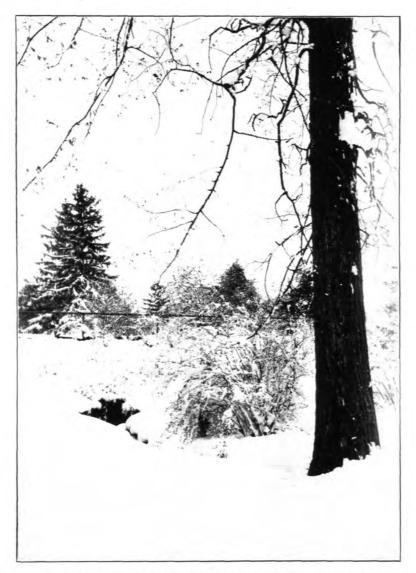
MICORD RECORD



NOW WINTER COMES WITH ITS BLANKET OF SNOW



ROOSEVELT



MOUNT ROYAL Montreal Can



RADISSON Minnerpolis, Minne



SENECA



BLACKSTONE



Peoma, III



WILLARD Washington, D. C



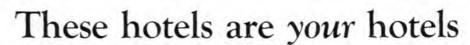
CORONADO St Louis, Mu



OAKLAND Oakland, Calif.



WOLFORD



Special features are provided for our Alumni

Our alumni are urged to use Intercollegiate Alumni Hotels when travelling, and when arranging for luncheons, 'anquets and get-togethers of various sorts.

You will find at each Intercollegiate Alumni Hotel an index of the resident Alumni of the participating colleges. Think what this means when you are in a strange city and wish to look up a classmate or friend.

You will find at these hotels a current copy of your Alumni publication.

You will also find a spirit of co-operation and a keen desire to see you comfortably housed and adequately provided for. Reservations may be made from one Intercollegiate Alumni Hotel to another as a convenience to you.

Intercollegiate Alumni Hotels are a new and vital force in assisting your Alumni Secretary. He urges you to support them whenever and wherever possible. He will be glad to supply you with an introduction card to the managers of all Intercollegiate Alumni Hotels, if you so request.



NEIL HOUSE

THE PARTICIPATING COLLEGES

The alumni organizations of the following colleges and universities are participants in the Intercollegiate Alumni Hotel movement:



CLAREMONT Berkeley, Calif



URBANA-LINCOLN Crosns, III.

Akron Alabama Amherst Antioch Bates Beloit Bowdoin Brown Bryn Mawr Bucknell Buttalo California Carnegie Institute Case School Chicago College of the City of New York Colgate Colorado School Mines

Columbia Cornell Cumberland Emory Elmira Georgia Georgetown College Goucher Harvard Illinois Indiana Lowa State College Lansas Teachers' Coll. Kansas Lake Erie Lafavette

Colorado

Lehioh

Louisiana

Maine M. I. T Michigan State Michigan Mills Minnesota Missouri Montany Mount Holyoke Nebraska New York University North Carolina North Dakota Northwestern Oberlin Occidental Ohio State Ohio Wesleyan Oklahoma Oregon

Oregon State Penn State Pennsylvania Princeton Radeliffe Rollins Rutgers Smith South Dakota Southern California Stanford Stevens Institute Texas A. and M. Texas Tulane Union Vanderbilt Vassar Vermont

Virginia Virginia Polytechnic Institute Washington and Lee Washington State Washington (Seattle) Washington (St. Louis Wellesley Wesleyan College Wesleyan University Western Reserve Whitman Williams Winthrop Wisconsin Wittenberg Wooster Worcester Polyrechnic Institute



SCHENLEY Pattsburgh Pa



CALIFORNIAN Fresho Cald



SAINT PALL



MULTNOMAH Punland, Ore.



PALACE San Francisco, Calif.



SINTON Cincinnari, O.

January, 1928



New York, N. Y.





Detroit, Mark



Chiladelphia, Pa.



MUEHLEBACH Karsas Cay, Mo.

BILTMORE Los Angeles, Calif

COPLEY-PLAZA

LINCOLN

Lincoln, Neb

Intercollegiate Alumni Hotels



Every Dot Marks an Intercollegiate Alumni Hotel

Baltimore, Md., Southern Berkeley, Cal., Claremont Dethlehem, Pa.; Bethlehem Birmingham, Ala., Bankhead Boston, Mass., Copley-Plaza Chicago, Ill., Blackstone Chicago, Ill., Windermere Cincinnati, Ohio, Sinton Columbus, Ohio, Neil House Danville, Ill., Wolford Detroit, Mich., Wolverine Fresno, Cal., Californian Kansas City, Mo., Muchlebach Lincoln, Nebr., Lincoln Los Angeles, Calif., Biltmore Madison, Wis., Park Minneapolis, Minn., Radisson Montreal, Canada, Mount Royal New Orleans, La., Monteleone New York, N. Y., Roosevelt New York, N. Y., Waldorf-Astoria Northampton, Mass., Northampton Oakland, Cal., Oakland Peoria. III., Pere Marquette Philadelphia, Pa., Benjamin Franklin Pittsburgh, Pa., Schenley

Portland, Ore., Multonomah Rochester, N. Y., Seneca Sacramento, Cal., Sacramento St. Louis, Mo., Coronado St. Paul, Minn., Saint Paul San Diego, Cal., St. James San Francisco, Cal., Palace Seattle, Wash., Olympic Syracuse, N. Y., Onondag 1 Toronto, Canada, King Eduard Urbana, Ill., Urbana-Lincoln Washington, D. C., Willard Williamsport, Pa., Lycoming





WINDERMERE

Chicago, Ill.

The Intercollegiate Alumni Hotel movement is sponsored by the Alumni Secretaries and Editors of the participating colleges and directed by

INTERCOLLEGIATE ALUMNI EXTENSION SERVICE, 18 E. 41st St., New York, N.Y.

LEVERING TYSON

Alumni Federation

Columbia University

O. BAXENDALE Alumni Secretary University of Vermini

A C BUSCH Atomni Secretars Ringers College

UNG EDWARD

R W HARWOOD Hartand Alumin Bulletin Hartani University

DIRECTORS STEPHEN K. LITTLE Princeton Alumni Weekly Princeton University

IOHN D. McKEE Wooster Alumni Bulletin Wooster College

TIFLEN F McMILLIN Wellesley Alumnue Magazine Wellesley College

J. L. MORRILL Alumni Secretary Ohio State University

W R. OKESON Treasurer of Lehigh University

R. W. SAILOR Cornell Alumni News Cornell University

W B. SHAW Alumni Secretary University of Michigan

ROBERT SIBLEY Aliemni Secretar University of California

FLORENCE H. SNOW Alumnae Secretary Smith College





PARK



NORTHAMPTON Northampton Mass

E N SULLIVAN Alumni Secretory



BANKHEAD Birmingham Ala



BETHLEHEM



Williamsport, Pa.



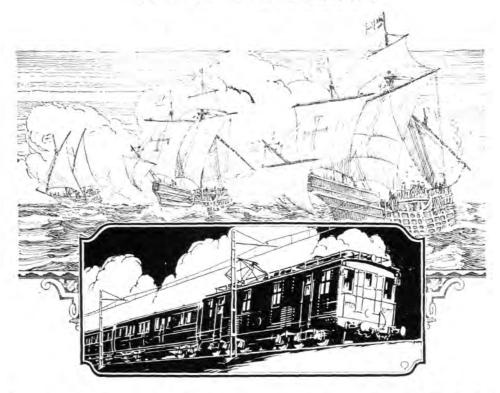
E. T. T. WILLIAMS

Brown University

MONTELEONE



SOUTHERN Baltimore, Md.



