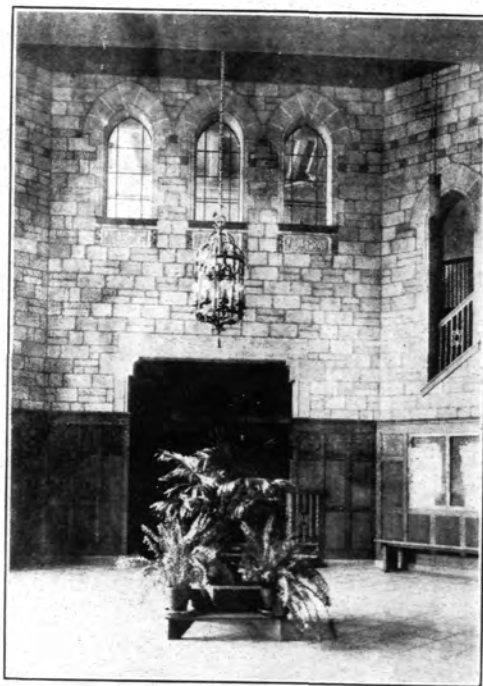


THE M.S.C. RECORD

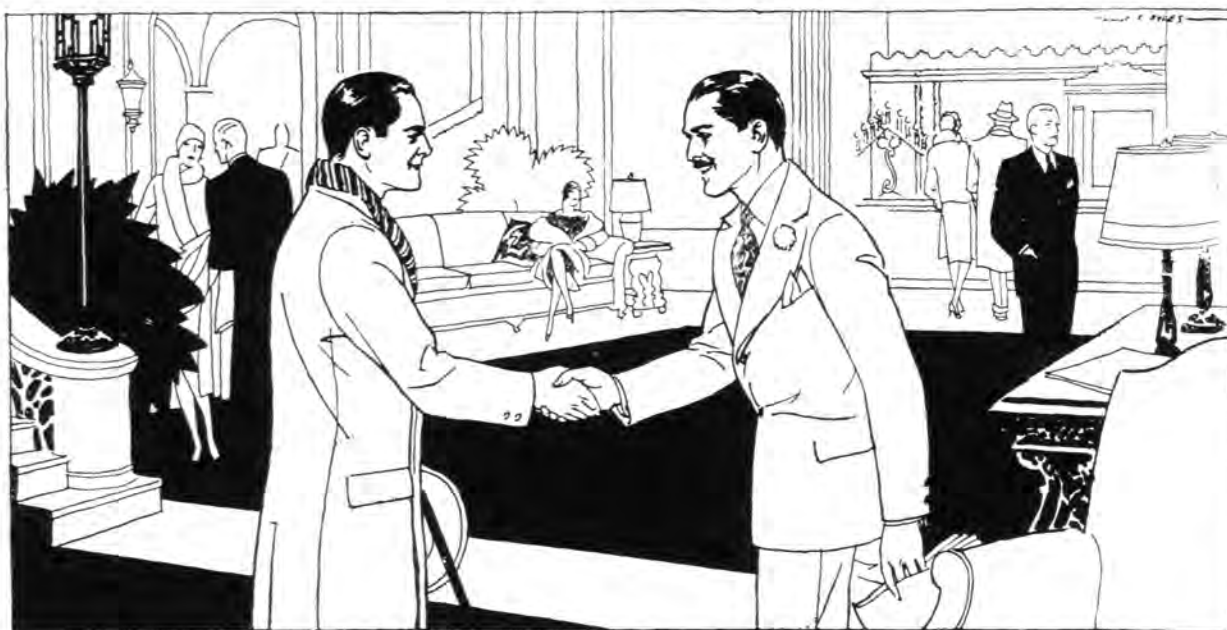
VOLUME XXXIII
NUMBER SEVEN

MARCH
1928



A VIEW OF THE ROTUNDA

The Kedzie Chemical Laboratory



"I'm glad you 'phoned me, Jim!"

Of course he is happy about it. And any classmate of yours will be delighted to have you phone him when you are in *his* town and have some time to kill. Particularly if you have not seen each other for years... This is only one of the pleasant things that the Intercollegiate Alumni Hotels make possible. At each of these hotels is an index of the resident alumni of your college. When you are travelling and have a moment to spare, this index is a treasure trove of information for reviving friendships that mean much to you... Stop at Intercollegiate Alumni Hotels when you travel. You will enjoy the experience. And you will be helping the Alumni Office in furthering the work which it is doing.

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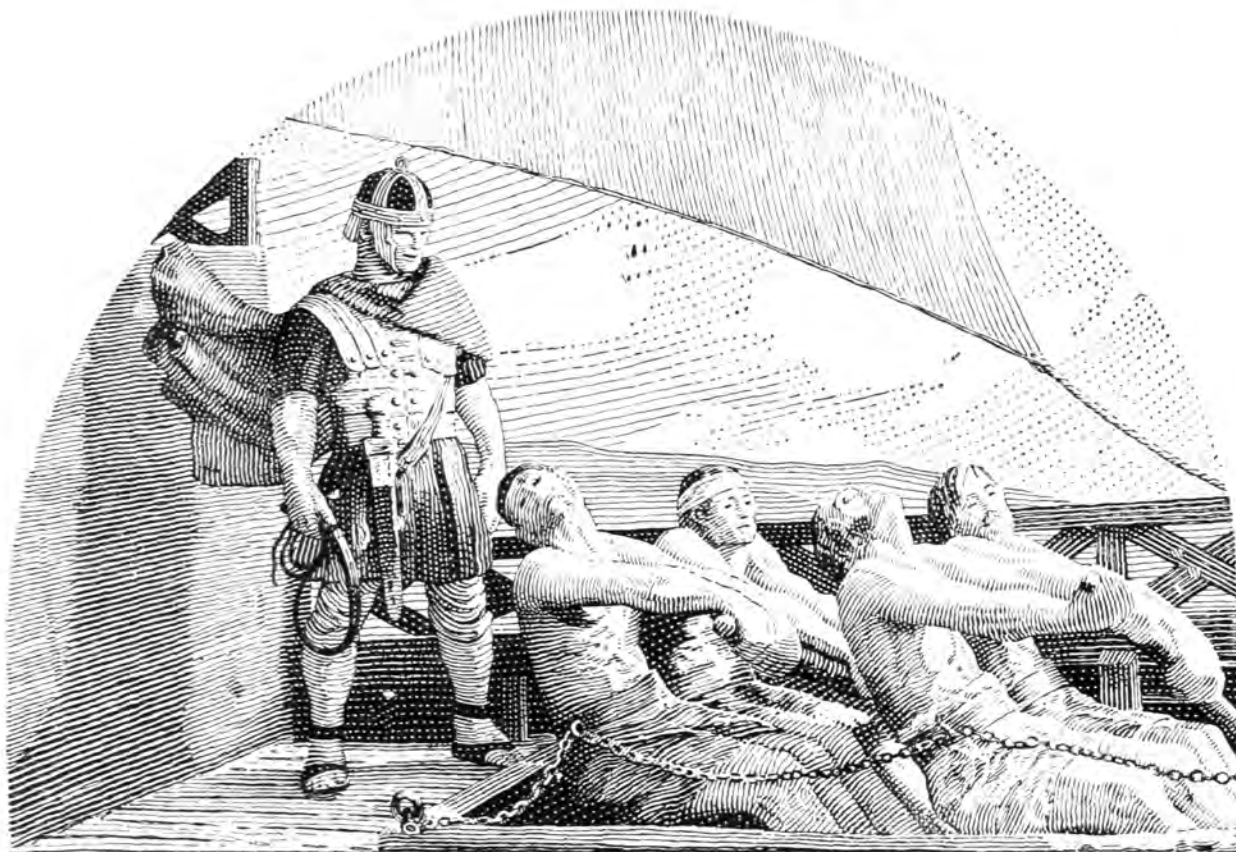
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GENERAL ELECTRIC

The M. S. C. Record

Entered at the East Lansing postoffice as second class matter.

Vol. XXXIII NO. 7

EAST LANSING, MICH.

