

Fshino, Iwao. Papers.
Michigan State University
Correspondence - Oxford University Press, 1962-1964

Folder 14
Box 5385
Coll. UA 17.348

cc: Professor Iwao Ishino

August 2, 1962

Professor Russell B. Dynes
Dept. of Sociology and Anthropology
Ohio State University
Columbus, Ohio

Dear Professor Dynes:

We are now in the process of assembling promotion material on our forthcoming textbooks and accordingly, I am enclosing one of our author's questionnaires for your TEXTBOOK OF SOCIAL PROBLEMS. I believe you will find the form self-explanatory.

In addition to the biographical data, the information requested in points 9 and 10 is especially important since it will serve as the basis for our advertising and sales materials. I am sending a copy of this letter, along with a separate questionnaire, to Professors Dinitz, Clarke, and Ishino.

If convenient for you, may I look forward to receiving the completed questionnaire by August 20th or so? The information will then be at hand in good time for our summer sales conference.

With appreciation for your help,

Sincerely yours,

(Miss) *Marion E. Britt*
Marion E. Britt
Educational Division
Advertising & Publicity

MEB/d
enc.

AIR MAIL

Sept. 6th, 1962

Dear Iwao:

Re 7-6850

I am writing you two letters, so ignore one of the copies. I will send one to Washington and the other copy to East Lansing. I will arrive in Washington on United Airlines #410 at 12:03. I will take a cab down to the Burlington Hotel and we can have lunch together. If you would rather meet me someplace else- perhaps at the Shoreham- or wherever you would be at that time, leave a note for me at the airline office and I will pick it up as I leave the plane. I have until about 3 o'clock free.

If for some reason you did not get to Washington, call me before I leave here- early Sat. morning.

I hope to see you in Washington. Things look good on the book front.

Russell

OXFORD UNIVERSITY PRESS, INC.

417 FIFTH AVENUE, NEW YORK 16, N. Y.



TELEPHONE: OREGON 9-7300

12 September 1962

Dr. Iwao Ishino
232 University Drive
East Lansing, Michigan

Dear Iwao:

Thank you for your letter of September 1st and the two copies of Chapter 11, Race Relations: The Negro, to be incorporated in DISSENSUS AND DEVIATION. These have now been incorporated into the manuscript which we presently have, and the first copy is in the preliminary copyediting stage, and the duplicate has gone to our manufacturing department so that we can get an estimate of cost from printers. Since we are moving fairly rapidly I hope that your estimate, that you will get your remaining two chapters to me by the third week of this month, will hold.

Perhaps you saw Russell Dynes in Washington after I did, and if so, I assume that he told you what remains to be done. We should have illustration copy as soon as possible and also as soon as possible permissions for quotes of copyrighted material should be obtained from the publishers. These permissions must all be cleared before we can put the book on the machines. All that remains now are your two chapters, the one on Education and the one on Race Relations, Minority Groups, and one of Si Dinitz' chapters. These will complete the manuscript, and with permissions in hand I hope we can move rapidly from there on.

Cordially,


Paul O. Whitfield
Editor
Educational Division

POW:wo

October 1, 1962

Paul O. Whitfield, Editor
Educational Division
Oxford University Press, Inc.
417 Fifth Ave., New York 16, N. Y.

Dear Paul,

Thanks for your letter of September 28th. I do not wish to eliminate the word "Social" because this book is directed at an audience which has a special interest in "Social Problems", not just "Problems".

I hope you have received the remaining two chapters. Last Monday, September 24, I sent the chapters to Russ Dynes for a quick appraisal before sending them to you. Since, I have not heard from Russ, I am assuming that they are in your hands, or will soon be there.

Sincerely yours,

Iwao Ishino

II/ks

28 September 1962

Dr. Russell R. Dynes
Department of Sociology and
Anthropology
The Ohio State University
Columbus 10, Ohio

Dear Russ:

Thanks for your note of September 24th and the accompanying model of your letter requesting permission to reprint.

