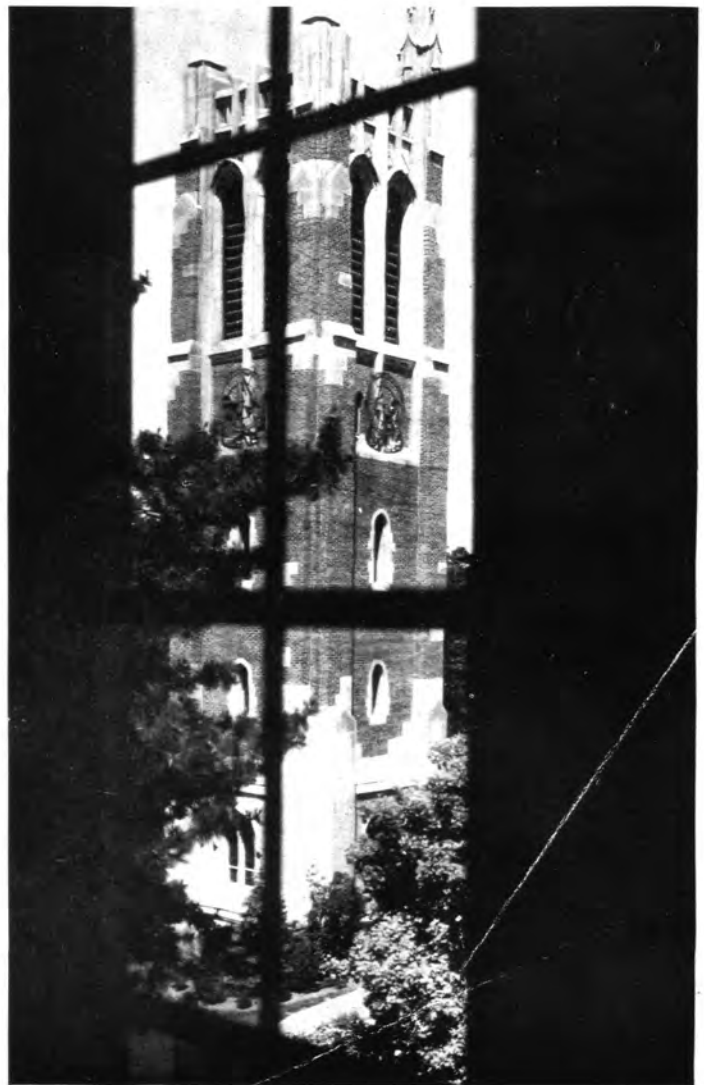


MICHIGAN STATE COLLEGE



RECORD



MARY MAYO HALL

QUIT SHIFTING GEARS!

abolish tiresome useless labor with the

REO SELF-SHIFTER



● You can go to the game in a Self-Shifting Reo with so much less effort, so much more pleasure and safety, that it's wholly beyond imagination until you try it.

Check on the way back, or on the next trip out, just how many

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Drive a Self-Shifting Reo! Take it through traffic, out on the road, up and down steep hills. Relax! Enjoy yourself! Gear shifting is *automatic!*



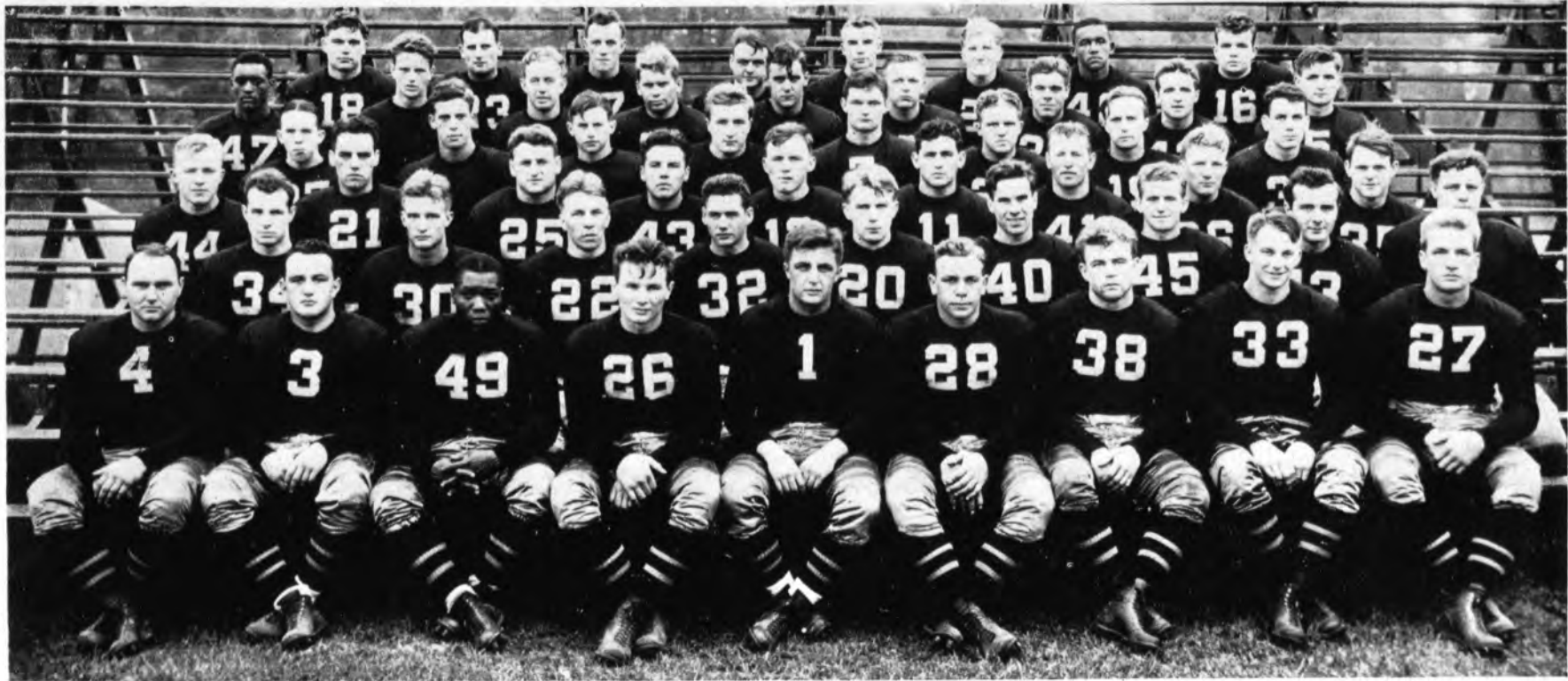
WRITE for "PROOF", a booklet of letters from SELF-SHIFTER owners, giving their candid opinions of this remarkable invention.

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THE SPARTAN STEAM ROLLER THAT CRUSHED MICHIGAN 16-0



BACHMAN'S SQUAD OF YOUNGSTERS WHOOPED IT UP MERRILY ON OCTOBER 6

● **BOTTOM ROW:** Dennis, (T) Detroit; Katz, (C) Detroit; McCrary, (FB) Flint; Kutchins, (E) Hamtramck; Ketchman, (C) Battle Creek; Klewicki, (E) Hamtramck; Armstrong, (HB) Benton Harbor; Lehnhardt, (HB) Detroit; Allman, (E) Bay City.

Second Row: Leever, (C) Ferndale; Fles, (E) Muskegon; Dahlgren, (G) Chicago; Wiseman, (FB) Grand Rapids; J. C. Sleder, (T) Traverse City; Colina, (HB) Detroit; Warmbein, (HB) St. Joseph; Wilson, (G) Kalamazoo; Brakeman, (T) Highland Park.

Third Row: Packowski, (E) Grand Rapids; Buzolits, (C) Edwardsburg; Zarza, (E) Gary, Ind.; Wismer, (QB) Port Huron; Schroeder, (T) Highland Park; Zindel, (T) Grand Rapids; Sebo, (HB) Battle Creek; Neumann, (QB) Lansing; Agett, (HB) Kingsport, Tenn.

Fourth Row: Edwards, (HB) Dimondale; Lothamer, (HB) Detroit; Orr, (QB) Manistique; E. J. Sleder, (T) Traverse City; Creyts (G) Lansing; Beaubien, (FB) Flint; O'Lear, (QB) Flint; Brandstatter, (HB) Ecorse.

Fifth Row: Smith, (E) Hamtramck; Bennett, (C) Oak Harbor, Ohio; Jones, (G) Lansing; Knudson, (G) Chicago; Ruth, (T) Grand Rapids; Vanderberg, (C) Muskegon; Reynolds, (QB) Flint; Ziegel, (QB) Detroit; Broome, (G) Ferndale.

Top Row: Reavely, (T) Durand; Gilliland, (G) Gladwin; Wagner, (G) Lansing; Demarest, (G) Lansing; Williamson, (G) Muskegon; Kuhne, (FB) Pontiac; Baker, (E) Bay City; Ross, (T) Grand Rapids.

MICHIGAN STATE COLLEGE RECORD

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GLEN O. STEWART, Editor

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Volume 40

OCTOBER, 1934

Number 2

Victories Over Michigan and Carnegie Tech Place Spartans In National Limelight; NBC Sends McNamee to Campus

● WHILE WINNING their first three games on the 1934 football schedule, the greatest victory for the Spartan eleven came on October 6 when they completely humbled the University of Michigan Wolverines to the tune of 16-0. For nineteen years the State team and band of many thousand rooters have traveled to Ann Arbor each fall confident that they had a winning football team and it was their year for victory against the many times Big Ten champions. Not until this fall did those dreams and hopes materialize and Coach Charles W. Bachman's proteges issued the Michigans one of the soundest drubbings in many seasons.

