowen, Grand Rapids, cavalry, and Miss Mary Rohn, Ludington, band. Following the installation a polo game, the first ever staged here was witnessed by nearly 5,000 people. The Brookside Polo club of Jackson defeated the Detroit Riding and Hunt club 10 to 7.

European Homes Tour Planned

For the first time an opportunity is being offered students and alumni, if they qual-

ify, to gain intimate views of home life in various European countries through a "homes tour" planned by the American Institute of Educational Travel, and conducted by Miss Irma Gross, assistant professor of Home Economics. The tour will start on June 27 and continue until August 30. In addition to the tour various points of historic and artistic interest will be viewed particularly. A credit of six points will be given those on the trip as a part of the summer session of the college. Miss Gross will send literature to anyone interested.

Detroit Symphony Entertains

Campus dwellers have often seen thousands pour down the athletic bridge to

the football stadium, but on Monday afternoon. November 21, they witnessed a different sort of pilgrimage when about 9,000 school children of Lansing made their way to the new demonstration hall to listen to music. The program was offered by the Detroit Symphony orchestra which later gave an evening concert for about 3,000 adults. It was the largest children's audience the Detroit orchestra has had in five years. Mr. Gabrilowitsch, conductor, declared that he felt the occasion marked a new era in the life of the college, and complimented the administration on bringing Mr. Richards and Mr. Farwell here.

WKAR, the college Alter Wave radio broadcasting Longth of station, has changed WKAR its wave length from 285.6 to 277.6 on order of the Federal Commission. The change has necessitated dividing the time on the air with WGHP of Detroit, and the program of broadcasting has been altered slightly to permit this change.

Implement dent body and facul-Exhibit ty witnessed one of Held Here the largest exhibits ever staged here during the annual meeting of the Michigan Implement Dealers' Association, Nov. 28, 20 and 30. The entire space afforded by the new demonstration hall was used and members of the agricultural engineering division as-

sisted in the display of power and

farm machinery.

Members of the stu-

An educational ex-College exhibit, featuring Exhibit several maps and Praised at Grain Show headed by the slogan, "Sow Adapted Alfalfa Seed," was the part of the display made by the Crops department of the College at the International Hay and Grain Show at Chicago, November 26 to December 3. It was the only one

of its kind at the show and much praise was given C. R. Megee, H. R. Pettigrove, '20, and Larry Kurtz, '20, who were in charge. Other men of the department active at the Chicago meet were Prof. J. F. Cox, head of the department and Howard Rather, '17, who took part in the sessions of the International Crop Improvement association; C. E. Cormany, who judged small grains and R. H. Morrish, '26, who was in charge of crop samples in the competitive class.

Tau Beta Honorary Initiates

Twelve initiates of Tau Beta Pi, engineering honorary became formal mem-

bers of the organization at their annual banquet Tuesday evening, November 22. The new members include: Howard Hunter, Lansing; Theodore Benton and Collins Thornton, East Lansing; M. H. Bliven, Hastings; Milton Grams, Houghton; George Giddings, Hesperia; Irwin Lietzke, Bath; Paul Blake, Harold Kayer, Unionville; L. H. Thomas, Dearborn, and R. J. Cooke, Muskegon Heights.

An official invitation has been sent to Herbert Hoover, secretary of commerce, to be one of the main speakers at the Farmers' Week program, Jan. 30 to Feb. 3.

James B. Hasselman, director of publications, was called to Indianapois, last week, by the death of his father.

BASKETBALL, SCHEDULE 1028

*Tuesday, Jan. 3-Ohio Northern University.
*Saturday, Jan. 7-Hillsdale College.

*Friday, Jan. 13-University of Detroit.

*Monday, Jan. 16-Coe College. Saturday, Jan. 21-Marquette Univer-

Saturday, Jan. 28-University of Notre

*Monday, Jan. 30-Hope College.

*Friday, Feb. 3-University of Notre Dame. *Wednesday, Feb. 8-Albion College,

*Saturday, Feb. 11-Kalamazoo College. Friday, Feb. 17-University of Detroit. *Saturday, Feb. 25-Marquette Univer-

*Home games.



PAUL SMITH

Retiring captain of Spartan squad and well known for his punting toe.

Important Announcements Close Season

THREE important announcements by Ralph H. Young, director of athletics, marked the official close of the 1927 Michigan State football season: Harry G. Kipke, former All-American halfback of the University of Michigan was selected as head football coach for 1928; twenty-two men were given the major block "S" of the college; and an eight game schedule for next year was published, with Colgate and North Caroline State furnishing the major home attractions.

In a sea of mud at Raleigh, N. C., the State team closed the actual playing schedule on Dec. 3, tasting a 19-0 defeat at the hands of North Carolina State. The team had gone south with high hopes following a brilliant 25-0 victory over Butler University at East Lansing two weeks earlier, but the southerners, who had met but one defeat throughout the season, were too strong.

Five men played their last game in a green uniform at Raleigh. They were Captain Paul Smith, McCosh, Grimes, Drew, and Ross. Smith at the outset of the game led an offensive march that carried the ball 70 yards down the field to within three years of a touchdown.

This was the high water mark of the State attack. Fumbles were responsibe for two of the Dixie's team's touchdowns, and the other came on straight football.

Against Butler the Spartans showed to the best advantage of the year. The Indiana team, coached by George "Potsy" Clark, former Spartan mentor, was outclassed from beginning to end. State scored once in every quarter, displaying a brand of football that surprised the small crowd. Vern Dickeson, who has just concluded his first year of varsity football, was responsible for more than 250 yards from the line of scrimmage, and contributed three runs of more than 50 yards apiece.

The football season that has just been written into the books has been neither the most successful nor the most disasterous in college history. Four games were won, and five lost. State scored 111 points to 129 for opponents, Indiana running up the highest score, that of 33.

Three games stood out from the

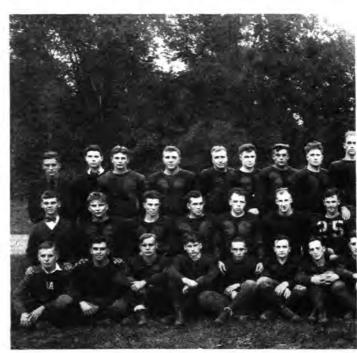
Spartan standpoint. They were the 27-0 defeat of Ohio University, the 25-0 trouncing given Butler, and 21-0 defeat at the hands of Michigan early in the season. In these three games the State team showed its best football

Two games are still pending in the 1928 schedule revealed recently by Director Young. Butler is to be met at Indianapolis on a date yet to be determined, and another opponent is sought in place of Ohio University. The unusually late date with Michigan pleases college followers. The Wolverines will be met at Ann Arbor on Nov. 17 Home games with Colgate and North Carolina State are hailed as an improvement on this year's major home attractions of Detroit and Butler.

The incomplete schedule is as follows: Kalamazoo at East Lansing, Sept. 29; Albion at East Lansing, Oct. 6; Colgate at East Lansing, Oct. 20; Detroit University at Detroit, Nov. 10; Michigan at Ann Arbor, Nov. 17; North Carolina State at East Lansing, Nov. 24.

MICHIGAN STATE 18

Green and
White Squad
Wins Four
Looses Four
During Season



Back Row Standing-Manager Ray, Assistant Manager Totten, Dickeson, Mi Christensen, Arnold, Crall, L. Smith Heppenstall, trainer; Traynor at Second Row—Assistant Manager Marvin, Moeller, Blakeslee, Schultz, Wolfinge Third Row—Assistant Manager Hanley, Hayden, Hornbeck, Sheathelm, Kurrl Lang.

WITH a victory and a loss behind them, State's basketball team is now awaiting the start of the new year when the court campaign will be resumed. Coach Ben Van Alstyne, himself a basketball star at Colgate and former Ohio Wesleyan coach, will try to iron out in the next few weeks the faults that showed in the Adrian and Michigan games.

While examinations may take their toll, the personnel of the State squad is expected to be the same, if not stronger, with the new term. Six veterans from last year's team are available. They are Captain Kenny Drew of Adrian, guard, Gaillard Colvin of Lansing, guard; Carl Felt of Muskegon, center; Vern Dickeson of Highland Park, forward; Monty Hood of Ionia, forward; and Bob Eldred of Eaton Rapids, forward.

After defeating Adrian 25 to 30 in the opening game, State was forced to take a 42-23 defeat at

the hands of Michigan in Yost Field House last Saturday. The giant Wolverine team passed over the heads of the Spartans and caged baskets with remarkable regularity. State had control of the ball a considerable portion of the time.

To judge from the opening games, State will have a fairly fast, tricky team on the court this year with potential point scorers in Russo, and Sheathelm, two newcomers, and Dickeson, Felt, Colvin and Hood, veterans. Lack of height seems to be the chief handicap of the Spartans. Despite this the present State team handles the ball much better than has been the custom here in some time. Russo, Coach VanAlstyne has a guard that can cause anyone trouble. He is an expert dribbler, a good shot, and despite his stocky build he is as flashy a player as could be found anywhere.

