



MICHIGAN STATE COLLEGE RECORD

MARCH

1934



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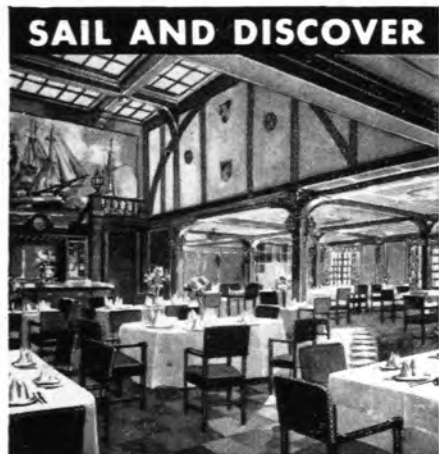
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G-E Campus News



LIGHTNING SPIES

How many amperes are there in a bolt of lightning? Well, there are too many for comfort, and most of us are willing to let the matter rest there. General Electric engineers, however, were very much interested in knowing, so that they could better protect electric transmission lines and equipment from damage by lightning. And last summer they sent out over 2000 little spies. These spies are metal cartridges, hardly an inch long, which were placed on the legs of transmission towers on lines in Pennsylvania and Virginia. This territory is apparently one of lightning's favorite hangouts. When the surge from a lightning bolt passes through a transmission tower, the little spy is magnetized in proportion to the highest current in the bolt. Linemen carry the magnetized spies back to headquarters, where, when placed in a "surge crest ammeter," they tell their story. Many scores of the little spies have reported, and their stories are really shocking. The highest reading has been 60,000 amperes.

Clifford M. Foust, Carnegie Tech, '21, and Hans P. Kuehni, Ecole Polytechnique Fédérale, Zürich, '20, of our General Engineering Laboratory force, were responsible for the spies and the meter to make them talk.

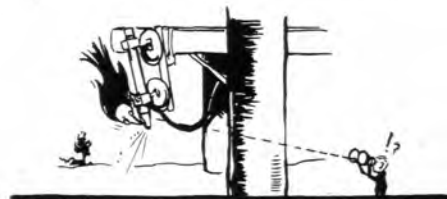


KEYS, MEDALS, AND RESEARCH

The engineers and scientists of the General Electric Company have individually received many keys of honorary societies, medals, and other tokens. On February 1, however, General Electric received a medal to hang on its collective chest. The donor was the 100-year-old American Institute of the City of New York. And the citation read: "For pioneering in industrial research . . . for great achievements

in pure science that have furnished gainful occupation for thousands of workers and that have raised the standard of living, and increased health and happiness."

We mention this with pardonable pride, fully aware, however, that medals and honors are not the purpose of research. The real purpose is the discovery of fundamental facts at the border line of man's knowledge. The practical applications are worked out later. It was with this conviction that Dr. Willis R. Whitney, M.I.T., '90, Ph.D., Leipzig, '96, now vice-president of the company, in charge of research, organized the G-E Research Laboratory in 1900. In maintaining this tradition, he is ably assisted by Dr. W. D. Coolidge, M.I.T., '96, Ph.D., Leipzig, '99, the present director; Dr. Irving Langmuir, Columbia, '03, Ph.D., Göttingen, '06, last year's winner of the Nobel prize in chemistry, associate director; Dr. Saul Dushman, U. of Toronto, '04, Ph.D., '12; and Dr. A. W. Hull, Yale, '05, Ph.D., '09, assistant directors.



SOUTHERN SLEUTHING

Not since Cock Robin have our feathered friends figured in a real good mystery, until the other day. And this was not so much a case of violence as of mistaken identity. Down in South Carolina, a power company had been having a little difficulty. It seems that the cutout fuses, which serve the same purpose on electric distribution lines that fuses do in our homes, were blowing out without apparent reason. Finally, an engineer with a Bird Club in his past unraveled the mystery. He saw a bird pecking at the soft fuse wire, apparently having a fine time. (It wasn't a G-E fuse.) Breathless investigation showed that other circuits had been opened in a like manner.

A G-E salesman on his next call recommended our new fuse links. Having copper in that part which the birds attacked, they proved to be im-peckable, and the trouble ceased. Now the birds are concentrating on worms, the power company on G-E fuse links, and everybody is happy.



96-32DH

GENERAL ELECTRIC

GREETINGS ALUMNI!

Michigan State Welcomes the Opportunity

of giving you from month to month a message regarding the College and its facilities. Many of you are unaware of just what the College has to offer to the high school graduate who is trying to choose the college best suited to his needs. So that you may have this information regarding your Alma Mater, this series of messages is arranged to acquaint you with the present academic standing of Michigan State and its organization.

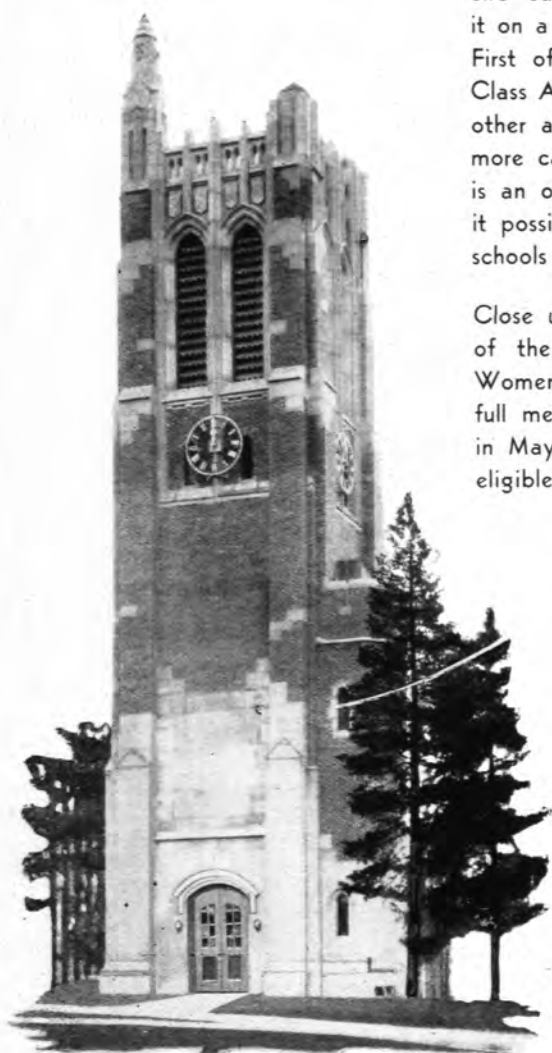
No prospective student, young man or young woman, need hesitate in choosing your Alma Mater because of its standing among other institutions. It has achieved two outstanding goals within the past three years which put it on a par with all the colleges and universities of the country. First of all, Michigan State in November, 1931, was granted Class A rating by the Association of American Universities. No other accrediting body has higher academic requirements or is more careful in accrediting institutions of higher learning. This is an outstanding achievement for Michigan State as it makes it possible for graduates of the College to enter the graduate schools of all universities without the loss of credit.

Close upon the heels of this recognition came the acceptance of the College by the American Association of University Women. The College was inspected during 1932 and was voted full membership at the biennial convention of the Association in May, 1933. As a result, all alumnae of Michigan State are eligible to join the A. A. U. W. as active members.

The College offers every student a well-rounded education in whatever field he chooses. The academic work is divided into the following six divisions, with a dean at the head of each:

- Agriculture
- Applied Science
- Engineering
- Home Economics
- Liberal Arts
- Veterinary Science

Within these divisions numerous curricula which a student may follow are outlined so that he may, with the least loss of time and at the lowest possible cost, secure the training which he desires. Each of the divisions will be discussed and outlined in succeeding messages.



BEAUMONT TOWER

MICHIGAN STATE COLLEGE
of Agriculture and Applied Science

MICHIGAN STATE COLLEGE RECORD

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GLEN O. STEWART, Editor

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MARCH, 1934

Number 7

College Makes Many Physical Changes in Decade

By
O. L. BECKWITH, '33

● COINCIDENT with the progress of Michigan State college in instruction and reputation has been a startling advance in physical configuration. What was once two straggling houses surrounded by swamps is now sixty-three buildings, old and new, enclosed by hundreds of acres of carefully cultivated land. An interesting chapter in the history of this material advancement is to be found in the changes of the last ten years.

