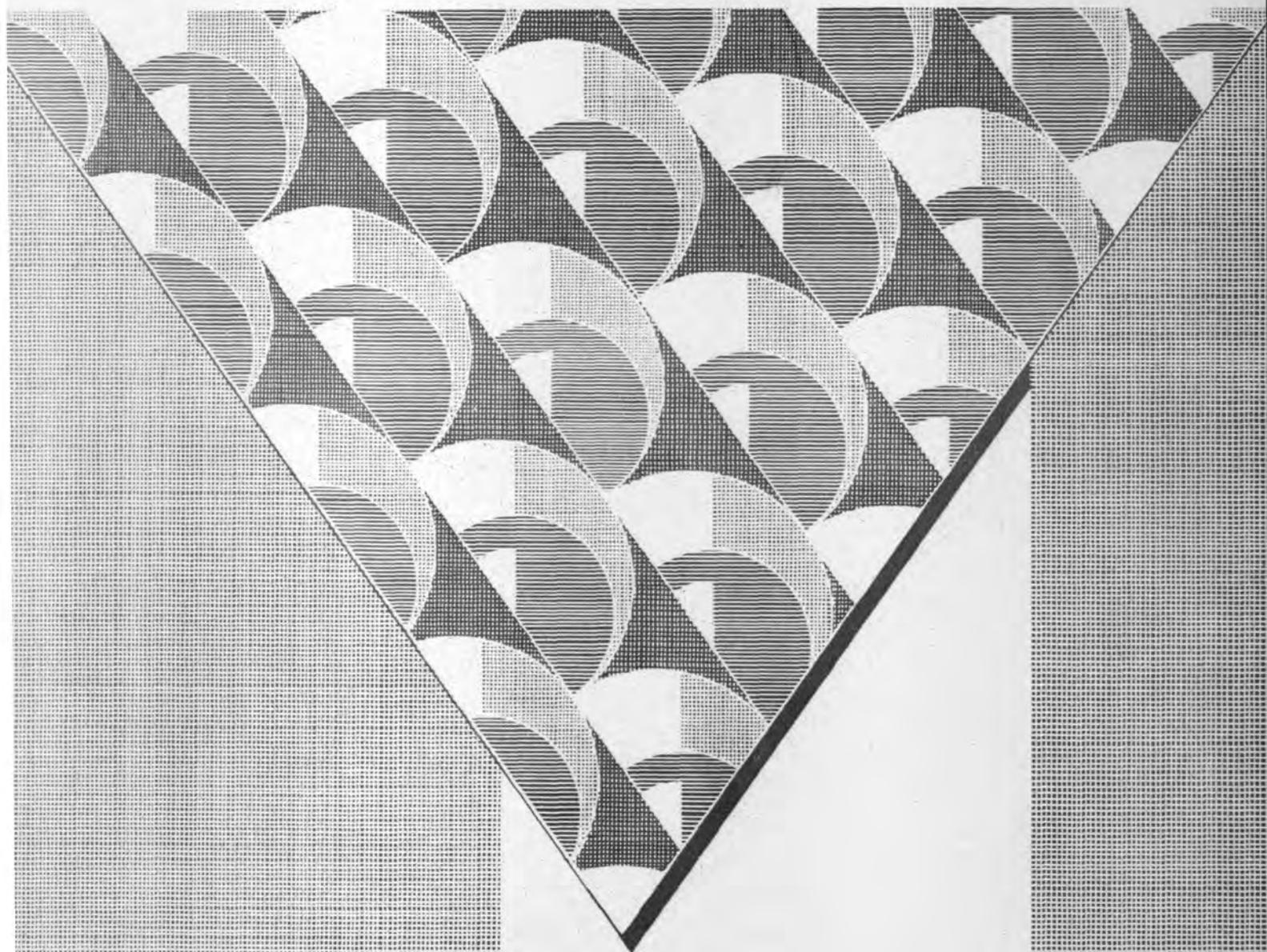
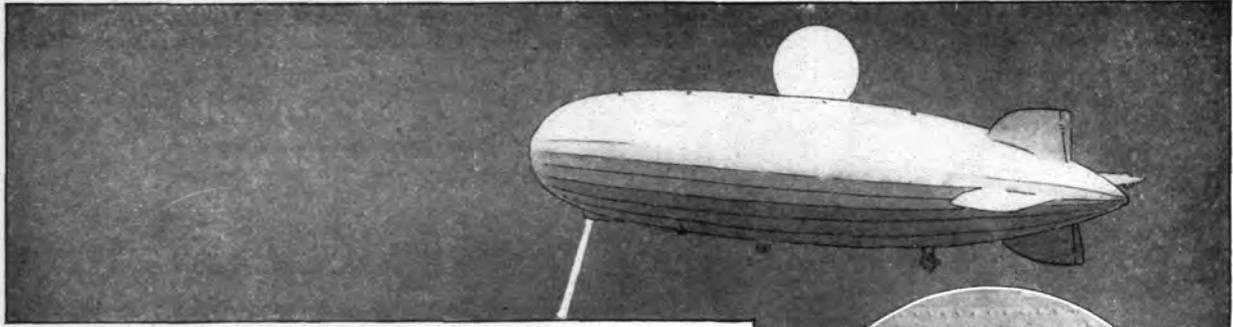


**MICHIGAN
STATE COLLEGE
RECORD**



OCTOBER

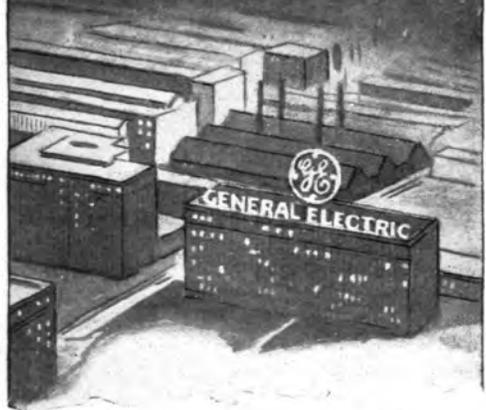
1932



Talking from the sky on a beam of light

THE huge U. S. Navy dirigible, Los Angeles, is roaring above the General Electric Research Laboratory at Schenectady. On board the airship, an almost invisible beam of light is aimed at a 24-inch mirror-target a half-mile below. The mirror, turning as it follows the dirigible's course, catches the slender beam. Voices transformed into electric impulses in the airship are carried to the mirror by light waves. A photoelectric cell picks up these waves and they are reconverted into sound, which is broadcast to the world by radio.

A "voice on the air," with a "voice from the air" — the official opening of radio station WGY's new 50-kw. transmitter is taking place. One millionth of a watt — generated from the blast of a police whistle in the dirigible—is transmitted to the ground on the beam of light and to a Thyatron tube. The tube magnifies the whistle energy 50,000,000,000,000 times to operate the switches that start the transmitter, five miles away.



(Insert) John Bellamy Taylor, General Electric research engineer, operating projecting apparatus



Receiving mirror on roof of General Electric Research Laboratory

Thus was "narrowcasting," a possible means of secret communication, recently demonstrated to Military and Naval experts by General Electric engineers. The future will demonstrate its commercial value. Electrical developments such as this are largely the accomplishments of college-trained engineers. They are leading the way to even greater progress in the electrical industry and are helping to maintain General Electric's leadership in this field.

GENERAL  ELECTRIC 95-955DH

Listening In



THE BIGGER they are the harder they fall, appeared to be a ring axiom applied to our Spartan football team on October 1. It continues to be used by some school-boy undergraduate reporters in various parts of the country after the big stadia are emptied each Saturday.

The Spartans were forced to take defeat in the annual fray at Ann Arbor as you and you and you know already. But the defeat while bitter, was perhaps a God-send. Here's how: after two successive years when State entered the contest as underdogs they emerged with a scoreless tie and were nationally heralded with moral victories on both occasions. In personnel, the present Spartans looked stronger during the first week of fall practice than its predecessor. When Michigan downed State on October 1 it bested not the real Michigan State team but only a shell or skeleton of what the Spartan aggregation really is; it beat a team that wasn't clicking.

The Wolverines are functioning; the Spartans were unnaturally weak, especially after Abe Eliowitz electrified 20,000 State alumni, undergraduates and fans by a 75-yard dash and a touchdown only to have it recalled by the officials. But that doesn't mean that Jim Crowley hasn't a strong team. State's team worked up to fever pitch earlier this year than usual, the line was drawn fine and thin. One could not be certain, but after the first few minutes there was no doubt about it that the line was overdrawn. It was just one of those un-explainable days when State's team was not playing a natural game. The entire game was as unnatural as the score.

After all, there is no cause for regret except in young hearts that hate to lose at all and in the old die-hard alumnus who wants the Spartans always on top. Well, we'll confess a sneaking inclination in that line ourselves. But other schools have die-hard alumni, too. And we can not always win. Those hardy souls who year after year go down to Ann Arbor with hope that Spartan shall rule the Wolverine have had another set-back, but like truth crushed to earth, they will rise again.

Better luck next year when we meet at Ann Arbor.

IF SCORES of our readers were not unduly optimistic we could avoid writing these few lines. However, we want to explain the full meaning of the expression "Dutch Treat."

We shrink from calling upon this

The MICHIGAN STATE COLLEGE RECORD

Established 1896

Member of the American Alumni Council

Published for the alumni and former students of the Michigan State College by the M. S. C. Association.

Published monthly throughout the year.

Official national advertising representative: The Graduate Group, Inc., New York, Chicago, Boston.

Membership in the M. S. C. Association, including subscription to THE RECORD, \$2.50 per year.

Unless members request a discontinuance before expiration of their memberships, it will be assumed a renewal is desired.

Checks, drafts and money orders should be made payable to the M. S. C. Association. Entered as second class matter at the postoffice at East Lansing, Michigan.

GLEN O. STEWART, '17, Editor GLADYS FRANKS, '27, Alumni Recorder

THE M. S. C. ASSOCIATION

Union Memorial Building

OFFICERS—1932-33

Charles W. Garfield, '70, Honorary President

L. T. Clark, '04, President

L. O. Gordon, '06, Vice-President

C. Fred Schneider, '85, Treasurer

Glen O. Stewart, '17, Secretary

EXECUTIVE COMMITTEE

S. Fred Edwards, '99, Lansing, term expires 1933; W. O. Hedrick, '91, East Lansing, term expires 1934; J. A. Hannah, '23, East Lansing, term expires 1935; Harris E. Thomas, '85, Lansing, ex-officio; E. W. Ranney, '00, Greenville, ex-officio; Frank F. Rogers, '83, Lansing, ex-officio; A. C. MacKinon, '95, Bay City, ex-officio; R. Bruce McPherson, '90, Howell, ex-officio; Carolyn Ellsworth Edwards, '06, President of Alumnae League

Entered at the East Lansing Postoffice as Second Class Matter

Vol. 38, No. 2

East Lansing, Michigan

October, 1932

In This Issue

	Page
Listening In	3
President Clark's Message to the Alumni	4
Student Admission Requirements	5
Alumni Varsity Club to Honor Exelby	6
Mrs. Mary A. Hendrick Dies	7
"Close Beside the Winding Cedar"	8
Football Squad of 1932	10
Crowley's Spartan Sports	11
Scholastic Averages for Year; Spartan Clubs	12
Alumni Affairs	13

abused worn-out word "cooperation" in that connection without apologies. Nevertheless such a circumstance is presented by the lineup of our organized alumni work, which is centralized in the alumni office. Consider this magazine, for instance, as the most concrete embodiment of that work. The alumni secretary edits and publishes it, and our treasurer is called upon to pay the bill. But neither the RECORD, nor the alumni office could exist without the continuous cooperation of those loyal alumni, whose annual contributions to the Alumni Fund make them possible.