State's victory was an astounding upset, for sports writers throughout the country slated the Spartans as only mediocre competition for the hard-charging Michigan eleven. Kurt Warmbein, junior from St. Joseph, who scampered across Michigan's goal line last year to score State's only points, duplicated his feat twice this year behind perfect interference by his teammates. Warmbein stood out in the game because of his fine passing and running.

The attack inaugurated by State completely baffled the highly-touted Wolverines and from the beginning Kipke's men were on the defensive. State threatened to score on several occasions during the first periods and three times attempted to score by the field goal method. Each kick failed, however, and at the half with the score still tied at 0-0, victory seemed a long way off. Instead of cracking in the second half, Bachman's men displayed the same determination as in the first half and continued their battering assault on the Michigan team. It was a valiant Spartan squad that refused to be denied a victory over their traditional opponents. Early in the third quarter State tallied with a field goal from Sebo, flashy halfback from Battle Creek, who kicked from placement on the 12-yard line. The first touchdown came in the fourth quarter when State took the ball on its own 20-yard line and Don Wiseman, Grand Rapids fullback, skirted right end for 45 yards before he was brought down by Borgman of Michigan. On two following plays Warmbein shot off right tackle behind perfect interference for 35 yards and a touchdown.

● STATE'S entire team performed perfectly with acting-Captain Edward Klewicki, playing 100 per cent ball at his position at end. He was on the receiving end of a number of ground-gaining passes from Warmbein and Russ Reynolds, quarterback.

Coach Kipke went directly to the Michigan State dressing room after the final whistle. He shook hands with Bachman and congratulated him. "Your team looked fine out there today—excellent!" he said. Then gloomily, "We weren't just right, that's all." Kipke praised the work of Bachman, King, and Casteel highly, saying that the results of their coaching certainly displayed themselves in the game with Michigan.

State's warm-up game with Grinnell college of Grinnell, Iowa, on September 30, proved to be more of a battle than

was expected, with the Spartans emerging victorious by the score of 33-20. Bachman used many different combinations in both the backfield and the line in an effort to determine the best working team for both offensive and defensive play. Warmbein and Sebo again starred with spectacular romps over the Grinnell goal line.

● ON OCTOBER 13 State again completely outclassed its opponents when they romped over Carnegie Tech from Pittsburgh and won 13-0. Like the Michigan game, no score was tallied until the second half was well underway and plucky Russ Reynolds was on the receiving end of a triple lateral pass, scampering over the Tech line for a touchdown. A year ago when the two teams met for the first time in history, neither could score and the game ended a 0-0 tie. This year with the weather and ground conditions almost perfect, the Spartans flashed passing, running, and kicking skill to overmatch Carnegie more than the final score indicated. State, threatening in every period, might easily have had two or three more touchdowns, while Carnegie never seriously endangered State's goal line. While the whole Spartan team played heads-up ball, the stars of the game were Reynolds, Sebo and Warmbein in the backfield, and Buzolits, Klewicki, Dahlgren and Zarza on the line.

State's only disappointment lay in the size of the crowd. The athletic department, expecting a sellout, had erected bleachers at the south end of the field. Because of their low prices most of them were occupied but there were many vacant spaces in the east side of the main stands. After expecting a capacity crowd, the official figures showed only an attendance of between 9,000 and 10,000.

State's first national recognition came when the National Broadcasting company wired the authorities of the athletic department for permission to broadcast the M. S. C.-Carnegie Tech game from the press box. Graham McNamee of national sports fame handled the description of the game which was released over the Blue network.

SIDELIGHTS OF MICHIGAN GAME VICTORY

● FIELDING H. YOST, Michigan's director of athletics, was little disturbed by the outcome of the game. He buttoned his coat and went down on the field where thousands were milling about the goal posts. He grinned and said, "I don't blame those boys from East Lansing so much at that. If we hadn't won from them in 19 years we probably would do the same thing."

Kurt Warmbein gained more ground than the entire Michigan team. He had 87 yards to his credit for the day while the Michigan backfield and ends rolled up the grand total of 63 yards. Incidentally, Don Wiseman, reserve fullback, had the best average. A 45-yard gallop was included in the five times he carried the ball and brought his average yardage to 10.6. Some of the others were: Warmbein, 4.2; Cclina, 3; McCrary, 4.2.

Michigan State's 16-point margin of victory over Michigan was the largest that any time had registered over the Wolverines since "Red" Grange ran wild against them in 1924. On that day Grange scored touchdowns with some degree of regularity and Illinois won, 39-15. That was a 25-point margin and never since that day has anybody trimmed the Wolverines that decisively and few have even come close to it.

Congratulations poured in from all parts of the country to Coach Bachman and the players of the victorious Spartans eleven. Many were from persons unheard of for years, while others were from personal friends of Bachman. The most remote point heard from was Honolulu where Captain P. W. Hardie of the coast artillery is now stationed. Hardie was one of State's closest followers while stationed at the College with the R. O. T. C. Hardie cabled: "You will never know how happy I am for you all tonight."

● A FEW MINUTES before the game got under way at Michigan, Coach Bachman dedicated the 1934 meeting of the two teams to Coach Miles Casteel. Mike Casteel has coached here for the past eleven years, under Ralph Young, Harry Kipke, Jim Crowley, and he started late the afternoon before the game for Pittsburgh where he was to scout the Carnegie Tech team, State's following opponents. Casteel stated before he left that the Spartans' chances were the best he had seen in his long and successful term here.

Dick Colina, right halfback, broke his nose in the last quarter of the game but continued to play. He is now swathed in bandages after having the wound opened again in the Tech game last week-end.

Joe Buzolits, South Bend center, played a perfect brand of football in both the Michigan and Carnegie Tech games. Joe watched most of the games on last year's schedule from the sidelines but if he keeps playing the brand of football he has so far, he will solve an acute problem that the coaches have been confronted with since the start of the season.

Steve Sebo, Battle Creek flash, showed remarkable coolness for a sophomore making his start in varsity football. His field goal to start the scoring put plenty of pep in his fellow men and his running and blocking ability ranked with the best.

STATISTICS OF MICHIGAN GAME

	STATE	MICHIGAN
Score	16	0
First downs	15	3
First downs from scrimmage	8	2
First downs passes	6	1
First downs penalties	1	0
Yards gained from scrimmage	182	72
Yards gained from passes	98	32
Passes attempted	13	10
Passes completed	6	3
Passes intercepted by	2	0
Number of punts	12	14
Average distance of punts*	44	41
Number of fumbles	3	3
Fumbles recovered by	3	3
Number of penalties	3	6
Yards lost by penalties	15	30

*From line of scrimmage

STATISTICS OF GRINNELL GAME

	STATE	GRINNELL
Score	33	20
First downs	18	8
Yards gained, scrimmage	280	92
Yards gained, passing	207	167
Passes attempted	24	16
Passes completed	12	6
Penalties	3	2
Yards lost penalties	25	30
Punts	6	12
Yardage on punts	186	495
Punt averages (from line of scrimmage)	31	41

STATISTICS OF CARNEGIE TECH GAME

	STATE	CARNEGIE TECH
Score	13	0
Total first downs	17	5
First downs on passes	5	2
First downs from scrimmage	12	3
Yards gained from scrimmage	276	65
Yards gained from passes	86	25
Forward passes attempted	14	11
Forward passes completed	7	2
Forward passes intercepted	5	1
Number of penalties	7	2
Yards lost by penalties	55	10
Number of punts	10	10
Yardage of punts*	353	419
Average yardage of punts*	35	42
Fumbles by	2	3
Fumbles recovered by	3	2

*From line of scrimmage

Tom Ottey Heads Harriers

● WITH A GREAT majority of last year's men back in training, the State cross country team looks forward to another successful year under the coaching of Lauren Brown. State's cross country team has established a powerful reputation in the east and has made itself very dangerous in the midwest.

Eight veterans turned out for early practice. Those of last year's team to report are Ottey, Bechtold, N. Gardner, Hammer, Bryant, R. Gardner, Hertzler, and Dennis. Added to these are several promising freshmen who will fight for the regulars' positions. The most outstanding of these are Howard Dinsmore of Hanover; Forest Spencer, Lansing; Kenneth Waite, Jackson; J. Smith, New York city, and Bath and Heeney from Detroit.

Tom Ottey, the greatest of distance runners, will be back to help run off the schedule. He won the all-college run, the dual meets with Notre Dame and the University of Michigan, the State Intercollegiate, and Intercollegiate Amateur Athletic Association of America annual cross country meet. Johnny Hammer, who has greatly improved since last year, will be expected to show ability this year. In the I. C. A. A. A. A. meet last year at New York, he was the second to finish, and also took third in the Central Intercollegiate two mile run. Eddie Bechtold, a junior this year, showed good form last year and will be expected to turn in some records this year.

Frosh Squad Depletes Stockroom

● ONE OF THE LARGEST group of frosh gridders to report for fall practice answered Coach John Kobs' call this term when 130 freshmen donned uniforms. The record turnout depleted the freshman stockroom and started a drain on the remaining varsity equipment. Coach Kobs, who is assisted by Myrton Vandermeer, former varsity football star of 1932, thinks this year's team to be the best ever to don the freshman gear and sees a promising addition to the varsity next fall.