My personal reaction to your revised title is good, but may I make one suggestion: Since your major title now is quite long and mouth-filling, would it be safe to eliminate the word "Social," and title the book "Problems in an Industrial Society: Dissensus and Deviation?"

From what you tell me about the remaining manuscript, I hope that you will be able to get all that is left in the mail to me if not this weekend very early next week. We then can begin to move fairly soon for I would expect that our art department is already designing the page and I would expect that it will not be too long before sample pages are ready. At that point, if the master copy has been fully copy-edited, we can ship the whole manuscript off to the printer for typesetting.

Cordially,

Paul O. Whitfield
Editor
Educational Division

POW:wo

Copies to Drs. Clarke, Dinitz and Ishino



OXFORD UNIVERSITY PRESS, INC.

417 Fifth Ave., New York 16, N. Y.

Unique...much needed...
THE OXFORD ANNOTATED BIBLE
Revised Standard Version
...coming October 1



VIA AIR MAIL

Dr. Iwao Ishino
Department of Sociology and Antropology
Michigan State University
East Lansing, Michigan

OXFORD UNIVERSITY PRESS, INC.

417 FIFTH AVENUE, NEW YORK 16, N. Y.



TELEPHONE: OREGON 9-7300

1 October 1962

Dr. Iwao Ishino
232 University Drive
East Lansing, Michigan

Dear Iwao:

I was pleased to have the news from Russell Dynes last week that your last two chapters were on their way to him, and would be in our hands shortly. With Si's final chapter this will complete the manuscript.

Will you now please fill out and send in the information blank which Miss Britt sent to you last August. Russell and Al have already done this and Russell has filled his in completely enough to give us a guide as to how best to promote the book in publicity through circulars and advertising. So far, however, no one has filled out an answer to question 13 requesting the names and addresses of individuals to whom you each would like free copies sent. If you think of such people please do fill out this request so that your friends will be sure to get the book. We may, of course, duplicate them in our own promotion but we will take care of such duplications upon publication.

Cordially,


Paul O. Whitfield
Editor
Educational Division

POW:wo

THE OHIO STATE UNIVERSITY

DISASTER RESEARCH CENTER
BUILDING NO. 12, HESS ROAD
COLUMBUS, OHIO 43210

July 13, 1964

Dear Iwao:

Just a short note, but you probably have received in the mail a royalty check. Don't cash it until you hear from us. (If you have already, it is not that damaging.) What happened is that the Oxford charged to Al and me some charges which should be split among the four of us. Al acted as "banker" and handle the money that we spent in preparation of manuscript. Since the checks were made out to him personally, they are charged against his royalties instead of being split four ways as we assumed they would be. We have not been able to reach Paul today but will try to contact him Monday to straighten it out. We will not be out of the "red" this time but that accounting period was only up to March 31st. We should have a check after Christmas for the next period and it should be "real". We will inform you when we hear something.

I have been back from Japan for only a week. Spent two weeks over there studying the Niigata earthquake. I tried to contact Sugi but I had no luck. We actually did not need him since we had contacts in the Prime Minister's Office, the full use of the Japanese Self-Defense Forces including small plane, boats, helicopters etc plus an assist from MAAG's and the Embassy. I have to tell you more about it sometime.

I don't know if I told you but I am going on a Fulbright to Egypt for the next academic year. I will be at the Ain Shams University in Cairo and also at UNESCO's Fundamental Education Center (For Village Development) as consultant for part of the year. We are looking forward to it. We sail on the SS Constitution from New York on Aug. 28th. We also plan to be doing research in the Middle East next summer and touring Europe on the way back.

Hope everything is fine with you. I will write as soon as I find out something from Oxford.

Regards to the family.

Russell

OXFORD UNIVERSITY PRESS, Inc.