In other words, the whole thing is

a cooperative proposition. Now the time has come when the cooperative feature must be much more general in its application, if the magazine and other activities are to go on. And go on they must, on an increasing rather than a diminishing scale. President Clark states the idea in his open letter on the following page but we repeat it for emphasis.

After all, the \$2.50 membership is a sort of a "Dutch Treat" share of publishing the RECORD and carrying on the other activities of the Association.

—G. O. S.

Come back for HOMECOMING!



President L. T. Clark Issues Message to Alumni

Parke-Davis Co.
Detroit, Michigan
October 10, 1932

Dear Fellow Alumnus:

It is a very great honor to be elected president of the M. S. C. Association. But the honor carries with it responsibilities that no loyal Michigan State man can hold lightly during these difficult times. Michigan State College has much to be thankful for, in spite of the pressing stringencies of depleted budgets. We are still very much alive and accomplishing worthwhile tasks. That our spirit is undaunted in spite of our difficulties testifies to the soundness of our position.

We that call Michigan State Alma Mater, are proud of her traditions and of the eminence that she has attained among the educational institutions of our country. It is a privilege to be a "Michigan State alumnus." But the privilege carries with it obligations. Our immediate duty is to liquidate annually some small part of the debt we owe to the institution that sent us into the world equipped to handle some of the problems of life. We *will* not prove untrue to ourselves. We *must* not fail Alma Mater.

The alumni of all colleges and universities maintain associations designed to accomplish, through organized effort, things for their schools which the institution or the individual alumnus is powerless to do alone. Alumni association memberships mean *more* than a subscription to a magazine.

If you are not sharing in the program of usefulness to the College which is the reason of the Michigan State College association, perhaps it is because membership has never been quite understood by you.

Suppose you had it put to you—

- || As a chance to keep alive a valuable and stimulating contact.
- || As an acknowledgment and an appreciation of the opportunity presented to you when you were an undergraduate.
- || As a means of furthering the welfare of the student generation now treading Campus walks in your footsteps.

Would then your Alma Mater and your relationship to her strike you in new light?

Membership in the Association costs only \$2.50 per year. This includes the RECORD and our executive committee has accepted a new slogan, "A Michigan State College Record in every Michigan State home."

Permit me to invite you to join in this splendid work for Michigan State. Let me earnestly urge you to unite with hundreds of former Michigan State men and women in a sincere effort to "keep in touch" with your College. Surely you can never make a better investment.

Drop a note to the Alumni Secretary, Campus, today.

Cordially yours for Michigan State,

L. T. Clark

President, Michigan State College Association.

Alumni are Advised to Understand Admission Requirements of Their Alma Mater

By JOHN W. CRIST,
Chairman Committee on Admission



ALMOST any person who is known to be a college graduate and an alumnus of a given college may expect to be asked at any time concerning the conditions of college entrance, particularly at his own alma mater. The alumnus who is properly active in encouraging high school graduates to attend college is expected to be familiar with the entrance requirements at least of his own college, and will find it very advantageous to possess the necessary information.

He cannot depend upon his knowledge of these requirements as they were when he was in school. They change with time considerably in detail and to a lesser degree in general. He should keep at hand the school's latest catalogue and acquaint himself year by year with the provisions which it sets forth. This will increase the effectiveness of his solicitation, and incidentally, save him from embarrassing circumstances.

ALUMNI SHOULD BE WELL INFORMED

HOWEVER, the principal benefit to be derived from his understanding of the entrance requirements goes to the young persons whom he attempts to encourage and guide. Wrong information, or inadequate information, may lead them to faculty decisions regarding their college courses. Furthermore, it is almost sure to cause them to meet unexpected and discouraging difficulties when they appear at the college and attempt to register. An unnecessary burden is often thrust upon the college offices which handle the problems of admission and registration, but this need not be stressed particularly, since it merely comes under their duty as salaried agents.

The catalogue is procurable by request. It is a rather expensive gift; is not so very readily interpreted, and is very inconvenient for being carried about among one's trappings. The Michigan State College Record, alumni magazine, goes regularly to a large mailing list. It is more readable, and is read more than the college catalogue. Perhaps it can be well utilized, at least once within each year, as a means for giving useful information to the alumni regarding student admission at their alma mater.

The avenues for admission are but

two in number: admission by certificate and admission by examination. Assuming the candidate to be "at least fifteen years of age and of good moral character," he may enter by certificate according to the conditions shown below:

ADMISSION BY CERTIFICATE

GRADUATES of approved high schools who meet the requirements as set forth and are recommended are admitted to our four-year courses without examination. A certificate of rec-



ADMINISTRATION BUILDING

—high school students should be well informed on admission requirements before sending credits to the registrar.

ommendation, which may be obtained from the principal of the high school, should be sent to the registrar of the College as early as possible after the close of the school year.

The College requires that all such applicants present *fifteen acceptable units for admission*—a unit meaning a subject pursued throughout a school year, with not less than four recitation periods each week. The requirements for the different courses are as follows:

For admission to the courses in agriculture, forestry, home economics, applied science, veterinary medicine, medical biology, and physical education the applicant must offer the following units:

English	3 units
Algebra	1 unit
Plane Geometry	1 unit
Group 1	4 units or more
Group 2	6 units or less
Total	15

For admission to the courses in engineering the applicant must offer the following:

English	3 units
Algebra	1½ units
Geometry (Plane and Solid including Spherical)	1½ units
Physics	1 unit
Group 1	4 units or more
Group 2	4 units or less
Total	15

For admission to the course in liberal arts, including business administration, public school music, and hotel training, the requirements are as follows:

English	3 units
Algebra	1 unit
Plane Geometry	1 unit
Language	2 units
Group 1	2 units or more
Group 2	6 units or less
Total	15

GROUP 1

From this group four units must be chosen, the number of credits accepted being shown.

- English, 1 unit
- Mathematics, 1 or 2 units
- Physics, 1 unit
- Chemistry, 1 unit
- Zoology, ½ or 1 unit
- Physiology, ½ or 1 unit
- Botany, ½ or 1 unit
- Physiography, ½ or 1 unit
- General Science, ½ or 1 unit
- Geology, ½ or 1 unit
- History, 1, 2, 3, or 4 units
- Language, 2, 3, or 4 units

GROUP 2

Six units may be taken from this group for all courses except engineering. In the engineering course four units may be taken from this group.

This group is made up of subjects not included in Group 1 which are accepted for graduation by accredited high schools, except that not less than two units of any one language will be accepted, nor do we accept physical training, penmanship, military training or spelling.

Graduates of approved high schools presenting at least *thirteen acceptable units for entrance, including the required subjects*, may be admitted conditionally, with the understanding that prior to the beginning of the junior year four extra college credits will be furnished for each conditional unit."

"The College reserves the right to refuse admission to students whose high school records show low scholarship."

(Continued on next page)

MANY STUDENTS ADMITTED BY EXAMINATION

ADMISSION by examination is a privilege granted to persons who are not graduates from approved high schools or approved preparatory schools. The candidate must pass successfully examinations covering the required fifteen units of high school or preparatory school credit. The specific subjects for examination and the number of units associated with each subject vary some in the different major courses which are offered for the applicant's choice. The whole matter is rather complex; so much so, that a circular which gives full information has been prepared for distribution. When it is a question of admission by examination, it is best to have the interested person apply to the registrar of the College for this circular before he takes any further steps in making preparation for entrance in this manner.

COMMITTEE INSISTS ON SCHOLARSHIP

EARLIER in the article, the sentence: "The College reserves the right to refuse admission to students whose high school records show low scholarship," was italicized. The alumni should be vividly aware of that reservation. Before having gone too far in a discussion of attendance at the College with a high school graduate—certainly before having made any definite promises to him—the alumnus should halt to consider this graduate's high school scholastic record. Other-

wise, he may lead the person into false expectations, with a consequence of trouble and disappointment.

High school graduates whose grades for the four years are such as to place them in the lower thirds of their classes are not admitted without special consideration. Their applications are placed in the hands of the committee on student admission, and are given extra attention. This committee makes an effort to secure additional information concerning the candidates, and then passes judgment with respect to their admission. A goodly number is permitted to enter as students on trial, a designation which means practically the same as being entered on probation. The remaining ones are refused admission; usually with the suggestion that they should manage to do more than better preparatory work before trying college work.

STATISTICAL RECORDS FUNDAMENTALLY SOUND

THIS barrier was not erected, and it is not held up because of any theoretical or aristocratic desire to make the College exclusive. Its purpose certainly is not that of arbitrarily keeping students out of the College just for the sake of having them outside instead of inside. It is supported by sound statistical studies. Whatever the reasons may have been for high school students having made poor academic records, the fact remains that these records are very good indicators of weak preparation for carrying col-

lege courses. The chance for their being able to do it is relatively small. The committee on admission endeavors to select the best prospects from among such students, for entrance on trial.

Our statistics show that only approximately twenty-five out of each one hundred of these selected entrants prove themselves capable of doing college work of average grade, and remaining enrolled. Unfortunately, the other seventy-five find it impossible, and are compelled sooner or later to withdraw from attendance. At present, we are convinced that it is commendatory to give the one hundred an opportunity in order to find the twenty-five who may secure the advantages of a college education.

Not to inform high school graduates with poor scholastic records of the possibility that their applications for entrance may not be accepted, and that the most they can expect at all is admission on trial is consciously or unconsciously to head them for unexpected difficulties and perhaps complete disappointment.

With this understanding of the situation, the alumni will not hesitate to proceed with due consideration and caution. Their intelligent interest in the scholastic standing and the economic operation of their alma mater, and their respect for the ambitions of young high school graduates give every assurance of their full cooperation in the matter of regulation of admission at Michigan State college.

Alumni Varsity Club to Honor Exelby on Homecoming Day

CONTINUING an annual feature of the fall Homecoming day, members of the Alumni Varsity club will honor Leon Exelby, first of the old Michigan Aggie gridlers to achieve All-Western fame, at a testimonial banquet at the Union following the South Dakota football game on November 5.

Exelby, whose name was heralded far and wide in the days when Chester Brewer was building the famous Aggie machine, is living on a farm at Britton, in Lenawee county. He has been a constant follower of every Michigan State team and several years ago left his agrarian duties to assist the backfield coaches.

Announcement of the honor has just been made by A. L. Bibbins, '15, president of the Alumni Varsity club which is promoting the testimonial. Bibbins has appointed Richard P. Lyman, '26, secretary of the club, and a local committee of former varsity men to make all arrangements for the annual ceremony.

