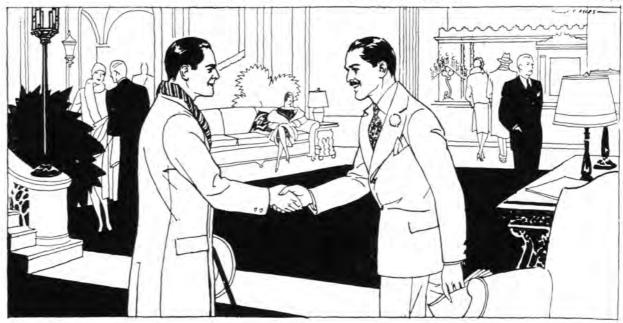
The MICHIGAN STATE COLLEGE RECORD





July

1928



"I'm glad you 'phoned me, Jim!"

Of course he is happy about it. And any classmate of yours will be delighted to have you phone him when you are in his town and have some time to kill. Particularly if you have not seen each other for years... This is only one of the pleasant things that the Intercollegiate Alumni Hotels make possible. At each of these hotels is an index of the resident alumni of your college. When you are travelling and have a moment to spare, this index is a treasure trove of information for reviving friendships that mean much to you...Stop at Intercollegiate Alumni Hotels when you travel. You will enjoy the experience. And you will be helping the Alumni Office in furthering the work which it is doing.

INTERCOLLEGIATE ALUMNI HOTELS

Amherst, Mass., Lord Jeffery Baltimore, Southern Berkeley, Claremont Bethlehem, Pa., Bethlehem Boothbay Harbor, Maine Sprucewold Lodge (summer only) Boston, Bellevue Chicago, Blackstone Chicago, Windermere Chicago, Allerton House Cleveland, Allerton House Columbus, Neil House Fresno, Californian Kansas City, Muehlebach Lincoln, Lincoln Madison, Park Minneapolis, Nicollet

Montreal, Mount Royal Hotel New Orleans, Monteleone New York, Roosevelt New York, Waldorf-Astoria Oakland, Oakland Philadelphia, Benjamin Franklin Pittsburgh, Schenley Rochester, Seneca Sacramento, Sacramento San Diego, St. James San Francisco, Palace Seattle, Olympic Syracuse, Onondaga Toronto, King Edward Urbana, Ill., Urbana-Lincoln Washington, D. C., New Willard

Williamsport, Pa., Lycoming

ALUMNI EXTENSION SERVICE, Inc.

18 E. 41st St., New York, N. Y.

Mail this coupon to the Alumni Office

Kindly send me an Introduc managers of Intercollegiate	
Name	Class
Address	
City	State

A Personal Invitation— To All Michigan State Alumni



The Hotel Olds invites you to make your headquarters whenever you make a trip to Lansing.

Strategically located opposite the State Capitol, the Hotel Olds offers the utmost in service that can be found in a modern hotel. A spacious dining room, large and inviting lobby, Coffee Shop service, comfortable rooms, and minute service will make your stay enjoyable.

And you will find the Hotel Olds the same the year 'round, always bending every effort to royally entertain its collegiate guests.

300 Rooms with Bath

Rates from \$2.50

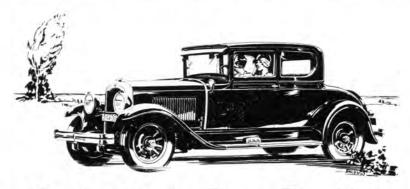
THE HOTEL OLDS

George L. Crocker, Manager

Lansing, Michigan

DIRECTION

Continental-Leland Corporation



Why Only Reo Can Build a Reo

No other car in or near Reo's price classes is so universally constructed of the finest that money can purchase. And no other car, regardless of price, has built into it the faultlessness of design and the engineering excellence that are peculiarly Reo's own.

For Reo engineers are unhampered by the restrictions of a vast, immobile plant; Reo plans are carried out as projected without

the restrictions imposed by indebtedness, and Reo products are honestly built in a plant noted for having the lowest rate of labor turnover in the industry.

These are the conditions which have made possible Reo'es advanced engineering — which have attracted the best brains in the industry, brains that money alone could never buy.

REO MICHIGAN SALES, Inc.,

317 East Michigan Avenue

Lansing, Michigan

Steam Generation

neering for another.

Steam boilers of different types Horizontal Cross Drum, each have definite characteristics Three Drum Curved Tube.

The hourly demand for steam— of performance. It is desirable to steady or peak, steam pressure, both manufacturer and user that superheat, fuel, feedwater, and equipment be installed which is space available, are some of the best suited to the particular plant variables which make the require- requirements. In order to meet ments of a boiler plant individual. this varied demand for boilers The proper apparatus for one Wickes offers four types of Proven plant may not prove good engi- Units-the Horizontal Return Tubular: Water Tubes-Vertical,

THE WICKES BOILER CO.

Established 1856 SAGINAW. MICH.

New York, 501 Fifth Ave. Pittsburgh, 1218 Empire Bldg.

Sales Offices Detroit General Motors Bldg.

Chicago, 33 S. Clark St. Scattle, 736 Henry Bldg.

O. P. De Witt & Sons WHOLESALE GROCERS

ST. JOHNS, MICH.

Distributors

"Odessa Brand" Fancy Quality Vegetables

Reliable Throughout the Year

"Royal Queen and Defiance" Coffee

Ask Your Grocer For Them

The MICHIGAN STATE COLLEGE R E C O R D

Entered at the East Lansing Postoffice as Fecond Class Matter

Vol. XXXIII No. 11

EAST LANSING, MICH.