Education is coming in contact with greatness and absorbing a part of it for yourself. COACH BEN VAN ALSTYNE

All-Eastern forward and captain while at Colgate



State Harriers Win All Dual Meets

MICHIGAN STATE has rewarded the greatest cross country team in its history by giving the six men the major block "S" and championship gold track shoes. The team coached by Morton Mason was undefeated, humbling Michigan 20 to 35, Marquette 20 to 35, Notre Dame 21 to 34, and winning the Central Intercollegiate run with ease.

In the Central Intercollegiate, pitted against State were Marquette, Notre Dame, Lombard, Detroit City College, and Western State Teachers. In the opinion of Coach John Nicholson of Notre Dame, the State team was one of three best in the west, and would have had a very good chance to win the Western Conference run. Only Illinois and Wisconsin were rated in a class with State.

Captain-elect Loren Brown won every start but one and set a new course and Central Intercollegiate record of 25:45 for the 4.83 miles. At Ann Arbor he broke the Western Conference record of Phelps of Iowa, turning the five miles in 25:31.

Letters and gold shoes were given the following: Captain Henry Wylie of Sparta, Captain-elect Loren Brown of Detroit, Irwin Crowe of Alpena, Elmer Roossien of Grand Haven, and Floyd Roberts of Rapid River.

Don Bremer, '27, who has been a member of East Lansing police force during his four years in College, is back again. He returned to work on his master's degree.

27 GRIDIRON SQUAD



Coach Kipke
Will Loose
But Five
Veterans
By Graduation

ard, Woodman, Weeks, Kanitz, Needham, Crabill, Anderson, O'Connor, Ferrari, Casteel, coaches.

Wilson, Drew, Pinninger, Hermel, Grimes, Ross, Hitchings, C. Smith. Bothwell, Walker, P. Smith (Capt.) Deacon, Donaldson, Morse, Eldred, McCosh,

SPARTAN CLUBS

(Continued from page 5)

Gladys Love, secretary and treasurer. Miss Love was asked to represent Kalamazoo county alumni at the College Congress at the college on Homecoming day. It was decided that additional meetings should be held in the county during the year and Harry Snow was asked to head a membership committee to bring this about.

While a complete registration was not secured the following were among those attending the banquet:

among those attending the banquet:
Leota Hinkle, '26; H. D. Corbus, '15; Mrs.
William DeeYoung, '18; H. G. Snow, '13,
and Mrs. Snow. L. R. Stanley, '16; Lila
Koch, '26; John Rufi; P. J. Dunn, '16; R. H.
Weine, '25; Alice M. Gimmer, '00; E. E.
Gallup, '96; Frank W. McCally, '26; R. R.
Bannen, '26; Howard C. Walter, '24; Arthur
K. Wissman, '26, and Mrs. Wissman; Noll
G. Hagerman, '17; Flora Mumford, '27; E. M.
Berry, '26, and Mrs. Amanda Hill Berry, '25;
R. J. Martin, '20; Gladys Love, '24; R. G.
Oas, '21, and Mrs. Oas; Madeline Rohlf, '27;
Wilhelmina Sailer, '27; Leah Swift, '16; Merrit Harper, '26; Carl Bittner, '26; C. H. Taylor, '14, and Mrs. Taylor; Gerald Allen, '99,
and Mrs. Allen, w'12; Glen O. Stewart, '17;
Marshall Shearer, '16, and Mrs. Shearer; Mrs.
T. Pratt; Kenneth Scudder, '26, and Mrs.
Scudder; Russell Nellist, '21, and Mrs. Nellist,
and a number of guests.

DISTRICT NO. 9

TEACHERS of the ninth district composing those counties around Wayne, met in Detroit on October 21 and November 1. The alumni reunion while not as large as in other districts was well attended. The meeting was held on Tuesday noon November 1 in the French Room of the Wolverine Hotel, with C. H. Osgood of Ypsilanti acting as chairman. Due to the lateness of the hour. G. O. Stewart, alumni field secretary, was the only speaker. Geneva Church assisted with several State songs, The following were among those present:

W. W. Carpenter, '26; C. J. Thomson, '21; E. R. Bristol, '24; M. E. Hath, '19; A. F. Monroe, '22; E. E. Gallup, '96 B. J. Ford, '20; B. K. Ruch, '26; Geneva Church, '26; Alice Hall, '27; Eleanor M. Rainey, '27; K. D. Bailey, '21; C. M. Loesell, '16; Hester R. Bradley, '23; J. Elsie Gelinas, '23; Donald G. Robinson, '22; Margaret Keller Robinson, '23; C. H. Osgood, '21; Alice Bates, '26; Olga Bird, '27; Abbie Stiff, '27; and G. F. Gaunt, A. E. Holtforth, R. F. Brorender.