America Discovered for \$7200

Old records show that the cost of Columbus' first expedition to America amounted, in modern exchange, to only \$7200. To finance Columbus, Isabella, Queen of Spain, offered to pawn her jewels. Today word comes from Spain indicating that a twentieth century importation from the new world is fast effecting a sufficient saving to ransom many royal jewels. The Spanish Northern Railway reports that the American equipment with which in 1924 the railroad electrified a mountainous section of its lines from Ujo to Pajares has accomplished the following economies:



The substations, overhead equipment for the complete installation, and six of the twelve locomotives for this particularly difficult and successful electrification were furnished by the General Electric Company. General Electric quality has attained universal recognition; the world over, you will find the G-E monogram on apparatus that is giving outstanding service.

- 1. A 55% saving in the cost of power.
- A reduction of 40% in the number of engine miles for the same traffic handled.
- A saving of 73½% in the cost of repairs and upkeep for locomotives.
- 4. A saving of 63% in crew expenses.
- A reduction of 31% in the cost of moving a tonkilometer of freight.

In every part of the world, electricity has replaced less efficient methods and is saving sums far greater than the ransom of a queen's jewels. You will always find it an important advantage in your work and in your home.

GENERAL ELECTRIC

The M. S. C. Record

Entered at the East Lansing postoffice as second class matter.

Vol XXXIII. No. 5

EAST LANSING, MICH.

January, 1928

College Station Now Broadcasting Games

THE broadcasting of seven home basketball games from WKAR, the college radio station on a 277.6 wave length will feature the programs for the next two months. Because of the division of time with WKHP. Detroit, only the games which are scheduled for Monday, Friday, and Saturday nights can be broadcast. However, it may be possible to make special provision for the Albion game which comes on Wednesday, Feb. 8.

The music programs for Monday, Jan. 16 and for Monday, Jan. 30 have been postponed by the music department in order that the time may be available for the Coe college and the Hope college games.

Starting time for the games will be 7:45 eastern standard time, and it is hoped that there will be no "overtime" games because of the fact that it will be necessary to sign off at nine o'clock.

J. B. Hasselman, WKAR sports announcer, who started the first college sports announcing in 1923, will give a play by play account of the games from the gymnasium. The Swartz Creek band, clown musical organization will entertain the fans.

Arrangements have been made to broadcast the following home games:

Fri., Jan. 13-University of Detroit.

Mon., Jan. 16-Coe College.

Mon., Jan. 30-Hope College.

Fri., Feb. 3 - Notre Dame University.

Sat., Feb. 11—Kalamazoo College.

Sat., Feb. 25-Marquette University.



Many Associations To Meet Farmers' Week

THIRTY different agricultural associations will hold their annual meetings on the campus during Farmers' Week, January 30 to February 3.

The organizations represent people interested in soil improvement, livestock breeding, dairying, fruits, flowers, potatoes, poultry, soils, and general farm crops. Afternoon and evening sessions of the week will be occupied with the general programs, with the group meetings scheduled for the morning.

The State Farm Bureau has secured Professor William E. Dodds, of the University of Chicago as their main speaker, for the annual banquet in the Union building on the evening of February 2. Reservations have been made for 900. M. S. Winder, sec.-treas. of the American farm bureau federation will be present.

Among the speakers for the general sessions are the following: Dr. W. A. Thompson, president emeritus of Ohio State; Director G. L. Christie of Purdue University; Edward W. Wentworth, of Armour

(Continued on page 4)

President Discusses Continuing Education

To alumni:

I presume many alumni have been curious regarding our use of the words "continuing education." It is simply a phrase designed to include all types of educational work which the institution does offcampus. One of the possibilities in this field is being developed in a number of American colleges, namely, helping alumni to keep up their reading and study, both vocationally and for their leisure, (President Little has called this scheme "the alumni university") as well as to take leadership in their communities in this work of out-ofschool education. Mr. Cartwright, the executive director of the American Association for Adult Education, in addressing a recent conference of the American Alumni Council, stated this matter very cogently in the following para-

"I ask each one of you to give this adult education idea a trial among your constituencies. Pick out a community-urban or ruralwhere you are assured of decent intelligent leadership. Bring every university facility you have to bear on this community. Arrange lectures (through your extension division, if you have one) by first rate members of the faculty; utilize the local organizations; use local leaders; form discussion groups, forums, institutes; supply reading lists and reading courses, form reading circles-above all, convince the groups of alumni which you do interest that theirs is the responsibility for the intellectual tenor of their own communities. This demonstration-it is more a demonstration than an experiment-will really cost little if anything. The return will be great in the community itself and its repetition elsewhere will not be difficult. We are a nation which progresses largely through the process of imitation."

-Kenyon L. Butterfield.

President MacKinnon Appoints Committees

FOLLOWING the custom of previous years, President MacKinnon, '05. has selected several committees from members of the association to present nominations for the general election in June. Each committee is to prepare a full slate of candidates, and each committee will be responsible to the extent that all persons nominated shall have agreed to serve if elected. Memhers of the committees shall confer in person or by correspondence on suggestions received in time to have a slate published in the March issue of THE RECORD. The committees follow:

GROUP I

Chairman, James Hays, '11, East Lansing, Mich.

Henry E. Aldrich, '14, Wickes Boiler Co., Saginaw, Mich,

H. G. Collingwood, '11, Forestry Extension, U. S. Dept. of Agriculture, Washington, D. C.

Emil Pokorny, '07, 53 Marston Ave., Detroit, Mich.

Anna Cowles Herr, '15, Flemington, N. J.

GROUP 2

Chairman, Herbert D. Straight, 17, 611 Parkwood, N. E., Grand Rapids, Mich.

C. Ross Garvey, '12, Sawyer-Godman Lumber Co., 709 Railway Exchange Bldg., Chicago, Ill.

L. O. Gordon, 'o6, Gordon Mfg. Co., Muskegon, Mich.

Leo Stanley. '16, Parker St., Benton Harbor, Mich.

Lucile Urch Judd, '18, Cooper

St., Jackson, Michigan.

By mail correspondence each committee will nominate a slate and the chairman of each group will forward same to the office of the association before March 10. After the committees have reported, during the interval between March 10 and May 1, any twenty members of the association may make additional nominations. On May 10 ballots will be mailed to all members of the association in good standing.

COMMITTEE for ALUMNI DAY June 16

Jason E. II a m m o n d, '86, chairman.

Edna V. Smith, '03, assistant chairman.

James Satterlee, '69.

J. D. Towar, '85.

V. R. Gardner, '05.

J. B. Edmonds, '23.

Luther Baker, '93.

Mrs. L. C. Plant, '98.

Clarissa Anderson, '24.

Margaret Hager, '26,

Dix Reunion Classes and Secretaries

67—Daniel Strange.

68_

6 James Satterlee.

85-James D. Towar.

'86-Jason E. Hammond.

'87-George I. Hume.

'88-C. B. Cook.

'04-L. T. Clark.

'o5-V. R. Gardner.

oo-L. O. Gordon.

'07-Helen Ashley Hill.

23-1. B. Edmonds.

'24- Clarissa Anderson.

'25-Robert L. Shaw,

Five Year Classes and Secretaries

78-Frank E. Robson.

'83-Frank F. Rogers.

'93-Luther Baker.

'98-Dewey Seeley.

'03-Edna V. Smith.

'08-H. H. Musselman,

13-Robert E. Loree.

18-Willard Coulter.

Ralph H. Young, director of physical education, and Prof. O. E. Reed, chairman of the athletic council, attended a meeting of physical directors and athletic councils in New York City during the holidays.