July, 1928

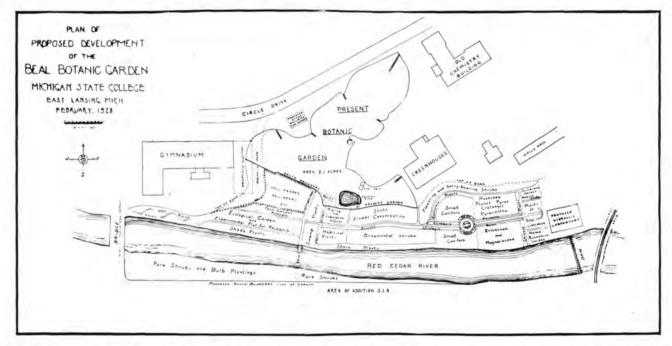
The Plan For the Beal Botanic Garden

By H. T. Darlington

IN November, 1925, at Cincinnati, Dr. L. H. Bailey delivered an address before the Ohio Botanic Garden Society on the subject, "The Botanic Garden Idea." Speaking of the underlying purpose of such

in Europe than in the United States. These gardens have played a very important part in the advancement of the plant sciences. They also have afforded a means of stimulating an interest in the masses of the

naturally in Michigan. The site chosen—along the banks of a little stream flowing into the Red Cedar river—was fortunate. Probably no better place on the campus could have been chosen to furnish the



institutions, Dr. Bailey said, "A botanic garden is one of the agencies for the diffusion of knowledge of the vegetable community, although, its significance is little understood or appreciated amongst us. The botanic garden is of early origin, but it has not yet been applied to any extent to the needs of modern life because the establishments are so few. As its possibilities are understood, the botanic garden will come to be an essential form of public expression and service, comparable with institutions now well accepted as municipal and corporate undertakings."

Few people realize that botanical gardens are much more numerous people. The botanical garden idea is gaining ground, however, in America, as is evidenced by several important projects which have been started in recent years.

In December, 1925, the Michigan State Board of Agriculture, voted to give the old "Wild garden" at the college the name "The William J. Beal Botanic Garden." This was a well-deserved tribute to Dr. Beal, who labored for over thirty years to develop this garden, making it one of the most attractive spots on the "M. A. C." campus. The garden was actually started in 1877. Dr. Beal desired to bring together in one place the commoner plants of woods, field, and swamp growing

various conditions of growth required by such an assemblage of plants. Dr. Beal lived to see the Garden develop into a well-laid-out display containing upwards of 2000 different species, many being exotic plants.

At present, the area of the Garden is about 2.1 acres, lying roughly in the shape of a "T". It contains about sixty beds, these being of different sizes and shapes, but harmonizing with the general contour and natural surroundings. Well-kept-up sod paths between the beds make them all easily accessible to inspection. Temporarily, several of the beds have been denuded to make way for the larger college-city sewer

system, which, in connection with the new septic tank system, will prevent future contamination of the Red Cedar. The area affected, however, will be regraded, resoiled and replanted as soon as possible.

6:

The present Garden was laid out in such a way as to illustrate the various plant families in different beds, the same system being used in several European botanical gardens. No effort has been made to make it formal. The idea underlying its origin was quite the reverse. For that reason it has been called "the wild garden." This does not mean that the Garden has been left to itself; much care and labor is required to keep it up. The majority of the plants are perennials, though many annuals are raised under glass each year and set out. There are representatives from practically every part of the globe. Seeds are obtained by exchange from various botanical gardens in Europe and America, over 800 species of plants being represented last year in these exchanges. The majority of these plants are being tried out at East Lansing for the first time.

The Garden continues to be a source of pleasure to many visitors during the growing season. An educational feature started last year has been continued. This is the posting of a weekly bulletin at two entrances to the Garden, calling attention to certain plants of interest to the general public. It can truly be said that the Garden functions as an outdoor laboratory in connection with landscape design, and furnishes illustrative material for certain classes in art and home economics. It is also used as a source of living material for laboratory work in botany.

It has been evident for some time that the Garden can still further increase its usefulness in several ways. Two years ago a questionnaire was sent out to practically all the important botanical gardens in this country, as well as to several prominent alumni of the college, asking for information along certain lines, as well as opinions which might be of value in shaping the future policy of the Garden. The responses furnished a fund of information in regard to such mat-



ARTS IN THE WILD GARDEN

ters as the aim or purpose of a botanical garden, total upkeep, endowment, etc. at various institutions, and recommendations from the alumni in regard to the Garden. All of this has been carefully considered and a plan of development outlined. The object of the Brook-Ivn Botanic Garden was tersely stated as follows: "a, The advancement and diffusion of a knowledge and love of plants. b. Everything scientific or educational based upon plant life, c. For the advancement of botany and the service of the city."

The Beal Botanic Garden must adapt itself in a fitting way to the changes taking place on other parts of the M. S. C. campus. It is proposed to increase the size of the Garden by extending it to the Red Cedar River (see plan), bringing this portion up to grade, and in general improving and beautifying the river front along the whole area. Two years ago this ground was surveyed and mapped and an estimate made as to the necessary amount of fill required. It is planned to develop the grounds with beautiful plantings along lines that will harmonize with the present Garden site, introducing several

new features, as shown by the map. It is believed that these improvements will greatly enhance the educational value of the Garden. The head gardener, a Kew man, is well-qualified to look after such new plantings. The carrying out of these improvements cannot be accomplished in one year, but must be made in the near future, in connection with some of the clearing, filling, and grading to be done.

It is further proposed to erect an office building on the site of the old botanical laboratory which was burned in 1800. This building is to stand as a memorial to Dr. Beal. The site proposed (see map) marks the most important entrance to the Carden from the new circle driveway. The building will provide office space, as well as afford laboratory and reading facilities for visitors who may be interested in any particular plant or plants in the Research workers and Garden. visiting professors will be able to work more closely with the living plants. The building also would be a fitting place for the display of certain economic plant and plant products growing in the Garden. Tentative plans for the building have already been drawn up along lines which harmonize with other buildings on the campus.

There are certain new lines of work that the Garden should emphasize. One of these is in connection with the Office of Foreign Plant and Seed Introduction, which annually sends a number of seeds and foreign plants to be tested out at this garden. These introductions are sent only to institutions which will cooperate in a definite way in this line of work. Another form of activity is in connection with elementary groups of students. The object of this is to further nature study and provide a stimulus for outdoor activities. The importance of such work has been continually brought to our notice within the past few years. Every year the Garden is visited by elementary classes, with their teachers, and by boys and girls clubs, some of which come considerable distances. In the case of the Brooklyn Botanic Garden, 58,000 pupils were brought to the Garden by teachers in 1925. The Garden helps in this way to in-

still the ideals of those who are trying to conserve the natural beauty of the state. As Dr. L. H. Bailey says, "A botanical institution of this kind may quicken the exploration of its region for plants, birds and other animals, rare localities, choice bits of scenery, and at the same time aid powerfully in preserving the wild flowers and other natural features. Without active effort at local conservation we shall soon loose much of the charm of the wild and free places, with the growth of population and the propagation of indifference to native surroundings."