The yearling gridiron schedule lists three home games and one away, the home games being played under the floodlights at Pattengill Field in Lansing. The schedule is as follows:

Wednesday, October 17—Varsity Reserves, here.

Wednesday, October 24—Detroit Frosh, here.

Friday, November 2—Western Normal Frosh, here.

Saturday, November 10—Detroit Frosh, at Detroit.

MATHEWS FAMILY ON WOWO

● THE MATHEWS FAMILY, called by critics "America's most amazing musical family," now broadcasts regularly Saturday noon of each week at 1:45 E. S. T. from radio station WOWO (1160 kilocycles) in Fort Wayne. Features of their programs are Master Stuart, the 8-year old prodigy xylophonist, and the vibraharp in request numbers. Mr. Mathews graduated in '15 and Mrs. Mathews was a special student in '13 and '14. They will be glad to hear from any M. S. C. listeners.

New Radio Programs Bring College Close to Alumni

● WITH THE BROADCASTING of football games and with a new studio program, WKAR, Michigan State's broadcasting station, has inaugurated a service over the air which will undoubtedly bring alumni and the state at large into closer touch with the College. A diversified program of education and entertainment was begun in October in which many departments of the College will participate and which will bring to the microphone the familiar voices of professors. Plans now formulating also provide for an expansion of hours as well as programs as the season progresses.

WKAR, one of the earliest college stations, has been broadcasting since 1922 as a project of the Agricultural Extension Service. With 1000 watts of power it is the largest station in Michigan outside of Detroit. It operates on the 1040 kilocycle band.

The station is under the jurisdiction of the radio committee of which Robert J. Baldwin, extension director, is chairman. Other members of the committee are Dean Marie Dye, Acting Dean L. C. Emmons, A. H. Nelson, H. H. Musselman, H. R. Hunt, H. H. Halladay, Lewis Richards, and Robert J. Coleman. Mr. Coleman is director of the station's programs.

● FOR SEVERAL years a valuable and popular service from WKAR has been the noon Farm Service program which brings weather and market reports and bulletins on various phases of agriculture. This program also features timely information for the farmer by members of the faculty of the agricultural division. A large listening audience hears these programs daily.

The new afternoon broadcasts, scheduled at two o'clock, are already attracting a wide audience. Heard on these programs are talks on foods, nutrition, clothing, the family and the house, given by the division of home economics under the supervision of Mrs. Amy Newberg. Dr. H. Wyngarden and R. V. Gunn of the department of economics present reviews of the trend of business and in the field of agricultural economics. Entertaining and popular lessons in correct speech are given by Professor W. W. Johnston, head of the English department. J. O. Swain of the department of modern languages has a weekly lesson in Spanish. There is also a book review by J. E. Towne, College librarian; a series of talks on

cur native nuts, by J. A. Neilson of the horticulture department and campus news by James Quello, associate editor of the Michigan State News. Cooperating with the station on the programs are the State Departments of Education, Health and Conservation.

● FOR THE FIRST time since 1926, the entire schedule of football games played by Michigan State are on the air. From the stadium in East Lansing and by special leased wire for the out of town games, play by play reports are being broadcast. A fine response has come from appreciative listeners who enjoy following the fortunes of a fine State team. M. G. Farleman, '28, and R. J. Coleman are the announcers who bring the games to you.

Another service which will be appreciated by listeners to WKAR is the printing and distribution each month of the complete schedule of broadcasts from the station. These bulletins will enable listeners to know exactly when and what is to be broadcast. The bulletins will be mailed free to any listener who wishes them and who will address a card requesting this service.

Tune in to WKAR regularly, get your name on the mailing list for the printed program bulletins, when you feel so moved, write the station. By following the programs from the station you will continue your close association with your Alma Mater.

WKAR RADIO PROGRAMS

November

Book Review—Friday at 2:45 p. m.
Campus Reporter—Thursday at 2:45 p. m.
Correct Speech—Thursday at 2:30 p. m.
Economics—Tuesday at 2:30 p. m.
Farm Service Program—Daily at noon.
Football—Saturday at 1:45 p. m.
Home Economics—Daily at 2:15 p. m.
Music—Daily at 2:00 p. m.
Our Native Nuts—Friday at 2:30 p. m.
Spanish Lesson—Monday at 2:30 p. m.
State Department of Education—Tuesday at 2:30 p. m.
State Department of Health—Wednesday at 2:30 p. m.
State Department of Conservation—Wednesday at 2:45 p. m.
Tune in on 1040 kilocycles.

Amelia Earhart Heads Famous Personages Listed for Lecture Course

● EIGHT of the country's foremost lecturers will appear on the 1934-35 Student Lecture Course which opened October 11 when Amelia Earhart Putnam, world famous aviator, appeared as the first speaker. The eight numbers offer a diversified program of famous personages that is educational and highly entertaining.

Besides Amelia Earhart, whose topic was "Aviation," William Hard, renowned interpreter of world topics, is to speak on "Behind the News at Washington"; Dr. Emil Lengyel, an authority on foreign affairs, will outline the situation abroad in the topic, "Hitler and the German Situation." Will Durant, who has appeared on the M. S. C. lecture course three times, will again visit the Campus and this time will discuss "The Roosevelt Revolution and the Counter-Revolution." Joseph Auslander, well-known poet, will illustrate the economic side of poetry in his subject, "Poetry in the New Deal"; Cornelius Vanderbilt, Jr., one of the most interesting and colorful young Americans, will take the same topic of his recent book, "Farewell to Fifth Avenue." George Sokolsky, author and lecturer on China, Japan and Russia, will clarify the Far East situation with "Japan and the Eastern Problem." "Miracles in Nature"

by Arthur C. Pillsbury, naturalist, scientist and author, will close the course with his pictures of breathless and unusual beauty.

At "M. A. C." before the introduction of "horseless carriages," the main amusement that the students looked forward to was the advent of the lecture course and the offerings of the famous personalities thereon. If there were fifteen hundred students in college, there were at least twelve hundred students at the lecture and they took the lectures more as an amusement rather than an educational activity.

Then, after the automobile was introduced, the students began visiting the "cinemas" in Lansing, attending dances, and spending more time off the Campus. The attendance at the lectures began to fall rapidly and the quality of presentations declined. After M. A. C. became M. S. C., the students either became education-conscious or were in search of higher learning, for the attendance at the lecture series began to rise slowly. More funds were appropriated in order to bring the best possible personages to the Campus and at the present time more than half the student body attends the lectures and it is becoming necessary to find a larger auditorium to seat the crowds.

Enrollment Takes Spurt Upwards

● THE RECEIPT of 1509 admission cards given to new students indicates the effectiveness of the publicity campaign instituted last year by the administration and the students. The surprising number of enrollment cards—an increase of 407 over the total granted last year—came as an unexpected surprise to the faculty and State Board after conditions pointed to a rather lean year for colleges and universities.

Professor L. C. Emmons, acting dean of the liberal arts division, who was in charge of the publicity drive, stated that no students were urged to attend M. S. C. but the facts merely placed before them and the comparative benefits pointed out.

A total of 185 high schools throughout the state were visited during the spring sessions by groups of professors and instructors of the College. Representatives of over twenty high schools visited the various departments of the College from time to time, and house principals of many Detroit schools were entertained during the summer. In Bay City a special program was given at the request of the superintendent of schools, and Deans Anthony, Dirks, Huston, Giltner and Professor Richards outlined courses and spoke on the subject of "Choosing a Vocation."

L. L. Frimodig of the athletic department, Professor Emmons, and Glen O. Stewart, alumni secretary, made a week's tour of high schools in the Upper Peninsula during the spring and the increase in U. P. enrollment indicates the effectiveness of their campaign.

Other staff members making the high school tours were: Coach Charles W. Bachman, Professor S. G. Bergquist, geology; Professor M. M. Cory and Professor L. G. Miller, engineering; Professor L. C. Plant, mathematics; Professor J. W. Crist, horticulture; Professor C. A. Hoppert and Professor A. J. Clark, chemistry; Professor R. Hutson, entomology; Professor W. L. Mallman, bacteriology; Professor F. T. Mitchell, education; Professor J. W. Stack, zoology; Professor C. W. Chamberlain, physics; Professor E. B. Hill, farm management; Professor R. H. Morrish, farm crops; Professor Amy Newberg, home economics, and Professor J. W. Stewart, attendance supervisor.

"Ruth Visits Margot"

LIVING in the Indian village of Zuni, New Mexico, while studying the lives and habits of the Red race is the very pleasant occupation of author Roy A. Keech, who was in 1917 a short course student at the College. His first book published is "Ruth Visits Margot," an after-the-War story for juveniles telling of war-swept France as seen through the eyes of a little American girl visiting in France during the great struggle. Mr. Keech draws on his experiences as an American soldier in telling his story, which has been universally acclaimed by critics.



Homecoming Babies to be Checked

● BABY CHECKING, which last year proved very popular with returning alumni, will be a feature of Homecoming again this year. An attendant supplied by the Alumni association will check in the youngsters anytime after noon in the Home Economics nursery school, which the College has agreed to loan for the occasion. There they will be in safe keeping until claimed by parents after the game.