The banquet will be held at the Union building at 5:30 o'clock, immediately following the Homecoming game. All



LEON EXELBY

—recognized by Walter Eckersal in 1910 on his all-western selection.

former varsity men are urged by the committee to attend. Each year some member of the club is singularly honored for distinguished service to the athletic program of the College. L. Whitney Watkins was feted last year on the same occasion.

A cheering section composed of 100 freshmen will be seen at every home game this season, if plans which Varsity Cheer-leader Carleton Spencer, is making come to maturity. Seats on the 35-40 yard line will be reserved for the block, and stunts, etc., will be performed.

With only thirty veterans back Leonard Falcone, M. S. C. military band director, is working hard to build an organization from a group composed largely of inexperienced men. More alumni than usual may see the band perform this year, for Mr. Falcone signified his intention of forming letters in the field for all opponents, and not, as in the past, merely for the big games.

Come back for HOMECOMING!

Many Graduates of Last June Placed

CONSIDERING the present status of the teaching profession and the over-abundance of capable applicants in all fields the placement of 49 graduates of the class of 1932 has been heralded as very favorable for the present year.

A large number of recent graduates less fortunate have returned to East Lansing to continue with additional college work.

The list of those receiving appointments since last June includes 21 former liberal arts and applied science students, nine from the agriculture division, and 19 from the home economics department.

Two students receiving fellowships were Harry Skornia and Ralph Guile. Skornia is studying at the University of Michigan and Guile at Iowa State college.

Liberal arts and applied science students and the places in which they will teach are as follows: Marjorie Ackley, Horton; Dean Brovont, Elk Rapids; Raymond Brummel, Byron Center; George Carlson, Escanaba; Otto DeWaard, Marlette; Florian Ferrari, Bessemer; Genevieve Fox, Merritt; Mildred James, M. S. C. music department; Cecil Langham, M. S. C. chemistry department; Lorraine Laramy, Portland; Dorothy Lee, Lake Odessa; Alfred Little, Hanover; Betty Otwell, Blissfield; Dee Pinneo, Grand Rapids; Ernest Potts, Kaleva; John Shoemaker, New Lothrop; Russell Skellenger, Fayette; Harry Smith, Webberville; Maxine Sturgeon, Davison; Mrs. Margaret Tharp, Bronson; Zeletta Waters, Northport.

Placements of teachers of agriculture are as follows: W. C. Baker, Cooks; Earl Bjornseth, Fennville; John Carroll, Stanton; Claude Groat, Delton; Russell Hill, Caro; Victor Keefer, Ontonagon; Duane Rainey, Gaines; Donald Rochester, Honor; Wilford Rohlf, Shepherd.

The following teachers of home economics received positions: Myra Bassett, Lake City; Dorothy Buckley, Rockford; Faye Auble, Escanaba; Grace Eldred, Plainwell; Helen Goodspeed, Pellston; Lois Hill, Davison; Doras Jackson, Monroe; Marian Kaechele, Manton; Beryl Kehrer, Harbor Springs; Martha Ladd, Trout Creek; Doris Martin, Harrison; Shirley Medore, Baraga; Lucille Miller, Farwell; Donald MacMurchy, Three Oaks; Lorraine Neuman, Olivet; Mary Richman, Goodrich; Edna Roosa, Thompsonville; Elsie Titsworth, Shepherd; Joy Vaughn, East Tawas.

HOME COMING November 5. Visit your friends at the Union.

Eastern Alumni!

Tickets for the Fordham game October 22 are now on sale by Wallace B. Liverance, '07, at 60 East 42d street, New York City. Telephone Vanderbilt 37490. Tickets are \$2.20 plus registered return postage. This is the only place alumni can secure tickets in the Michigan State section. Order now.

A Tribute---

PROFESSOR MARY A. HENDRICK was a woman of the type that builds up and sustains the sounder and more desirable aspects of life. During her twenty-eight years of service at Michigan State college she was outstanding in the classroom, always held in sincere respect, and a woman of force who was interested in young men and young women from many angles. Quiet and modest, with decisive gestures and a vigorous emphasizing voice she carried her classroom knowledge to distant parts of the state while on the public platform. She was a person who attracted confidence, respect and affection.

It is inevitable that in the fullness of time such scholars and teachers as Mrs. Hendrick must pass into the beyond; but their departure always creates a regret that the natural span of human life is so limited.—G. O. S.

A number of changes in the College teaching staff were made by the Board of Agriculture at its summer meetings. In the athletic department Frank Leahy of Notre Dame will coach football and Arthur Haga, '31, freshman basketball. In the history department, Harry Kimber replaces Mrs. Mary Hendrick. Clive Rosenbrook, '30, succeeds Ronald Grieve, '30, as housing director for men. C. D. House replaces Professor W. E. Laycock, who moves to the publications department, and Miss Geraldine Cooke takes the place of Mrs. Margaret Barnum as home economics instructor. In the College R. O. T. C. training staff shifts were also made. A. E. Damon replaces Sergeant Foley as quartermaster; Lieut. C. H. Crim replaces Captain K. P. Flagg of coast artillery; Lieut. L. H. Rockafellow is replaced by Lieut. Hyatt F. Newell, infantry.

More State students than ever may visit the two big football games of the year, if plans of the Lansing Y. M. C. A. are successful. They announced two tours, one to Fordham and one to Syracuse, both at reasonable rates.

All the fraternities and sororities will hold open houses on November 5. It's Homecoming, you know.

Prominent Professor of History Dies

A GREAT loss to the College, to its faculty, students, and alumni, and to the people of Lansing and East Lansing, was the death of Mary A. Hendrick, professor of history and political science on Thursday, October 6.

Mrs. Hendrick had a most interesting life. A daughter of Jacob and Amelia Walton, Quakers, who lived near Adrian, Michigan, she was born on September 6, 1869. After a primary school education she entered the University of Michigan and graduated with the class of 1892. She taught in Howell, Michigan, for several years, during which time she was married to



MARY A. HENDRICK
1869-1932

Frank H. Hendrick, a Howell business man. Coming to State in 1902, she worked with the then history and economics department. In 1905 she left the College and lived for two years in Lansing; in 1907 returned, and since that time taught continuously here until her death. Her husband died in 1921.

Continually advancing in her chosen profession as well as in social and lecture work, she became a full professor of history, as well as acting head of the history department during the absence of Dean E. H. Ryder; a counselor of the Lansing branch, and advisor to the National Council of the American Association of University Women; chairman of the local International Relations group; leading spirit of the International Relations club, formed here by the Carnegie Institute and an honorary member of the M. S. C. chapter of Chi Omega, national social fraternity. She was a member of the Lansing Women's club for more than twenty years, and was widely known as a speaker on historical and political topics.

The funeral took place in Lansing and interment in Ypsilanti. Both were attended by many hundreds of her friends made on the faculty, among the students, and in private life.



Back in school once more. The leaves are turning but the grass is still green; the winding Cedar—both the column and the river—look much the same, and the freshmen altogether so. Did we mention it has rained a great deal? But the bright harsh days of fall still will not retreat; it is cold at night but in the afternoons it might be summer. "What did you think of the Michigan game?" is the universal query. "What did *you* think of it?" is the universal answer. The editorials, the placards, the speeches are fading, forlorn, but some one in Wells hall is saying, "Next year we may do it." Such hope must not be forever overthrown. In the interminable procession of next years there is bound to come that time when the game will end and the Spartan figures will add up to a higher total than the numbers of Michigan. And then—but we anticipate.

Fall term registration results were an agreeable surprise to college officials. An expected ten per cent drop in enrollment became less and less as time went on until it became three per cent, and the total registration was almost 3,129. A few more stragglers are expected to enter during the first few weeks of college.

An examining committee of the American Association of University women is to arrive on the Campus soon to inspect the College with the view of giving M. S. C. full membership in the association. Although the attempt was made eight years ago for the first time, full-fledged membership was not entirely gained and an associate membership was granted. Alumnae may belong to local A. A. U. W. clubs, but may not be voting members, and it is hoped that this attempt will grant them that privilege.

Intercollegiate debate questions for the current year were selected at the annual meeting of the Midwest Debate conference held in Chicago on September 24. Men's question: "Resolved, that all banking functions should be regulated by the federal government, with all deposits guaranteed." Women's: "Resolved, that this house should support the League for Independent Political Action in its move to organize a new political party."

"CLOSE BESIDE THE

Class Day will come on October 29 this year, and the barbecue on the evening of Friday, November 4. Official plans for the Class Day activities are not yet complete, but it is certain that some form of group competition will replace the football and flag rushes of former years.

Over three hundred student-owned cars are expected to operate on the Campus this year, according to Chief Don Bremer of the College police. Automobile registration, which is compulsory for students, revealed the figure.

Under the direction of R. S. Smith, state geologist, a new well for the College has been drilled south of the Kedzie chemical laboratory. Although the old wells furnished sufficient water for regular requirements, the need of a reserve supply was felt, and the institution now has 250 gallons per minute additional to draw on in case of an emergency. In a short while the well's capacity will be increased to 300 gallons per minute.

In an effort to reduce the College's "party bill," which they feel is exorbitant, Dean Elisabeth Conrad and the social committee have asked fraternities and sororities to give their opinions on thrift and reduction measures. According to the social function report of last year the total cost of the year's activity was nearly twenty thousand dollars. Considering the present economic condition, the committee feels some action should be taken.

Wells hall this year is open only to freshmen. This change in rule was effected by the desire of college authorities to have the class of '36 more a unit than has been true in the past. The Wells hall boarding club will not re-open, and the system of government in the building this year is only slightly different, proctors being hired to aid the manager.

New York alumni will honor Jim Crowley and the team at the Vanderbilt hotel Friday evening, October 21.

Individual and group photos for the Wolverine will be taken in East Lansing, announced Ronald MacDonald, yearbook head. Formerly they were snapped in a Lansing studio, often causing inconvenience.

Homecoming game November 5 is with the University of South Dakota. The Spartans will put on a real show for the old grads. Come home!

Alumni Varsity club men will rally again at the Union after the Homecoming game.

Fall term elections of the women's dormitories were held lately under the direction of A. W. S. An individual president, vice-president, secretary, treasurer, social chairman, assistant social chairman, librarian and historian were named for East and West Mary Mayo hall and the Women's building.

On Tuesday evening, October 10, the first of several such dormitory libraries was opened in the west wing of Mary Mayo Hall by Jackson E. Towne, college librarian. Other small libraries are to be established in the other wing of Mary Mayo and in the Women's building.

As main drawing cards on the Student Lecture course for 1932-33, Daniel Frohman, dean of American theatrical managers, and Robert M. LaFollette, Wisconsin senator, are to speak. Frohman will give his address the night of November 1, and LaFollette the night of November 15. Other dates on the college lecture and musical program are: October 26, Faculty concert; November 10, the Beggar's Opera; and an extra to be announced later. All events take place at the Peoples church except the Beggar's Opera, which is at Eastern high auditorium.

Local and state contests in interpretive readings will be participated in by Michigan State college, and other colleges of Michigan, for the first time this year, according to announcements made at the annual forensic get-together.



WINDING CEDAR"

Nearly a thousand freshmen entered State this fall, and the first week of college was mainly taken up with activities for their education and amusement. A convocation, placement examinations, the annual mixer, church programs, and special tests and measurements—all were given for the benefit of the incoming group.

A partial list of fraternity pledges recently showed that there was a slight increase over last year's number. During the same period last fall there were only 125 pledged to the various fraternities which signed over 130 men this year. This figure seems to give the lie to the report from many colleges that fraternities were having a hard time filling their pledge lists.

Semi-weekly tea dances, perhaps the most popular functions on the Campus, began on Monday, October 10, and will continue on Monday and Thursday afternoons, four to six, throughout the term.

A new social feature, which the All-Ag Council hopes to make an annual event, was the Harvest Ball, held in the Union October 7. Refreshments, decorations, and programs carried out the agricultural effect. Guests included Governor and Mrs. Brucker and President and Mrs. Shaw.

The "Comp" list, that Student Council announcement which states which students are eligible to receive complimentary tickets to college social functions, received two additions early this year. As it stands now, the following may receive free passes: president of Student Council, president of A. W. S., senior Student Council representatives (2), junior Student Council representatives (2), sophomore Student Council representative, presidents of senior, junior and sophomore classes, captains of the four major sports, editor and associate editor of the State News, editor of the Wolverine, president of the Union Board, president of Interfraternity Council and president of Panhellenic, and the two newcomers, co-ed editor of the State News and business manager of the Wolverine.

The Seven-Arts club, a cultural organization which includes both student and faculty members, announced its intention to branch out in its first meeting this term. It will produce a play, a dance recital, and sponsor musical events. In addition it will continue to bring foreign moving pictures to the Campus. Fine movies produced here last year by this organization included: "Jeanne D'Arc," "The Cabinet of Dr. Calagari," and "Tartuffe."

Forty-nine graduates of the education department were placed in teachers' positions last year. The list of placements includes 21 former liberal arts students, nine from the agriculture division, and 19 from the home economics department. Two students won scholarships, one at the U. of M. and the other at Iowa State.

Many alumni will remember Rev. John W. Biery, genial head of the Y. M. C. A. employment bureau, in the basement of the Peoples church. In a recent interview he is quoted: "Business is better than ever down here. More and more people have work to do, and there are more and more boys to do it. It is a really romantic business, this work of mine." His aid has probably helped hundreds of boys through school.

At a recent meeting, the Student Council made the most revolutionary slash in Campus traditions since it banned the class rush and inter-class hazing last year. All the old and obsolete rules which preceding generations had handed down were cut away, and the remaining five traditions are simple, brief, and to the point. They are: 1—No one smokes on the Campus or in any of its buildings except the Union. 2—Everyone does his part to foster the congenial democratic spirit of Michigan State college. Whether he knows the person or not, a student greets each passerby on the Campus. 3—All freshmen must wear the green cap that is the symbol of the newcomer to the Campus. 4—No one cuts across the lawns. 5—No one defaces college property.

Many undergraduates heard Cornelia Otis Skinner, daughter of the famous actor, in a group of sketches which opened the Lansing Town Hall series this month.

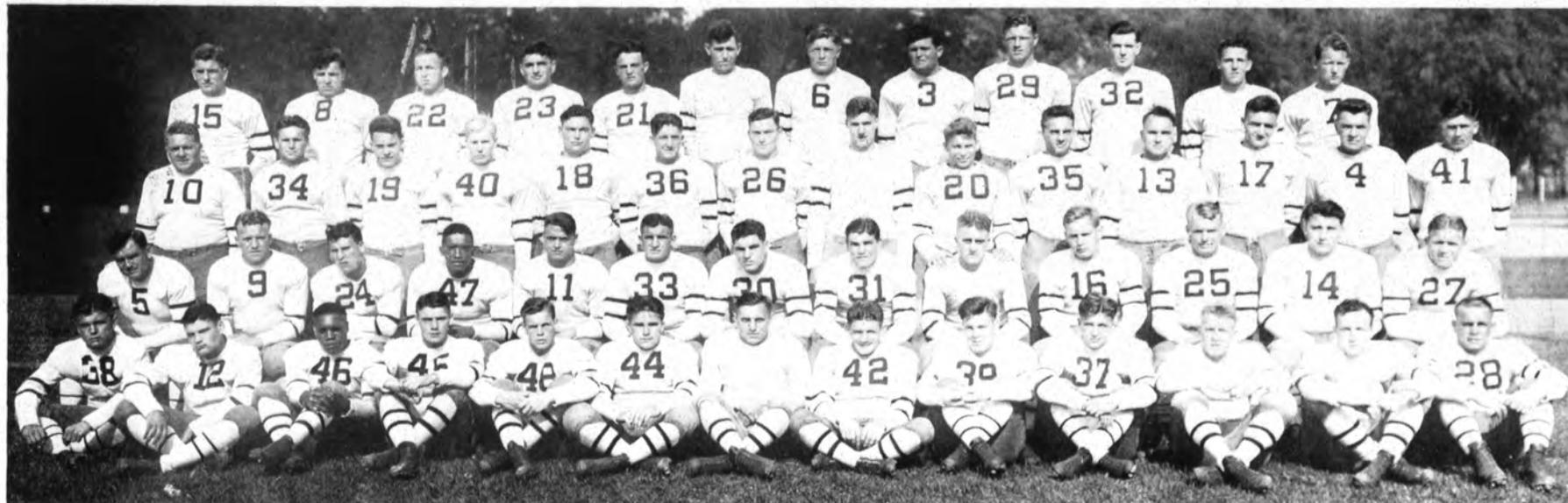
Resolutions formally endorsing action taken by fraternities last year in an effort to cut down party expenses accounted for most of the important business transacted at the first regular session of the Interfraternity Council this fall. The resolution was in line with the economy program being discussed in college social circles at present.

State's art department plans to send an exhibit of the works of last year's freshmen and sophomore design students to the Indiana State museum in Indianapolis, Indiana, some time this month. These same designs have hung in the Western Arts association convention, which was held this summer in Minneapolis, Minnesota.

Because of their outstanding work during the past year, 23 seniors, 45 juniors, and 119 sophomores received the R. O. T. C. order of merit badges recently. This custom was inaugurated about three years ago, and consists of allowing the better military students to wear a small green honor badge.

Preference slips, the official acceptances of pledgship, were returned to sororities by ninety-six women, as fall term co-ed rushing came to a close Tuesday night, October 4. Using practically the same rules as in the past years, rushing was carried on with a minimum of errors and misunderstandings, both on the part of the sororities and the rushees.

At the beginning of the year, due to absences from school, the Publications board appointed men to the offices of business manager and associate editor of the Michigan State News (formerly The Holcad). They were Richard Harrison, Bad Axe, to take the place of Frank Noble, who is confined to the Ingham County sanatorium, and Osmond Beckwith, Ovid, who takes the place of Norman Reeder, former associate editor who did not return to school this term. The State News looks forward to a very successful year, as more than 57 candidates tried out for various positions on the staff.



THE 1932 SPARTAN FOOTBALL SQUAD

ALMA MATER

(To be sung standing with bared heads)

Close beside the winding Cedar's
 Sloping banks of green,
 Spreads thy campus, Alma Mater,
 Fairest ever seen.

Chorus

Swell the chorus; let it echo
 Over hill and vale;
 Hail to thee, our loving mother,
 M. S. C. all hail.

First of all thy race, fond mother,
 Thus we greet thee now,
 While with loving hands the laurel
 Twine we o'er thy brow.

CO-CAPTAINS



ABE
ELIOWITZ



BOB
MONNETT

Spartan Sports

by

JAMES H. CROWLEY
Head Football Coach



THE SPARTAN COACHING STAFF

Left to right—Miles W. Casteel, backfield coach and scout; James H. Crowley, head coach; Glenn (Judge) Carberry, line coach; Frank Leahy, assistant line coach.

YOU ALUMNI probably wondered what happened to us down at Ann Arbor October 1. So did we all. For one thing, the University of Michigan had a fine football team, one that I considered the best looking aggregation of Michigan football talent I ever saw, and others have told me the same thing. The Wolverines are due much credit when it comes to discussing our 26 to 0 defeat and the result of their game with Northwestern, which Michigan won 15 to 6, supplies additional proof of their prowess. Northwestern for the past few years has been rated as one of the nation's leading football powers and after they were forced to bow to Michigan, I do not feel quite so bad about our loss.

Naturally, I was keenly disappointed over the outcome. While I am ready to give the Michigan team a full measure of credit for the victory over us, yet I feel that we were far off expected form. I don't think that there is any one single reason for our apparent weakness that day. There were several contributory causes, all of which combined to effect our game.

STATE TEAM GIVES THEIR BEST

IN SPEAKING of this matter, I do not want to appear in the light of a coach seeking for an alibi. Here at Michigan State we give our best and if that isn't good enough on any particular day, then the conditions aren't bettered by making excuses.

We pointed for that Michigan game. Everyone knew that. We were coming along just fine at the time of the Alma game. The boys didn't look any too good, but we were just as well satisfied. Alma was no real test for our team, being out-weighted and unable to cope with our attack. The Scots fought well but we pushed our way through for a

93 to 0 victory. There were rough spots that we coaches detected. But we felt that they could be smoothed off and the team would pull on together.

The first setback came when Bernard McNutt, a boy on whom we had pinned much of our hopes for a smashing backfield, sustained a dislocated shoulder in practice Wednesday night before the game. He was removed from the lineup with a single stroke. It necessitated a hurried change of plans. I never saw a team so hard hit by the loss of a single man. There was evidence of a great slump in morale. We shoved Joe Kowatch, a veteran, into the backfield but even his experience and ability did not bring the team out of its mental slump. I tried a scrimmage after McNutt was injured and it was plainly evident that the blow had taken much out of the team.

PENALTY COST SPARTANS A TOUCHDOWN

THURSDAY we tried a little more scrimmage and the players showed improvement but still lacked the customary drive. Then we worked hard to cheer up the boys but with little success. Another incident that transpired during the game didn't help us any. On the second play from scrim-

mage Captain Eliowitz broke loose and ran 75 yards for a touchdown. The ball was recalled because of an offside penalty. That had its effects, too.

Our punting was very poor. Captain Eliowitz had an off day in the kicking department and those first few boots of his were so wobbly that we found ourselves in the hole constantly. Then the team suddenly forgot to block. A team's plays are worthless without hard and effective blocking. Why this happened is beyond me. But all that is past. Our only hope is to make amends, if that is possible, further along the schedule.

The week following the game I received a letter from a friend. He consoled me and related the following little anecdote, probably to help cheer me up. Here it is:

"A sparrow was sitting on the dead limb of a tree in no man's land during the World war. While he sat there a big shell came along and exploded about two inches from his left eye. He was blown high into the air but managed to get back down to his perch. He looked about and cheeped:

"Gosh! They must be hard up for meat today!"