March, 1928

Kedzie Chemical Laboratory Fulfills Need New Building Well Planned, With Modern Equipment

THE College visitor who starts his tour of the Campus from the new entrance at the Union Memorial building is always favorably impressed with the beauty of the grounds and new buildings.

Among the many changes and additions to the Campus, so loved by thousands of alumni and former students, is the addition of the new Kedzie Chemical Laboratory, dedicated on May 12, one day before Founders' Day, and officially opened for classes in September. The erection of this laboratory of chemistry was made possible through a special appropriation of \$600,000 made by the Legislature of the State of Michigan during the session in 1925.

With a frontage of 162 feet, a depth of 180 feet and three stories in height, the building presents an imposing structure, placed as it is southeast of Agricultural Hall. The semi-gothic entrance arch is especially impressive. The building is of fireproof construction throughout. The complete structural steel frame with reinforced concrete floors make for a particularly substantial structure. Partitions in minor subdivisions on each floor are of gypsum block so they may be easily removed at any time in the future should it become desirable. The exterior walls of the first story and the entrance arch are of Bedford limestone. The balance of the exterior walls are of a red sand finish

brick, trimmed with limestone. The roof is of gypsum block covered with vari-colored slate.

UNIQUE ROTUNDA

As we enter the building we immediately note one of the most unique features to be found in any College structure. The beautifully artistic rotunda, (pictured on the cover) approximately thirty feet by thirty feet, two stories in height, with its beamed ceiling, partially open stairways and pleasant vista through the twelve foot wide hall extending to the far end of the building, must be seen to be thoroughly appreciated. A suite of rooms, consisting of the general offices, the office and laboratory of the head of the department, and a staff conference room, is located immediately to the right of the rotunda.

The main lecture room is located in the right front wing and is easily accessible from the main first floor hall just beyond the rotunda. It

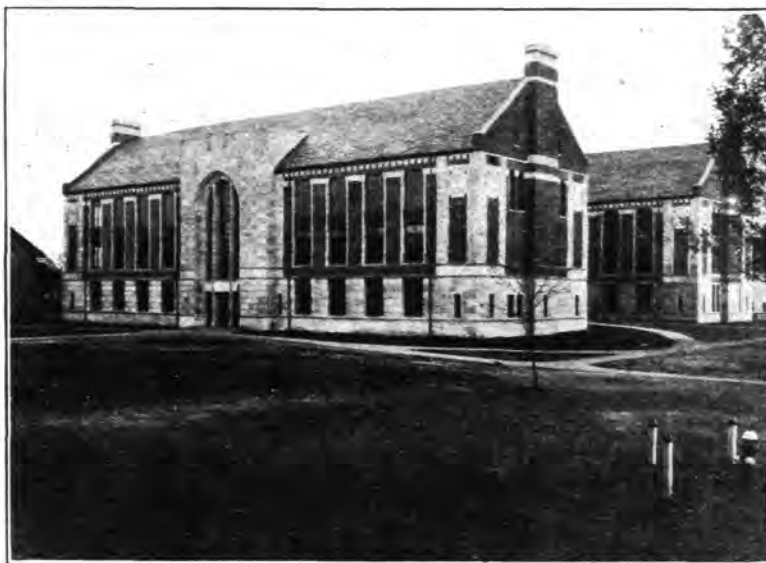
may also be entered at the back from the second floor. This lecture room will accommodate 300, slightly more than the one in the old building. The acoustic properties are excellent and the light rays are very good over the lecture table. Three smaller lecture rooms provide the building with ample lecture and quiz rooms.

The heating and ventilating systems are of the very best. The systems installed prevent fumes from laboratories getting into the corridors. When the whole plant is in operation approximately 100,000 cubic feet of air is handled per minute.

Hot and cold well water, hot and cold soft water, distilled water, gas, compressed air, vacuum, hydrogen sulfide, low pressure steam, high pressure steam and alternating and direct current of various voltages are distributed to those points of the building where needed. All pumps are automatically controlled.

LABORATORY UNITS

It is one of the first large chemical laboratories in the United States to adopt the unit laboratory system. No laboratory in the building will accommodate more than one section at a time, usually about thirty students. There are twenty laboratories of this size located in pairs in the wings of the building. The two laboratories being back to back with a two foot space between for all fresh air and exhaust ducts,



KEDZIE CHEMICAL LABORATORY



THE OLD CHEMICAL BUILDING

Chemistry History at M. S. C.

WHEN this college opened in 1857—"A Chemical and Philosophical Laboratory second to but few in the country"—occupied the north half of the first floor of College Hall, and provided space for eighteen students. It was lighted by two windows fifty feet apart, with no gas and no ventilation. An appropriation of \$10,000, passing the Legislature by a majority of one vote, resulted in the old laboratory of white brick construction built in 1871. This building, the first separate laboratory building erected on the campus, has been added to from time to time (pictured above), and probably is one of the oldest structures devoted to chemical instruction on this continent. During the seventy years since the College opened, there have been only four professors appointed as head of the Chemistry department, Lewis R. Fisk (1857-1863); Robert C. Kedzie (1863-1902); Frank S. Kedzie (1902-1916), (giving instruction in the department since 1889); Arthur J. Clark (1916-), (giving instruction in the department since 1906).

drains and service line risers. In each of the laboratories there is a twelve foot space recessed in the wall for wraps. This eliminates lockers in the hall ways.

On each floor of the building there is a storeroom from which apparatus and chemicals may be dispensed. The design of the building lends itself readily to possible future extension.

INDUSTRIAL CHEMISTRY

The laboratory of industrial chemistry was built as a separate unit. This building is located about half way between the main chemistry building and the engineering shops, as the industrial type of work requires the facilities of both. The industrial laboratory is a two-story brick building containing 8,000 square feet of floor space. The first floor is devoted to office reading and drafting room, shop, stockroom and semi-commercial laboratory. The second floor carries the general and control laboratories.

Alumni Officers Nominated by Committees

James G. Hays, '12, chairman of a committee to nominate a slate of officers for the Association for the coming year, reports the choice of his group as follows:

President—Arthur C. MacKinnon, '95.

Vice-president—G. V. Branch, '12.

Treasurer—R. B. McPherson, '90.

Member of Executive Committee, Henry Ross, '04.

The second committee, with Herb. G. Straight, '17, as chairman, reports the same choice of officers, and E. E. Hotchin, '12, as member of the executive committee.

On May 1 ballots will be sent to all members of the Association in good standing and up to ten days previous to that date it will be possible for any group of twenty active members to add names to the ballot. Unless this is done, the only names appearing on the ballot will be those presented by the nominat-

Time and Change---

STUDENT life at Michigan State College, like the life of people in general, in this Year of Our Lord, 1928 A. D., is a miracle of freedom and liberty as compared with that of fifty, sixty or seventy years ago.

Psychology, sociology, and greater enlightenment in all phases of human relationships, have shown the value of allowing the individual to make most of his own choices, rather than burdening him heavily with rules. Only a few regulations, highly significant and not petty ones, regulate the students' conduct at M. S. C.

The situation years ago was much different, as records of Dr. F. S. Kedzie, college historian, show. Immediately after the Civil War, a student couldn't use profanity without going to court after it. One student was taken prisoner and given two "demerits" in April, 1875, because he made a disturbance during study hours. This decision, it is revealed by student council came only after an actual hearing on the case was held.

In the "boarding hall" which in the early days was the center of student life, one student was demerited for throwing a ball in his room during study hours. Two students went before the council in 1876, for "using improper language" at the table, and for ungentlemanly conduct. They received three demerits.

Because money was precious, and, usually, somewhat scarce, student council members complained that they ought to receive pay for the hours spent in session. At that time, the students were required to work three hours or so a day on the campus, receiving eight to ten cents an hour for their labors. The request of the council was granted, and, naturally, sessions were quite as long as was permissible.

In spite of their inclination to extend the meetings, there was a complaint in one meeting, by members of the council, that it lasted until 8:30 o'clock, considered "bedtime" in that day.

ing committees. Members in good standing are those whose dues are paid to July 1, of this year.