Special recognition was accorded the college military band in a recent issue of Jacob's Band Monthly, a national musical magazine published in Boston.

"Spanish Moon," 1928 Union production at State Theatre, Feb. 2, 3, and 4.

MANY ASSOCIATIONS TO MEET FARMERS' WEEK

(Continued from page 3)
Institute, Chicago; Rep. John C. Ketchum, Washington, D. C.; Professor W. H. Hobbs, of the University of Michigan, and Herbert Powell, commissioner of agriculture, Lansing.

DEATHS

MRS. IRA H. BUTTERFIELD

Mrs. Ira H. Butterfield, mother of President Butterfield died Wednesday, January 4. at the home of her daughter, Mrs. George W. Nichols, Pittsburgh, Pa. She had been quite ill for nearly a year. Mrs. Butterfield, who was in her 86th year, moved to East Lansing in 1924 from Amherst, Mass., and made her home at 345 Evergreen Ave. Mr. and Mrs. Butterfield celebrated their 60th wedding anniversary in 1926, at the college.

Mrs. Butterfield is survived by the husband, three children, Mrs. Nichols, Clinton D. Butterfield of Detroit, and President Butterfield. The funeral was held in Detroit Saturday, January 7.

EDWIN SAWYER ANTISDALE, '85

Dr. Edwin Sawyer Antisdale, '85, died at his home, 5403 Woodlawn avenue, Chicago, Sunday morning, January 1, from an acute heart attack. He specialized in the treatment of mental and nervous diseases and had an office in the Marshall Field Annex building. He is survived by one daughter, Mrs. Kernochan Babcock. Interment was at the old home in Nottaway, Michigan.

WILLIAM PEGRAM WILSON, '06

Major William Pegram Wilson, '06, for the past four years in charge of the designing of fire-control instruments at the Frankfort Arsenal, died November 20, 1927, at his home in Philadelphia, Pa.

He is survived by his wife, Marie Piatt Wilson, w'06, formerly of Lansing, and two children, Robert and Helen. He graduated from the college in 1906 in the engineering division with excellent scholastic records, and a commission in the reserve army. He was a member of Tau Beta Phi, honorary, and the Hesperian society.

Major Wilson was largely responsible for the development of the unique anti-aircraft weapon—the use of artillery with automatic rangefinders, which is hailed by army authorities as excellent protection against attack from the air. C. P. Summerall, major general, chief of staff, Washington, D. C. writes that "Major Wilson was an officer of highest professional attainments, and of superior technical and engineering qualifications. By his loyalty, ability, and devotion to duty he won the unstinted commendation of his superiors. His passing is deeply regretted throughout the service."

CHARLES WILLIAM McCURDY, '81

Dr. Charles W. McCurdy, '81, formerly of Lansing, went to the Osteopathic hospital in Philadelphia on October 15, 1927, for treatment. On November 7 he submitted to an operation, and died from the effects of it. He was buried at Philadelphia. He is survived by a sister, Ida McCurdy McNair, of Dansville, N. Y.

J. HASKINS SMITH, '83.

J. Haskins Smith, '83, died at the Epworth hospital, in South Bend, Indiana, on March 31, 1927, following a ten day's illness of intestinal flu. He was one of the early students at the college and for many years followed the teaching profession. Before he retired in 1915 he was in the trade paper publishing business with his two brothers, J. Willett and W. R. C. Smith. Their headquarters were in Atlanta, Georgia, where they published the Southern Engineer and Cotton, a textile paper.

Campus Radio Night for State Alumni

POR the alumni radio family of Michigan State a real campus night and evening of good fellowship is being planned for Friday, March 16. The program will be planned by the alumni association in connection with the college radio school. The hour of 8:10 to 9:00 eastern standard time has been selected. The college station

1928		MARCH			1928	
s	M	T	W	Т	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	
Mie	higan	State	Nig	ht Ev	erywl	iere

WKAR is now using a 277.6 wave length and radio fans are requested to tune in on the Friday night programs now being broadcast. This will let you know if your set gives satisfacory results with this station. If it does, invite in all the old grads and former students and make a real old time evening of it.

Alumni clubs everywhere are urged to plan a party for March 16. Hear President Butterfield, Mr. MacKinnon of the association, and many others you will know. A detailed program will be announced later.



SPARTAN CLUBS

THE Grand Rapids alumni club meets every Friday noon at the Masonic Temple cafeteria. A special room is reserved for them. President Herb Straight, '17, reports that over forty of the local members heard Charles W. Garfield, '70, recently, and that Henry Gork, '16, enlightened the club on the new municipal stadium last week. Speakers from the college will be used again in the near future. All men in Grand Rapids or visitors in town on Friday are welcome to drop in, according to Straight.

The January 9 meeting of the Detroit club was postponed until Monday evening, January 16. Lt. Col. Sherburne and Glen O. Stewart of the college will be the speakers, according to W. G. Knickerbocker, '16, chairman of the program committee. These meetings are held in the Masonic Temple.

Alumni Field Secretary Stewart contemplates attending the annual meeting of the Washington, D. C. club on the evening of February 21. G. H. Collingwood, '11, is president of the club.

F. H. Valentine, '09, writes that the Cleveland club is about to reorganize and perhaps the field secretary will plan a day or so with Northern Ohio alumni on the trip.

Bright metal stars that sparkled as they reflected stray gleams of light, and myriad electric bulbs of every description and color, combined to make the stately evergreen near the Woman's building, the customary campus "Christmas Tree." A. H. Lavers of the building and grounds department was responsible for arranging the wiring.

Record Reader Replies to Game of Tag

FOUND among the editor's mail one morning the following note made us feel good, and we wish we could print the many others.

My dear Stewart:

Brace up and take on renewed courage for you succeeded in catching one Scotchman in his "home." With a very very penitent and chastened spirit I am enclosing my check and in keeping with the custom of this particular season solemnly promise and pledge that such tardiness will not again occur.

Sincerely hoping that all other deliquents will find themselves "it" in your game of tag.

Sincerely, A. E. F., 'o6.

Note: The editor is playing a game of tag with the delinquent dues of the association. We are happy that our "players" are fewer and fewer each day.—Ed.

"Spanish Moon," 1928 Union production at State Theatre, Feb. 2, 3, and 4.

THE M. S. C. RECORD

Established 1896

Published for the alumni and former students of the Michigan State College by the M. S. C. Association, Published monthly throughout the year.

Membership in the M. S. C. Association, including subscription to THE RECORD, \$2.50 per year.

Unless members request a discontinuance before expiration of their memberships, it will be assumed a renewal is desired.

Checks, drafts and money orders should be made payable to the M. S. C. Association. Entered as second class matter at the postoffice at East Lansing, Michigan.

GLEN O. STEWART, '17, Editor

THE M. S. C. ASSOCIATION

Union Memorial Building

OFFICERS-1927-28

Arthur C. Mackinnon, '95, President R. Bruce Mc Pherson, '90, Treasurer

G. V. Branch, '12, Vice-President Robert J. McCarthy, '14, Secretary

Glen O. Stewart, '17, Field Secretary

EXECUTIVE COMMITTEE

Henry T. Ross, '04, Milford, Mich., term expires 1928; E. E. Gallup, '96, Lansing, term expires 1930; Frances Kirk Patch, '14, East Lansing, term expires 1929; Harris E. Thomas, '85, Lansing, exofficio; E. W. Ranney, '00, Greenville, ex-officio; Frank F. Rogers, '83, Lansing, ex-officio.