TEAM IMPROVED AGAINST GRINNELL

AGAINST Grinnell, the team looked something like itself. This Missouri Valley Conference eleven was strong, particularly in the forward and lateral passing department. We had our hands full all afternoon but our 27 to 6 victory indicates how well the boys acquitted themselves. Grinnell made 14 first downs against us, as many as we made ourselves. We had a much better running attack, at least we outgained them on the ground 328 yards to 191. We tried out a new quarterback in

(Continued on next page)

Spartan Score Board

DATE VARSITY SCHEDULE

- Sept. 24—Alma 0, M. S. C. 93.
- Oct. 1—Michigan 26, M. S. C. 0.
- Oct. 8—Grinnell 6, M. S. C. 27.
- Oct. 15—Illinois Wesleyan at home.
- Oct. 22—Fordham at New York.
- Oct. 29—Syracuse at Syracuse.
- Nov. 5—University of South Dakota (Homecoming)
- Nov. 12—Open date.
- Nov. 19—Univ. of Detroit at home.

the game, using Alton Kircher. While he made some mistakes and lacked blocking ability at times, Kircher did very well. He threw three forward passes, two of which set the stage for touchdowns. Kircher looks like the best forward passer we have seen around here in some time. Future games will reveal just how he will improve. I hope he comes along rapidly.

Fordham university on October 22 will be our next big obstacle. The game at the Polo Grounds in New York will give us a telling test. I hope that I may have the pleasure of seeing all you eastern alumni either in New York or at Syracuse where we play October 29. I hope our squad is in good physical condition for the game. McNutt should be ready and George Handy, one of the main figures of our line at guard, may be able to play. He played only a few minutes of the Michigan game before getting hurt.

It is my sincere hope that we will have some victories to show you when you come home November 5 for the South Dakota university game. The boys have the will to win.

SPARTAN CLUBS

BECAUSE of lack of space activities of the alumni clubs will be held over until next month.

Among those holding important meetings the past month were the following:

Detroit club held the annual joint meeting with the U. of M. alumni on Friday noon, September 30, prior to the Ann Arbor game.

Traverse City was the scene of a large gathering of teachers for district five. More than 50 Michigan State alumni were present at the indoor picnic.

Marquette entertained for the visiting teachers of the upper peninsula and fifty loyal Spartans heard Dean Marie Dye tell all about the College.

Berrien County club were hosts to the visiting teachers of district eight and one of the largest meetings of the year was enjoyed in the fruit belt.

Washtenaw County club entertained Friday, October 15, at the Michigan Union when more than forty Michigan State alumni and visiting teachers heard Professor L. C. Plant and Secretary Stewart.

Oakland County club, with a large number of its members in the Pontiac Junior Chamber of Commerce, were active at the annual dinner of that organization on October 11, and included Coach James Crowley, J. B. Hasselman, and Secretary Stewart as their guests.

Saginaw and Lansing alumni will entertain visiting teachers on October 20, the former with a banquet at 6:00 p. m. at the Warren Ave. Presbyterian

"Brethern and Sistern"---Watch the I. Q's

ONCE again the scholastic records of the institution were broken when both the all-college and all-society averages for 1931-1932 exceeded the figures of a year ago, according to a recent report by Elida Yakeley, registrar.

The general rise is accountable through the fact that the societies occupying the middle group in the ratings had better averages than last year. The tendency seemed to be toward a more concentrated mark rather than widely separated figures. For the fifteenth consecutive year the women students again carry the leading honors, with the Sigma Kappa topping the list.

Resident alumni of the various groups use these records as a basis for the work of a vigilance committee, in some cases proving an excellent means of higher scholarship for the group. It is interesting to note how some fraternities move up and down the scale in a cycle of 10 years or so. The ratings are determined by using an even 2.000 as a "C" average, while 3.000 equals a "B".

Following is a list of the college and society averages for 1931-1932 with a comparative list for 1930-1931:

Society Average 1931-32		Society Average 1930-31	
Society	Average	Society	Average
* 1. Sigma Kappa	2.742	* 1. Sigma Kappa	2.735
* 2. Alpha Phi	2.696	* 2. Alpha Chi Omega	2.597
3. Phi Chi Alpha	2.555	* 3. Alpha Phi	2.591
* 4. Chi Omega	2.540	* 4. Sesame (Zeta Tau Alpha)	2.574
National Sorority average	2.546	5. Theta Kappa Nu	2.566
* 5. Alpha Gamma Rho	2.537	* 6. Alpha Gamma Delta	2.495
* 6. Kappa Delta	2.509	7. Delphic	2.481
* 7. Alpha Chi Omega	2.507	National Sorority average	2.481
All women's society average	2.499	8. Alpha Gamma Rho	2.479
* 8. Beta Gamma	2.497	All-Sorority average	2.477
* 9. Zeta Tau Alpha	2.496	9. Phi Chi Alpha	2.468
*10. Kappa Alpha Theta	2.457	*10. Kappa Delta	2.466
11. Delphic	2.452	Local Sorority average	2.464
12. Hermian	2.450	*11. Delta Alpha	2.457
*13. Alpha Gamma Delta	2.434	*12. Kappa Alpha Theta	2.457
*14. Delta Alpha	2.422	All-College women's average	2.454
All College women's average	2.411	Non-Society women's average	2.439
15. Theta Kappa Nu	2.394	13. Lambda Chi Alpha	2.407
Non-Society women's average	2.362	All-Society average	2.314
Local Sorority average	2.342	*14. Ero Alphan	2.309
16. Hesperian	2.327	National Fraternity average	2.308
All-Society average	2.306	*15. Chi Omega	2.299
17. Lambda Chi Alpha	2.299	All-College average	2.272
All college average	2.279	16. Phi Kappa Tau	2.264
National Frat (men's) average	2.247	17. Hermian	2.247
18. Olympic	2.242	18. Olympic	2.235
19. Delta Sigma Phi	2.229	All-Fraternity average	2.229
Non-Society men's average	2.214	19. Alpha	2.189
All college men's average	2.210	All-College men's average	2.186
All men's society average	2.201	20. Kappa Kappa Gamma	2.184
20. Union Literary	2.182	21. Ae-Theon	2.183
21. Phi Kappa Tau	2.180	22. Hesperian	2.176
Local Fraternity average	2.164	Local Fraternity average	2.176
*22. Ero Alphan	2.161	23. Eunomian	2.162
23. Pi Kappa Phi	2.159	Non-Society men's average	2.162
24. Phi Delta Theta	2.121	24. Pi Kappa Phi	2.119
25. Ae-Theon	2.076	25. Phi Delta Theta	2.086
26. Alpha	2.065	26. Trimoira	2.053
27. Trimoira	2.017	27. Delta Sigma Phi	2.046
28. Phylean	2.008	28. Union Literary	2.002
29. Eunomian	1.984	29. Phylean	2.002
30. Sigma Alpha Epsilon	1.928	30. Sigma Alpha Epsilon	1.996
31. Eclectic	1.856	31. Eclectic	1.953

*Women. A equals 4; B equals 3; C equals 2; D equals 1; X equals (-1); F equals (-2).

church and the latter with a noon luncheon at the Kerns hotel.

Rochester, New York club has elected new officers and Calvin A. Brown, 22 Hopper Terrace, is filling reservations for their club for the Syracuse game.

Cleveland, Ohio, club has elected new officers and held two picnics this summer and fall.

Washington, D. C. club will plan an informal meeting for the Land Grant college meeting visitors in November.

And finally, the Grand Rapids club still argues they have the best Spartan club in existence with luncheons every Monday noon at the Chamber of Commerce.

Al Bibbins, '15, formerly of Syracuse, has arranged with the Hotel Syracuse to have all alumni meet Jim Crowley

and the Lansing fans at the Hotel Syracuse Friday evening before the Syracuse game. Saturday noon the hotel will be the alumni headquarters for all Michigan State visitors and Secretary Stewart will be on hand to welcome all fans. There will be no set luncheon on Saturday noon because of the limited time before the start of the game.

Mayor Joseph McKee of New York city will be a guest at the Michigan State alumni meeting at the Vanderbilt hotel the night before the Fordham game.

George Culp, '33, of the alumni office staff has some very attractive prices on rooms at the New York Allerton hotel if you plan to see the Fordham game. Write him immediately.

ALUMNI AFFAIRS

1870

Chas. Garfield, Secretary

206 Burton St., S. E., Grand Rapids, Mich.
Warren W. Reynolds was recently re-nominated for the office of county surveyor of Cass county. This venerable grand man of Cassopolis still carries on with the young men of his community.

1874

Henry A. Haight, Secretary

539 Penobscot Bldg., Detroit, Mich.

J. E. Simonson may be reached through M. T. Rainier, Belvidere, South Dakota.

1877

Frank S. Kedzie, Secretary

Kedzie Laboratory, East Lansing, Mich.

Lyman L. Lilly, of Allegan, reports a most enjoyable summer inasmuch as his son Scott B. Lilly, '07, and wife were with him nearly a month. The young Mr. Lilly is professor of civil engineering at Swarthmore college, Swarthmore, Pennsylvania.

1879

Ray Sessions, Secretary

419 Graceland St., N. E., Grand Rapids, Mich.
Albert T. Cartland lives in Lake Odessa, Michigan.

1882

Alice W. Coulter, Secretary

457 Union Ave. S. E., Grand Rapids, Mich.

Jefferson H. Irish has moved to 2013 Charnelton, Eugene, Oregon.

T. F. Millspaugh may be reached at Lyons, Michigan.

1885

J. D. Towar, Secretary

1212 W. Kalamazoo, Lansing, Mich.

On August 2, Harris E. Thomas, veteran member of the Ingham County Bar association, entertained a few old friends in his law office in Lansing. The party was in honor of his old office chair which was presented to him forty years ago by Mrs. Thomas as a birthday gift. Mr. Thomas who has had a most important part in the making of Lansing into an industrial city, has used the chair in his office ever since. And so, on August 2, Mr. Thomas celebrated his birthday and honored the old chair in which more schemes have been hatched for the betterment of Lansing than any other place known. The birthday program was unique and afforded a bit of fun for Mr. Thomas and his friends.

1886

Jason Hammond, Secretary

Porter Apts., Lansing, Mich.

P. W. Woodworth notes: "We had quite a Woodworth reunion on June 30, at Lafayette, Indiana, in attendance at the marriage of my son Robert, the publicity man at Purdue university. It included, Fred, '98, and wife, '01, and daughter Mary, '32; Paul, '90, from Bad Axe and his wife; my son Paul, '18, and his wife and Lucy, '93, and myself."

Homecoming Speaker



CHESTER L. BREWER

—former director of physical education here and earlier head football coach will give the main talk at the Exelby testimonial dinner on Homecoming Day, November 5.

1893

Luther H. Baker, Secretary

205 Delta St., East Lansing, Mich.

R. C. Bristol writes: "In looking over the College Record, June-July, I noticed that on the lower right hand corner of page 6, there is a photograph, the history of which might be of interest to you. If my memory serves me right, I took this photograph in the fall of 1890 during the time I was taking a short course in physics under Pete Woodworth. This is the corner of my room, number 68, second floor, northeast corner of Wells Hall. I bought the furnishings of this room from Holly Bunce and I think was occupying the room alone at this time. Later Luther Baker moved in with me and we roomed together for some three years. I have no copy of this photograph and was certainly surprised to see it in print." R. C. Bristol is secretary of the Metal Finishing Research corporation in Detroit, with offices at 2177 E. Milwaukee.

1901

Mark L. Ireland, Secretary
Fort Bliss, Texas

L. B. and Alta Lawson, w'03, Littell live in Grand Rapids, Michigan, at 925 Neland avenue, S. E.

Gordon E. Tower has moved in Salem, Oregon to 2345 N. Church street.

1902

Norman B. Horton, Secretary
Fruit Ridge, Mich.

Arthur E. Kocher may be reached in care of the Sour Dough Ranch, Okanogan, Washington.

O. L. Ayrs gives his new address as 309 E. Main street., Newport, Tennessee.

1904

R. J. Baldwin, Secretary
East Lansing, Mich.

G. G. Robbins may be reached at 8848 Bishop street, Chicago.

1906

L. O. Gordon, Secretary
Interlaken, North Muskegon, Mich.

Ralph C. Bird has for his new address, Box 44, Brookfield, Illinois.

Flora Campbell has moved to 736 E. Washington, Pasadena, California.

Thomas E. Jarrard lives in Lansing at 309 N. Walnut street.

1907

George Brown, Secretary
East Lansing, Mich.

Arizona Wimple Calkins lives at 508 N. Walnut street, Lansing.

1908

Harry H. Musselman, Secretary
East Lansing, Mich.

Roswell G. Carr may be reached at 628 N. Warren, Tucson, Arizona.

G. L. Dimmick has moved from Birmingham to Dryden, Michigan.

1909

Olive Graham Howland, Secretary
513 Forest Ave., East Lansing, Mich.

Raymond L. Kurtz and Loren G. Kurtz, '11, have organized the Kurtz Sales company to distribute a new water softener in a large section of Michigan. They have completed negotiations with the Soreng-Manegold company of Chicago which has just introduced the Zephyr, a low-priced appliance which attaches simply to faucets and is intended for home and office use. The August 4, 1932, issue of the "Flint Journal" reports: "The territory includes thirty-one counties between the lower tier and the extension of the north line of Bay county with the exception of Wayne, Oakland and Washtenaw. Representatives will be established in each of these thirty-one counties and sales in Genesee will be handled directly. The Kurtz brothers are widely known in the automotive industry and in local business and civic circles. They are natives of Genesee county and attended

high school here. Both are graduates of Michigan State college in engineering. They entered the Buick organization immediately and continued until the spring of this year. Raymond L. having risen to the position of general purchasing agent and Loren G. to that of general superintendent. Each has been president of the Flint Kiwanis club and active in other organizations."

Reese W. Taylor may be reached at 1177 E. Ankeny street, Porland, Oregon.

1910

Mrs. Minnie Johnson Starr, Secretary
627 Madison Ave., Grand Rapids, Mich.

Arthur P. Pulling may be reached at 12735 Freeland, Detroit.

R. Z. Hopkins is manufacturing the Knock-Out-Fire extinguisher, which is an automatic extinguisher and an invention of his own. He may be reached in Detroit at 2576 Hurlburt avenue.

Charles H. Ponitz gives his new address as 1915 Fifth avenue, Bay City, Michigan.

Ray G. Crane writes from 122 E. Sugar street, Mt. Vernon, Ohio: "Mrs. Crane and I own a store here in which we sell Islay's dairy products, ice cream being the specialty. We buy eggs for the store from F. W. Fravel, '17, one of the master farmers of Ohio. This is the only contact I have made with any one from M. S. C. since I came here in April 1932. Should be glad to learn if there are any others from the old school in this locality. Received a card from George Dewey, '11. He is taking advanced work at the Oregon Agricultural college. Ray G. Crane, Jr., is now six years old and is putting in his first year of school. There is just one kick about The Record. No news of 1910. Like myself they probably don't furnish you with much. However, I have done well for once."

1911

James G. Hayes, Secretary
213 Bailey St., East Lansing, Mich.

J. F. Campbell has moved in Milwaukee, Wisconsin, to 3303 N. 47th street.

Fred J. Dingler is a dentist in Seattle, Washington, with offices at 1112 Medical-Dental building. He lives there at 2557 W. Viewmont Way.

James Logan is a fruit grower in Sebastopol, California, where he may be addressed at Box 395.

Clifford W. Reynolds is assistant manager of sales at the Book-Cadillac hotel in Detroit. He lives in Highland Park at 1127 Palmer Park boulevard.

Howard and Fuchia Ryall Taft are living in East Lansing at 446 Grove street.

Floyd J. Gibbs recently received his fourth commission as postmaster of Ithaca, Michigan.

Elton L. Jewell has moved in Chicago to 1408 Kimball avenue.

Stephen W. Perrin is superintendent of power for the Hudson Motor Car company, Detroit, where he lives at 4175 Courville avenue.



MARY ALLEN PHILLIPS, '09

—as secretary of the New York City Alumni club Mrs. Phillips has been active in making arrangements for the big alumni rally in the Vanderbilt hotel at 8:00 p. m., Friday evening, October 21. Coach Crowley and the team and many fans will be there. All eastern alumni are urged to attend.

Glenn A. Sanford is now sales manager for the Motor Wheel corporation in Lansing. He lives in East Lansing at 405 University drive.

F. G. Wilson has moved in Madison, Wisconsin, to 1615 Summit avenue.

1912

C. V. Ballard, Secretary
East Lansing, Mich.

Lee O. Benner, sales manager of the stamping division of the Motor Wheel corporation in Lansing, recently was elected president of the board of directors of the Social Service bureau.

R. L. Nye has moved in Syracuse, New York, to 1600 E. Colvin street.

R. J. Tenkonohy may be reached at the Washington hotel in St. Louis, Missouri.

Harry E. Bone is consulting engineer for the Lincoln Radio corporation, 329 S. Wood street, Chicago. He lives at 1421 N. Dearborn street.

Bertrand Leppel has moved in Detroit to 1419 Collingwood.

1913

Robert E. Loree, Secretary
East Lansing, Mich.

Mrs. Grace Brandes, wife of Dr. Elmer W. Brandes, chief plant pathologist for the United States department of agriculture at Washington, D. C., and four children were seriously injured, one child, Margaret, 11, fatally, when struck by an Ann Arbor southbound passenger train, three miles south of Ithaca, on July 23. The party was enroute to Burt lake near Cheboygan. Mrs. Brandes and two of their children have recovered but one daughter is still in the hospital in a serious condition. Mr. Brandes has been able to move his office headquarters to Ann Arbor to be near his family. They may be reached at Observation Lodge, in Ann Arbor.

W. S. Cumming has moved in Detroit to 4210 Buena Vista.

Howard H. McIntyre lives in Enfield, New Hampshire.

1914

Henry E. Publow, Secretary
East Lansing, Mich.

John C. Alderdyce has moved in Dearborn, Michigan, to 22743 Park.

John M. Bell is foreman in the Collingwood Locomotive shops of the New York Central Railroad company in Cleveland, Ohio. He lives at 3422 Beechwood avenue, Cleveland Heights.

C. W. Gifford may be reached at South Westport, Massachusetts.

J. C. Johnston was transferred in June to Shiprock, New Mexico, where he is in charge of oil production in that district for the Continental Oil company. He writes: "We have here what I believe is the highest gravity crude oil in the world. The field is small and located in the midst of the desert in the Navajo reservation, almost in the shadow of Shiprock, a peak of volcanic rock that rises 1800 feet above the desert floor. Distances mean little here so when any of the M. S. C. crowd going east or west hit Gallup, New Mexico, they only have to turn north a hundred miles to visit us. Gallup is our nearest standard gauge railroad point. Mesa Verde National park in Colorado is only a short drive north of us. Drop in and look us over."

Truman G. Yuncker, professor of botany at DePauw university, Greencastle, Indiana, has been granted a year leave of absence to afford him the opportunity of taking an appointment by Yale university to study the flora in the Pacific islands. The appointment includes a fellowship to the Bernice Pauahi Bishop museum in Honolulu. From this point he will visit other islands to make his collections. Dr. Yuncker sailed from San Francisco in August and will not return until the summer of 1933.

1915

Rolan W. Sleight, Secretary
Laingsburg, Mich.

A. L. Bibbins is vice-president of the G. L. F. Mills, Inc., Chamber of Commerce building, Buffalo, New York. Mr. and Mrs. Bibbins and their three children are living at 90 Darwin drive, Synder, New York, having recently moved from Syracuse.

Turner Broughton, who has been director of the Michigan Bureau of Dairying in Lansing, since its establishment in 1921, left that position on May 15 to become general manager of the Michigan Milk Bottle exchange in Detroit.

Frances Hilton Lincoln (Mrs. F. B.) has moved from Berkeley, California, to College Park, Maryland, where her husband is plant physiologist with the department of horticulture at the University of Maryland.

Anne Cowles Herr spent a week in Lansing this month, visiting her mother and sister. She was a Cam-

pus visitor several days and expressed a happy surprise to see the progress made in all departments the past few years. Mrs. Herr and husband (Charles Ryman, '15) have two youngsters and live at 29 Maple avenue, Flemington, New Jersey.

1916

Herbert G. Cooper, Secretary
519 Riley St., Lansing, Mich.

Lois Jean, 15-year-old daughter of Mr. and Mrs. Ivan H. Driggs, 1525 Osborne road, Lansing, died August 15 at the University hospital in Ann Arbor. She is survived by her parents and one sister, Dorothy Ellen.

Don F. Jones, plant engineer of the wheel division of the Motor Wheel corporation since its organization in 1920, recently was appointed chief engineer of the heater division. Mr. Jones served as plant engineer of the Prudden Wheel corporation prior to the formation of the Motor Wheel corporation. He is president of the River Forest Development company, is a past president of the American Business club, a director of the Grand River Improvement association, and has taken an active part in civic affairs in Lansing.

Clarence Loessell, of Ypsilanti, is spending two terms of a sabbatical leave at Michigan State college working for his master's degree.

1917

Mary LaSelle, Secretary
420 W. Hillsdale St., Lansing, Mich.

A. W. Billings gives his new address as 307 W. 8th street, Los Angeles, California.

John T. Bregger, of Pullman, Washington, was a Campus visitor the latter part of July. Bregger is on a year's leave of absence from Washington State college and has accepted an assistant professorship in extension pomology at Cornell university, Ithaca, New York. He lives in Ithaca at 317 Ithaca road.

Howard R. Estes lives at 56 Smith avenue, White Plains, New York.

Sheldon B. Lee has moved to 122 Walsh street, Joliet, Illinois.

Arthur B. Turner has moved in Memphis, Tennessee, to 264 DeLoach street.

Joseph E. Zeltzer has for his new address 2297 Taylor, Detroit.

1920

P. G. Lundin, Secretary
East Lansing, Mich.

Herbert J. Andrews lives at 3946 Marathon avenue, Los Angeles, California. Herb visited the Campus July 1 and reported he had one more year in medicine to finish at the College of Medical Evangelists at Loma Linda.

Warren E. and Patricia Lyons, w'21, DeYoung are living at 1101 Forest avenue, Evanston, Illinois. DeYoung has offices at 520 Wrigley building in Chicago.

Murray F. Gardner is assistant professor of electrical engineering at Massachusetts Institute of Technology,

Cambridge. He lives in Watertown at 44 Carver road.

W. E. Miller has for his new address 302 West Walnut street, Kalamazoo, Michigan.

Norman J. Pitt has moved in Cleveland, Ohio, to 1832 Grantham road.