SPARTAN CLUBS

ALUMNAE COUNCIL ELECTS

FOLLOWING a very successful year under the presidency of Thelma Haite Sanford, '22, the Alumnae Council at their annual meeting Thursday evening, February 9, elected the following officers for the coming year: Blanche Evans Broughton, '17, president; Marion Grettenberger Musselman, '18, vice-president; Marguerite King Huntley, '24, secretary-treasurer, and Miss Irene Patterson, '24, corresponding secretary.

The treasurer gave a complete report for the previous year, naming amounts received from various activities during this period, as well as the expenditures used in furnishing the Woman's Lounge in the Union building. Projects for the coming year were discussed.

On Tuesday, March 6, a tea was held at the home of Mrs. Fred Drolett (Grace Lundy, '00), 1623 West Main street, Lansing. The interest of all alumnae and former coeds was asked in the new plans now being started by the council.

MARGARET KING HUNTLEY,
Secretary.

ST. CLAIR COUNTY

Meeting for the first time in several years, about thirty Staters of Port Huron and vicinity met at the Port Huron High School cafeteria Monday evening, February 13. A fine dinner was served by Laura Moore, '24, director of home economics, and her class of girls. After the dinner the group were entertained with movies from the college.

Jim Wellman, '22, acting as temporary chairman, introduced Field Secretary G. O. Stewart, who gave the club a resume of alumni activities over the past year or so and stressed the need of closer contact between the college and various groups of alumni in the state. In the election of officers which followed, Walter Norton, '27, was elected president; R. S. Campbell, '94, vice-president; Mrs. Inez Severence Sullivan, '24, secretary-treasurer, and Marshall Draper, '21, chairman of the membership committee.

College movies were shown by Secretary Stewart during the after-

noon to the high school seniors and Junior College students.

DETROIT CLUB

The Michigan State club of Detroit have held some unusual meetings since the first of the year and their meeting on Monday evening February 13 was no exception. Meeting at the new Masonic Temple for dinner in the public dining room, the men adjourned to the first floor where Boehringer, '25, and Powers, '26, famous State globe trotters, gave the members of the club many harrowing experiences of their trip around the world.

On Monday evening, March 12, the annual dinner for both men and women was held in the Colonial dining room of the Masonic Temple. Secretary H. H. Halladay, Mr. and Mrs. Harry Kipke, Director Ralph Young, and G. O. Stewart were special guests. An additional report of this meeting will be given in the April issue.

WASHINGTON, D. C.

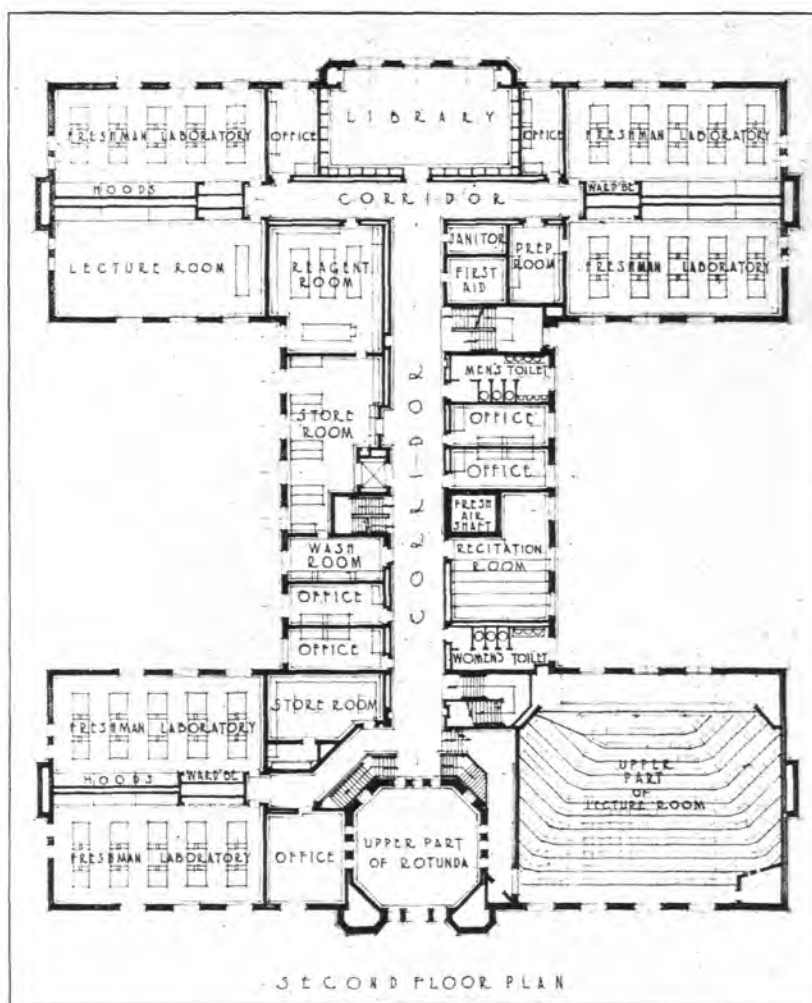
Due to lack of space in this issue the detailed report from the secretary of the Washington, D. C. club on their meeting of February 21, will appear in the April number.

TOLEDO, OHIO, ORGANIZES

An informal meeting at the home of Roland and Mrs. (Josephine Zachariah) Shenefield on the evening of February 17, served to lay the foundation for a new alumni organization at Toledo, Ohio. R. N. Shenefield, '20, was appointed chairman until next meeting, and Mrs. Fay Burroughs, w'11, was appointed secretary. Nineteen people attended the meeting and alumni organization was discussed by Field Secretary Stewart who stopped off on his way to Cleveland and Washington.

Chairman Shenefield has secured Dean G. H. Bissell, head of the engineering department, as speaker for the first dinner meeting of the club.

(Continued on page 9)



EACH FLOOR OF CHEMISTRY BUILDING IS WELL PLANNED

THE M. S. C. RECORD

Established 1896

Published for the alumni and former students of the Michigan State College by the M. S. C. Association.

Published monthly throughout the year.

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Unless members request a discontinuance before expiration of their memberships, it will be assumed a renewal is desired.

Checks, drafts and money orders should be made payable to the M. S. C. Association.

Entered as second class matter at the postoffice at East Lansing, Michigan.

GLEN O. STEWART, '17, Editor

THE M. S. C. ASSOCIATION

Union Memorial Building

OFFICERS—1927-28

Arthur C. MacKinnon, '95, President

G. V. Branch, '12, Vice-President

R. Bruce Mc Pherson, '90, Treasurer

Robert J. McCarthy, '14, Secretary

Glen O. Stewart, '17, Field Secretary

EXECUTIVE COMMITTEE

Henry T. Ross, '04, Milford, Mich., term expires 1928; E. E. Gallup, '96, Lansing, term expires 1930; Frances Kirk Patch, '14, East Lansing, term expires 1929; Harris E. Thomas, '85, Lansing, ex-officio; E. W. Ranney, '00, Greenville, ex-officio; Frank F. Rogers, '83, Lansing, ex-officio.

ALTHOUGH chemistry is often spoken of as an old science, not until 1858 did chemistry at Harvard occupy a respectable place on the first floor of a fine building. The same year witnessed the first class in chemistry at the University of Michigan. Antedating both Harvard and the University of Michigan by one year was the teaching of chemistry as a part of a regular course of study by Professor L. B. Fisk, of the Michigan Agricultural College.

While chemistry had its beginnings in the ancient lore of alchemy, the early dev'ling failed to bring about the anticipated results. However, it served as a means of developing a new spirit of adventure and research that carried chemistry out of the dark shades of mystery into the bright sunlight of facts and truth. To some few of the experimenters of that age it incited them to carry on and fired them with the spirit of research. The science of chemistry was given the impetus that carried it onward and upward in its search for the truth concerning matter and the laws governing its changes.

The spirit of research brought about an era wherein our scientists discovered and formulated the chemical laws, and learned to produce in their laboratories practically

everything found in nature, and many new substances never known before. But as most scientists will say the past fifty years has been designated by the spirit of service to mankind. It has made chemistry greater than it was yesterday and the future holds forth still greater things.

Chemistry today occupies a most prominent place in the curricula of colleges and universities. The demand for men and women trained in the principles of chemistry grows greater each year. This demand for trained chemists has naturally found its solution in our schools of higher learning. We are offering many and varied courses in chemistry to those who desire to be trained in its principles. The percentage of students pursuing chemistry in college is steadily growing larger and larger. Although some are merely credit seekers, one will find in nearly every laboratory of our new building some student earnestly endeavoring to acquaint himself with the science of chemistry. They are actuated by this same spirit of service that marks the true scientist, and are preparing themselves for a greater usefulness to humanity.

The Kedzie Chemical Laboratory in its first year of service is an encouragement to the real students of today, the real servants of tomorrow. It stands as a monument to the services of Robert C. and Frank

S. Kedzie. Through chemistry as an important part of our college curricula will we keep pace with the progress of man.

Association Officers for Next Year

Voting for officers of the Alumni Association will soon be in progress and we merely want to mention here the annual privilege which is yours. The two committees appointed by President MacKinnon have prepared their slates. These will appear on the ballot which will be mailed out May 1 to all members in good standing. At the same time, up to April 20, any twenty members of the Association in good standing may present names to be added to the ballot which will be prepared using the names presented by the nominating committees.

You are entitled to vote if your Association dues are paid up to July 1. If the "Scotch" letters have not reached you we hope you will ascertain the amount you owe to become a voter. To vote you must be a member in good standing; to be a member you will want to pay the dues assessed by the Association.

A special train carrying information about raising sugar beets left the college last week in charge of C. E. "Dutch" Oviatt, '16, extension specialist. The train is sponsored by the College and the New York Central railroad. Twenty-six towns mainly in southeastern Michigan will be visited.

The state administrative board recently granted the release of \$35,000 for equipment and repairs for the physics department. The former chemistry building is being remodeled and will house the physics department by next fall.



DR. F. S. KEDZIE

"Close Beside the Winding Cedar"



Any Business Openings?

Within the next sixty days perhaps a hundred seniors and some alumni will be interested in new jobs. If you have an opening for either permanent or summer work, or hear of one, please write one of the deans here on the campus.

Marketing Now Farm Problem

Farmers in the future, will be "licensed operators," and only the trained and skilled men will be permitted to enter the agricultural profession. E. E. Gallup, '96, predicted in the commencement address at graduating exercises of eight short courses, Friday evening, March 2. "For the past 50 years, the motto has been: 'Make two blades of grass grow where one grew before.' All attention centered on production. We have succeeded in doing that, and now our problem is, how to dispose of the surplus. Greater knowledge of economics, and development of co-operatives will help to solve this problem."

Larry Kurtz Goes to Montana

The farm crops department suffered another loss of its staff when Larry Kurtz, '18, well known extension specialist for the past seven years, announced his resignation last month. Kurtz is now in charge of the farm crops department at Montana State University, at Bozeman, Montana. Through his efforts last year Michigan won first prize for extension activities in promotion of alfalfa growing.

Apex of Social Season

This year's Junior-Hop held at the Hotel Olds, Lansing, Friday evening, March 2, proved to be one of the best and most successful of any held in previous years. Using the same decorations and same orchestra, the rival Varsity party, sponsored by the campus Varsity club, Saturday evening, made the week-end one of the most socially prominent of the college year.

Kipke Honor Guest

More than 160 members of the Central Michigan alumni club and Lansing business men attended a banquet at the Downey hotel, Friday evening, March 2, in honor of Harry G. Kipke, new head football coach. The meeting was held to help unite the support of Lansing and the alumni. It was successful in every way.

New Mark For Winter Enrollment

Enrollment at the beginning of the winter term reached a new record, though the figure, 2,594 is still below that of the fall term. There has been a steady increase in the number of graduate students during the past two years. The short course enrollment in addition to the regular student body is larger than usual.

Wareham, '29 Wins Art Contest

Earl Wareham, a member of the Junior class, was winner of the first prize for the best poster submitted by an amateur artist in the contest conducted by the Intercollegiate Association of Amateur Athletics of America. The object of the contest was to obtain posters to advertise the national championship track meets held annually in Philadelphia. Wareham's winning poster, which brought him the \$25 prize, depicted a high jumper in action. He himself won his monogram on the college varsity track team last year as a high jumper and hurdler. He is a member of the Phi Delta society.

Seek Samples of Durable Timber

Utilization of the knowledge gained by Michigan farmers in the uses and durability of native lumber is planned by the agricultural engineering and forestry departments. Farmers will be asked to send in samples of wood which has been in use for either exterior or interior construction and has given evidence of exceptional durability. Samples one inch square and two inches long, accompanied by a brief history of location, age, and use, will be studied by the forestry department.

4-H Club Work

Bringing the total number of clubs in Michigan to 1900, with 20,000 boys and girls enrolled, and club projects conducted in 80 of the 83 counties of the state, is one of the aims for 1928, as outlined by A. G. Ketunen, '17, state club leader in his outlook for the coming year. During the past year, 17,913 Michigan boys and girls started club projects and 13,014 completed their work. Club work is greatly assisted by men's and women's clubs, by public and private organizations, by county and state fair associations, by bankers' organizations, railway companies, Smith-Hughes agricultural teachers and many others.

New Films Secured by Alumni Office

A pictorial library, containing motion picture films, a definite record of the most important events at the college, is now being maintained by the alumni office. By special arrangement with the Reo-Grams department of the Reo Motor Car Co. of Lansing, the alumni office will secure all motion pictures of college events after they have completed the circuit of Michigan theatres. The files will in future years be valuable, for their presentation in picture of a panorama of the highlights of college students and events.

Founders' Day will be celebrated on the Campus, May 15.

SPARTAN ATHLETICS

By Ted Smits, w'27

New Spartan Track Men Uphold Prestige

INDICATIONS that Coach Ralph Young has a real track team this year were given March 5 at South Bend when State finished second only to Notre Dame at the big Central Intercollegiate indoor meet, in which fifteen schools competed. State scored 22 and 1-3 points to 27 and 1-3 for Notre Dame. Marquette was a close third, but the other contesting schools trailed far behind. The showing was better than that made last year when Grim and Alderman were members of the squad.

Only one Spartan won a clear-cut individual championship, while another tied for a first place. Little William Kroll of Detroit galloped home ahead of the pack in the quarter mile in fast time. Harold McAttee was forced into a tie with Glaser of Marquette and Boy of Natre Dame when he could do no better than 12 feet 6 inches in the pole vault. He has been bothered by a bad leg recently.

Two distance runners turned in great performances but were forced into second place each time. Captain Henry Wylie of Sparta did the mile in 4:26, close behind Pfeiffer of Marquette, while Lewis Hackney of Flint forced Abbott of Notre Dame into a new record. Elmer Roossien of Grand Haven was fourth in the mile and Loren Brown of Detroit took the same place in the two-mile. Both are sophomores. Paul Smith of Saginaw scored second in the shot put.

State's own indoor relay carnival at East Lansing attracted a record breaking crowd of athletes. The Spartans upheld their prestige by taking first in the 40-yard dash and 300-yard run, and winning the open quarter-mile relay. State defeated Marquette at the mile, and lost to the Milwaukee team at the half-mile. The two-mile team lost to the University of Michigan only because one of the Spartan runners fell and dropped the baton.

BASKETBALL SEASON

Game	State	Opp.
Adrian	30	25
Michigan	23	43
Ohio Northern	39	25
Hillsdale	58	24
Detroit	27	23
Coe College	35	25
Loyola	21	23
Hope	36	21
Notre Dame	25	29
Marquette	18	21
Notre Dame	26	16
Albion	52	20
Kalamazoo	36	24
Detroit	17	13
Marquette	30	25
Total	478	357

State's Baseball Prospects Only Fair

STATE'S prospects in baseball this season are only fair in the opinion of Coach John Kobs, who has turned out championship teams at East Lansing for the past years. Gone are the mainstays of his last year's team and his new men are too uncertain a quantity on which to base any hopes.

Captain Albert Tolles of South Haven is the only veteran hurler, and the man around which Coach Kobs must build his team. Caruso is the leading prospect as catcher, and Hoisington looks good at first base. Watkins, son of L. Whitney Watkins, is making a determined bid for second base, and Eggert, a veteran, is out for short-stop. Crall, a newcomer, wants third base, but in the outfield the situation seems still in a jumble, due to the loss of Captain Fleser, Zimmerman and Barratt.

A southern training trip is planned during spring vacation and a brilliant home schedule has also been worked out by Coach Kobs, putting in some spare time during the winter working out in the field house.

Establishment of an endowment in the form of a bee library as a memorial to the late Dr. Albert J. Cook, is the object of a campaign of solicitation conducted by Dr. Frank Kedzie, college historian. Volumes of earliest sources possible and European collections will be investigated.

Basketball Team Closes Brilliant Season

SCORING eleven victories out of fifteen games, Coach Ben Van Alstyne's Michigan State basketball team has written into college history one of the most brilliant seasons in recent years. The fast Green and White was undefeated on its own floor, and in only one game of the year—that early in the season against the University of Michigan—were the Spartans beaten by more than four points.

Outstanding among the victories was the 26-16 triumph over Notre Dame, although the 17-13 defeat handed the University of Detroit in the Titans' own gymnasium in the next to the last game of the year, and the overthrowing of Marquette, 30-25 at East Lansing to conclude the season, are also memorable.

Of the men on the first team, only Gaillard Colvin, guard of East Lansing, is lost by graduation. Monty Hood of Ionia, a reserve, also graduates, but the remainder of the squad will be available to Coach Van Alstyne next year. It is probable that the following brilliant performers will be back: Dickeson, Van Zyl, Den Herder, and Grove, forwards; Totten and Felt, centers; Schau, McGillicuddy, and Russo, guards. The freshman material also seems better than average.

During the season State averaged 31 and 2-5 points to a game while opponents were scoring a trifle more than 23. The Spartans piled up a total of 473 points to 357 for the opposition. Dickeson, acting captain, led the scorers with 100 points, but a glance at the table below reveals how well balanced the squad was offensively:

Player	Pos.	Home	B	FT	TP
Dickeson, F., Highland Park		42	16	100	
Felt, C., Muskegon		26	28	80	
Den Herder, F., Grand Haven		31	11	73	
Van Zyl, F., Grand Haven		22	15	59	
Russo, G., Jackson		18	8	44	
Colvin, G., East Lansing		16	7	39	
Grove, F., Sturgis		7	7	21	
Sheathelm, F., Lansing		5	5	15	
Totten, C., Detroit		5	2	12	
McGillicuddy, G., Lansing		5	0	10	
Hood, F., Ionia		5	0	10	
Schau, G., Schererville, Ind.		3	3	9	
Drew, G., Adrian		0	1	1	

SPARTAN CLUBS

(Continued from page 5)

The meeting will be held Monday evening, March 26, at the Plaza Hotel.

MRS. FAY BURROUGHS, Sec'y.

CLEVELAND ALUMNI CLUB REVIVES

The meeting of the alumni and former students of Cleveland and Northern Ohio, held on the evening of February 18 at the Hotel Winton, Cleveland, was welcomed like a returned prodigal. Credit for reviving the club is given to a committee headed by F. H. Valentine, '09, and who was later honored by unanimous selection as president for next year. Paul Hartsuch led several Michigan State songs, of which we wish there were many more.

Glen Stewart, alumni field secretary, with three reels of campus movies, and his talk on the contrast of the College of the past and the College of the present and future, gave the club members a very enjoyable evening.

Officers for the new club were elected as follows: F. H. Valentine, '09, president; Paul Hartsuch, '24, vice-president, and Harvey Prescott, '24, secretary and treasurer. The thirty members present voted to hold three additional meetings during the year.

PAUL HARTSUCH,
Secretary pro tem.

JACKSON COUNTY

The third annual meeting of the Jackson County M. S. C. alumni club was held Thursday evening, February 16, in the First Presbyterian church of Jackson and was attended by 85 alumni and former students.

H. H. Halladay, secretary of the College, gave the main talk of the evening, going over the growth of the institution and described various plans now under way for general improvements. Motion pictures depicting various campus activities were shown by Glen Stewart, alumni field secretary.

A resolution asking that E. J. Frost, w'90, prominent gear manufacturer, be given an honorary de-

gree for his work in the engineering world, was adopted, and sent to the State Board of Agriculture.

Geo. J. Dobben, '24, was highly complimented on his successful year as head of the Jackson County club. Better meetings and more interest, with larger attendance has especially marked the work of the club during the past year.

The next event sponsored by the club will be a debate between the Kansas Aggies and Michigan State, to be held in Jackson March 24.

In the election of officers for the coming year, E. J. Frost, w'90, was elected president, Arthure Bovay, '12, vice-president, and Mrs. Ralph Dodge (Sophia Hoehle, w'20), secretary and treasurer.

SOPHIA HOEHLE DODGE,
Secretary.

PORTLAND, OREGON, CLUB ANNUAL

The 18th annual reunion and banquet of the M. S. C. alumni association of Portland, Oregon, was held Friday evening February 24. Briggs Clark, '09, was elected president, Mrs. B. L. Clark, '09 vice president, and Frank Mangold, '05, secretary and treasurer.

Those attending besides the officers elected were: Mr. and Mrs. Carl English, '84, Mr. and Mrs. H. C. Raven, '00, Mr. and Mrs. E. D. Searing, '02, Mr. and Mrs. C. W. Bale, '00, Mr. and Mrs. L. C. Thomas, '03, Mr. and Mrs. J. L. Shaw, '10, Mr. and Mrs. Gordon Dudley, '07, Mrs. Frank Mangold,

'05, and Mr. James Searing, father of E. D. Searing.

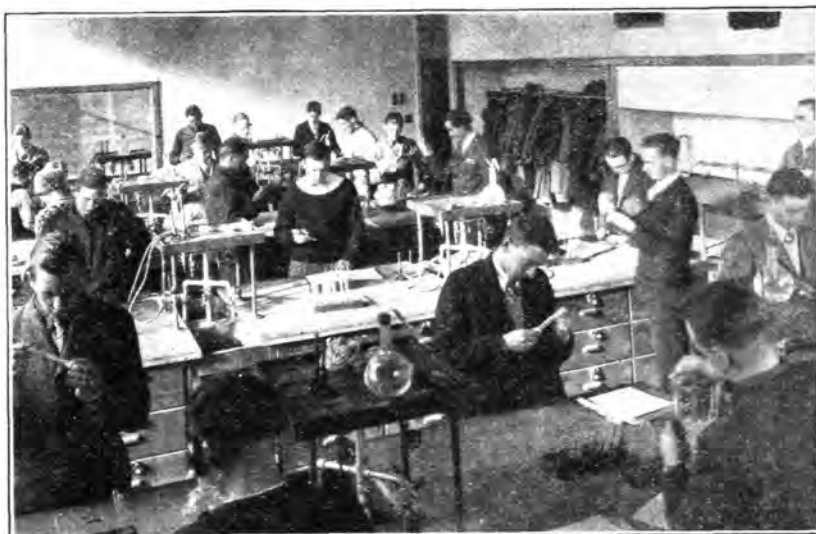
FRANK E. MANGOLD, Sec.

UPPER PENINSULA ALUMNI

Word has just been received from E. G. Amos, of Marquette, that the big football banquet for the Upper Peninsula, will be held in Marquette, April 14. At that time alumni from all counties as well as high school students interested in M. S. C. will hear Harry Kipke, new head football coach, and several other speakers.

CHICAGO AND MILWAUKEE TO
HOLD ANNUALS

As we go to press plans are being made for the annual meetings of both the Chicago and Milwaukee alumni clubs. Larry Archer, president of the Chicago club is urging every person in and near Chicago to attend their meeting at the Lake Shore Athletic Club, 850 Lake Shore Drive, at 6:30, March 28. Acting President R. S. Shaw, Harry Kipke, new head football coach, and Field Secretary Glen Stewart will be present from the college. Movies will be shown. Alumni in and near Chicago are urged to write Larry Archer, c-o Stewart Fruit Co., 1425 S. Racine Ave., immediately for reservations. His phone is Roosevelt 2094. Larry writes, "Dancing until nine, fireworks after that."



IN A FRESHMAN LABORATORY



ALLERTON HOUSE
Cleveland, Ohio



NICOLET HOTEL
Minneapolis, Minn.