A Great Alumni Come-Back

B twenty-three classes scheduled to cove back for regular

or special reunions during commencement week are planning to bring their "entire families," especially for Alumni Day, Saturday, June 10. The smallest but perhaps the most interesting, will be the golden celebration-the fiftieth anniversary of the class of '78. Frank E. Robson, class secretary, of Detroit, has started to line up this honored group. Eugene Davenport of this class, has been selected by the college to give the commencement address on Monday, June 18. Sixteen graduates of this old class which left the college half a century ago are still alive, and wherever possible they are making plans to reune again at the cherished scenes of their younger days.

The class of '86 will probably have their usual large attendance, because of their strong class organization, and the interest maintained through the efforts of their class secretary, Jason E. Hammond, His recent class letter was an excellent example of what can be done by selecting the right person for secre-

Under the Dix plan, fifteen classes are to come back for regular reunions, and eight will celebrate their five or five year multiple anniversaries. The Class Secretaries'

Council formed at the College Congress last fall will appoint all committees for the big June event. All of the chron clers of Michigan State alumni reunions of the last few years have shown a marked inclination to ring various changes on the time-honored phrase of "the best vet." It is a natural tempta-The events of the great alumni come-back on Saturday, June 16, 1028, should prove no exception.

A S we adjusted our calendar pad sev Standing on the eral weeks ago we Starting-line realized suddenly that we were standing on the startingline of the year 1928. Without a doubt there is a very beneficial tonic effect in connection with the coming of a new year. No matter what our failures have been, or the opportunities we have neglected, the new year offers us the incentive of a fresh start.

Let us suggest that no time or mental energy be lost in futile regrets or attempts to excuse failure. Rather, let every effort be made to plan a definite, constructive program, the execution of which will automatically wipe out the shortcomings of the past.

Although this applies to any worth while human endeavor, we refer more specifically to the alumnus who has put off active member-

ship in the association. As Dr. W. (). Thompson, president emeritus, of Ohio State has said, " a thousand alumni united on important college ideals would be under-estimated at a million dollars a year."

We believe our task lies in securing in the consciousness of more than 9,000 living alumni and former students that they are a living part of a growing college to which they may make some contribution of thought or idealism. We are standing on the starting-line. We are ready for the first step.

Country newspaper editors from all over the state will meet on the campus January 26, 27, and 28, for the annual conference of the Michigan Press association.

February 1, has been set as the date for the annual all-college oratorical contest when men and women students will be given an opportunity to display their public speaking powers.

Friday evening March 16, is officially announced as Michigan State u ght everywhere. A campus radio program especially for the alumni is being arranged by the association. Watch for the full program in the February number of THE RECORD. Start now to form a party for your Michigan State State friends. Broadcasting hour will be 8:10 to 9:00 eastern time. on WKAR, 277.0 wave length.

Many letters of praise are daily received by the college radio school for the fine programs they are broadcasting this year. The music department, with several artists, are especially well received. Phillip Abbas, cello soloist of the Detroit Symphony, and part time instructor here, has given some excellent numbers recently, as have Professors Richards and Farwell.

"Spanish Moon," a musical comedy with a Spanish background, has been selected for the 1928 Union theatrical production and will be presented in the new State theatre in East Lansing Feb. 2, 3, and 4. Tickets on sale at Union building or State theatre.

"Close Beside the Winding Cedar"



Hort Club most show the

Preparations for the most extensive apple show ever staged by the horticulture club

was launched recently with the appointment of student committees. The show, which will include exhibits of vegetables and flowers as well as apples, will be held during Farmer's Week, which is scheduled this year from January 30 to February 4.

John Rufi To Leave for Resignation of Professor John Rufi, head of the education department, who has

Missouri department, who has accepted a position as head of the education department of the University of Missouri was recently announced by the president's office. He will take up his new post September 1. Rufi came here as associate professor of education in September, 1925, and was afterward promoted to a professorship and then to head of the department. Years of training and preparation in the field, have combined to make Dr. Rufi particularly adapted to his work.

A new method which Soil Expert will gain its data of Makes soil needs from the Discovery sap in circulation through plants instead of by analysis of soil solutions, has been developed by Dr. M. M. McCool. head of the soils department and his associates, after three years of research and study. The new method will not end fertility work, but will eliminate much expense and time if the final results confirm the discoveries of the three years' experimentation.

Traveling Potato Show The first traveling potato show in the United States is being shown through the

ten southwestern counties of Michigan at this time under the auspices of the College and the New York Central lines. Additional exhibits are being shown in food nutrition and crop production by the home economics and farm crops departments.

Menchhofer New Debate Coach

The post of debating coach for men is being filled this year by Joseph E. Menchhof-

er, a man widely known in debating circles. Mr. Menchhofer is a graduate of the University of Michigan, where he received his A. B. and Master's degrees. He taught for five years at St. Olaf college at Northfield, Minn., and last year worked on his doctor's degree at Wisconsin. Two years ago he was elected national vice-president of the Pi Kappa Delta, national honorary forensic fraternity, at the national convention at Fort Collins, Colo., and holds office until June 1928.

A three-ton special Engineering motor generator, said Dept. Receives to be exceedingly valuable for laboratory experiments and practical demonstrations in the electrical engineering course, was recently presented to the engineering department of the college by the Consumers Power company of Jackson. This is in line with the power company and the college having a common interest in students and graduates of the electrical course.

Chamberlain
Brings
Costly
Devices
of the country's
greatest physicists, mechanicians
and opticians, has been brought to
the college by Prof. C. W. Chamberlain. The instruments, of which
there are five, measure minute distances and were brought here from
Dr. Chamberlain's former labora-

tory at Dennison university, in Ohio. They have been placed in the physics laboratory for the present and later will be moved to a laboratory in the old chemistry building. Dr. Chamberlain expects to use them in laboratory work in his classes, as well as special research experiments, which he will conduct.

State College

Song
Written

A popular song,
"Michigan State,"
dedicated to the
faculty of Michigan
State College and her mother, has
just been issued by Mrs. Zae Northup Wyant, 'o6. Mrs. Wyant is a
writer of popular music, published
commercially for use of radio entertainers, vaudeville artists and
others. Both Mr. and Mrs. Wyant
were formerly on the faculty here,
but now reside at Greenville, Ohio.

One of the most Valuable generally interesting Paintings. art exhibitions is just to Be Shown announced by Professor A. G. Scheele, head of the art department, which will be held here at the College early in February. The public will be invited to inspect a group of paintings by contemporary American artists, the display to be hung in the second floor lobby of the college library.

Preliminary training Course for for a group of select-Hotel Work ed men and women Started students, preparing them for entering hotel work on graduation, the only project of its kind in Michigan, is being started here this term. Members of the educational committee of the Michiigan Hotel association and Dean Phelan have selected courses already on the college catalog. During the summer, these students will serve as apprentices in various hotels, and, providing their services are satisfactory, will be given positions upon their graduation.

"Spanish Moon," 1928 Union production at State Theatre, Feb. 2, 3, and 4.

SRARTAN ATHLETICS

By Ted Smits, w'27

Basketball Quintet Shows Improved Form

COACH Ben Van Alstyne's Spartan basketball team has demonstrated very clearly in its first two games of 1928, both of which were played in the college gymnasium, that State this season is out to do one thing and do it well—and that is score baskets. Perhaps the opposition offered by Hillsdale



Dickenson to act as court captain as scholastic rulings bar Kenny Drew

CAPT K. I., DREW Basketball, 1028

and Ohio Northern, both of which were crushed under top-heavy scores, was not of the best, but the fact stands out that State tallied 07 points in those two games to 50 for opponents.