1921

Maurice Rann, Secretary
1509 Osborn Road, Lansing, Mich.

Everett E. Hedges may be reached at 1236 21st street, Santa Monica, California.

Fred L. Hendrick is living at 130 University drive, East Lansing. He is with the New York Life Insurance company.

Lester C. Lunden has moved in Saginaw, Michigan, to 1753 Gratiot.

A. D. Martin has moved from Batavia to Oakfield, New York.

Joseph H. Permar, Jr., may be reached through Box 173, Castle Shannon, Pennsylvania.

1922

Mrs. Donald Durfee, Secretary
12758 Stoeppel Ave., Detroit, Mich.

Robert A. Bevier is located at 509 Caroline street, Cumberland, Maryland. He is a salesman for the Larowe Milling company of Detroit, Michigan.

F. T. Carver lives in Chicago at 1138 E. 79th Place.

Harold Fleming gives his address as Clare, Michigan.

Arthur W. Flucke lives in Saginaw, Michigan, at B-1, Amadore apartments.

Forrest J. Freeman may be reached in Chicago at 10840 Eberhart avenue.

Harry L. and Lucy Cole Grill are living in Saginaw, Michigan, at 1000 W. Genesee avenue.

C. M. and Bernice Randall, '24, Hough live in Grand Rapids, Michigan, at 1234 Colorado avenue.

Robert E. and Mildred Ketcham Houston are living at 22248 Edison avenue, Dearborn, Michigan.

P. V. Howard gives his address as 21494 Karl, Detroit.

F. H. Huebner has moved from Detroit to 5 Albert place, Mariemont, Cincinnati, Ohio.

Arno H. Johnson, 1465 Midland avenue, Bronxville, New York, reports the arrival of a son, Dean Marshall Johnson, on April 11, 1932. Another son, Elliott Hallock Johnson, was six years old on April 17.

Ruby M. Lee teaches in the Southside high school in Elmira, New York.

E. M. Melson lives in Grand Rapids at 2477 Lake Drive, S. E.

H. G. Putman gives his address as Ney, Ohio.

Percy L. Rice is temporarily located in Mountain View, California.

Victor I. Whittemore gives his address as 3031 Gaddes road, Ann Arbor, Michigan.

1923

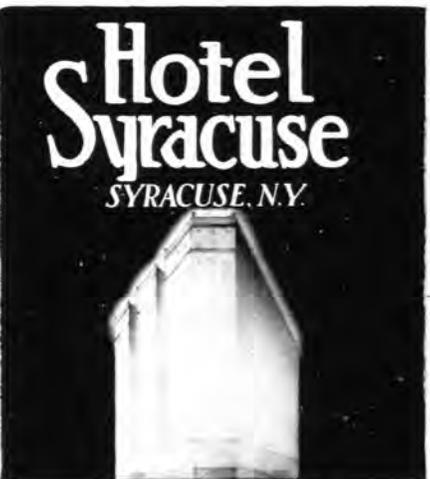
Wm. H. Taylor, Secretary
Okemos, Mich.

Clyde Allen, Dansville, Michigan, was elected president of the State Vocational Agricultural Teachers' association at



The Edwards Laboratory
S. F. Edwards, '99 Lansing, Mich.
Veterinary Supplies Urinalysis
LEGUME BACTERIA FOR SEED INOCULATION

Miller's
HIGH TEST
HOME MADE
ICE CREAM
Eaton Rapids, Michigan
D. G. Miller, '91 Geo. F. Miller, '17
Chas. D. Miller, '24
Gladys Gruner Miller, '18



Headquarters for Michigan State Alumni

HOTEL SYRACUSE is the place where your college classmates stay whenever they come to Syracuse. Plan on coming to the Syracuse Game October 29th.

600 outside rooms, each with bath, servidor, circulating ice water.

Owned and operated by
Citizens Hotel Corp.

E. K. CARY, Manager

Twin Cities Service Station

2513-2519 E. Michigan Ave.
Lansing

Caters to College and Alumni
Patronage

Near the Old Split-Rock Site

MAKE NEW FRIENDS at The Allerton

Horseback riding, swimming, skating, golf, bowling and many other special parties.

Complimentary house dances, concerts, bridge parties, interesting trips, etc., weekly.



An Intercollegiate
* Alumni Hotel *

Official Residential Headquarters for Michigan State College

1000 outside soundproof rooms with RCA radio speaker in each room at no extra charge. 10 floors for men, 7 floors for women and 4 floors for married couples.

RATES

SINGLE

Daily \$1.75 to \$4.00
Weekly \$10.50 to \$25.00

DOUBLE (per person)

Daily \$1.50 to \$2.50
Weekly \$8.50 to \$12.50

PHILIP E. COBDEN, MANAGER
701 NORTH MICHIGAN AVENUE

ALLERTON HOTEL Chicago

the close of its annual conference at the College July 22. Other officers chosen are: M. L. Bailey, '22, Mattawan, vice-president, and E. E. Gallup, '96, Lansing, state supervisor of vocational education, secretary-treasurer.

Carl F. Behrens is an economist with the Union Guardian Trust company in Detroit, where he lives at 1420 Webb.

L. E. Heasley is with the Hart and Cooley Manufacturing company in Holland, Michigan.

W. J. Helli is field representative of the Federal Land bank of St. Paul, Minnesota. He may be addressed at Box 71, Ironwood, Michigan. Helli is married and has a four-year-old son, Donald Wayne.

William R. Hinshaw may be reached through Box 117, Davis, California.

Donald L. Lacy gives his new address as Room 703, 408 Atlantic avenue, Boston, Massachusetts.

Percy John Truscott is associated with the legal firm of Cox and Moore, patent attorneys, 53 West Jackson boulevard, Chicago.

1924

Mrs. Joseph Witwer, Secretary
764 Burroughs, Plymouth, Mich.

G. G. Evans has moved in Saginaw, Michigan, to 2810 Wynes.

Harold W. Kerr is district manager of the C. J. Tagliabue Manufacturing company, 2832 E. Grand boulevard, Detroit. He and Mrs. Kerr (Jane Shotwell) live in Detroit at 13641 Dexter boulevard.

Edward H. and Dorothy Hubbard Laird live at 288 George street, Birmingham, Michigan.

M. G. Peterson may be reached at Shaftsbury, Michigan.

H. L. Sundling is in the United States Forest service at Holbrook, Arizona.

Henri Dieterman was a visitor at the alumni office last week and reported that he has moved to Coldwater, Michigan.

Margaret Hubbard Bell, of Detroit, was an October visitor on the Campus. She lives at 6117 Stanton avenue and occupies an important position with the Federal Reserve bank in Detroit.

1925

Frances Ayres, Secretary
East Lansing, Mich.

Arthur W. and Winifred Landon, '26, Gardner have moved to 107 Fernhill court, Lansing, Michigan.

Roy Goodspeed lives in Ferndale, Michigan, at 240 W. Maplehurst avenue.

Denise LaPlant teaches home economics, and gives her address as Eau Claire, Michigan.

Margaret Plant Thorp lives in Urbana, Illinois, at 705 W. Elm street.

1926

R. H. Riggs, Secretary
East Lansing, Mich.

J. R. and Roberta Hartman, w'28, Burns are living at 1649 Brys drive, Lochmoor, Detroit, where Burns is a landscape architect.

Mable Gettel Boughner (Mrs. Walter H.) lives at St. Clair River drive, Algonac, Michigan.

Marshall G. and Doris Posthumus, '31, Houghton are living in Detroit, Michigan, at 15474 Monica avenue.

W. Robert Newman is a farmer on Route 2, Dewitt, Michigan.

Born, June 26, to Mr. and Mrs. Donald Stirm, R. 1, East Lansing, a son, William Donald.

W. O. VanGiesen is at Fort Lawton, Washington.

1927

Eleanor Rainey Mallerder, Secretary
1228 Villa Rd., Birmingham, Mich.

Ivan and Erva Prescott Collett are living in Detroit at 15003 Ardmore, where Ivan is contact man for the Pet Milk Sales corporation.

Charles R. Doyle has been granted a graduate fellowship in surgery at St. Louis university, and recently left Lansing to take up his duties in St. Louis. Doyle graduated from the University of Michigan medical school and completed his internship at the St. Lawrence hospital in Lansing.

Are You Game To Try It?

CAPABLE MEN OF CHARACTER, out of position, or in position and wishing to change, may find a place for themselves in life insurance—if they possess the industry and patience to build up a permanent clientele.

The *capital required* is the will to work and be content with moderate returns at the start, being assured as the years go on of a substantial and increasing *permanent income*.

If you are game to try it, write John Hancock Inquiry Bureau, 197 Clarendon Street, Boston, Massachusetts.

John Hancock
LIFE INSURANCE COMPANY
OF BOSTON, MASSACHUSETTS

A mutual dividend-paying company, 70 years in business. Among the strongest in reserves and assets. Paid policyholders in 1931 over 87 million dollars. Offers every phase of personal and family protection, including the insuring of a college education; also Annuities and the Group forms for firms and corporations.

A. G. 10-32

Irving Edwards has been appointed principal of the Houghton, Michigan, high school.

Perry and Elizabeth Woodworth Fremont are living in Apt. 203, 13200 LaSalle, Detroit.

J. Walter Gosnell is assistant state forester of Oklahoma and lives at 423 Gray, Stillwater.

1928

Karl Davies, Secretary
533 Cherry St., Lansing, Mich.

Arthur T. Bersey lives at 4375 Devonshire road, Detroit, Michigan.

Jason H. and Florence Emerson, '27, Converse live in Eaton Rapids, Michigan, at 219 E. Knight street.

Margaret Ann Mathews gives her address as 1719 13th street, N. W., Washington, D. C.

Mildred D. Peterson is teaching in Southeastern high school in Detroit, where she lives at 1130 Parker.

M. C. Peterson has moved from Cape Girardeau, Missouri, to 804 N. Maple, Green Bay, Wisconsin.

William Sparling is a research metallurgist with offices at 1600 W. Bruce street, Milwaukee. He lives there at 3014 W. Pierce street, Apt. 107.

Donald J. Weddell, holder of the Kellogg fellowship in forestry last year, has recently left Lansing to accept a position with Harry Lee Baker, '11, state forester, at Tallahassee, Florida. Mrs. Weddell has been employed as President Shaw's secretary for several years.

1929

Phil Olin, Secretary
111 Highland, Apt. 202, Detroit, Mich.

A son, Franklin J., was born to Mr. and Mrs. Forest Lang on June 27, 1932.

Earl R. Loew is a bacteriologist at the Detroit College of Medicine and Surgery. He lives in Detroit at 1761 Seward avenue, Apartment B 2.

Mary Elizabeth McCoy is physical education teacher at the Richmond Heights school in Maplewood, Missouri. She lives in St. Louis at 5581 Vernon avenue.

H. W. Wolters gives his new address at 15 N. 12th street, Newark, New Jersey. He has been transferred from Michigan to open a new branch office in Newark for the Clarage Fan company. He has charge of the office in Newark and extends a welcome to all alumni passing through there.

Howard M. Odel was graduated June 13 from the medical school at Northwestern university. He will take up his interne work at the Fifth Avenue hospital in New York City.