WASHINGTON CLUB TO ENTERTAIN

● DURING A RECENT VISIT of the alumni secretary and alumni recorder to Washington, D. C., a very pleasant dinner hour was planned by the officers of the alumni group at the Cosmos club. Damon Spencer, '12, Ray Turner, '09, Alice Latson, '09, Cora L. Feldkamp, '05, Durward Fisher, '12, Mrs. Alida Dearborn Fisher, '12, and Bob Post, '20, were among those present. Two important alumni meetings were planned. The first was in connection with the coming Land Grant College meeting when the Washington Alumni club will hold a luncheon at 12:15 at the Hotel Harrington, 11th and E. N. W., on Monday, November 19. In addition to alumni who might attend the Land Grant sessions are the delegates to the annual Country Life association meeting. Visiting alumni and resident graduates who are in Washington should make reservations by calling Miss Alice Latson, 13th and W. streets, N. W., phone Pot. 4220.

The officers of the club are considering the changing of the annual meeting on February 21 to early in April when Alumni Secretary Stewart will be in Washington attending the annual convention of the American Alumni Council. Expression was given to the showing of campus movies and perhaps those of the Michigan victory.

ALUMNI TO MEET AT SYRACUSE

● FOR THE CONVENIENCE of alumni and football fans interested in seeing Coach Bachman's Spartans when they meet the strong Syracuse team on November 10, plans have been completed for another campus cafeteria luncheon. The home economics department of Syracuse university will reserve a special room for the Michigan State folks and all who drive to the game should go direct to the campus cafeteria. Secretary Stewart will maintain alumni headquarters Friday evening at the Syracuse hotel.

NEW YORKERS ENJOY SPARTANS' VISIT

● JUBILANT OVER their team's first three victories, more than 100 old grads and former students visited the alumni headquarters room at the St. George hotel, Brooklyn, Friday evening, October 19, prior to the Manhattan game. Coach Charles Bachman was the main speaker at the informal gathering, while short remarks were given by Secretary Stewart, Director Ralph Young, L. L. Frimodig, mayor of East Lansing and assistant director, former Coach John Macklin, E. M. Young, '15, president of the New York club, N. O. Weil, '17, Charles Hatch, '15, and others.


SUMMER PICNICS ATTRACT MANY

● INTENSE ALUMNI LOYALTY cannot die when alumni picnics are arranged for Michigan State alumni. The I. J. Mathews family at Winamac, Indiana, started the season off with a June gathering of the state-wide alumni group with an excellent meeting at their cabin on the Tippecanoe river. Secretary Stewart and Mrs. Stewart were present.

The Kalamazoo county group were again welcomed at the Inwood Park farm of the Bradley family on Sunday, August 11. George Culp, assistant alumni secretary, was present from the College.

The Berrien county folks staged a rather late summer picnic at the Berrien Springs fair grounds on the evening of September 20, with more than 40 people present. Secretary Stewart was the guest speaker.

● THE WESTERN NEW YORK Association held a summer picnic at Niagara Frontier Country club, Youngstown, on July 14. During the day the golfers held forth and at 6:00 p. m. a basket lunch saved the hungry from starvation. A good visit was reported by President John Harris and Secretary C. W. Knapp, although the Buffalo folks were conspicuous by their absence. An evening meeting of the club will be held in Buffalo the first or second week of January, 1935.



MAKE
YOUR PLANS
NOW TO RETURN

FOR

HOME-COMING

SATURDAY, NOVEMBER 3

THE GAME **M. S. C. vs. MARQUETTE**

PROGRAM

(Subject to Slight Changes)

FRIDAY, NOVEMBER 2

- 4:00 P. M.—Freshman squad practice and scrimmage.
- 9:00 P. M.—Union Party, Union Ballroom—Extra fine music. Alumni invited.
- 9:00 P. M.—Varsity Club Smoker—Lansing Athletic Club.

SATURDAY, NOVEMBER 3

- 10:00 A. M.—Cross-country Run—Varsity vs. Indiana University.
- 12:00 Noon—Luncheon, Varsity "S" men. Business session. Union, Faculty Club.
- 2:00 P. M.—Michigan State vs. Marquette—Band Pageantry.
After the game walk to the playing field—visit your classmates around your standard bearer.
- 6:00 P. M.—Testimonial Dinner to Ellis W. Ranney, '00, by Varsity Club—Union.
Fraternity and Sorority dinners.
- 9:00 P. M.—Varsity Club Smoker—Lansing Athletic Club.

The habit of coming back is good; it is most significant. It means meeting once again those old time Michigan State college friends. . . . Seeing those fighting Spartans in action against a formidable foe. . . . Gorgeous band pageantry between halves. . . . Meeting and visiting with old classmates and former college friends immediately after the game. . . . Re-living Campus undergraduate life. . . . Clasp hands of former "S" men. . . . and other features made to order for M. S. C. alumni.

Do you want to forget yourself for a day or two? Then visit the Campus on November 2 and 3. These events make you a part of the College.

UNDER AUSPICES OF

MICHIGAN STATE COLLEGE ASSOCIATION

OFFICIAL ALUMNI ORGANIZATION



Industrious Lot—these co-eds of 1934.
Assigned Reading Room at Library.

Fewer in number than last year, in spite of the increase in enrollment, were the number pledged to fraternities this fall. With the sweat box and rubber hose still in vogue, freshmen seem harder to get than ever and considerable sentiment is being crystallized in favor of a more civilized method of selecting fraternity men. Lambda Chi Alpha and AeTheon led in number pledged with twenty-three each.

Happy were many students, alumni, and members of the faculty when the East Lansing State bank announced its re-opening with forty-five per cent payoff on October 9. Many East Lansingites had had a large amount of money tied up in the local institution since the "Bank Holiday" in February of 1933.

Installation of R. O. T. C. sponsors, always a colorful ceremony, will take place this year on November 2, the night before Homecoming. Mary VanHalteren, East Lansing sophomore, will be inducted into the position of honorary colonel of the entire regiment, while Mary Butler, Detroit junior, will become sponsor of the infantry unit. Louise Collins, a senior from New York city, was elected lieutenant colonel of the coast artillery unit, and Lorraine Salot, of Detroit, will represent the cavalry. A dance in Demonstration hall will follow the installation ceremonies.

Ten band scholarships were awarded to new students this fall. The scholarships amount to a waiver of course fees for the first year, and students being granted them must have a high scholastic average.

Freshman pots are again the order of the day, say members of the sophomore class which has formed a vigilance committee to see that the Frosh wear the traditional headgear. When the newcomers objected to paying what they thought to be an excessive price to East Lansing merchants, Blue Key, honorary service fraternity for junior men, purchased a large number of pots to be sold at cost. Thus the last excuse was taken from the class of '38 and a large number of green hats are to be seen in East Lansing and on the Campus.

This year's record enrollment has made it possible for the R. O. T. C. band to resume its usual proportions. Director Falcone has between eighty and ninety musicians in his organization this fall. Led by James Aldrich, veteran drum major, the band made its usual creditable showing at the Michigan game and at the two games played in the College stadium so far this year.

Head Football Coach Charles Bachman, assisted by Miles Casteel and Ben VanAlstyne, conducted a coaching school in northern Michigan at Petoskey August 20 to 27. The school, the first of its kind to be held in Michigan, attracted a representative group of coaches from midwestern states.

Alumni Secretary Stewart and Gladys Franks, alumni recorder, accompanied by John B. Fullen of Ohio State, attended a meeting of the Board of Directors of the American Alumni Council in Washington, D. C., on September 28 and 29. Stewart, last spring, was elevated to the position of secretary of the council.

"CLOSE BESIDE WIND

College spirit, that indefinable thing that does or doesn't exist at an institution of learning, is back with us in generous quantities. After an absence of several years, due, it is thought, to the abolishing of traditions on the Campus, it is with us again in full force. Pep meetings with an old time flavor are being held. Freshmen are again wearing pots, and a spirit of loyalty sadly lacking in past years seems to permeate the atmosphere. Led by the very veteran cheerleader, Carleton Spencer, a definite program is being carried out to organize this spirit so that it may evidence itself at football games and other all-College gatherings. With the students together on the east side of the stadium, organized cheering and singing will greet the Homecoming throng on November 3. Following the game with Carnegie Tech the band and hundreds of students paraded through the business section of East Lansing in the first after-game celebration held at the College in many years. The spirit of the Spartans has been brought back to life

ALMA

Close beside the
Sloping bank
Spreads thy canopy
Fairest ever

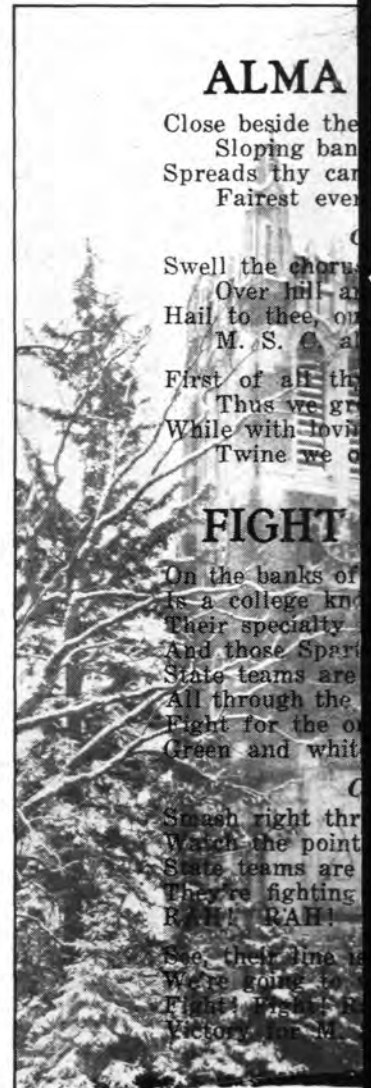
Swell the chorus
Over hill and dale
Hail to thee, O
M. S. C. A.
First of all the
Thus we greet
While with loving
Twine we

FIGHT

On the banks of
Is a college known
Their specialty
And those Spartan
State teams are
All through the
Fight for the
Green and white

Smash right through
Watch the point
State teams are
They're fighting
RAH! RAH!

See their line
We're going to
Fight! Fight! Fight!
Victory for M.



THE "LONG CEDAR"

Two local fraternal organizations joined the ranks of prominent nationals this fall when Beta Gamma became the forty-sixth active chapter of Alpha Omicron Pi on September 22, and the Ero Alphan society, established at Michigan State college in 1904, became a part of Alpha Xi Delta on October 20. Installation of the Alpha Omicron Pi chapter was given by a team headed by Mrs. Edith Huntington Anderson, grand

president of the organization, while Mrs. H. C. Nahin of West Lafayette, Indiana, national secretary, conducted the ceremonies for Alpha Xi Delta. The installation of these two groups left but one local sorority, Delta Alpha. On the other hand, several prominent local fraternities are continuing their existence as single organizations. Last year, two of these, the Union Literary society, established in 1876, and the Aethon society, established in 1915, joined forces. Both of these will pass when, during the Christmas holidays, they are installed into Delta Chi, a national fraternal organization founded at Cornell university in 1904.



College Boys Still Like to Tickle the Ivories
At the Union Billiard Room

Plans are being formulated by Professor E. S. King for a series of three plays to be presented by dramatic classes this fall. "School for Scandal," "Bird in Hand," and "Enter Madame" are the plays which in all probability will be shown in the State theater this fall instead of in the Little Theater in the Home Economics building as has been the custom in late years.

So that every senior will have a record of his last year in College, the graduating class this year voted to pay two dollars, more than half of the cost, toward the purchase of each senior's Wolverine. Lack of finances prevented outright purchase of a book for each class member, the plan used by last year's class.

Assistant editors and business managers of the State News enjoyed a week without bosses when Charles Palmer, the editor and Don Montgomery, business manager, took time off to attend a national meeting of college newspaper executives.

News of the advancement of Lt. Col. Dorsey R. Rodney, commandant of the College R. O. T. C. post, to the rank of Colonel has just been received. Colonel Rodney is in his fifth year at Michigan State and has been a very popular officer during his stay.

Arthur Farwell, head of the theoretical department of music, is the author of an article, "Let Us Play," in the September number of Scribner's magazine. The author discusses the use of leisure time in the article.

Dad's Day, this year a project of the Union Board, drew a large number of dads to the Campus this year. While no general meeting was held several fraternities and sororities had luncheons and the Hesperians entertained at a banquet at which Athletic Director Ralph H. Young acted as toastmaster. Speakers were Coaches Bachman and King, Alumni Secretary Stewart and several dads.

Pledge buttons and ribbons are being worn this fall by more co-eds than ever before. The Greek letter women pledged one hundred fifty-six newcomers to the Campus to set an all time record. Kappa Alpha Theta—which you might remember as Sororian—pledged twenty-eight while Chi Omega was next in line with twenty-five.

You will miss a Michigan game, will you? Or did I see you in the melee under the goal posts? What a way to start a year—or an era—or an eon. Did you have to read about it in the paper, too, before you believed it? Really, 'twas a great game that we saw in the Michigan stadium, a game replayed a hundred times since. Then that victory over Carnegie Tech played under an October sun gave one that satisfied feeling he enjoys when a delicious dessert is placed on the table following a meal one has been looking forward to for—well, ages. We'll see you back at Homecoming—we hope—on Campus never more beautiful, at a college never more enthused, to see a football team playing the game as Spartans should play it.—G. A. C.



"How're We Doing?"—Farm House Boys

● OF INTEREST to fraternity and sorority graduates may be the scholastic rating of their respective houses during the past school year in comparison to the school year 1932-33. The collegiate ratings released from the registrar's office recently show both increases and decreases in scholarship of the members involved. Cheers rang out in some houses while despair reigned supreme in others as congratulations and alibis joined hands in the tumult. The complete list for the past two years follows:

1933-34	1932-33
1. Farm House 2.997	* 1. Sigma Kappa 2.776
* 2. Sigma Kappa 2.831	* 2. Chi Omega 2.765
* 3. Chi Omega 2.738	* 3. Alpha Chi Omega 2.702
* 4. Delta Alpha 2.655	* 4. Delphic 2.690
* 5. Alpha Gamma Delta 2.632	* 5. Kappa Delta 2.654
* 6. Theta Kappa Nu 2.612	* 6. Alpha Gamma Delta 2.608
* 7. Alpha Chi Omega 2.609	* 7. Delta Alpha 2.593
National Sorority Average 2.586	8. Phi Chi Alpha 2.577
All-Women's Society Average 2.582	National Sorority Average 2.565
* 8. Kappa Delta 2.575	All-Women's Society Average 2.550
* 9. Kappa Alpha Theta 2.558	9. Alpha Gamma Rho 2.546
Local Society Average 2.548	10. Pi Kappa Phi 2.517
10. Pi Kappa Phi 2.547	11. Olympic 2.488
All-College Women's Average 2.504	All-College Women's Average 2.477
11. Alpha Gamma Rho 2.490	Non-National Sorority Average 2.467
* 12. Ero Alphan 2.483	* 12. Zeta Tau Alpha 2.450
* 13. Kappa Kappa Gamma 2.477	All Society Average 2.427
* 14. Beta Gamma 2.473	* 13. Beta Gamma 2.424
* 15. Zeta Tau Alpha 2.472	14. Theta Kappa Nu 2.410
Non-Society Women's Average 2.457	15. Delta Sigma Phi 2.387
16. Phi Chi Alpha 2.419	* 16. Kappa Alpha Theta 2.379
All-Society Average 2.411	* 17. Kappa Kappa Gamma 2.378
17. Lambda Chi Alpha 2.397	18. Hesperian 2.377
* 18. Alpha Phi 2.374	* 19. Ero Alphan 2.376
All-College Average 2.367	20. Trimoira 2.375
19. Alpha Epsilon Pi 2.360	National Fraternity Average 2.368
20. Delphic 2.333	* 21. Alpha Phi 2.359
Local Fraternity Average 2.322	All-College Average 2.356
All-Men's Society Average 2.306	22. Phi Kappa Tau 2.351
All-College Men's Average 2.294	All-Men's Society Average 2.347
National Fraternity Average 2.292	23. Lambda Chi Alpha 2.343
Non-Society Men's Average 2.289	Non-National Average 2.326
21. Hesperian 2.282	All-College Men's Average 2.283
22. Phi Kappa Tau 2.247	24. Hermian 2.263
23. Eclectic 2.228	25. Eunomian 2.242
24. Phylean 2.210	26. Alpha Literary 2.195
25. Phi Delta Theta 2.156	27. Phi Delta Theta 2.176
26. Trimoira 2.155	28. Sigma Alpha Epsilon 2.154
27. Hermian 2.150	29. Eclectic 2.151
28. AcTheon 2.094	30. Phylean 2.072
29. Sigma Nu 2.071	31. Union Literary 2.032
30. Sigma Alpha Epsilon 1.951	

* Women.

A equals 4.000; B equals 3.000; C equals 2.000; D equals 1.000.

MARRIAGES

Bentley - Kline

Mr. and Mrs. J. Frank Kline announce the marriage of their daughter, Marion Sarah, '32, to Mr. Howard Luman Bentley, '31, on Monday, September 10, 1934, at Gaylord, Michigan. They are making their home at 515 S. Main street, Eaton Rapids.

Hepp - Isles

The lovely late summer wedding of Karl R. Hepp and Mary Edith Isles, w'30, was solemnized August 20, 1934, in the First Presbyterian church in Lansing. The couple are living at 319 East Grand River, East Lansing.

Rogers - Bedford

Of interest to their classmates is the marriage on September 8, 1934, of Curtis C. Rogers and Barbara Bedford, both '34. They are at home at 4132 Sheridan road, Chicago, where Curtis is working in the marketing and research department of Lord and Thomas.

Matthews - Heyman

Simplicity marked the marriage of Kathryn Heyman and Albert E. Matthews, '27, which took place September 15, 1934, in Lansing. Mr. Matthews is a soils engineer with the state highway department.

Coster - Kitti

The marriage of Clyde H. Coster, '31, and Esther Kitti was an event of June 16, 1934. They are living at 513 Dorothy Lane, East Lansing, and Clyde is working in Dean Dirks' office on the Campus.

Blair - MacLacy

Announcement has been received of the marriage of Florence MacLacy of Sault Ste. Marie and Rowland Wesley Blair, '33, which took place July 28. They are at home in Brimley, Michigan.

Woodworth - Jennings

Recently announced was the marriage of Thomas L. Woodworth, '31, and Mary Jennings, '30, which took place June 10, 1933, in Toledo, Ohio. They are living at 8747 Dumbarton road, Detroit, and Tom is a deputy collector of internal revenue.