ALLERTON HOUSE
Chicago, Illinois

Three New Intercollegiate Alumni Hotels

Three new Intercollegiate Alumni Hotels have been added to the chain which is now rapidly including most of the important cities in the country. The new hotels are the Nicolet in Minneapolis, the Allerton in Chicago and the Allerton in Cleveland.

These hotels are located in cities in which there is always a considerable amount of alumni activity. Alumni who travel will be cordially received by these alumni hotels and will find that the special features provided by them and by all other Intercollegiate Alumni Hotels, can be used to great advantage.

MILWAUKEE CLUB

While in Chicago Coach Kipke and the field secretary will journey over to Milwaukee and attend their annual meeting on Tuesday eve., March 27. Wm. Davidson, '69 Wisconsin ave., will assist with local arrangements for this meeting.

DEATHS

JAMES LAWRENCE McCLEAR, '82

Judge James L. McClear, class of '82 died at his home in Coeur d'Alene, Idaho, January 14, 1928, after an illness of over two years.

EVAN H. BENOV, w'14

Through information received from Owosso, THE RECORD just recently learned of the death of Evan H. Benov, w'14, at Owosso, on April 20, 1925.

GERTRUDE FOSTER McEWING, w'03

Mrs. Gertrude Foster McEwing, w'03, wife of Luther B. McEwing of Chicago, died at the Sparrow hospital, Lansing, Wednesday, January 15, 1928. She was visiting her parents at the time of her death. She attended Michigan State with the class of '03, later attending Smith college, Northampton, Mass. Besides her husband and parents, Mrs. McEwing is survived by three brothers, Charles W., Walter S. and Theodore G. Foster of Lansing.

HAROLD P. TOUSEY, '27

Harold P. Tousey, '27, died at his home in Otsego, Michigan, January 21, 1928, after an illness of three months. He finished college last June and was just nicely started in the life insurance business in Lansing when taken ill. He was an active member of the Eumorian society in College.

ROY E. CULVER, w'17

Roy E. Culver, w'17, died at his home at Yale, Michigan, November 22, 1927, after a brief illness with pneumonia. Culver was at the college but two years

but will be remembered by many of the engineers. At the time of his death he was principal of the Junior High School at Yale, Michigan, and active in athletic work. Besides his wife and two

daughters, Margaret eight, and Virginia four, he leaves an aged father and mother, a sister and six brothers. Two of his brothers graduated at M. S. C., Edward G., '12, and Stanley J., '17.

LEWIS E. INGERSOL, '24

Lewis E. Ingersol, '24, died December 28, 1927, at Mattawan, Michigan, following an operation for appendicitis. Ingersol was superintendent of school there, as well as handling the Smith-Hughes vocational work.

GEORGE R. BENEDICT, '19

George R. Benedict, '19, was killed in an aeroplane accident near Canajoharie, N. Y., on January 8, 1928. His body was found with two other passengers beside a crumpled roll of metal and canvas. Benedict married Bertine Cole, '20, and their home was in Peoria, Ill.

Reports of the deaths of Harry W. Tracy, '04, Orlando J. Root, '89, and Louis A. Bregger, '88, will be given in the April issue of THE RECORD.

Among the Alumni

A wise resolution for June: "I will go back to East Lansing at least once each year."

1881

Arthur B. Turner, Secretary
1805 North Parkway, Memphis, Tenn.

Clarence R. White is with the Chicago By-Products Coke company, 3500 S. Crawford avenue, Chicago.

1887

George J. Hume, Secretary,
Route 3, Lansing.

Class Reunions This Commencement

H. L. Chapin claims Reedsport, Oregon, for his home.

E. A. Burnett was elected to the office of chancellor of the University of Nebraska to be effective from March 1, 1928 to June 30, 1929, by the Board of Regents at a meeting on March 3. Chancellor Burnett has been dean of the College of Agriculture since July 1909, and director of the experiment station since 1901.

1891

W. O. Hedrick, Secretary,
220 Oakhill, East Lansing.

G. A. Goodenough gave the annual Sigma Xi lecture in the horticultural building at the College on February 27. Mr. Goodenough is professor of thermodynamics at the University of Illinois. The subject of the lecture was "Research problems in the design and construction of the Holland Vehicular tunnel between Jersey City and New York." This tunnel, by reason of its length, about one and one half miles, and its designed capacity of 20,000 to 40,000 motor vehicles per day, has made

necessary a very careful study of the problem of ventilation, in order that motor gases might be promptly and economically removed from the interior of the tunnel. This was a new problem and to certain phases of it Professor Goodenough directed his attention and was able to assist materially in the design of the ventilating system for the tunnel.

1894

Cleavence B. Smith, Secretary
1 Montgomery St., Takoma Park, D. C.

Cecil J. Barnum is superintendent of schools at Woodland, Michigan.

F. R. Ross lives in New York City at 230 W. 70th street.

John P. Churchill is production manager of the Baker Iron works of Los Angeles. 4000 Marathon street is his address there.

1896

William K. Clute, Secretary
608 Central Trust Bldg., Grand Rapids

Joseph T. Berry should be addressed at Nocatee, Florida.

James H. Briley is a physician at Springdale, Arkansas.

1897

Hubert E. VanNorman, Secretary,
160 N. LaSalle St., Chicago.

Albert T. Cartland is pastor of the Methodist Episcopal church of Carson City, Michigan.

I. L. Simmons is with the Chicago, Rock Island & Pacific railway company at Room 803, LaSalle street station, Chicago.

Sadie Champion Savage (Mrs. Emmet L.) may be addressed at 286 14th avenue, Columbus, Ohio.

1898

**D. A. Seeley, Secretary,
East Lansing.**

Thomas A. Chittenden lives at 570 Glenwood avenue, Akron, Ohio.

1899

**S. Fred Edwards, Secretary,
801 Ionia St., Lansing.**

P. S. Rose has for his address 640 Ardmore avenue, Ardmore, Pennsylvania.

Walter H. Flynn is general superintendent of motive power and rolling stock for the New York Central railroad, with offices at 406 Lexington avenue, New York City. He lives in Dobbs Ferry at Riverview Manor, Palisade avenue.

1900

**Bertha Malone, Secretary,
81 Waverley Ave., Highland, Pk., Mich.**

H. B. Gunnison writes that he spent February in Miami and Sarasota, Florida, enjoying fine weather and ocean swimming.

George Odium is farming on a large estate in Wiltshire, England. His experiences which have been of an agricultural nature have taken him to nearly all parts of Europe and Africa. He writes as follows from Manningford Estates, Ltd., Manningford, Marlborough, Wiltshire, England: "Have a general impression that I have retired from exploring and settled down. From 1922 to '26, managing banana and sugar company in Honduras, Central America. From 1919 to 1922, managing sisal plantation and land company, Kenya, East Africa. From 1914 to 1919, serving with British forces in African campaign. From 1909 to 1914, independent agricultural engineering. From 1902 to 1909, agricultural advisor to Rhodesian government and British South Africa company. From 1901 to 1902, experimental station, Rhodesia. The interludes have been reporting on projects and industries in most parts of Africa, Roumania, Bulgaria, Servia, Turkey, Asia Minor, Jamaica, Cuba, and the United States, the last such mission being this year to Palestine to report for the Zionists. But I never appear to get anywhere near M. A. C., except when rushing past that part of the world. Have a dream of sometime turning up and finding everyone looking the same and doing the same as ever."

1903

**Edna V. Smith, Secretary,
East Lansing.**

Quarter Century Class Will Come Back

1908

**Harry H. Musselman, Secretary,
East Lansing.**

Twenty Year Reunion in June
Samuel W. Horton is manager of the

Detroit office for Stranahan, Harris & Oatis, Inc., of Toledo. For several years Horton has resided in Toledo, where he was manager of the buying department of the home office of the company. The Detroit office is located at 236 Buhl building.

1909

**Olive Graham Bennett, Secretary,
513 Forest Ave., East Lansing.**

After sixteen years continuous service in the navy, C. G. Bullis has been transferred to the U. S. Fleet Naval reserve. He lives in Newport, Rhode Island, at 37 John street.