From 1857 until 1923, a period of sixty-six years, the erection of new buildings was slow and uneven. Wells hall had been built and re-built after the fire. Agricultural hall, the Women's building, Abbot hall, Olds hall, the old Library, and others mostly scientific and agricultural in nature had been raised at varying intervals. But beginning with the stadium in 1923, a program was embarked upon which quickly added almost twice the number of structures to the school and almost doubled the attractiveness of its grounds. With the cooperation of the legislature and of friends of the College, the following constructions and repairings were completed:

● IN 1924: the new library and home economics buildings, two of the largest and most used on the Campus. In this year the old greenhouse was also rebuilt.

In 1925: the horticultural building and a new greenhouse; the health service house rebuilt, and an addition made to the creamery.

In 1926: the coal pit begun, finished in 1930.

In 1927: another of the school's show places, the Kedzie chemical building and laboratory; also a new horse barn.

In 1928: two fine buildings, Demonstration hall and the Beaumont Memorial tower; also a new tool barn and dairy barn.

In 1930: the poultry building.

In 1931: Mary Mayo hall, the new dormitory for women; also a botany greenhouse and sheep, beef, and experimental barns.

In 1932: an engineering shop, and the remodeling of Wells hall.

Improvements during those years were made as follows: a tunnel system, a cement bridge

over the Red Cedar at the Demonstration hall drive, pavement laid at the College entrance, extensions on the sewer at farm lane, a heat conduit to Demonstration hall, a campus circle drive, and a sewage disposal plant in connection with the city of East Lansing.

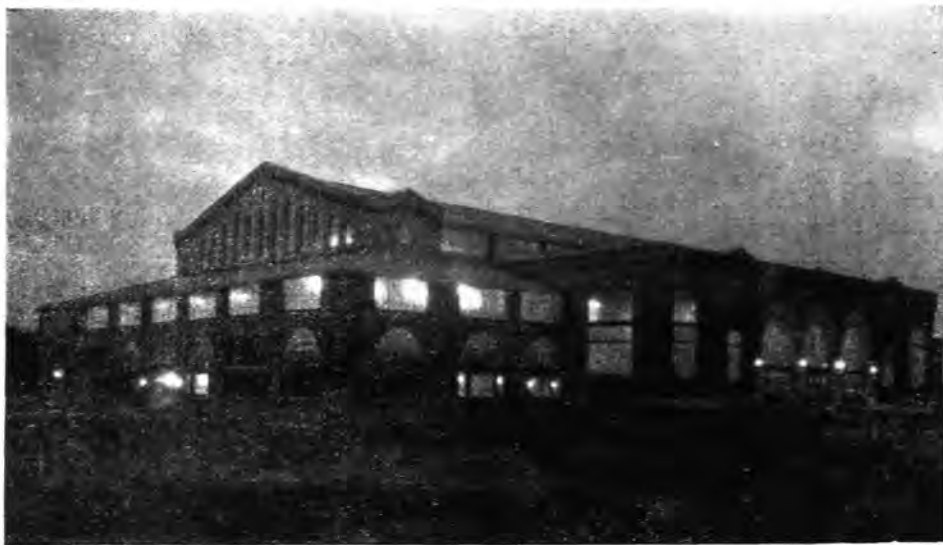
● THE TOTAL valuation of the college buildings has been set at \$4,566,900, with a land valuation of \$230,609, according to H. H. Halladay, secretary of the State Board of Agriculture. The improvements listed above were estimated to cost \$277,000 and \$50,000 was appropriated by the legislature for work on the grounds, such as the moving and planting of trees, grading of lawns, and general overhauling of the Campus.

Seven extensions of college land, established at different occasions, are to be found about the state. The first in time is the South Haven experimental station, with twenty-five acres, of which fifteen were donated by the State Horticultural society in 1890. The Upper Peninsula station at Chatham was established in 1907 by a gift of 160 acres. Later by purchase and donation it grew until it now stretches over 820 acres. In 1917 the Graham station near Grand Rapids was begun with a donation of fifty acres, and it now lists a hundred. The soils experimental station near Mancelona includes forty acres, a gift from the city of Mancelona in 1922. Five hundred seventy-seven acres began the Dunbar forestry station near Sault Ste. Marie in 1925, where it now stretches over 40 acres more.

The best known college extension is the double Kellogg demonstration farm and bird sanctuary at Gull and Wintergreen lakes, endowed on 578 acres by W. K. Kellogg, of Battle Creek, in

1928, and popular with many hundreds of tourists ever since. That same year an appropriation of the legislature gave the College a potato farm on 360 acres at Lake City, Michigan.

● THE CIVIL Works Administration's program on the Campus is in progress at the present time. Men are occupied in moving some of the present fire hydrants to the
(See page 6)



DEMONSTRATION HALL

... offers unusual seating capacity for Farmers' Week visitors, basketball games, and houses the military department.

Horace Thomas, '01, Continues Automotive Pioneering

● FIFTY PERCENT of the inventions which make the modern automobile comfortable, commodious, and mechanically superior were developed by one engineering force under the direction of a Michigan State (or rather, Michigan "Ag") graduate, of Lansing. His name, Horace T. Thomas, '01, and

his force, the Reo Motor Car company's engineering staff.

Such developments, as the two-piece radiator, the left hand drive, the dry disc clutch and dual foot control, transmission speedometer drive, aluminum alloy pistons, the spiral bevel gear axle, balloon tires as standard equipment for passenger cars, chrome plating, rubber mounting for engines, the silent-second transmission, aerodynamic streamlining, and the Reo Self-Shifter, owe part or all of their present popularity to the example set by Mr. Thomas' group.

● IN 1903, two years after his graduation from M. A. C., he broke the automobile record for the mile at Daytona Beach, by traveling it in 42 seconds (83 miles an hour), mounted on an early sulky-frame Reo equipped with rocket-like gas tanks, stirrups for the feet, and a box radiator. From then until the present, Mr. Thomas has pioneered in the automotive engineering field. His life for two decades has been bound up with the industry and with the Lansing representation of it. Trucks, following the example of the Reo Speed Wagons, have been especially affected by his pioneering, which introduced pneumatic tires, electric lights and starting, and a wide variety of bodies on a single chassis, as standard requirements in trucking.

Among college graduates, there are few who can show a record of so serious an effect on an industry as has Mr. Thomas.



Committee Names Alumni Slate

● PRESIDENT L. T. CLARK announced at the last meeting of the Executive committee in January a nominating committee to select candidates for the June elections. The new committee is taken from the revised constitution which the Executive committee is preparing for the annual meeting June 9. It designates the nominating committee to be three past presidents of the Association and President Clark appointed R. Bruce McPherson, E. W. Ranney and A. C. MacKinnon.

The committee met at the College on February 10 and after carefully investigating the posts to be filled and the possible nominees announced the following slate:

For President

(Present Treasurer advanced)

C. Fred Schneider, '85, Grand Rapids

For Vice-President

Clyde Allen, '23, Danville

Dorr Stack, '31, Lansing

For Treasurer

Lincoln Maire, '17, Detroit

Harold Plumb, '21, Jackson

Member Executive Committee

Dr. W. O. Hedrick, '91

Gerald Allen, '09, Kalamazoo

Alumnae League

Mrs. George Alderton, w'23, East Lansing

On May 1 ballots will be mailed to all members in good standing and up to 10 days before that date any group of 20 active members may add names to the ballot. Otherwise only those appearing above will be listed. Members in good

standing are those whose membership is paid for the current year ending May 31, 1934. Will you enjoy the privilege of casting a vote this year?

COLLEGE MAKES MANY CHANGES IN DECADE

(Continued from page 5)

edge of the campus drive and installing 2500 feet of new water main; grading lawns, drill and athletic fields and moving trees and shrubbery; grading Red Cedar banks from Harrison avenue to the Gym bridge; installing 4700 feet of sewer tile south of the river; working on forestry and woodlot reclamation; preparing buildings south of the river for repainting; farm tiling for a length of 16,000 feet and tunneling under the railroad tracks; moving the piggery buildings to a new site approximately 800 feet south of the present location; repairing and redecorating several buildings on the main campus, including the bacteriology, chemistry and botany buildings and the library.

The college policy in regard to physical property is to gradually add more and to keep in good condition what it has. It tries to avoid that over-developed appearance of so many mid-western schools, where big buildings, hastily put up, are insufficiently equipped and gradually falling into decay for lack of repairs, when at the same moment even larger buildings may be under construction. State attempts to avoid growth upon a crumbling foundation. A large portion of its funds is spent on maintenance, and it is no mystery which re-creates each spring "the campus beautiful"—it is intelligent application of means to an end.

SPARTAN ALUMNI CLUBS HAVE BUSY MONTH

MIDLAND COUNTY ORGANIZES

● ON WEDNESDAY evening February 14 more than 65 M. S. C. grads and friends met at La Rue's cafe in Midland to hear Dean R. C. Huston and Alumni Secretary G. O. Stewart. It was the first all-county M. S. C. alumni ever held and exceptional interest was shown in the movement by all present.

The dean gave one of his very interesting class room type of talks on college matters in general, extending his remarks to a vivid description of the athletic program at the College. Secretary Stewart discussed fully the program of the alumni association and what membership involved. He also outlined the part being taken by alumni clubs in the student enrollment program for coming years. A large aerial picture of the Campus was purchased by the group and plans are being made to donate this beautiful oil-tinted picture to the Midland high school within a few weeks. As a result of previous work by a nominating committee the following officers were recommended and elected to serve the Midland county M. S. C. Club: William J. Baker, '15, president; Mrs. Thomas E. Nehil, '12, first vice-president; George R. Bogan, '16, Coleman, second vice-president and Elmer L. Kirk, '28, secretary-treasurer.

—E. L. Kirk, Secretary.

CLEVELAND CLUB MEETS

● THE M. S. C. alumni and their friends of Cleveland, Ohio, held a meeting and dinner on March 10, at the Burn's restaurant, 1419 Euclid avenue. There were 31 guests present. The Burn's is an old and attractive home so that the meeting was very informal and everyone was in a very gay and festive mood. Progressive bridge was enjoyed by all the guests and special prizes, arranged by Mrs. Harry Driskell, were given for high scores.

At the close of the meeting F. H. Valentine, acting for President Henry J. Mastenbrook, '06, presided. The following were elected officers for the ensuing year: John Bregger, '17, president; F. H. Valentine, '09, vice-president; Mrs. Amy Gumm Pearsol, '17, secretary and Mrs. P. O. Fleming, '19, treasurer. We have an excellent crowd of alumni here, and they enjoy being together occasionally. The warm feeling of fellowship always makes one look forward to other meetings.

—Amy R. Pearsol, '17, Secretary.

MILWAUKEE CLUB SEES GAME

● THE ANNUAL meeting of the Milwaukee alumni club was held at the home of Maurice and Marjorie Jewett following the basketball game between our Spartans and Marquette on the evening of February 23. While the game did not turn out as we had hoped, we did enjoy seeing our boys in action here and we all felt that the score did not show the true calibre of our team.

The Jewett's warm hospitality was enjoyed by more than 30 alumni and after a social hour and refreshments the following officers were elected to serve during the present year: Gilbert Clegg, '17, president; George B. Wells, w'99, vice-president and W. J. Sparling, '28, secretary-treasurer.

W. J. Sparling, Secretary.

● GRAND RAPIDS, Benton Harbor and Detroit alumni met various groups of faculty members during the month when high school visitation days were held in these respective communities. Everywhere alumni interest is back of work being done by a special faculty committee recently appointed by President Shaw to visit high schools of the state.

ALUMNAE LEAGUE PLANS BENEFIT

● BOTH CONTRACT and auction bridge will be played at the Alumni League bridge party which will be held in the Union on Saturday, April 7, at two o'clock. Refreshments will be served and table and door prizes will be given. Other attractions will be an elaborate floral display and a fashion show with gowns modeled by co-eds. All this will be for only fifty cents per person with the proceeds to go for re-decorating the woman's lounge in the Union and toward the addition of more furniture to the room. All alumnae are invited to attend—use it if you care to, to reciprocate entertainment by making up a table of your own. Each hostess is asked to bring her own cards.

—Mrs. George Alderton, 'w'23, President.

GLEE CLUB AT JACKSON

● THROUGH the efforts of John Biery, '25, and his loyal committee, Jackson alumni sponsored the appearance of the M. S. C. Glee club at the First Methodist church in Jackson, Sunday evening, March 11. More than 60 men with Fred Patton, director, made the trip by bus and rendered a most enjoyable evening's concert. We have invited them to return again next year. A general alumni banquet with speakers from the College will be held early in April.

—G. K. Honsberger, '28

ST. CLAIR COUNTY REORGANIZES

● WITH but short notice more than 35 St. Clair county alumni braved the near-zero weather on the evening of February 27 to revive and reorganize an M. S. C. Club at Port Huron. Dean R. C. Huston and Alumni Secretary Stewart were present from the College to discuss many phases of academic and alumni work connected with our Alma Mater.

Dr. Henry C. Wass, '19, of St. Clair, was elected president of the new St. Clair county club, Howard R. Sommer, '32, vice-president and Margaret Stevenson, '31, Smith's Creek, secretary-treasurer. The new club adopted, as one of the projects for this year, the placing of several large campus pictures in the high schools.

—Margaret Stevenson, Secretary

KALAMAZOO COUNTY

● AS THE RECORD goes to press word reached the alumni office that nearly half a hundred alumni will meet at the Columbia hotel, Kalamazoo, for 6:30 dinner on the evening of April 3. Preliminary steps have been taken by an active committee and a permanent alumni organization for Kalamazoo county is assured. The group has invited President Shaw, Alumni Secretary Stewart, and Dean Marie Dye to be guest speakers for the initial meeting.

WASHINGTON, D. C., HEARS DEAN

● DEAN E. L. ANTHONY, of the agricultural division, who represented the College at the 34th annual meeting of the Washington, D. C., club on the evening of February 21, stated that more than 75 people attended the meeting this year. Up to date the new secretary has not reported the change in officers.

WHY DOES THE UNDERGRADUATE USE SLANG?

● SLANG is much used by college students because of its conciseness, brevity, and novelty. With some it passes for forcefulness, with others for wit, but with the majority for elaboration—the brightening and intensifying of the rather dull word-usage of an ordinary conversation. Although slang can never be more than temporary and fleeting, for a slang phrase loses its force with age, the making of it is universal, and we find that every group has its private jargon (the lumbermen, the steel-workers, for example) which means a great deal to the initiate but little to the outsider.

Students are no exception to the rule. Probably every college has its own slang, growing out of natural conditions, but the rise of the college humorous magazine and the spread of "college talk" through the movies and the humor anthologies have made the slang of one college practically the slang of all.

As for the derivation of slang terms—we approach here a deeper problem. Sometimes they rise out of resemblance in sound between the word and the thing described, as "to smack", meaning to strike a blow. Again they arise from the application of the terminology of one occupation to activities in another—"to sell out", meaning to lose possession of, or to be done out of. The great mass of slang terms, however, can scarcely be definitely traced.

Modern college slang in particular owes much to other slangs. It draws from the gangster talk heard at the movies, the sailor or workman talk heard during vacations, etc., but it also has an element of classical reference which all the others lack, and this may make it more interesting.

Some examples of Michigan State slang:

"To go to town"—verb used to describe an action particularly well done. "I went to town on that exam."

"Browning"—verb, to try to get a higher mark by evincing a feigned interest to the instructor.

"Crut-session"—noun, a gathering of persons for discussion purposes. "Bull", or "crap sessions," mean the same thing.

"On the spot"—adverbial phrase, meaning to be in a very painful or difficult position. Derived from the pool term.

"Lousy"—adjective, poor, bad, etc. Probably derived from the late war.

"To sniff"—verb, to eat.

"Snap"—noun, an easy course.

"Biddy"—noun, a girl. (Also "frail," "femme", etc.)

"Cluck"—noun, a stupid person.

"To cop"—verb, to take, or it may mean to steal. (As well, "to swipe", "to glom onto").

"To hit"—verb, to borrow. ("To touch").

"To bum"—verb, to solicit rides in automobiles, or it may mean to borrow, as well.

"On the house"—adverbial phrase, meaning free.

"Stilt"—noun, an arrogant person. "High hat," also.

"Clink"—noun, jail. From the sound of the keys, evidently.

"Slap"—to put (as in jail) or to strike. "He slapped him down."