MARRIAGES

BLACK-ALBRIGHT

Bennett Black, '28, and Florence Alice Albright, '27, were married August 13, 1927, in Saginaw. Mrs. Black is girls' social director at the State Public school at Coldwater, and Mr. Black is completing his work at M. S. C.

Johnson-Davis

Waldemar C. Johnson, '23, and Violet Davis of Detroit were married September 24, 1927. Johnson is with T. Glenn Philips in Detroit.

KLINE-BATCHETOR

Don Kline, '27, and Mary Batchelor, w'30, were married in October 1927, Kline is teaching in Bellevue.

HORWOOD-SOKENSON

Russell Horwood, '26, and Hazel Sorensen, w'27, were married October 12, 1027, in Lansing. They are at home in Marquette where Horwood is with the dairy extension work of M. S. C. in the upper peninsula.

BERRY-HILL

Earl Berry, '26, and Amanda Hill, '25, were married in August 1927. They live in New Troy, Michigan, where Berry teaches agriculture and Mrs. Berry home economics.

LANE-BATES

C. Marshall Lane, '26, and Louise Bates of Lansing, were married August 27, 1027, at Lansing. They are living in Alma where Lane is teaching in the high school.

FLYNN-HALLADAY

Dr. Southard T. Flynn of Flint and Hope Halladay, daughter of Secretary and Mrs. H. H. Halladay, were married November 12, 1927.

Noted Singer to Give Services to College

DURING her visit to Lansing and the College on November 22, Madame Schumann-Heink made one of the most important announcements ever given by her in this community. Impressed by the beauty of our campus, and the wonderful reception given her by President and Mrs. Butterfield, Lewis Richards, Secretary and Mrs. Halladay, the deans and their wives, and the review of the military units, she immediately declared, "I will be back to teach you all singing."

Coming to Lansing a day early to rest for her farewell concert in Lansing, "Grandmother" Schumann-Heink accepted an early invitation of Mr. Richards to be a guest at the College for afternoon tea. Her return next year will be for possibly six weeks when she will meet with groups of girls and point out some of the finer points

of music that have held her audiences of millions in all these forty years of opera and concert work. Her services will be free to various colleges and universities after the present season, and through her acquaintance with Mr. Richards has selected Michigan State as the only school in Michigan where her assistance will be given.

Add New Men to Michigan Master Farmers

Thirteen new kings of Michigan agriculture were honored at the second annual Master Farmers' banquet held at the Union, Thursday evening, December 8. The Michigan Farmer who sponsors the idea had as their guests in addition to the new class, several hundred farmers, college staff, extension workers and other guests.

President Butterfield was the principal speakers at the banquet. Other talks were given by H. E. Powell, state commissioner of agriculture and L. J. Leenhouts, '20, agricultural agent for the New York Central lines. Bert Wermuth, '02, editor of the paper presented medals of recognition to the following men: William Bristow. Flat Rock, Wayne county, dairy farmer; Leo V. Card, Hillsdale, poultry breeder; E. S. Compson, Millbrook, Mecosta county, general farmer; George Henry Lake, Gratiot county, livestock breeder; E. W. Lincoln, near Greenville. Montcalm county, noted for production of certified seed potatoes and apples; E. W. Lundberg, Eaton Rapids, general farmer specializing in dairying; E. M. Moore, Mason, sheep and livestock breeder; J. P. Munson, Grand Rapids, fruit farmer; A. K. Rogers, Crystal Lake, Benzie county, fruit farmer; Rossman Brothers, Clare F., J. Manning, Roy R., near Lakeview, Montcalm county, general farmers: Horace A. York, Chippewa county. dairy farmer.

Each of these farmers has made an outstanding success in his particular line, and has furthered agricultural organization in his community.

Among the Alumni

1879

Ray Sessions, Secretary, 419 Graceland Ct., N. E. Grand Rapids.

Marcus S. Thomas writes that he is living with his sister at Decatur, Michigan.

1881

Arthur B. Turner, Secretary, 1805 North Parkway, Memphis, Tenn.

Charles W. McCurdy may be reached at 8 West Liberty, Dansville, New York. He is a physician there.

1893

Luther H. Baker, Secretary, 205 Delta St., East Lansing.

Major L. Whitney Watkins has been elected a member of the executive council of the Michigan Department Reserve Officers' association of the United States.