Herrmann - O'Brien

On June 27, 1934, Beatrice M. O'Brien, '32, became the bride of Richard Herrmann of Lansing. They are at home in Lansing at 811 N. Washington avenue.

Childers - Finch

Robert A. Childers and Marian Finch, '30, were married March 31, 1934, and are residing in Charleston, West Virginia, at 1325 A Quarrier street.

Norton - West

Frank Norton, w'35, and Emma West, '33, were married August 9, 1934, at the home of the bride's parents in Perry, Ohio. They are making their home in Detroit at 16891 Wark.

Warren - Winegar

Donald L. Warren and Alice C. Winegar, both '32, were married March 25, 1934, and are living at 1103 State street, St. Joseph, Michigan. Don works for the Mutual Life Insurance company of New York.

IN MEMORIAM

Dewey Alsdorf Seeley, 1898

Dewey A. Seeley, '98, passed away September 20 in the Sparrow hospital in Lansing following a long illness.

Mr. Seeley entered the weather bureau service in Lansing in August 1898. In November of that year he was transferred to Albany, New York. The following May found him in the Philadelphia bureau where he remained for a year before starting a five year service in Chicago. From Chicago he was transferred to Peoria, and in February 1910, he was sent to East Lansing where he advanced rapidly in his chosen work, and where he remained until his death. He taught meteorology at the College, and in 1921 became director of the Michigan section of the United States weather bureau section. He originated the system of keeping daily weather reports which was adopted by the United States weather bureau service, and is the author of several bulletins which are much in demand in professional circles.

Mr. Seeley was identified with the public and civic life of Lansing and East Lansing. He was a member of the board of directors of the Michigan Children's Aid society and of the Social Service bureau. He was president of the Kiwanis club for two years, an officer of the East Lansing Building and Loan association, and an active member of the Peoples church.

Surviving are the widow, two sons, Stuart W., '25, and D. Maxwell, '25, and a daughter, Marion, '21.

Where They
Are Located

ALUMNI AFFAIRS

What They
Are Doing

1883

Announcement was made recently from the offices of the American Association of State Highway Officials in Washington that Frank F. Rogers, state highway commissioner of Michigan from 1913 to 1929, and deputy commissioner from 1905 to 1913, has been selected to receive the honor of the Bartlett Memorial Award. This is a distinguished honor in recognition of outstanding highway engineering service and ability, the recipient being selected by the general committee of the association.

Aside from his long and distinguished service in Michigan, Mr. Rogers was president of the American Association in 1925, and for many years has been regarded as one of the outstanding highway engineers in the United States. For years he served on important committees.

This award will be presented to Mr. Rogers on Monday, November 12, at the annual meeting of the American Association of State Highway Officials in Sante Fe, New Mexico. Mr. Rogers will be accompanied by his son Fred F., '21, of Hillsdale.

1890

Dr. John W. Toan is located in Howell, Michigan, where he is continuing his work among tuberculosis patients at the sanatorium.

1892

Albert H. Gillett gives his address as 605 East Second, Albany, Oregon, and says that he has given up school teaching.

Charles S. Smith manages the Ideal Power Lawn Mower concern in Lansing and lives at 1601 Osborn road.

1894

W. G. Wight botanizes in Palo Alto, California, for the United States Department of Agriculture.

1902

W. G. Armstrong of Niles, Michigan, is president of the National Rural Letter Carriers association . . . Myrtelle Moore Canavan lives in Boston, Massachusetts, where she is curator of the Warren Anatomical museum at the Harvard university medical school, 25 Shattuck street . . . Lyman Carrier is chief agronomist in soil erosion service for the Department of Interior, Washington, D. C., and travels considerably in keeping step with the projects now under way in the country. In between trips he is at home in Clarendon, Virginia, at 16 Clifton street.



Ellis W. Ranney, '00, onetime baseball, basketball, and football captain will be honored at a Varsity Club banquet following the Homecoming football game.

1903

Edna V. Smith, Secretary
East Lansing, Mich.

I. W. Bush manages the Abingdon, Virginia, office of the Edmondson Insurance company, and lives in Norton, Virginia, at 11 Fifth street . . . T. P. Chase heads the engineering test section of General Motors Research Laboratories in Detroit, and lives at 26767 York road, Huntington Woods, Royal Oak . . . Matt Crosby is usually engaged in special investigations as economist for the Bureau of Agricultural Economics in Washington. He reports that his sister, Mamie Crosby Mowry, is state seed analyst for Pennsylvania, where she lives at 60 S. 18th street, Camp Hill. He tells us that Arthur E. Kocher is back in the United States Department of Agriculture in charge of soil erosion investigations for the Bureau of Chemistry and Soils . . . Captain H. Ray Kingsley, of the U. S. Army Engineers Reserves, is located at Fort Meade, South Dakota. Mrs. Kingsley was Mabel Downey, w'05 . . . Burton Longyear is associate professor of forestry at Colorado State college, Fort Collins . . . Samuel W. McClure lives in Erie, Pennsylvania, where he is assistant division engineer for the New York Central railroad . . . James G.

Moore is professor of horticulture at the University of Wisconsin and lives in Madison at 2125 W. Lawn avenue . . . The Nickle Engineering Works, of which Frank H. Nickle is owner, has a new factory building in Saginaw, Michigan, at 601 S. Hamilton street . . . H. W. Norton is superintendent of advanced registry for the Holstein - Friesian Association of America, with headquarters at 448 W. Washington avenue, Madison, Wisconsin . . . "Am still with the Los Angeles Bureau of Power and Light at 207 S. Broadway, Room 1228," writes Frank C. Rork, and continues: "We are very busy with various details on the construction of the Boulder Dam transmission line which is supposed to be completed by 1936. If any Michigan State men should happen to be out this way I wish they would look me up." . . . Mary Ross Reynolds, associate editor of the Farm Journal, lives at 6105 Wayne avenue, Germantown, Pennsylvania.

1904

R. J. Baldwin, Secretary
East Lansing, Mich.

A. R. Carter is county superintendent of highways in Rockford, Illinois, where he lives at 1528 Grant avenue . . . Sidney Johnson works for the U. S. Department of the Interior as superintendent of one of the ECW camps. He may be reached through 15723 Beaverland, Detroit . . . Wilson F. Millar has moved in Detroit to 998 Hudson avenue.

1905

V. R. Gardner, Secretary
East Lansing, Mich.

"No change, just growing apples," remarks William Bos of Byron Center, Michigan . . . Frank E. Mangold is an instructor in the Jefferson high school in Portland, Oregon, where he lives at 6807 N. Mississippi avenue . . . Kate Larned Runnels is a dietitian at Beaver college, Jenkintown, Pennsylvania . . . The Sterling of Sterling Structural Steel of Detroit, is Clarence D. and he lives in Detroit at 4372 Sturtevant avenue . . . Howard Yarrington lives at 1253 Bemis street, Grand Rapids.

1906

L. O. Gordon, Secretary
Interlaken, North Muskegon, Mich.

Lloyd G. Copeman is president of the Copeman Laboratories company in Flint, where he lives at 1416 Calumet street . . . Flint is also the home of Winnie Tyler Harris, 210 West Ninth street . . . Gilbert and Mildred Matthews Hebblewhite live in Lansing at 500 N. Chestnut street.

Gilbert has been a registered C. E. since 1911 . . . Mrs. Fred R. Scobie (Florence Case) gives her address as 619 Huron, Berlin, Wisconsin . . . Ernest F. Smith is an engineering designer with the C & O railway in Richmond, Virginia, where he lives at 4810 Hanover . . . Kelley P. Smith's farming near Baldwinsville, New York . . . Gertrude Peters Van Horne (Mrs. A. R.) lives at 219 New Scotland avenue, Albany, New York . . . Charles A. Willson, dean of agriculture at the University of Tennessee at Knoxville, was a Campus visitor September 10. His latest contribution to the field of agriculture is a new book, recently published, entitled "Arithmetic in Agriculture and Rural Life." His oldest daughter, Margaret, was graduated from the University of Tennessee last spring, and his younger daughter, Charlotte, is registered in the same institution this fall as a freshman.

1907

George Brown, Secretary
East Lansing, Mich.

Herbert R. Beckwith works for the J. I. Case company in Syracuse, New York. His local address is 408 Brattle road . . . Mrs. A. S. J. Eylar (Calla Krentel) superintends the rural schools of Dona Ana county, New Mexico, and lives in LaMesa . . . Hugh I. Glazier moved to Dallas, Texas, in July, and opened the Glazier Business Equipment company as an agency for the General Fireproofing company's line of steel office furniture. He lives in Dallas at 7014 Casa Loma avenue . . . Cremora Alexander Kinney gives her address as 3221 W. 27th street, Los Angeles . . . 10743 Calumet, Chicago, will reach Cass A. Lamb . . . Captain Louis J. Lampke is stationed at Fort Oglethorpe, Georgia, with the 22nd Infantry . . . Emma McKee Murdock (Mrs. C. E.) has for her Los Angeles address, 3825 W. 28th street . . . A. A. Towner dickers with chemicals for the Red Star Manufacturing company, and lives at 1512 Park place, Wichita, Kansas.

1908

Harry H. Musselman, Secretary
East Lansing, Mich.