"To get down"—verb, to have at a disadvantage or a loss. From wrestling terminology.

"To chisel"—verb, to force a way in by subtlety. "She chiseled into the prom committee."

"Graphite method"—adverbial phrase, meaning forcible manipulation of figures to gain a desired result. "I'll solve that by the graphite method."

"Good Joe"—noun, a good fellow, well liked, can be either male or female.

"In it again"—adverbial phrase, meaning to be in the well known state—love.

"Lily"—noun, a sissy, weakling.

"G. D. I."—noun, a non-fraternity member, an independent.

"B. M. O. C."—noun, an important man, a "big man on campus."

The list could be carried on. There are more than a hun-

dred methods of describing the state of intoxication, for example, of which "plastered, full, sunk, groggy, alkied" are only a few. There are more than twenty-five names for girl. The unprintable terms also run into the hundreds. The thing to note is the preponderance of verbs in slang, for by this means we see that the student, like others, finds the most slang material in action.—O. L. B., '33.

French Nation Honors Kimball

● ALUMNI, especially those of '95, will be glad to learn that Dr. James H. Kimball has been created a Chevalier of the Legion of Honor by the French government for his notable aid to the French aviators and the cause of marine aviation.

Events leading up to this distinction started in 1926 when Rene Fonck, the famous and popular war ace, planning the first Atlantic flight, realized the need of weather maps and asked help from the United States Weather Bureau. As Dr. Kimball had specialized in just such information, he was the logical man to take up the work. The skeleton maps that existed prior to that time, though useful, were not adequate

for Atlantic flights so the bureau insisted upon securing radio weather reports from ships at sea. The Radio Corporation of America and the Independent Wireless company agreed to collect the observations. Though Fonck started, his plane failed to rise; it crashed and burned up. Because of this Lindbergh became the first Atlantic flier, in 1927.

Knowledge of weather conditions, especially



DR. JAMES H. KIMBALL

when flights are made from east to west largely against prevailing winds, is so important that aviators will not start when the American and European weather bureaus report them unfavorable. But though the weather on both sides of the ocean may be favorable, they may not be so at one or more points between. This was proved by the loss of Coli and Nungesser whose fates are not known.

● LOTTI, in 1929, undertook to safeguard his projected non-stop flight to Paris, and probably would have completed it as planned but for the stowaway whose weight unbalanced the load and made landing in Spain advisable.

The flight of Costi and Bellonte in 1930 is not only the most difficult but the most notable to date because it was from east to west and because wind directions made changes in the course advisable if not necessary. These men took extra precautions to keep constantly in touch with weather conditions by radio. Hence their several changes of direction to take advantage of favorable wind changes—France to southwestern England, the Azores, Cape Breton, N. S., Halifax, Boston and New York. Rossi and Codos last summer won the long distance record—New York to Bagdad.

As Dr. Kimball aided all these Frenchmen, those who survived were eager to show their appreciation of his services to them individually and to aviation, so through their popularity and influence among the scientists of France the honor has been conferred.—(Contributed by M. G. Kains, '95.)

At the
Lansing Masonic
Temple
Ted Weems' band,
famed radio artists,
plays for 1934
J-Hop



SOCIAL AFFAIRS IMPORTANT IN CAMPUS LIFE

● WINTER is the party term for Michigan State students. It is then that the florists, tailors, shoe-shiners, and manufacturers of black ties make enough to support themselves the rest of the year. With every sorority and fraternity having its formal, and the juniors, seniors, sophomores and freshmen having their respective Hops, Balls, Proms and Frolics, it is not sufficient, but half a dozen other organizations must engage also, and produce Engineers' balls, Military balls, Pan-Hell formals, and S. W. L. parties to fill the quota.

The party term inevitably brings to the mind the question: altogether, how do present-day M. S. C. students spend their spare time? College is still partly a social institution. Dancing, then is the main amusement at State. The Union profitably sponsors Friday night informals and twice a week afternoon tea dances. There is a saying to the effect that no one ever lost money on a dance within driving distance of the Campus.

● DO THEY play bridge? Yes, but not much; it's mostly

an intra-house sport. Do they go to plays and movies? Well, the State theater keeps running, as well as Theta Alpha Phi (honorary dramatics society), and the new Seven-Arts club brings several foreign films to the Campus each year. Do they attend clubs? It is a bad night when some organization is not meeting somewhere—in the Union, in people's homes, in classrooms. And these include such diversified ones as the Press club, the Home Ec club, the Student Grange, the Y. M. and Y. W. C. A. Do they drink? Is it legal to say so? Sometimes engaged couples are seen sitting over a quiet beer in downtown parlors. Do the women shop and the men play billiards? Detroit trips are still indulged in and the Smoke Shop thrives. What else do they do? They talk and they read, they walk and ride, they swim and canoe in summer and skate in the winter, they listen to the radio and go to concerts and lectures, they sing and play, they fall in and out of love—briefly, they do all the things the outside world does and imagines them not to be doing because they are in college.

USE THE ENCLOSED POSTCARD

● IN A RECENT statement about the grads and former students President R. S. Shaw said: "a strong alumni organization may assist the College in many ways, such as spreading modest publicity, defending against unjust and unwarranted criticism, assisting in appropriation campaigns, and interesting high school graduates in the various educational opportunities M. S. C. has to offer."

High school graduates have come to us in spite of ourselves and not because of what we deliberately do to attract them to Michigan State. For this reason a committee on freshman enrollment was appointed by President Shaw this term to make certain recommendations relative to increased enrollment for next fall. This committee has worked out several projects and one in particular in which the alumni will have an opportunity to play an important part.

Seniors in most every high school in the state are at this time thinking about college. Shall they go—and where? This is the big question over which most of them are pondering. To help them reach a decision Michigan State has prepared some booklets and leaflets which picture the activities at M. S. C. and give necessary informations about the six major divisions and the 16 courses offered, the entrance requirements, costs, something of the democratic life around East Lansing.

● YOU alumni can help tremendously by using the enclosed

postcard to list the names of well qualified students who may be interested in becoming a part of our undergraduate body next fall. It requires no postage and the necessary information will go forward to these young people you recommend.

Studies made into the reasons assigned by college freshmen for considering a particular college have revealed that alumni and students play a surprisingly important part in deciding the pre-college student upon the institution he attends. Think back in your own case—what influenced YOU to attend Michigan State?

It will be helpful if alumni will bring prospective students to the Campus this spring in order that they might see and know Michigan State. Alumni clubs over the state are asked to assist undergraduates during the vacation period in talking about college—especially Michigan State. Likewise, alumni living outside of Michigan can be of similar service. The low cost of attendance at Michigan State continues, as in the past, to make it quite attractive to students outside of Michigan.

Read page four again — then say "that's MY College!" Fill out the postcard and mail it TODAY. Then keep right on boosting Michigan State every day that follows. The College moves forward with the quality of new students who enroll at East Lansing.

GLEN O. STEWART, '17,
Alumni Secretary.



Coach VanAlstyne and "Nick" VanderRoest congratulate Patchett as he was named honorary captain

Basketball Quintet Closes the Season with Twelve Victories and Five Losses; Spartans Triumph in Track Victory

● A ONE-HANDED LOOP shot, tossed by the rubber-armed, high-scoring pivot man, Maurice Buysse, brought a last-minute victory for Michigan State's basketball team over Loyola of Chicago and closed a successful season for Coach Ben VanAlstyne's Spartan quintet with a record of twelve victories and five losses. It was hailed as one of the most successful seasons in recent cage history.

During the last month of campaigning, the Spartans put down the University of Detroit quintet twice in succession. The scores were 27 to 20 and 28 to 22. Each time the State five turned on their scoring power in the second half to withstand Titan rallies, marked by fireworks and hectic basketball. On the road, State took two terrific drubbings, one from Notre Dame and another from Marquette. The Irish trimmed State 28 to 19 and Marquette romped away with their tilt which ended 40 to 16, the Hilltoppers in front. The 22 to 20 victory over Loyola at Chicago ended the schedule.

Three teams were responsible for the five losses sustained during the year. They were Notre Dame, Marquette, and Syracuse. These fives were characterized by VanAlstyne as "the country's best." The highlights of the State season were double victories over Michigan and Detroit. Olivet, Buffalo, Ypsilanti, Central State, Loyola of Chicago, and Wisconsin all fell victims during the year to the Statemen.

● "BIG BUSH" BUYSSE, Spartan pivot ace, led the squad in scoring, piling up 126 points in the seventeen contests. He was followed by Bob Herrick who garnered 95 and Arnold VanFaasen who picked up 86.

Wendell Patchett, Adrian, was named honorary captain for the past season at the conclusion of the schedule. The tall senior had alternated with Nick VanderRoest during the games at right forward. Summary of the 1933-34 season follows:

HOME GAMES	GAMES AWAY
M. S. C. 23, Olivet 16	M. S. C. 26, Michigan 25
M. S. C. 35, Mississippi 25	M. S. C. 37, Buffalo 30
M. S. C. 33, Notre Dame 34	M. S. C. 21, Syracuse 27
M. S. C. 24, Marquette 26	M. S. C. 23, Wisconsin 22
M. S. C. 34, Ypsilanti 27	M. S. C. 28, Detroit 22
M. S. C. 32, Mt. Pleasant 17	M. S. C. 19, Notre Dame 28
M. S. C. 36, Loyola 15	M. S. C. 16, Marquette 40
M. S. C. 33, Michigan 26	M. S. C. 22, Loyola 20
M. S. C. 27, Detroit 20	

● MICHIGAN STATE'S track stock took another flyer this month as Coach Ralph Young's Spartan thinclads returned from the annual Central Intercollegiate indoor carnival at South Bend, Indiana, with first place honors, literally stolen from Notre Dame and Marquette, the favored teams in pre-meet reports.

State scored 32½ points to win, leading Notre Dame by 11 points. The Irish were followed by Pittsburgh with 14½

points. Western State with 14, and Michigan Normal with 12½. Marquette was far down the list.

Tom Ottey, State's blond cinder path star, clipped off a victory in the two-mile with a 9:28.7 jaunt. Otto Pongrace, Spartan captain, scored a win in the 880-yard run with a brilliant stretch dash, falling just a second short of a new conference mark. Alva Jackson, State's tall colored hurdler, performed a great feat by getting firsts in both hurdle events.

● IN A DUAL MEET with Marquette university at Marquette a week earlier, State took a surprise drubbing at the hands of the Hilltop tracksters, 72 to 37. Ottey, the winner in the mile and two-mile runs, and Jackson, a place-winner in four events, shared the scoring honors. Ralph Metcalfe, Marquette's great Olympic dash man, led the Hilltoppers.

Three old gym records went by the boards in the fourteenth Annual Michigan State indoor track carnival here on February 17 under the onslaught of over 100 Michigan athletes. Ottey burned up the track, lapping the field twice and forcing his chief rival, Herbert Pedlar of Western State, to drop out under the terrific pace, to set a new two-mile record of 9:28.7. The former record of 9:43 was set in 1931 by Clark Chamberlain. Michigan Normal's mile relay quartet chalked up a new record in their event of 3:41.5, and Ed Salter, of Western State, skidded over the bar at 6 feet, ¾ inch for a new high jump mark.

● THE RESONANT boom of footballs and swishing of silk pants will soon be heard on Old College field as Coach Charley Bachman is beginning plans for his annual spring grid training camp. Though the call has not yet been given, workouts will undoubtedly begin immediately upon the resumption of classes for the spring term.

So far, Bachman has been giving daily lectures on football fundamentals to a large group of candidates in the gym with light indoor workouts on formations being tested. Many of the candidates are taking conditioning exercises daily on the gym floor under the direction of Jack Heppinstall, Spartan trainer. Early indications point to a record turnout of grid-men for the early workouts.

By special action of the State Board of Agriculture on March 15, State was allowed to add a ninth game to their 1934 grid schedule. By this addition, the Spartans will meet Texas A. & M. on December 8 at San Antonio, Texas.

● THREE WINTER term minor sports, swimming, wrestling, and fencing, wound up fairly successful campaigns here with the close of the winter session. The Spartan foilmens ended one of the finest seasons they have ever enjoyed with a record of five wins and one loss. Ohio State's victory was the only mar on the books. Purdue, Notre Dame, Ohio Northern, and Wittenburg were all defeated.

Coach Fendley Collins' Spartan matmen had less luck but turned in a neat victory over Kent State to end the year.



SPEND A WEEK-END IN OLD NEW ENGLAND

The famous Greenfield Village and Edison Museum are now open on Sundays, and the Dearborn Inn adjacent to this historic development is offering the special rate of \$7.50 per person for dinner Saturday night, a beautifully furnished room with private bath and radio, and all three meals on Sunday. The meals are served in the Early American Dining Room.

WHY NOT MAKE UP A PARTY AND PLAN ON ONE OF THESE WEEK-ENDS SOON?

DEARBORN INN A "REAL NEW ENGLAND INN"

OAKWOOD BLVD.

• OPPOSITE FORD AIRPORT •

DEARBORN

Michigan downed State twice. Cornell also was victorious over State. Three Spartans will be entered in the National Intercollegiates at Ann Arbor. They will probably be Buck Reavely, State heavyweight A. A. U. titleholder, Floyd Austin, 125-pound class matman, and Harry Jacobs, sophomore 145-pounder.

Coach Jake Daubert's swimmers won but one meet out of five this season, but the development of several excellent tankmen counterbalanced the losses. Illinois Wesleyan was the only team to fall before the Spartans, while Michigan, Loyola, Ohio State, and Iowa beat the East Lansing aggregation. A banquet, at which Thomas Morris of Lansing was elected honorary captain, ended the season.

● **SERIOUS** outfield and pitching problems are facing the veteran Coach John Kobs this year as he is preparing his State baseball men for their annual Dixieland jaunt with daily workouts in Demonstration Hall. Bad weather has so far made it impossible to work out-of-doors.

Hit by the graduation of his entire staff of outfielders, Kobs must fill the gaps with rookie material. Only Arnold Parker, a right-hander, is left on the mound corps. At present there is a tough battle for infield jobs with Bill McCann, Eddie Fielder, Art Rouse, Irving Bartling, and Theron Fager leading the way. McCann will probably be shifted to first base to take over Abe Eliowitz's old post at the first sack. Among the outfielders there are Chuck Brown, Sam Carp, Harold Welch, and Jim McCrary. The rebuilding of a pitching staff will have to be made from Bob Allman, John Berg, Arnold Parker, Allan Kronbach, and Bernard Osthaus. Behind the bat the State nine will have no worries with Capt. Floyd "River" Morse and Ed Klewicki, both veterans, back for duty.

The six-game journey into the south will this year take the Spartans over the following route:

SOUTHERN TRIP

Saturday, March 24—Ohio university at Athens, Ohio.
Monday, March 26—Davidson college at N. Carolina.
Tuesday, March 27—Duke university at Durham, N. Carolina.
Wednesday, March 28—Elon college, at Elon, N. Carolina.
Thursday, March 29—Wake Forrest, at Wake Forrest, N. C.
Friday, March 30—Univ. of No. Carolina, at Chapel Hill, N. C.
Saturday, March 31—Rocky Mount, at Rocky Mount, N. C.

● **FOURTEEN** Michigan State athletes in basketball, swimming, and fencing were singled out at the close of the winter term to receive major "S" awards. Two of the greatest fencers ever to be turned out at State and three swimmers were given major letters.

Capt. Morris Glass and Ralph Bristol, both of Detroit, were the honored fencers, while Thomas Morris, Lansing, Donald Trapp, Benzonia, and Fred Ziegel, Detroit, were awarded major letters in swimming. Coach Ben VanAlstyne, basketball mentor, listed nine squad members for the big "S's" including Robert Herrick, Jackson; Arnold VanFaasen, Holland; Maurice Buysse, Lansing; Daniel Reck, Lansing; Nick VanderRoest, Kalamazoo; Wendell Patchett, Adrian; Milo Rouse, Boyne City; James Dekker, Muskegon, and Edward Larson, Detroit, varsity manager.

Minor awards to swimmers went to the following: Warren Bissell, Robert Switzer, Thomas Jaeger, and Kurt Kanowski, Lansing; Robert Green and James Lewis, Detroit; John Pittwood, Port Austin; Fred Blackmore, Birmingham, and John Peckham, Lowell.

Donald Appling, Howell, and Harry Lutz, Sodus, gained minor letters in fencing, Coach George Bauer announced.