Gustav H. Poesch is an instructor in horticulture at Ohio State university, Columbus. He lives there at 2120 Inka.

1930

Effie Ericson, Secretary
223 Linden, East Lansing

Arwin F. Ahrens is a landscape architect and lives at 152 S. Crescent drive, Beverly Hills, California.

Evan Dirkse reports a change in ad-

Detroit's

headquarters for
graduates and
undergraduates

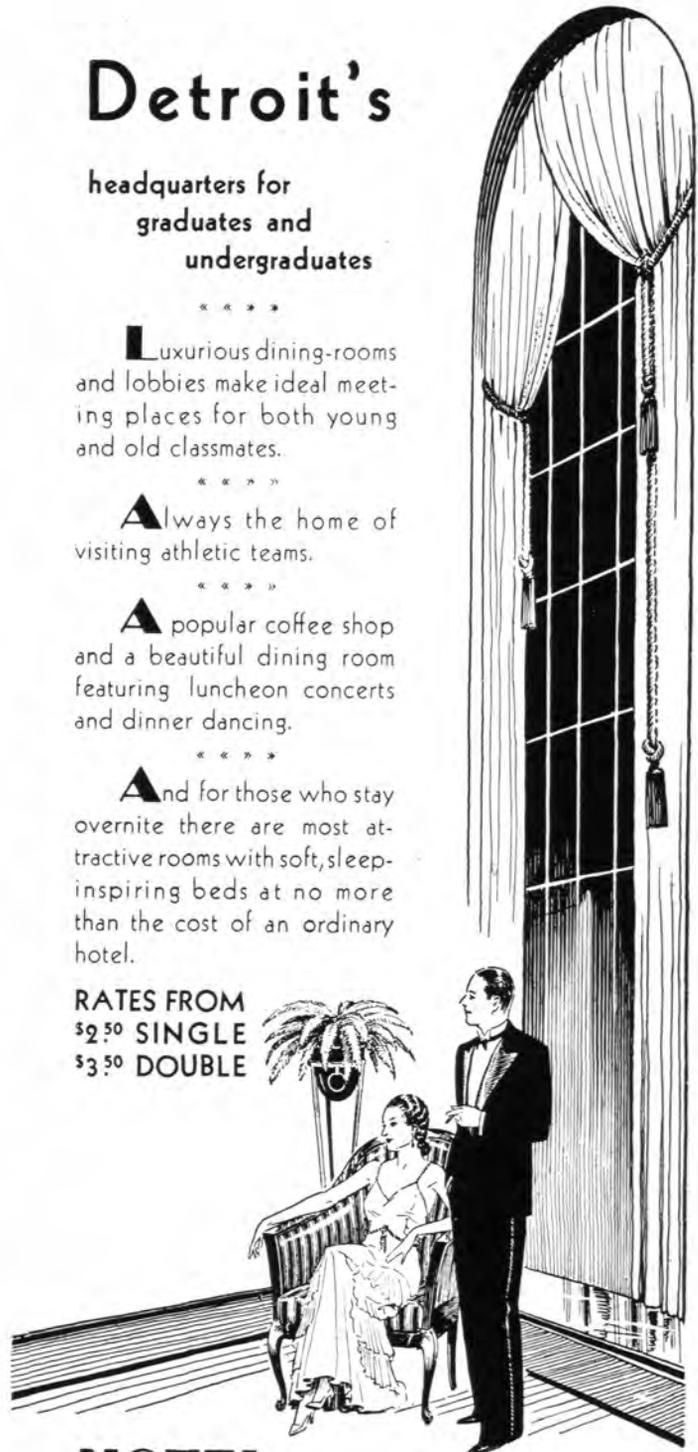
Luxurious dining-rooms and lobbies make ideal meeting places for both young and old classmates.

Always the home of visiting athletic teams.

A popular coffee shop and a beautiful dining room featuring luncheon concerts and dinner dancing.

And for those who stay overnite there are most attractive rooms with soft, sleep-inspiring beds at no more than the cost of an ordinary hotel.

RATES FROM
\$2.50 SINGLE
\$3.50 DOUBLE



HOTEL DETROIT-LELAND

BAKER OPERATED

MOST CENTRALLY LOCATED AT
CASS AND BAGLEY AVENUES

DETROIT

O. M. HARRISON, Manager

dress to 919 Brandywine avenue, Apartment 5, Schenectady, New York, and adds: "I still work for General Electric, accounting department. Was married July 18 to Miss E. Vandenberg, Western State Normal, 1929. I see a few of the fellows, Stan Anderson, Henry Hutton, and Claire Jakeway, occasionally."

Kathryn L. Faner is a music and auditorium teacher in Flint, Michigan, where she may be reached at 117 W. McClelland street. Her home is in Goodrich.

Eugene R. Lepley is with the U. S. Forest service at Pagosa Springs, Colorado.

R. A. Simonson has moved in Lake Mills, Wisconsin to 227 W. Lake street.

William B. Hanlon may be reached at 603 State Public Works building, 353 Broadway, Albany, New York.

1931

Glenn Larke, Secretary
East Lansing, Michigan

Mary A. Hewett, Secretary
128 Beech St., East Lansing

Lewis H. Haigh received a master of science degree from the mechanical engineering department of the University of Michigan last June.

Charles W. Irrgang, Jr., is with the Standard Inspection Service of New York, with offices at 66 Harrison street.

Gerald Lage lives in Evanston, Illinois at 725 Washington street.

Wilma Baker, of Holland, Michigan, was a Campus visitor in October.

1932

Dee Pinneo, Secretary for Men
Marian Kline, Secretary for Women

Adelia Beeuwkes is in the dietetics department of the University hospital, Ann Arbor, Michigan.

George Carlson is assistant to Carl Nordberg, '31, who is coaching football at Escanaba, Michigan.

HOMECOMING November 5. Visit your friends at the Union.

MARRIAGES

DICKESON-GUSTAFSON

Vern Dickeson, '30, and Gertrude Gustavson, '31, were married March 25, 1932. They are living at 20 Willett street, Albany, New York, where Dickeson is assistant business manager of the Albany zone of B. O. P. sales

EDDY-LIPKA

Gerald E. Eddy, '30, and Mary Lou Lipka, '31, were married September 14, 1932, in Easton, Pennsylvania. They will live at 429 S. Division street, Ann Arbor, where Gerald will attend the University of Michigan, studying for his doctor's degree.

PIERCE-SHOESMITH

Announcement has been made of the marriage of Harold C. Pierce, '31, and Dorothy Shoesmith, '28, in Burlington, New Jersey, on July 9, 1932. They are at home in the Mulford apartments, 401 Lawrence street, Burlington.

IN MEMORIAM

STUART S. MORGAN JR., With 1934

Stuart S. Morgan, Jr., died at his home in East Lansing, June 6, from injuries suffered last November 18 when he fell from a second story bedroom window after having apparently fallen asleep while studying. Besides the parents he is survived by one sister, Virginia Hope Morgan, w'33.

DWIGHT G. RAPP, WITH 1907

Word has been received of the death on August 25 at Eustis, Florida, of Dwight G. Rapp. He had been ill with malaria fever.

Mr. Rapp was born in Lansing and resided there until 1922 when he went to Florida. He had been in the retail dairy business in Lansing for a number of years, and while in Florida was engaged in orange growing.

Surviving are the widow, Mrs. Susie Ellett Rapp, and three children.

A Michigan State College Record In Every M. S. C. Home.

Insurance Bonds
The B. A. Faunce Co., Inc.
136 W. Grand River Avenue
East Lansing
Real Estate Rentals

Gregory Mayer & Thom Co.

Stationery Printing
Blankbooks
Loose-Leaf Devices
Lithographing and Engraving
Office Furniture
Phone 28812 234 S. Capitol
Lansing

The Mill Mutuals

Agency

Lansing, Michigan

INSURANCE

In All Its Branches

A. D. Baker, '89 L. H. Baker, '93

Students and Alumni
Always Welcomed

at

HURD'S
LANSING AND EAST LANSING

YOU CAN'T LEAVE DISSATISFIED

Hats — Haberdashery — Clothing
ART HURD, Prop.

A Michigan State College Record In Every M. S. C. Home.

Service For You, Too!

YOU can have the same service on collegiate merchandise as college students. We strive to give service to students, faculty and alumni alike. The Book Store is the college people's own store, handling text books, books of current literature, student supplies, stationery, jewelry, felt goods and novelties marked with the college seal.

Perhaps you have intended buying a new book on history, fiction or biography for your bookshelf. We can save you money.

A postal card will make our service yours.

The State College Book Store

EAST LANSING

"Always at the Service of the
Students and Alumni"

Pay for 1 Room

Live in 9!

DIFFERENT . . . individual . . . thoroughly of New York . . . utterly unlike any other mode of living, the Allerton Houses offer the ideal combination of home and club life.

Here are the fellowship and facilities of the finest club . . . rest and reading rooms, gymnasia, game rooms, solaria, tea dances . . . and at rates adjusted to present day, common sense standards. You share all these privileges—pay only for your room!

The locations were selected with extreme care for convenience, accessibility and desirability. You live in the restricted East Side district, where you can stroll in comfort to midtown business and social activities.

If you desire to maintain a high standard of living, without maintaining high expenses, find out today what the Allertons have for you.

Inspect the Allertons. Note their advantages. Discover for yourself the economy and desirability of Allerton living.

Rates \$10 to \$22 Weekly

GEORGE A. RICHARDS, Managing Director

ALLERTON



FOR MEN & WOMEN

38th ST. & MADISON AVE.
Fraternity Clubs Building Caledonia 5-3700
Luncheon 65c and 75c Dinner 75c and \$1.00
Also a la carte

FOR MEN

143 EAST 38th STREET
East of Lexington Ave. Ashland 4-0460

302 WEST 22nd STREET
Chelsea 3-6454

FOR WOMEN

130 EAST 57th STREET
At Lexington Avenue Plaza 3-8841
Rates \$12 to \$22
Luncheon, 50c; Dinner, 75c and \$1.00

CLUB RESIDENCES

IN NEW YORK

Headquarters for
Michigan State
Alumni

*whenever they
stop over night*

in Lansing

Just mention that you are one of the "old grads" of M. S. C. when you register and you will receive special attention.

Besides this cordial welcome which always awaits you, the Kerns now offers perfect comfort, excellent food and superlative service.

Hotel Kerns ---Lansing

THIS MAGAZINE is

PRINTED BY THE
CAMPUS PRESS

(Incorporated)

106 West Grand River Avenue
EAST LANSING, MICHIGAN



*Equipped to produce
all kinds of*
PRINTING



“You're telling ME they're Milder?”

IF YOUR cigarette is mild—that is, not strong, not bitter, but smokes cool and smooth—then you like it.

If your cigarette tastes right; if it tastes better—that is, not oversweet; and if it has a pleasing aroma—then you enjoy it the more.

Everything known to Science is used to make Chesterfield Cigarettes milder and taste better.

The right kinds of leaf tobacco—American and Turkish—are blended and cross-blended. That's why “They Satisfy.”



© 1932.
LIGGETT & MYERS
TOBACCO CO.