Miles Bleach is road salesman for the Smith Winchester company of Jackson, Michigan. His home address there is 1306 Mound avenue . . . Lieutenant Colonel Kelly B. Lemmon is at the U. S. Army recruiting office in Omaha, Nebraska, where he may be reached at 418 S. 38th avenue . . . Herbert Marsh is professor of physics and dean of men at the University of Redlands, Redlands, California . . . Frederick J. Nichols is credit manager for the Edward W. Sparrow hospital in Lansing . . .

Dr. Howard A. Orvis is with the Public Health commission in Winnetka, Illinois. He and Mrs. Orvis (Harriet Angell, '06) live in Winnetka at 467 Linden street . . . Ropha V. Pear-sall, civil engineer, has offices at 1003 Heartwell building, Long Beach, California, where he lives at 2595 Lime avenue . . . W. M. Rider should now be addressed in care of the bureau of milk publicity of the Department of Agriculture and Markets, Albany, New York . . . A. E. Rigt-rink is manager of the BiSodol company of 130 Bristol street, New Haven, Connecticut . . . Walter H. Small is vice-president of Barnett McQueen company of Fort Williams, Ontario, where he lives at 1408 Ridgeway street . . . G. S. Valentine is with the Great Lakes Steel corporation and gives his address as 14832 Wood-mont road, Detroit . . . Edythe Warren teaches in Clayton, Michigan.

1909

Olive Graham Howland, Secretary
513 Forest Ave., East Lansing, Mich.

George A. Bignell may be reached in care of the U. S. Forest Service at Safford, Arizona . . . Myron R. Bowerman engineers for the Alliance Machine company of Alliance, Ohio, and lives on Route 1 out of Homeworth . . . Briggs Clark lives at 3125 N. E. 40th avenue, Portland, Oregon . . . Z. E. Colby gives his address as 2216 Delaware boulevard, Saginaw, Michigan . . . Zoe McConnell Edger-ton (Mrs. P. R.) lives at 152 E. Stadium avenue, West Lafayette, Indiana . . . B. F. Kindig is superintendent of Concord schools in Elkhart, Indiana . . . Frank J. Morissette is general master mechanic at the Dodge Brothers Joseph Campau street plant. He lives in Detroit at 5814 Haverhill . . . J. Harry Nelson's brag-ging about Janet Helen who arrived March 19, 1934. "Nelly" is serving his tenth year as mayor of Bay City and was a candidate this fall for the Republican nomination for county treasurer. To date we haven't heard whether or not he was a successful candidate . . . Charles J. Oviatt is manager of the Sheridan Creamery company of Sheridan, Wyoming . . . Mary Allen Phillips may be reached in Flushing, Long Island, New York, at 138-15 Fifth avenue . . . Perry Schad manages the Industrial Mutu-al Association's auditorium in Flint, where he lives at 2413 Adams avenue . . . Reese Taylor's been discovered out in Portland, Oregon, where he's living at 25 N. E. Meikle . . . J. R. Thoenen lives at the Cosmos club in Washington, D. C. Thoenen is senior mining engineer in the U. S. Bureau of Mines . . . J. Sloat Welles writes from Elmira, New York: "Arvilla Voss Welles (w'12) and myself are still farming at Welles Farm

where we have been for the past twenty-five years. We have one son, George M., who is a senior at M. S. C. this fall, and another son, William V., entered as a freshman. Our third son is staying at home to take post-graduate work and help push the farm work so he can enter M. S. C. next year. There is still a ten year old daughter whom we hope to keep at home for a time. The boys have been enthusiastic enough about M. S. C. to persuade a cousin, Mary Louise Welles, to go to M. S. C. She is a sophomore there this year. So if you all do as well by good old M. S. C. it will flourish. There is no better proof that we believe in our Alma Mater."

1910

Mrs. Minnie Johnson Starr, Secretary
517 Madison Ave., Grand Rapids, Mich.
L. T. Burritt gives his new address as 85 Brooks avenue, Rochester, New York. . . . Monroe P. Carleton has offices at 3237 Book Tower building, Detroit, in behalf of the Life Insurance company of Virginia, and branch manager is on the door. . . . Los Fresnos, Texas, is headquarters for irrigation district No. 6, and Irving Gilson manages the district. . . . Charles Lemmon, of 606 University avenue, Syracuse, New York, has been under the weather but is pointing his recovery efforts toward attending the State-Syracuse game in Syracuse on November 10. Gesundheit, Gesundheit. . . . Alonzo Miller is an engineer with the McClintic Marshall corporation, 25 Broadway, New York City. . . . James L. Shaw manages and propriets the Commercial Coal Sales company in Portland, Oregon.

1911

James G. Hays, Secretary

213 Bailey St., East Lansing, Mich.
Evelyn Kopf Barnes (Mrs. G. M.) lives in Washington, D. C., at 69 Observatory Circle. . . . J. G. France county agents in the southwest-westest county in the United States, and would like to have M. S. C. visitors register in his office in the Chamber of Commerce building, San Diego. France reports that Eulalia Belle Alger, '13, is a most successful home demonstration agent in the same locality . . . Charles N. Frey directs the Fleischmann laboratory in New York City, and lives at 45 Cambridge road, Scarsdale, New York. . . . Marion, Michigan, is the home of Margaret McClung Gibson (Mrs. A. D.). . . . Attention of B. W. Keith! George Dewey lives at 311 W. 25th, Corvallis, Oregon.

1912

C. V. Ballard, Secretary

East Lansing, Mich.
You'll find one familiar spot in Lansing, Sam Beck's clothing store at 112 N. Washington avenue. . . . Her-

G-E Campus News



STONE-THROWING ROMEOS

The engineers of the General Electric Company have been asked to solve some unusual problems, but never before have they had to work against Cupid. This is how it came about: Some of the swains who did their courting in parked cars along certain lighted roads in New England found that the lamps crimped their style. With simple but destructive logic they decided to extinguish the lamps with stones. Their aim was so good that repairmen of the utility which serviced the lights could hardly keep up with their depredations. Finally, G-E illuminating engineers were called in to design a fixture to foil the stone-throwing Romeos. These engineers produced a cast-aluminum guard, which looks very much like a baseball catcher's mask. It protects the lamp, and at the same time helps to concentrate light on the roadway.



HURRY! HURRY!

A flood had crippled three important electric motors in the refinery of a large oil company on the island of Aruba, 50 miles north of the coast of Venezuela. The plant had to be shut down until new coils could be installed. Losses caused by the shut-down ran into thousands of dollars a day. An order for the coils and word of the refinery's predicament reached General Electric in Schenectady, N. Y., on a Sunday morning. Work began immediately, and by dint of night shifts and a great concentration of efforts, the two-and-one-half-week job was completed in three days. The 808-pound shipment of coils, conveniently packed in small cartons, was flown in a chartered plane from Schenectady to the Newark airport, where it was transferred to an Eastern Air Lines plane bound for Miami. On

Wednesday morning the cartons were transferred to a Pan-American Airways ship at Miami for the hop across the Caribbean to Kingston, Jamaica. From there, they were flown directly to Aruba in a specially chartered plane. They arrived Saturday morning, just six days after the order had been received by General Electric.

J. A. H. Torry, Union College, '11, and G. H. Magner, Acadia College, Nova Scotia, '09, of the International General Electric Company, Inc., made the arrangements for filling the order.



FAT SPARKS

The artificial lightning boys have beaten natural lightning in one regard, at any rate. Engineers in the General Electric high-voltage laboratory have produced discharges of a quarter of a million amperes, which is greater than the current of any direct lightning stroke yet recorded. This current is discharged at a pressure of 150,000 volts.

Just as natural lightning, with amperage almost as great, destroys that which it strikes, so does the laboratory discharge; and just as natural lightning is accompanied by thunder, the laboratory bolts have their ear-splitting crashes. A copper wire a tenth of an inch in diameter is completely vaporized. A similar piece of iron wire is "exploded," the remaining ends continuing white hot for several seconds. A section of reinforced concrete is broken into bits. The handle of a silver-plated ice cream spoon vanishes with a shower of sparks, leaving behind only the bowl discolored by the heat.

These engineers were the first to produce 10,000,000-volt artificial lightning discharges, and they are continuing their studies through these high-current discharges, in order to find better means of protecting electric distribution systems. K. B. McEachron, Ohio Northern, '13, Purdue, '20, M.S., is director of the laboratory, and associated with him in these tests are: W. L. Lloyd, Rennselaer Polytechnic Institute, '18; J. L. Thomason, U. of Idaho, '29; G. D. Harding, U. of Arizona, '29; and J. R. Sutherland, Yale, '29.

96-71DH

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DETROIT

O. M. HARRISON, Manager

AMPLE PUBLIC PARKING SPACE

bert Bemis is Standard Oil company's manager in Davenport, Iowa, where he lives at 205 Fernwood avenue. . . . Harry E. Bone gives his address as Reed City, Michigan. . . . Alfred Iddles is vice-president of the United Engineers and Constructors, Inc., of 1401 Arch street, Philadelphia. . . . Earl Sanford works for Uncle Sam's forest service in Ogden, Utah, as assistant in forest management. . . . Harry Schall's manager of the Bennett Motor company in Charleston, South Carolina, where he lives at 62 Montague street. . . "Same job, for which we are thankful, science teacher and raisin rancher," writes J. H. Tibbs from Fresno, California. J. H. and Mrs. Tibbs (Hannah Williamson, '11) have two children, Mary Elizabeth, recently graduated from high school and Mark entered in his sophomore year. . . K. D. and May Herbert VanWagenen live in Basin, Wyoming. Mrs. VanWagenen and her son stopped in at the Alumni Office this summer and got into touch with some of her college friends. . . . Clarence J. Whitacre is employed as a sales engineer for the Motor Wheel corporation in Lansing. He gives his address as 17509 Santa Barbara drive, Detroit.