Service awards in varsity basketball went to Curtis White, Charles Brown, John DeHorn, Frank Vaydik, and Ward Brundage.



Spring term registration has come and gone without causing so much as a ripple on the surface of student life. The pre-registration system inaugurated a few years ago now works so smoothly that even seniors have forgotten the long lines they stood in but a few years ago.

One of the most entertaining lectures of the Liberal Arts course this year was that of Frederick Snyder who talked from the angle of the newspaperman on "Keeping Ahead of the Headlines." Snyder's lecture attracted a capacity crowd as did the final lecture of the term which was given by H. B. Lees-Smith, former British cabinet minister, who returned this year after a successful visit to the Campus last season.

Closing the season of very successful formal parties was the Soph Prom, held on March 9 in the Masonic Temple in Lansing with Charles Agnew and his orchestra from Chicago furnishing the music. With more famous dance bands visiting the Campus than ever before, and with large crowds attending every dance, the season was a financial as well as a social success.

With fouls, decisions, and knockouts entertaining the spectators, the annual All-College boxing tournament came to a close. New champions were crowned in nearly every division.

In its first off-Campus appearance of the year, the College glee club journeyed to Jackson to appear at a Sunday night concert in the First Methodist church. The concert was sponsored by the Michigan State College alumni club of Jackson.

For the second time in four years, Michigan State's R. O. T. C. will be dressed in new uniforms. The melton uniforms introduced in the fall of 1930 will be replaced at the end of the winter term by attractive serge trousers and blouses which are a far cry from the wrap leggings and high necks of but a few years ago.

National billiard champions are the cue artists of the Michigan State Union. In the third annual telegraphic billiard meet sponsored by the National Association of College Unions, the Spartan team scored more than fifty points ahead of Purdue university, which placed second.

"CLOSE BESIDE THE

One hundred eighteen men completed short courses with graduation held in the Little Theatre on March 2. The two day commencement program was ended with a banquet and dance held in the ballroom of the Union building.

The annual exhibit of art work held in the Union, this year showed a large number of paintings by Professor A. G. Scheele, head of the College art department. Other works were by J. A. Person, instructor in art, and other members of the staff.

Fourteen new members were taken into Alpha Epsilon Mu, national honorary musical fraternity and twelve were taken into the Band club when the two musical organizations held their initiation ceremonies. Professor Lewis Richards of the music department was made an honorary member of the Band organization which consists of men who have served at least five terms in the College band, while the highlight of the A. E. M. initiation was a banquet at which student and faculty leaders outlined plans for increasing college spirit.

The singing of college songs in physical education classes is one of the means by which students and faculty leaders are trying to bring forth the latent college spirit which abolition of traditional events seemed to smother. A definite campaign is being planned, and it is hoped that the results will be evident by the time of next fall's football campaign.

No longer will a Spartan football team appear on the field in the more or less dull green and white uniforms in use for so many years. Striking black and gold suits will be worn by the gridgers, the Athletic Council decided early in March. A gilt helmet will add still more color to the attire.

Increase in the price of board in East Lansing was seen when local restaurant proprietors met to form a local restaurant code. Prices have been at a very low level during the depression, so that even a material increase will not raise them to the level in most localities.

Seven new members were initiated into Alpha Psi, national veterinary fraternity, at a ceremony which was followed by a banquet. Five students took part in the initiation while two honorary members were initiated.

Approximately one hundred twenty-five attended the banquet sponsored by the Agricultural council which was held in the Union ballroom on February 22. The main address was given by Clark L. Brody, '04, member of the State Board of Agriculture, and awards were presented to Minard Farley and Louis Drake for excellent records during their four years in college.

"An Ideal Husband." Oscar Wilde's play presented in the Little Theatre by Theta Alpha Phi, was declared by critics to have been one of the best of this year's student presentations. Directed by Professor E. S. King, the play showed remarkable finish for a college production.

Following a period of slightly over two years of operating on a depression basis, the Michigan State News, early this month returned to its former schedule of publication, with issues being printed on Tuesday and Friday of each week. Large increases in the amount of advertising, both local and national, have permitted the return of the semi-weekly publication.

Because of the serious shortage in draft horses over all of the United States and particularly in Michigan, the experimental and breeding program of the College, under the direction of R. S. Hudson, '07, is being expanded. Sales of good breeding and draft animals are held periodically at the College, and it is said that at one of the recent sales, the colts brought prices as high as ever seen at such a sale.

Theta Alpha Phi's offerings for the current season closed with the presentation of Henrik Ibsen's "Hedda Gabler." Due to the proximity of examination week, a not very large crowd attended the play.



WINDING CEDAR"

Nine of the cream of the engineering crop were inducted into Tau Beta Pi, honorary engineering fraternity, on February 21, following a strenuous initiation period. Taken into the organization were Harold F. Bishop, Herdis G. English, Frank W. Hoff, Harlow H. Miller, and Edward A. Rominiski, all of Lansing, Thomas C. King of Flint, Richard Obershulte of Detroit, Robert Psik of Three Oaks, and Harvey D. Robey of East Lansing.

An audience which filled Peoples church to the doors listened to Stuart Chase, noted author and economist, tell of "The New Deal." His startling analysis of the economic conditions confronting the country was well received by the large crowd.

Members of Alpha Literary society, local Jewish fraternity, will be formally inducted into the national fraternity Alpha Epsilon Pi on April 8. National officers of the organization will come from New York to be present at the installation ceremonies, which will mark the second time this year a local group has gone national. The Eunomian society becoming a part of Sigma Nu earlier in the year.

Student Aid provided by the federal government in the form of part-time jobs for needy students, paying an average of fifteen dollars per month, is helping nearly 250 Michigan State college students complete their year's work. About seventy former students will be allowed to return to school and take FERA jobs in the spring term. Dr. F. T. Mitchell, of the education department, is in charge of the employment on the Campus.

No longer will Michigan State college students need to fear that they will introduce the right person to the wrong person or will spill the tea on the new rug at a sorority house, if plans for a class in etiquette, sponsored by Sphinx, are carried out. The class, which has been sanctioned by college authorities, will be of the same type as is offered in a large number of mid-western universities.

Dr. E. A. Bessey, dean of the graduate school and professor of botany, has recently completed a textbook on "Mychology" which happens to be the study of fungi that grow on decaying wood. It is said that there is no satisfactory text on the subject in any of the world languages. It will go to the publishers within a few months.

Alumni undergraduate scholarships will be extended to outstanding scholarship holders for their junior and senior years in the College, according to a resolution passed by the State Board of Agriculture. The awards are now available for thirty-two freshmen each year, with as many upperclassmen continuing as prove to be of a high order scholastically.

Thirty-one, the largest number ever to be taken into the organization, were initiated into Scabbard and Blade, honorary military fraternity. The initiation included a formal pledging party, several days of rather strenuous work along military lines, and a formal initiation and banquet at the close of the week. Neophytes were from all three branches of military instruction offered at the College.

Intramural athletics this year have been marked with a decline in interest in inter-class activities, and an increase in the popularity of inter-fraternity games. This was to have been expected in view of the noticeable decline in class spirit following abolition of the traditions which served to keep alive the intense rivalry among the classes.

Ten committees were appointed by Gerald Muscott, senior class president, to take charge of all senior affairs leading up to graduation. Committee chairmen will be: Wendell Patchett, water carnival; Minard Farley, commencement; Bernard McNutt, athletics; Jack Peckham and Stuart McCallum, social; Milton Peasley, men; Mary Elizabeth Boyce, women; Russell McComb, publicity; Basil Creager, caps and gowns; David Falconer, finance; and William Macauley, announcements and invitations.

Under the direction of Dale Kieffer, '30, the farm management department of the College is doing a large amount of research for the national government in perfecting the plan of part time farming widely known as "The Subsistence Homestead Plan."

Horse trading, conniving, bargains, charges and counter charges, and special student council meetings made the winter term elections the bitterest and hardest fought for many years. A record vote, even with a decreased enrollment, resulted in the election of Charles H. Palmer, Scottville, as editor of the State News. Don Montgomery, Detroit, was unopposed as business manager of the publication. In an all-Lansing contest Richard O'Dell defeated Donald Sexton for the editorship of the Wolverine, while the position of business manager went for the first time in history to a woman when Jean Kreuter of Grand Rapids defeated Marie Verhelst of Mason.