A dazzling short-pass attack that carries the ball under the basket seems to be the secret of State's scoring ability. VanZylen of Grand Haven, a sophomore, and Vern Dickeson of Highland Park, a junior, are the two men that figure most prominently in the scoring.

Ineligibility cost Coach Van Alstyne two good men when Captain Kenny Drew of Adrian, a guard, and Moco of Detroit, a forward, were stricken from the squad. To take Drew's place are two newcomers—Schau of Schererville, Ind. and Russo of Jackson. Schau carries more height and weight of

the two, but Russo has had more experience.

In trampling Hillsdale, 58 to 25, the Spartans ran up one of the highest scores ever registered at the gymnasium, in addition to making 25 baskets out of 43 attempts—an almost unheard of percentage of efficiency. Ohio Northern, defeated 30 to 25, presented a trifle better defense, but in both instances, Coach VanAlstyne was able to send in his entire second team and part of his third string.

During the next four weeks State meets the University of Detroit at East Lansing on Jan. 13. Coe College at East Lansing on Jan. 16. Loyola University at Chicago on Jan. 20. Marquette at Milwaukee on Jan. 21. Notre Dame at South Bend on Jan. 28. Hope College at East Lansing on Jan. 30, Notre Dame at East Lansing on Feb. 3. Albion at East Lansing on Feb. 8. and Kalamazoo at East Lansing on Feb. 11.

Some indication of the scoring ability of the team can be gleaned from the list of points amassed in the first four games. In defeating Hillsdale, Ohio Northern, and Adrian, and in losing to Michigan, state has scored 150 points to 118 for opponents. This is an average of better than 37 to a game, which is enough to delight the most blood-thirsty fan. Dickeson, act ng captain and high scorer last year, appears again in the role of ace of the VanAlstyne offense.

The players, their position, home town, baskets, free throws and total points, up to date, are as fol-

7					
Player	Pos.	Home	B	Ft	Tp
Dickeson	F	Highland Park	16	2	34
Van Zylen	F	Grand Haven	11	7	29
Colvin	G	East Lansing	9	3	21
Russo.	G	Jackson	. 8	3	19
Sheathelm	F	Lansing	- 5	3	33
		Grand Rapids	3	2	8
Hood			3	0	6
Totten	C.	Detroit	. 2	2	6
Schau		Schererville, I	nd. 2	1	5
McGillicuddy			. 2	0	4
Felt		Muskegon	1	2	4
Drew	G	Adrian	_ 0	1	1
Totals			32	26	150

March 2 has been selected as the date of the J-Hop, which will be held at the Hotel Olds in Lansing John Anderson, is general chairman of the committees in charge.

Three Minor Sports On Winter Program

THREE minor sports serve to supplement track and basket-ball as an important part of Michigan State's winter sports. They are wrestling, hockey, and fencing. Due to the fact that repairs are being made on the filters for the big pool, swimming will not be conducted on an intercollegiate basis, but Coach W. Sterry Brown will work with prospects with a view towards developing a strong team next year.

Wrestling meets with Chicago, Ohio State, Michigan and Ohio University, and a possible trip into the Missouri Valley, lay ahead of Coach Ralph Leonard's grapplers. In addition, Lawrence College, Armour Tech, Western State Teachers College, and Ypsilanti Normal will be met. Coach Leonard has Captain Landsburg, Michigan A. A. U. champion at 135 pounds, and George Ferrari, the state heavy-weight champion, as a nucleus for



New Spartan Captain

Jack Hornbeck, '20, Lansing youth, who will captain the Spartan football team in the first season under the tutelage of Coach Harry Kipke. He has been a regular end on the State elevens for the past two seasons and during the season just closed saw more service than any player on the squad. Hornbeck is the first Lansing man who had been honored with the captaincy of the Spartan aggregation since Del VanDervoort in 1927.

his teams. Many of the other divisions reveal weakness, however, which the State coach is striving to remedy.

Coach John Kobs' hockey team meets Michigan Tech, Minnesota, Michigan, Marquette, and possibly the University of Detroit in a series of games. A new rink has been constructed near the armory and field house, but since outdoor ice in Michigan remains an uncertain quantity throughout the winter, Coach Kobs faces a difficult task in moulding together a team.

Joseph Waffa, a native of Egypt and a graduate of last year, directs the fencing team. For the first time this year the sport will be on a formal basis, and meets have been tentatively arranged with Michigan, Ohio State, Chicago, Ohio Wesleyan, and the Detroit Fencing club.

Yearling Squad Finishes Good Season

THIRTY-TWO freshmen were awarded football numerals by the athletic council upon recommendation of Coaches Ben Van



ACTING CAPT, DICKESON, '29 Forward, Highland Park

Alstyne and John Kobs. The portion of this group that survives scholastically, and seventeen major letter winners from the varsity squad who do not graduate will form the material that will report to Head Coach Harry Kipke next fall.

The Spartan yearlings scored four-touchdown victories over both

Assumption College and Ferris Institute in their two games of the season. A rangy, heavy line and a few fairly good ball carriers were the bright lights of the freshman squad.

The men to receive numerals are: Centers-Bruce Schafer of Howell and John Raber of East Lansing; guards-Edwin Fricker of Massilon, O., Arne Danels of Paw Paw, Don Lowing of Grand Rapids, Robert Miller of Waukegan, Ill., Reuben Dill of Saginaw, and Robert Lincoln of Greenville; tackles-Earl Stine of Battle Creek, Don Ridler of Detroit, Ernest Buckholtz of River Rouge, Harold Parker of Mt. Clemens, Hendrick Heeson of Beaver Falls. Pa., and Harold Nielson of Sheridan; ends-Cecil Fogg of Jackson, John Gafner of Escanaba, Frank Weyerman of Hastings, Clarence Lindner of Grand Rapids, Harold Raymond of Lansing, and Gerald Maskery of Detroit; quarterbacks -Carl Norberg of St. Joseph, Sterling Moore of Hastings, and George Roseberry of Grand Rapids; halfbacks-Clyne Durst of Lansing, Roger Grove of Sturgis, Robert Hammond of Spring Lake, Gerald Breen of Holland, Carlos Hall of Northville, and Gordon Hoy of Battle Creek; fullbacks-Claude Strob of Birmingham, Lynn Erratt of Cheboygan, and Alvin Olsen of Chicago, Ill.

Time and Change---

WHERE swimmers once stood around a concrete "swimmin' pool," in the old armory, clung to plaster columns, and launched their shining bodies into silver depths, 65 musicians of the M. S. C. band practice nightly. Sound of drum and trumpet has driven out even the ghostly echoes of the old pool.

A visitor to the present college band room would never guess the use to which it has been put in the past. If that visitor came when band practice was in full swing, he would never dream that these men sat over a covered recess in the floor, the paradise of old-time lovers of the aquatic sport. Yes, if that cover were lifted, he could see, with the aid of a light, the box shape of that old pool.

The days of the old armory swimining pool were halcyon days for college swimmers. There they met in the old barber shop of Andy Sias, tonsorial wizard, ate at his honor system candy counter, and told mighty stories and made great boasts. Those were the days before the advent of Aimee McPherson, and all the prize Ananiases of the college met there.

Those swimmers have passed on





into life. They have taken woes unto themselves (some were M. S. C. co-eds), and some few have gained educations. No doubt, when red flannels itch, when office life grows stale, those same athletes fall into mystic reveries. In those reveries they must again hear the splash of the green waters, and hear the boisterous cries of the swimmers. That is what years, late night clubs, heavy food and black coffee, will do to a man's dreams.

Now only the remains of both the pool and of Barber Andy Sias are with us. Both are physically out of sight. Together they were transformed to a musical environment. The one became an angel seated on a cloud, harp in hand, the other was insulated to form a band room whose acustics are marvelous

—E. K. G., '27.

