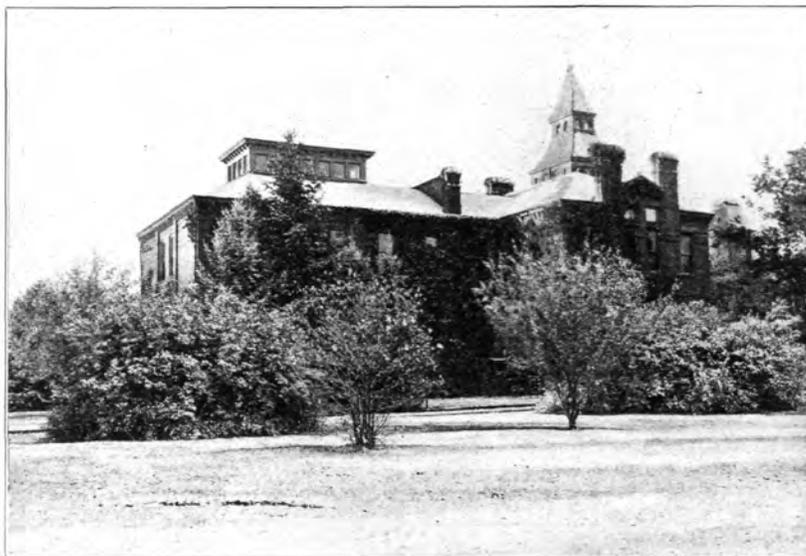


# THE M·A·C· RECORD

VOL. XX

TUESDAY, FEBRUARY 16, 1915.

NO. 19



Published by  
The MICHIGAN AGRICULTURAL COLLEGE ASSOCIATION  
East Lansing, Michigan

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# THE M·A·C· RECORD

VOL. XX.

EAST LANSING, MICHIGAN, TUESDAY, FEBRUARY 16, 1915.

NO. 19

## ALUMNI MEETINGS.

### MONTHLY LUNCHEONS SUCCESS IN NORTHERN CALIFORNIA.

According to the report of George H. Freear, secretary of the Northern California Association, the monthly luncheon has come to stay with them. The one held at the Hotel Sutter, San Francisco, on January 30th, was a success beyond their expectations. Prof. A. J. Cook came down from Sacramento to attend, and others in attendance were: B. Clark, '11; R. A. Colgan, '13; H. M. Goss, '93; E. B. Hulett, '10; Mrs. E. B. Hulett, '13; Andrew Park, '84; A. C. Redding, '84; Ralph Stevens, '05; C. W. Stewart, '13. Luncheon meetings will be continued at the Hotel Sutter the last Saturday in every month, and any alumnus happening in California at that time will receive a hearty welcome. H. Arnold White, '92, (President of the White House), contemplates divorcing the Southern California Association and becoming a member of the Northern, as his address is now 2425 Grove St., Oakland, Cal.

### N. E. MICHIGAN ASSOCIATION BANQUET.

The M. A. C. Association of Northeast Michigan will hold their annual banquet Friday, March 5th. Details will be given later.

### WASHINGTON ALUMNI ANNUAL MEETING.

The annual dinner of the M. A. C. Association of Washington, D. C., will be held at the Ebbitt Hotel, Wednesday, Feb. 24th, at 6:30 p. m. An invitation is extended to all out of town alumni who expect to be in Washington that evening. Send word to the secretary, Cora L. Feldkamp, 1335 12th St., N. W. M. A. C. alumni of recent arrival in Washington are urged to send their name and address to the secretary, in order that they may receive proper notification of all alumni meetings.

### '81 WILL BE REPRESENTED AT THE REUNION. WHAT ABOUT '80, '82, AND '83?

"I shall endeavor to come to East Lansing next summer, and I urge every '81 to make plans now to meet there. I never realized before, so much as at the Rochester meeting, that we of the class of '81 are getting old. There are fathers and grandfathers among them. There are not many years ahead for the class of '81 at the next, and therefore I urge each to come back to the reunion this year."  
—A. E. SMITH, Olean, N. Y.

"About a third of a century ago, Prof. A. J. Cook and his geology class took a trip to Grand Ledge to view the rocks. Some went by train, and three accompanied the professor in his carriage drawn by the sorrel ponies. On the way it was necessary, or otherwise, to drive over some rough roads, and one of the students cautioned the professor about upsetting, but he replied, "Not as long as my wife's husband is driving."—W. T. L., '82.