Finally, the Garden must be made adequate to meet the needs of our growing Summer School. Students, especially teachers, have assured us that the Garden has been of much educational value to them. In some cases, it has given them the idea of starting living collections of plants in their own communities. The Garden is at its best during the session of the Summer School; it offers unusual opportunities for learning the names of plants, and for furnishing illustrative material for work in taxonomy, morphology, ecology, and plant physiology.

California Folks Picnic and Renew Old Times

BILL FRAZER, '09, major C. A. C. U. S. A., has just returned from a two and one-half years detail in the Philippine Islands. He and his wife (Shirley Gardner, '9) and three children spent a month in Los Angeles and vicinity visiting Bill's parents and sister, Bess Frazer Morgan, '11.

One Sunday, a group of 24 M. S. C. folks picniced in Monrovia Canyon. Art Campbell, '10, and Hazel Crafts Campbel, '12, with their three chidren drove up from Louise Kelley San Bernardino. Pratt '11, and her two boys came from Los Angeles. Frank Wood, '00, and Helen Esselstyn Wood, 'oo, and their four children came from Monrovia and later all went to their home. Briggs Clark, '00, and his wife happened in. These withthe five Frazers and four Morgans completed the party, and needless to say "a good time was had by all."

Alumni Organization to Study Adult Education

MISS FLORENCE SNOW. aluminae secretary at Smith Collège, president American Alumni Council, has announced that the aims and policies committee of the council will join with a committee of the American Association for Adult Education in a study of the possibilities of continuing education after graduation, The first combined meeting of the committees will be held early next October.

The members of the aims and policies committee are: Levering Tyson of Columbia, chairman; Frederick Allis of Amherst; Miss Harriet Sawyer of Vassar; J. I., Morrill of Ohio State, and Wilfred Shaw of Michigan. The members of the committee representing the American Association for Adult Education are President Little of Michigan; President Coffman of Minnesota; President Neilson of Smith; President Jessup of Iowa; Director Leonard of Teachers College. Columbia, and a representative of a committee from the University of North Carolina which has been making a study of this same question for the past year.

The American Alumni Council voted to study this very important

question at its recent annual convention held at Minneapolis and the aims and policies committee was appointed and directed to make this study and to cooperate with the American Association for adult education. During the present summer the committee will hold several meetings.

The college has entered into an co-operative agreement with the United States department of agriculture, relative to investigations of the status of farms in cut-over areas of northern Michigan.

The Smith-Hughes vocational agricultural teachers held their annual two weeks conference at the college from July 16 to July 27. E. E. Gallup, '96, state supervisor, was chairman of a very busy ten day program. Many members of the faculty as well as speakers of national prominence appeared before the group. Laboratory work. and field trips formed part of the conference. R. G. Oas, '21, of Paw Paw was elected president of their organization for the coming year, and will be assisted by Raymond Clark, '22, Adrian, vice-president; L. B. Karr, '24, South Haven, secretary and J. H. Killmaster, '23, Allegan, treasurer,



A GLIMPSE OF HOUGHTON-MICHIGAN'S LARGEST INLAND LAKE-THROUGH THE BIRCHES

MICHIGAN is rich in natural beauty. Her great and inland lakes, rivers and streams, forests and sand dunes, her northern climate, all go to make Michigan one great natural park. As such she is more and more becoming the playground of the nation, for each year increasing thousands visit Michigan for refreshment of body and spirit in her great outdoors.

P. J. HOFFMASTER, '18, Superintendent of State Parks.

The MICHIGAN STATE COLLEGE R E C O R D

Established 1896

Member of the American Alumni Council

Published for the alumni and former students of the Michigan State College by the M. S. C. Association,

Published monthly throughout the year.

Membership in the M. S. C. Association, including subscription to THE RECORD, \$2.50 per year. Unless members request a discontinuance before expiration of their memberships, it will be assumed a renewal is desired.

Checks, drafts and money orders should be made payable to the M. S. C. Association. Patered as second class matter at the postoffice at East Lansing, Michigan.

GLEN O. STEWART, '17,' Editor

GLADYS FRANKS, w'27, Alumni Recorder

THE M. S. C. ASSOCIATION Union Memorial Building OFFICERS—1928-29

Arthur C. MacKinnon; '95, President R. Bruce McPherson, '90, Treasurer G. V. Branch, '12, Vice-President

Glen O. Stewart, '17, Secretary

EXECUTIVE COMMITTEE

E. E. Gallup, '96; Lansing, term expires 1930; Frances Kirk Patch, '14, East Lansing, term expires 1929; Earl E. Hotchin, '12, term expires 1931; Harris E. Thomas, '85, Lansing, ex-officio; E. W. Ranney, '00, Greenville, ex-officio; Frank F. Rogers, '83, Lansing, ex-officio.

They're Looking AT US SEVERAL weeks before Commencement a number of the class of 1928 talked

with the alumni secretary with reference to affiliating with a local Mienigan State Club in the community in which they were to start their life's work. Our friend and able writer J. M. Saunders, executive secretary and editor of the ALUMNI REVIEW at the University of North Carolina tells of a similar experience in a most appealing way:

"Loyalty to Alma Mater and genuine appreciation of the great causes which she espouses is a very significant part of this enthusiasm displayed by these newcomers into alumnihood. Loyalty and appreciation, too, are supplemented by the desire of these young alumni to get into the life of their communities, assist however they can with the progressive spirit which they feel to exist.

There comes to many such souls the great tragedy of realization that the statuts of real alumni enterprise is unstable, made so by considerable devil-may-care attitude. To others of these young enthusiasts there may come a rededication to the great principles which they hold high, to the loyalty to Alma Mater, and the work of using her as a tool in civilization building. They have heard Alma

Mater, speaking to them through President Chase at Commencement, tell them to be a thinking people, to be tolerant, to be creative, and to be genuinely spiritual. When they make contacts with alumni in their localities they are looking for enthusiasm and genuinely conscious efforts to promote Alma Mater's welfare. Here is the great opportunity for the future of alumni work. If the alumni clubs and individual alumni measure up to the expectations of these incoming alumni then their devotion and willingness to work will be made capital of, will be encouraged.

It is to the future as well as to the present that alumni owe a debt of interest in, and concern for, the undertakings of the alumni job. It is strategic at this point to measure up to the program outlined so that even greater programs may be undertaken and developed. And, too, the display of interest in the alumni job by the elders works reciprocally, a give and take affair. The falling down of a part of the . alumni body results in injury to the effectiveness of the work of others. But, on the other hand, if the job undertaken is carried through successfully the momentum gained is just that much exemplary headway stored up for the next step.

In order to make the most of the enthusiasm of these incoming alumni the alumni clubs and individual alumni must maintain their best alumni consciousness, or else aisappointment will result in cumbering and shackling potentialities.

-0-

Fred L. Woodworth, '98, Detroit, federal collector of internal revenue, recently filed with the department of state, petitions for the Republican nomination as candidate for the office of lieutenant-governor.

My wife (Ruth Sullivan Rowland, '22) and I are loafing along the edge of a range of desert mountains at Tudunga, California. Will go back to earning the family beans as soon as the M. D. will allow. Think the "new" RECORD is better than ever—here is check for some more—Oran W. Rowland, '23, 3044 W. 7th St. Los Angeles, California.

"Who Makes the Issues?" together with several of the most important ones in the present political campaign, were taken up at the "pre-primary citizenship school" held on the campus July 24 to 26 under the joint auspices of the Michigan League of Women Voters, the Ingham County league, and the College, in co-operation with Farm Women's Week.

Of special interest to the many farm women attending the third annual Farm Women's Week was a trip to Mason and Dansville to inspect the rural electrification lines sponsored by the college between these two 'points. H. H. Musselman, '08, professor of agricultural engineering, H. J. Gallagher, '15, his assistant, and J. W. Wells, county agent of Ingham county planned the tour.

OUR PRESIDENT SAYS—

I AM somewhat disappointed in the number of alumni and former students who are members of our association. Would you who are reading this be willing to show your interest enough to pledge yourself to get one more member for the association? If you are willing do it! It would help us toward a bigger work.

A. C. MacKinnon, President M. S. C. Association.

Sees Evolution in Industrial Practice Through Shippers' Regional Boards

"Duke" Dunford Heads Committee on Transportation Research

IT is now quite generally recognized that a revolution has taken place in American industrial practice. In fact, it is almost true to state, that, since 1923, industry in the United States of America has been gradually emerging from an era of seasonal production to an era which we now characterize as hand-to-mouth. Whatever fears this change in buying practice may have engendered in the hearts of business men, these fears have, in the experience of the past year, been wholly dispelled.

At the end of the year 1927, the industrial situation is unprecedentol. Since the spring of the past year, we have had a slightly gradual decline in productive activity; on the other hand, the movement of security prices has been rapidly upward to a new high peak at the close of the year, i. e., a new relationship has been established between the movement of security prices and the business cycle. During the same period, there has been abundance of credit and money rates have been easy. situation has been induced by a flexible credit system, the introduction of wide-spread installment buying, and the increased rapidity of the movement of goods. In the latter activity, the Shippers' or Regional Advisory Boards have played the predominate role.

These boards are a cooperative movement between the public shippers and railroads. The work of the several boards covers the entire territory of the United States; the jurisdiction of each board, respectively, corresponds to that of one of the fourteen districts of the Car Service Division of the American Railway Association.

Their functions are limited to those matters that pertain to railway "service" only; their activities do not include questions involving rates or regulatory practices. The membership of each board is composed of shippers and the public; railroad employees have no part in the board organization; however, committees of railroad transportation officers meet with the board or its committees, upon call for negotiation or conference.

The chief aims of this cooperative effort are to expedite the transportation of commodities by a more effective use of equipment and to even out the flow of products to the markets. The outstanding results that have been accomplished, even though this movement is in its infancy, are a steadiness of market prices of agricultural products in particular markets and the decline in material accounts of manufacturers, wholesalers and retailers.

In some agricultural districts, information concerning daily shapshipments and advanced car orders has been correlated and disseminated with the results that the glutting of particular markets is a thing of the past, and spread in price during



PROF. C. S. DUNFORD

the season, has been materially reduced. Before the organization of the Northwest Board there had been a regular annual car shortage for the movement of grain from the northwestern states. Since this Board began to function, there has not been a grain car shortage or a blocked elevator in this district. In fact, since the inauguration of this movement in all Car Service Division districts, the terms "car short-

age" and "embargo" have become practically obsolete.

The railroads have been able to meet transportation needs through advance information concerning car requirements, furnished by commodity committees representing the interests of the various shippers. The estimated requirements are, in effect, a forecast of business conditions. Car requirement information is furnished in advance for each three months' period: the data is compiled and totaled by the Car Service Division of the American Railway Association and is now being released quarterly as a National Business Forecast.

The larger aspect of this movement is, that it has been an importaut factor in the attainment of the present efficiency of American business. The process of production is not completed until commodities are in the hands of the consumer. In our highly specialized economic system, the efficient functioning of all agencies and particularly the transportation agency is as essential as efficiency in the growing and fabrication processes. Furthermore. stability of business as a whole is more certainly assured because this movement has made it possible to conduct business on a basis of lower inventories. Consequently, there is little possibility of enforced liquidations which have been instrumental in driving business into the depths of depression which we have experienced in the past.

Contract for the construction of a new dairy barn to cost approximately \$100,000 has been awarded by the State Board of Agriculture. This will be located across the river some little distance beyond tarm lane bridge.

Summer conferences held at the college the past month have included meetings of Michigan Librarians, Michigan State Poultry Improvement Association, Michigan State Farm Bureau, Rural Ministers, Boys' and Girls' club leaders and county champions, the Smith-Hughes agricultural teachers, Social Workers of the state, Farm Women's Week, League of Women's Voters, Alfalfa Growers, and Michigan Beef Producers.