What is SERENITY Worth?

BUDDHA, who was born a prince, gave up his name, succession, and his heritage to attain serenity.

But we are no Buddhas; for us the serenity of mind is the happiness of human beings who are secure in the enjoyment of what they possess, whether it is much or little.

We do not have to give up the world; we have only to see a life insurance agent, who can sell us security for the future, the most direct step to serenity of mind.

The next John Hancock agent who calls on you may be able to put you on the road to serenity.

Isn't it worth while to see him?

LIFE INSURANCE COMPANY
OF BUTTON HABRANULTY

A STRONG COMPANY, Over Sixty Years in Business. Liberal as to Contract, Safe and Secure in Every Way,

Grand Rapids Savings Bank Grand Rapids, Michigan

"The Bank Where You Feel At Home"

M. S. C. People Given a Glad Hand

Charles W. Garfield, '70, Chairman Executive Committee Gilbert L. Daane, '09, President C. Fred Schneider, '85, Manager

Division Branch Benj. C. Porter, '84, Manager South G. R. Branch

Benj. C. Porter, Jr., '11, Asst. Manager South G. R. Branch Willis Vandenburg, '21, Manager Fulton St. Branch

MARRIAGES

ROBBINS-TRESTRAIL

Putnam W. Robbins, '27, and Elsie Trestrail, Northern State Normal, were married in Iron Mountain on October 18, 1927. Mr. Robbins is research assistant in the forestry department at the College.

MILLER-LARSON

Blake Miller, '16, and Dorothy Larson of Lansing, were married December 28, 1927, in the parlors of the Porter in Lansing. They are at home in the Dean apartments. Lansing.

ELDRED-MOSHER

Announcement is made of the marriage of Thomas Eldred, '24, and Margaret Mosher of Waukegan, Illinois, on November 7, 1927. Eldred is in the engineering department of the city electric light office, Lansing. They are at home at 530 S. Capitol avenue.

HUBBARD-CHILSON

Edgar Lee Hubbard, '25, and Loris Chilson, '27, were married June 11, 1927. They are living in Lynn, Massachusetts, at "The Breakers" Suite to, Lynn Shore drive.

PANGBORN-BOOM HOWER

The following is quoted from the December Michigan Alumnus: "Florence Boomhower, (U. of Mich. '23) to Willard H. Pangborn (M. S. C. '23) on August 20, 1927. Mr. and Mrs. Pangborn are living at 2710 Chicago blvd., Detroit, Michigan."

MORRICE-BUTTER

Alex Morrice and Lorraine Butler, '27, were married November 30, 1927. They are located at present at 1600 W. Hillsdale street, Lansing.

LARZELERE-BREEN

Robert B. Larzelere, '26, and Marjorie Breene of Chesaning, were married in Detroit on Thanksgiving morning. They are living in Detroit

Among the Alumni

1891

Arthur B. Turner, Secretary, 1805 North Parkway, Memphis, Tenn.

Herbert W. Mumford, dean of the college of agriculture, at the University of Illinois, is one of a committee of time agricultural educators from the Association of Land Grant Colleges and Universities who have just published an important report, "The Agricultural Situation." The Breeder's Gazette says that "we regard this as the most important mental contribution to American agriculture since the report of Rossevelt's Country Life Commission."

1894

Clarence B. Smith, Secretary, I Montgomery St., Takoma Park, D. C.

J. W. Perrigo gives his new address as 689 Leandro N. Alem, Buenos Aires, Argentina.

1896

William K. Clute, Secretary, Central Trust Bldg., Grand Rapids.

J. E. W. Tracy returned over a month of from California and the west coast on his annual trip as stock seedsman and purchasing agent for the D. Landreth Seed company of Bristol, Pennsylvania. This was his 28th consecutive yearly trip. He reports having seen very few M. S. C. men, but he makes it a point to call on every man of the '60 period whose address he knows.

1902

Norman B. Horton, Secretary, Fruit Ridge, Mich.

H. L. Brunger has moved in Beloit, Wisconsin, to 1721 White avenue.

1907

Mrs. Helen Ashley Hill, Secretary, Davison, Mich. George Henry Ellis gives his new address as 208 N. Walnut avenue, Wilmore, Kentucky.

Maurice F. Johnson should be addressed at 1512 Granger avenue, Ann Arbor, Michigan,

1910

Mrs. Minnie Johnson Starr, Secretary, 627 Madison Ave., Grand Rapids.

1387 Thirteenth street, San Bernardino, California, reaches A. L. Campbell.

191

James G. Hays, Secretary, 213 Bailey St., East Lansing.

Ralph W and Maude Nason, ('13) Powell are living in Columbus, Ohio, at 135 West Norwich avenue.

G. P. Springer is at Purdue University as assistant in the highway engineering section of the civil engineering department. 1007 First street, West Lafayette, Indiana, is his address,

H. Basil Wales writes that he is still with the U. S. Forest Service as district forest inspector in forest management. Wales is located in Albuquerque where he lives at 135 S. 14th street. He adds: "Don't know of another specimen M. S. Cite in this state." He has evidently failed to meet up with Howard Jordan 18 at State College, and Mrs. Calla Krentel Eylar, '07, at LaMesa.

Guy H. Smith is in the wholesale poultry business in Detroit at 2827 Humboldt avenue. He lives in Birming-

Evelyn Kopf Barnes is in Paris, France, where she may be reached in care of the American Embassy.

Emory Tappan is a civil engineer with offices at 1007 American State bank building, Detroit.

The Mill Mutuals Agency

Lansing, Michigan

Representing the

Michigan Millers Mutual Fire Insurance Co.

(MICHIGAN'S LARGEST MUTUAL)

The Michigan Shoe Dealers' Mutual Fire Insurance Company

AND

Their Associated Companies

Fire Insurance---All Branches
Tornado Automobile Plate Glass

Arthur D. Baker, '89

Luther H. Baker, '93

12

E. G. Hulse is district sales representative in St. Johns, Michigan, for the Ruggles Motor Truck company of Saginaw. 105 S. Swegles street reaches him.

G. P. Springer gives his address as 1007 First street, West Lafayette, Indiana.

1912 C. V. Ballard, Secretary, East Lansing, Mich.

Class dues are still needed before class newsletters can be sent out. Your dollar will be accepted by Clinton Ballard, secretary, East Lansing, Michigan.

35c

"MICHIGAN STATE"

New Michigan State College Song

By Zae N. Wyant, '06 At the Union Building 35c

East Lansing

You pay once only for any Concrete Farm Improvement

Farm Storage Cellar Will Pay for Itself

Have you ever had the experience of trying to sell apples, potatoes and other crops when everyone else was trying to do the same thing?

Markets glutted at harvest time often knock the profits out of a season's efforts.

Why not arrange to store some of your crops so they can be marketed in accordance with demand?

Here's where the concrete storage cellar comes in. Many a farmer who has one can tell you that its total cost was returned to him the first year by being able to take advantage of marketing conditions when they were most favorable.

You can easily build a storage cellar or other concrete improvements on your farm by following a few simple directions. Let us send you a free copy of our booklet "Plans for Concrete Farm Buildings." Write for it today.

PORTLAND CEMENT ASSOCIATION

Dime Bank Building DETROIT, MICH.

A National Organization to Improve and Extend the Uses of Concrete

Offices in 32 Cities

The postoffice gives the new address for K. D. VanWagenen at 1356 Garfield street, Denver, Colorado.