1894

Clarence B. Smith, Secretary, 1 Montgomery St., Takoma Park, D. C.

George E. Simmons may be reached at the Hyde Park hotel in Chicago.

1895

Arthur C. MacKinnon, Secretary, 1214 Center St., Bay City.

H. F. Lake, Jr., gets his Record at Gunnison, Colorado.

Mrs. Lucille Gautz Mitchell, wife of James S. Mitchell, passed away at her home north of Holly, Michigan, on October 15, 1927. Her husband and four small children survive.

1897

Hubert E. VanNorman, Secretary, 160 N. LaSalle St., Chicago.

G. A. Parker is sales engineer and manager of the conveyor department of the Colonial Iron Works company of Cleveland, Ohio. This concern added the conveyor department in September, and we quote from their announcement: "We have added Mr. G. A. Parker, B. S., M. E., and E. E., to our organization and he is at your service for consultation, designing, and estimating. Mr. Parker has specialized in the design of conveyor work and was connected in this capacity for the past eighteen years with a local company well known in the industry." Parker lives in East Cleveland at 1243 Carlyon road.

1898

Mrs. L. C. Plant, Secretary, East Lansing.

A brief note from Jennette Carpenter Wheeler contains: "December 17, our oldest son, Robert, died of heart disease. He was a senior in electrical engineering in the University of California." Mrs. Wheeler lives in Berkeley, California, at 2731 Benvenue avenue. She reports that she occasionally sees

Vine Armstrong Reynolds who also lives in Berkeley.

1899

S. Fred Edwards, Secretary, 801 Ionia St., Lansing.

The following is from Waldo M. Ball: "Still at same address for twenty-four years, 208 Fuller avenue S. E., Grand Rapids. Sales manager, Ottawa Furniture company, Holland, makers of dining room and apartment suites. Am also representing general line of high grade furniture. Celebrated 25 years in furniture trade August 1, 1927. I have just read the last issue M. S. C. Record in which you feature Grand Rapids. I was pleased to see a complete list of local M. S. C.ites, and only thought it would be more interesting if the year were given with each name."

1900

Bertha Malone, Secretary, 81 Waverley Ave., Highland, Pk., Mich.

H. L. Chamberlin is living in Lansing at 511 Carey street.

1901

Mark L. Ireland, Secretary, 317 A Pope Ave., Ft. Leavenworth, Kan.

D. B. Jewell is county agricultural

agent at Caro, Michigan.

Recognizing the increasing importance of extending industrial group effort, the Chamber of Commerce of the United States has created a new department to work with trade organizations. Dr. Hugh P. Baker, an economist who as head of the American Paper and Pulp association has won recognition as one of the country's leading authorities on trade associations, will be head of the department.

1902

Norman B. Horton, Secretary, Fruit Ridge, Mich.

M. A. Crosby and R. D. Jennings, 14, recently edited Farmers' bulletin, "Systems of Livestock Farming in the Black Prairie Belt of Alabama and Mississippi." 1424 K street N. W. Washington, D. C., reaches Crosby.

1908

Harry H. Musselman, Secretary, East Lansing.

J. R. Dice sends his blue slip from 1021 Ninth avenue N., Fargo, North Dakota, with the following: "Still function as head of the dairy department here at North Dakota. While traveling in the wilds of Wyoming last summer I ran across Charley Oviatt, I ran across him on purpose as I wanted some native to O. K. a check. This Charley did and then spent the forenoon telling us of the wonders of Wyoming scenery. Finally I remembered that Charley belonged to the debating team as well as the track team and dragged my wife

·NO·

I Am Busy

WHY do you say that when a life insurance agent calls on you?

It may be true, but why are you busy? It is largely because you wish to make the future secure for yourself and your family.

But the John Hancock agent wishes to do the same thing for you. He does not come to add to your troubles but to lessen them. He has for his commodity the security of your future.

Perhaps the next John Hancock agent who calls on you can answer some of your problems. He has the training and deals in policies to fit the needs of yourself and your business.

Why Not See Him?



A STRONG COMPANY, Over Sixty Years in Business. Liberal as to Contract, Safe and Secure in Every Way,

Grand Rapids Savings Bank

"The Bank Where You Feel At Home"

M. S. C. People Given a Glad Hand Charles W. Garfield, '70, Chairman Executive Committee Gilbert L. Daane, '09, President C. Fred Schneider, '85, Manager

Division Branch Benj. C. Porter, '84, Manager South G. R. Branch

Benj. C. Porter, Jr., '11, Asst. Manager South G. R. Branch Willis Vandenburg, '21, Manager Fulton St. Branch 20

away. That debating team stuff seems to grow on a fellow. Charley is making good as manager of the largest creamery in the state."