Business Office: 16-00 POLLITT DRIVE, FAIR LAWN, NEW JERSEY



TELEPHONE: SWARTHMORE 6-8000

July 23, 1964

MICHIGAN STATE UNIVERSITY GROUP
UNIVERSITY OF THE RYUKYUS
RECEIVED

AUG 4 1964

USCAR, APO 48
SAN FRANCISCO, CALIFORNIA

Dr. I. Ishino
Department of Sociology
Michigan State University
East Lansing
Michigan

Dear Dr. Ishino:

We are enclosing herewith Revised "Royalty Account" statement for period ended March 31, 1964, for textbook of "Social Problems".

This shows "advances" charged equally to the four authors and corrects the prior statement which showed such advances charged to the Author to whom paid.

The result is that each authors account as revised shows the same balance amount of \$131.64 CR, representing excess of advances over royalty earnings to date. (3/31/64)

*
Please return check for \$111.91 remitted to you on basis of incorrect statement unless you have deposited it, in which event we will adjust in next accounting.

Cordially yours,

J.J. Wilson
J.J. Wilson
Asst. Comptroller

J.J.W./ac

* check returned - received today July 23 - Thank you.

TO

DR I ISHINO
DEPT OF SOC.
MICHIGAN STATE UNIV.
EAST LANSING MICH.



OXFORD UNIVERSITY PRESS, INC.

417 FIFTH AVENUE, NEW YORK 16, N. Y.

TITLE

DYNES TEXTBOOK OF SOC. PRO.

PERIOD ENDING

3 | 31 | 64

ROYALTY ACCOUNT

As Revised

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						REGULAR	EXPORT		
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8		45		3	64		0 094	224	21 06
1		45	CD	5	57				100 00 CR
1		45	CD	3	64				16 25 CR
1		45	CD	6	58				100 00 CR
1		45	CD	12	63				8 75 CR
1		45	CD	3	63				134 80 CR
BALANCE DUE (CR - IN OUR FAVOR)									131 64 CR

43-5M-11760

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1. ADVANCE
2. AUTHOR'S ALTERATIONS
3. PURCHASES
4. EDITORIAL FEE

5. BAL. LAST STATEMENT
6. PERMISSION INCOME
7. BOOK CLUB ROYALTY
8. PERMISSION COST

9. BOOK CLUB EXPENSE
10. FOREIGN EDN. ROYALTY
11. ROYALTY NOT PAYABLE
12. PRODUCTION COST

13. ADJUSTMENT
14. TAXES WITHHELD
15. MISCELLANEOUS

Dr. Ishino's file

Mr. Paul O. Whitfield
Editor, Educational Division
Oxford University Press, Inc.
417 Fifth Avenue, New York, N. Y.

6 August, 1964

Dear Paul:

Thanks for your letter of July 28. In it you asked whether I would be banking in Michigan in September. The answer is yes. The bank is:

East Lansing State Bank
East Lansing, Michigan 48823

Sincerely yours,

IWAO ISHINO
Chief of Party
MSU Group

OXFORD UNIVERSITY PRESS, Inc.

417 FIFTH AVENUE, NEW YORK, N. Y. 10016



TELEPHONE: OREGON 9-7300

July 28, 1964

Dr. Iwao Ishino
USCAR
Michigan State University Group
APO 48
San Francisco, California

Dear Iwao,

Thanks for returning the incorrect check which was sent to you as royalty on the first sales of the SOCIAL PROBLEMS book. Our accounting office is correcting all four statements, dividing advances drawn equally, so that this first statement will show a debit. However, there will be another accounting made as of September 30th on which payment will be made January 1st. I wonder, therefore, whether you want to give me instructions as to where to have your January check sent. I don't know whether you are still banking in East Lansing, or are carrying an account in your present location. At any rate because the Michigan State people seem to be forwarding mail so promptly, if you do not want your check to be sent all the way to you, perhaps you better give me the name of your Michigan bank, and for this particular check we then can deposit it to your account.

The book continues to get many favorable comments, and I feel sure you will be pleased, when we are able at the end of the fall buying season to let you know what its reception has been.

Cordially,


Paul O. Whitfield
Editor
Educational Division

POW/sm

OXFORD UNIVERSITY PRESS, Inc.