## THIRD COUNTRY LIFE CONFERENCE.

The program of the third country life conference of the Michigan Country Life Association lists as speakers some of the foremost authorities on marketing, rural sanitation, agricultural co-operation and country life problems in the United States today. Last year this conference came during Farmers' Week, but on account of the conflict it has been scheduled for Feb. 26th, 27th and 28th this year. Another very pointed reason for spreading these meetings out is the lack of an auditorium to handle the crowds. Under the present schedule, only those will come to this conference who are really interested, and from the advance notices the attendance will be all that can possibly be accommodated. One hundred Grange lecturers have promised to be on hand to get the meat of the discussions.

George W. Woodruff, president of the Illinois Mortgage Bank and the First National Bank of Joliet, will speak of "Rural Credit in Operation." This bank has gone at the subject of rural credits with a determination to get at a working formula, and they have accomplished their aims. E. Percy Miller, of the Miller Potato Marketing Co., of Chicago, will speak on "Marketing the Potato Crop." This company is the largest of its kind in existence. C. E. Bassett, government specialist in co-operative organization, will also be here to address the meeting. These are a few of the many good things on the program. The Sunday afternoon meeting will be given over to a special conference on the rural church.

The following list of the men who have been induced to take the chairmanship of the various meetings augurs much for the success of this conference: Dr. Victor C. Vaughan, of the University; Senator H. E. Powell, of Ionia; Senator C. W. Foster, of Lansing and President J. L. Snyder.

# THE M. A. C. RECORD

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TUESDAY, FEBRUARY 16, 1915.

## THE ALUMNI OFFICE AN EMPLOYMENT BUREAU.

The suggestion in the letter, published elsewhere in this issue, regarding the alumni office acting as a clearing house for M. A. C. graduates is not the first one of this kind that has come to our attention. The mere fact that these ideas have come from various parts of the country, and from various occupations, is evidence that there must be much food for thought in the suggestions.

We will be very glad to hear from others on this subject. If such a department as this should be contemplated, we would want to know if men who employ men would use this agency, and if graduates seeking jobs would freely come to us. There would have to be some small charges, but the idea looks good. What do you think about it?

\* \* \*

## DO OUR GRADUATES GET BROAD ENOUGH TRAINING?

No one will deny that there is a tendency in technical schools like M. A. C. for students to shun courses in English, such as literature, public speaking, and debate. Every graduate feels, after being out of school for some time, that he did not grasp the splendid opportunity to do work in public speaking and debate. He feels the need of greater ability to think and speak on his feet, which this work would have given him. One choice bit of advice of the graduate to the undergraduate is, "make full use of your opportunities in public shouting." And the advice, often given, is as often unheeded.

What we need is special inducement for work along this line. Students at work in the only branch that is now being emphasized, viz., debate, spend just as much time on "bucking the line" and "signals" as do men on any athletic team. There should be a reward comparable to the monogram and the 'varsity position for the football men. It has been suggested that this should be given in the

form of a fob. In order to finance this matter, we need a sum of money of sufficient size so that the interest can be used every year for the purchase of these fobs. Here is an excellent chance for some graduate, group of graduates, or local association to do something for our alma mater that will result in excellent advertising for M. A. C., as well as give much value to the work of the English department and to the individual participants.

\* \* \*

## FARMERS' WEEK, MARCH 1 TO 6.

For the above six days the farmers, farmers' wives and would-be farmers will have the opportunity of attending College at M. A. C. The organization of Farmers' Week is vastly different from the old-fashioned Round-Up. Under the present system the people attending actually enroll in the courses they wish to pursue, and are expected to attend the classes, scheduled regularly, with notebook and pencil, and be prepared to receive instruction by the regular teaching force of the College, augmented by outside assistance. In addition to the lectures, there will be laboratory work and demonstrations. Special programs have been prepared for the evenings, and will be of interest to all. A Woman's Congress is scheduled for Wednesday and Thursday, with special "Ladies' Night" Wednesday night.

The courses offered will be: Soils and Crops, Dairying, Animal Husbandry, Poultry, Horticulture, Farm and Household Mechanics, and Home Economics. Some of the courses will occupy only part of each day, but will be arranged so that the remainder of the time can be put in in other courses of related nature.

Alumni and former students of M. A. C. can assist in making this Farmers' Week the largest one in the history of the College by impressing on their neighbors that this is an opportunity to be taken advantage of. More detailed information regarding special features will be given next week. Programs will be mailed on application to L. R. Taft, East Lansing, Mich.

R. P. Holdsworth, '11f, of Stoughton, Mass., writes: "The extract from Newt. Bates' letter, regarding sophomore Ags. chasing butterflies, caused a great deal of merriment when I remember that he made a very fine butterfly once out of a little pine cone and some hand painted wings. He then poised his butterfly in one of the lilac bushes at the west end of Williams, and after a while absent mindedly called the attention of a few ags. to it. (Bates, being an engineer, could make butterflies very well.) The ags. were very much excited to see who could net the creature. I am now clerk of the corporation of Stowne & Downer Co., of Boston, with offices at 131 State St., in the Board of Trade Bldg., right across from the custom house. Any old friend from M. A. C. will get the glad hand from me at that address. Joe Van Kerchove, '13, and I meet quite often. He is with the General Electric, at Lynn."

## PORTRAIT PAINTERS SELECTED.

Percy Ives, of Detroit, has been engaged to paint the portrait of Dr. Manly Miles. While arrangements for the portrait of Prof. Fairchild are under way, and it is definitely made, negotiations are under way, and it is hoped to announce the painter at an early date. Mr. Ives has already painted a portrait of Dr. Beal for the College, many of his portraits are in the State Capitol, and he has painted 14 for the University of Michigan. The quality of the work is thus assured. He desires to have anyone who knew Dr. Miles come to his studio, criticise the work, and make suggestions.

The portrait fund is slowly growing. We hope to hear from everyone who intends to make a subscription to this fund at an early date, so that we can know just where we stand in regard to the amounts. Subscribers since last published are: R. A. Turner, '09; J. W. Toumey, '89; Eva Coryell McBain, '79; C. L. Bemis, '74; Ray Stannard Baker, '89.

## FARMERS' CLUB HOLD MOCK AUCTION.

According to the opinion of men who have seen them all, the excitement at New York Stock Exchange and the Chicago Wheat Pit had nothing on that which prevailed at the auction sale of College animals held in the pavilion last Saturday. Under the able auctioneer, Dr. Hutton, of the veterinary division, 11 pure bred percherons were put up for sale, six grade horses, and a dark horse, William Jennings Bryan, sired by Freesilver. In the list of cattle, seven pure bred Shorthorns, three Guernseys and ten Holsteins were knocked off to the highest bidder. It was a very commendable movement on the part of the Farmers' Club to give the students a chance to see what animals were really worth, and to get experience with an auction sale. The animals were all appraised by experts of the different breeds, and fines were imposed for variance from the appraised value. For overbidding, fines of one cent for every \$5 over the value given, were imposed, and for underbidding the real value a fine was imposed on the person making the last bid before the buying bid. The lunch of coffee and pork sandwiches would put to shame many lunches served at real auctions.

Do you remember what Dean Shaw used to say in his lectures, that he could pick a man who specialized in beef cattle every time out of a bunch of dairymen? One would be broad, deep, short, and well filled out, and the others as lean, long, and lanky. There were two of his students in the class of '11, sitting side by side, who took this information very much to heart. As a result you will now find Herman Knoblauch at Blissfield, specializing in "prime beef," and Carl Knopf, with the same address, all fitted out with milking machine and the "black and white." In keeping with his diagnosis, we understand that the dean has also started a small herd of the latter on his newly purchased farm.

G. E. Tower, '01, is an orchardist at Salem, Oregon, R. F. D. 5.

## NEWS AND COMMENT.

The Y. M. and Y. W. C. A. cabinets were entertained at the home of President and Mrs. J. L. Snyder last Friday night.

Carl Head, for two years instructor in drawing at M. A. C., has received an appointment as head of the engineering department of James Milliken University.

The Trimouira Society winter term party occurred in the Agricultural Hall last Friday night, with Dean and Mrs. G. W. Bissell and Mr. and Mrs. M. M. Corey as patrons.

The annual "J" Hop will be held in the Masonic temple, Feb. 26th. Gov. and Mrs. Ferris, President and Mrs. Snyder, Dean Georgia White, and Coach J. F. Macklin have been honored as patrons.

Miss Maude Gilchrist, former dean of women, writes from Pocahontas, Iowa: "I am on leave of absence (from Wellesley) this year on account of my mother's health. We are glad to know of the continued success of M. A. C. and the various improvements made from time to time."

Colonel Morrell, of Benton Harbor, an extensive fruit grower in that region, and a man who has investigated fruit conditions in all parts of the United States, gave a splendid talk to the Hort. boys last week. Much good advice was dispensed, chief of which was, "If you're going into business, stay in Michigan." Col. Morrell spoke from experience, especially when the latter advice was given.

Paul G. Redington, supervisor of the Sierra National Forest in California, gave two lectures before the forestry department last week, on the work of a forest assistant on the National Forests and working timber and logging in California. This is the second of such series of lectures given by outside men—men who are actually at work in the service, and the students take a great deal of interest and place much faith on the words of these practical men. This introduction of talent fresh from the field is a very commendable movement.

The farm mechanics department has just received two gas tractors from the International Harvester Co., one of them an 8-16, designed for light work, such as plowing, and also to take the place of the small stationary gas engine on the farm. The other is a 12-25, and is capable of doing the heaviest work that would come up. These engines will be used for class room work by the juniors, seniors, and short course men, and will also be demonstrated during Farmers' Week. The instruction in this work will be given by H. H. Musselman and Sam Hagenbuch, '10, will assist. This department has also received a hoist from the Brown Clutch Co., of Sandusky, Ohio, which will be used for demonstration purposes.

"We enjoy the Record very much, and, in the way of a suggestion, will suggest that you add a weekly or monthly calendar, giving dates of parties, basketball games, etc. I received a promotion last week, and am now teaching an ungraded room of thirty boys—and they are real boys—good plus a lot of bad."—E. F. Hock, '12, Detroit, Mich.

We have a letterhead which reads like this: "Lawnenge Lodge, Grand Ledge, Michigan, home of George S. McMullen ('04), breeder of Registered Yorkshire Swine and Pure Bred and High Grade Holstein Cattle."

R. A. Goodell, '12, is building inspector and rate maker for Michigan Inspection Bureau, Grand Rapids, Mich. Goodell lives at 449 Livingston Ave., N. E.

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## BASKETBALL TEAM HAS DISASTROUS TRIP.

The fears of the crippled team that left for Napierville last Thursday were more than realized, for besides losing the game with Northwestern, 21-42, both Blake Miller and Deprato suffered twisted ankles on the sticky floor. Jerry played through the game with a brace, but Hood went in for Miller. Dutch Miller captained the team in the absence of H. Miller, who, report has it, has quit basketball.

In the clash with Mercury Athletic Club at Chicago, Friday night, McClelland, Dutch Miller, Hood, Riker and Frimodig were in the line-up. With three regulars out the Mercury boys were held on their own floor, 20-24.

The same line-up was used against Notre Dame Saturday night and, considering the small margin by which Notre Dame was beaten in the M. A. C. Armory, the score of 19-23, in favor of Notre Dame, was not at all bad.

## ALUMNI NOTES.

F. W. Barnett, '14e, is teaching at Wakefield, Mich.

E. R. Bender, '12, is teaching manual training at Worthington, Minn.

Harry W. Rowley, '12e, and Miss Leno O. Shattuck, of Fenton, Mich., were married, Dec. 30, 1914. They live at 728 Fourteenth Ave. W., Calgary, Alberta.

H. L. Chamberlin, '00m, is at the Quincy mine, Hancock, Mich., in charge of the department of safety inspection. This department has been built up as a result of the employers' liability law, and has a very important mission in the protection of the employees.

R. S. Campbell, '94, of Port Huron, writes: "For twelve years I have been connected with the Massachusetts Mutual Life Insurance Co., and am now general agent for that company for the Thumb district of Michigan. I have a good business, a pleasant home and a daughter soon to enter high school."

Word has been received from Dr. A. E. Bessey, at Lincoln, Neb., that his father C. E. Bessey, '69, is in a very critical condition. Dr. Bessey was called to Lincoln week before last, and returned to M. A. C. thinking that all danger was past, only to receive, upon his return, word to come back to Lincoln immediately.

George C. Humphrey, '01, professor of animal husbandry at the University of Wisconsin, writes as follows: "Last week I was invited to take part in the program of the North Dakota Live Stock Breeders' Association, at Grand Forks, N. Dak., and had the pleasure of meeting Stebbins, '95, and Vanderhoof, '96, the former principal of the Grand Forks high school, and the latter, one of Grand Forks' staid and successful business men."

A. B. Rogers, '04, is a veterinarian at Sioux City, Iowa, associated with the National Association Bureau of Animal Industry Employees. He writes: "Our Bureau sent some men to Michigan from Sioux City, to handle the foot and mouth disease there. This reduced our force, so that we have had hard work in doing our regular tasks here. Receipts of live stock at this point are heaviest in years."

I. J. Woodin, '13, formerly with the North American Fruit Exchange at Kansas City, Mo., has been at Traverse City, Mich., for the past two weeks, and will be for some time, assisting in the organization of the Grand Traverse Fruit and Produce Exchange. Woodin writes: "Came here expecting to find myself an absolute stranger, but instead know nearly as many people as I do in the best town in the state—Owosso. Met Leon Gardner and frau the first night in town, also Howard Thurtell, '14, Beany Bennett, '12, and Exelby, '12."

"While I see more names of graduates since my time than of those I knew when at College, I find great pleasure in looking over the columns of the RECORD upon its weekly visit, and learning what the boys are doing. I suppose now-a-days one would hardly be excused for not including the girls also, when speaking of the graduates, but back in '87 the girls, as far as numbers were concerned, were hardly worth mentioning. I will say this, however, that they fully made up in quality what they lacked in quantity. For, as I remember them, they were just about the finest lot of young ladies that I ever knew, and they had plenty of other admirers among the young men. Yours for continued success of old M. A. C."—FRANK R. SMITH, '87, Oak Hill Farm, Somerset, Mich.

446 62d St., Oakland, Cal.,  
Feb. 7, 1915.

Dear Editor:

Enclosed is a money order for my subscription. You want suggestions. Here is one: You might invite your readers to send you inquiries for help or situations wanted, and whether you published them or not, you could be at least a clearing house for this sort of demand. The extent to which you wish to become an employment bureau would, of course, govern the scope of your activities in this line, but the alumni will naturally wish to employ M. A. C. men or women, and there is a chance for you to help.

You can also "feel the pulse" of business conditions throughout the country, if the alumni who know will give you the information. For instance, in San Francisco there appears to be a decided revival of business in general machinery lines during the past three or four weeks. This uplift has not yet reached the construction works, and engineering finds little demand.

I am an assistant engineer for the Exposition, and we are working day and night to be ready on time, Feb. 20th. The work is varied, and for the most part very interesting, and sometimes unique.

L. H. Taylor ("Tillie") was a caller at the office a few days ago. He and Mr. and Mrs. J. Alfred Mitchell were guests of the Pipers at Christmas time. Mrs. Mitchell was Ruth Edwards at M. A. C. We had an M. A. C. reunion on a small scale. The Mitchells have returned to Quincy, Cal., where J. Alfred has charge of the forestry experiment station. Reese Taylor is also stationed at Quincy, but in a different branch of the forestry service.

Our girl, one year old today, can say Rah, Rah, Rah, but cannot get the M. A. C. yet.

Yours truly,

WM. E. PIPER, '07.

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## ALUMNI NOTES.

P. H. Shuttleworth, '07a, is manager of the F. W. Woolworth Co., Lincoln, Ill.

A. A. Fisk, '05a, is superintendent of Racine Parks, Racine, Wis. Residence, 1842 Park St.

William DeLange, '07e, is president of the Gabriel Reinforcing Co., Penobscott Bldg., Detroit. Residence, 330 Fairview Ave.

F. C. Rork, '03, is mine superintendent of the Moose Mountain, Ltd., Sellwood, Ontario. Mrs. Rork was Jessie Palmer, '04.

Fred L. Radford, '01m, is chief draftsman for the Reo Motor Car Co., and treasurer of the Gifford Engine Co., Lansing, Mich. Residence at 225 East Lenawee St.

Dr. C. B. Lundy, ex-'01, and Miss Stella Marie O'Neill, of Detroit, were married Tuesday, February 9th. They will be at home after May 1st at 52 Woodlawn Ave., Detroit.

"I am very much interested in the work of the College, and think my family will have a representative there in 1916."—Mrs. E. D. McBAIN, '79, 435 Crescent Ave., N. E., Grand Rapids, Mich.

R. Morley Reynolds, '09, Rapid City, Mich., is interested in county reforestation, and has written the forestry department for plans for reforestation for Kalkaska county. He says: "Our northern counties are much more interested in reforestation than is the state at large. The state lands at present are a detriment to us, for we have to build roads and travel across them. They are a menace from fire, and, owing to their bad appearance, detract from the value of our agricultural lands just as a badly

kept farm detracts from the value of a good residence."

K. D. Van Wageningen, '11, manager of the Palmer Stock Farm, Palmer, Minn., writes: "Our farm is just in its beginnings, but I am most enthusiastic about its possibilities. The soil is a heavy clay, with no rocks, and works up in a few years into a good loam. We plan to do considerable pasturing at first, especially with sheep, and then it will be better fitted for the plow. It is primarily a dairy country, but all kinds of live stock

thrive well on account of the high quality of grass and root crops. The farm has about a mile of shore on the lake (Superior), and a railroad runs through it along the shore between Duluth and Two Harbors, making it accessible to the city markets. Occasionally I see Prof. Jeffery in Duluth, and recently we lunched together. He is connected with the South Shore railroad. Mrs. Van (May Herbert, ex-'12) and young Van, age ten months, join me in regard to Record friends."

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