1910

Mrs. Minnie Johnson Starr, Secretary, 627 Madison Ave., Grand Rapids.

Charles A. Lemmon is in New York City as district representative of Dodge Brothers, Inc. He may be reached at 250 West 57th street.

1918

Willard Coulter, Secretary, 1265 Randolph, S. E., Grand Rapids.

Arthur V. Mooney is with Rollins, Burdick, Hunter company, a Chicago insurance firm, and lives at 1710 Juneway Terrace, Chicago.

L. S. Plee gives his address as 328 N. Logan street, Lansing.

P. J. Hoffmaster writes: "Last June



FRASER'S INK

used by

Michigan State College State of Michigan Reo Motor Car Company

C. Harold Eddy

Stain-Go Laboratories

Detroit

Insurance

Bonds

FAUNCE & SCHEPERS 136 W. Grand River Avenue East Lansing

Real Estate

Rentals

80 Acres

Landscape Designs

THE CORYELL NURSERY Birmingham, Mich.

Growers of Hardy Trees and Shrubs
R. J. Coryell, '84 Ralph I. Coryell, '14
I. Wangberg, '25 George Burren, '28
Send for Latest rice List

COLLEGE PHOTO SERVICE

J. H. Pratt, The Photographer
College Views

214 Abbott Road

East Lansing

28th a boy came to our house. We call him Robert James and he seems to thrive on it. I am as for the past five years still connected with the conservation department as superintendent of state parks. Our guests or visitors for the season just passed will total more than five million men, women and children." Hoffmaster lives in East Lansing at 1030 Crescentwood road.

1919

Paul Howell, Secretary, Carbondale, Ill.

Lieut Daniel W. Kent is a student in the company officers' class, infantry school, at Fort Benning, Georgia. He reports that Lucy Nan was born October 19, 1927.

Claudice M. Kober is living in Chicago at 6426 Wayne avenue, and is teaching.

Mildred Mead Brewer gives her latest address as 505 Sixth street, LaSalle, Illinois...

flarold F. Thayer is county agent for Fairfield county, Ohio, with headquarters at Lancaster. A daughter, Margery Jean, was born August 11.

1922

Mrs. Donald Durfee (Clara Carbine), Secretary, Novi, Mich.

Martin J. Letter is superintendent of the foundry for the J. I. Case Threshing Machine company at Racine, Wisconsin. 1731 Park avenue reaches him.

Arno Johnson is doing research work in advertising with the J. Walter Thompson company of New York City. He lives at 0308 Filmore avenue, Jackson Heights, Long Island, N. Y.

F. T. Carver is with the Commonwealth Edison company at Chicago, 6110 Stony Island avenue serves as his address.

Ernest Markley is principal of the Clay school at Wheeling, West Virginia. He lives at 106 N. Front street.

Herman F. Segelin gives his address as 87 Rauber street, Rochester, New York.

Leroy F. Keely is assistant sales manager for the Kuhlman Electric company of Bay City, Michigan. He lives at 604 N. Erie avenue.

Mildred Freeman is attending Columbia University Teachers College and lives at Whittier Hall, 1230 Amsterdam avenue, New York City.

Mr. and Mrs. Harold Koopman (Eileen Seble) announce the birth on July 12, 1927 of Donna Jean.

R. J. MacVean is principal of the East Lansing high school, and lives at 303 Bailey street. E. P. North has moved in Grand Rapids to 1231 Franklin street, S. E.

1923

J. B. Edmonds, Secretary, Hort Dept., East Lansing.

B. W. Lafene writes from 13732 Euclid avenue, Fast Cleveland, Ohio: "Still single, fortunately or unfortunately, I don't know which. Taught bacteriology one year at Louisiana State university and three years at Kansas State Agricultural college. Have wanted to study medicine for a long time and now I'm here at Western Reserve university of Cleveland. This is my first year here. It is wonderful. If I don't weaken I hope to complete the work but it's a tough battle. Best wishes to all my friends of '23."

Nathalia Vasold is in charge of the nursery school and parental education at the Stout Institute at Menomonic, Wis-

consin

The postoffice says that J. O. and Gladys Kellogg ('22) Brady have moved in Grand Rapids to 21 Dwight, S. E.

Dorothy Sanford Miller writes from 130 Cedar street, East Lansing, "Margaret Ellen Miller, daughter of Mr. and Mrs. Leslie Miller, is very happy over her new sister, born August 12, 1927."