Nels Hansen is located at Fergus Falls, Minnesota, as construction engineer for the treasury department field

Leon B. and Helen Eichele ('11) Gardner have moved into their new home at 14873 Piedmont avenue, Detroit. The Gardners have two girls, Barbara Jane, 9, and Esther E., 3.

H. V. Loveland has moved to 1211 North Lafayette, South Bend, Indiana.

Hubert B. Hendrick is living in Takoma Park, D. C., at 115 Baltimore avenue. He is a Ford dealer, manager and treasurer of the Hendrick Motor company.

1913

Robert E. Loree, Secretary, East Lansing, Mich.

Ralph G. Chamberlin sends his blue slip from 997 44th street Milwaukee, Wisconsin: "Vice-principal North Division high school, Milwaukee. Mrs Chamberlin (Iva Wilson, '11) keeps the home and my avoirdupois up to standard with food cooked a la M. S. C. Our latch key is ever out to sojourners in our city. Glad to see appointment of Kipke as football coach. We look for big things from M. S. C. now in football."

Joseph VanKerckhove is a salesman for the General Electric company in Milwaukee. He lives at 395 Lake Bluff boulevard.

George W. Stege is district manager of the Standard Electric Time company at Dallas, Texas, with offices at 717 Mercantile bank.

F. T. Riddell has been transferred from the department of economics at M. S. C. to work in farm management.

F. W. Brandes, sugar cane disease investigator for the U. S. department of agriculture, will go next year on a trip to New Guinea, a large island off the coast of Australia, in search of certain specimens and information. New Guinea is practically unexplored and populated by wild tribes specializing in using white visitors for stew. He will be accompanied by a famous Dutch scientist. They will have the protection of native constabulary and expect to make their journey on foot and by water since there are no roads and no horses on the island. Brandes recently returned from a trip around the world conducting similar investigations.

William L. Davidson is in the real estate business in Milwaukee. 69 East Wisconsin avenue reaches him, His business is conducted under the firm name of William L. Davidson and com-

1914 Henry L. Publow, Secretary, East Lansing.

Don P. Toland has moved in Grand Rapids, Michigan, to 1157 Alexander street, S. E.

13

S. P. Doolittle gives his new address in Madison, Wisconsin, as 105 N. Spooner street

Gerald H. Mains sends his new address in Wilkinsburg, Pennsylvania, as 1838 Montier street. He says: "Have moved in nearer to town and our address is now easy to find. Hope some of the old bunch can stop over to say hello on their way through Pittsburgh, Still with the Westinghouse Electric and Manufacturing company in charge of development work on micarta."

C. S. McArdle is western technical manager for the Atlas Portland Cement company of St. Louis, Missouri. He is located in St. Louis at 6675 B Washington arenue.

1915

Rolan W. Sleight, Secretary, Laingsburg, Mich.

C. W. Simpson has taken over the work of farm advisor of White county, Illinois, with headquarters at Carmi.

Thomas J. Smith is at the coke and gas plant of the Michigan Alkali company. 734 Kings Highway, Wyandotte, reaches him.

The postoffice notes that Bertram Giffels has moved from Detroit to 952 Rosedale avenue, Atlanta, Georgia; and that J. A. Bennett has moved in Holland, Michigan, to 50 East 22nd street.

1916

Herbert G. Cooper, Secretary, 1829 Moores River Drive, Lansing.

Myrl E. Bottomley is associate professor of landscape architecture at University of Cincinnati, and lives at 421 Ludlow avenue.

The postoffice gives F. H. Pressler's new address as 1423 Edgwood, Royal Oak, Michigan.

E. G. Smith may be reached at 602 N. Pennsylvania avenue, Lansing, Michigan.

O. A. Olson's address, as given by the postoffice, is 1322 Eighth avenue south, Escanaba, Michigan.

Louis S. Wells is farming near Grand Rapids, Michigan, on route 5.

M. H. Shearer is superintendent of schools at Stevensville, Michigan.

Wilbur Wright writes from Corsicana, Texas: "Outdoor advertising and looking for the school news. Sorry M. S. C. didn't show up so well in football. All I see of the games is the score. Give plenty of space to the whereabouts of M. S. C. men and women in the paper."

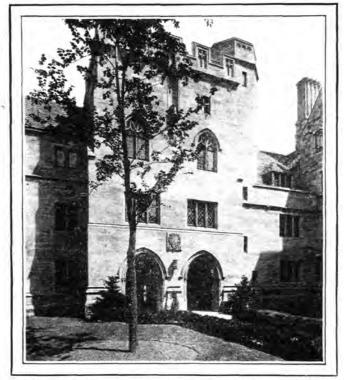
C. E. Thompson has moved in Detroit to 9 Kensington blvd., Pleasant Ridge. Rose Hogue has moved in Mt. Pleas-

ant, Michigan, to 629 S. Lansing street.

Mary LaSelle, Secretary, 420 W. Hillsdale St., Lansing.

Raymond C. Smith, Jr. was born April 27, 1927, and will be ready to enter M. S. C. with the class of 1945. Thus writes Raymond Senior from Lake Odessa, Michigan.

Leon F. Smith is a salesman with the



Harkness Memorial Residence Halls, Yale University. James Gamble Rogers, Architect. Detail view in one of the Courts showing "Rippleface" finish Indiana Limestone

No Substitute Compares with this fine Natural Stone

COLLEGE building throughout the country shows an ever-increasing trend toward natural stone. The natural stone most used for all building purposes on account of its structural merit, beauty and economy, is Indiana Limestone.

If you will compare buildings of Indiana Limestone with those of any other material, you will note the greater and more lasting beauty which this fine-textured, light-colored limestone gives to them. So highly is Indiana Limestone regarded by architects that practically all of their finer public buildings, memorials, churches, and other important structures are built of it.

Let us send you a brochure showing a large number of college and high school buildings of Indiana Limestone. This booklet will widen your acquaintance with some of the best college buildings and enable you to follow your own institution's building program more intelligently.

For convenience, fill in your name and address, below, tear out and mail to Box 855 Service Bureau, Indiana Limestone Company, Bedford, Indiana.



Name Addr

EAST LANSING STATE BANK

Banking In All Its Branches

East Lansing, Michigan



COURTESY - SAFETY - SERVICE

Citizens' Mutual Automobile Insurance Co.

Howell, Michigan

THE OLD ORIGINAL

(Organized Aug. 30, 1915)

All Forms of Auto Insurance

Full or Limited Coverage

ARTICLES OF FAITH:-

Over 75,000 Claims Paid.

Totaling Over 43/4 Million Dollars.

Over 55,000 Members.

Assets, Dec. 31, 1927 \$929,602.78

Surplus \$107,132.83

Full Legal Reserves

Every fourth auto meets with an accident once a year. Is yours adequately protected?

SEE LOCAL AGENCY OR WRITE HOME OFFICE

William Ford & company of Highland Park, Smith is specializing in the sale and service of agricultural machinery He lives in Pontiac at 76 Stout street.

Arthur I., and Susan Black (w'20) Turner have moved in Memphis, Tennessee, to 1572 Overton Park avenue.

Ford M. Bird is a salesman with the Atlantic Commission company in Detroit. 1545 Jefferson West is the address which he gives.

Harriet Jean was born November 8. 1027, to Carl and Mrs. Seidel, of Bay

Lieut, K. L. Cleveland gives his new address as Naval Training Station, Great Lakes, Illinois.

"Kathleen Anne and Donald Chapin, born May 4," writes G. M. Glidden from 43 Parker street, Mansfield, Ohio. "Electric power and lighting business in Mansfield very good, since Mansfield is exceptionally busy. The major industries here are Ohio Brass company, Westinghouse Appliances, Tappan stoves, Mansfield Electric sheets, etc.'