Again! 12:15 or 1:30, that is the question. Co-eds voting on the hours which were tried for the first time during winter term voted emphatically that they would not like to see the return of 12:15 permission on Friday and Saturday nights. However, the new hours which provided for 1:30 permission on Friday nights and 12:30 on Saturday must be abandoned for the old for the spring term at least for the A. W. S. constitution provides that such changes must wait a term before being permanently inaugurated.

No one in East Lansing disagreed with D. A. Seeley, '98, of the U. S. Weather Bureau, located on the Campus, when he announced that February, which just left us, was the coldest February since 1914. That year the average height to which the mercury rose was 10.2 degree above zero while this year it was but three degrees higher. Ear muffs came out of nooks and crannies where they had long been hiding—probably since that memorable winter of '14. Students cut classes and stayed huddled in rooms which below zero temperatures made it almost impossible to heat. Fifteen days during the winter saw sub-zero weather, and ten of those fifteen days were in February. A snowfall less than one-fifth of that usually experienced in February was the only redeeming feature in the trick the weather man played on us. G. A. C.

Where They
Are Located

ALUMNI AFFAIRS

What They
Are Doing

1889

Five leaders in farm development, four from Wisconsin and one from Michigan, were honored recently for their "eminent contributions to agriculture" as one of the highlights of the farm and home week at the University of Wisconsin. The "one from Michigan" was none other than Perry Greeley Holden of Whitehall "who has seen field crops as a social tool for the production of better homes and better people." Mr. Holden's achievements were traced from his work at M. A. C. following his graduation, through his department organization at the University of Illinois, his leadership of Iowa State's agronomy department, and his direction of the educational work of the International Harvester company, to retirement in 1932 to his poultry and fruit farm at Whitehall.

1894

Thomas W. Rockwell is farming near Cressey, Michigan.

1896

William K. Clute, Secretary

806 Mich. Trust Bldg., Grand Rapids, Mich.

Malcolm Thompson is in the insurance business in Cedar Rapids, Iowa, where he lives at 2137 First avenue East. If you are there on business reach him at 1013 Merchants National Bank building.

1909

Olive Graham Howland, Secretary

513 Forest Ave., East Lansing, Mich.

William Hartman is chief draftsman of the Columbia Chemical division of the Pittsburgh Plate Glass company and is located in Barberton, Ohio, where he claims the atmosphere is most invigorating. During his spare hours of late he has been planning the layout of a small back yard farm, made up mostly of flowers. For the past few years he has had amazing success with gladioli and dahlias. He is proud of his collection of various bird houses and is considered an authority on the subject. Bill's son, William E., was graduated from the College last June and is now doing engineering work for the Republic Steel corporation in Canton, Ohio.

Frank Sweeney manages investments for Sweeney, Clift and Smith of Bay City, Michigan, where he lives at 2162 Sixth street.

Albert Sobey is director of the General Motors Institute of Technology in Flint, Michigan, where he lives at 1647 Elwood avenue. Sobey is making plans to return for the '09's big anniversary on June 9.

And Ray Turner says: "I'll be there, too—unless Uncle Sam sends me to Africa or some other place."

Mrs. Scott Turner (Amy Prudden) lives in Washington, D. C., at 2400 16th street.

1910

Out in Eureka, California, James W. Pemberton "propriets" a drug store on the corner of Second and F streets. He lives in Eureka on Russ tract.

William G. Thompson is general superintendent of tractor plants for the J. T. Case company of Racine, Wisconsin. His local address there is 1605 South Wisconsin street.

1911

James G. Hays, Secretary

213 Bailey St., East Lansing, Mich.

E. C. Sauve continues as assistant professor and research assistant in agricultural engineering at the College. Sauve is interested in power and farm machinery.

1915

Rolan W. Sleight, Secretary

Leingsburg, Mich.

Lila Corbett expects to return in the very near future to Singapore where she is a missionary teacher in the Methodist Girls' school. Many will remember Lila as a special student in the spring of 1911 and the following year. She has been teaching in the school in Singapore since 1921.

"The Sphinx Talks," number 76, a booklet sent out by Miller, Franklin and company, Inc., consulting management engineers of New York City, contains a reprint from System and Business Management entitled "Making Profits Today and Tomorrow." This article was written by Charles H. Hatch, vice-president of the firm.

deOrmond and Florence Jackson McLaughry are living in Providence, Rhode Island, where deOrmond turns out famous football teams for Brown university.

Standish W. Robinson is assistant manager of the Investors Protection bureau of 10 South LaSalle street, Chicago. He lives in Evanston at 704 Hinman avenue.

1917

Mary LaSelle, Secretary

420 W. Hillsdale St., Lansing, Mich.

Harry Blumenthal will throw light on the subject matter. He is with the Alpha Claude Neon corporation, outdoor sign specialists, of 2900 Liberty avenue, Pittsburgh, Pennsylvania.

The new assistant superintendent of the Connecticut School for Boys at Meriden is William F. VanBuskirk.

1920

P. G. Lundin, Secretary

East Lansing, Mich.

A. N. Nesman is superintendent of schools at Unionville, Michigan. He received his M. A. from the University of Michigan this last summer.

The superintendent of schools at Gaines, Michigan is D. F. Rainey.

Instead of moving his farm, Lloyd Spencer just moved his post office address from Kibbie to R. 4, South Haven, Michigan.

"It's a boy and his name is Frederick William II," says Harriet Wilder Shaver and her husband, coach at East Lansing high. A future quarterback for the East Lansing Trojans!

Dwight C. Cavanagh's at the sales end of the Portland Cement company's business in Manitowoc, Wisconsin, where he lives at 916 N. 12th street.

Martin R. Crocker engineers for the Bell Telephone company of Pennsylvania and lives in Pittsburgh at 379 Broadmoor avenue. Thoughts of the editor: Wish he could engineer some A. T. & T. advertising this way.

Write to Bert J. Ford at Hartland, Michigan, instead of his old address in East Lansing.

"Casey Jones—mounted to the cabin" as resident construction engineer for the Michigan state highway department in charge of road and bridge construction in the western half of the upper peninsula. L. N. writes from 320 S. Fourth street, Crystal Falls: "Enjoying good health but very little wealth and hoping sometime to see another football game which I haven't been able to do for the past three years."

Agnes McKinley's schoolmarming at Flint Central and makes her home in Grant.

The Atlantic City postmaster says that Alice Vernon now lives at 4 Nashville avenue. Are you there, Alice?

1923

Wm. H. Taylor, Secretary

Walled Lake, Mich.

Bill Taylor says, and he should know, that Warren Wixom has a drug store in Walled Lake, Michigan. Bill adds: "He is doing well and has a charming wife and three bright children. He has one of the best small town drug stores I ever saw. Good brands and fine quality. Has a natural talent for arrangement, or else his wife has."

Another lieutenant in that "best dressed" branch of the service—the Marine Corps—is Mercade A. Cramer who is stationed at Portsmouth, Virginia. The rest of his address is M. B., N. N. Y., and your guess is as good as ours. Mercade finished up at North Dakota State in 1927 and got his com-

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mission in the Marine Corps in the same year.

Burwell Cummings has learned to account for himself and is a C. P. A. with Lybrord, Ross Bros. & Montgomery of Pittsburgh. Burwell is married and has two children. They live in Pittsburgh at 3311 Parkview avenue, Oakland.

1929

Phil Olin Secretary

138 Linden, East Lansing

Down at the Olds Motor Works in Lansing you will find Burren Brown in the personnel department. He and Mrs. Brown (Josephine Flinn) live at 1017 W. Ionia street.

Hugo Lundberg Jr. is a mechanical engineer for the Lansing Board of Water and Light. Hugo was married recently to Jeanette Foster, w'32, of Lansing and they are living at 221 N. Walnut street.

1930

Effie Ericson, Secretary

315 Elizabeth, East Lansing, Mich.

Meredith Clark is having a lot of fun running a newspaper in Vicksburg, Michigan, called the Vicksburg Commercial.

Reynolds Metz is telling the world about his eight pound son born January 19. Mrs. Metz was formerly Jean Sangster of East Lansing.

