The MICHIGAN STATE COLLEGE RECORD



Hark! how all the welkin rings
Glory to the King of kings!
Peace on earth, and mercy mild,
God and sinners reconciled!
Ioyful, all ye nations, rise,
Ioin the triumph of the skies,
Universal nature say,
Christ the Lord is born to-day!

-Charles Wesley

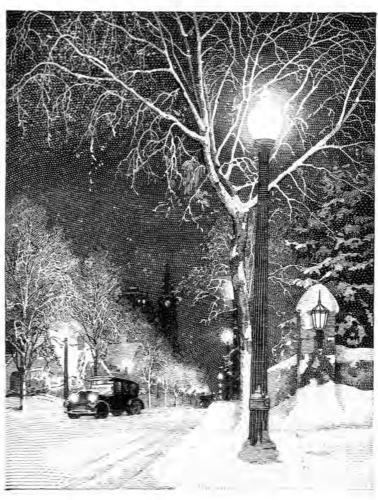
December

1928



ORNAMENTAL street lights in residential districts attract homebuilders—substantial citizens who demand distinction in their surroundings—whose appreciation of beauty finds gratification in artistic design—to whom the decorative aspect of modern lighting is as desirable as its more practical advantages.

Where people still live on dimly lighted streets, modern illumination will endow the whole area with a new and better



atmosphere, give residents just cause for pride, and increase the value of their homes.

Wherever houses are to be built, light is always the leader—and at the



You will find this monogram on the huge turbines in power stations, on the improved lamps that light your streets, and on a score of appli-

ances that save time and drudgery in the completely electrified home. The G-E monogram is your assurance of electrical correctness and reliability.

day's end it makes safe and cheery the ways that lead to the city's homes.

Street-lighting specialists of General Electric are always ready to cooperate with your power company in improving and extending your lighting system so that it may substantially contribute to the beauty, progress, and prestige of your city.

GENERAL ELECTRIC

720-105H

Listening In

THE Cornell Alumni Office, correcting addresses to issue a new alumni directory, has estimated the "turn-over" on a good sized alumni list at about one-sixth annually. This does not mean necessarily that one-sixth of the alumni change their addresses each year, but enough people move during the year (some of them two or three times) to shake up a sixth of the file cards.

This presents a practical difficulty to any alumni office. Not the difficulty of changing the addresses, but of getting them to change! As Al Jolson would say, "Please don't move nowhere without telling your alma mammy."

THE RECORD, being second class postal matter, is not forwardable. Statements for alumni dues are sent first class and are forwarded. Hence it occurs sometimes that members get their bills but not their magazines.

And in sending in that blue slip next time with your change of address, throw modesty to the winds and tell us really "Who, what and why you are." You read the class notes first anyway, so do your friends. Let's give them the latest news in Ture Record.

BE still sad fan and cease repining, behind the clouds is the sun still shining—basketball.

Of course nothing can quite equal football enthusiasm, but basketball runs a close second. Although 70,ooo people and their noise don't surround a basketball court ordinarily, yet the indoor crowds, aided by better acoustics, arouse a racket even more deafening, while the game of besketball itself moves more swiftly, its wonders to perform. A good close basketball game in the last few minutes is almoss! the equal of a relay race, in point of straight way, throat-blasting, carcrashing enthusiasm. In fact some think there are as many thrills per yard of basketball as of football.

ENTERING upon a new life, "Freshman Week," each fall gives the Freshman class the proper introduction. This year the members of the class of '32 were tested physically, psychologically, gram-

The MICHIGAN STATE COLLEGE R E C O R D

Established 1896

Member of the American Alumni Council

Published for the alimini and former students of the Michigan State College by the M. S. C. Association.

Published monthly throughout the year.

Membership in the M. S. C. Association, including subscription to THE RECORD, \$2.50 per year.

Unless members request a discontinuance before expiration of their memberships, it will be assumed a renewal is desired.

Checks, drafts and money orders should be made payable to the M. S. C. Association.

Entered as second class matter at the postoffice at East Lansing, Michigan.

GLEN O. STEWART, '17, Editor GLADYS FRANKS, w'27, Alumni Recorder

THE M. S. C. ASSOCIATION

Union Memorial Building

OFFICERS 1928-29

Arthur C. MacKinnon, '95, President R. Bruce McPherson, '90, Treasurer Glen O. Stewart, '17, Secretary

EXECUTIVE COMMITTEE

E. E. Gallup, '96, Lansing, term expires 1980; Frances Kirk Patch, '14, East Lansing, term expires 1929; Earl E. Hotchin, '12, term expires 1931; Harris E. Thomas, '85, Lansing, ex-officio; E. W. Ranney, '00, Greenville, ex-officio; Frank F. Rogers, '83, Lansing, ex-officio.

In This Issue

	Page	
Editorial Comment	5	
Open Season—United Alumni Party—Class Reunions— A New Year		
Central Michigan Association Sponsors Football Bust	6	
Students Free From "Auto Ban"	6	
Davenport, '78, Visions Balanced Agriculture in "The Farm"		
Radio Station Limited In Operation		
Specialized Work In Short Courses	8	
Association Nominating Committees Appointed	8	
"Close Beside the Winding Cedar"	9	
Athletics	10	
Spotlight Focused On Winter Sports—Defeat Michigan In Opener—Kipke Completes 1929 Football Schedule		
Among the Alumni	12	

Current Sport Schedules

BASKETBALL

Jan. 2—Penn State at East Lansing. Jan. 3—Cornell University at East Lansing.

Jan. 7-Ohio Wesleyan at East Lansing.

Jan. ()—Marquette University at East Lansing.

Jan. 18—Detroit University at Detroit, Jan. 23—Notre Dame at South Bend, Ind.

Jan. 26-Kalamazoo College at East Lansing.

matically and now by the end of the first term some of them are beginning to know what it was all about.

HOCKEY

Jan. 12—Ralph's Sport Shop of Battle Creek at East Lausing.

Jan. 14-Michigan at Ann Arbor.

Jan. 17—Minnesota at East Lansing. Jan. 20—Battle Creek Civic and

Recreational Club at Battle Creek.

WRESTLING

Jan. 12—Chicago at East Lansing. Jan. 25—Michigan at Ann Arbor.

FENCING

Jan. 19-Kalamazoo Fencing Club at East Lansing.

Jan. 26-Detroit Fencing Club at De-



INTERCOLLEGIATE ALUMNI HOTELS

Albany, N. Y., Hampton Amherst, Mass., Lord Jeffery Atlantic City, N. J. Colton Manor Baltimore, Md., Southern Berkeley, Cal., Claremont Bethlehem, Pa., Bethlehem Boothbay Harbor, Maine

SprucewoldLodge (summer only)
Boston, Mass., Bellevue
Chicago, Ill., Allerton House
Chicago, Ill., Blackstone
Chicago, Ill., Windermere
Cleveland, O., Allerton House
Columbus, O., Neil House
Detroit, Mich., Book-Cadillac
Elizabeth, N. J., Winfield-Scott
Fresno, Cal., Californian
Greenfield, Mass., Weldon
Jacksonville, Fla.

George Washington
Kansas City, Mo., Muehlebach
Lexington, Ky., Phoenix
Lincoln, Neb., Lincoln
Madison, Wis., Park
Minneapolis, Minn., Nicollet
Miami, Fla., Ta-Miami

Montreal, Mount Royal Hotel New Haven, Conn., Taft New Orleans, La., Monteleone New York, N. Y., Roosevelt NewYork, N.Y. Waldorf Astoria New York, N.Y., Warwick New York, N.Y., Westbury Oakland, Cal., Oakland Philadelphia, Pa.

Benjamin Franklin Pittsburgh, Pa., Schenley Providence, R. I.

Providence-Biltmore
Rochester, N. Y., Powers
Sacramento, Cal., Sacramento
San Diego, Cal., St. James
San Francisco, Cal., Palace
Scranton, Pa., Jermyn
Seattle, Wash., Olympic
Spokane, Wash., Dessert
Syracuse, N. Y., Syracuse
Toronto, King Edward
Urbana, Ill., Urbana-Lincoln
Washington, D.C., New Willard
Williamsport, Pa., Lycoming

If you travel to any extent you should have in your possession at all times an introduction card to the managers of Intercollegiate Alumni Hotels...It is yours for the asking...It assures courteous attention to your wants and an extra bit of consideration that frequently means much.

Your alumni association is participating in the Intercollegiate Alumni Hotel Plan and has a voice in its efforts and policies. At each alumni hotel is an index of resident alumni for your convenience in looking up friends when traveling. Other desirable features are included.

If you wish an introduction card to the managers of Intercollegiate Alumni Hotels, write to your Alumni Secretary or use the coupon.

INTERCOLLEGIATE ALUMNI EXTENSION SERVICE, INC.

369 LEXINGTON AVENUE, NEW YORK, N. Y.

INTERCOLLEGIATE AL	UMNI EXTENSION SERVICE, INC.,	369 Lexington Ave, N. Y. C
	n Introduction Card to the managers of Intercollegia	
Name	College	Year
Address		
Cim	Č.	

The MICHIGAN STATE COLLEGE R E C O R D

Entered at the East Lansing Postoffice as Second Class Matter

VOL. XXXIV No. 4

EAST LANSING, MICHIGAN

December, 1928

Editorial Comment

OPEN SEASON

THE alumni office has received notices of at least eight branch association meetings to be held in January or February. From the letters and suggestions recently received we believe that this is the season for that M. S. C. meeting spirit which is in the air.

for that M. S. C. meeting spirit which is in the air. This certain "hungriness" for M. S. C. news and society seems to reach every alumnus soon after the holidays and about J-Hop time. No doubt this annual yearning is caused by a habit developed from the usual winter term festivities of the undergraduate life we know. But explain it as you may, the "hungriness" is there, for social gatherings of Michigan State folks.

Committees having details of such festivities in charge will want to include any newcomers in their community who have taken up their residence near by during the past year. Our alumni recorder will forward the chairman of your social committee a revised list for your club. All we ask is that you in turn notify us of newcomers whom we have happened to miss-

UNITED ALUMNI PARTY

THE late election surely has brought to the front more forcibly than ever the excruciating need for a United Alumni Party. We alumni must get together and make ourselves felt.

The platform of the United Alumni Party must of course get down to fundamentals, right at the beginning:

- 1. The 50-yard fine. There will be no 50-yard line. How many alumni ever got tickets anywhere near one, anyhow?
- 2. Debt to Alma Mater. We favor a sinking fund to float the great debt we all owe Alma Mater. It is a crying shame that this has been neglected so long. No relief can be expected from the party in power. However, we do recognize the acute need of research by all universities into the affliction known as
- Ungiveability, its causes and effects, its treatment and cure.
- 4. Proselyting alumni. There will be none. Furthermore, we stand ready to scotch the serpents of the press that say there will be any.
- 5. Unduly exciting football games. A law will be passed against them, thus protecting our alumni who in the past have bitten many expensive pipe stems in two while under the influence of football.
 - 6. Alma Mater Thee, and other such tripe, includ-

ing Large Versus Small College, etc., etc. Sharp revision downward.

- Floods. We deplore floods at Homecoming or Commencement times.
- 8. The administration. Alumni will be represented by a Secretary of Alumni in the President's Cabinet.
- o. Finance. The record of the U. S. Treasury under Mr. Mellon has of course been made possible only because a university graduate signed all the paper money. We pledge ourselves to have two university graduates sign it.
 - 10. Honesty in Government. We are for it.
 - 11. Dishonesty in Government. We denounce it.

CLASS REUNIONS

WHAT is there about class reunions that brings hundreds back to the old campus from the ends of the earth? Several things, but one of the greatest of them is friendship. For what would a college education or even life itself be worth without friends? Folks who have worked and played with us, who walked arm in arm with the old and new masters even as we did—the old masters of the campus and the old masters of the ages.

Good friends are good possessions. It is not almost as important to accumulate an estate of good friends as of all the other things money will buy?

Classmates and the old profs are not the only friends a graduate comes back to see. The ivied buildings themselves, the stately elms, the Winding Cedar, the carefree hangouts of decades ago; the barber shop he always patronized, the book store where he was always welcome. But many of them are gone, or done over or replaced entirely. Well, that's nobody's fault but the old grad's himself. That alumnus has stayed away too long. If you are among the reuning classes scheduled for next commencement, we offer this simple advice—make a fresh start.

A NEW YEAR

THE lively green of the holly, the scarlet of the berry, and the fragrance of the pine gives the Holiday season a charm that all enjoy. By cleaning the slate of the old things, wiping out the mistakes of the past and with a distinct cessation and beginning, may the New Year measure for you New Happiness, New Vision, New Courage.

Central Michigan Ass'n Sponors Football Bust

THE annual Michigan State Football Bust sponsored by the Central Michigan Alumni elub was held at the new Demonstration hall on the campus Saturday evening, December 15. Blake Miller, '10. was chairman of the committee in charge of this annual event at which the outstanding high school grid men of the state were guests. Approximately five hundred alumni. friends and football men were present. With "Jim" Hasselman as toastmaster a very pleasant program was given and a sincere welcome extended to the visiting guests by President Shaw showing his intense interest in the national sport, Hon, Webster H. Pierce, Superintendent of Public Instruction of Lansing, gave an inspirational address on "Fight 'Em!"

An outstanding feature of the program was the official introduction by R. E. Remington of his All-State high school team. Coach Harry Kipke made his official awards to the varsity and freshmen squads during the course of the evening. Ralph H. Young, director of athletics, presented Fred Alderman, State's outstanding athlete and Olympic star, with a set of registered matched golf clubs. This gift was from the coaching staff at the college and in recognition of his outstanding athletic achievement and Olympic triumph.

Music was furnished during the evening by the College military band and later special numbers were rendered by the Swartz Creek troupe. "Jim" Hays, '11, gave his usual character sketch and entertained the boys with a description of an ideal dairy cow. The banquet, served by the Union under the direction of Orma Simmons, '25, was an unusual success even though handicapped by kitchen facilities in the new Demonstration hall. Tables were placed on the tanbark floor similar to five vard marks of the football field, and large goal posts at either end of the hall were decorated with the college colors, green and white. Many of the high school boys were entertained in fraternity houses over the week-end, and although the flu epidemic barred many from attending this year's banquet, the event was very favorably received by everyone present.



3. C. DILLMAN, '13, AND FRANK F. ROGERS, '83

HE above photo shows Mr. Dillman and Mr. Rogers at the "Garden of Gods," a scenic spot outside of Colorado Springs, Colorado, taken while they were in the West a year ago. Announcement has been made by Mr. Dillman that he will be a candidate for the Republican nomination for the office of state highway commissioner succeeding Mr. Rogers who has announced that he will not be a candidate for re-election this spring. Mr. Dillman became connected with the state highway department in 1913, and in 1924 was made chief engineer and deputy commissioner. He was born on a farm near Bangor, Michigan and graduated from the Bangor high school in 1909. He received his degree in civil engineering from Michigan State in 1913 and also the honorary degree of master in highway engineering in 1927. At the present time he is president of the Michigan Engineering society a member of the American Society Civil Engineers, secretary of the Mis-sissippi Valley Association of State Highway Departments, and a member councils and committees dealing with highway research.

Snow for a couple of days the week before Christmas clothed the Campus in the glory peculiar to it in the winter season. There is no more effective decoration for the evergreens with which the College grounds have been beautified, than soft, clinging snow padding each twig and branch; white daubed on a dark green background with the stroke of a master artist.

Students Free From "Auto Ban" Here

WITILE students at the University of Michigan and many other educational institutions make desperate and futile efforts to override the rules which deprive them of automobiles, Michigan State college men and co-eds continue to drive decrepit flivers and smart, shiny roadsters about the winding roads of the campus, safe from the hated "auto ban."

They drive gaily, but they drive carefully, too. They don't swing their cars to a dead stop before a 'no parking' sign and leave them there. They don't take sharp curves on two wheels at 35 miles an hour. They don't drive on the campus roadways with a dozen guests hanging on the running board, and they rarely venture forth with three students in the front seat of their car.

They have been warned that as long as they continue to observe the rules, they will be allowed to drive cars at Michigan State. And do they obey the regulations? Almost perfectly, says Don Bremer, "traffic cop," who is entering his second year as custodian of traffic order on the campus. He says that the number of violations this year has been less than last. There were very few during the college year 1027-28, too. Sec. H. H. Halladay also testifies to the willingness of the students to observe traffic rules.

One reason for this situation is the increase in the number of new cars. Last year's decorated "lizzie" has become passe. It is smart, now, to drive a medium or high-priced car that has an engine and no "wiseeracking" decorations. Of course, a few of the "wobblies" remain-

The main reason is that copies of traffic regulations, approved by the state board of agriculture, were given to each freshman on registering this fall. Upperclassmen have been given ample opportunity to learn the rules by heart. Among the regulations are:

"The speed limit is 15 miles per hour. Cars should be operated with due regard for this limit.

"No more than three persons should occupy the driver's seat. Standing on the running board of a moving automobile is considered a dangerous practice."

"The Farm" by Davenport '78 Visions A Balanced Agriculture

66THE FARM," a 462-page book by Eugene Davenport, '78, dean and professor emeritus in the College of Agriculture, University of Illinois, is a remarkable production of agricultural facts and theories based upon the author's first-hand practical knowledge of farm problems and conditions, and upon his broad understanding of the importance of a balanced agricul-"What nature has done to make farming profitable," says the sub-head. "What man must do to make it profitable and permanent; what interest society must take in the enterprise."

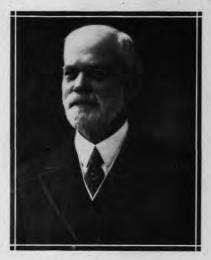
When Dean Davenport retired from the University of Illinois some years ago he went back to live on a farm in the region of his birth-place near Woodland, Michigan, where he found after an absence of 30 years that not a single farm in the community was in possession of the man who owned it when he went away.

Dr. Davenport naturally devotes considerable attention in his book to the problem of maintaining soil fertility. Exhausted soil, he reminds us, cannot support a virile people and at the same time rebuild its fertility. "Timber can be replaced at a price, but replacement of fertility is so expensive that no fully exhausted soil has ever been rebuilt or is likely to be. It costs too much

in money and in life. It is cheaper to move or to fight. Even a depleted land weakens the people and must be rebuilt, if at all, by outside capital, which means, for large areas, invasion by a superior race, superior at least economically. That is why England is in India today."

L. H. Bailey, '82, editor of the rural science series of agricultural books, of which "The Farm" is one, says, concerning Dr. Davenport: "Before he became a teacher of agriculture, Davenport had ten years after leaving Michigan State college on the home farm; the imprint of that experience has remained all his life. He has passed from teacher and experimenter to author and to the directorship of one of our greatest colleges of agriculture at a time when it was in the making; now he is back again on the home farm, a farmer with a deep background and with ripe experience in 30 years of recognized leadership; and here is his book.

"Roberts and Davenport are linked in my mind as philosophers and good farmers, men of vision and authority each in his day; and as I then wrote of the former so may I now say of the latter: 'The farmer should be a philosopher. I like to think of him as having been so thorough and timely and resourceful with his work, that he may sit on the fence at least one day in the



EUGENE DAVENPORT. '78

week and enjoy the fun of seeing things grow.'

"As the author writes me, 'This text has been prepared not as a handbook of approved detail practice, but rather as a discussion of the principles controlling agricultural operations that concern the farm and the farmer who is interested in objectives and the long look ahead, expecting to shape and reshape his methods according to the findings of further research.'

"I like this book because it puts agriculture against the affairs and contests of the time and explains what it means, and specially because it sets the farm in its proper place in nature. I trust it will stimulate others of our ripe men to leave us their wisdom."



A NICE BAG

EAST LANSING business men took a few days off and enjoyed the wilds of the Upper Peninsula. Four days was the time required to fill their quota. Reading from left to right: Leslie Miller, Frank Chambers, Earl Shumway, Austin Kilts, J. H. Pennington. R. A. Pennington, '17, took the picture.

Yale's endownment funds recently amounted to \$58,024,459.36, a gain of \$8,880,299.40 over the preceding year. The average investment return was 5.15 per cent. During the year the endowment fund campaign for \$20,000,000 was completed with a total subscription of \$20,993,918.56.

Harvard has received an anonymous gift of three million dollars to build and endow a "house" or group of dormitories, dining halls, and common rooms for two or three hundred students in Harvard college. This is the first step of a plan which may result in the breaking up of the College into smaller units. The proposed plan will apply only to sophomores, juniors, and seniors.

Radio Station WKAR Limited In Operation

A FTER five years of broadcasting education material, entertainment features and sports through WKAR, those in charge of radio at Michigan State find the demand increasing with the opportunity for broadcasting greatly reduced.

On November 11, by order of the Federal Radio commission, the wave length was changed to 288,3 meters and the power reduced from 1,000 to 500 watts. In addition, the station was restricted to daylight hours, which, according to the interpretation of the commission, means sunrise to sunset.

Experience has shown that the reliable broadcasting radius under the present conditions is not much more than 50 miles. In view of these restrictions, only one football game was broadcast, the evening radio school has been discontinued and broadcasting basketball games is out of the question.

Efforts have been made to obtain from the radio commission an increase in power and the use of evening hours, but without success. The case has been presented to the conmission on two occasions by representatives of the college.

The radio commission has expressed its willingness to better the situation of the college but has been unable, as yet, to grant a more advantageous allocation.

At present, the only programs broadcast from WKAR are at (2 noon each day except Sunday.

Association Nominating Committees Appointed

PRESIDENT A. C. MacKIN-NON has recently announced that in compliance with the by-laws of the association two committees have been appointed to present nominations for the general elections of the association in June. Each committee is to present a full slate of candidates, each committee will be responsible to the extent that all persons nominated shall have agreed to serve if elected, and further that each committee shall confer on suggestions received in time to publish their elections in the March issue of

THE RECORD. The committees follow.

No. I

F. C. Mandenburg, '15, chairman, 545 Ann street, East Lansing, Michigan,

Ove Jensen, '14, 11 S. LaSalle street, Chicago, Illinois.

Cora Feldkamp, '05, 1301 Delabeld Place, N. W., Washington, D.

Henry Wylie, '28, East Jordan, Michigan,

Fred Granger, '14, 143 Pipestone street, Benton Harbor, Michigan,

No. 2

R. S. Linton, '16, chairman, 8 Oxford road, East Lansing, Michigan,

W. R. Rummler, '86, 7 S. Dearborn, 1212 Union Trust building, Chicago, Illinois,

Edna V. Smith, '03, 353 Park Lane, East Lansing, Mich.

E. C. Krehl, '08, 4004 Sechauldt avenue, Detroit, Michigan,

Floyd Owen, 502, Wildwood apartments, East Lansing, Mich.



REV. NORMAN W. KUNKEL succeeds R. Bennett Weaver as student director of the Peoples church. Rev. Kunkel comes to East Lansing from Columbus, Ohio, where he was director of religious education at the Indianola Presbyterian church. During his student days in the Union Theological seminary from which he received his bachelor's degree, he was director of boys' work at the Madison Square church house. Rev. Kunkel has his master of arts degree from Columbia university. He will teach the credit courses in religious education.

Specialized Work to Boost Short Courses

WITH an enrollment predicted to top that of last year the short courses at the College will open at the start of the winter term and continue until March 8.

According to R. W. Tenny, '10, director of short courses, advanced registration indicates an increase of the number enrolled in practically all courses with dairy production and agricultural engineering in the lead. Of special interest this year will be the one and two week courses added in specialized work, Among them being a course in cucumber production, producing crops for seed, ice cream salesmen and their products, market gardeners, ornamental horticulture, and commercial floriculture. A number of the courses will conclude with the annual Earmers' Week which is scheduled to take place February 4 In S.

Season Tickets Selling for Basketball Games

TE to the extraordinary demand for basketball tickets this winter, L. L. Frimodig, assistant athletic director at State, has arranged to sell season tickets at \$10.60 which entitles the owners to reserved seats at every home game. Less than 400 are on sale, with indications that they will all be snapped up within a few days. There are eleven home games in all, including such famous opponents as Ohio Weslevan, conqueror of Ohio State; University of Notre Dame: Penn State: Cornell University; University of Detroit; and Marquette. In view of the fact that a capacity crowd attended the practice game against Hillsdale College, it is certain that when the major teams come to East Lansing, there will be a long waiting line for seats, as was the case last year. The gynnasium can only accommodate around 2,-500.

Arthur W. Jewett, Jr., '20, Mason, repeated his former triumphs at the International Livestock expotion by taking first honors in the white winter wheat contest.

"Close Beside the Winding Cedar"



To make good plans and to have the determination to carry them out are attributes of an ideal class secretary. The planning season for June reunions is at hand.

**

George E. Gauthier. '14, who has been director of athletics and head coach at Ohio Wesleyan university since 1921, has signed a contract to continue in that capacity for three years more, according to recent press reports.

**

It has been suggested that wire screening be placed in front of the big plate glass windows of the post-office. You can never tell when some absent-minded person will stroll over and nonchalently lear against the atmosphere that is situated where the railing formerly existed.

光光

The new plan for holding winter term registration and payment of fees in the Union building has received the approbation of the students, if the following State News editorial be taken as popular opinion.

"A sign of satisfaction will greet the welcome news regarding the change in the system of registration for next term. No longer will it be necessary to take cross-country training in preparation for the event. We offer a vote of thanks to the committee who so thoughtfully changed the event from a mad orgy to a pleasant reception party. Let the weather man bring on his coldest weather and his best example of snow storms-for we shall be safe from the wintry blasts, tucked away in the Union building, waiting patiently-in line."

It has been announced that the annual Union production will be staged at the Gladmer theatre in Lansing, February 1 and 2. About fifty students will enact the musical comedy, "Twelve Mile Limit," written by Charles Seager of Whitehall, Michigan.

米米

There is but little change in college life. Year after year finds a large proportion of those enrolled studying late nights when the era of examinations comes around. The week before Christmas was the one for burning the midnight oil. By Thursday night the Campus was practically deserted. Winter term classes are due to start January 8, with registration the preceeding day.

**

The forestry department has been making a study of the Kerson timberland tract incorporated with the United States department of agriculture. Karl Dressel, '22, of the forestry department, has been carrying on the work and the results of his study have just been completed.

**

Thera Austin. Elsie; Florence Cowles, St. Johns; Marie Bostelman, River Forest, Illinois; and Margie Thompson, Dansville, senior home economics students, were recently initiated into Omicron Nu, national honorary home economics fraternity.

米米

This year's military ball, the social event of the year for those with war-like aspirations, will be held in the new college armory on January 25. A limited number of tickets will go on sale January 15 at \$4.00 each. Sergeant J. Foley will receive reservations.

**

Students desiring Wolverines next spring have been urged to sign for their yearbook before the end of the first week of the winter term. By that time all contracts for the book will be let and it is necessary that each student have his name on the list so that the correct number can be ordered.

Sponsors for the various military units were installed at an impressive ceremony in the Demonstration hall on November 27. All members of the cadet corps attended the event in uniform.

**

A new honorary society for men and women has been formed on the campus. Phi Gamma Phi, honorary German society founded at Syracuse university in 1923, has granted a charter to a group of twelve faculty and student petitioners. The organization will be known as Beta chapter.

**

A live Christmas tree more than forty feet high and covered with colored electric light bulbs was one of the Campus attractions during the holiday season. One of the Norway spruces near the Home Economics building was utilized this year as it was in 1927.

**

Alpha Upsilon chapter of Alpha Chi Sigma, national honorary scholastic chemistry fraternity, was installed December 8. This chapter displaces Chi Rho, local chemistry society. Forty-five faculty, graduate assistants, alumni and active members were initiated.

**

Visitors at the Union Memorial building during the past few weeks included C. J. McLean, '20, and Edna Ceas McLean, '20, of Dixon, Illinois; E. F. Hock, '12, and Mrs. Hock, '11, 3222 Philadelphia, Detroit; Carman D. Miller, '26, Philadelphia.

No dates were in order at the rather unusual party which was "thrown" in the ballroom of the Union building December 13, as the concluding number of Penny Week. Perhaps in that respect the so-called Jitney dance, sponsored by the combined campus honoraries, Sphinx and Excalibur, was one of

the most unusual parties of the year,

vieing only with the co-ed prom for honors.

Alumni dues include subscription to The Record.



CALLING his squad back im mediately after Christmas for daily workouts, Coach Ben Van Alstyne hopes to present a clever, fast and powerful court team this season. Van is shown here explaining some of the fine points to "Duke" Schau who joined the squad after the football season.

Sports Spotlight Focused on Many Winter Intercollegiate Encounters

By Ted Smits, w'27

W TTH the football season now a matter of history, the sports spotlight at State now is focused on the winter campaign when no less than six different teams will represent the college in intercollegiate encounters against leaders of the Middle West and East. Basketball and track, of course, are the major sports, with swimming, wrestling, hockey, and fencing also commanding attention.

Three factors go to make basketball an important sport this wintera great schedule; good material; and Coach Ben Van Alstyne, whose teams have already won a wide following of fans. In view of the fact that "Van's" boys opened the season. with a startling 31 to 24 defeat of the University of Michigan at Ann. Arbor, and followed that up by crushing Hillsdale College, hopes are running high for a basketball combination that will challenge the attention of the entire Middle West. Only unexpected ineligibilities or injuries can hold back the Spartans.

The task confronting Coaches Ralph Young, "Mike" Casteel and "Mort" Mason in building another championship team in track may be difficult in view of the loss by graduation of Captain Henry Wylie, star miler, and Paul Smith, weight man. Fillotson, another veteran weight man, will be available only for the winter term. Captain Henson leads the squad in the sprints, with capable dash men in Lang and Kroll, a good pole vaulter in McAtee, and redoubtable distance runners in Brown, Roossien, Willmarth, Hackney, Clark, and Dowd.

Coach Van Alstyne called 15 men back for early basketball practice following the holidays. Included on this list were Captain Carl Felt, Ex-Captain Vern Dickeson, Fred Den Herder, Don Grove, "Cappy Russo, "Duke" Schau, Ed Totten, and Jim Van Zylen, all veterans. Sophomores also expected to break into the lineup include Scott, Prendergast, Roger Grove, Haga, and Van Antwerpt, Sheathelm is a reserve from last year who has shown promise.

DEFEAT MICHIGAN

State showed surprising strength in its game early in December against Michigan. With Captain Felt not in school, and such veteran stars as Schau and Dickeson still unaccounted to basketball as the result of their football work, Van Alstyne sent a combination on the floor composed of Don Grove and Van Zylen at the forwards, Fred Den Herder at center, and Russo

and Haga at the guards. With the score standing at 12 to 1 against State after the first few minutes of the game, the Spartans braced and exhibited a flashy brand of ball.

Clever passing brought the score to 13 to 10 at the half, with Michigan still leading, but in the second period the Spartans started out to win, and they were not to be denied. In their magnificent spurt occurred something almost unparalleled in basketball history, in that only eight shots were tried at the basket from the floor, and State made good on every occasion-a record difficult to improve. During the entire game. State made 11 out of a possible 16 baskets-remarkable, when it is considered that one out of four is a fair average, and one out of three very good.

Scott, sent into the game for Russo in the second half, proved a capable performer, twice eluding the Michigan guards for shots under the basket, both of which aided materially in sewing up the decision. Totten, who went in for DenHerder when the lanky star was debarred for four personal fouls, also looked good.

The week following the Michigan victory. State loafed its way to a 47 to 15 win over Hillsdale College at East Lansing in which virtually three entire teams were used.

Have you paid your alumni fees this year?

Kipke Completes 1929 Football Schedule

A NOTHER heavy schedule has been prepared by Coach Harry Kipke for his football team in 1929. Five opponents met in 1928 will again be engaged on the gridiron—Michigan, Detroit, North Carolina State, Colgate, and Mississippi Aggies—while three new foes have been added—Alma, Adrian, and Case, the last named being remembered as a traditional opponent of the University of Michigan in recent years.

North Carolina State, which comes to East Lansing on Oct. 26, will probably be selected as the Homecoming Day opponent. Michigan will again be met at Ann Arbor, this time early in the season, while the Spartans will take two rather lengthy jaunts in order to oppose the Mississippi Aggies at Starkville, Mississippi, and Colgate at Hamilton, New York.

Much attention was devoted by Coach Kipke towards the selection of an opponent with which to conclude the schedule at East Lansing on November 10, and the University of Detroit was finally chosen following a conference between Kipke and Coach "Gus" Dorais of Detroit. Detroit last season was undefeated and was a recognized claimant for national honors.

Several dates were offered Albion college, but the Methodists were unable to agree on any. Athletic Director "Bud" Daugherty of Albion has assured Athletic Director Young of State that Albion will return to East Lansing again in 1030.

The complete football schedule is as follows:

Sept. 28—Alma College at East Lansing.

Oct. 5—Michigan at Ann Arbor. Oct. 12—Colgate at Hamilton, N.

Oct. 10—Adrian at East Lansing. Oct. 26—North Carolina State at East Lansing.

Nov. 2—Case at East Lansing.

Nov. 9—Mississippi Aggies at Starkville, Miss.

Nov. 16—University of Detroit at East Lansing.

"We will be glad," says the editor of a contemporary magazine, "to hear of the death of any of our alumni,"

The annual extension conference was held at the College December 12, 13 and 14. Dr. Paul J. Kruse of Cornell University, Dr. O. C. Stine of the Bureau of Agricultural Economics, and F. C. Brooks and George Farwell of the federal office of extension work were among the outside speakers at the conference, County agents, home demonstration agents and club leaders from various counties of the state were present.



DON GROVE Forward

Three members of the College staff were honored at the International Livestock show recently held in Chicago.

R. S. Hudson, '07, superintendent of the College farm, was chosen as a member of the board of directors of the Percheron Society of America. George A. Brown, '07, of the animal husbandry department, was given a position on the board of the National Swine Growers' association. Howard C. Rather, '17, of the farm crops department, was reelected president of the International Crop Improvement association.

CHICAA STATE



FRED DEN HERDER Center

THE HUB=



OMEONE has called the bank "the hub of business." Certainly it keeps turning the wheel of industry.

Your money in this bank can not only help business, but can help you directly through the interest you earn.

American State Savings Bank

LANSING

NORTH LANSING

2033 EAST MICHIGAN AVE.

SOUTH LANSING

Among the Alumni

1906
L. O. Gordon, Secretary
Clinton St., Muskegon, Mich.

A. C. Anderson gives his address as Clifford Hotel, Detroit, Michigan.

Thomas E. Jarrard has resigned his position as sales manager of the Durant Motor company of Michigan, to accept a position as sales director of the Marmon Motor company of Indianapolis, Jarrard has been active in the automobile industry for many years. He was connected with the Reo Motor Car company at Lansing for a number of years, leaving that company to become vice-president of the Apperson Automobile company of Kokomo, Indiana. For the past

six years he has been with the Durant company at Lansing.

W. F. Stanton writes that his son, Lefand M., entered M. S. C. this fall. Stanton has one daughter who is teaching and another son who is in high school. The Stantons live at Dowling, Michigan,

1907

George Brown, Secretary East Lansing, Mich.

Rosamund Ludwig, 15-year-old daughter of Mr. and Mrs. C. C. Ludwig (Ruby Newman) died (toober 27 at her home, 1805 Moores River drive, Lansing. She is survived, in addition to the parents, by

two brothers, one of whom is a student at Michigan State.

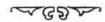
James O. Matthews is assistant purchasing manager for the Reo Motor Car company in Lansing. He lives at 614 S. Walnut street.

Following is a copy of a letter sent by H. I. Glazier of the Centire Steel company of Youngstown, Ohio, to J. L. Myers, Kneedler building, Manila, Philippine Islands. "I know that when you receive this letter you will almost consider it a voice from the dead. A few weeks ago, on a train between New York and Philadelphia, I got into a conversation with a gentleman who proved to be Dr. Merchant of your city. My first thought when he told me his location, was to ask if by any chance he knew a J. I., Myers, and as you may imagine, he informed me that you were very well acquainted, not only because of his proressional services to you, but in a friendly way as well. Quite naturally, we spent a very pleasant two hours together as a result of this mutual acquaintance; Well, old man, it has been a long time since you 'Penny' R. Cade, Dave Moomaw, 'Pewt' and myself formed the Deutche Verein, Great old days 'nicht wahr.' Here you have been off almost at the end of the world for twenty-one years, while all the rest of us paddled along here in the States. I said above 'The end of the world,' but from the description of your city given me by Dr. Merchant, and the pleasant life which you fellows lead, I am not so sure that what you are better off perhaps than we are struggling in the face of intensive competition, to make a living and enjoy life. Dr. Merchant tells me that you are considered as one of the big game hunters of the world. More power to you. He tells me that you shoulder your trusty rifle, going into Indo-China after elephants, tigers and lions, and also down into Java and other remote parts of the world. Again let me say that you are not so far away after all. I have not seen any of the above mentioned gang for at least 12 or 15 years in spite of the fact that none of them are over 500 miles away from me, I am glad to learn that the world has been good to you as the doctor told me it has. You have been one of the pioneers in a virgin field and as such are entitled to reap its benefits. I am not going to necessarily ask that you answer me direct, but I am sending a copy of this letter to the M. S. C. RECORD, knowing that all the old 'o7 fellows would be glad to hear this much of you. Why don't you answer me by sending a letter directly to the editor for publication? Let's go, what do you say?"



The Inside Story

---of every home is written in its furniture. We sell furniture that does your good taste credit, at prices that do your good sense justice. Let quality tell the story of your home life.



HOOVER-BOND CO.

Lansing, Michigan

1909

Olive Graham Bennett, Secretary 513 Forest Ave., East Lansing, Mich.

Fay F. Burroughs is with the Randolph Drier company, and lives in Toledo, Ohio, at 609 The Plaza Hotel. 1913

Robert E. Loree, Secretary East Lansing, Mich.

R. E. Bissell, formerly research engincer of Thompson Products, Incorporated and chief engineer of Thompson Research, Incorporated, both Cleveland concerns, has been promoted to chief engincer of both companies.

Herbert Bowles has moved from New York City to 210 Elmhurst avenue, Highland Park, Michigan.

C. Beattie Crawford has moved in Flint to 320 W. Witherbee street. He is still in the sales department of the Buick Motor company. He reports that his son should be able to help out on the football team about 1941.

W. S. Fields is with the U. S. Department of Agriculture with headquarters at 308 U. S. Shipping Board building, 45 Broadway, New York City. He lives in Demarest, New Jersey, where mail reaches him at P. O. Box 252.

Charles Lord may be reached at 1717 Chevrolet avenue, Flint, Michigan.

"Still at home in the sunny southland on the rolling hills of the old Pacific," writes Rena Crane Pearson from 1532 Patton avenue, San Pedro, California.

1914 Henry L. Publow, Secretary East Lansing, Mich.

Besides his work as general manager of the Wickes Boiler company in Saginaw, Michigan, Henry E. Aldrich is a member of A. S. M. E. Boiler Code committee, chairman of the Michigan Board of Boiler rules, the president of the American Boiler Manufacturers association. Aldrich lives in Saginaw at 208 Hanchett street. He is married and has two daughters, Marjorie 8 and Jean Marie 2.

S. M. Dean sends in his blue slip from 14142 Penvod street, Detroit, with the following notes: "Am still at the electrical engineering game with the Detroit Edison company and like it better every day. Our construction program for the next year is very large and contains several items of novel design and construction not to mention 'spur of the moment' projects that arise without warning and serve to keep us 'on our toes.' No change in our family (except for the better, of course). Frances Hurd (w'15) now styled 'The madam'-'my dear'-or 'the wife' (depending on the dignity of the occasion) is hale and hearty and I might add, swings a wicked driver. Our two daughters Harriet and Ruth, ten and eight, are struggling with fractions and the multiplication tables, with but indifferent success so far. They are at present profoundly skeptical as to the whole subject of education, feeling the game to be scarcely worth the trouble.'

Clifford Reynolds is publicity manager for the Hotel Winton in Cleveland, Ohio.

F. W. Temple is vice-president of Temple, Inc., manufacturers of loud speakers, 1925 S. Western avenue, Chicago. Paul G. Andres, '18, is an officer in the same company,

1915

Rolan W. Sleight, Secretary Laingsburg, Mich.

According to notice received here from the postoffice, J. A. Bennett has moved in Holland, Michigan, to 238 Washington boulevard.

1. T. Bishop is a Ford dealer at Deckerville, Michigan. He has a family of five children, four boys and a girl.

Mr. and Mrs. Roy Decker announce the birth of Nancy Ruth on July 23, 1928.

R. R. Havens is with the State Highway department with headquarters at 808 Central State bank building, Jackson, Michigan.

Walter Hildorf is metallurgical engin-

eer for the Timken Roller Bearing company, Canton, Ohio, where he lives at 903 Ridge road.

Harry Spurr lives in Midland, Michigan, at 205 E. Price street.

1917

Mary LaSelle, Secretary 420 W. Hillsdale St., Lansing, Mich.

Carl M. Kidman is Michigan representative of the Dunham company of Berea, Ohio. He makes his home in East Lansing at 230 W. Grand River avenue.

Wilson Newlon writes that he has purchased a new home at 918 Miller avenue, Berkeley, California, and trusts that he will be rather permanently lo-

CHOOSING THE PLACE IS IMPORTANT

And the fastidious host gives a sigh of relief when this is settled.

To the average person of refinement who dines with a sense of discrimination The Olds has long since settled the question of "where to go"... Dining rooms both large and small for luncheons, dinners and the like.



We make an earnest effort to give our very best attention to our collegiate guests.

THE HOTEL OLDS

DIRECTION, CONTINENTAL- LELAND CORP.

George L. Crocker, Manager

Lansing, Michigan

EAST LANSING STATE BANK

Banking In All Its Branches

East Lansing, Michigan



COURTESY - SAFETY - SERVICE

Citizens' Mutual Automobile Insurance Co.

Howell, Michigan

THE OLD ORIGINAL

(Organized Aug. 30, 1915)

All Forms of Auto Insurance

Full or Limited Coverage

ARTICLES OF FAITH:-

Over 90,000 Claims Paid.

Totaling Over 515 Million Dollars.

Over 55,000 Members.

Assets, Aug. 31, 1928 \$993,263.69

Surplus\$150,000.00

Full Legal Reserves

Every fourth auto meets with an accident once a year. Is yours adequately protected?

SEE LOCAL AGENCY OR WRITE HOME OFFICE

cated at that address. He reports having seen Jessie Godfrey, '18, A. L. Campbell, 'to, and Jim France, '11, recently. He also reports: "I am sure many M. S. C. folks will be interested in learning that Earl S. Wise, with '26 I believe, was graduated in engineering from the University of California this spring. After leaving M. S. C. I think Earl spent some time with the Michigan State Highway commission before coming to California. He has worked hard in completing his course here and from all reports he came through with flying colors."

Leon F. Smith has moved from Pon- tiac to 840 Penniman avenue. Plymouth, Michigan.

"Leland Perry arrived March 4 and at present rate of growth it won't be long now before he will be large enough for college," writes H. C. Stewart from 4330 Seebaldt avenue, Detroit.

Harold Cornelius is part owner of the Union Oil company at Asheville, North Carolina, and lives at 10 Haywood street

Court House, Jackson, Michigan, is the latest address for S. J. Culver.

George H. Gillespie is with the Gentile Brothers company, growers and distributous of fruits and vegetables at Auburndale, Florida.

L. (). Stewart is assistant professor of civil engineering at Iowa State college at Ames. He has concluded that Ames seems to be off the path of Michigan State people.

Arthur R. Sheffield is manager of the Saginaw district for the Round Oak Furnace company. He lives in Saginaw at int; N. Oakley street.

Willard Coulter, Secretary 1265 Randolph S. E., Grand Rapids, Mich.

Harry Nelson Eldridge, five-weeks-old son of Mr. and Mrs. Edward F. Eldridge, died September 12 at the Eldridge home, 708 W. Grand River, East Lansing. Mrs. Chester C. Dodge (Quindara)

Oliver) is a dictitian at the Country Club Inn at Bel Air, Maryland.

Lientenant R. V. Perry is stationed at Chicago in the quartermasters depart-

F. R. Frve writes from Bartlesville, Oklahoma: "I have undertaken to raise another co-ed. She arrived on August). That makes two now, and her sister says sife is called Patricia. Otherwise everything is the same old sixes and sevens,"

Einar Johnson has moved his insurance offices to 530 Mutual building, Lausing, Michigan.

Calvin J. Overmyer is with Devoe & Raynolds company, Incorporated, of New York and Chicago. He lives in Melrosc Highlands, Massachusetts, at 585 Franklin street.

1919 Paul Howell, Secretary Jackson, Mich.

Lieutenant D. W. Kent may be reached at 502 Hanna street, Greencastle, Mildred Mead Brewer reports the birth of Mary Barbara, on June 17, 1928. The Brewers live at 505 Sixth street, LaSalle, Illinois, and Mr. Brewer is plant engineer with the Alpha Portland Cement company.

Gertrude Rogers Moody notes on her blue slip; "We have moved our goods and chattels to 12 Sargent street, Hanover, New Hampshire, my former home, where Manning has gone into partnership with my father in a garage business. Reos and Studebakers are the cars handled. We also have an even more important announcement. A naughter, Mariette, arrived May 30."

Ada Dyer Tucker, who has been professor of household arts at Hillsdale college, has accepted a position in the home economics department of Lindenwood college, St. Charles, Missouri. She will teach in the department of clothing.

Einar Ungren sends his blue slip noting the following: "Richard Einar born October 11, 1927, a rare first edition. Have been with the Michigan State Farm bureau since February 1921, is charge of advertising and our newspaper which we expect to see at 40,900 circulation soon. Advertised lines here include dairy and poultry feeds, seeds automobile insurance, fertilizer, coal, machinery, railroad claims service, and membership." Einar lives in Lansing at 221 N. Clemens.

Lewis W. Dymond is living in Lansing at the corner of Allegan and Walnut streets. He is an optometrist, and has his offices at his residence.

Claudice Kober gives her new address in Chicago at 6127 North Washtenaw avenue.

1920 Stanley Powell, Secretary Ionia, Mich.

Arthur W. Jewett. Jr. reports; "Besides operating a general florist and nurseryman business have taken up the undertaking work in Mason, Michigan. The name used is Vogt and company, funeral directors, in which I have half interest."

Robert E. Post is starting his sixth year with the South Dakota State college. He has been given the opportunity to act as head of the economics department, which embraces the general field together with marketing, farm management, and other specialized agricultural phases. The head of the department is on a year's leave of absence. Post has a four-year-old daughter, Carolyn, and lives at 802 Medary avenue, Brookings, South Dakota.

Stanley M. Powell writes from Ingleside Farm, R. 1, Ionia, Michigan: "Mrs. Powell and myself are operating the ancestral homestead and just at present are interestedly observing the development of little Ronald Herbert Powell, who joined our household June 15, 1928." Edward E. Carpp gives his new adas 10 North Melbourne, Atlantic City, New Jersey.

Carleton H. Currie has moved in Day ton. Ohio, to 703 Homewood avenue.

Harry E. Franson is living at 3210 Richton avenue, Detroit.

Howard V. Hoffman has offices in Detroit at 337 Curtis building, Hamilton and Grand boulevard.

Born, October 2, to Mr. and Mrs. II. B. Jameson, 601 Westmoreland avenue. Lausing, a daughter, Carol Jean.

W. E. (Bert) Miller is athletic director at the Blue Island, Illinois, high Students and Alumni Always Welcomed at

AURD'S

YOU SANT LEAVE DISSATISFIED

Hats — Haberdashery — Clothing ART HURD, Prop.

Your College Days

What is your daily reminder of your good old days at Michigan State? Is it a college souvenir on your desk, a photograph of the campus, the Red Cedar, or a building?

See that your office or your desk has a suitable reminder of your college days. Write us or come and visit us when in East Lansing.

THE STATE COLLEGE BOOK STORE

EAST LANSING

"Always At The Service Of The Students and Alumni"

Andrew Carnegie once said:

"I have never known a concern to make a decided success that did not do good honest work, and even in these days of fiercest competition, when everything would seem to be a matter of price, there lies still at the root of great business success the very much more important factor of quality."

FOR TEN YEARS THE CAMPUS PRESS HAS BEEN STRIVING TO GIVE ITS VALUED CUSTOMERS. THE REST IN

PRINTING

--- Quality, Service and Consideration

THE CAMPUS PRESS

(Incorporated)

106 West Grand River Ave. EAST LANSING, MICHIGAAN

ALUMNI BUSINESS DIRECTORY

Our Business is Growing THE CORYELL NURSERY

Nurseries at Birmingham, Southfield and Utica Headquarters at West Maple Ave. Birmingham

FRASER'S INK "Made Good Since 1918" Single Quarts Sent Prepaid Anywhere \$1.25

Its Pernament STAIN-GO LABORATORIES 12226 Woodrow Wilson D'"Shot" Eddy

L. O. GORDON MFG. CO. Muskegon, Mich.

CAMSHAFT MACHINISTS

L. O. Gordon, '06 (Pinkey)

ROSS AUTO FINANCE CO. Loans — Refinancing — Discounting Wolverine Auto Insurance— The only no-exclusion policy written 604 Pontiac Bk. Bldg, Pontiac, Mich.

LARRY ROSS, '21

The Equitable Life Assurance Society of the United States

F. M. Wilson, '17 E. A. Johnson, '18 530 Mutual Bldg., Lansing, Mich.

The Edwards Laboratory F. Edwards, '99 Lansing, Mich.

Veterinary Supplies LEGUME BACTERIA FOR

SEED INOCULATION

HERBERT G. COOPER, '16 BUILDER OF GOOD HOMES

> Now operating in East Lansing

Phone 2-0751 1125 S. Wash. Ave.

Insurance

Bonds The B. A. Faunce Co., Inc. 136 W. Grand River Avenue

East Lansing Real Estate

Rentals

Grand Rapids Savings Bank Grand Rapids, Michigan

"The Bank Where You Feel At Home"

M. S. C. People Given a Glad Hand Charles W. Garfield, '70, Chairman Executive Committee Gilbert L. Daane, 'og, President C. Fred Schneider, '85, Manager Division Branch Benj. C. Porter, '84, Manager South G. R. Branch

Benj. C. Porter, Jr., '11, Asst. Manager South G. R. Branch

Willis Vandenburg, '21, Manager Fulton St. Branch

The Mill Mutuals

Agency

INSURANCE

In All Its Branches

A. D. Baker, '89 L. H. Baker, '93

SPACE AVAILABLE

Newspapers

Magazines

Tobacco

NATIONAL HAT SHOP and NEWSTAND 228 South Washington Ave. Jennings & Baryames

Cleaning & Pressing, Hats-Caps, Suits-Coats Shoe Shine in Lansing Rest

College Drug Co.

Rexall Store

103 E. Grand River

NORTON HARDWARE CO. 305 S. Washington Ave. Lansing, Mich.

We Specialize in Sargent Hardware and Truscon Paint

THE CAPITAL PHOTO-ENGRAVERS.INC.

17 E OTTAWA ST

school. His local address there is 514 Manle avenne

1921

Maurice Rann, Secretary 1509 Oxborn Road, Lansing, Mich.

Fred L. Hendrick is the Pittsburgh representatives of the engineering extension department of Pennsylvania State college. His office is in Pittslaugh, and he resides at Patterson Heights, Beaver Falls, Pennsylvania.

Roy Maitland bas returned to Michigan, and is temporarily located at 1020 Wall street, Port Huron.

The postoffice gives Mrs. George Tordt's new address as 1818 N. Cowal street, San Antonio, Texas. Mrs. Tordt was formerly Theresa Scudder.

Mrs. Donald Durfee, Secretary 12758 Stoepel Ave., Detroit, Mich.

The postoffice indicates that Daniel Deal of may be reached in care of the forestry department of Purdue University, Lafayette, Indiana.

trying 1. Gillette has moved from Fairport to 108 Charlotte street, Newark, New York. In addition to his duties as associate editor of the Newark Conrier, he writes for three Ruchester and one Syracuse newspaper. "Geraddine 1 rances, 18 months, is a potential customer for M. S. C.

-Arthur R. Schubert took up the duties of county agricultural agent for Emmet rounty on August 15c and will make his beadquarters in Petoskey. Schubert has for the past six years been in the inspecifien bureau of dairying of the Michigan state department or agriculture under the direction of T. H. Broughton. 113.

The appointment of Rutherford II Westveld as assistant professor of forestry at M. S. C. was recently aumounced by Professor A. K. Chittenden, head of the forestry department. Westveld will teach and conduct research work in sitviculture.

Harold and Eileen Seble Koopman aucounce the arrival of Doris Harolya on October 20, 1028,

Clifford S. Fitch is in Fort Piyrox. Florida, with the Flodina Power and Light company,

Frank and Bonnie Jean Hill (w'25) Neiderstadt are living in Saginaw, Michigan, at 137 Lockwood street

Fanny E. Rentola is feaching home reconomies in the Wakefield, Michigan. high school and managing the Haleyon club house for reachers.

Rufus Soyder is assistant inetallingist for the American Steel and Wire company, and gives 30 Berkinsus street, Worcester, Massachusetts, as his address.

Frank Thomas may be reached at 1064 W. 7th street, Los Angeles, California.

Alice Voorheis is teaching in the Smith College cooperative nursery school. 261 Crescent street, Northampton, Massachusetts, reaches her. She reports that her brother, Glenn, lives in San Gabriel,

California, and is the father of Joseph Nelson, born September 15, 1928.

1923

J. B. Edmond, Secretary Hort Dept., East Lansing, Mich.

Clyde Allen is superimendent of the Ingham township agricultural school at Dansville. Edward John was born October 14, and he and his parents extend a welcome to any State folks wandering near Dansville. Allen reports that Alice Foley, '26, is teaching home economics in the school and that Helen Smith, '27, is teaching English.

Earl Mallison is doing experimental work on fruits in the Pacific northwest for the U. S. Department of Agriculture. He gives his address as 762 S. 11th avenue, Yakima, Washington, Mallison has one son, Robert Earl, twenty

months old.

J. Ward Percy is a metallurgist for the Donner Steel company of Buffalo, New York, and may be reached at 406 Edmwood avenue, Apartment 4.

Carl Ripatte has moved to 7520 Rogers

avenue, Chicago, Illinois.

Larry W. and Beatrice Hosmer Ross aumonace the birth of Joan Elizabeth on September 20, 1028. "Expect she will get a diploma about '40 from the music department.

Dorothy Sanford Miller (Mrs. J. Leslie) has moved in East Lansing to 235 Haslett street. "Any and everyone welcome."

Earl Sindecuse requests that his Record be sent to him at 4101 Magnolia avenue, St. Louis, Missouri.

Doug Steere is assistant professor of philosophy at Haverford college, Haverford, Pennsylvania. Steere remarks: "I have the good fortune to be working under Professor Kuins Jones down here and so these years promise not only the most pleasant of circumstances to teach philosophy and psychology in but the privilege of serving an apprenticeship under the outstanding authority in America on the mystical side of the philosophy of religion. Perhaps you will be good enough to publish my present address with a warm invitation to any old friends who may be living near here to let me know their whereabouts.

Park Teter gives his address as Room 882, 208 S. LaSalle street, Chicago,

Illinois.

G. A. Thorpe is in East Lansing as assistant state club leader. He lives at 133 Beal street.

Hester Bradley is teaching in Birmingham, Michigan, and asks that her Record be sent to 508 Rivenoak street.

Jessic Church Briggs reports the birth of Roberta Mac on November 30, 1927. Jessic lives in Lansing at 210 S. Butler.

Fred and Dorothy Maxson, '25, Henshaw have moved to East Lansing, where they are living at 314 Oakhill. They announce the birth of Ann Henshaw on October 26.

William R. Hinshaw is chief of the diagnostic laboratory (veterinary) at



A DVERTISING is very much a part of a department store's daily life and routine . . . a store's promise and word picture of its wares to be seen upon personal visit.

. . . here at Dancer-Brogan's the word pictures of advertising are tempered with restraint, superlatives discouraged and promises recorded in printer's ink are fulfilled.

. . . in short, this institution's advertisements are created to be:

Informative Believable Trustworthy

and as acutely concious of public buying intelligence as the sales force who serve you inside the store.

DANCER-BROGAN CO.

The Style Center of Lansing



the Massachusens Agricultural Experiment station at Ambierst.

Dr. L. H. Labond announces the opening of the Labond Veterinary hospital on June 25, 1028, at 3101 West

JOHN HANCOCK SERIES -

The

WORKER'S FAMILY

SOMETHING more than a mere byproduct of Group Insurance, is the interest it holds for the wife and family of the worker.

Their interest is a recognized asset in

A GROUP CERTIFICATE

in the worker's home is a message to his family, indicating your interest in them.

IT Invites appreciation
Fosters co-operation
Links the home and the job
Is substantial evidence of
a community of interest,
and
Is mutually profitable.

Our booklet, "Management, Men and Motives," has proven of value to executives in all lines of industry. It will prove valuable to you. Address

INQUIRY BUREAU

LIFE INSURANCE COMPANY
OF BASTON, MASS.

197 Clarendon St., Boston, Mass.

SIXTY-FIFTH YEAR OF BUSINESS

Eight Mile road, Detroit, Michigan, Dr. LaFond has spent some time in the east visiting and also remaining in some of the larger veterinary hospitals obtaining added information and experience.

Leona Scully is dictitian at the Michigan Home and Training school at Lapeer, Michigan.

Hilda Stein Wightman reports from Fennville, Michigan, that Lucile Eyelyn who arrived March 20, 1028, is keeping them pretty busy.

1928

Karl Davies, Secretary 533 Cherry St., Lansing, Mich.

Clyde Beck gives his new address in Schneetady. New York, as 700 Albany street. Beck is a test engineer with the General Electric company.

Ella Bordine is teaching at Algonac, Michigan,

Virginia Chase is attending Carnegie Library school at Pittsburgh. 302 Meyran avenue, Oakland, Pittsburgh, reaches her. She reports that Beulah Isles, '27, is also attending the library school.

Ralph E. Dailey is junior estimator for Martin and Krausman, general engineering contractors of Detroit, Michigan, 955 E. Jefferson avenue will reach bim.

Lois Duncan is associated with the neuro-psychiatric clinic of the Harper hospital in Detroit. She lives at 2560 Vicksburg.

Paul Engle is a student at Loyola

University School of Medicine, and lives at 603 E. Euclid, Oak Park, Illinois,

W. Howard Hitchins took his undergraduate work at Ferris Institute and is now a druggist at Iron Mountain, Michigan, He lives at 417 Bast C street.

Howard Hunter is working with the Jarvis Engineering company at Lausing, and lives at 730 W. Shiawassee street.

LaVern E. Laubaugh is teaching at Bad Axe, Michigan.

Harold Layer is doing civil engineering work at 11421 Mayfield road. Cleveland, Ohio.

James McElroy is living in Detroit at the Lee Crest apartments on Second boulevard at Blaine.

E. D. McLean is in the experimental department of the Olds Motor works. Lansing. He lives at 743 Clayton street.

Estelle Morse is teaching home veones mies in the Morrice, Michigan, cousolidated high school, of which her husband; Leonard G. (27) is superintendent. Mrs. Morse reports that Gladys R. Briggs is connected with the Wisman's Exchange in Detroit, her position being supervisor and food requisition clerk in the tea rooms of the Exchange. Mrs. Morse adds: "Geraldine Gillespie is home economics instructor in the Imlay City high school. Kathleen Fox is art instructor in the public school at Howell Michigan. Nila Burt is teaching home economics in the high school at Brown City, and Elizabeth Krieger teaches in Addison, Michigan,

O. P. De Witt & Sons WHOLESALE GROCERS

ST. JOHNS, MICH.

Distributors

of

"Odessa Brand" Fancy Quality Vegetables

Reliable Throughout the Year

"Royal Queen and Defiance" Coffee

Ask Your Grocer For Them

DURANT

—an automobile name as old as the industry, and a name associated with everything worth while since the first real automobile was built. That same name has kept abreast of every progressive movement, and today the name Durant will be found on a line of Four and Six cylinder models that interpret the knowledge, the experience, the resources of their builder.

—all that that name suggests



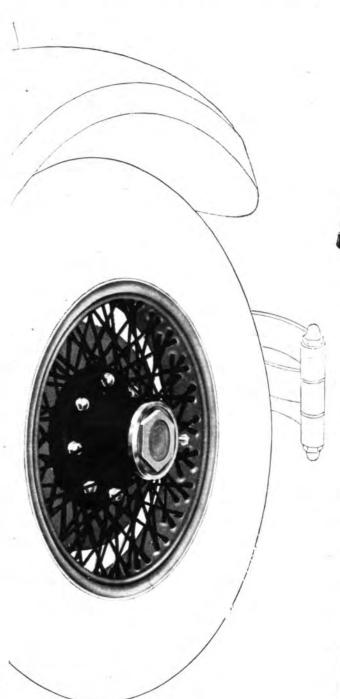
See Your Nearest Durant Dealer

DURANT MOTOR CAR CO. OF MICHIGAN, Inc. Lansing, Michigan

Plants:

LANSING, MICH.; ELIZABETH, N. J.; OAKLAND, CAL.; TORONTO, CANADA

WOOD, WIRE, STEEL





JUST AS pedigreed animals reflect good breeding, pedigreed wheels reflect fine manufacture.

So with Motor Wheel—every type carries an air of distinction which marks it a thoroughbred. Due to complete interchangeability, should people change their minds, they may have either wood, wire or steel, whichever they prefer. It is this flexibility of selection with inflexible adherence to quality which has placed Motor Wheel well in the lead and kept it there. MOTOR WHEEL CORPORATION, Lansing, Michigan

Motor Wheel

