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The M. A. C. RECORD.

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THE M. A. C. RECORD

VOL. XXVI. No. 23

EAST LANSING

MARCH 18, 1921

THOMAS ARKLE CLARK, Dean of Men at the University of Illinois talked before the members of the mens and womens literary societies in the Armory Saturday afternoon on the subject of national fraternities. Dean Clark was brought here by the Intersociety Union. He was entertained Saturday evening at a number of the society houses and expressed himself as 'delighted' with his acquaintance with M. A. C. Dean Clark is national president of Alpha Tau Omega and educational adviser for the Pan-Hellenic group of fraternities.

THE SUGAR BUSH has produced more maple syrup thus far this spring than it boiled down during the entire season last year, according to Prof. Chittenden of the Forestry Department. This is a surprise to most folks who have not realized that the mild winter weather of the past month had started sap flowing. The price this season is \$3.50 a gallon, which will also surprise those who have the idea that the price of maple syrup travels up and down with the price of sugar.

DIRECTOR BREWER, still wearing a smile and carrying a football came down Michigan Ave. one morning this week. "Just had this football down at the hospital so "he" could get a little spring training," he remarked. "He" and "his" mother, both of whom are progressing splendidly were brought home from the hospital Friday. Chester Jr. will probably not qualify for the Varsity Homecoming Saturday, however.

THE COLLEGE WAS HOST to over 250 delegates of the first Student Volunteer Convention, March 11, 12 and 13. Students were present from Albion, Alma, Adrian, Calvin, Detroit Medical, Detroit Junior, Ferris Institute, Central States Normal, Hillsdale, Hope, Kalamazoo, Bronson Hospital, and Detroit Hospitals. Rev. O. W. Behrens, student pastor at the college, stated that in his two years at M. A. C. he had never seen such a fine spirit of optimism and cooperation. Foreign missionary work especially was stressed, as the Student Volunteer Movement is the biggest medium existing today for recruits for foreign work. The delegates were all entertained in homes, society houses and dormitories in East Lansing.

JANE ADDAMS of HULL HOUSE, Chicago, spoke before the student body at the gymnasium on March 14 on "Feed Europe and Save America." Miss Addams recently returned from Europe where she investigated child nutrition conditions. She advocated the cooperation of the United States government in the relief of these child famine sufferers of Europe.

LANSING ROTARIANS, headed by Mark Small '22, newly elected college yell master and his crew of incomparable entertainers, the "Swartz Creek Brass Band" left Lansing Friday morning by special train to attend the ninth district conference at Saginaw. The Lansing club are going as "Michigan Aggies" and with the help of Small and his band will put on some college stunts during the convention.

STUDENT ELECTIONS last Saturday, made L. M. Thurston '22 of Burr Oak Holcad editor and F. B. Niederstadt '22, Saginaw business manager. The new yellmaster is Mark Small '22 of Ishpeming. Student Councilmen are C. W. Gustafson '22, Ishpeming; G. L. Voorheis '22, Birmingham; A. H. Johnson '22, Jacksonville, Florida; H. K. Menhinick '23, Lansing; O. W. Rowland '23, East Orange, N. J.; and E. F. Deady '24, Lansing. The Liberal Arts Council elected two new junior members, L. M. Thurston and Clara Carbine, Muskegon, and one sophomore, C. W. Fessenden of Lansing. The junior members on the Union Board are W. U. Vinton, Williamston, F. T. Carver of Traverse City, and Belle Farley of Metamore—reelected; the sophomores representatives E. H. Greenwood of Jackson and Mildred Bentges, Lansing; and the freshman representative R. K. Roosa of Pontiac. J. P. Hoekzema '22 of Grandville is the Y. M. C. A. president for next year. All of these student helmsmen take up their new duties with the beginning of next fall term, with the exception of the Holcad staff which begins its work spring term.

A FARM DRAINAGE short course, for contractors, farmers and others interested in farm drainage methods is being held at the college this week. A state convention or conference of drainage men is in session the last two days of the school, March 17 and 18. This is the first meeting of this kind in the state, and comes from the recognition of the great need for drainage work. It is under the supervision of O. E. Robey '13, Extension specialist in Farm Engineering.

THE SIX O'CLOCK CLUB of Lansing, after a banquet in Club C of the Women's Building on Wednesday evening, listened to a concert at one of the large churches in Pittsburg by wireless. Ralph Wyckoff '20 of the electrical engineering department installed the receiver in the dining room of the club, and by means of an audiphone, the sound waves were heard all over the room. The Westinghouse Electric Company have arranged that the concerts given each Monday, Wednesday and Saturday nights by the Pittsburg orchestra may be heard thruout the United States at all receiving stations.



VIEWS AND COMMENT



"The Alumni Association must continue to be the strong right arm of the University administration."

—Pres. David P. Barrows,
Univ. of California.



ABOUT APPROPRIATIONS

The matter of appropriations to the college by the legislature is not yet settled. Altho turned over to the committees, the appropriation bills have not been reported out and probably will not be for several weeks. It is not too late for alumni to express their sentiment to their representatives in the legislature. If you have not yet seen or written to your senator or representative, do it at once. Great issues usually hang in the balance until the last moment, and this one is no exception. When the final vote is cast and the law makers settle our financial hopes for the next two years, you want to be able to say—no matter what the outcome—"I did my durndest."



ALUMNI MAGAZINE ADVERTISING

The college man realizes more than anyone else the rather peculiar little niche that the alumni magazine fills in his array of periodical reading matter. He knows with what eagerness he reads the class personals, the tiding that Jim Jones is married or that classmate Bill has been elected to the city council, the news notes of the campus, and the stories of prominent alumni who are doing things. From the many letters that alumni write about the college magazines we know that there are few indeed "who's eyes do not brighten, who's spirits do not glow at the mention of Alma Mater" and at the news of those who were friends on her campus. In advertising parlance, alumni magazines possess an unusual 'reader interest.'

A rather peculiar condition obtains with respect to alumni magazines advertising. In but very few instances can the alumni paper really give service to the local advertiser because its readers are so scattered and with its small circulation as compared with the national magazines it is not in a position to solicit national advertising altho its quality as an advertising medium has long been recognized. A year or so ago the foremost alumni magazines formed a combination for the purpose of securing national advertising. There are now forty magazines in the group which is known as Alumni Magazines Asso-

ciated. It has only recently established a promotion office in New York and is now ready to do business and give service. Advertising space in these magazines is sold for the whole group at a group rate. By means of this combination, with a single order the advertiser may reach a hundred and forty thousand college men and women of forty of the foremost universities and colleges in the United States. To those who, in selling their products, wish to reach a "class" group such as is represented by the men and women of the foremost American colleges, and along with it, to reap the benefits of this peculiar reader interest, advertising space in Alumni Magazines Associated should appeal. The readers of alumni magazines must appreciate more fully than anyone else that in these two possessions, class circulation and 100% reader interest, the college magazines in the group have something to sell.

Those who have need of advertising space will not only get value received and good service but will have the satisfaction of knowing that they are promoting the interest of their college paper and helping to make it bigger and better. We want members of the M. A. C. Association and readers of the Record 'who have something to advertise' to know about Alumni Magazines Associated and that the Record shares equally with the others in the business that comes to the group.



What does your \$2.50 do? We mean the \$2.50 that you send to the *YOUR DUES* M. A. C. Association once a year as dues. First it makes you a member of the M. A. C. Association and sends you thirty-five issue of the Record for a year. Of the thirty odd colleges on our exchange list whose publications come to our desk during the month, we are the only alumni association with a weekly publication with dues less than \$3.00. And some of these institutions have a much larger former student list than we boast of.

And what becomes of the rest? Part of it is used to help keep our records up to date, to furnish lists for local associations and to furnish addresses to any of our alumni or college organizations that may ask for them. One person is kept busy all of the time endeavoring to keep our big family in touch with us and the rest of the M. A. C. world. The college pays for the clerical help on strictly college records. Part of the money you pay in is used for postage and stationery in the keeping of the association records and in sending out the monthly bills. Some of it

is used—only a very small percent—to help pay salaries of the office force. Some is used to finance reunion gatherings, to pay for advertising, buttons, ribbons, and other necessities always connected with such meetings. More than half of it is used in the actual publication and delivering of the M. A. C. Record—that is for printing, paper, cuts, and other expenses incidental to getting out any publication.

But perhaps the biggest point after all that we would like to get across to you is that your \$2.50 goes farthest when it is paid promptly.



DON'T BLAME THE POSTMAN Spring vacation begins next week and when we announce that the next issue of the Record will be on April 8, we know that we shall be accused of participating in the vacation. But don't you believe it. We are only taking a breathing spell to get ready for the Commencement Reunions. Anyway without the Record for a week or two you will be able to catch up on some of that other worthwhile reading that you've wanted to get at all winter long.

**Commencement Reunions.
Yours Here? Come Anyway.**

'71 50th, Golden	'97 Regular
'75 Regular	'01 20th
'76 Regular, 45th	'06 15th
'77 Regular	'11 10th
'78 Regular	'13 Regular
'86 35th	'14 Regular
'91 30th	'15 Regular
'94 Regular	'16 Regular, 5th
'95 Regular	'19 Regular
'96 Regular, 25th	'20 1st

Ass'n of Collegiate Alumnae To Consider Widening Membership.

Of interest to women graduates of M. A. C. is the biennial meeting of the Association of Collegiate Alumnae in Washington, D. C. March 28 to April 1. At this time institutions giving such work as is given at M. A. C. will be considered on the approved list. M. A. C. girls have long been anxious to become active members of this great national organization. In the past graduates of institutions like ours have been admitted to associate membership only.

The Association of Collegiate Alumnae is made up of over twelve thousand college women in the United States, all striving together for the advancement of education and

the improvement of social conditions. A. C. A. was formed in the early years of higher education for women to encourage women to go to college and to keep up the standards of higher educational institutions. Education in those days was along strictly cultural and literary lines, and because training such as ours is comparatively new, M. A. C. has not been put on the approved list.

A. C. A. maintains fellowships in American and European universities; they cooperate with the National and International Council of women; they maintain a committee on vocational opportunities for women that has assisted and encouraged vocational guidance work in various communities both for high school and college students; they found and maintain bureaus of occupations for trained women, and have investigated various fields open to college women and disseminated information about them.

In addition to these and many other things, the local branches usually take up some special local problems. For instance, the Lansing and East Lansing branches now maintain an educational fund to send worthy girls thru high school. They are now supporting six girls.

A new project of the national organization of A. C. A. is the raising of \$100,000 to buy a gram of radium to present to Madame Curie, the discoverer of this substance. Since the war Madame Curie has had no radium to carry on her experimental work at the Curie Radium Institute in Paris.

Many Aggies on Cloverland Program.

The Cloverland Farmers' Institute March 29, 30 and 31 promises to be a most successful affair if the number of M. A. C. people participating in the program is any criterion. Among those from the college who will take part are J. A. Waldron, '10, Gifford Patch, '16, C. P. Pressley, '16, I. L. Kirshman '14, D. C. McMillan '10, B. W. Householder '17, G. W. Putnam P. G. '16, Ove Jensen '14, J. W. Weston '15, A. G. Kettunen '17, B. P. Pattison '12, and Prof. H. M. Elliot of the Farm Management department. On the Women's program Dean Mary E. Sweeney and Aurelia B. Potts '12, Upper Peninsula Leader of Home Demonstration Agents, will take part.

On the 29th the M. A. C. Varsity basket ball team will play the Loyal Legion of Menominee, following the meeting of the Upper Peninsula M. A. C. Association.

The Cloverland Institute is the largest gathering of farmers and housewives in the upper peninsula, and is engineered by R. N. Kebler '14, Superintendent of the Menominee County Agricultural School.

THE BAND assisted by the men's glee club will give a concert in the armory on Sunday afternoon.



WITH THE ALUMNI CLUBS



The Local Time Card.

Central Michigan Association, Hotel Kerns Cafeteria at noon every Monday.

Detroit Club, at Board of Commerce every Friday noon.

Grand Rapids Association, Board of Commerce every other Thursday noon.

Flint Club, first Thursday every month.

Saginaw Club, second Saturday each month.

Chicago Association, Y. M. C. A. 19 S. LaSalle St., every Thursday each month.

Saginaw Club, Arthur Hill Trade School, 2nd Saturday each month.

Northern Ohio, 1st Saturday each month, time and place given later. Communicate with L. C. Milburn.

Chicago Annual "Brings 'Em Out."

At 7 P. M. on the evening of Feb. 26th at Chicago's most beautiful hotel, the Edgewater Beach, the stage was set for the dinner dance at which 81 of Chicago's Aggies lived again for one evening those happy days which none will ever forget. The dinner was served in alcoves of the spacious Mezzanine Ball Room which was reserved for the M. A. C. party. With brilliant lights, bright flashing colors, happy voices, merry laughter and irresistible music the beautiful Colonial Ballroom was a veritable fairyland.

Never before has Chicago seen such a turnout of M. A. C. people. They came from all corners of the town. Old friends were reunited who had not seen each other in years. One could sit by and hear "Do you remember whens" by the score. Every one had so much to talk about that the wise committee refused to allow anyone the chance to "Corner" the valuable time market with a piece. Even Sam Kennedy was compelled to hold his speech. The Dinner which satisfied even such partakers of food as Jake Prost and the Barmans was followed by the balance of the evening in dancing to the strains of an orchestra that would make the Statue of Liberty sigh with envy.

We Chicago Aggies do hereby solemnly resolve to hold these kind of parties more often and to use force if necessary to persuade more of the "old folks" to forget the curfew and join us.

As predicted the "Stay at homes" are be-moaning their fates and many have expressed their regrets and guaranteed that "Never again" will we find their kindly faces missing from any M. A. C. function here. Those who attended were H. P. Henry '15, Mrs. Henry, ex-instructor, Kieth Estelle '15, Mrs. Estelle, Larry Archer '19, Floyd Dana with '20, Ralph King '20, G. E. Lankton '20, Sam Kennedy '01, Jake Prost '04, P. M. Chamberlain '88, Tom McGrath '89, Mr. and Mrs. Pittschof '09, Miss L. M. Haggerty with '08, Mr. and Mrs. S. S. Knight '09, Clauice Kober '19, D. D. Henry '15, R. W. Shiehan '17, Don

and Mrs. Barman '14, Paul Woodworth with '18, D. D. Peppard '17, Van Taggart '16 and wife, R. T. Bell '05 and wife, Sherwood Hines '05 and wife, James H. Barton '15 and wife, M. S. Randell '12 and Mrs. Randell '13, Warren Hall '20, Carrie M. Stockdale, Wendell Merrick '04, Naomi Pope '20.

Out of town Aggies, Clem C. Ford '05, Zoe Benton Ford '05, Lagrange, Ill., D. W. Smith '02 and wife Willmet, Ill., Ralph Caldwell and Mrs. Lavina Merrick Caldwell with '08, Waukegan, Ill. W. F. Searight '14, Harvey, Ill. Tiny Meaker '17, Olivet, Mich. J. W. Cheetham '20, Janesville, Wisc. Foster Rudolph P. G. '18, Grand Rapids, Mich. Francis C. Crawford, '13 and wife Kenosha, Wisc. A. M. Marsh '09, Minneapolis, Minn. Genevive Gillette '20, Highland Park, Ill.

Jackson County Uncorks Plans for Revival.

"Cork" Sanford '11 chairman of the Jackson Association committee preparing for the pep fest and dinner March 30, reports that everything is set for the big celebration at the West Intermediate School when the Glee Club gives its concert there. Everything except a speaker and that is only a detail when they have so many singers. A dinner at the City Club preceding the concert is one of the minor events of the Jackson County rejuvenation.

April Fool Party for "Thumbers."

An announcement just being mailed this week tells M. A. C. folks in the "thumb" that there is to be an "April Fool" party for alumni, former students, present students and prospective students at Caro on Friday, April 1. Alex. MacVittie '11 is chairman of the committee which has in mind the organization of an M. A. C. Association for the "thumb" district. It is to be an informal affair and labeled as an April fool party the bars are down for as joyous a celebration as the Tuscolans had last fall.

Alpena Alumni To Organize.

Alpena M. A. C. men are agitating the organization of an association in that locality. H. A. Clemetsen '17 and R. B. Henning '17 are the chief agitators and have discovered that they have enough live ones in Alpena and thereabouts to make a good association. Alumni and former students in Alpena and vicinity should keep their eyes peeled for an announcement which is to come very soon telling them of the time and place of the gathering that will crystalize itself into a real association to do business for M. A. C.

Chicago Association News

This is the first of a series of weekly and weakly contributions submitted in the form of Chicago Association luncheon notes. Some body must have grafted a monkey gland or so onto this crowd here, for they're all overflowing with ambition and raring to go. I suppose you have received an account of that dance of ours a few weeks ago at the Edgewater Beach. In case we neglected to tell you about it you can get all the details from the Desk Sergeant at the Chicago Ave. Police Station.

We met last Thursday (March 10) at the usual place, the Central Y. M. C. A. The following men were present:

Ray Kingsley '03, T. Margolis '14, Dad Roland '15, Denny Smith '02, O. J. Dean '03, Jake Prost '04, Doc Dana, Pat Henry '15, Paul Woodworth w'16, A. E. Warner '13, Dave Peppard '17, Don Barman '14, Chief Fuller '16, Larry Archer '20.

The business of the meeting was to vote on the acceptance of the nominating committee's report naming officers for 1921. The committee composed of Messrs. Denny Smith, Mills and Archer submitted the following slate which was accepted:

President, Clem C. Ford '05.

Vice Pres., Don Barman '14.

Sec. and Treas., Pat Henry '15.

Board, Dad Roland, Mr. Rummler, Mr. Merrick.

It was decided to have these luncheons every Thursday beginning next week and also to have one evening get together once a month.

Ray Kingsley gave us a mighty interesting talk on his stay in the Philippine Islands and of his meetings with many M. A. C. people. He has agreed to write up this information and we will be sending it along in a week or so.

We have the following choice bits of Chicago chatter to offer.

Franklin Burns '13 has a new youngster, tho at the time of going to press, we can't learn whether left-hand or right-hand drive.

Rt. Hon. Jake Prost goes to Lansing for the Alumni Association meeting. Jake will not take his own liquor.

Ruth Hurd Snyder is back home from the hospital and is hard at bridge once more. It's hard to keep a good woman down.

That's about all for the opening chorus, but we ought to gather momentum from now on and give you some real news.

—Chicago Scribe Sketch by himself.



Detroiters' Column

Twenty at the Friday luncheon last week. Dean Bissell was among those present. Are YOU going this week.

Early indications point to a record breaking attendance at the dance March 31st at the Elk's Temple. The committee in charge have some great surprises up their sleeves. Norm Weil and McKibbin are going to be there—but you better come and see.

It is the boast of the Dartmouth alumni here in town that there's never a Dartmouth man out of a job. With six hundred Aggies in town we may not be able to live up to a boast like that, but we are starting toward that goal. As the result of action taken at this week's board meeting John H. Kenyon has volunteered to act as the M. A. C. Employment Clearing House, to give John a nice title.

If you employ men—and women and have an opening in your business give Red a call.

If you hear of a good job that you think an Aggie would want give Red the news.

If you are looking for a job—ask Red, he may be able to place you.

Kenyon's address is 508 Griswold and his telephone number is Main 3674.

With conditions as they are this branch of the Club service may be a bit slow in getting started, but if you'll do your bit Kenyon can build up a service that the Club will be proud of.

Have you become an active member yet?

Flint to Celebrate With Glee Club.

The Flint alumni plan to recognize the presence of the M. A. C. Glee and Mandolin Club in the city on evening of Monday March 28, by securing the club rooms and orchestra of the New Durant Hotel. The alumni and their guests will repair to the Durant when the concert at the Court Street M. E. Church is over. Every Aggie in this vicinity is expected to turn out to the concert and to the reception and dance which follows.

E. Osborne, '19, for the committee.

Battle Creek Meeting Postponed.

Battle Creek alumni will not get together for an organization meeting on March 22, as announced in last week's issue of the Record, It has been postponed to a later date. Watch for future announcements.

Members of the M. A. C. Association in the Upper Peninsula will hold a meeting on March 29 in connection with the Cloverland Farmers' Institute at Menominee. Following the meeting they will be out to root for the M. A. C. Varsity basket ball team in its game with the Loyal Legion of Menominee.

Saginaw Club Decides On Monthly Sessions.

The M. A. C. Club of Saginaw had their regular monthly meeting Saturday evening March 12, at the Arthur Hill Trade School. There were 35 alumni, wives and friends present when we sat down to a supper at six o'clock. After a very enjoyable supper the bunch adjourned to a room below where a short program of music and speaking was enjoyed, after which there was dancing. The meeting adjourned early and a large number present attended the basketball game at the Y. M. C. A. in which seven of the alumni participated, training for the alumni M. A. C. game next week.

We expect to have our next meeting at the same time and place, the second Saturday next month and trust that all M. A. C. people in this vicinity at that time will avail themselves of the opportunity and be present.

Daniel H. Ellis, Sec'y.

Buffalo Aggies Want Club. Power to Them.

"How about a little of the old "Aggie" pep, Let's go," reads a letter from Buffalo.

"We can give the "old school" on the Red Cedar a little publicity in this section of the state, by staging a real get-together of M. A. C.-Buffalonians. There are about thirty or more live-wire Aggies in this city who are just waiting for a good old-fashioned talkfest and handshake and YOU are one of them.

"To do this we are planning a little "feed" at the Iroquois Hotel the last of this month or first part of April, and want your support by being one of those present. Because without you such a meeting cannot be successful. At this time the subject of a permanent Buffalo-M. A. C. Club will be freely discussed, and we are hopeful of putting such an organization across in the near future."

Buffalo people are asked to get in touch with H. V. Abel, 43 Northampton Street, Phone Seneca 2557, Tupper 5206-W or T. P. McAuliffe, 158 Tyler Street, Phone Tupper 1816, Cres. 694-W.

Lenawee County Revives. Lots of Pep.

On Saturday evening, March 5, about 40 former M. A. C.-ites of Lenawee County met at the Adrian Tea Room for a "Feed," gossip, and the renewal of the old County organization.

Considering the stormy night and almost impassible condition of many of the roads this was a good showing but not nearly what it ought to be later.

After a very good dinner, served to music, Oliver Cleveland acted as Toastmaster and called on several for impromptu talks on the welfare and needs of the college, on reminiscences of their college days. The speakers ranged from Frank L. Hough of 1878 to L. V. Judson of 1921.

Following the banquet there was informal dancing and much gossip of past days.

A business meeting was held at which the following officers were elected:—Pres. Oliver Cleveland, '10; V. Pres. Ralph J. Carr, '08; Sec.-Treas. Maude Bennett Steger, '11. A committee was appointed to consider plans for an M. A. C. booster meeting for the near future.

As soon as summer arrives we plan to have a "Surprise party" on Oliver Cleveland at his cottage at Sand Lake. Everyone ought to be ready to get out by that time.

A number failed to register but the following indicated their presence: Frank L. Hough, '78, Adrian; Ralph J. and Mrs. Carr '08, Adrian; Oliver Cleveland '10, Adrian; Mrs. Florence Westerman, '10, Adrian; Lyle M. Wilson, '17; Adrian; L. V. Judson, '21 Adrian; Jessie Illenden, '19, Adrian; Marjorie Place, Adrian; N. B. Horton, '02 Fruit Ridge; Mrs. Pauline Raven Morse '05, Jasper; Fred Morse, Jasper; Oliver C. and Mrs. Lawrence '10, Hudson; Mrs. Maude Bennett Steger w'11, and Mr. Steger, Hudson; C. V. '12 and Mrs. Ballard w'12 Jackson; George S. Hedrick '16 and Mrs. Hedrick '18 U. of Ill.; O. W. '16 and Mrs. Agesha Raven Laidlay '16, Tecumseh; Mrs. Lucile LaSalle '09, Adrian; H. J. and Mrs. Knoblauch, '11, Blissfield; Robert L. and Mrs. Sterns; Roy L. Cadmus, '17, Tecumseh; J. Clyde Anderson '17, Sand Creek; Wilson Newlon, '17, East Lansing; C. S. McLouth, '10, Adrian, W. E. Frazier, '20 Adrian, Mr. Illenden and Floy Wilson.

Mrs. Maude Bennett Steger, '11, Secy.

Barry County Set to Go.

Alumni of Hastings and vicinity are planning a meeting at a very early date in order to organize alumni of Barry County into a working unit. Milton Townsend '20 is stirring up the enthusiasm and has as willing helpers, "Bill" Chase w'07 and Mrs. Leta Hyde Keller '09. They are planning their meeting for an early date in order that they may get their organization going as soon as possible.

Northern Ohioans Elect Helmsmen.

As secretary of the M. A. C. Association of Northern Ohio, I am writing to give you the dope on our annual meeting held Feb. 26 last. If you already have it, there's no harm done.

The new officers elected are as follows:

Pres., L. L. Appleyard '00, 14529 Lake Ave., Lakewood, Ohio.

Vice-Pres., F. S. Curtis '01, 1487 Wayne Ave., Lakewood.

Secretary, H. G. Smith '17, 625 National City Bldg., Cleveland.

Treasurer, Helen Canfield '05, 5808 Clinton Ave., Cleveland.

About 30 members were present. After a good dinner, the regular business was taken up and later Prof. Clark of the Chemistry Department told us all about present conditions at M. A. C.—very interesting and welcome news to all of us.

In the near future, we intend to have weekly luncheons at which time as many members as possible will get together.

I think this covers the high spots. If there's any further information you want, let me know.

Hope my fellow-townsmen and rounder extraordinary, N. O. Weil, is jazzing things up a bit around East Lansing and the various suburbs throughout the state. Please give him my best.

—Howard G. Smith, '17a, Sec'y.

Who's Who

Jay R. McColl '90.

Practically a chance student at M. A. C., whose home was on the outskirts of Ann Arbor and whose brothers received their education at the University, J. R. McColl is another of our engineering alumni who has made good, with a capital 'G.' As a young



man he came to Lansing to visit the State Fair then held in the Capitol City, and upon inspecting the new engineering buildings at M. A. C. he became attracted to the course and decided to make engineering his life work.

But this decided, the next question was where to get the funds. One of a large family of children, seven to be exact, living on a farm where work was plenty but money scarce, this question came up for discussion. His father offered him the stumpage on a piece of land if he would clear it up. He worked all winter and sold the cord wood to an Ann Arbor paper factory, and with this money paid his first year's college expenses. Afterwards he taught school winters and went to school summers and in this way finished his education. At this time the college had its vacation in the winter time.

When in school he was active in Y. M. C. A. work and a member of the Phi Delta Theta fraternity. At Commencement his scholarship won for him the election as one of the student orators.

Mr. McColl's rise to the head of his profession has been gradual and consistent. Upon graduation from M. A. C. in 1890 he went to the University of Kentucky, where he remained for twelve years, for the first two years as an instructor and afterwards as head of the Mechanical Engineering department. During this time he did graduate work summers at M. A. C. and Cornell University. He then became head of Steam Engineering at Purdue for three years until 1905, when he went to Detroit as Chief Engineer for the American Blower Co. In 1910 he became a member of the firm of Ammerman and McColl, Consulting Engineers. This is one of the largest engineering concerns in Detroit and takes contracts on large public buildings only. He has designed the heating, ventilating, plumbing and electrical work for many schools and institutions in Michigan, such as Kalamazoo, Jackson, Redford, Hospital for the Insane at Traverse City, the new state office building in Lansing, Michigan Training school for Women at Okemos, Michigan State Sanitarium at Howell, and the Michigan State Community House at Camp Custer. He has been consulting engineer for the Detroit Board of Education for ten years, for the Flint Board of Education for eight years, and has recently been selected as consulting engineer for the Ann Arbor Board of Education, who are about to build several schools. In addition to all of these he has held the position of Dean of Engineering at the University of Detroit since 1911.

At one time president of the Detroit M. A. C. Club, and always one of his Alma Mater's most loyal sons, when asked the question, "In what way would you like to see the college grow?" his answer, "Back in the lead of agricultural colleges," shows his broad interest in the College as viewed by an engineer. "The personal touch and encouragement of professors, the fellowship of fine college mates, and the dormitory system or whatever it is that trains an M. A. C. student to stand on his own feet," are the elements in his college training which he believes helped him most.

Just before the Republican convention this spring he was backed by M. A. C. alumni for nomination as one of the Republican candidates on the State Board of Agriculture, but the political machinery was not set revolving in his particular direction quite soon enough.

Mr. McColl is married and has one daughter, Jeanette, sixteen years old. Mrs. McColl is a graduate of Smith College, and enjoys with her husband the finer and better things of life. They are members of the North Woodward Congregational Church of Detroit, and of the Ingleside Club, a north Woodward family club of 750 families. This club was organized for social and improvement purposes and Mrs. McColl is particularly interested in its literary activities.

Besides his various business and social connections, Mr. McColl is a member of the

American Society of Mechanical Engineers; first Vice-president, Chairman of the Research Committee, and a member of the Council of the American Society of Heating and Ventilating Engineers; past president of the Michigan Chapter of the latter society;

and a member of the Executive Board of the Detroit Engineering Society.

To sum up Jay R., we may quote Verne Branch '12, President of the Detroit M. A. C. Club, "He's a real fellow." And what better tribute than that can be paid him.



ATHLETICS



By L. M. THURSTON '22, Track Squad

Aggies Take Honors in First Track Carnival.

(From The Holcad)

Classy performances from the opening dash to the closing relay kept the huge crowd of track enthusiasts at a high pitch Saturday night and made the first annual Relay and Track Carnival staged at M. A. C. a complete success. The pick of track squads from six state colleges and the same number of high schools took part in the meet—the largest in the state this season.

Capt. Ernst and Herdell further strengthened their records as sprinters by taking first and third respectively in the invitation 40 yard dash. Among the other star sprinters who took part in this event were, Losch and Kelley of Michigan, Altenberg and Walker of W. S. N. and Schmitz, a former Dartmouth star. Altenberg finished second, scarcely an inch behind Ernst. Herdell placed third in this race and also first in the intercollegiate 40 yard dash.

Westbrook of Michigan, star vaulter of the conference easily took place in the pole-vault while Brooker, an M. A. C. freshman proved that he was a comer by topping the bar at 11 ft. 6 in. Westbrook went 11 ft. 7 1/4 inches. Walker of Michigan took the high jump at 5 ft. 8 in. while Atkins and Carver both of M. A. C. placed second and third respectively.

The Michigan two mile relay team, composed of four star half-milers, easily walked away from the Aggie team in that event, the time being 8:46. This same Michigan team lost to Pennsylvania at the Illinois relays week before last by a scant four yards. The Green and White half mile relay team composed of Pollock, Perry, Atkins, and Ernst won the cup from Western State Normal. This race was one of the best of the evening and only fine sprinting by Ernst enabled the Aggies to win and establish a new record of 1:43:2.

Particularly good was the work of the high school athletes. Setright of Jackson copped the 40 yard dash and in so doing covered the distance in the same time as the college men. All of the high school relays were close and hard fought. In these events Kalamazoo finished first, Highland Park second, and Ann

Arbor third. The race between the first two for highest honors was a hard fight all the way with Kalamazoo winning by a margin of only a few points.

Reds Down Blues in Spring Grid Game.

That coach Potsy Clark is following up his plan of spring football work for all the Aggie grid men who will come out was quite evident last Saturday when the Red team captained by Red Gingrich defeated the Blue team in a hard fought contest. It is believed that the game was the first of the year in the middle west. It was a genuine football game played under the usual atmosphere of a football game there being the usual number of officials and a crowd on the side lines rooting for its respective men and teams.

From beginning to end the game was scrappy and well played. During the first half neither team was able to score and the play went back and forth from one team to the other in the middle of the field. This condition continued thru the third quarter with a considerable number of punts. Then in the final quarter the Reds recovered a kick on the Blues' 30 yard line. Two forward passes and several line plunges placed the pig-skin on the three-yard line. Here Captain Schulgen's men braced and held for three downs but on the fourth attempt Wilcox jammed thru for the counter.

First Varsity Homecoming This Week.

As part of the program for the Varsity Home Coming which is all set for next Saturday, there will be a Varsity vs. the Alumni basket ball game. We know that the game will be a wonderful spectacle to watch when we are reminded who is likely to play on this alumni aggregation. With such available men as Blake Miller, Lyman Frimodig, Larry Kurtz, George Gauthier, Shorty Snyder and quite a number of other old time basket ball stars in the game a stiff contest can certainly be looked for.

This is part of a movement to get all the old Varsity men lined up and interested and more closely bound to their Alma Mater. If you live near the College purchase your tickets from Norm Weil or the Athletic office and be on deck Saturday night for the game.



About Aggies You Know.



Arthur C. MacKinnon '95 of Bay City, in the nomination for candidates for Commissioner on March 2, received double the number of votes given to his next highest opponent. He will be pitted against the present mayor of Bay City in the April election. "Nellie" Nelson '09 lost the nomination for mayor at the same time.

"Bugs" (Harmon) Wright '15 and '13 sailed for South America for a 6 months stay on March 5th.

MARRIAGES

G. Lee Barnes '17 and Miss Mattie May McCreary were married June 22, 1920. They are living in Three Rivers, where Barnes is Secretary-Treasurer and Manager of the Three Rivers Cooperative Association, operating a feed mill and dealing in farm supplies.

About The Campus.

JUNIOR GIRLS in Prof. French's pedagogy classes made their annual inspection of high schools March 11 and 12.

ROBERT J. BALDWIN '04, Head of the Extension department; Mrs. Louise Campbell, State Leader of Home Demonstration Agents; Dr. Eben Mumford, State Leader of County Agents; Ray Turner '09, State Leader of Boys and Girls Clubs; and Barbara Van Huelen '10, State Leader of Girls Clubs, will attend the State Extension Leaders' Conference in Chicago March 22 and 23.

LOUIS GINTER has recently been added to the college teaching staff as an instructor in the Entomology department. He is a graduate of the Oregon Agricultural College, with graduate work at the University of Wisconsin, from which institution he came to M. A. C. His specialty is field crop insects.

THE DEPARTMENT OF HORTICULTURE at the college is working with the State Horticultural Society in planning needed research projects. The members of a special committee appointed to work out plans met recently in Grand Rapids on the call of Prof. C. P. Halligan. G. A. Hawley '92 of Hart, president of the Society, and H. Blakeslee Crane '14 of Fennville, of the Apples and Pears Division of the Society were members of this special committee. Experimental projects along various horticultural lines such as spraying, fertilizers, and sod mulch crops were outlined by the committee at the Grand Rapids meeting. Material benefit to the fruit interests of the state is expected to follow the cooperative work of the Society and College, which will be attempted on a broader scale than ever before tried in Michigan.

CLASS NOTES

'97

Charles F. Hermann, of Minneapolis who is making an extended visit through the east, has been spending some time with his relatives and friends in Lansing during the past few weeks.

'99

"The New York Milk Shake," is the name of an article by Philip S. Rose in the March 12 issue of the Country Gentleman, which shows that the job ahead of dairymen is to build up the home demand.

'00

County wide milk campaigns of two weeks each, are beginning this week in Wayne, Oakland and Allegan Counties, under the supervision of Coral Havens, Food Specialist in the Extension department at the college.

'07

On March 9, C. L. Dean celebrated the twentieth anniversary of his residence in Minneapolis. "Cannot think of leaving this grand climate of Minnesota," he writes. "Wish prosperity to M. A. C. and success in their proposed building projects. Have no chance to become alderman. There is a shortage of silk hats." He lives at 2728 Emerson Ave. S.

Business Picking Up?

If it is celebrate with the rest at the Commencement Reunions.

If it isn't drown your troubles there, too, with the old gang.

W. S. Towner "Shorty" represents the Tisch Auto Supply Company in Michigan and Wisconsin. He makes his headquarters at Grand Rapids and Milwaukee, but visits the Lansing territory occasionally according to Frederick Nichols '08 of the Duplex Sales Agency who saw him there lately.

'08

J. R. Dice, Professor of Dairy Husbandry at North Dakota Agricultural College, lives at 1021 Ninth Ave. N., Fargo. "We have been here a year and find the climate ideal," he says, "reports to the contrary notwithstanding."

'11

Don't fail to get the old fliv fixed up in time for the trip to the reunion June 15.

H. E. Dennison "Denny" County Agent in Shiawassee County for the past year, will come back to the college April 1 as Assistant Professor in Dairy Production at M. A. C.

Virgil T. Bogue, Geneva, Ohio, is living at the same old place and anxious to see all M. A. C.ites coming that way. He bought a large cold storage plant there last year for his nursery and produce business. He still has 13,000 square feet of floor space suitable for a small factory should any of the M. A. C. family or their friends have something to make but no place to make it. He has just been reelected as director of the Northwestern Finance Co. of Ashtabula. "Had a very pleasant time at the Northern Ohio Alumni meeting February 26, the first one I have been able to attend since leaving college. Was not aware that M. A. C. was so well represented in this section. In fact learned there were others in my own town. Am hoping to be able to attend the reunion next June." The Bogues are growing two future candidates for M. A. C., a daughter three years and a son eight months.

Guy Smith sends this from Miami, Florida, where he is hibernating this winter, "I have read and waited for more Records to read telling of news of alumni doings, especially those whom I knew, but it was not until I got your appeal in the last number that I realized that we, the alumni, are responsible for the news in the columns. I suppose, however, that in that we are all human. We take a lot and give as little as possible. News! I've had to spend the winter with Miamians in Miami on account of a sick wife. The only job one can get is selling real estate. I've had plenty of time to look around and get lonesome doing it. I believe that Paradise would fall on a fellow if he had no job to keep busy at! I often wonder what Father Adam did all day long. Perhaps he helped Eve select fig leaves. Talking about fig leaves. Did you ever see one? I used to think they were about the size of a barn door from my earlier readings, but on my trip down here I stopped off at Pensacola, Florida to inspect some lots that a friend of mine had purchased unsight and unseen. Each lot was supposed to have 25 fig trees planted on it. I came, I saw, but contrary to form, I was conquered! The fig leaves I saw on those trees would leave a blush even on our most modern girl, if she was forced to wear them and nothing else. Why did Eve pick out a fig leaf. Seems to me that she could have done a whole lot better with burdock. I have the columns of the Record to thank for the opportunity of a very pleasant visit with Sam Langdon while he was in the land of palms and sunshine. I suppose that Sam has trekked back to the cold north so as to get his spring crops in. Sam wrote you that he had met Freddie Bush in Miami. I also met him one day on the street and heard a great deal about the M. A. C. family that he had chanced to see, tho I must confess that my memory is so poor that I would not dare to quote him and do it accurately. I am figuring on getting back so as to be present at the June session. I don't see a great deal about it in the '11 class notes, tho I sincerely hope it will appeal to enough of the old timers to make an interesting visit."