1911

**James G. Hays, Secretary,
213 Bailey St., East Lansing.**

M. C. Greenleaf writes: "Ate 1927 Thanksgiving dinner with C. W. Mason, '09, educational director central branch Y. M. C. A. of Buffalo, New York. Also talked over the phone with Eugene D. Hallock, '10, 1948 Hertel avenue, Buffalo, New York. I had seen neither of them since they left college, as a large of my time is spent on the road. I know I am missing many good times because I have not kept in touch with M. S. C. and its alumni. May we all try to renew old friendships." Greenleaf lives at 818 California street, Columbus, Indiana.

1912

**C. V. Ballard, Secretary,
East Lansing, Mich.**

Last September marked the appointment of C. Gordon Ryther to head of the science department of the Buffalo, New York technical high school. Ryther has been teaching in the school since 1914, with the exception of the year he was in the army. He will receive his M. S. degree from the University of Buffalo this coming year.

1913

**Robert E. Loree, Secretary,
East Lansing, Mich.**

Fifteen-Summers-Out Reunion This Commencement

J. A. McClintock says that his correspondence was somewhat delayed while he was in the hospital undergoing some needed "patching up." He is back on the job, however, and tells that Thomas Robinson, 9 pounds, arrived on October 19, 1927, making them thrice busy with a boy eleven and a girl seven.

1914

**Henry L. Publow, Secretary,
East Lansing.**

Melvin A. Russel and Mrs. Russell announce the birth on December 26, 1927, of Robert Hilton. A real Christmas present.

B. L. Fralich writes: "T. R. Hinger and his brother and I formed the Universal Manufacturing company, Detroit, Michigan, for manufacturing of open steel flooring or grating and hot water

Selling SERENITY

A man wants to sell you serenity of mind—one of the best possible possessions.

He offers to insure an adequate education for your children.

He offers to insure you a sufficient and unfluctuating income in your later years.

He offers to create an estate for your family.

He offers to make sure that your business will not suffer through the death of a key executive.

He offers to be of great assistance to you in your relations with your employees.

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LIFE INSURANCE COMPANY
OF BOSTON, MASSACHUSETTS

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Executive Committee

Gilbert L. Daane, '09, President

C. Fred Schneider, '35, Manager

Division Branch

Benj. C. Porter, '84, Manager

South G. R. Branch

Benj. C. Porter, Jr., '11, Asst. Manager

South G. R. Branch

Willis Vandenburg, '21, Manager

Fulton St. Branch

or steam radiator shields or covers, some two years ago, and are doing nicely. Glad to welcome any of the old bunch at Mt. Elliott and Larned streets, Detroit."

1915

Rolan W. Sleight, Secretary, Laingsburg, Mich.

Bertram Giffels is in Atlanta, Georgia superintending construction of a Chevrolet Motor company plant for the Albert Kahn company of Detroit. While in Atlanta he may be reached at 952 Rosedale Road.

Single Room With Bath \$1.50 to \$2.00
Room With Bath \$7.00 per Week

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Near Woodward

E. C. Pokorny, Owner, '07

Randolph 4381 DETROIT, MICH.
Double Room With Bath \$2.00 to \$3.00

HERBERT G. COOPER, '16

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1920

Stanley Powell, Secretary, Ionia, Mich.

Anne L. Neville is nutrition specialist in the Newark, New Jersey, schools this year, and reports a keen enjoyment of the work.

C. J. and Edna Ceas McLean write from 511 N. Hennepin avenue, Dixon, Illinois: "Still making electricity out of water for the Illinois Northern Utilities company. On July 6, John Edward McLean was born, so will have a student for the class of 1950. At the present rate he will make a good yell master."

Mr. and Mrs. E. Llewellyn Overholt boast the parenthood of a son, E. Llewellyn Junior, born on October 27, 1927. Their heir apparent caused great excitement in the family circle on Christmas day when he expressed himself in the form of a smile for the first time, and tipped the beam at thirteen pounds and four and a half ounces. Unless the junior member exercises better judgment than his father it is likely that a junior member of the firm has made his appearance. Mr. and Mrs. Overholt reside at 1019 Cerro Gordon street, Los Angeles, California. Overholt senior is the junior member of the law firm of Law and Overholt, Los Angeles.

1923

J. B. Edmonds, Secretary, Hort Dept., East Lansing.

Class Reunion June 16

Oran W. Rowland is in the hospital at the National Soldiers home near Los Angeles. His address is Annex 2, Room 5, Soldier's Home, California. Mrs. Rowland (Ruth Sullivan, '22) lives in Los Angeles at 3044 W. Seventh street.

1924

Clarissa Anderson, Secretary, 534 Evergreen, East Lansing.

The '24 Rally Will Be Different

Mr. and Mrs. Donald E. Clark announce the birth of Marguerite Marie on December 7, 1927.

1925

Robert L. Shaw, Secretary, East Lansing

Class Reunion This Commencement

George D. Quigley deplors the lack of '25 news, and sends this note about himself: "I still carry the burden of the advanced poultry classes at this school (University of Maryland) plus one or two research projects. H. B. Farley, '26, is still here pursuing masters work, and we occasionally enjoy campus dances and Washington shows together."

Lieut. J. M. (Tex) Evans writes that he had orders from the war department to sail from New York on March 7 to the Philippine Department for Manila. He is enthusiastic about his orders and the U. S. army. He also reports the birth on July 30, 1927, of Patricia. While at Fort Sheridan Lieut. and Mrs. Evans and Capt. and Mrs. W. C. Chase (Dorothea Wetherbee, '21) were often together. Evans reports that Vic Bernthal, '24, is with the Public Service of Northern Illinois at Waukegan, and that Lumpy Beeuwkes, '25, is at Rush Medical College in Chicago.

1926

Margaret Hager, Secretary, Porter Apartments, Lansing

First Reunion Under Dix Plan

Robert Powers has been appointed head of the journalism department at the University of Detroit, taking the place of John M. McGarry who died recently.

Wayne VanRiper of Shaftsbury, and H. O. Brandt, '24, of Luther, are high school principal and superintendent of the Bath Consolidated school.

Maurice Pancost is head of the industrial department at the senior high school at Lansing, and lives at 1101 Climax street.

W. A. Fitch is with the General Electric company, located at the developmental station at South Schenectady, specializing in transmitter development. Fitch may be reached in Schenectady at 13 Ninth street.

Lawrence F. Taylor is working for the Mt. Vernon, Ohio, Bridge company,

"MICHIGAN STATE"

New Michigan State College Song

By Zae N. Wyant, '06

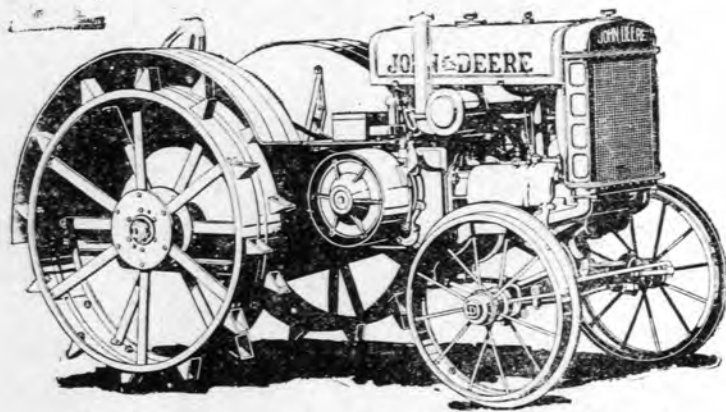
Song Copy, 35c

At the Union Building

Orchestration, 75c

East Lansing

JOHN DEERE TRACTOR



These tractors are giving wonderful service on the college farms

JOHN DEERE PLOW CO.

201 Hosmer St.
LANSING

detailing and designing structural steel. He lives in Mt. Vernon at 402 E. High street.

Although a graduate from the liberal arts division in college, Alice Parr is teaching household arts in Detroit. She lives at 3635 Berkshire road.

Frank McCally is teaching science at Niles, Michigan.

Carman D. Miller is a sales engineer for the Curtis Lighting, Inc., with headquarters at 708 Witherspoon building, Philadelphia, Pennsylvania. He was transferred in June from the Chicago office to Philadelphia.