Mr. and Mrs. Hugo Swanson (Jessie MacKinnon, w'25) autonince the birth of Arthur Nicholas on July 20, 1927.

Leona DeVoung is buying dresses and coats for the junior-misses department at Himelhoch Brothers, Detroit. She lives at The Abington, 700 Seward aveture.

William R. Hinshaw resigned as assistant professor of bacteriology at Kansas State Agricultural college on August 1, 1927 to accept a position as specialist in poultry disease elimination at the Massachusetts Agricultural Experiment station, Amberst,

M. J. Ralston writes: "Still building houses in the 'Hills of Berkeley." Business is good and the bay district is enjoying a growth of development that bids fair for the future. Our second boy, John R. arrived April 26, 1927." Ralston lives in Berkeley, Califoronia, at 43 Maryland avenue.

Calvin A. Brown is in the chemical laboratory of the Rochester, N. Y., Gas and Electric company, and lives at 572 Lake avenue. He reports that J. Griffin Little is combustion engineer at the steam plant of the same company, and that Herbert Yake. '24, is head herdsman on a large dairy farm near New Philadelphia, Ohio.

Keith Farley is with the Day & Zimmerman Engineering and Construction company of Philadelphia, and expects to spend most of the time for the next year on alterations and additions to Girard College buildings. Farley lives in Philadelphia in No. 3B, Manheim apartments, 1200 Spruce street.

W. H. (Bill) Taylor is assuming the duties of superintendent of schools in Okemos, Michigan. Theirs is the first canoe landing below the Okemos bridge on the Red Cedar.

XMAS SUGGESTION

"MICHIGAN STATE"

New Michigan State College Song
By Zae N. Wyant, '06

35c At the Union Building 35c
East Lansing

Gerald M. Reams gives his new address as 3042 Gladstone avenue, Detroit.

C. I. Richards is working for H. F. Klein, '15, in landscape service in Birmingham, Michigan.

Howard J. Root is receiving his mail at 903 Verlinden avenue, Lansing.

The postoffice notes a change in E. A. Sindecuse's address to Box 107, Hillsdale, Michigan.

Florence Doyle Hammes gives her address as 1123 Westcott street, Syracuse, New York.

1924

Clarissa Anderson, Secretary, 534 Evergreen, East Lansing.

Don R. Coburn gives his new address as 125 Alexander street, Caro. Michigan,

Leah W. Smith is teaching home economics in the East Junior high school in Lausing, and lives at 215 Seymour street.

Ruth D. Morley is home demonstration agent in Grand Haven, Michigan. 314 S. Second is her local address there

Clato Coe is a farmer and rancher at Moose Jaw, Saskatchewan, Canada. His address is 1027 First avenue, N. E.

E. H. and Dorothy Hubbard Laird have moved from Mouroe to Birmingham, Michigan, where they live at 212 N. Bates.

According to postoffice notice R. A. Cato may be reached at 525 LasAlturas, Santa Barbara, California.

Hugo Sundling should be addressed at 223 S. Atherton, State College, Pennsylvania.

Everett J. and Irene Burkholder ('24) Hartsell are living in Detroit at 5340 Maplewood avenue.

C. W. McIntyre is dairy agent for the Jackson County Farm bureau, Independence, Missouri.

Henri Dieterman is superintendent of the Jonesville, Michigan, Gravel com-

Grace Wallace McMullen (Mrs. W. M.) is bringing up her twin daughters, Margaret Ellen and Marie Elizabeth, near Belleville, Michigan.

1925

Robert L. Shaw, Secretary, East Lansing

Maric Voltz is teaching in the West Junior high school in Lansing, and lives at 626 W. Washtenaw street.

O. D. Dausman is with the Detroit Edison company, and lives in Detroit at 271 Marston avenue.

L. J. Conkel and Mrs. Conkel announce the birth on August 22 of Lloyd James II. The Conkels live at 415 Kelly avenue, Wilkinsburg, Pennsylvania.

Margaret Frace Cotchett (Mrs. A. C.) has moved in Chicago to The Cromwell Apt. 311, 5718 Winthrop avenue.

Carl Boehringer is with the Detroit News, and lives at Room 825 Y. M. C. A.

A. W. Hanigan gives his address as 33 Florence street, River Rouge, Michigan.

Matt E. Nuttila has a change in ad-



The Reo Flying Cloud has both hurricane speed and deep-lunged, unfaltering power. It has flashing acceleration and swift, smooth braking. It sails you over the ripples in concrete and the ruts of a dirt road. It steers easily, its gears shift easily, its pedals are in easy reach. It is economical in gas, oil, tires and maintenance. In line, color, and harmony of trimmings it stands out from the commonplace. From stem to stern, from road to roof, there's nothing halfway about the Flying Cloud or about the way she does things.