417 FIFTH AVENUE, NEW YORK, N. Y. 10016



TELEPHONE: OREGON 9-7300

September 28, 1964

Dr. Iwao Ishino
USCAR
Michigan State University
APO 48
San Francisco, California

Dear Iwao,

I am enclosing a list of adoptions for the SOCIAL PROBLEMS text which I am sure will be of interest to you.

Although it may not appear to be extensive at this point, as I have written Al, I think that there is no question but what we will pick up additional schools during next term. One of the things which pleases me most is the fact that it has appealed to certain of the larger stronger departments as well as to a spread of different types of institutions. This should indicate that its use will be rather broadly based which is always a good sign for a new book, especially in such a competitive area.

I hope your work is going well and that we can visit again before too long.

Cordially,

Paul
Paul O. Whitfield
Editor
Educational Division

POW/sm

Adoption List for Dynes: SOCIAL PROBLEMS

ALMA COLLEGE, ALMA MICHIGAN
ANNHURST COLLEGE, SOUTH WOODSTOCK, CONN.
ARIZONA STATE UNIVERSITY, TEMPE, ARIZONA
BOWLING GREEN STATE UNIVERSITY, OHIO
BUTLER UNIVERSITY, INDIANAPOLIS, IND.
CARROLL COLLEGE, WAUKESHA, WISC.
CUYAHOGA COMMUNITY COLLEGE, CLEVELAND, OHIO
FLORIDA STATE UNIVERSITY, TALLAHASSEE, FLORIDA
GARRETT THEOLOGICAL SEMINARY, EVANSTON, ILL.
GRACELAND COLLEGE, LAMONI, IOWA
HEMPSTEAD COLLEGE, NEW YORK
INDIANA STATE COLLEGE, INDIANA, PA.
INDIANA STATE COLLEGE, TERRE HAUTE, IND
INDIANA UNIV, BLOOMINGTON, IND
INDIANA UNIV, GARY, IND.
INDIANA UNIV, INDIANAPOLIS, IND.
INDIANA UNIV, SOUTH BEND, IND.
LOYOLA UNIV, CHICAGO, ILL
MIAMI UNIV, OXFORD OHIO
MOORHEAD STATE COLLEGE, MOORHEAD, MINN
MORAVIAN COLLEGE, BETHLEHEM, PA.
NEBRASKA STATE TEACHERS, KEARNEY, NEBR.
NORTHERN ILLINOIS UNIVERSITY, DE KALB, ILL.
OHIO STATE UNIVERSITY, COLUMBUS, OHIO
PEPPERDINE COLLEGE, LOS ANGELES, CALIF.
SHEPHERD COLLEGE, SHEPHERDSTOWN, WEST VA.
U OF AKRON, AKRON, OHIO
UNIV OF FLORIDA, GAINESVILLE, FLORIDA
UNIV OF KANSAS, LAWRENCE, KANSAS
UNIV OF NO CAROLINA, CHAPEL HILL, NO CAR.
UNIV OF OREGON, EUGENE, OREGON
UNIV OF WISC, MADISON, WISC.
UNIV OF WYO, LARAMIE, WYO.
WOFFORD COLLEGE, SPARTANBURG, SO CAR.
YOUNGSTOWN UNIV, YOUNGSTOWN, OHIO

THE UNIVERSITY OF WISCONSIN

MADISON 6

THE SCHOOL OF EDUCATION
DEPARTMENT OF EDUCATION

EDUCATION BUILDING

Gentlemen:

Dr. Wilson E. Schwahn and I are currently preparing a volume of selected readings in educational psychology entitled The Learning Process. The proposed book has been accepted for early publication by Oxford University Press. Our intent is to make available in a single volume significant studies of human learning now found only in widely scattered sources.

May we have world-wide permission to use the reference below?

Sincerely yours,

Theodore L. Harris
Professor of Education

Wilson E. Schwahn

Request for world-wide permission to reprint the following material:

Author:

Title:

Date (and Source):

Pages: