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THE M. A. C. RECORD

VOL. XXVI. No. 30.

EAST LANSING

MAY 20, 1921

THE STATE FAIR COMMITTEE, which will have charge of college exhibits at Detroit in September, met for the first time Tuesday morning, and promises something new and attractive this year. Plans were made for securing an exhibit which will represent the main lines of work and equipment of the institution. All departments are expected to cooperate. E. B. Hill '15, Assistant to Dean Shaw, is in charge of general arrangements, with Dean Sweeney, Dean Bissell, Prof. Cox of Farm Crops, Prof. Halligan of Horticulture, Dr. Coons, Botany, and Karl McDonel '16, Assistant to Extension Director Baldwin, members of the committee.

CANOEING ON THE RED CEDAR is now a safer sport. Last Saturday morning, a group of energetic Canoe Club members cleared the river of snags and logs nearly to Pinetum bridge.

SANDWICHES prepared by East Lansing M. A. C. alumnae are sold between 10 and 11 o'clock classes on Tuesday and Thursday mornings, by co-eds. The proceeds are turned over to the practice house fund which the alumnae are raising. On Tuesday morning of this week over 400 were disposed of. They are exceedingly popular with breakfastless students.

SENIOR MECHANICAL ENGINEERS are divided into two sections to visit various industrial plants. This week, one section is in Detroit observing the plants of the Detroit Edison Co., Ford Motor Co., Cadillac Motor Co., Burroughs Adding Machine Company, and Parke Davis Co. From May 24-28, a second section accompanied by Prof. Dirks, will go to Chicago to inspect the Commonwealth Edison Co., Western Electric Co., International Harvester Co., and the steel mills at Gary, Indiana. While in Chicago, they will attend the annual meeting of the American Society of Mechanical Engineers.

THE EXPERIMENT STATION, under the direction of Dean Shaw and Dr. McCool of the Soils department, are working on a project for the development of the sandy plains of northern Michigan. Experiments will be conducted for the purpose of discovering economical methods of developing these light soils for grazing purposes, and a good quick growing ensilage for a winter forage crop. Grain and crops suited to the climate and soil will be investigated.

A CAMPUS MESSENGER is the latest addition to the college machinery. This messenger service was installed since the post office carrier service has raised the rate of postage on the campus from one to two cents. The messenger visits each office twice daily and carries all interdepartment communications.

M. A. C.'s SIXTY-FOURTH ANNIVERSARY was observed on the campus on Friday, the 13th, by dismissal of classes from 11 to 12, and exercises in the Forest of Arden. The student body was addressed by President Kedzie '77 and Clarence Holmes '93, on the traditions and accomplishments of their Alma Mater. Dedication leaflets, prepared by the M. A. C. Association, showing pictures of College Hall in the beginning, of the first president, President Williams, and President Kedzie, and containing some outstanding accomplishments of the college, were distributed.

A NEW OLDSMOBILE TRUCK has been loaned by Ernest Shassberger '08, advertising manager of the Olds Motor Works for instructional work in the Coast Artillery Unit. The War Department did not have the finances at its disposal to furnish a truck for this work, and this cooperation of Mr. Shassberger and the Olds Motor Works is greatly appreciated by Major Wrightson and the department.

FIFTY LEADING LIVESTOCK MEN of the state met at the college on May 17 to observe the results of the livestock-feeding experiments in operation during the winter. The most important fact established by those experiments was the advantages of normal ensilage over stover ensilage, both in results obtained, and financially. L. Whitney Watkins '93, Prof. George Brown '07, and Dean Shaw spoke at the meetings.

A RAISE IN ATHLETIC FEES was voted upon by the student body last week, and passed by a majority of 872 to 152. The decision was submitted to the State Board at its meeting Wednesday, and the fees were raised from \$2.50 to \$5 a term.

ALPHA PSI, honorary veterinary fraternity, held its spring term May 11. A banquet at the Wildwood followed the initiation. The initiates were P. V. Howard '22, Grand Rapids; R. F. Blatchford '22, Brighton; and W. R. Hinshaw '23, Traverse City.

THE ANNUAL SPRING FORAY of the Botanical Department and Sem Bot will take place on Saturday, May 21. Leaving the Botany Building at 8 a. m. the party will proceed by autos and army truck, probably to the vicinity of Park Lake, returning between 4 and 5 o'clock.

TEN SMALL WOODEN MODELS of the Michigan Septic Tank are being made under the direction of O. E. Robey '13 of the Farm Mechanics department. These will be sent to county agents where this project is being worked. The models will be put in small boxes, easily carried or shipped.



VIEWS AND COMMENT



"I should say that the very first duty of the Alumnus toward his university is to be sure that he understands it, to be sure that he keeps himself in touch with it, and keeps himself informed by the various avenues that are provided to us all, as to the developments of policy, of changes of organization, of interesting happenings in the world of scholarship, of letters or of science."—President Butler of Columbia.



"Have you any M. A. C. songs?" is the question most asked in our mail during the last two or three weeks. *A SONG BOOK* The dearth of M. A. C. *IS COMING* songs with music has always been deplorable.

Prof. Taylor of the Music department last year started agitation on the campus and among alumni for the production of more M. A. C. music. He has collected a few songs, but not enough for a book. The demand has been so great however that the M. A. C. Association, with the assistance of Prof. Taylor, is now preparing a small book of eight or ten songs, which will be ready for distribution the first week in June. These will be sold at a nominal price and orders will be taken at any time. The profits from the sale of the book will be turned over to the Memorial Building Fund.



"A Greater M. A. C. Straight Ahead" will be realized sooner and more effectively when we have all adopted the *KNOW YOUR* slogan, "Know Your Alma *ALMA MATER* Mater." At a Central Michigan Association luncheon recently, A. L. Bibbins '15 emphasized the importance of all alumni knowing the outstanding features of M. A. C. and being able to talk about them on all occasions. He pointed out that we are often ready to criticize the weaknesses of our college but not quite so ready to recognize her accomplishments and boost. The Association went on record as sponsoring the compilation and distribution of facts which every alumnus should know and be proud of. The M. A. C. Association included a number of these accomplishments in the dedication folder distributed last week thru the Record and in other ways. To become acquainted with these facts and be able to talk about them should be the duty of every alumnus.

The recent action by the student body in voluntarily voting to raise the athletic fees is some indication of the interest of the students in athletics, and the passing of a resolution to this effect by a majority of 872 to 152 is more indication. The \$2.50 fee which has been charged each term has not contributed very materially to the support of athletics because so much of it has been used in the securing of talent for the Liberal Arts programs. These entertainments have been better, more varied and more numerous during the past college year than ever before, but the fact still remains that athletic financial support has been on the decrease. The action of the State Board in raising the fees for each term to \$5 will provide an additional income for the athletic department.



Any errors of omission or commission in this week's issue of the Record may be attributed to the fact that the *ALUMNI* Alumni Secretary, C. W. *WORKERS* Kibbin, is at Cornell attending the annual meeting of the Association of Alumni Secretaries and Editors. Alumni representatives from all over the country will be there to exchange ideas and get inspirations. Last year, at the meeting which was held in Ann Arbor, over eighty college representatives were present. R. W. Sailor, Editor of the Cornell Alumni News, is in charge of entertainment for the visitors. A summer hotel on the shores of Cayuga Lake has been rented for the accommodation of the guests, and a house boat will be at their disposal. They will have an opportunity to witness the festivities of Cornell's famous "Spring Day" on May 21. Mr. McKibbin has been requested to present a paper on "Printing Contracts." This is the only time in the year which alumni workers have to absorb new ideas from workers in the same field, and we know all our readers will be glad of this opportunity for Mr. McKibbin to meet representatives of leading educational institutions of the country, and bring back new ideas from them.



Talk to that prospective M. A. C. student now. He is picking out his college.

Same old M. A. C. spirit and enthusiasm to be served at Commencement reunions, June 15. Be here? Sure, you can't afford to miss it.

PRESIDENT KEDZIE RESIGNS**Frank Stewart Kedzie '77**

When the members of the State Board of Agriculture assembled for their regular meeting on May 18, they were presented with the formal resignation of President Kedzie. The letter, dated April 29, says,

"To the members of the state board of agriculture:—It will not surprise you to be given the information that at the close of the present college year, I desire to be relieved from the office of president.

"I announce this now so that proper meas-

ures can be taken in the choosing of my successor.

"It was understood when I accepted this responsibility that it would not be for any extended period. However, I desire, if it is the judgment of yourself and other members of the board, to remain in the harness at the college in some capacity where I can be of best service. I will discuss that and other matters relating to the proposition with you personally at the next meeting of the board.

(Signed) Frank S. Kedzie, President.

It has been quite commonly known for some time, that President Kedzie had an understanding with the board looking forward toward his relief from his present position; but the letter made public at the board meeting is first formal intimation to the public of his desire to retire from the presidency of the college in the near future.

"Uncle Frank" as he has been popularly known among college students for many years, came to M. A. C. when a lad of only five years. His father, Dr. Robert Clark Kedzie, was at that time made Professor of Chemistry at M. A. C.

President Kedzie has the distinction of being better known among a large number of M. A. C. students than any other man ever connected with the college in any capacity. No other man loves the institution more, or has a greater appreciation of her traditions and her accomplishments. It is a remarkable coincidence that he was born on the day that the college was dedicated, May 13, 1857. "When I came here with my father at the age of five years," he said in a conversation not long ago, "The college consisted of College Hall and the community around the college consisted of a house at Baker switch, a log house which stood where the Phi Delta house stands, a clabboard house which stood where Campus Club stands, a plank road which was the Grand River road, and a stagecoach to and from Lansing each day, which was the only means of transportation. There were plenty of evidences of war at that time, with very few students. In 1863 there was no senior class, 7 juniors, 7 sophomores, 15 freshmen, 26 preps and 6 specials."

From this beginning in the woods, President Kedzie has seen the college grow to an institution of power and influence in the state. Since he became its helmsman, the gymnasium has been built at a cost of \$225,000, and the engineering building, following the fire of March 5, 1916, with the aid of Mr. Olds, was rebuilt at a cost of \$275,000. In addition to these, the last legislature appropriated \$950,000 for buildings and \$150,000 for extension. Its farm crops work alone, has more than paid for the entire expense of the college, in its returned wealth to the people of the state thru improved varieties.

Graduating from M. A. C. in 1877, "Uncle Frank" entered the teaching force the next year, and rose thru the successive grades of instructor, assistant professor, adjunct professor, and finally professor of chemistry. It was thru his lecture work in freshman chemistry that the students for many years knew him best, feared him most, and later admitted that he was their best friend. After he became president, he continued his lecture work with the freshmen for several years, because of the 'discipline' which the faculty felt the students would gain. Older graduates feel that the later students who have missed this discipline have missed half of their college training.

The entire alumni body will agree that

"Uncle Frank" should remain at his Alma Mater in some capacity. The "College" would not be complete without him.

As we go to press, we learn that the Board took no formal action on President Kedzie's resignation, but laid it on the table until the June meeting.

Detroit Alumnae Organize.

Fifty-three enthusiastic M. A. C. alumnae of Detroit had dinner together at the Women's City Club in Detroit on Monday evening of this week, and later formed themselves into an Alumnae Council such as was recently formed by Lansing and East Lansing women. Gladys Gruner '18 was elected chairman of the executive committee, with Gladys Harker Straight '18, Clarissa Pike Lee '18, Elva Davis '05, Violet Miller Dixon '07, and Arnot Lewis '18, as the remainder of the committee. Dean Mary Sweeney of the Home Economics department brought a most inspiring message from the college, presenting the needs of M. A. C. and the part which home economics trained women are expected to take in community betterment. May E. Foley '18, of the central M. A. C. Association assisted in the organization. Julia Grant '04 was in charge of general arrangements.

The committee plans to meet soon and consider plans for cooperation between the M. A. C. women in Detroit and their Alma Mater.

The following attended this first gathering of M. A. C. women in Detroit:

- '04—Julia P. Grant.
 - '05—Mrs. E. N. Hayes, Elva Davis.
 - '07—Lena Morris, Ida B. Pokorny, Violet Miller Dixon.
 - '08—Norma Hopkins.
 - '09—Bertha Cameron.
 - '11—Mabel Robison Hock, Helen Eichele Gardner.
 - '13—Ethel McKillop, M. Louise Clawson, Minna Baab Myers.
 - '14—Faye Smith Walker, Bertha Kaiser Ballou, Janet Renwick, Almira Brimmer, Nell Carter.
 - '15—Edna Frazier Mauch, Ruth A. Beebe, Francis Hurd Dean.
 - '16—Helen Hatch Cole, Elizabeth Brown Pagelsen.
 - '17—Elsa T. Schueren, Mary LaSelle, Frances Klasell.
 - '18—Mildred Sibley, Gladys Harker Straight, Clarissa Pike Lee, Anna Macholl, Gladys Gruner, May E. Foley, Gladys M. Lasenby, Lucile Trager, Marion H. Smith, Arnot L. Lewis, May Person.
 - '19—Margaret L. Snyder, Lavenia Cottrell Bentley, Jessie Illenden, Pauline Haynes Johnson.
 - '20—Gertrude M. Beebe, Loretta Divine, Ona B. Bishop, Agnes J. Tappan.
 - '23—Miriam L. Packard.
- *Guests—Avis Louise Sprague, Instructor H. S. at M. A. C., Grace P. McAdam, Mary Elliot and Dean Sweeney.

ATHLETICS

REMAINING BASEBALL GAMES.

- May 20 Oberlin College at East Lansing.
 May 21 Oberlin College at East Lansing.
 May 25 Western State Normal at Kalamazoo.
 May 26 Notre Dame at Notre Dame.
 May 27 De Pauw University at Greencastle, Ind.
 May 28 Valparaiso University at Valparaiso, Ind.
 May 30 Alma College at East Lansing.
 June 1 Michigan at Ann Arbor.

Under Men Lose to Notre Dame.

Scoring 11 1-2 points more than they did last year Coach Smith's band of track men held the powerful Notre Dame track team to a 88 1-2-44 1-2 score on the Aggie field, Saturday afternoon. By piling up this total the Aggies made one of the best showings that has been established by Big Green teams against the Fighting Irishmen, for several years.

The Notre Dame team, with two former Olympic dash men, took the short runs in easy fashion, but were shown a clean pair of heels by the Aggies in the distance jaunts.

Although the final score was somewhat one sided the Aggies succeeded in copping six firsts out of the fourteen events. Huerton started the good work by taking the mile. Ernst getting another first when he stepped the 440 in 49 3-5, taking 2 2-5 seconds off the old 440 record of 52 seconds. He was out of his class in the 100 yard dash, but, in the 440 he kicked cinders at the Catholics all the way around the course.

Ernst Is Aggies' Star.

By winning the 440-yard run in 49 3-5 seconds when weather conditions were far from conducive to burning up the track, Ernst placed himself among the foremost quarter-milers in the country. It is quite probable that Ernst, running in fair weather, will now be able to do the quarter in 49 seconds, and 49 second men are not exactly numerous.

The Avocet captain's time yesterday was good enough to give him a place in the event in a majority of good meets. The fact that he pressed the record holding Notre Dame athletes in the 100-yard dash, also contributes to his glory for the afternoon.

Brooker went over the fish pole at 10 feet 6 inches and brought in another first. He has had no competition this spring and little is known as to what he could do if pushed to it. In the 2 mile Thurston seemed to be in a hurry for he went off and left the visitors on the fifth lap, and came in 13 seconds ahead of the old state record time of 10 minutes 21 seconds.

Fessenden was unable to do his best, but

knocked down first in the discus, heaving it 119 feet 5 inches. Brady took first in the broad jump, covering a distance of 20 feet 11 3-4 inches.

Schwei broke the javelin record by 8 feet, but was still 6 feet behind Shaw's last throw of 165 feet 9 inches.

Due to the cold weather and wind, it was impossible for either team to do its best. It was even more difficult for the crowd. The number that turned out, however, indicated that a track meet is just as interesting as any other sport when there are a bunch of good men involved.—*Holcad.*

Reunion Effervescence

Dear McKibbin:

I've worried a great deal lately trying to figure out how the college is going to stage a successful party without having '17 around to pull the fat out of the fire. I hate to have the college falling down on the job, and I have decided that if every graduate outside of '17 can be lined up on the grounds, perhaps the event will be as good as if four or five '17ers came back. With this idea in mind, I append some doggerel to encourage some of the faint hearts.

Yours truly,

A. J. Patch '17.

Come On Gang.

No time to linger, brother, no time to linger,

Pull up stakes and hit the trail,
 Get your boat and row or bail,
 Twist the old tin Lizzie's tail,
 Be there, brother, be there.

No time to linger, brother, no time to linger,

Old gang's tapped a new supply,
 Renews the sparkle in your eye,
 Revives that old contented sigh,
 Be there, brother, be there.

No time to linger, brother, no time to linger,

Glad hand's working overtime,
 Old friends have a smile sublime,
 Hear that old time laughter chime,
 Be there, brother, be there.

No time to linger, brother, no time to linger,

Let your family troubles slide,
 Don't have all the gang decide
 That you've up and gone and died,
 Be there, brother, be there.



WITH THE ALUMNI CLUBS



The Local Time Card.

Central Michigan Association, Elks Club Cafe at noon every Monday.
Detroit Club, at Cadillac Hotel every Friday noon.

Grand Rapids Association, Board of Commerce every other Thursday noon.

Flint Club, first Thursday every month.

Saginaw Club, second Saturday each month.

Chicago Association, Y. M. C. A. 19 S. LaSalle St., every Thursday each month.

Saginaw Club, Arthur Hill Trade School, 2nd Saturday each month.

Northern Ohio, 1st Saturday each month, time and place given later. Communicate with L. C. Milburn.

Washtenaw Club to Entertain "Pill Chasers."

The Washtenaw M. A. C. Club will hold a meeting in the Barbour gymnasium at Ann Arbor, Wednesday, June 1 at 7 o'clock. We are purposely holding it on the day of the Michigan game here, and would like to have the ball team and others who come to the game attend the meeting. I have written Mr. Brewer, asking him to make arrangements with the D. A. R. to have their car leave later in the evening if possible, so the team can be our guests. I have also asked him to respond with a toast. Will you run some sort of an announcement in the Record of this "pill-chasers" reception? We plan to have L. Whitney Watkins as one of the speakers. A committee of one will be on hand to "take the bottle off the ice" and show how it was done in the days of yore. All Michigan Aggies attending the game are urged to attend.

Elmer L. Overholt '20.

Chicago Association News

We celebrated the 64th anniversary of M. A. C. here in Chicago Friday night, and everybody had a good time except "Gink" Barman '14 who wasn't there. The absence of this stock yards "breeze" aided materially in the maintenance of order and no riot calls were necessary.

The "Black Cat Inn" reported last week to be the meeting place, was abandoned for the more spacious Y. M. C. A. After the eats, various ones told weird tales of college days. The conversation ran mostly to fires and water fights in the luxurious Williams Hall apartments. We decided to hold these evening meetings more often as they afford the commuters a better chance to attend than do the regular noon luncheons. Notice will be given in advance of these meetings.

A list of the paid admissions on the first follows:

N. S. Mayo '88; Tom McGrath '89; Irving Gingrich '02a; H. Ray Kingsley '03; George

E. Martin '04; Mabel Downey Kingsley '06; E. J. Gunnison '05; Clem C. Ford '05; Zoe Benton Ford '05; S. W. Doty '07 and Mrs. Doty, Mich. '06; Lilah Haggerty '08; Bertha M. Rittschof '09; F. F. Burroughs '09; R. B. Delvin '12 and Grace B. Delvin; Fred A. Stone; A. E. Warner '13, and Mrs. Warner; F. E. Andrews '13c; Ike Margolis '14 and Mrs. Margolis; H. P. Henry '15 and Linda L. Henry and Ada Henry; Marjorie E. Barman '15; M. S. Fuller '16; W. M. Buell '16; G. W. Bloemendal '16; D. L. Peppard '17; R. W. Sheehan '17; Claudice Kober '19; W. P. Hall '20; Ralph B. Kling '20; Glenn Lankton '20; E. Genevieve Gillette '20; E. C. Hach '20; Mrs. F. F. Burroughs, Sp.; Mrs. J. A. Croke sp. and Mr. Croke; Irene Bryant, R. W. Barnes, Mrs. C. B. Gorton (wife of '09er) Bill Sides and Thomas A. Edison.

Sub—Scribe.

Calhouners Stage a Successful Second.

Our meeting on May 13th proved to be quite as much of a success as the one held a month previous.

While only twenty-five M. A. C. people responded,—I should say were able to come—(a good many sent word that they were unable to be with us on that particular date) enough husbands and wives and prospective M. A. C. students were present to make our number about 40. A very nice supper was served in the church parlors of St. Thomas Episcopal church. After eating we went next door to the parish house for our program.

Miss Sweeney's talk which dealt with the possibilities in the field of Home Economics was intensely interesting and very much enjoyed by all. We sang several old M. A. C. songs with good will if not so much music. Just before the close of the meeting we received President Kedzie's telegram, which was very much appreciated.

I am enclosing slip which you sent to be filled out with the names of those present. I am very sorry it is not complete, but some how we failed to get the slips filled out, so at Mr. King's suggestion we ask them to turn in their little tags, and I made up the list from them.

C. P. Chidester w'61; J. H. Brown '87; B. K. Bentley '00; G. W. Davis '02; Dr. J. A. Elliott '07; Alice Cimmer '00; E. A. Richmond '02; Mae Reed VanDenbergh '06; Bert Carpenter '07; Jo. Carpenter '08; Bert Shedd '10; D. R. Stillson '11; Bessie Rogers Sears '14; Ray Norman '14; R. M. Hamilton '14; Mark A. Chambers '14; L. D. Sears '16; H. A. Putnam '18; Elizabeth Weld '19; Sherli Blair Dedrick '19; Nenna Dunlap '19; Harold King '19; Boyd Redner '20; H. L. Woodard '20; H. H. Bauer '20; G. O. Lewis, S. C.

Nenna Dunlap '19, Secretary.

Detroiters' Column

The "Eggs" of Chicago have nothing on Detroit—witness the arrival of Susan Ellen Alderdyce, weight nine pounds. Susan Ellen arrived on the same day Ralf Scott Taggart did and upon reading the challenge in the Chicago column said "Ugly Umph Boo," which means "Huh, bet I have stronger lungs than that chap. Ask the neighbors, they know."

Strange things happen at the luncheons these days. Last week G. L. Dimmick, Jr. showed up. As Branch says, "Dimmick is like the century plant, he blossoms out once in a hundred years." G. L. said he walked a mile and a half to get there though, so we'll overlook last shortcomings if he shows up again.

Dimmick told us that the room in which we eat on Fridays is the same one in which Bert Egerton said "I do" and Katherine Bright signed a life contract for the job of seeing to it that he does. Quite a historic room we use.

The Hon. Mr. Dimmick also said he was best man on that occasion and still thinks he's pretty good. Don't know what he means, but don't ask him unless you weigh about a hundred and ninety, for the aforesaid Hon. Mr. certainly is looking fit.

Mister Isaac Walton Kenyon returned telling very modestly about the eighteen inch brook trout he didn't get, and the fifty-five all over seven inches—that he and three others did get in one day. He and three others is good. Ray Covey says he'll bet the three others caught the fish while Red talked insurance.

He of the auburn locks also brought a new pipe, which he intends to use as a smoke screen every time Field Marshals Branch and Barron fight the battle of Municipal Ownership.

Roy F. and Alice Wood Irvin are moving from Detroit to Lansing, where Roy is assuming the office of advertising manager for the Motor Wheel Corporation.

Twenty-nine alumni members of the Columbian Society got together for dinner at the Cadillac, April 29. After hearing Norm Weil tell what the active members were doing at East Lansing, a Detroit Association of Columbians was formed. Phil Piper was elected President of the Association, Ray Baxter, Secretary, and Dutch Keydel third member of the executive council.

On May 16, fifty-three Detroit M. A. C. women assembled for dinner at the City Club. That peppy Julia Grant person was responsible for the meeting and she has at last obtained the beginning of her heart's desire—namely, seeing the Detroit women do something constructive as a body. Dean Sweeney, from the College, kept her audience keenly interested in her plans for practical work for the girls at school and proved to the Detroit women

who were meeting her for the first time that though small in stature she certainly was there with large ideas. Miss May Foley from the Alumni Office and Miss Person and Miss Sprague, who were in Detroit making a survey for the College, were guests at the dinner. Miss McAdams, Supervisor of cooking in the Detroit schools, was present as the guest of Miss Grant.

An Executive Council of six members, with Gladys Gruner as Chairman, was elected at the end of the meeting. The Council is to have a meeting this week to work out a program of activities for Aggie women.

John H. Kenyon is now living at 9422 Prairie Avenue.

New Yorkers Arise Again.

The New York Alumni Association has finally "arisen again." We had a most successful and enjoyable dinner at the Marie Antoinette Hotel, Broadway and 67th St. last evening. I am enclosing list of those present. The old timers were represented by "Herb" Collingwood, '83, "Bob" McCulloch, '87, and yours truly of '84. Some most interesting anecdotes and reminiscences of those days were brought out and were certainly a revelation to the more recent graduates. Mr. Collingwood's talk was a feature of the evening, and the recital of the privations and struggles which he endured to secure an education were an inspiration to us all. As you know he is the owner and editor of "The Rural New Yorker."

Interesting talks were also given by Hugh P. Baker, 1901; M. G. Kains, '05; Scott B. Lilly, 1907; E. H. Sedgwick, 1897; W. Carl Chapman, '09; William E. Piper, '07 and Miss Barbara Lillie, '20 (who by the way is the charming daughter of my old classmate "Cole" Lillie, '84). Mary Allen, '09, sang for us in her usual graceful manner. At the psychological moment, in the midst of H₂O and grape juice, I received a telegram of good wishes from Pres. Kedzie which we all greatly appreciated while we much regretted his absence. I had hoped for a larger attendance, but on the whole we did very well and I know that every one of the thirty present had a wonderful time and all are 'strong' for maintaining the association.

H. W. Collingwood, '83 and Eva F. Collingwood; John J. Bush '84 and Mrs. Bush; Robert W. McCulloch '87; T. S. Major '92 and Mrs. Major, '92; M. G. Kains, '95 and Mrs. Kains; E. H. Sedgwick, '97; Hugh P. Baker, '01; Jennie A. Humphrey, w'05; Albert N. Robson, '05; W. B. Liverance, '07; Scott B. Lilly, '07; William E. Piper, '07; Florence L. Hall, '09; Jean McCoy Lilly, '09; William Carl Chapman, '09; Mary Allen, '09; Grace P. Bacon, '12; Quindara Oliver, '18; A. C. Dick, '18; T. W. Keating '18; Barbara Lillie, '20; Marie Schreiber, '20; Mary Heitsch, '21; Dorothy Herrington, '21

John J. Bush '84, President.

Lenawee To Congregate.

Lenawee County Alumni are planning a meeting in the near future, they hope on May 27. Someone will be there with a message from the college. Details will appear later. For information write to the secretary, Mrs. Leo F. Steger (Maude Bennett '11), Hudson.

Ionia County Repeats.

We came, we saw, we conquered. We came to Belding 32 strong. We saw the old M. A. C. folks and spirit. We conquered aloofness and estrangement. This our second meeting was held at Hotel Belding. Local arrangements were under the direction of Mrs. Marie Belliss Johnson, '99. Featuring the banquet, to which 30 people were present, was the birthday cake decked with sixty-four candles. When the time came to employ mathematics to the cake the tapers were lighted, the electric lights turned off and all stood to sing the Alma Mater song. Mrs. Johnson solved the geometrical problem with much exchange of comment and pleasant banter. Soon after we adjourned to the hotel parlors where we loosened up to yells, songs and reminiscences. Our President, Stanley Powell, '20, called our attention to the purposes of the meeting, and after the reading of minutes called on W. A. Wood, '12 for vocal numbers. Mr. A. R. Locke, '91, then read excerpts from Pres. Williams' chosen words. We were glad to have with us Prof. Ryder from the college who gave us the real dope of the evening. During the evening Mr. and Mrs. A. C. Willbe (Edna Kidd '20) of Detroit dropped in and also a telegram from President Kedzie received and read. Several present entered into the talk-fest, among the older ones being C. K. Calkins '71, J. E. Taylor, '76 and C. I. Goodwin '77. That no one present had forgotten how to yell and sing was testified to during the evening. It was agreed by those present advisable to hold a meeting of the Association at least in September, the executive committee to decide upon the date. The singing of America was the concluding note of this a most successful and enjoyable meeting. Those present were:

C. K. Calkins '71; C. I. Goodwin '71 and Mrs. Goodwin; J. E. Taylor '76; A. R. Locke '91, and Mrs. Locke; Charles Johnson '99; Marie Belliss Johnson '99; Joel Palmer '05 and Mrs. Palmer; Emma Danforth Wilson '07; C. S. Langdon '11 and Mrs. Langdon; Fred Tabor; '12 and Mrs. Tabor; W. A. Wood '12, H. J. Wheeler '13 and Mrs. Wheeler; Frances Overhiser '19, Mr. and Mrs. Spaulding '19; Stanley Powell '20; R. W. Noddins '20; Edna Kidd Willbee '20 and Mr. Willbee; Alice Langdon '21; Hazen Hines '24; Irene G. Palmer, Hazel Spaulding, Mr. and Mrs. C. Walter Knight, H. F. Reeves, Prof. E. S. Ryder.

Walter A. Wood '12,
Secy. Treas.

Saginaw Club

I am sending you herewith the list of those present at our meeting last evening. We had the largest bunch out that we have ever had here, there being 42 alumni, wives and friends along with Dean Shaw. We had a very enjoyable time and everyone enjoyed seeing Prof. Shaw, talking with him and listening to what he had to say concerning the college both for the present and future. Bovay, '12 and Herbert Vasold '14 gave short talks. Music by Alderman '16 and Pitt '20 was also enjoyed.

Those attending were:

C. H. Redman '88; C. H. Parker '00 and Mrs. Parker; Lucius S. Kendrick '01; C. A. Hach '05 and Mrs. Hach; Daniel H. Ellis, '07 and Mrs. Ellis; Edward T. Labadie '10 and Mrs. Labadie; Mrs. Catherine Benham Vasold '10; Harry H. Horton '11 and Mrs. Horton; W. R. Olmsted '11 and Mrs. Olmsted; A. C. Hobart '12 and Mrs. Hobart; A. G. Bovay '12; D. D. Cushman '14; H. B. Vasold '14; Flora Roberts '15; J. Harry Hill '15, John F. Hill '15 and Mrs. Hill; Carl Wilson '15 and Mrs. Wilson; A. L. Alderman '15 and Mrs. Alderman; O. H. Frederick '16 and Mrs. Frederick; George H. Willoughby '16; Rose Hogue '16; Margaret Himmelein '20; Ruth E. Miles '20; Norman Pitt '20; Dean R. S. Shaw, Mrs. E. C. Geyer, Miss Eleanor Tyler, Otilia M. Frisch, L. H. Burger, sp., Minnie Mercere, Walter Vasold, sp.

Our next meeting will be held at the same place, Hotel Fordney on June 11.

Daniel H. Ellis '07, Secy.

LANSING AND EAST LANSING MEMBERS of the American Association of University Women, formerly the Association of Collegiate Alumnae, held their regular monthly meeting at the Woman's Building on Tuesday evening, May 17.

FERONIAN ALUMNAE of Lansing and East Lansing met for their regular monthly supper with Glendora Wheeler w'08, in Lansing, on May 11. Elvine Armstrong Reynolds '04 who is here on a visit from Manila, her sister, and Mildred Ferguson Pribnow '10 of Toledo, were guests. The Feronian alumnae are planning a picnic during commencement week at the home of Marqueritte Barrows w'04, in East Lansing, for the returning alumnae.

For the first time in its history of 900 years, Oxford University has conferred degrees on women. Cambridge now remains the only English University which withholds degrees from women.

Student Associations of the Y. M. C. A. are organized in 764 colleges and universities in the country. The Y. W. C. A. has 750 college organizations.



THE MAIL BAG



That Golden Anniversary of '71.

Vancouver, B. C.
February 15, 1921.

Dr. Frank Kedzie
East Lansing, Mich.

My dear fellow-alumnus:

I was, indeed, delighted to receive and read your cordial and whole-hearted communication this morning, the more so as I realize that you are a very busy man attending to the work you must have in hand as executive of M. A. C., and must necessarily be pretty well occupied with the duties pertaining to your office. That you could take time to write to one of the old boys, is, indeed, gratifying.

I had already written my classmate, E. M. Shelton, proposing to gather the remnant of the class of '71 and set in motion a hegira to the M. A. C. campus to celebrate our fiftieth anniversary jubilee on June 15th. I shall also write Frank Sessions and stir him up a bit—also Henry Halstead, who resides nearest to the college. I shall bend every effort to be with you, you may be sure.

Although separated from the immediate activities of M. A. C. I have ever had an abiding interest in the work going on there, and am especially pleased to know that you have risen to the position of executive of the dear old college. I remember that you were the live wire of the reunion of the alumni of 1896, the last time I met you there. Many things have happened since,—among the most regrettable being the passing of Dr. Kedzie, your noble-hearted father. God bless him. While residing in South Dakota I had the honor of receiving an appointment from the governor of that state as regent of education in 1901, serving six years on the board. During that time I acted as chairman of the regents' committee for the State College of Agriculture and Mechanic Arts, at Brookings. While so engaged it became my duty to engage an executive head for that institution and wrote your father to recommend a man for the position. He recommended Kenyon L. Butterfield as a proper man for the place. I also received letters from Dr. Snyder, Charley Garfield, H. G. Reynolds, and others, recommending Mr. Butterfield. Many letters passed between Mr. Butterfield and myself, and I think we could have closed the deal and engaged him for the South Dakota college; but it seems some one discouraged Mr. Butterfield from accepting the situation, as he accepted the presidency of an eastern institution. I have always believed he made a mistake, as the South Dakota institution would have given him, in my opinion, a far wider field, for the exercise of his superior powers as an organizer and Farmers' Institute promoter.

Well, Frank, you may be interested to know what I am doing these days in far-away British Columbia. The fact is, I have retired from active work. I am living with one of my daughters, whose husband is a business man here; and I am busying myself—or have been until recently in preparing the manuscript for a book, entitled "From Nebula to Man, and Beyond, or the Great Cosmic Riddle." Rather a long name, you will say; but to me it is an interesting subject, having received my preliminary training and natural instincts aroused in the field of Natural Science at good old M. A. C., under the tutorage of the beloved members of the College Faculty of those early days. The book is finished now, all but a few more illustrations.

Pardon me for this extended and somewhat rambling letter, and commend me to Mrs. Kedzie and to all inquiring friends.

Fraternally yours,
Richard M. Slocum '71.

A Prophecy For The '12 Reunion,
Next Year.

A prophecy of the famous trip of "Pete" Bancraft and Max Gardner back to the '1912 reunion at commencement.

For twelve months and a day Pete and Max had saved their two cent pieces to buy a car so that they could drive back to the old Campus and arouse a thrill in the breasts of their old classmates by their evident prosperity. They were undecided for a long time as to specie, finally narrowed the eligibles down to a WHITE and a (San)FORD deciding within 3 mins. on the latter. On account of the great distance to travel (3 miles) and the road (Michigan Ave.) they decided to start at 3:00 A. M. Pete threw the alarm clock out of the window at 2:31 STUBbed his toe on a cigarette paper as he walked down the HALL and finally lifted the moss covered blanket from the Ford. It took TUBBS of water to fill the radiator and he lost the radiator cap in the darkness, substituting a WADD in its stead. By that time Max arrived. Pete said, "Is your ARMSTRONG, if so CRONK her up." Pete looked at the GEARING and threw in a TRUAX for emergency. Finally they were ALLEN and started NORTH toward ASHLEY until Max looked at the van METER and they RUNNER off towards the east. As they turned onto Michigan Ave. they had a terrible bump that STAHL(ed) their engine. Pete got out to see if they had run on to a STONE but found only a (Mc)NUTT. Once more they started and Max prepared to take a KNAPP while they traversed the KNOWLES in Michigan Ave. Just then TAFT ran out of the Capitol and jumped on the running board. His HART was fairly jumping and he was chewing a piece of KANE which he said was breakfast. "Why do you GREVE so Pete?" Pete never answered but stopped at the PARSONS presumably to pay up for last week before enjoying the DAY. By this time the sun was just appearing over the GABLE of the HOLMES and the BRANCH of the trees. TAFT thought if I only had our old CARTER car I'd leave Pete to HOUGH it out to the reunion but not having any but the Ford he decided to REED the morning paper. As Pete got in the car again a BAKER was seen going to work and Pete said "Great SCOTT is it so late and we have three miles to make before 9:00." With this remark he removed the BINDING from the accelerator and proceeded to SPEED toward East Lansing. As they rode along at 3 miles per Max woke up, due to the terrific rate of progress and started to DELVIN in the lunch box finally coming up with a BONE which he found tangled in a WEBB in one corner of the tool kit. Just then the car swerved violently to the right just missing a couple of wheel BARROWS which passed them from behind. During this maneuver they picked up a few STAPLES and were forced to change tires on the south east corner of the car. At first Pete thought they could BENDER down and save time but Max said as HOWE that wouldn't do so TAFT had to earn his ride while Pete and Max watched BARNUM unload his circus. Just six hours later by the use of a strong magnifying glass you could see they were moving and except for the loss of a little HYDE by Taft they were physically O. K. They could just see the wheel BARROWS turning out for SCRIBER near the city limits and proceeded to try and KETCHUM. Just as the cap night crowds wert wending their way home they turned into the Campus and with the words "See how she ID(d)LES" Pete brought the trip to a close by parking the car next to the KIRB(y), making it fast with an ANKER and then proceeded to HOCH it with VAN WINKLE.

^{'61}
James Gunnison (with) now lives at 1181-2 W. Barnes Ave., Lansing.

^{'71}
Fiftieth anniversary of '71, June 12-15.

^{'74}
Henry Haigh of Dearborn is planning to come back to the Commencement reunion June 15; as usual and bring his brother Richard '69, and Frank Guly '74. The Record office has just received from him copy of pamphlet "Later Days in Dearborn," which is supplementary to an earlier one prepared by him, "Early Days in Dearborn."

^{'75, '76, '77 and '78}
...^{'75, '76, '77, and '78} will see the greatest gathering of the old gang in the history of Commencements, on June 12-15.

^{'86}
This from William R. Rummel, of the firm of Rummel & Rummel, Patent Law, 1212 Tribune Building, Chicago, "I have for many years had charge of the litigation department of our business. My partner, Phil Woodworth, also '86, has been for many years our expert on electricity, chemistry and physics. He has been giving considerable time to government service since the war, but we hope to soon again have most of his time devoted to our business."

^{'89}
Arthur G. Wilson, Hillsdale, sends greetings.

^{'86}
June 12-15 marks the thirty-fifth anniversary for '86.

^{'98}
A. B. Cook, Owosso, R. R. No. 1 visited the college on business on May 17.

^{'94-'95-'96 and '97}
Regular reunions for these classes, June 15.

^{'99}
Philip Rose, one of the editors of the Country Gentleman, called at the Record office on May 14. A. Thorne Swift, Harbor Springs, writes, "Still postmaster at Harbor Springs. Simply waiting for the Republicans to throw me out. Had a fine time recently with State Highway Commissioner Rogers '84, Belnap '69 and "Baldy" Robinson '97. Expect to drive down for Commencement."

^{'03}
R. Towar '03, formerly superintendent with Oliver-Johnson Co., Inc., Providence, R. I., resigned his position May 1 to become a member of the West Chemical & Paint Co., Springport, Michigan, manufacturers of a full line of paints, specializing particularly in industrial paints. R. J. West '05, one of the members of the firm, has charge of the sales end, and Towar the manufacturing.

^{'05}
J. Willard Bolte, 5712 E. Washington St., Indianapolis, Ind., "same job, same place. Father of three boys, ages 11, 12 and 13." Jessie Brown Bolte, apolis, Ind., "Same job, same place. Father of three and it's some job!"

W. T. Jordan, with the American Bridge Co., Chicago, asks to have his Record sent to 7941 Euclid Ave. in the future.

^{'06}
William E. Morgan and Helen Baker Morgan of East Lansing announce the birth of Helen Deborah on April 5.

^{'06}
In last week's Record, by error, we stated that '06 would celebrate her quarter-century anniversary on June 15. This should have been fifteenth. We were thinking of the quarter hour which we had before going to press.

^{'07}
W. S. Towner (with) Sales Manager for the Delco Products Co., located at Grand Rapids, made the college a visit on May 11.

^{'08}
Ernest J. Shassberger has been promoted to Head of Advertising Activities of the Olds Motor Works of Lansing. Shassberger's new position combines everything in the advertising department and centers it in one office. According to a recent article in the State Journal, the promotion is in recogni-

tion of efficiency and competency in the sales organization where Mr. Shassberger began his affiliation about four years ago.

^{'09}
"I hasten to announce the birth of an heir to the Chapman estates," writes William Carl Chapman, "Cynthia Chapman was born May 4 at Rochester, N. Y. Katherine came thru in splendid shape. From the strength of Cynthia's lungs one might well believe that her paw was cheer leader at M. A. C. I have been made Truck Sales Promotion Manager for Hare's Motors, and it is quite the most interesting job I ever had. In view of the increasing number of men and women who are in advertising and the allied lines of work, I wonder why the college doesn't mould some of its English courses to better fit people for that line of work. It might be interesting to find out how many M. A. C. alumni are working along advertising and selling channels."

^{'10}
C. Edmund Smith, 600 Marquette Building, Detroit, is Superintendent of Forestry and Landscape, for the City of Detroit. He announces a recent addition to the Smith family; a son born in March, but does not give the date. They now have two sons and a daughter for the old college.

^{'11}
Benjamin C. Porter, Jr., sends announcements of the birth of Elizabeth, weight 7 pounds, at the Porter home on April 25.

V. C. Anderson, 149 Bartley Ave., Mansfield, Ohio, is still with the Aultman & Taylor Machinery Co. "Tell the graduating class of ags to buy when they get out," he writes. "We need the business."

C. L. Rose of Evart visited the campus on May 17. Emerson Armstrong who has been spending the past few weeks at the home of his parents in East Lansing has gone to Chicago to accept the position of power salesman with the Northern Illinois Power & Light Co.

^{'12}
Outbursts of Pete Bancroft, "Housecleaning time. Raked up your bill for the Record. This is an awful sad time of the year, I'm hoping that we can't clean too thoroughly this year. I'm running away behind on these details. Still living with my first wife, and am sure that the faculty at the college will be glad to know that the heir to the Bancroft millions, after ten months of untiring effort, raised a fine lower tooth. You will realize that this has been a great relief to his mother and father, as we have not been able to figure before just what it was that he was working on. He loves to do the chores and will make a fine farmer. He fishes at 4. The strain is telling on his father."

^{'13}
These '13ers are coming back for the big pow-wow June 12-15; Jeane Avery Fisher, Martin DeGlopper, Frank Sandhammer, Elmer C. Geyer, Dwight Allen Brice "Sam," Joseph Van Kerckhove, Arthur D. Wolf, William S. Cumming, Ralph G. Chamberlain and Irving J. Woodwin, O. T. Goodwin, E. T. Riddell, Louie Clemens, Bob Loree and Mrs. Loree (Martha Van Orden) will of course be here to welcome the family back. Irvin Pickford is making tentative plans to coal up the fliver and run down, and Bernard Topham (with) will try to make the grade. Others who hope to get back are E. A. Yoke, R. F. Koodsma, George F. Pingel and Clinton B. Olney. Still others to be heard from.

Harmon K. Wright is a salesman for Mulford Co., Buenos Aires, South America. He does not know how long he will be there, but is enjoying the experience, he writes Dr. Giltner. Mail will reach him addressed at Glenolden, Pa.

^{'14}
Muriel Smith Crane and H. Blakeslee Crane, Fennville, expect to be back June 15. Peter G. Mason of Blanchard, G. E. Gauthier "Gochie," of Bay City, Frank W. Schmidt of Jackson, and L. B. Dendel say "Yes" unreservedly; John W. Fisher of Wilmette, Ill., hopes to get back but has now news to send. "Nothing left to say after the Chicago reporter gets thru with his column each week," he adds. Among the '14 "hope-so's" are Norman Spencer of Saginaw, Clinton F. Borden of

Chicago, F. W. Barnett of Wakefield, H. E. Rosselit of Shepherd, Harold S. Bird of Lansing, Glenn Myers of Highland Park, and Ralph Coryell of Birmingham. J. Wade Weston and R. N. Kebler expect to get down from the Upper Peninsula for the big celebration.

S. M. Dean has been transferred from the Chicago office of the General Electric Company to the Sales department of the Detroit office, next to the head of the office. He was at the college for two days last week looking over our equipment and getting a line on our needs. The General Electric wants to be of help to technical schools.

Paul Calrow has recently been made State Supervisor of Agricultural Education for the Department of Education of Minnesota.

Mrs. I. J. Woodin (Fern Liverance) who with her two little girls is spending a month with Mr. Woodin's parents near Owosso, Mr. and Mrs. L. M. Woodin w'84, was surprised on June 16 by a group of M. A. C. people in that vicinity. Those who made up the party were; Seraphine Dimmich w'13 and mother, Mrs. Arthur Byerely (Mae Lauenstein w'15), J. A. McDonald '13 and Mrs. McDonald (Katherine Tobias w'14), O. M. Elliott '11 and Mrs. Elliott (Edith Hartshorn w'14), H. E. Dennison '11 and Mrs. Dennison, and W. C. Maliskey '11.

Isabel Brewer is employed in the county agent office at Onaway. Her brother is the county agent in Presque Isle County.

Gerald Mains, 503 Y. M. C. A. Building, Washington, D. C., is Junior Chemist in the Color Investigation Laboratory of the U. S. Bureau of Chemistry, engaged in research on organic intermediates.

A letter from George F. Leonard, with Tobacco By-Products & Chemical Co., Louisville, Ky., to the Horticultural department says, "Chan Taylor stopped off a day last week en route to the Tennessee and Texas Cotton section. Also heard that Carl Pinney has gone with Niagara Sprayer Co. and is to be stationed in the Norfolk, Va., potato section. They evidently plan to 'dust the earth.'"

From H. Blakeslee Crane, Fennville, "While in Chicago a short time ago attending the Fruit Grower's Conference of the American Farm Bureau Federation, I ran across Ove Jensen '14 and George Piper '16. They both live in Chicago. Piper is married and has two little girls. His home address is 2121 E. 68th St. Mrs. Crane (Muriel Smith '14) and our three children are well. We are already planning on the Commencement reunion. However, can't say that we will bring the whole family."

'16

Well "Nick" came up and representatives from each of the four committees got together and rehearsed our plans. Everything is just about "set" for the big day, Wednesday June 15th. We don't dare publish our plans in the Record though, for fear the 'Iers might steal them, so be on the lookout for a letter from us in a week or so. Those 'Iers are pinning all their faith in old Doc Mile's Almanac. Old Doc predicts thundering on the 15th and they interpret it to mean thundering

due to them. We agree with them. We looked up the signs of the Zodiac for that day and the signs are in the mouth. Now we know where all that thundering will come from. 'Iers don't take much stock in old Doc. All we want is plenty of room on the campus because we will be there in multitudes. Thundering will be as faint as the footsteps of a bare-foot fly compared to the commotion we

'17

H. F. Anderson, formerly of White Cloud, asks to have his address changed to Lakeview.

Roy Cronley, 226 Addison Hotel, Detroit, will be glad to have his apartment the rendezvous of all lonesome or distressed M. A. C. people in Detroit or passing thru.

Mr. and Mrs. W. R. Fowler (Bernice Horton '17) announce the arrival of another addition to the M. A. C. family—a ten pound boy, Bruce H. Fowler on March 30. The Fowlers live at 1212 St. Jean St., Detroit.

A letter from Ensign L. K. Cleveland headed U. S. S. Olympia, U. S. Naval Forces in European Waters, and dated April 23, says, "We left Venice this morning on our way to the Great American Desert. We stop at Spalat, Dalmatia for stores and salute the Jugo President with 21 charges of burnt power, then Naples for four days. Coal ship at Gibraltar and due to reach Philadelphia May 25. So have put a ring around June 12-15, and a request for 30 days' leave."

'20

We have with us this week Mr. Musselman, chairman of the '15 publicity committee, prominent real estate merchant, etc. Forrest has promised to cover part of his face with a mustache between now and Commencement time. He is getting set for the big event. Let's go! (Next week's feature—another '19er of promise.)



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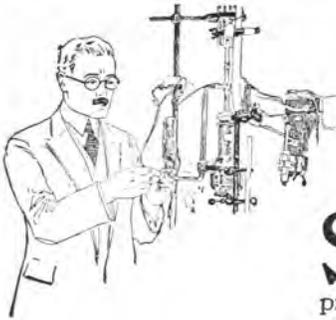
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What Is Research?

SUPPOSE that a stove burns too much coal for the amount of heat that it radiates. The manufacturer hires a man familiar with the principles of combustion and heat radiation to make experiments which will indicate desirable changes in design. The stove selected as the most efficient is the result of research.

Suppose that you want to make a ruby in a factory—not a mere imitation, but a real ruby, indistinguishable by any chemical or physical test from the natural stone. You begin by analyzing rubies chemically and physically. Then you try to make rubies just as nature did, with the same chemicals and under similar conditions. Your rubies are the result of research—research of a different type from that required to improve the stove.

Suppose, as you melted up your chemicals to produce rubies and experimented with high temperatures, you began to wonder how hot the earth must have been millions of years ago when rubies were first crystallized, and what were the forces at play that made this planet what it is. You begin an investigation that leads you far from rubies and causes you to formulate theories to explain how the earth, and, for that matter, how the whole solar system was created. That would be research of a still different type—pioneering into the unknown to satisfy an insatiable curiosity.

Research of all three types is conducted in the Laboratories of the General Electric Company. But it is the third type of research—pioneering into the unknown—that means most, in the long run, even though it is undertaken with no practical benefit in view.

At the present time, for example, the Research Laboratories of the General Electric Company are exploring matter with X-rays in order to discover not only how the atoms in different substances are arranged but how the atoms themselves are built up. The more you know about a substance, the more you can do with it. Some day this X-ray work will enable scientists to answer more definitely than they can now the question: Why is iron magnetic? And then the electrical industry will take a great step forward, and more real progress will be made in five years than can be made in a century of experimenting with existing electrical apparatus.

You can add wings and stories to an old house. But to build a new house, you must begin with the foundation.

General Electric
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