SRARTAN ATHLETICS

By Tec. Smits, w'27

OUTSTANDING FACTS OF SPRING TERM ATHLETICS

1928 BASEBALL SEASON

1928 BASEBALL SEASON

1. Won from the University of Michigan at East Lansing and lost a 10 inning game at Ann Arbor. The University had their best baseball team in years.

2. Won games from Syracuse, Bradley Tech (10 innings), Kalamazon College, Adrian College, Armour Tech., Hope College and Chicago "Y" College.

3. Team composed almost entirely of sophomores and juniors.

4. Won two and lost four games on southern trip, winning from Cumberland University and Officers Training school team. Fort Bennine.

6. Capt. Tolles pitched a one-hit game against Syracuse.

7. Gerald Byrne, pitcher and outfielder, lead the squad in batting with an average of 409, 8. Five members of the squad batted 300 or better.

1928 OUTDOOR TRACK AND FIELD SEASON

1. Three varsity records were broken as follows:

(a) Captain Henry E. Wylie established a new mile record of 4:22.2 in the Central Intercollegiate meet at Milwaukee: the old record was held by him with a mark of 4:24.2 made in Notre Dame meet this year. The previous record was 4:27.6 made by Wylie in 1927.

(b) Lauren P. Brown established a new two mile record of 9:37.5 in the Central Intercollegiate meet at Milwaukee; the old record was 9:42.7 made by Theodore E. Willmarth in the 1928 State meet. Willmarth had overloosly broken the two mile record of 9:56 made by Ralph Carr in 1908 when he ran the distance in 9:52.5 in the Detroit City meet.

City meet.
(c) James G. Hayden established a new javelin record of 182' 114" in the Notre Dame meet. The old record was held by Joseph L. Joachim with a mark of 161' 652", which was made in 1927.

- In the Eastern Intercollegiate or I. C. A. A. A. A. A. Michigan State fied with Princeton for eighth place, being ahead of such teams as Dartmouth, California, Pennsylvania, Brown, Colgate and thirteen other eastern colleges and universities.
- 3. In the National Collegiate meet Michigan State placed ahead of Wisconsin, Minnesota, Indiana, Purdue, Nebraska, Texas A. & M., Kentucky, Missouri, Washington State, Notre Dame, Marquette, Iowa State, Kansas State and forty-one other colleges.
- 4. Michigan State won the annual State Intercollegiate meet for the second consecutive year with a total of 53 16-21 points. Ypsilanti was second with 41 17-21, and they were supposed to have the best team they have had in their history.
 - 5. Our one mile relay team won first place in our division at the Pennsylvania relays,
- We won second place in the four mile relay championship of America at the Pennsylvania ys. Teams trailing us in the race were: Ponn State, Army, New York University and Relays. Tear Pennsylvania.
- 7. We won sixth place from a field of 15 starters in the 440 relay championship of America at the Pennsylvania relays, finishing ahead of New York University, Maryland, Columbia, New York C. C., Syracuse, Army, Holy Cross, and others.
- s. We won second place at the Central Intercollegiate meet, three points behind the winner, defeating Notre Dame, Grinnel, Drake, Lombard, and others,
- 9. Michigan State won a dual meet from Detroit City College 85-46, and lost a dual meet to Noure Dame by the narrow margin of two points (62-64).

 10. Forty-eight men finished the season outdoors, which is the greatest number that has ever been out for varsity track.

FRESHMANN OUTDOOR TRACK AND FIELD SEASON

- 11. Sixty-six freshmen finished the season; this is by far the greatest number that has ever finished the reason in the history of the institution.
- 2. The new freshman two mile relay record was established by Leonard R. Dowd, Howard Balbach, Captain Robert L. O'Conner, Stanley K. Frisbie, with a time of 8:34,3; the old ord was 8:46.5, which was made by the above same four men in a previous meet this spring.

Keeping Pace.

The Campus Press, printers of the M. S. C. Record and Michigan State News, announce the opening of their new quarters, offices, and display room at 106 West Grand River avenue. Our new location will allow for a more efficient organization, and we will be able to serve your printing needs even better than before.

THE CAMPUS PRESS

(Incorporated)

106 West Grand River Ave. EAST LANSING, MICHIGAAN

PUBLICATION WORK A SPECIALTY

Fall Ticket Sales and Schedule Announced

W1'111 the announcement of special programs for various football games this fall and a revised plan of ticket sales the Athletic Council looks forward to having the stadium filled to capacity this sea-

The opening game of the schedule. on September 20, with Kalamazoo College; will be designated as Kipke Day", the Box "Harry Scouts, junior high and high school students being guests. It is expected that a record crowd will turn out to watch Lansing's football hero in his debut as football coach, The game on October 6, with Albion College will be the fifth annual "Kid's Day," when children will be admitted free. On October 13, par ems of all college students will be guests of the college at the game with the Chicago Y. M. C. A. Collerre.

The annual Homecoming Day game will be on October 20, with the powerful Colgate university team. October 27 is left as an open date on the fall schedule, with Mississippi A. and M. coming here on November 3. With no major game in the state on November 10 the thousands of pig-skin followers will journey to Detroit where the Spartans will invade the University of Detroit. The annual contest at Ann Arbor will be played on the following Saturday, November 17. with Kipke, Slaughter and Vandervoort invading familiar territory. The season will conclude on November 24 when the North Carolina State eleven will be seen in our stadium.

Prices for the three major home games-Colgate. Mississippi. and North Carolina-will be \$2.00 for regular reserved seats, and \$3,00 for boxes. Admission to the games with Kalamazoo, Albion, and the Chicago "Y" College will be \$1.00 each. The Athletic Council at a recent meeting authorized Assistant Director Frimodig to issue transferable season tickets for the six home games for \$7.00.