The Sheboygan Wisconsin Vocational Continuation School of which Ole H. Johnson is Director, gets out an interesting little sheet monthly, called the Vocational Junior News. The last issue had some articles on the good work Ole is doing there.

'12

Fred R. Harris, "Red" Chief Engineer for the Public Utilities Commission, Lansing, announces the arrival on February 14 of a "red-headed Valentine," Charles G. Harris.

'13

'13ers in East Lansing met at the alumni office last Thursday evening and arranged for a get-together during spring vacation of all '13ers of Lansing and East Lansing at the home of "Bob" Loree. At that time plans will be made to entertain the returning family at the Commencement reunion.

'14

The Carters (Fred Jr. and Peggy Bell) still agree that farming is the life. They have a 147 acre fruit farm a short distance from Benton Harbor on the interurban line and county paved road. Clinton T. Borden is still at 205 N. Grove Ave., Oak Park.

A snappy little publication "Better Advertising," the official organ of the Advertising Club of Los Angeles of which Don Francisco is President just came in the mornings mail. In it Don receives much credit for the success of the annual banquet of the club at which he presided.

'15

"Dad" Roland sends us a lengthy and comprehensive article from the March 1 issue of the Northwest Farmstead, explaining the cooperative potato work being done by Verne Steward of Omah, Minnesota. This work is with the purification and certification of Irish Cobbler potatoes for seed. The project started with a cooperative organization under Steward's supervision and all potatoes were inspected and certified before being placed on the market. Last year a corporation

named the Verne Steward Company, was formed, with an authorized capital of \$100,000, thru which all certified potato growers in that section may market their product. The company plans to put in 200 acres of potatoes this coming spring.

Helen Pratt is beginning her fourth year as home demonstration agent for Chippewa County in the Upper Peninsula.

R. Eriksen is at Albertville, Ala., care of H. J. Heinz Co.

James Alton Burnett is doing graduate work at M. A. C., majoring in botany and minoring in bacteriology.

Anna Van Halteren Benson is living at 127 W. Montcalm St., Detroit.

Herbert D. Hall, "Herb" who is farming at Ovid, R. R. No. 3, is the latest addition to the M. A. C. family roster.

'16

Merle Bottomley and Mrs. Bottomley (Esther Parker '17) of Ithaca, N. Y. are announcing the arrival of Marcia Alice on February 28, weight 7 1-2 pounds.

Forest G. Hacker is located at 365 Aylesford Place, Lexington, Kentucky, and is one of the proprietors and operators of the "Kentucky Hatchery" at 333 W. Fourth Place.

'17

In a clipping sent us from a Bangor paper, containing a letter written by John Bregger from Sitka, Alaska, conditions there are described much different than the majority of people picture them. Surrounded on all sides, as they are, by salt water, boats come and go and they are not shut off from the world. About the middle of December they had a ten inch snowfall, which disappeared a few days later before a five inch fall of rain. And then another fall of snow gave them a white Christmas. He says that at least one thing is true—if it isn't raining, then it either has rained or is going to rain very soon. Working from daylight until dark, he writes, does not mean much because the days are so short. He describes the coming in of the mail boat at 2 a. m. on Sunday morning, and the postmistress accommodatingly handing out the mail at the delivery window to people returning from a dance. During the absence of Dr. C. C. Georgeson '98, Director of the Sitka Experiment Station, and Mrs. Georgeson, for the winter, Bregger is living in their home, a beautiful place overlooking the mountains and waters around Sitka.

Word has been received here of the birth of a daughter, Harriet, to Mr. and Mrs. Earl R. Tramm (Rebecca Collingwood) w/o of Cincinnati, O.

G. A. Himebaugh Bronson, R. R. No. 2, has moved onto the old homestead that has been owned by some member of his family since the land was first taken up by his pioneer great-grandfather about 1836.

H. C. Hueber is Manager of the Highway Transport Co. at Detroit and lives at 630 Second Ave. Bernice Woodworth, Home Demonstration Agent in Allegan County, has been requested to give a talk on Home Demonstration work before the annual conference of the national organization of the Women's National Farm and Garden Association at the Art Institute in Chicago on March 24.

'18

Joseph Ryan is in the field for American Fruit Growers, Inc., Crutchfield & Woolfolk Division, with headquarters at Pittsburg.

Dwight Cavanagh '18 and '20, and Vera Foster Cavanagh are in line for congratulations on the arrival of Helen Elizabeth March 7, weight 7 1-2 pounds.

Harold Furlong, who is taking work in the Medical School at Ann Arbor, claims business is good and lots to do. He lives at 300 N. Angalls St.

A. C. Brown is manager of the Giddings Holstein Farm at Goblesville, R. F. D.

Marie Young Jones (with) teaches home economics in the Forest, Ohio schools. Her husband is teaching math and coaches the boys in athletics. She has two lively boys in one of her classes. Next year both she and her husband expect to give up teaching as they own a hardware business there.



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