Wolverines, \$1195 and \$1295; Flying Clouds from \$1625 to \$1995; at Lansing, plus tax

The REO FLYING CLOUD

SEDAN · VICTORIA · BROUGHAM · SPORT COUPE · ROADSTER

REO MICHIGAN SALES, Inc.

317 E. Michigan Avenue

Lansing, Michigan

NO OTHER AMERICAN CAR LASTS AS LONG AS REO-NOT ONE

14

EAST LANSING STATE BANK

Banking In All Its Branches

East Lansing, Michigan



COURTESY - SAFETY - SERVICE

Citizens' Mutual Automobile Insurance Co. Howell, Michigan THE OLD ORIGINAL (Organized Aug. 30, 1915) All Forms of Auto Insurance Full or Limited Coverage ARTICLES OF FAITH:— Over 65,000 Claims Paid Totaling over 41/4 Million Dollars Over 55,000 Members Assets, June 20, \$957,839.11 Surplus, \$101,555.27 Full Legal Reserves Every fourth auto meets with an accident once a year. Is yours adequately protected?

dress to 339 N. Lansdowne avenue, Lansdowne, Pennsylvania.

"A promotion came my way this fall and my new location is the Benjamin A. Nolan Intermediate school in Detroit," writes Ruth Gene Palmer from 386 Monterey, Highland Park. She adds: "How

about some news of the class of '25?"
Chauncey M. Park has 7417 North
Robey street, Chicago, Illinois, for his address. He is with the Mutual Fire Prevention bureau, in the same office with Gustafson, '22, and Mitchell, '26. Park remarks: "Chicago is a wonderful city and in spite of its notoriety no one who had lived here six months is ever satisfied to live anywhere else. Have been married to the same girl for more than eight years which is quite a record in this experimental age."

Lamar Wood is working for the State of West Virginia on a study of forest conditions and growth, the study being in cooperation with the U. S. Forest Service. He is moving about a great deal so he gives his mailing address as 512 Sheridan street, Caro, Michigan.

Says Earle M. Chapman: "Passed the summer season as doctor in a Vermont camp of 150-a wonderful vacation combined with a little experience-perhaps I should say a little more exper-ience—it was a girls' camp."

Benjamin L. Goode notes on his blue slip: "I am well, getting on fine. Spent two years in South Carolina teaching at the State college at Orangeburg. Was head of the department of apiculture. I established in the school twelve colonies of pure Italian bees and wrote many articles for the Orangeburg paper. have certainly enjoyed keeping up with my classmates through the M. S. C. RECORD. I have obtained a better position at the West Virginia Collegiate Institute. I am to assist in the agricultural department and also assist in athletics. The West Virginia Collegiate Institute is my former school and I am very pleased to have the pleasure to return. I still have that old M. S. C. spirit. I was also head coach at the state college my last year and won the state championship, not allowing a team to cross the goal line once. The president remarked it was the best team in the history of the school."

L. J. Vincent and wife announce the birth of a son on July 12, 1927. Vincent is Smith-Hughes agricultural instructor in Hudson, Mich. schools.

Elmer F. and Merle Freeman ('24) Miner announce the birth of Mildred

Florence on June 3, 1927.

J. W. Owen is general manager of the Suffolk Gas and Electric company, Suffolk, Virginia. He and Helen Harvey Owen ('24) are living in Suffolk at 6 Brandon apartments.

Stuart and Miriam Bechtel Seeley are living at 711 Steward avenue, Jackson, Michigan. Seeley is designing radio receivers for the Sparks Withington company, makers of the "Sparton" auto warning signals.

A. W. Hanigan gives his address as American Radiator company, 400 Barlum building, Detroit.

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F. M. Wilson, '17 E. A. Johnson, '18 903 Prudden Bldg., Lansing, Mich. 1927

Eleanor Rainey, Secretary, 616 Grand River W., Howell,

Alberta Bates is teaching home economics in Benzonia, Michigan.

Walter Bennett is a draftsman for the Dow Chemical company at Midland. He lives at 601 W. Main street.

Loraine Bunge is teaching clothing at the Dearborn, Michigan, high school. Veva Jorgensen, '24, is teaching foods in the same school. They live at 27 Military road.

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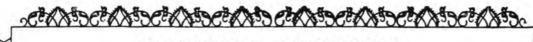
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