Burton Householder writes Mims, Brevard county, Florida: located in the heart of the famous Indian River orange district, near Titusville. Have several good groves, one of five acres which paid me \$4,900 cash for fruit on trees. Florida is a wonderful state. But like all others, she possesses good. bad, poor, and indifferent sections. If any M. S. C. friends come south to enjoy our balmy winters or to seek good investments. I shall be a thousand times glad to favor them in any way. home will be easily found on the Dixie, or State road No. 4.

Elsie Lautner is teaching mathematics in the Traverse City, Michigan, senior high school,

Stanley Powell, Secretary, Ionia, Mich.

Maurice Jewett is engineer in charge of metallurgs and research with the Chain Belt company of Milwaukee, 505 Seventh avenue, Wauwatosa, reaches him and Marjoric Smith Jewett (w'18).

William C. Boman gives his new address as 553 Court street, Sault Ste. Marie, Michigan,

Marjorie Williams is home bureau agent in Chemung county, New York, with headquarters at the Home Bureau. 1041 Lake street, Elmira.

The postoffice indicates that Albert N. Nesman has moved from Dowagiac to

Unionville, Michigan.
Ashley P. Bock gives his new address as 26 Kingsley street, Springfield, Massachusetts. He is still with the Westinghouse Electric and Manufacturing company, radio engineering department, but has been transferred to the Chicopec Falls plant.

1926

Margaret Hager, Secretary, 400 N. Walnut St., Lansing.

Carleton Brown is on the road doing special test and research work part of the time but spends most of his time in Detroit where he is in charge of the

FRASER'S INK

used by Michigan State College State of Michigan Reo Motor Car Company

C. Harold Eddy

Stain-Go Laboratories

Detroit

Insurance

Bonds

FAUNCE & SCHEPERS
136 W. Grand River Avenue
East Lansing

Real Estate

Rental

L. O. GORDON MFG. CO. Muskegon, Mich.

CAMSHAFT MACHINISTS

L. O. Gordon, '06 (Pinkey)

The Equitable Life Assurance Society of the United States

F. M. Wilson, '17 E. A. Johnson, '18 903 Prudden Bldg., Lansing, Mich. dust research laboratory for the American Blower company. His Detroit address is 4083 Elmhurst avenue.

E. J. Wheeler has recently been appointed as research assistant in farm crops at M. S. C.

Otis Shear has returned to East Lansing, where he has been engaged by the college as extension poultryman.

Duane Barrett is assistant director of census and attendance for the Fordson Board of Education. He lives in Fordson at 5838 Williamson.

Carl B. Brown and wife of Harbor Springs announce the birth of Marilyn Jeanne in October, 1927. Brown is the Smith-Hughes ag teacher.

Dora Johnston is teaching trade dressmaking in the Farrand Trade school in Detroit. She lives at 5135 Cass avenue.

Charles Mohrhardt is taking a librarians course at Columbia University. His address is Box 149 Furnald Hall, Columbia University, New York City.

College Drug Co.

Rexall Store

103 E. Grand River

80 Acres Landscape Desig
THE CORYELL NURSERY
Birmingham, Mich.

Growers of Hardy Trees and Shrubs
R. J. Coryell, '84 Ralph I. Coryell, '14
I. Wangberg, '25 George Burren, '28
Send for Latest Price List

COLLEGE PHOTO SERVICE

J. H. Pratt, The Photographer
College Views

214 Abbott Road

East Lansing

The Mill Mutuals

Agency

INSURANCE

In All Its Branches

A. D. Baker, '89 L. H. Baker, '93

"Always at the Service of the Students and Alumni"-

THE STATE COLLEGE BOOK STORE

N. E. WAGNER, Manager

BANK BLOCK-

PUBLICATION WORK A SPECIALTY

The Campus Press

(Incorporated)

139 East Grand River Ave. East Lansing, Michigan

Printers of the M. S. C. Record and Michigan State News

16

A Personal Invitation— To All Michigan State Alumni



The Horel Ohis luvites you to make your headquarters whenever you make a trip to Lausing.

Strategically located opposite the State Capitol, the Hotel Olds offers the utmost in service that can be found in a modern hotel. A spacious dining room, large and inviting lobby, Coffee Shop service, comfortable rooms, and minute service will make your stay enjoyable.

And you will find the Hotel Olds the same the year 'round, always bending every effort to royally entertain its collegiate guests.

300 Rooms with Bath

Rates from \$2.50

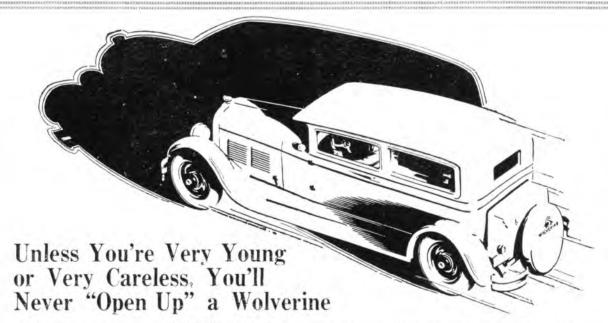
THE HOTEL OLDS

George L. Crocker, Manager

Lansing, Michigan

DIRECTION

Continental-Leland Corporation



We make no bones about it: the Wolverine is not the fastest car in the world. True, it will go far faster than discretion or the law allows—

But it's built to deliver an honest fifty or fifty-five miles per hour so smoothly and so effortlessly that many find themselves hitting that pace at the end of a long day's run just as tirelessly as they did when the first clear road opened before them in the morning . . and even at fifty-five it's a long, long way to the most that a Wolverine will do.

It's built to keep league-eating gaits pretty much regardless of road or weather. There's plenty of re-

serve power, plenty of comfort and brakes that will stop you more smoothly and more surely than any other brakes over devised.

Try a Wolverine today. Compare it with anything you're accustomed to and remember you can get a Wolverine Brougham or Cabriolo for \$1195. a Sedan for \$1295, prices at Lansing, plus tax.

Reo Michigan Sales, Inc.

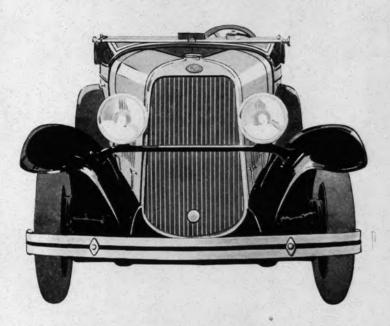
I ... i ... Will

Lansing, Michigan

OLDSMOBILE

presents

THE FINE CAR OF LOW PRICE



New—completely new! New, larger and two years ahead—new in not only the form but the whole spirit of its styling and engineering. A new Six, surpassing in performance, revealing great strides in speed and smoothness. New in handling ease, in riding comfort. New and gratifying in every factor of enjoyment and satisfaction. In short, a General Motors triumph, the culmination of two years' constant, earnest labor put into its design and construction. A finished product, proved by a million miles of testing on the General Motors Proving Ground. At once the confirmation and reward of Oldsmobile's policy pledged to progress. See this fulfillment of Oldsmobile's cherished ambition to produce The Fine Car of Low Price.



BIGGER and BETTER

 $\dots at \dots$

New Low Prices

E are now delivering these new beautiful Chevrolets, immediately, because the Chevrolet Motor Co. anticipated the great popularity of the new car and arranged their production schedule, to make it possible for the buyer to get his car when he wants it.

Come in and look the new models over, ride in them and you will have a pleasant surprise.

Standard Chevrolet Sales

419-23 East Michigan Ave.

F. (TED) ENGLAND

LANSING

н. J. соок