CLASS NOTES

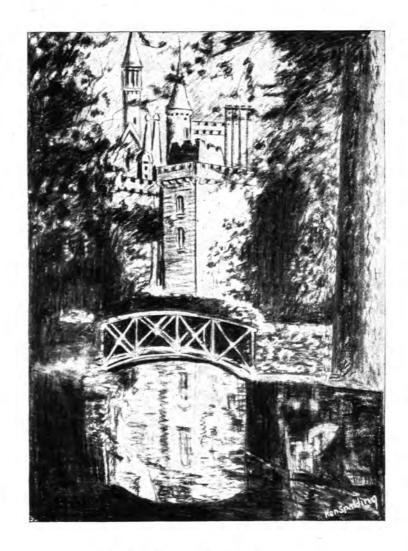
1882

Alice W. Coulter, Secretary, 457 Union Ave., S. E., Grand Rapids

Alice Weed Coulter wrote from Beaverton, Oregon, on June 11: "It was my pleasure yesterday to attend commence ment at the Oregon Agricultural college, at Corvallis, Oregon, witnessing the graduation of my brother Howard E. Weed's ('00) youngest son. Five hundred twenty-one seniors received diplomas. The exercises were most interest ing, being held in the men's gymnasium, which was extensively decorated with Canterbury bells, in purple, blue, pink, and white, set off by palms. Dr. Arthur B. Cordley, '88, dean of agriculture, was the first to hand out diplomas. He has Leen at this institution over twenty years and is greatly beloved by all students. One does not wonder for his kindly face and bright eyes told of his interest and love for his work. Old M. S. C. has much for which to be proud in the accomplishments of such an alumnus. Oregon Agricultural college is putting on an extensive building program this year. The beautiful camus has many buildings in process of construction. While the state was quite liberal the appropriations were insufficient to meet the pressing needs, so the board decided in 1927 to charge a mition fee of \$12 a term to complete building plans. A \$425,000 dormitory to house 325 men was planned for by issuing bonds and room rents are to be \$12 a month. The Union Memorial building costing \$550,000 is to be finished in September and will be entirely paid for, President Kerr stated. For some years students have been taxed \$2.00 a year for this building, and the amount paid in is to be deducted from their subscription. Members of the alumni by their generous subscriptions have raised the remaining money necessarv. Students in this college are agitating the change of name to Oregon State college, but M. S. C. did that some time ago."

1891 W. O. Hedrick, Secretary, 220 Oakhill, East Lansing.

Dean H. W. Mumford of the College of Agriculture and director of the Illinois Agricultural Experiment station was appointed one of the nine American agricultural authorities to work with German experts on a commission which is studying production and marketing of meat and dairy products, farm credit, and co-operation in Germany this summer. Dean Mumford was granted a leave of absence from the University of Illinois from July 15 to October 1 in order that he serve on the commission. Organization of the American commission was arranged by a group of Germans who are interested in agricultural production, marketing, and farm finance. This appointment marks the third time



—with the charm of old chateaux in an environment of modern comfort.

TOURAINE

EAST LANSING'S Finest Residence Section

EAST LANSING STATE BANK

Banking In All Its Branches

East Lansing, Michigan



COURTESY - SAFETY - SERVICE

Citizens' Mutual Automobile Insurance Co.

Howell, Michigan

THE OLD ORIGINAL

(Organized Aug. 30, 1915)

All Forms of Auto Insurance

Full or Limited Coverage

ARTICLES OF FAITH:-

Over 75,000 Claims Paid.

Totaling Over 43/4 Million Dollars.

Over 55,000 Members.

Assets, Dec. 31, 1927 \$929,602.78

Surplus\$107,132.83

Full Legal Reserves

Every fourth auto meets with an accident once a year.

Is yours adequately protected?

SEE LOCAL AGENCY OR WRITE HOME OFFICE

that Mumford has served in a similar role. As far back as 1807, he studied livestock production in Great Britain, France., Belgium, and Holland. Then in 1008 at a time when Argentine was threatening to destroy the export beef and cattle trade of the United States, Dean Mumford, then head of the animal husbandry department, was selected to go to South America and investigate cattle raising conditions for the Illinois Agricultural Experiment station.

1900

Bertha Malone, Secretary, 81 Waverley Ave., Highland, Pk., Mich.

Mrs. Mark L. Ireland (Irma Thomps son) is fininshing a busy year as chairwoman of the court of awards of the Girl Scouts at Fort Leavenworth, Kansas. Last year but six merit badges were carned and none awarded, while this year nearly 350 have been carned and awarded in the the two troops of girl scouts. Through her experience in this work in Louisville. Kentucky, the Detroit girl scout samp near Holly, Michigan, and in Philadelphia, Mrs. Ireland was enabled to organize and systematize the instruction in such a way as to raise the standards demanded and increase the interest in the work. May she was presented with the official gold thanks badge with the approval of the national council. The troops of boy scouts and girl scouts at Fort Leavenworth attract attention by virtue of heing the only mounted trougs in those organizations in the country. Ireland has also served on the art committee of the Fort Leavenworth Wontan's club. In the exhibition of paintings on March 4, 1028, sixteen of her canvasses were hung and received high praise. Her first academic instruction in art was received in the M. S. C. courses in free hand drawing, charcoal and pencil sketching and modelling under the late Prof. William Holdsworth. Mrs. Ireland and her family will spend the summer at Hartford, Chesaning, and at Shupac Lake, nears Lovells. Crawford county. Michigan, prior to their overland tour to San Francisco and Honolulu with Lt. Col. Ireland.

1901

Mark L. Ireland, Secretary, Hdgs. 9th Corps Area, Presidio of San Francisco, California.

Lt Colonel Mark J., Ireland, Quartermaster Corps, U. S. army, graduated from the Command and General Staff school at Fort Leavenworth, Kansas, June 15, 1028. He has been granted leave of absence for the summer upon the expiration of which he reports to headquarters Ninth Corps area, Presidio of San Francisco, California, for temporary duty pending the sailing of the transport Chateau Thierry on October 31, 1028, for Honolulu, where Colonel Ireland will begin a three year tour of duty at Fort Shafter, heaquarters of the Hawaiian department.

1902

Norman B. Horton, Secretary Fruit Ridge, Mich.

The post office indicates that George D. Francisco has moved from Columbus, Ohio to 25 Hazel drive, Mt. Lebanon, Pittsburgh, Pennsylvania.

1903

Edna V. Smith, Secretary, East Lansing.

William M. Hallack is in the engincering department of the Ford Motor company at Dearborn, and lives in Dearborn at 2020 Doxtator avenue.

On July 1, Mary Ross Reynolds took over her duties as associate editor of The Farm Journal, a magazine published mouthly by the Wilmer Atkinson company, Washington Square, Philadelphia, Pennsylvania.

1905

V. R. Gardner, Secretary, East Lansing.

Wilfred Strong writes from 140 S. Berkley street, Kalamazoo, Michigan; "Occupation unchanged except the domestic side of it which now includes trying to keep up with a young lady two and one-half years old, and playing with a fat young man of six months. Margaret J., born December 25, 1925, and Howard G., born December 18, 1927.

1907

Mrs. Helen Ashley Hill, Secretary, Davison, Mich.

G. H. Ellis tells of a recent move: "Please change my adress on your books from Wilmore, Kentucky, to Del Rio, Texas. Del Rio is a young and booming town of about 12,000, two miles from the Mexican border, a typically Western town, in a typical semi- arid country. I am still with L. F. Harza, consulting engineer of 2122 Engineers building. Chicago, and former instructor at M. A. C. We are building a dam and power house on the Rio Diablo (Devil's River) near here, and may build several more before we leave this country. Coming south from Kentucky at this time of year, I find the climate here mny caliente (very hot). course the skilled labor is white, but the common laborers are all Mexicans, who get quite a kick out of my first attempts at the Spanish language.

H. I. Glazier has moved in Youngstown, Ohio, to 443 Madera street,

1912

C. V. Ballard, Secretary, East Lansing, Mich.

C. G. Ryther is "happy, well, not wealthy" and sends his congratulations to President Shaw. Ryther is head of the science department at the Technical high school of Buffalo, New York. He lives at 165 Potters road, and has a boy of 8 and a girl aged 6.

F. W. Crysler claims 633 N. Pennsylvania avenue, Lansing, as his address. Blanche Clark has the entire United States for her territory as field repre-

Our First Thought

Is to serve you in such a way as to deserve your good will and confidence.

In order to do this we believe it is necessary not only to sell style right and quality right merchandise at reasonable prices. But also to make the conveniences of this store such that shopping here will be a pleasure.

It is for this reason that we have moved our shoe section to the main floor from the third floor. This move permits us to greatly enlarge our third floor rest rooms.

This change is made for your comfort and convenience.

Dancer-Brogan Co.

Lansing's Leading Style Center

14

sentative of Better Homes in America. This past year she has organized state committees in thirty of the states and hopes to visit all of the states next year. She is spending some time in Europe during the summer, attending the International Housing conference in Paris, July 2 to 8.

1914 Henry L. Publow, Secretary, East Lansing.

Paul S. Armstrong, president of the Advertising club of Los Angeles, was one of the principal speakers at the opening session of the convention of the Pacific Advertising Club's association, held in Henolulu early in June.

Norton Mogge gets his Record at 180 Juanita Way, San Francisco, California. Lenore, Nixon Johnson has resigned her position as county supervisor of schools at Burlington, Colorado, and has moved to Lincoln. Nebraska, where Mr. Johnson is connected with the Continental State bank. Mail addressed in care of the bank will reach them

till they are more permanently located.

They are planning on a visit to Michi-

gan this summer.

M. B. Kurtz lives in East Lansing at 422 M. A. C. avenue. Kurtz has been with the Michigan Department of Health since last January.

1917

Mary LaSelle, Secretary, 420 W. Hillsdale St., Lansing.

H. V. Abel sends his blue slip from 2021 Whitehall street. Harrisburg, Pennsylvania: "Still in earlot brokerage business. Expect to visit campus in August. Two daughters, Patricia Jane 4 and Mary Lou 2, are keeping us busy and are anxious to see their future Alma Mater. Saw Frank Davis, '18 hort, recently; also Jack Harman,'17 hort, dropped in for a visit."

Sheldon B. Lee is industrial engineer for the Rockford, Illinois, Gas Light and Coke company. Lee reports that Freddy Alderman's older brother is an occasional visitor in Lee's office, that "his firm are closing a deal with a local concern for a travelling oven for baking dog biscnits." Mr. and Mrs. Lee (Clarissa Pike, '10) are living at 1300 Evelon street, in Rockford.

Vernon Redfern has been transferred from the Detroit district of the Portland Cement association to the Illinois district, where he is field engineer. He lives in Mt. Vernon, Illinois, at 1021 College street. Redfern says that "folks in Michigan don't appreciate the summer resort advantages of Michigan until they get into a land of no lakes and middly streams," Mrs. Redfern was Leola Dunning, w'20.

1922

Mrs, Donald Durfee (Clara Carbine), Secretary, 12758 Stoepel Ave., Detroit.

Thelma Haite Sanford has moved in Lansing to 800 Cleo street.

Emerson Brown reports the furth of Lois Jean on March 22. The Browns five in Birmingham, Michigan, at 600 Floyd street.

The postoffice notes that M. V. Hunter has moved to 310 N. Michigan avenue, Saginaw, and that Antoinette Trevithick should be addressed at the Butterworth hospital, Grand Rapids, Michigan.

H. H. Bickel claims 410 S. Fourth, Sagmaw, Michigan, will reach him.

G. W. R. Baldwin is associated with his brother in operating the O. A. D. Baldwin Xursery company at Bridgman. Michigan. They are growing and selling all kinds of small fruits, fruit trees, and ornamentals.

Africe Kohler, of Petersburg, Michigan, while in Richmond, Virginia, this past spring saw Dorothy Lepper, also '22.

Robert David was born May 22 to Mr. and Mrs. (Esther Parker) Earl Ferns at College Heights, Marquette, Michigan.

"Joan Adele arrived on June 18 and immediately sent up three rousing cheers for Michigan State, so there is no question but that she will be in the class of 1948," writes John D. Walker from 6 Elm street, Batavia, New York.

After you get Home and think it over

There will be several things which pleased you but in your hurry you were unable to buy. Did you remember the price? If not, write us now. Ask us for gift suggestions and our low prices. We can serve you now just as well as when you were in college.

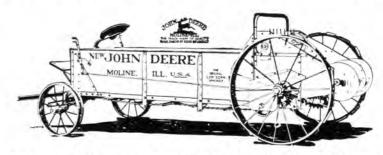
THE STATE COLLEGE BOOK STORE

EAST LANSING

"Always At The Service Of The Students and Alumni"

The John Deere Manure Spreader

is easier on the user, easier on the team, does better work and last longer.



The unusual merit to be found in the John Deere Spreader is typical of the merit to be found in all John Deere machinery. Investigate John Deere machinery before you buy.

JOHN DEERE PLOW CO.

201 Hosmer St. LANSING

Walker is still in charge of 4-H club work in Genese county, and is, as he expresses it, doing his darndest to turn the eyes of his boys and girls toward State.

1924

Clarissa Anderson, Secretary, 534 Evergreen, East Lansing.

D. R. Coburn started work July 1 as state animal pathologist. He lives at 114 Linden street, East Lansing, Michigan.

Gladys Hoff Gant is living in Marquette, Michigan, at 608 Spruce street.

Harvey E. and Frances Neuman ('23) Prescott are living at 10074 Carolyn avenue, Rocky River, Cleveland, Ohio.

1925

Robert L. Shaw, Secretary, East Lansing

H. R. and Myrtle Harper ('26) Sommer are living in Port Huron, Michigan, at (208 St. Clair street.

Don F. and Dorothy Stout ('26)/ Redick have for their address 2005 Pingree axenue, Detroit, Michigan.

Harold Lautner gives his new address 48 1335 Otto boulevard, Chicago Heights, Illinois.

Wade Blackmar sends in his blue slip from Mouroe, Michigan, withthe following: "Associate at Greening Landscape company. Not married yet in spite of the earnest efforts of Wakefield and Jacques with whom I live. Lots of Michigan State people here and we'd like to see more. Helen Marie Jones, 24, and Don Jacques, 25, have announced their engagement. They expect to complete the operation early in September. Miss Jones will be at Vassar this summer while Jacques anxiously awaits her return to Monroe. Harry Wakefield '20, and Florence Pangborn, '26, will also be married this fall when Harry will take a position in Detroit.

V. W. Hauigan gives his new address at 0333 E. Jefferson avenue, Detroit, Michigan.

Enter Class 1928



NORTON HARDWARE CO.

305 S. Washington Ave. Lansing, Mich.

We Specialize in Sargent Hardware and Truscon Paint

ALUMNI BUSINESS DIRECTORY

Our Business is Growing

THE CORYELL NURSERY

Nurseries at Birmingham, Southfield and Utica Headquarters at

West Maple Ave. Birmingham

Ask Your Dealer for

FRASER'S INKS

Used by 60% of the Banks in Detroit

Made by

STAIN-GO LABORATORIES
12226 Woodrow Wilson Detroit

L. O. GORDON MFG. CO.

Muskegon, Mich.

CAMSHAFT MACHINISTS

L. O. Gordon, '06 (Pinkey)

ROSS AUTO FINANCE CO.

Loans — Refinancing — Discounting 604 Pontiac Bk. Bldg, Pontiac, Mich.

Larry Ross, '21

The Equitable Life Assurance Society of the United States

F. M. Wilson, '17 E. A. Johnson, '18 903 Prudden Bldg., Lansing, Mich. The Edwards Laboratory
S. F. Edwards, '99 Lansing, Mich.

Veterinary Supplies
LEGUME BACTERIA FOR
SEED INOCULATION

HERBERT G. COOPER, '16 BUILDER OF GOOD HOMES

Now operating in East Lansing

1125 S. Wash, Ave. Phone 5-2781

Insurance

Bonds

The B. A. Faunce Co., Inc.
136 W. Grand River Avenue
East Lansing

Real Estate

Rentals

Grand Rapids Savings Bank

Grand Rapids, Michigan

"The Bank Where You Feel At Home"

M. S. C. People Given a Glad Hand Charles W. Garfield, '70, Chairman Executive Committee Gilbert L. Daane, '09, President C. Fred Schneider, '85, Manager

Division Branch Benj, C. Porter, '84, Manager South G. R. Branch

Benj. C. Porter, Jr., '11, Asst. Manager South G. R. Branch Willis Vandenburg, '21, Manager Fulton St. Branch

The Mill Mutuals

Agency

INSURANCE

In All Its Branches

A. D. Baker, '89 L. H. Baker, '93

ALUMNI! Did you buy a copy of

"MICHIGAN STATE"

Commencement time at the Union desk? If not, order a copy, 35e postpaid, Union Building, East Lansing

SPACE AVAILABLE

Newspapers

Magazines

Cigars

NATIONAL HAT SHOP and NEWSTAND 228 South Washington Ave. Jennings & Baryames

Cleaning & Pressing, Hats-Caps, Suits-Coats
The Best Shoe Shine in Lansing

College Drug Co.

Rexall Store

103 E. Grand River

ACKNOWLEDGED All over America THE FINE CAR OF LOW PRICE

ALL over America it is becoming clear that Oldsmobile has done a very important thing. It has opened the fine-car field to thousands once barred by price!

This new car provides quiet, smooth performance, and the flowing power of a high-compression engine. It embodies the restful comfort of silenced interiors and Lovejoy hydraulic shock absorbers. The striking new bodies by Fisher excel in smartness of appearance and handsome appointments.

All these elements are offered in that perfect balance which has identified high-priced cars.

And no one need pay a premium to enjoy these qualities.

Motordom was quick to recognize this fact. "Two years ahead," critics and engineers

said. The public took up their praise and backed it with the sincere endorsement of enthusiastic buying.

And with Oldsmobile's brilliant performance becoming a matter of common knowledge, that public acceptance has grown and grown. It proclaims this product of General Motors as more than just a new car. It stamps it as the creation of an entirely new class of motor cars. It recognizes that in this class of cars Oldsmobile stands alone—The Fine Car of Low Price!

Only by driving the new Oldsmobile can you understand how completely it merits the enthusiastic admiration it is exciting!
—why thousands are buying Oldsmobile. Come take that drive today!