1913

Robert E. Loree, Secretary
East Lansing, Mich.

Herbert G. Clothier supervises rural rehabilitation under the Emergency Relief Administration in Longview, Washington. . . . Martin DeGlopper is executive secretary for Aggregates Producers, 2511 Book building, Detroit. . . . Virginia Crafts Finlayson (Mrs. J. D.) lives at 2121 E. 26th street, Tulsa, Oklahoma. . . . Guy V. Fox is internal revenue agent out in Shawnee, Oklahoma, for the U. S. treasury department. . . . Dana C. Hammond lives at 78 Inwood place, Buffalo, New York, and is connected with the Great Lakes Portland Cement corporation. . . . Charles S. Lord is with the Chrysler corporation in Detroit where he lives at 3102 Lakewood boulevard. . . . Frank and Imo Morrow (w'16) Sandhammer live at 1610 Salzedo, Coral Gables, Florida.

1914

Henry E. Publow, Secretary
East Lansing, Mich.

Robert B. Kellogg, Jr. is plant engineer for the Potomac Electric Power company in Washington, D. C., and lives in Alexandria, Virginia, at 412 Mt. Ida avenue. . . . Lee Kennedy is manager of Home Electric, Inc., of 96 N. Saginaw, Pontiac, Michigan. . . . F. R. and Hazel Cook ('16) Kenney are now living in Washington, D. C. at 4209 Ellicott street N. W. Kenney is agricultural economist in the division of program planning, AAA, Department of Agriculture.

... Glenn and Minna Baab ('13) Myers live at 17350 McIntyre, Detroit. ... Pauline Creswell VanTine (Mrs. C. H.) gives her address as 2325 Lawrence avenue, Toledo, Ohio. ... J. Wade Weston is seed specialist for Louisiana State university at Baton Rouge.

1915

Rolan W. Sleight, Secretary
Laingsburg, Mich.

George W. Cochran's got himself a place to grow fruit near Gardners, Pennsylvania. ... Louis A. Dahl researches in chemistry for the Portland Cement association in Chicago where he lives at 5315 Glenwood avenue. ... H. I. Davies has moved to 20 N. Summit street, Ypsilanti. ... Walter G. Hildorf's chief metallurgical engineer for the Timken Roller Bearing company in Canton, Ohio. He lives there at 1708 Vassar avenue N. W. ... The cavalry major at Room 1040 U. S. postoffice building, Chicago, is none other than William H. Kasten. ... Harold F. Klein contracts for landscaping at 206 Wabeek building, Birmingham, Michigan. He and Mrs. Klein (Beulah Harris, '18) live on Beach road in Birmingham. ... Mrs. Harry Lennox (Ruth Beebe) may be reached at Box 115, Chloride, Arizona. ... Frank H. Prescott broke into headlines lately when he became president and general manager of Delco Products corporation in Dayton, Ohio.

1916

Herbert G. Cooper, Secretary
1208 Olds Tower, Lansing, Mich.

Thomas B. Dimmick works for the AAA as regional assistant in the Champaign-Urbana, Illinois, district. He lives in Champaign at 1005 S. Sixth street. ... Walter and Ruth Tibbs ('17) Gorton live in Washington, D. C., at 3411 29th street N. W. Walter is Ordnance Captain in the Army. ... Frederick Hagadorn has two creameries, one in Raymondsville, Texas, and the Golden Jersey creamery in Edinburg, where he makes his home. ... Leland Jennings is district manager for the Home Owners Loan corporation in Saginaw, Michigan. ... J. M. Johnson is assistant manager of sales for the Rotary Electric Steel company in Detroit, where he lives at 16604 LaSalle boulevard. ... Alice Smallegan McLaughlin (Mrs. H. C. M.) lives at 4 Reynolds road, Trichinopoly, South India. Her husband is executive officer of the Trichinopoly municipality, a post under the local self-government department of the Madras presidency in South India. ... Hewitt Miller has for his new address 3450 Kite, San Diego, California. ... Bessie Halsted Millbrook (Mrs. R. H.) and her husband run the Millbrook Printing company in Detroit, and lives at 5132 Fischer. ... James L. Morse lives at 1263 Ogden, Denver, Colorado. Morse is

a mechanical and industrial engineer for the E. C. Horne Machinery company there, representatives of the Jeffrey Manufacturing company of Columbus, Ohio. ... As president of the Green Bay, Wisconsin, Philatelic society, O. W. Olson worked for a United States commemorative postage stamp for their tercentennial celebration and Green Bay was honored by being made the only first day city in the United States when the Wisconsin Tercentenary stamp was issued.

1917

Mary LaSelle, Secretary

420 W. Hillsdale St., Lansing, Mich.

George Butler's on the staff at Northern State Teachers college at Marquette, Michigan. ... August 15 was an anniversary for Captain Harry L. Campbell, 5th Corps Area headquarters, Fort Hayes, Columbus, Ohio. It marked the completion of seventeen years of service for him which began with the termination of the first training camp at Fort Sheridan, Illinois, in 1917. Captain Campbell has been helping with the CCC camps since their beginning. ... Sirius is the dog-star, most brilliant of the stars of the first magnitude, and is found in the Canis Major constellation, but Lieutenant L. K. Cleveland, of the U. S. navy, may be found on the U. S. S. Sirius, New York City. ... Bernice Horton Fowler (Mrs. W. R.) pursues her housewifely duties at 901 W. Grand River, Williamston, Michigan. ... On July 1, 1934, C. C. Fry was appointed assistant professor of psychiatry and mental hygiene at Yale university. ... You will find Manuel S. Tarpinian at the Physicians Service laboratory at 512 Francis Palms building, Detroit. ... Sidney Taylor's with the Stroh Brewery company at 909 East Elizabeth, Detroit.

1924

Mrs. Joseph Witwer, Secretary

764 Burroughs, Plymouth, Mich.

A neatly lettered card from Kenneth Barron indicates that he is a draftsman for the Chevrolet company in Flint where he lives at 124 W. Jamieson. ... Oscar Behrens, after serving as secretary to the mayor of Minneapolis for some time, is now director of relief for transient and homeless people in Minnesota. His address is 801 Sixth street S. E., Minneapolis. ... Ress Boyle is employed by Western Electric company in their equipment engineering department in Kearny, New Jersey. He lives in Fanwood at 32 Third street. ... Mrs. Charles Brand (Donna Baert) lives at 631 Prospect avenue S. E., Grand Rapids. ... Harold and Leah Stoll ('23) Foulkes are living at 1910 S. Fifth avenue, Maywood, Illinois, where Harold engineers for the Public Service company of Northern Illinois. ... John R. Harney is a veterinarian in the employ of the



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United States Bureau of Agricultural Economics at 641 Washington street, New York City. He lives in Woodbury, New Jersey. . . . Harold Harr's interested in chassis engineering in the special equipment division at the Dodge truck plant in Detroit. He lives in Detroit at 4181 Haverhall. . . . Hugh Shaddock has moved in Chicago to 6428 Greenwood. . . . L. Leigh Smith is "resting on his laurels" at 1010 Monterey road, Glendale, California. . . . Harold J. Wilkinson inspects for the Michigan Inspection Bureau in Detroit where he lives at 9437 Stoepel avenue.

1925

Frances Ayres, Secretary
East Lansing, Mich.

Buell A. Doelle assists the prosecuting attorney in Wayne county, and lives in Detroit at 1653 Calvert avenue. . . . Lloyd J. Conkel has moved to 415 Kelly avenue, Wilkinsburg, Pennsylvania. He continues as a salesman for the Westinghouse Electric company. . . . Mrs. Carl Hausler (Irma Rupp) gives her address as 529 N. Porter, Saginaw. . . . Anne Heyman collaborated with Dr. M. H. Soule in an article appearing in a recent issue of the Journal of Tropical Medicine and Hygiene, an English publication. She will also have a special article in the October issue of the Western Journal of Surgery and Gynecology Obstetrics. Anne received her degree from the University of Michigan, and is living in Lansing at 533 Seymour street.

1926

R. H. Riggs, Secretary
East Lansing, Mich.

William Comstock is married and living in Grandville, Michigan. . . . Albert Deline's a truck farmer in St. Louis, Michigan, with 217 S. Franklin for his local address. . . . The Consumers Power company in Cadillac keeps Warde Hagadorn busy superintending. He lives in Cadillac at 117 Holbrook street. . . . Floyd A. and Marguerite Kaechele ('27) Harper are making their home in Ithaca, New York, where Floyd is assistant professor of marketing at Cornell university. . . . Lieutenant John D. Hawkins may be reached in care of the Infantry School at Fort Benning, Georgia. . . . George and Martha Ladd ('32) Kuhn are living in Trout Creek, Michigan, where George holds forth as superintendent of schools. . . . Charles and Pamela Lott ('29) Millar are raising their young son to be an athlete. The Millars live in Lansing at 813 Buffalo street. Charles is soil surveyor for the conservation department. . . . Richard Curtis Munn arrived September 1, and he and his three-year-old brother Robert Leland and their parents, the Leland Curtis Munns live at 5775 Haverhill, Detroit.

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