C. Monroe Shigley assists the manager of the new Ethyl-Dow chemical plant in Wilmington, North Carolina.

Warren Shook sells automobiles in Grand Rapids by authority of Alberda-Shook Chevrolet, Inc. He and Mrs. Shook (Ann Anderson, w'31) live at 346 Briarwood S. E.

Bob and Beatrice Maxson Stoffer are living in Lansing at 109 Huron street. Bob and his father have their dental offices together at 1214 City National building. Drop up and have a tooth pulled!

1931

Glenn Larke, Secretary

East Lansing, Mich.

and

Mary A. Hewett, Secretary

128 Beech St., East Lansing, Mich.

Robert Roebeck is in general insurance work in Niles, Michigan. 212 N. Third street.

1932

Dee Pinneo, Secretary for Men

Davis Tech., H. S., Grand Rapids, Mich.

Marian Kline, Secretary for Women

1158 Lawrence, Detroit, Mich.

Wilton Colt has snared a job in Washington, D. C., as secretary to O. S. Beyers, specialist in labor problems under the federal coordinator.

Maxine Curtis landed a job in the home economics office at the College. She lives in East Lansing at 236 Oak-hill.

Mildred Patterson draws her pay check from the Famous-Barr company in St. Louis, Missouri, for her work in the education department. She extends a cordial invitation to classmates to drop in and see her.



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Michigan's New Financial Responsibility Law Threatens You and Every Other Michigan Motorist

ALREADY since the enactment of the Financial Responsibility Law last October, 659 Michigan motorists have become subject to its penalties.

You may say: "Yes—but these unfortunate ones were probably criminally involved."

Some were—but the great majority were simply average motorists who suddenly found themselves caught into the meshes of a new law which threatens them with revocation of their driver's license and their car license plates. The same thing might happen to YOU.

If you are convicted in Michigan or in any other state of any motor vehicle offense which, under Michigan law, requires the suspension or revocation of your license, or if you have an accident which results in an unpaid judgment against you in case of personal injury or death, or an unpaid judgment for property damage of more than \$300, your license will be recalled.

The answer to such a threat is simple. If you have a standard policy with the Auto-Owners Insurance Company the law will not affect you at all. How this good automobile insurance economically and completely protects you from new motoring hazards is briefly described in a booklet which we have prepared. Send for it, using the coupon below. No obligation, of course.

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AUTO-OWNERS INSURANCE CO., Box 560, Lansing, Michigan.

Gentlemen: Kindly send the booklet mentioned above, concerning protection against Michigan's new Financial Responsibility Law, to:

Name.....

Address..... Town.....

1933

George Culp, Secretary for Men
810 W. Grand River, East Lansing, Mich.
Kay Blake, Secretary for Women
Kellogg Foundation, Battle Creek, Mich.

Walter and Helen Withenbury Wissner are living in Lansing at 1417 Linval street. Walt is an inspector at the Atlas Drop Forge company.

Cliff Heller's serving time in Jackson—as superintendent of growing operations at the Brown Floral company, 900 Greenwood street. Cliff reports that Tony Ptashnick is working in a greenhouse in Allegan. He adds that Carl Smith, '31, is landscaping the Fenton state fishery and O. B. Howell, '31, is at the Hillsdale state fisheries in the same capacity.

Jean Aneff lives in Battle Creek, Michigan, at 78 Somerset avenue.

Ruth Barnes is assisting with emergency welfare relief work in Gratiot county and lives at 204 E. South street, Ithaca.

Charles Blakeslee teaches ag and junior high math in Newberry, Michigan. He reports that Ivan Snyder, '29, called on him a while ago. Ivan was working near there on federal road survey work.

Helen Bosman's address in Holland, Michigan, is 97 W. 14th street.

Evans Boucher is brokering for the Dyer-Jenison-Barry company in Lansing where he lives at 312 Leslie avenue.

Harold Browne is a salesman for the Merchants Chemical company at 3958 Calumet avenue, Chicago.

Wilbur Bugbee researches for the Dow Chemical company at Midland.

Johnson, Wood & company of New York City has for an accountant Ford Byington, who lives at 140-20 Sanford avenue, Flushing, Long Island.

IN MEMORIAM

Edward J. Rawson, 1878

Edward J. Rawson, '78, one of the leading citizens of Decatur, Michigan, passed away at the family home, January 3, 1934, after a long illness.

The Rawson family was one of the earlier pioneering groups to locate at Decatur when the Michigan Central blazed a trail from Detroit to Chicago. The father of E. J. Rawson brought to the community the true aristocracy of the colonies—enterprising, resourceful, venturesome and daring. E. J. inherited many of his father's qualities.

After graduating at the College in 1878, Mr. Rawson went into the grain commission business and for many years ran a grain and coal business at Decatur. He took very active part in local politics and was always picked as chairman of township meetings because of his fairness and ability to handle delicate situations.

In college he was a member of the

Delta Tau Delta fraternity and according to Frank Robson, a classmate of Detroit, was one of the members of the famous "Nine Spot Ball Club", and organization that first put the College on the map in athletics.

His wife Lena Lyle Rawson survives him.

Charles Ladd, with 1931

Charles Ladd, age 23, of Muskegon, Michigan, was killed in an automobile accident on US-16 between Grand Rapids and Muskegon early Sunday morning, March 11. Ladd was riding with a friend, William Meeske, of Grand Rapids. Ladd was killed instantly when the car left the road, skidded along the shoulder and hit a tree. Meeske lived but a few minutes.



"Chuck" Ladd

Ladd was a prominent student on the Campus and a member of Sigma Alpha Epsilon fraternity. He was president of the junior class and led the J-Hop in 1930. Although not finishing his last term Ladd was vice-president of the student council in his senior year, a member of Excalibur and worked part-time for his college expenses at the Union desk. Members of the S. A. E. fraternity attended the funeral at the family home in Muskegon.

George Hume, 1887

George J. Hume, '87, died at the family home on Mt. Hope road, Lansing, several miles south of the College, on February 15. He had been ill for 10 weeks.

Mr. Hume was a member of the former Union Literary society while in College and continued his many friendships made during his undergraduate days. After leaving College he took a teacher's course at Ypsilanti and from 1888 to 1896 taught mostly in village schools. From 1896 to 1926 he was engaged in farming near Lansing. He was 71 years old at the time of his death.

He is survived by his widow Nettie McCurdy Hume, w'90, a daughter Katherine, '18, instructor in English at the College, two brothers and one sister. Two of his classmates, Ed. W. Redman and O. C. Wheeler, acted as pallbearers at the funeral.

Chicago, Illinois,
October 7, 1933.

Dear Friends:

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MARRIAGES

Crist - Hayden

Announcement is made of the marriage on January 26 of Dean Crist, '32, and Virginia Hayden, w'32. Crist is the son of Dr. John Crist of the College hort staff.

deZeeuw - Treen

Donald deZeeuw and Dorothy Treen, both '33, were married January 12 in the McCune chapel of Peoples church, East Lansing. They are at home in East Lansing at 117 Center street. The groom is a son of Dr. deZeeuw of the botany department.

Granum - Beaubier

James Granum and Kathryn Beaubier, both '32, were married January 26 at the home of the bride's parents in East Lansing. Marian Kline, '32, and Harold MacSwain, '32, were among the attendants. Mr. and Mrs. Granum are at home in Detroit at 875 Seward avenue.

Haskins - MacFall

James Haskins, '31, and Lillian MacFall of Grand Rapids were married the latter part of December. They are living in Saginaw where Haskins runs the Free Press news bureau.

Klinkhamer - Patterson

Benjamin Klinkhamer and Marie Patterson, '33, were married in Pontiac, Michigan, on January 27. They are living in that city at 114 E. Howard street.

Lyons - Boyce

Barrett Lyons, former instructor in English at the College, and Janet Boyce, w'24, were married in Lansing on Christmas day. They are making their home in East Lansing at 915 West Lawn. Barrett is associated with his father, Arthur E. Lyons, w'00, in the Hugh Lyons company in Lansing.

Stauffer - Atkinson

Donald Stauffer, '30, and Lauretta Atkinson, '31, and secretary to President Shaw, were married December 27. They are at home in Sulphur, Oklahoma, where Don serves the government on the Platt National park.

Troth - Doane

Announcement is made of the marriage on December 21 of Paul Troth, '30, and Daphne Elizabeth Doane of Plainfield, New Jersey.



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