Onabelle Rumberger is a visiting housekeeper for the Detroit Visiting Housekeepers' Association, 1725 Pallister avenue, Apt. 206, reaches her.

W. D. Howell has moved in West Allis, Wisconsin to 530 68th avenue.

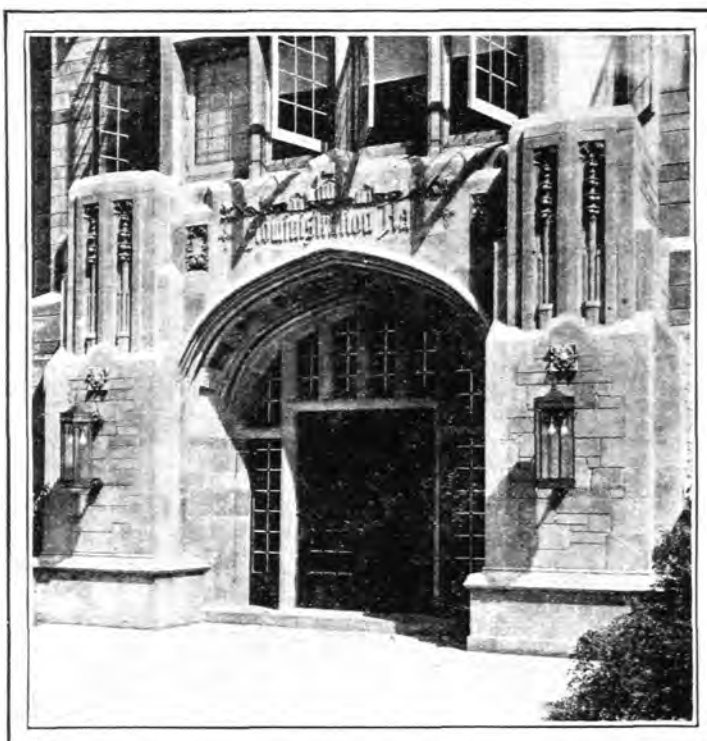
1927

**Eleanor Rainey, Secretary,
616 Grand River W., Howell.**

In response to the third "Scotch" letter, Irving Edwards writes: "The reason I didn't send this money before is because I paid it to Sherlock Holmes to see if he could find an older Scotch story than that one about tag day in Glasgow. Why in the world didn't you tell the one about the Scotchman who was so tight that he made his little son Donald take off his glasses when he wasn't looking at anything. I am also enclosing a statement concerning my major activities for the winter. A little exaggerated, possibly, but essentially veracious and without rhodomontade or bombast. I have deliberately avoided all platitudinous ponderosity in making this statement." Here's his statement: "Teaching physics and chemistry in Houghton high school in Houghton county. Wore out 10 pair of snow shoes and seven shot guns hunting snow shoe rabbits (*Leporidae Lepus*) this winter. Now have the bath tub lined with rabbit fur not to mention underwear, socks, etc. Went fishing for lake trout four miles out on the ice of Lake Superior. Fished through a hole in the ice about 18 inches in diameter. Caught a trout so large he wouldn't fit through the hole. Had to cut the hole bigger to land him. The darn thing had a coat of fur three inches thick to keep him warm. Ever hear of fur bearing trout before?"

Miss Edith Butler, instructor in the art department, has returned to the college after a year's leave of absence, during which time she studied at the Art Institute of Chicago.

Prof. J. S. Taylor, who resigned last month as instructor of voice in the music department, plans to open a studio for voice culture in Lansing next fall.



Entrance, Administration Hall, Evansville College, Evansville, Indiana
Miller, Fullenwider & Dowling, Architects

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Is yours adequately protected?

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Hort Men Prominent in California Meeting

From Vic R. Gardner, '05 THE RECORD readers are informed of the prominent place taken by M. S. C. horticulture graduates at the Seventh Annual Placer County Fruit Growers' convention of California, at Auburn, California, last fall. It is interesting to note that four of the twenty addresses presented before that meeting were given by former graduates.

"Pear Blight Control," by F. C. Reimer, '03; "A Review of the Past Deciduous Season," by Irving Woodin, '13; "How Far Can Co-operative Advertising Go?" by Don Francisco, '14, and "Some Relations of Soil Moisture to Growth and Quality of Canning Peaches," by A. H. Hendrickson, '13, and F. L. Veilmeyer.

L. C. Emmons, professor of mathematics, and statistical advisor for the College, will serve as director of the summer session this year, in place of Dean E. H. Ryder. Last year Emmons assisted Dean Ryder.

H. B. Dirks, professor of mechanical engineering, was picked by the Independent party caucus meeting last week as their candidate for mayor of East Lansing. The present mayor, Luther Baker, '03, chooses not to run again.

With the final transferring of headquarters for the United States weather bureau station, to the new \$38,000 building recently completed, the building formerly occupied by Dewey Seeley, '08, and his assistants will soon be prepared for the music department.

The next meeting of the north central states' official entomologists, will be held at the college March 1, 1929. The invitation was extended by Prof. R. H. Pettit.

Student polo players at the College will play their first match Saturday, March 24, when they meet Culver Military Academy at Culver, Ind.

A bulletin on "Rural Electrification" by Herman J. Gallagher, '15, was issued in January by the engineering experiment station.

WHY 40% of the men who have enrolled for the Modern Business Course and Service are COLLEGE MEN



FIFTY years ago a man could reasonably hope for success in business if he was willing to work hard for twenty or thirty years to get it.

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Business has made enormous strides in the last decade. The mere specialist can no longer hold his own against the executive who is familiar with *all* departments of business. The successful man must understand the relation of each department of his business to every other department. He must understand the relation of his business to every other business.

The problem of making this knowledge available to business men has been a difficult one. The universities have done what they could. They have established business schools with courses covering every field of business.

But what about the man who is already actively engaged in business—the man who knows there are weak spots in his knowledge, but cannot possibly take the time to attend one of the university schools of business?

Nineteen years ago the late Joseph French Johnson, Dean of the School of Commerce, Accounts and Finance of New York University, realized the gravity of this problem. He conceived the plan of a faculty including both college teachers and business men, and a Course so arranged that any man might follow it effectively in his own home.

Thus began the Alexander Hamilton Institute.

In nineteen years more than 300,000 business men have enrolled. Over 40% of them are college men, and 38,000 are presidents of successful businesses.

Why are 40% college men? The answer is simple. College men know the value of systematic training. Naturally they have been quick to appreciate the value of this authentic Course which gives them in two years the broad business knowledge most men take a lifetime to acquire.

If you are a college man, we will gladly send you a copy of "Forging Ahead in Business." This interesting little book gives all the facts about the Modern Business Course and Service. Thousands of college men have profited from the story it tells. Use the coupon below.

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Send me the new revised edition of "Forging Ahead in Business," which I may keep without charge.

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Larry Ross, '21

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J. H. Pratt, The Photographer

College Views

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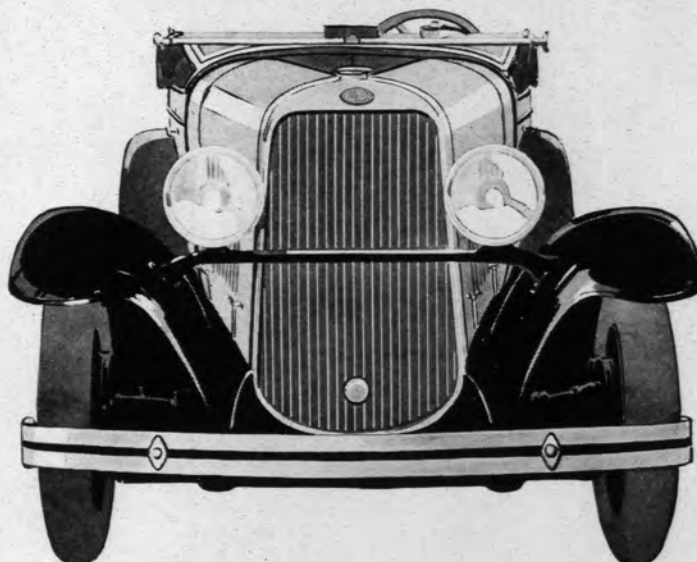
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